

EXHIBIT 6

From: Bowles, Jennifer A
Sent: Thursday, May 20, 2010 4:28 PM
To: Robinson, Luisa I
Subject: FW: Publix Cooking Schools

We are meeting about Publix tomorrow. I'll forward you the meeting notice...

From: Glancy, Kristine A
Sent: Tuesday, May 18, 2010 11:15 PM
To: Mangio, Christy A; Toothman, Lara G
Cc: Bowles, Jennifer A; Nanos, Christine M
Subject: Publix Cooking Schools

Lara/Christy-

I wanted to reach out to you regarding two things on Premium Coffee as it relates to Publix.

1. As you might know we are launching Starbucks Natural Fusions, which Publix is taking this summer. One of the opportunities that we feel would be a great strategic fit, is to serve Natural Fusions at the Publix Cooking Schools. We were not sure if Publix offers opportunities to vendors to sample their products while shoppers are watching the demonstration or not.
 - a. If so, can you be selective in the recipes you want to serve your product with (i.e. dinner/desserts vs. breakfast/lunch)
 - b. What is the lead time to coordinate?
 - c. Can you hand out incentives?
 - d. Cost associated?
 - e. Prep instructions?
2. Secondly, as you know we had to pull out of the digital coupons we were planning on because they were on the cookingwithkraft.com website, and Starbucks will not allow branding to be associated together. We reached out to coupons.inc to get a new proposal which included Publix.com, however the number of additional sites the coupons are included on is also a deal breaker for SBUX, as they want to closely manage the digital world of coupons. We were planning on meeting on Friday as a team to discuss other alternatives for the dollars we would still like to have allocated to Publix. Do you have any additional suggestions of ways we can target Publix shoppers on SBUX and SBC? Total budget available was \$51,000 between the two brands.

Appreciate your help in the above two items. If you have any questions, please let me know.

Thanks
Kristine

Kristine Glancy
Kraft Foods Brand Manager 914-425-4051