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Attorneys for Defendants
 L'ORÉAL USA, INC. and
 MAYBELLINE, LLC

17 UNITED STATES DISTRICT COURT
 18 NORTHERN DISTRICT OF CALIFORNIA
 19 SAN FRANCISCO DIVISION

19 AYANNA NOBLES and LIAT ORSHANSKY,
 20 on behalf of themselves
 and others similarly situated,

21 Plaintiffs,

22 v.

23 L'ORÉAL USA, INC., a Delaware
 24 corporation; MAYBELLINE, LLC, a New
 York limited liability company dba
 25 MAYBELLINE, NEW YORK,

26 Defendants.

Case No. 3:13-cv-01911-CRB
 Related Case No.: 4:12-cv-06342-CRB

JOINT STIPULATION TO TRANSFER
 AND ORDER

27
 28 JOINT STIPULATION TO TRANSFER AND [PROPOSED] ORDER
 Case No. 3:13-cv-0911-CRB

1 WHEREAS, on September 10, 2013, the Court entered an order (the "Order") approving the
2 Parties' stipulation to amend the Complaint in this case in anticipation of transfer to the United
3 States District Court for the Southern District of New York, at which juncture all Parties intend to
4 seek consolidation of this action with an earlier-filed related action pending there captioned *Leebove*
5 *v. Maybelline, LLC*, No. 1:12-cv-07146 (S.D.N.Y.) ; and

6 WHEREAS, on October 3, 2013, Plaintiffs filed the First Amended Complaint herein pursuant
7 to the Order; and

8 WHEREAS the Parties hereto respectfully submit that, pursuant to the Order and to 28 U.S.C.
9 § 1404(a) and the first to file doctrine, this action should now be transferred to the United States
10 District Court for the Southern District of New York in the interest of justice and on consent of all
11 parties.

12 Now, therefore, Plaintiffs and Defendants, by and through their respective counsel of record,
13 hereby stipulate as follows:

14 1. Pursuant to 28 U.S.C. § 1404(a) and the first to file doctrine, all parties consent to the
15 transfer of this action to the United States District Court for the Southern District of New York,
16 where an earlier-filed and related action pertaining to the same cosmetic products at issue herein,
17 captioned *Leebove v. Maybelline, LLC*, No. 1:12-cv-07146 (S.D.N.Y.), is pending.

18 IT IS SO STIPULATED.

19
20 DATED: October 4, 2013.

THE TERRELL LAW GROUP

21 By: /s/ Reginald Von Terrell
Reginald Von Terrell

22 Attorneys for Plaintiff AYANA NOBLES

23
24 ONE LLP

25 By: /s/ Peter Afrasiabi
Peter Afrasiabi

26 Attorneys for Plaintiff LIAT ORSHANSKY
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FARELLA BRAUN & MARTEL LLP

By: /s/ C. Brandon Wisoff
C. Brandon Wisoff

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MAYBELLINE, LLC

ATTESTATION PURSUANT TO CIVIL L.R. 5-1

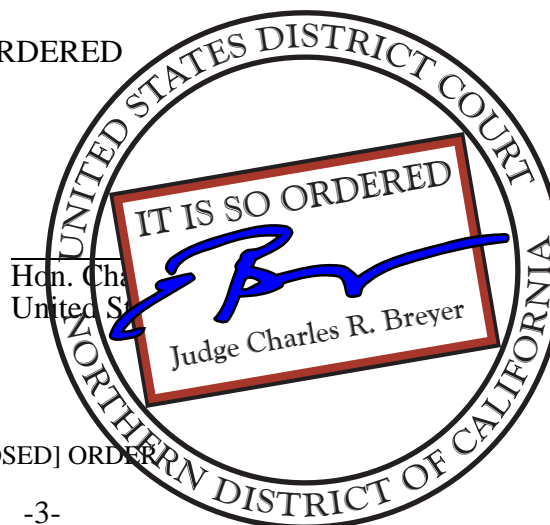
I, Brandon Wisoff, am the ECF User whose ID and password are being used to file this Stipulation And Proposed Order. In compliance with Civil L.R. 5-1, I hereby attest that the concurrence in the filing of this document has been obtained from each of the signatories. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed this 4th day of October 2013.

/s/ C. Brandon Wisoff
C. Brandon Wisoff

PURSUANT TO STIPULATION, IT IS SO ORDERED

DATED: October 8, 2013



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JOINT STIPULATION TO TRANSFER AND [PROPOSED] ORDER
Case No. 3:13-cv-0911-CRB