

# EXHIBIT 8

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**From:** Heather Caterson [mailto:HCaterso@seattlesbest.com]

**Sent:** Tuesday, December 14, 2010 5:37 PM

**To:** Nicoletti, Diane E (Contractor); Eric Long

**Cc:** Coleman, Abby R; Medina, Rosalma

**Subject:** RE: SBC-Restricted Floortalks

These look great & are approved. Thanks, Heather

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**From:** Diane.Nicoletti@kraft.com [mailto:Diane.Nicoletti@kraft.com]

**Sent:** Tuesday, December 14, 2010 10:19 AM

**To:** Heather Caterson; Eric Long

**Cc:** Abigail.Coleman@kraft.com; Rosalma.Medina@kraft.com

**Subject:** FW: SBC-Restricted Floortalks

Hi Heather and Eric,

Attached are the revised FloorTalks where the level 3 and 4 cups were switched to read properly.

As mentioned these are on one solid sheet with a clear background which will be placed in front of the SBC packages on the floor. This is for the retailers that restrict the die cut FloorTalk going down the aisle.

Thanks.

**Diane Nicoletti**

Premium Coffee & Tea

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Mailto: [diane.nicoletti@kraft.com](mailto:diane.nicoletti@kraft.com)

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**From:** Medina, Rosalma

**Sent:** Monday, December 13, 2010 2:26 PM

**To:** 'Heather Caterson'; 'Eric Long'

**Cc:** Coleman, Abby R

**Subject:** SBC-Restricted Floortalks

Heather/Eric –

Attached are the “restricted floor talks” for your review. We will discuss more during our meeting today.

Rosita

*Rosita Medina*

Kraft Foods Inc

Associate Brand Manager - Seattle's Best Coffee

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