Case 5:07-cv-00347-D Docur

Document 46-2 Filed 10/09/2007

Page 1 of 140

LULU

Doc. 46 Att. 1

US-30 Group: Three

LULEH

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Status: PENDING

INTENT TO USE

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT

ASSIGNED TO EXAMINER

USPTO Status Date: AUG 09, 2007

Goods/Services:

International Class 25: FOUNDATION GARMENTS; PANTIES; BRASSIERES; UNDERWEAR; BRIEFS; BODY BRIEFERS; BODY SUITS; SHAPEWEAR, NAMELY, GIRDLES AND CAMISOLES; WOMEN'S INTIMATE APPAREL, NAMELY, WOMEN'S UNDERGARM ENTS, LINGERIE, BUSTIERS, BANDEAUX, CORSETS,

CORSELETTES, PANTI-GIRDLES AND SLIPS

Last Reported Owner:



MAIDENFORM, INC.
NEW YORK CORPORATION

154 AVENUE E

BAYONNE, NEW JERSEY 07002

Chronology:

Filed: AUG 06, 2007 **Serial Number:** 77-247,758

Ownership Details:

Applicant:

MAIDENFORM, INC.

NEW YORK CORPORATION

154 AVENUE E

BAYONNE, NEW JERSEY 07002

Filing Correspondent:

JENNIFER PRIOLEAU

154 AVENUE E

BAYONNE, NJ 07002-4435

Search: 140819411 Analyst: ANN ARNOLD USPTO Page: 84

Dockets.Justia.com

US-31 Group: Three



LI LU **Translation:**

THE NON-LATIN CHARACTER(S) IN THE MARK TRANSLITERATES INTO "LI" AND "LU", AND THIS MEANS "REASON OR RIGHT" AND "A LAW OR A RULE" IN ENGLISH.

Status: REGISTERED

> **USPTO Status: REGISTERED** USPTO Status Date: FEB 14, 2006

Goods/Services:

International Class 16: PRINTED MATTERS AND PUBLICATIONS, NAMELY, MAGAZINES, BOOKS, BULLETINS, AND NEWSLETTERS IN

THE LEGAL FIELD

International Class 42: LEGAL SERVICES First Used: AUG 11, 1992 (INTL. CL. 16)

In Commerce: SEP 05, 1996

First Used: JAN 01, 1996 (INTL. CL. 42)

In Commerce: JAN 1996

Last Reported Owner:

CHEN, C.V.

DBA LEE AND LI TAIWAN INDIVIDUAL

7TH FLOOR, 201, TUN HUA NORTH ROAD

TAIPEI, TAIWAN

We Have Located Other Marks With This Owner

LI LU FA LU SHIH WU AO

USPTO

Page 314

LI, KWAN-TAO DBA LEE AND LI TAIWAN INDIVIDUAL

7TH FLOOR, 201, TUN HUA NORTH ROAD

TAIPEI, TAIWAN

We Have Located Other Marks With This Owner

USPTO LI LU FA LU SHIH WU AO Page 314

Chronology:

Filed: MAR 01, 2005 **Serial Number:** 78-577,248

Published For Opposition: NOV 22, 2005

Registered: FEB 14, 2006 **Registration Number: 3,059,053**

Ownership Details:

Registrant:

CHEN, C.V.

DBA LEE AND LI

TAIWAN INDIVIDUAL

7TH FLOOR, 201, TUN HUA NORTH ROAD

TAIPEI, TAIWAN

LULU

LI, KWAN-TAO DBA LEE AND LI TAIWAN INDIVIDUAL 7TH FLOOR, 201, TUN HUA NORTH ROAD TAIPEI, TAIWAN

Filing Correspondent:

MARK A. NIEDS LEYDIG VOIT & MAYER LTD TWO PRUDENTIAL PLZ STE 4900 CHICAGO IL 60601

Domestic Representative: MARK A. NIEDS

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 4 of 140

US-32

LULU

Group: Three

LULA

Lula

Status: PENDING

INTENT TO USE

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT

ASSIGNED TO EXAMINER

USPTO Status Date: AUG 29, 2007

Goods/Services:

