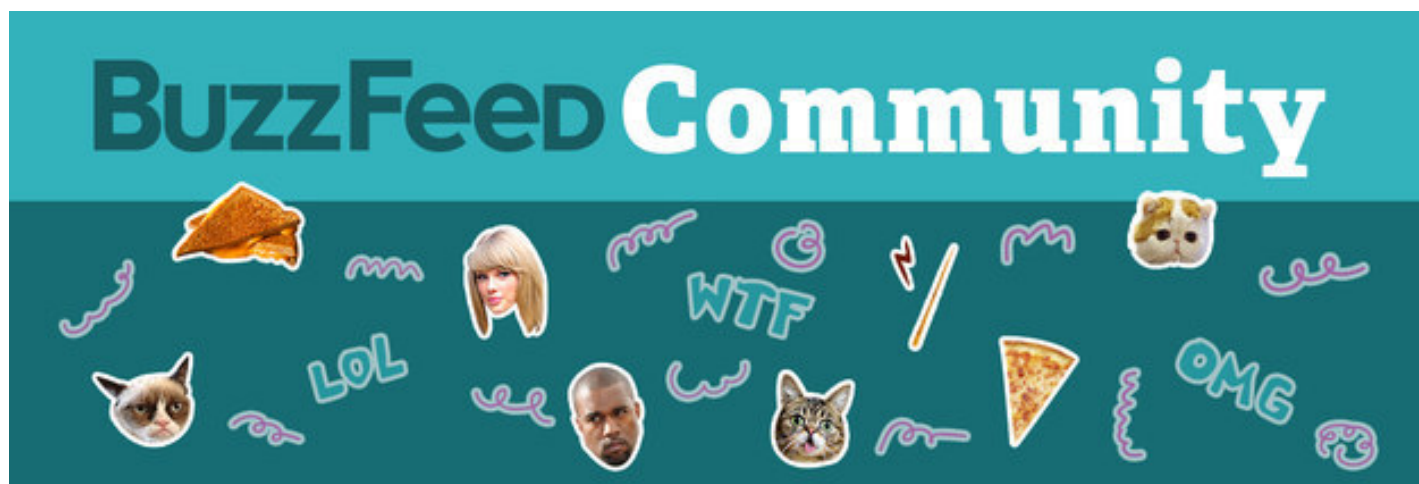


EXHIBIT D

BuzzFeed Community

[Featured Posts](#)[Leaderboard](#)[About](#)

Source: BuzzFeed

About BuzzFeed Community

BuzzFeed Community is the home for awesome posts created by BuzzFeeders. If you like to share humor, cool stuff you've found, insights into identity and fandom, personality and trivia quizzes, and the occasional ode to Taylor Swift, then this is the place for you! To become a part of BuzzFeed's Community, all you need to do is [sign up for an account](#) and make a post! If you think the post would do well on BuzzFeed, then click "Suggest" to suggest your post to our Community editors!

If the post you suggest is good or fun or original or interesting or some glorious combination of those four things, our editors will feature it on the BuzzFeed Community page.

If you are an organization, a brand, or an individual with a political, commercial, or self-promotional agenda, BuzzFeed's Community platform is probably not the best place for you. To learn more, [go here](#).



Source: BuzzFeed

**Do you have a question about joining Community?
Check out our FAQ section and hopefully we can help!**

[What is BuzzFeed Community?](#)

[How do I sign up?](#)

[How do I create a post?](#)

[How do I create a quiz?](#)

[What is Cat Power?](#)

[How do I suggest my post for promotion?](#)

[If I forget to suggest my post, will it still get promotion?](#)

[I created a post and it's not showing up in the Just Launched section. Why?](#)

[My links and/or video isn't showing up in my post, even though it showed up in my draft. What's up?](#)

[What is your policy on brands, organizations, political, and self-promotional Community accounts?](#)

[What constitutes as a brand, organization, or something with a political or self-promotional agenda?](#)

[What if I'm interested in advertising with BuzzFeed?](#)

[My post and/or account seems to be missing. What happened?](#)

What is BuzzFeed Community?



Source: Paramount Pictures

BuzzFeed Community is a hub for BuzzFeeders to create awesome posts that people love. Whether that's an appreciation post about [The Office](#), a [Harry Potter quiz](#), or a hot [new meme](#), we'd be happy to see it! Once you publish, our team of editors will check out your post and promote it on the site if they like it.

