

# EXHIBIT 10(e)



From: Wade, Deke E  
Sent: Friday, December 10, 2010 8:47 AM  
To: Prchlik, Mike D  
Cc: Schwarz, Stephen J; Bitter, Julie A; Limentato, Marilyn T  
Subject: FW: Starbucks

Mike,

Per my v-mail...

I just received the following communication from the Acosta and thought you should be aware that they are requesting our deal sheets etc...

Please let me know if you have any questions.

Thanks,  
Deke Wade  
Area Customer Manager  
Food Lion CBR  
1337 - B Hundred Oaks Drive  
Charlotte, NC 28217  
deke.wade@kraft.com  
Office: (704) 565-5688

-----Original Message-----

From: Joe Welsh [mailto:JWelsh@Acosta.com]  
Sent: Friday, December 10, 2010 8:32 AM  
To: Wade, Deke E  
Subject: Starbucks

Deke;

Hope you are well -

Concerning the March 1 transition -

Would greatly appreciate your sending me the current and future EDLC packets as well as any other information you feel pertinent -

Thanks for your help -

Regards,

Joe Welsh  
(704) 906 6362