

RESP_ID	18897	
Age:	14 to 29	
Gender:	Female	
Q3.0	[Names of internet sites that offer self publishing]	
Q3.0	I am not sure.	
Q4.0	[Have you ever heard of...?]	
	lulu	na
	blurb	na
	iuniverse	na
	authorhouse	na
	trafford	na
	moho	na
Q4.1	[Have you ever heard of...?]	
	lulu	No
	blurb	No
	iuniverse	No
	authorhouse	No
	trafford	No
	moho	No
RESP_ID	19367	
Age:	14 to 29	
Gender:	Male	
Q3.0	[Names of internet sites that offer self publishing]	
Q3.0	eBay. Uh, like eBay would be the only one I can think of.	
Q3.1	Um, yeah, ah, uh, yeah, Plumbers Dream. Um, I don't normally use anything buy eBay.	
Q4.0	[Have you ever heard of...?]	
	lulu	No
	blurb	No
	iuniverse	Yes
	authorhouse	Yes
	trafford	No
	moho	No
Q4.1	[Have you ever heard of...?]	
	lulu	na
	blurb	na
	iuniverse	na
	authorhouse	na
	trafford	na
	moho	na
RESP_ID	19415	
Age:	30 to 49	
Gender:	Female	
Q3.0	[Names of internet sites that offer self publishing]	
Q3.0	Don't know any.	
Q4.0	[Have you ever heard of...?]	
	lulu	na
	blurb	na
	iuniverse	na
	authorhouse	na
	trafford	na
	moho	na
Q4.1	[Have you ever heard of...?]	
	lulu	No
	blurb	No
	iuniverse	No
	authorhouse	No
	trafford	No
	moho	No

RESP\_ID 19467  
Age: 50 or above  
Gender: Male  
Q3.0 [Names of internet sites that offer self publishing]  
Q3.0 None.  
Q4.0 [Have you ever heard of...?]  
lulu na  
blurb na  
iuniverse na  
authorhouse na  
trafford na  
moho na  
Q4.1 [Have you ever heard of...?]  
lulu No  
blurb No  
iuniverse No  
authorhouse No  
trafford No  
moho No

RESP\_ID 19586  
Age: 30 to 49  
Gender: Female  
Q3.0 [Names of internet sites that offer self publishing]  
Q3.0 I don't know any.  
Q4.0 [Have you ever heard of...?]  
lulu na  
blurb na  
iuniverse na  
authorhouse na  
trafford na  
moho na  
Q4.1 [Have you ever heard of...?]  
lulu No  
blurb No  
iuniverse No  
authorhouse No  
trafford No  
moho No

RESP\_ID 19683  
Age: 14 to 29  
Gender: Female  
Q3.0 [Names of internet sites that offer self publishing]  
Q3.0 I don't know.  
Q4.0 [Have you ever heard of...?]  
lulu na  
blurb na  
iuniverse na  
authorhouse na  
trafford na  
moho na  
Q4.1 [Have you ever heard of...?]  
lulu No  
blurb No  
iuniverse No  
authorhouse No  
trafford No  
moho No

RESP\_ID 19788  
 Age: 30 to 49  
 Gender: Male  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 Kodak.  
 Q3.1 Uh, I can't think of any more.  
 Q4.0 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No  
 Q4.1 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na

RESP\_ID 19832  
 Age: 50 or above  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 I really don't know.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu Yes  
       blurb No  
       iuniverse No  
       authorhouse Yes  
       trafford No  
       moho No

RESP\_ID 20068  
 Age: 50 or above  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 Can't think of any.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No

RESP\_ID 20081  
 Age: 50 or above  
 Gender: Male  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 I have no idea.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No

RESP\_ID 20213  
 Age: 14 to 29  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 eBay and craigslist.  
 Q3.1 I think that's all.  
 Q4.0 [Have you ever heard of...?]  
       lulu Yes  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No  
 Q4.1 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na

RESP\_ID 20238  
 Age: 30 to 49  
 Gender: Male  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 Uh, none.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No

RESP\_ID 20314  
 Age: 30 to 49  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 I don't know any.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No

RESP\_ID 20462  
 Age: 30 to 49  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 None.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No

RESP\_ID 20563  
 Age: 50 or above  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 None.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse Yes  
       authorhouse Yes  
       trafford No  
       moho No

RESP\_ID 20577  
 Age: 30 to 49  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 I don't know any.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No

RESP\_ID 20693  
 Age: 50 or above  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 None.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No

RESP\_ID 20738  
 Age: 14 to 29  
 Gender: Male  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 MySpace.  
 Q3.1 None.  
 Q4.0 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No  
 Q4.1 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na