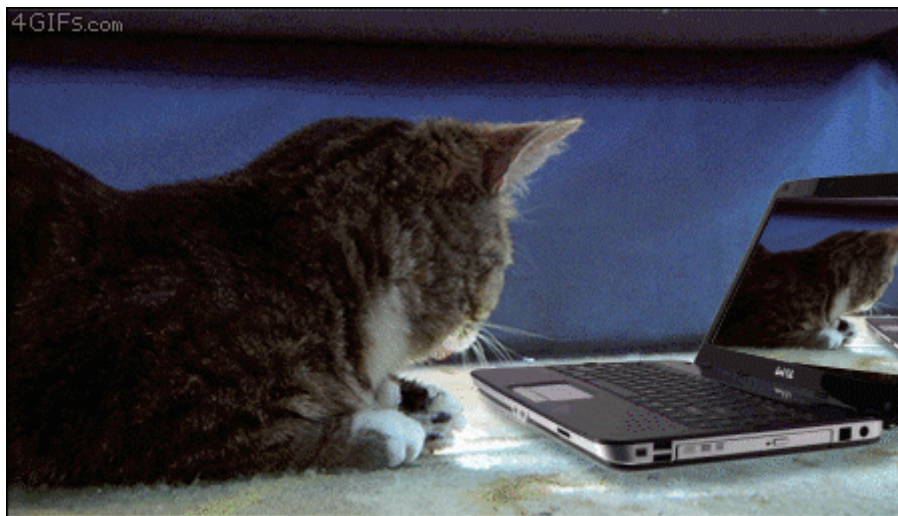
How do I sign up?



Source: Lionsgate

That's easy! Just [click here](#) to sign up and you should be good to go. Just note, once you pick a username, you can't change the URL to your profile, so pick a good one! 😎

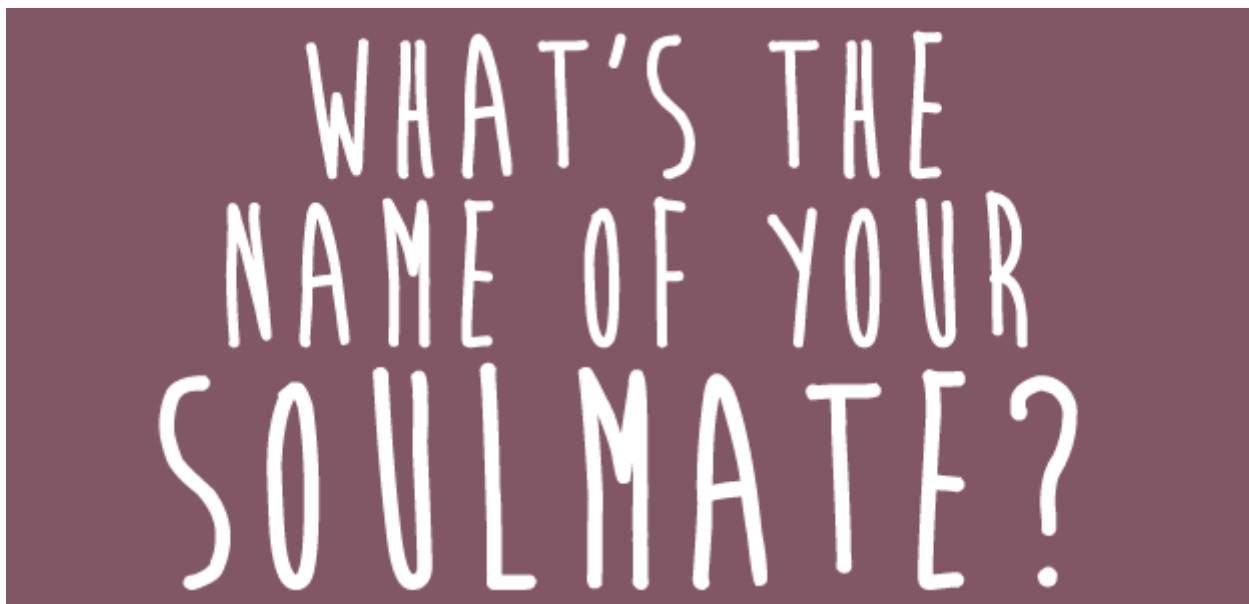
How do I create a post?



Source: [Facebook: iamlilbub](#) / Via: [reddit.com](#)

Don't worry, we've got you covered. [Click here](#) for a full step-by-step guide on how to create awesome posts. And if you're interested to see what type of content we're looking for and how to go viral, check out the featured posts on our [Community page](#). Please remember to respect other creators' intellectual property rights; you may post only content that you have either created yourself or have gotten permission to run. And always make sure to provide proper credit to the creator. [You can find some helpful photo resources here!](#)

How do I create a quiz?



Source: [Jen Lewis](#) / Via: [buzzfeed.com](#)

Quizzes are all the rage; they're super fun, addicting, and pretty easy to make! How the hell are you going to know which Harry Potter character you are if there's no BuzzFeed quiz to help you figure it out? If there's a quiz you'd like to see on the site, whether it's about your favorite show, something you love, or just about your group of friends, you can now create your own and post it! We have [a](#)

[whole post](#) dedicated to making Polls, Trivia quizzes, Personality quizzes, and Checklist quizzes, so please refer to that for help!

What is Cat Power?