International Class 25: (BASED ON INTENT TO USE) BELTS; CAPS; CLOTHING, NAMELY, ARM WARMERS; CLOTHING, NAMELY, WRAP-AROUNDS; CORSETS; HOODS; JERSEYS; LEATHER BELTS; PARTS OF CLOTHING, NAMELY, GUSSETS FOR TIGHTS, GUSSETS FOR STOCKINGS, GUSSETS FOR BATHING SUITS, GUSSETS FOR UNDERWEAR, GUSSETS FOR LEOTARDS AND GUSSETS FOR FOOTLETS; PERSPIRATION ABSORBENT UNDERWEAR CLOTHING; SHIFTS; SHORT SETS; SHOULDER WRAPS; SWADDLING CLOTHES; TIES; TOPS; UNDERARM CLOTHING SHIELDS; WRAPS; SWIMWEAR

Last Reported Owner:

ORIGLIOSSO, ELKIE M. DBA BRITTON, ELKIE M.

Composed Of: ERIKA L. GIBSON TOMPALL GIBSON JOHN

ORIGLIOSSO

ILLINOIS PARTNERSHIP 1939 S. MORRISON COLLINSVILLE, ILLINOIS 62234

GIBSON, ERIKA L. DBA COX, ERIKA L.

Composed Of: TOMPALL GIBSON ELKIE ORIGLIOSSO JOHN

ORIGLIOSSO

ILLINOIS PARTNERSHIP

1702 KAREN CT.

GODFREY, ILLINOIS 62035

Chronology:

Filed: AUG 26, 2007 **Serial Number:** 77-264,579

Ownership Details:

Applicant:

ORIGLIOSSO, ELKIE M.
DBA BRITTON, ELKIE M.

Composed Of: ERIKA L. GIBSON TOMPALL GIBSON JOHN

ORIGLIOSSO

ILLINOIS PARTNERSHIP 1939 S. MORRISON COLLINSVILLE, ILLINOIS 62234

GIBSON, ERIKA L. DBA COX, ERIKA L.

Composed Of: TOMPALL GIBSON ELKIE ORIGLIOSSO JOHN

LULU

ORIGLIOSSO

ILLINOIS PARTNERSHIP

1702 KAREN CT.

GODFREY, ILLINOIS 62035

Filing Correspondent:

GIBSON, ERIKA L. 1702 KAREN CT GODFREY, IL 62035-1330

LULA

US-33 Group: Three

LULA

Status: REGISTERED

> **USPTO Status: REGISTERED** USPTO Status Date: SEP 12, 2006

Goods/Services:

International Class 41: ENTERTAINMENT AND EDUCATIONAL SERVICES, NAMELY, PROVIDING ONLINE GAMES, PRODUCT

TRIVIA AND ACTIVITIES FOR CHILDREN First Used: DEC 17, 2004 (INTL. CL. 41)

In Commerce: DEC 17, 2004

Last Reported Owner:

OWNER

MATTEL, INC.

DELAWARE CORPORATION 333 CONTINENTAL BLVD.

EL SEGUNDO, CALIFORNIA 90245-5012

Chronology:

Filed: MAY 17, 2004 **Serial Number:** 78-420,055

Published For Opposition: OCT 11, 2005

Registered: SEP 12, 2006 Registration Number: 3,143,053

Ownership Details:

Registrant:

MATTEL, INC.

DELAWARE CORPORATION 333 CONTINENTAL BLVD.

EL SEGUNDO, CALIFORNIA 90245-5012

Portrait Permission:

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL.

Filing Correspondent:

MICHAEL MOORE

MATTEL, INC.