RESP\_ID 20802  
 Age: 30 to 49  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 None.  
 Q3.1 Newsweek and Military Week.  
 Q4.0 [Have you ever heard of...?]  
     lulu No  
     blurb No  
     iuniverse No  
     authorhouse No  
     trafford No  
     moho No  
 Q4.1 [Have you ever heard of...?]  
     lulu na  
     blurb na  
     iuniverse na  
     authorhouse na  
     trafford na  
     moho na

RESP\_ID 21105  
 Age: 50 or above  
 Gender: Male  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 I don't know any.  
 Q4.0 [Have you ever heard of...?]  
     lulu na  
     blurb na  
     iuniverse na  
     authorhouse na  
     trafford na  
     moho na  
 Q4.1 [Have you ever heard of...?]  
     lulu No  
     blurb No  
     iuniverse No  
     authorhouse No  
     trafford No  
     moho No

RESP\_ID 21115  
 Age: 14 to 29  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 None.  
 Q4.0 [Have you ever heard of...?]  
     lulu na  
     blurb na  
     iuniverse na  
     authorhouse na  
     trafford na  
     moho na  
 Q4.1 [Have you ever heard of...?]  
     lulu No  
     blurb No  
     iuniverse No  
     authorhouse No  
     trafford No  
     moho No

RESP\_ID 21126  
 Age: 30 to 49  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 Apple.  
 Q3.1 That's it.  
 Q4.0 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No  
 Q4.1 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na

RESP\_ID 21167  
 Age: 30 to 49  
 Gender: Male  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 I can't think of any.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No

RESP\_ID 21219  
 Age: 30 to 49  
 Gender: Male  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 I think the only one I know is Word Press.  
 Q3.1 None.  
 Q4.0 [Have you ever heard of...?]  
       lulu Yes  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No  
 Q4.1 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na

RESP\_ID 21280  
Age: 14 to 29  
Gender: Female  
Q3.0 [Names of internet sites that offer self publishing]  
Q3.0 No, I can't think of any.  
Q4.0 [Have you ever heard of...?]  
lulu na  
blurb na  
iuniverse na  
authorhouse na  
trafford na  
moho na  
Q4.1 [Have you ever heard of...?]  
lulu No  
blurb No  
iuniverse No  
authorhouse No  
trafford No  
moho No

RESP\_ID 21428  
Age: 14 to 29  
Gender: Male  
Q3.0 [Names of internet sites that offer self publishing]  
Q3.0 Like self publishing, like eBay. No, I don't know.  
Q3.1 No.  
Q4.0 [Have you ever heard of...?]  
lulu No  
blurb Yes  
iuniverse No  
authorhouse No  
trafford No  
moho No  
Q4.1 [Have you ever heard of...?]  
lulu na  
blurb na  
iuniverse na  
authorhouse na  
trafford na  
moho na

RESP\_ID 21430  
Age: 30 to 49  
Gender: Female  
Q3.0 [Names of internet sites that offer self publishing]  
Q3.0 Don't know.  
Q4.0 [Have you ever heard of...?]  
lulu na  
blurb na  
iuniverse na  
authorhouse na  
trafford na  
moho na  
Q4.1 [Have you ever heard of...?]  
lulu No  
blurb No  
iuniverse No  
authorhouse No  
trafford No  
moho No

RESP\_ID 21524  
 Age: 14 to 29  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 Um, deviantART.  
 Q3.1 Not really other than that.  
 Q4.0 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No  
 Q4.1 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na

RESP\_ID 21544  
 Age: 30 to 49  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 Keizertimes and Statejournal.  
 Q3.1 None.  
 Q4.0 [Have you ever heard of...?]  
       lulu No  
       blurb Yes  
       iuniverse Yes  
       authorhouse Yes  
       trafford No  
       moho No  
 Q4.1 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na

RESP\_ID 21593  
 Age: 30 to 49  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 I have no idea.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No

RESP\_ID 21803  
 Age: 50 or above  
 Gender: Male  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 Project Gutenberg.  
 Q3.1 None.  
 Q4.0 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No  
 Q4.1 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na

RESP\_ID 21986  
 Age: 50 or above  
 Gender: Male  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 I have no idea.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No

RESP\_ID 22016  
 Age: 50 or above  
 Gender: Female  
 Q3.0 [Names of internet sites that offer self publishing]  
 Q3.0 Don't know.  
 Q4.0 [Have you ever heard of...?]  
       lulu na  
       blurb na  
       iuniverse na  
       authorhouse na  
       trafford na  
       moho na  
 Q4.1 [Have you ever heard of...?]  
       lulu No  
       blurb No  
       iuniverse No  
       authorhouse No  
       trafford No  
       moho No