

Exhibit G

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Via Federal Express & Fax (212.485.8111)

MLB Advanced Media, LP
75 Ninth Avenue
New York, NY 10011
Attention: General Counsel

Re: Pitchf/x Agreement

Dear General Counsel:

This law firm represents SportsMedia Technology Corporation (“SMT”) which is successor in interest to Sportvision, Inc. (Sportvision”) as to that contract entitled PITCHf/x Agreement (“the Agreement”) dated as of February 7, 2006 between Sportvision and MLBAM Advanced Media, L.P. (MLBAM”). The PITCHf/x Agreement was subsequently amended by writings dated January 1, 2009, December 31, 2011, December 15, 2014, and January 4, 2016.

SMT has asked us to write at this time due to its concern about several recent statements by MLBAM as to the purported “termination” of the Agreement. These statements were made informally by MLBAM to SMT in December. Additionally, SMT understands that MLBAM has made similar statements to broadcast contract customers of SMT.

SMT is surprised and disturbed by these statements. The Agreement remains in effect through December 31, 2019. While certain provisions of the Agreement as last amended applied only to the 2016 season, MLBAM was under an obligation to negotiate in good faith with respect to the 2017 season’s provisions – and, in either event, the bulk of the Agreement survives through 2019 as stated. Accordingly, MLBAM’s obligation to host and make available to SMT the PITCHf/x system survives, as do SMT’s rights to make use of that system in its own contracts with its broadcast clients.

SMT calls on MLBAM to retract any statements regarding termination and to provide reasonable assurances of its performance. SMT proposes discussing this issue at a CEO level this week.

Sincerely,



Matthew H. Adler