333 CONTINENTAL BLVD.

EL SEGUNDO, CA 90245-5012

Search: 140819411 **USPTO Page: 89 Analyst: ANN ARNOLD**

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 7 of 140

LULU

US-34 Group: Three

LA LU LA LU

Status: ABANDONED

INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED

USPTO Status Date: FEB 25, 2005

Goods/Services:

International Class 41: ENTERTAINMENT SERVICES IN THE NATURE OF A TELEVISION SERIES FEATURING LIVE ACTION,

PUPPETS AND ANIMATION

Last Reported Owner:

BAGDASARIAN PRODUCTIONS, LLC

CALIFORNIA LIMITED LIABILITY CO.

1192 EAST MOUNTAIN DR. MONTECITO, CALIFORNIA 93108

Chronology:

Filed: APR 09, 2003 **Serial Number:** 76-505,141

Published For Opposition: JUN 01, 2004

Abandoned: FEB 25, 2005

Ownership Details:

Applicant:

BAGDASARIAN PRODUCTIONS, LLC CALIFORNIA LIMITED LIABILITY CO. 1192 EAST MOUNTAIN DR.

MONTECITO, CALIFORNIA 93108

Filing Correspondent:

BAGDASARIAN PRODUCTIONS, LLC

1192 E MOUNTAIN DR

MONTECITO CA 93108-1119

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 8 of 140

US-35

LULU

Group: Three

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Worldwide Filings = 1

Status: ABANDONED

INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED

USPTO Status Date: MAY 25, 1993

Goods/Services:

International Class 25: MEN'S, WOMEN'S AND CHILDREN'S SHOES

Last Reported Owner:

OWNER

PRESIDENT GLOBAL CORPORATION

CALIFORNIA CORPORATION

6965 ARAGON CIRCLE

BUENA PARK, CALIFORNIA 90622-6738

Chronology:

Filed: AUG 19, 1991 **Serial Number:** 74-195,865

Published For Opposition: SEP 01, 1992

Abandoned: MAY 25, 1993

Ownership Details:

Applicant:

PRESIDENT GLOBAL CORPORATION

CALIFORNIA CORPORATION

6965 ARAGON CIRCLE

BUENA PARK, CALIFORNIA 90622-6738

Filing Correspondent:

ROBERT A. SELDON

ASHEN MARTIN SELDON LIPPMAN & SCILLIERI

10920 WILSHIRE BLVD., SUITE 1000

LOS ANGELES, CA 90024

TTAB

US-36 Group: Three

LALOO

LALOO

Status: **PUBLISHED**

INTENT TO USE

USPTO Status: REQUEST FOR EXTENSION OF TIME TO FILE

OPPOSITION

USPTO Status Date: JUL 05, 2007

Goods/Services:

International Class 25: CLOTHING, NAMELY T-SHIRTS, DRESSES, JACKETS, SKIRTS, PANTS, SHORTS, SWEATERS, SWEATSHIRTS, UNDERGARMENTS, SCARVES, GLOVES, SOCKS, HATS AND CAPS

Last Reported Owner:

KIT WARE, INC.

CALIFORNIA CORPORATION 10850 WILSHIRE BLVD., STE. 1200

C/O JOHN D. CANNON

LOS ANGELES, CALIFORNIA 90024

We Have Located Other Marks With This Owner

LALOO **USPTO** Page 81

Chronology:

Filed: OCT 16, 2006 **Serial Number:** 77-022,176

Published For Opposition: JUN 05, 2007

Trademark Trials and Appeal Board (TTAB) Information:



Extension of Time to Oppose Number: 77022176 Extension of Time to Oppose Filed: JUL 05, 2007

Outcome: NOT INSTITUTED JUL 05, 2007

Potential Opposer: Applicant: KIT WARE, INC. ERICPANCIULO

Mark: Mark: LALOO

Serial Number: **Serial Number: 77-022.176**

Correspondent: Correspondent: ANDREW ROPPEL **ELLIE SCHWIMMER**

KEATS, MCFARLAND & WILSON **HOLLAND & HART LLP**

PO BOX 8749, ATTN. MICHELE LLP

9720 WILSHIRE BLVD PH

DENVER, CO 80201-8749 US BEVERLY HILLS, CA 90212-2017

TTAB Entry: #2 REQ. FOR EXTENSION OF TIME TO OPPOSE, JUL 05, 2007

TTAB Entry: #1 REQUEST TO EXT. TIME TO OPPOSE GRANTED TO (DUE DATE), JUL 05, 2007

LULU

Ownership Details:

