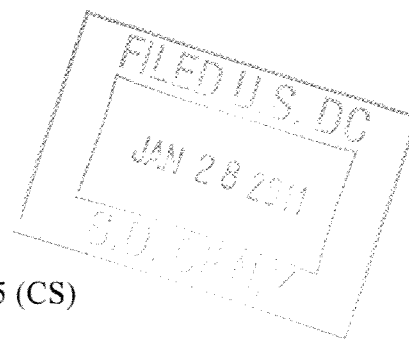


UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK



----- X
 KRAFT FOODS GLOBAL, INC., :
 Plaintiff, :
 -against- :
 STARBUCKS CORPORATION, :
 Defendant. :
 ----- X

CASE NO. 10 CV 09085 (CS)

**NOTICE OF APPEAL OF
KRAFT FOODS GLOBAL, INC.**

PLEASE TAKE NOTICE that plaintiff Kraft Foods Global, Inc. (“Kraft”) appeals to the United States Court of Appeals for the Second Circuit from the order denying Kraft’s Motion for Preliminary Injunction entered on January 28, 2011.

The names of the parties to this order are Kraft Foods Global, Inc., and Starbucks Corporation (“Starbucks”).

The names and address of the attorneys of record for Kraft are:

William P. Quinn (admitted pro hac vice)
wquinn@morganlewis.com
MORGAN, LEWIS & BOCKIUS, LLP
1701 Market Street
Philadelphia, PA 19103-2921
Phone: 215.963.5000
Fax: 215.963.5001

Kathleen A. Waters (admitted pro hac vice)
kwaters@morganlewis.com
MORGAN, LEWIS & BOCKIUS, LLP
300 South Grand Avenue, 22nd Floor
Los Angeles, CA 90071-3132
Phone: 213.612.2500
Fax: 213.612.2501

The names and address of the attorneys of record for Starbucks are:

Maria Barton
maria.barton@lw.com
Paul Serritella
paul.serritella@lw.com
LATHAM & WATKINS LLP

885 Third Avenue
New York, NY 10022-4834
Phone: 212.906.1200
Fax: 212.751.4864

Joseph S. Hall
jhall@khhte.com
Aaron M. Panner (*pro hac vice*)
apanner@khhte.com
Wan J. Kim (*pro hac vice*)
wkim@khhte.com
KELLOGG, HUBER, HANSEN, TODD,
EVANS & FIGEL, P.L.L.C.
1615 M. Street, N.W., Suite 400
Washington, DC 20036
Phone: 202.326.7900
Fax: 202.326.7999

Dated: New York, New York.
January 28, 2011

Of Counsel:

William P. Quinn (admitted *pro hac vice*)
wquinn@morganlewis.com
MORGAN, LEWIS & BOCKIUS, LLP
1701 Market Street
Philadelphia, PA 19103-2921
Phone: 215.963.5000
Fax: 215.963.5001

-and-

Kathleen A. Waters (admitted *pro hac vice*)
kwaters@morganlewis.com
MORGAN, LEWIS & BOCKIUS, LLP
300 South Grand Avenue, 22nd Floor Los
Angeles, CA 90071-3132
Phone: 213.612.2500
Fax: 213.612.2501

Attorneys for Plaintiff Kraft Foods Global, Inc.

Respectfully submitted,

Morgan, Lewis & Bockius LLP
101 Park Avenue
New York, NY 10178-0600
212.309.6000

By: 

Michael S. Kraut