

EXHIBIT 1

From: Athena.Hareras@kraft.com
Sent: Tuesday, December 14, 2010 12:49 PM
To: pworsham@starbucks.com; eross@starbucks.com; grace&karin@starbucks.com;
jtalley@starbucks.com
Cc: jbrill@Kraft.com; Anthony.Isla@kraft.com; rslatter@starbucks.com; Max.Milizia@kraft.com
Subject: Planned Arrival Export for SBUX to Kraft 12-13-10
Attachments: Plan Arrivals 12-13-10.xlsx

Team,

Attached is this week's export of planned arrivals for all capacity groups at all locations. The first unfrozen week (week 4) is week of 1-2 (week ending 01-08).

Overall change in the DRP is a 2% decrease. The new club items are now feeding through.

Thank you,

Athena Hareras

Kraft Foods N.A.

Network Production Planner

555 South Broadway

Tarrytown, NY 10591

Phone: 914-425-6609 Fax: 914-425-4366

Athena.Hareras@kraft.com

SchedArrivDate	Item	Dest	Qty
12/18/2010	129190040700		
12/18/2010	129190040900		
12/18/2010	129190041200		
12/18/2010	129190041400		
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12/18/2010	129190041800		
12/18/2010	129190042000		
12/18/2010	129190042200		
12/18/2010	129190042400		
12/18/2010	129190042600		
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12/18/2010	129191213000		
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12/18/2010	7621112061300		
12/18/2010	7621112062400		
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REDACTED

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REDACTED

From: Athena.Hareras@kraft.com
Sent: Monday, December 20, 2010 12:43 PM
To: jbrill@Kraft.com
Subject: FW: Planned Arrival Export for SBUX to Kraft 12-06-10
Attachments: Plan Arrivals 12-6-10.xlsx

From: Hareras, Athena M
Sent: Monday, December 06, 2010 5:46 PM
To: pworsham@starbucks.com; eross@starbucks.com; 'Grace & Karin'; 'Julia Talley'
Cc: Brill, John C; Isla, Anthony E; 'Rob Slattery'; Milizia, Max
Subject: Planned Arrival Export for SBUX to Kraft 12-06-10

Team,

Attached is this week's export of planned arrivals for all capacity groups at all locations. The first unfrozen week (week 4) is week of 12-26 (week ending 01-01).

Overall change in the DRP is a 1.5% increase. In the first week outside the frozen you will see a decrease at CV. This is being driven by the production pull ahead for the holiday shut down.

Thank you,

Athena Hareras

Kraft Foods N.A.

Network Production Planner

555 South Broadway

Tarrytown, NY 10591

Phone: 914-425-6609 Fax: 914-425-4366

Athena.Hareras@kraft.com

SchedArrivDate	Item	Dest	Qty
12/11/2010	129190040700		
12/11/2010	129190040900		
12/11/2010	129190041200		
12/11/2010	129190041400		
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12/11/2010	7621112062400		
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REDACTED

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CONTACTED