Applicant:

KIT WARE, INC.
CALIFORNIA CORPORATION
10850 WILSHIRE BLVD., STE. 1200
C/O JOHN D. CANNON
LOS ANGELES, CALIFORNIA 90024

Filing Correspondent:

ELLIE SCHWIMMER KEATS, MCFARLAND & WILSON LLP 9720 WILSHIRE BLVD PH BEVERLY HILLS, CA 90212-2017

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 11 of 140

US-37

LULU

Group: Three

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Status: **PENDING**

INTENT TO USE

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT

ASSIGNED TO EXAMINER

USPTO Status Date: AUG 27, 2007

Goods/Services:

International Class 9: RECORDABLE AND PRE-RECORDED MEDIA, NAMELY, DVDS, CDS, MUSIC VIDEO INTERACTIVE DISCS (MVIS), VIDEO AND AUDIO CASSETTES, LASER DISCS; DIGITAL MEDIA, NAMELY, STREAMING OR DOWNLOADABLE AUDIO-VISUAL CONTENT IN THE FIELDS OF NEWS, ENTERTAINMENT, SPORTS, COMEDY, DRAMA, MUSIC, AND MUSIC VIDEOS; COMPUTER SOFTWARE, NAMELY, DOWNLOADABLE PLAYERS FOR AUDIO-VISUAL CONTENT. SOFTWARE TOOLS FOR EDITING OF AUDIO-VISUAL CONTENT, VIDEO SEARCH AND ANNOTATION SOFTWARE, CONTENT PROTECTION SOFTWARE, AD TRACKING AND OPTIMIZATION SOFTWARE, VIDEO GAME SOFTWARE, INTERACTIVE GAME PROGRAMS, SOFTWARE PLATFORM FOR PROVIDING PROGRAMMATIC INTERFACES FOR THIRD PARTIES TO ACCESS WEBSITE CONTENT AND DATA

International Class 16: ADDRESS BOOKS; APPOINTMENT BOOKS; PENS; BINDERS; BOOKMARKS; BOOKS, MAGAZINES, NEWSLETTERS, AND PERIODICALS IN THE FIELDS OF GENERAL ENTERTAINMENT, NEWS, MUSIC, FILMS, TELEVISION, AND SPORTS; BUMPER STICKERS; CALENDARS; STATIONERY; GIFT CARDS; GIFT WRAPPING PAPER; GLOBES; GREETING CARDS; GUEST BOOKS; MAPS; MEMO PADS; MODELING CLAY; NEWSPAPERS; NOTE PAPER; NOTEBOOKS; NOTEBOOK PAPER; PAPER TABLEWARE; PENCILS; PEN AND PENCIL CASES PHOTOGRAPH ALBUMS; POSTERS; WRITING PAPER; WRITING **IMPLEMENTS**

International Class 18: ALL PURPOSE SPORT BAGS; ATHLETIC BAGS; BACKPACKS; BEACH BAGS; BOOK BAGS; CALLING CARD CASES; CHANGE PURSES; COIN PURSES; DUFFEL BAGS; GYM BAGS; HANDBAGS; KNAPSACKS; KEY CASES; LEATHER KEY CHAINS; LUGGAGE TAGS; OVERNIGHT BAGS; PURSES; SATCHELS; TEXTILE, MESH, AND LEATHER SHOPPING BAGS;

TOTE BAGS; UMBRELLAS; WALLETS

International Class 25: CLOTHING, NAMELY, BANDANAS, BEACHWEAR, BELTS, COATS, DRESSES, FOOTWEAR, GLOVES, HOSIERY, JACKETS, JEANS, JERSEYS, KERCHIEFS, SLEEPWEAR, PANTS, PANTY HOSE, RAINWEAR, ROBES, SCARVES, SHORTS,

