

APPENDIX A

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|------------|--|
| Exhibit 1 | Exhibit 103 to Deposition of Robert Young |
| Exhibit 2 | Exhibit 104 to Deposition of Robert Young |
| Exhibit 3 | Exhibit 105 to Deposition of Robert Young |
| Exhibit 4 | Exhibit 110 to Deposition of Robert Young |
| Exhibit 5 | Exhibit 111 to Deposition of Robert Young |
| Exhibit 6 | Exhibit 118 to Deposition of Robert Young |
| Exhibit 7 | Exhibit 123 to Deposition of Robert Young |
| Exhibit 8 | Exhibit 124 to Deposition of Robert Young |
| Exhibit 9 | Exhibit 126 to Deposition of Robert Young |
| Exhibit 10 | Article, "NBC-News Corp Venture Gets a Name," dated August 29, 2007 |
| Exhibit 11 | Article, "Do You Hulu? Newco Finally Gets a Name," dated August 29, 2007 |
| Exhibit 12 | Letter from Hayden J. Silver dated October 11, 2007 |

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SEP 12, 2007

Lulu vs. Hulu

I am a convinced Lulu fan, but public relations news like this that follows, make me really wonder whether people at Lulu don't have enough work to do.

Lulu sues a new company called Hulu. Yes, the spellings are quite similar, but common, would you sue someone for any rhyme? It's not Lulu, it is not Lula or Lulu... Lulu Lulu. It's Hulu. You cannot misspell that. You cannot say Lulu and hear Hulu.

Also Lulu suggested that Hulu covers the same business industry. I am a Lulu user and I will not leave a self publishing service for a video sharing service. Two different industries. Two different purposes.

I've been in the online PR business since 5 years already and there is no way Lulu can win this trial. It is however a pretty expensive PR manoeuvre.

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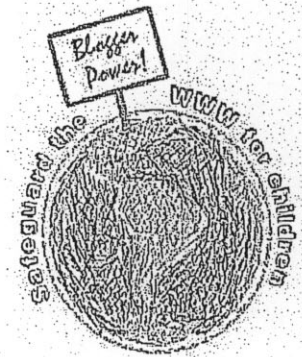
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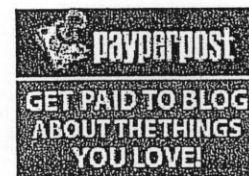
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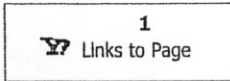
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