Source [youtube.com](https://www.youtube.com) / Via: [buzzfeed.com](https://www.buzzfeed.com)

As you know, the internet is powered primarily by cats, so your Cat Power on BuzzFeed is an official measure of your rank in BuzzFeed's Community. The more you are featured and the better you get at making awesome posts, the higher your Cat Power will be, and with great Cat Power comes great Cat Responsibility, which, I don't know what that means, but it's fun to say. When you first sign up for BuzzFeed, you will have one opportunity to suggest a post each day. After your first post is accepted, your Cat Power will go from 0 to 1, and over time, as more of your posts are accepted, your Cat Power will increase, giving you more opportunities to suggest posts for the Community page in addition to other cool perks and privileges.

How do I suggest my post for promotion?

Community **NEW!**

Suggest for community feature

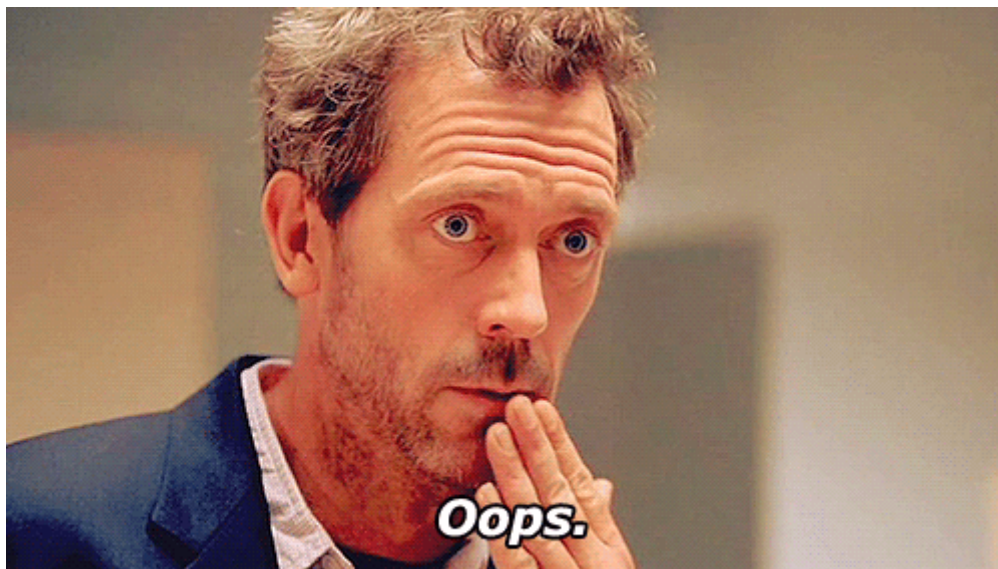
You can submit up to 1 post a day to our community editors to be featured. [Learn More](#)

You have 1 more suggestion left for today, use it wisely!

Source: BuzzFeed

When you're in the CMS, aka in your draft, the "suggest" button will be on the righthand side below the thumbnail uploads. If you're still confused, look at the GIF above. If the suggest button is not showing up, contact us and we'll look into it.

If I forget to suggest my post, will it still get promotion?



Source: BuzzFeed

Our team of Community editors will review your post, whether you suggested or not. So if you forgot to click suggest, no worries! As long as the team of editors likes your post, it will still get promoted.

My links and/or video isn't showing up in my post, even though it showed up in my draft. What's up?



Source: Universal Pictures

Oops! Sorry about that. You got caught up in our well-meaning but overzealous spam filter. Don't fret, though! As soon as we have a look at the post (within 24 hours), it will be back. Please be patient — we will fix it as soon as we can!

What is your policy on brands, organizations, political and self-promotional Community accounts?



Source: NBC

BuzzFeed is no longer supporting new posts from Community Brand Publisher accounts, which include any accounts with a political, commercial, or promotional agenda. You can learn more about our [new guidelines for brands and Community accounts here](#). Please note that if you do post on behalf of a brand, organization, political/public figure, etc., your account will likely be removed.

What constitutes as a brand, organization, or something with a political or self-promotional agenda?



Source: NBC

If you are a brand, an organization, a nonprofit, a political/public figure, promoting something for yourself, linking back to your website, asking people to like your page on Facebook, etc., then you are considered a Community Brand Publisher. Please read our [Brand Guidelines](#) to avoid having your account removed.

What if I'm interested in advertising with BuzzFeed?



Source: AMC

Great! All you have to do is visit [advertise.buzzfeed.com](https://www.buzzfeed.com/advertise), fill out the form at the bottom, and someone from the Advertising team will get back to you!

My post and/or account seems to be missing. What happened?



imgur.com

Your account was most likely removed because it violated our guidelines. Please have a look at our [Terms of Service](#), [Community Guidelines](#), and [Brand Guidelines](#). Please note that once your account is removed, we cannot reinstate the posts associated with it.

Thanks so much for joining the BuzzFeed Community! If you have any questions, you can [contact us here](#), or reach out to us personally! Our emails are on the masthead. Live long and prosper!