SHIRTS, SLIPPERS, SWEATERS, SWEAT PANTS, SWEATSHIRTS, SWIMSUITS, TANK TOPS, T-SHIRTS, UNDERWEAR, VESTS, WRIST BANDS; FOOTWEAR; HEADWEAR, NAMELY, HATS, CAPS, VISORS, HEADBANDS

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International Class 28: ACTION SKILL GAMES; ARCADE GAMES; BOARD GAMES; CARD GAMES; BALLS; BALLOONS; MANIPULATIVE GAMES; PLAYING CARDS; VIDEO GAMES; INTERACTIVE GAMES; TOYS AND PLAYTHINGS; SPORTS EQUIPMENT International Class 35: BUSINESS-TO-BUSINESS ADVERTISING; ONLINE BANNER ADVERTISING AND MARKETING SERVICES; ONLINE RETAIL SERVICES FEATURING STREAMING OR DOWNLO ADABLE AUDIO-VISUAL CONTENT IN THE FIELDS OF NEWS, ENTERTAINMENT, SPORTS, COMEDY, DRAMA, MUSIC, AND MUSIC VIDEOS

International Class 38: BROADCASTING AND STREAMING OF AUDIO-VISUAL CONTENT IN THE FIELDS OF NEWS, ENTERTAINMENT, SPORTS, COMEDY, DRAMA, MUSIC, AND MUSIC VIDEOS VIA A GLOBAL COMPUTER NETWORK; TRANSMISSION OF DOWNLOADABLE AUDIO-VISUAL CONTENT IN THE NATURE OF FULL-LENGTH, PARTIAL-LENGTH, AND CLIPS FROM MOTION PICTURES, TELEVISION PROGRAMMING, VIDEOS, MUSIC VIDEOS, AND MUSIC; TRANSMISSION OF VIDEO AND INTERACTIVE GAMES; PODCASTING AND WEBCASTING SERVICES; ONLINE FORUMS, CHAT ROOMS, LISTSERVS AND BLOGS OVER THE INTERNET; PROVIDING ONLINE ELECTRONIC BULLETIN BOARDS FOR TRANS MISSION OF MESSAGES AMONG USERS IN THE FIELD OF GENERAL INTEREST; WEB MESSAGING SERVICES; VIDEO-ON-DEMAND TRANSMISSION SERVICES

International Class 41: EDUCATION AND ENTERTAINMENT SERVICES, NAMELY ONLINE SERVICES PROVIDING AUDIO-VISUAL CONTENT IN THE FIELDS OF NEWS, ENTERTAINMENT, SPORTS, COMEDY, DRAMA, MUSIC, AND MUSIC VIDEOS; PROVIDING INTERACTIVE ONLINE GAMES; PROVIDING ONLINE INFORMATION VIA A GLOBAL COMPUTER NETWORK ON THE SUBJECTS OF MOTION PICTURES, TELEVISION PROGRAMMING, VIDEOS, MUSIC VIDEOS, AND MUSIC; PROVIDING ONLINE INTERACTIVE RESOURCE AND PROGRAMMING GUIDES ON THE SUBJECTS OF MOTION PICTURES, TELEVISION PROGRAMMING, VIDEOS, MUSIC VIDEOS, AND MUSIC: ELECTRONIC PUBLISHING SERVICES. NAMELY PUBLICATION OF TEXT, GRAPHICS, PHOTOGRAPHS, IMAGES, AND AUDIO-VISUAL WORK OF OTHERS; ONLINE ELECTRONIC PUBLISHING SERVICES, NAMELY PUBLICATION OF AUDIO-VISUAL CONTENT OF OTHERS; ONLINE; PRODUCTION, DISTRIBUTION, AND RENTAL OF AUDIO-VISUAL WORKS IN THE FIELDS OF NEWS, ENTERTAINMENT, SPORTS, COMEDY, DRAMA,

MUSIC, AND MUSIC VIDEOS; RENTAL OF VIDEO GAMES; PRODUCTION OF VIDEO AND COMPUTER GAME SOFTWARE International Class 42: COMPUTER SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING AUDIO-VISUAL CONTENT IN THE FIELDS OF NEWS, ENTERTAINMENT, SPORTS, COMEDY, DRAMA, MUSIC, AND MUSIC VIDEOS; PROVIDING A WEBSITE FEATURING VIDEO AND INTERACTIVE GAMES; HOSTING OF DIGITAL CONTENT ON THE INTERNET; HOSTING AND MAINTAINING AN ONLINE COMMUNITY FEATURING AUDIO-VISUAL CONTENT IN THE FIELDS OF NEWS, ENTERTAINMENT, SPORTS, COMEDY, DRAMA, MUSIC, AND MUSIC VIDEOS; PROVIDING PROGRAMMATIC INTERFACES FOR THIRD PARTIES TO ACCESS WEBSITE CONTENT AND DATA

Last Reported Owner:

N-F NEWSITE, LLC
DELAWARE LIMITED LIABILITY CO.
12312 WEST OLYMPIC BOULEVARD
LOS ANGELES, CALIFORNIA 90064

Chronology:

Filed: AUG 22, 2007 **Serial Number:** 77-261,931

Ownership Details:

Applicant:

N-F NEWSITE, LLC
DELAWARE LIMITED LIABILITY CO.
12312 WEST OLYMPIC BOULEVARD
LOS ANGELES, CALIFORNIA 90064

Filing Correspondent:

CURTIS KRECHEVSKY
CANTOR COLBURN LLP
55 GRIFFIN RD S
BLOOMFIELD, CT 06002-1353

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 14 of 140

ZULU

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US-38 Group: Three

ZULU

Status: **PUBLISHED**

> FILED AS USE APPLICATION **USE APPLICATION - CURRENT**

USPTO Status: PUBLISHED FOR OPPOSITION

USPTO Status Date: SEP 04, 2007

Goods/Services:

International Class 9: DOWNLOADABLE TIME TRACKING

SOFTWARE

First Used: MAR 08, 2001 (INTL. CL. 9)

In Commerce: MAR 08, 2001

Last Reported Owner:

ROBERT F. ELSE

UNITED STATES INDIVIDUAL 1914 SANTA BARBARA STREET

SANTA BARBARA, CALIFORNIA 93101

Chronology:

Filed: SEP 14, 2004 **Serial Number:** 78-483,584

Published For Opposition: SEP 04, 2007

Ownership Details:

Applicant:

ROBERT F. ELSE

UNITED STATES INDIVIDUAL 1914 SANTA BARBARA STREET

SANTA BARBARA, CALIFORNIA 93101

Filing Correspondent:

VICTORIA CARVER

CARVER LAW

PO BOX 1497

SANTA BARBARA CA 93102

US-39

LULU

Group: Three

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Worldwide Filings = 1

Status: REGISTERED

USPTO Status: REGISTERED
USPTO Status Date: FEB 05, 2002

Goods/Services:

International Class 35: RETAIL SERVICES FEATURING COMPUTER SOFTWARE AND HARDWARE; COMPUTER GAMES, VIDEO GAMES, BOOKS, COMIC BOOKS, MAGAZINES, TOYS, DECALS, STICKERS, TATTOOS, BACKPACKS, LUNCHBOXES, BICYCLES, COSTUMES, MASKS, WORKS OF ART, GLASSES, DISHES, SERVING TRAYS, POST CARDS, POSTERS, WATCHES, PINS, JEWELRY,

SUNGLASSES, KEYCHAINS AND CLOTHING International Class 42: RESTAURANT SERVICES

First Used: OCT 18, 2001 (INTL. CL. 35)

In Commerce: OCT 25, 2001

First Used: OCT 18, 2001 (INTL. CL. 42)

In Commerce: OCT 25, 2001

Last Reported Owner:

XULU ENTERTAINMENT INC. CALIFORNIA CORPORATION 653 RIVER OAKS PARKWAY SAN JOSE, CALIFORNIA 95134

We Have Located Other Marks With This Owner

XULU	USPTO	Page 104
XULU	USPTO	Page 107
XULU	USPTO	Page 109
XULU	USPTO	Page 114
XULU ENTERTAINMENT	USPTO	Page 355
XULU ENTERTAINMENT	USPTO	Page 357
XULU ADVENTURERS' CLUB	USPTO	Page 359
XULU ENTERTAINMENT	USPTO	Page 361
XULU ADVENTURERS' CLUB	USPTO	Page 363
XULU ENTERTAINMENT	USPTO	Page 365
XULU ADVENTURERS' CLUB	USPTO	Page 367
XULU ENTERTAINMENT	USPTO	Page 369
XULU ADVENTURERS' CLUB	USPTO	Page 371

XULU ENTERTAINMENTUSPTOPage 373XULUUSPTOPage 375XULUUSPTOPage 390

Chronology:

Filed: JUN 06, 1997 **Serial Number:** 75-304,261

Published For Opposition: AUG 04, 1998

Registered: FEB 05, 2002 **Registration Number:** 2,536,906

Ownership Details:

Registrant:

XULU ENTERTAINMENT INC. CALIFORNIA CORPORATION 653 RIVER OAKS PARKWAY SAN JOSE, CALIFORNIA 95134

Filing Correspondent:

BETH M GOLDMAN HELLER EHRMAN WHITE & MCAULIFFE 333 BUSH ST SAN FRANCISCO CA 94104-2806

US-40

LULU

Group: Three

ULU ULU

Status: REGISTERED

USPTO Status: SECTION 8 & 15 - ACCEPTED AND

ACKNOWLEDGED

USPTO Status Date: OCT 13, 2006

Goods/Services:

International Class 41: ENTERTAINMENT, NAMELY, LIVE PERFORM

ANCES BY A MUSICAL BAND

First Used: MAR 05, 1997 (INTL. CL. 41)

In Commerce: MAR 05, 1997

Last Reported Owner:

WALLACE, JUSTIN

UNITED STATES INDIVIDUAL 122 ORCHARD STREET

NEW YORK, NEW YORK 10002

HOFFMAN, DAVID

UNITED STATES INDIVIDUAL

210 E. 15TH STREET

NEW YORK, NEW YORK 10003

GARDNER, AARON

UNITED STATES INDIVIDUAL

32-13 79TH STREET

JACKSON HEIGHTS, NEW YORK 11370

CHASOLEN, SCOTT

UNITED STATES INDIVIDUAL

5 HANSEN PLACE

WAYNE, NEW JERSEY 07470

BENEDETTI, LUCA

ITALY INDIVIDUAL

47 HICKS STREET #4R

BROOKLYN, NEW YORK 11202

Chronology:

Filed: JUN 14, 1999 **Serial Number:** 75-725,994

Published For Opposition: MAY 16, 2000

Registered: AUG 08, 2000 Registration Number: 2,374,964
Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED &

SEC. 15 ACK. OCT 13, 2006

LULU

Ownership Details: Registrant:

WALLACE, JUSTIN
UNITED STATES INDIVIDUAL
122 ORCHARD STREET
NEW YORK, NEW YORK 10002

HOFFMAN, DAVID UNITED STATES INDIVIDUAL 210 E. 15TH STREET NEW YORK, NEW YORK 10003

GARDNER, AARON
UNITED STATES INDIVIDUAL
32-13 79TH STREET
JACKSON HEIGHTS, NEW YORK 11370

CHASOLEN, SCOTT UNITED STATES INDIVIDUAL 5 HANSEN PLACE WAYNE, NEW JERSEY 07470

BENEDETTI, LUCA ITALY INDIVIDUAL 47 HICKS STREET #4R BROOKLYN, NEW YORK 11202

Filing Correspondent:

MAX F. SCHUTZMAN, GRUNFELD, DESIDERIO, LEBOWITZ ET AL 399 PARK AVENUE 25TH AVE NEW YORK, NEW YORK 10022

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 19 of 140

US-41

LULU

Group: Three

ZULU

Status: REGISTERED

USPTO Status: REGISTERED USPTO Status Date: JUL 01, 2003

Goods/Services:

International Class 41: ENTERTAINMENT SERVICES IN THE NATURE OF LIVE PERFORMANCES, NAMELY CARNIVAL PARADES

First Used: JAN 02, 1916 (INTL. CL. 41)

In Commerce: JAN 02, 1916

Last Reported Owner:



ZULU SOCIAL AID AND PLEASURE CLUB, INC.

LOUISIANA CORPORATION 732 NORTH BROAD STREET NEW ORLEANS, LOUISIANA 70119

We Have Located Other Marks With This Owner

ZULU USPTO Page 103

Chronology:

Filed: AUG 12, 2002 **Serial Number:** 76-441,859

Published For Opposition: APR 08, 2003

Registered: JUL 01, 2003 Registration Number: 2,731,850

Ownership Details:

Registrant:

ZULU SOCIAL AID AND PLEASURE CLUB, INC.

LOUISIANA CORPORATION 732 NORTH BROAD STREET NEW ORLEANS, LOUISIANA 70119

Filing Correspondent:

MARIE BREAUX

MILLING BENSON WOODWARD LLP

SUITE 2300

909 POYDRAS STREET NEW ORLEANS LA 70112

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 20 of 140

US-42

LULU

Group: Three

ZULU

Status: REGISTERED

USPTO Status: REGISTERED USPTO Status Date: MAY 27, 2003

Goods/Services:

International Class 45: SOCIAL CLUB First Used: JAN 02, 1916 (INTL. CL. 45)

In Commerce: JAN 02, 1916

Last Reported Owner:

ZULU SOCIAL AID AND PLEASURE CLUB, INC.

LOUISIANA CORPORATION 732 NORTH BROAD STREET NEW ORLEANS, LOUISIANA 70119

We Have Located Other Marks With This Owner

ZULU USPTO Page 102

Chronology:

OWNER

Filed: AUG 12, 2002 **Serial Number:** 76-441,860

Published For Opposition: MAR 04, 2003

Registered: MAY 27, 2003 Registration Number: 2,719,314

Ownership Details:

Registrant:

ZULU SOCIAL AID AND PLEASURE CLUB, INC.

LOUISIANA CORPORATION 732 NORTH BROAD STREET NEW ORLEANS, LOUISIANA 70119

Filing Correspondent:

MARIE BREAUX

MILLING BENSON WOODWARD LLP

SUITE 2300

909 POYDRAS STREET NEW ORLEANS LA 70112

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 21 of 140

US-43

LULU

Group: Three

XULU XULU



Worldwide Filings = 1

Status: REGISTERED

USPTO Status: REGISTERED
USPTO Status Date: DEC 25, 2001

Goods/Services:

International Class 16: SERIES OF BOOKS; COMIC BOOKS;

MAGAZINES IN THE FIELDS OF ENTERTAINMENT, EDUCATION AND

ELECTRONICS

First Used: AUG 24, 2001 (INTL. CL. 16)

In Commerce: AUG 24, 2001

Last Reported Owner:

XULU ENTERTAINMENT INC. CALIFORNIA CORPORATION 653 RIVER OAKS PARKWAY SAN JOSE, CALIFORNIA 95134

We Have Located Other Marks With This Owner

XULU	USPTO	Page 98
XULU	USPTO	Page 107
XULU	USPTO	Page 109
XULU	USPTO	Page 114
XULU ENTERTAINMENT	USPTO	Page 355
XULU ENTERTAINMENT	USPTO	Page 357
XULU ADVENTURERS' CLUB	USPTO	Page 359
XULU ENTERTAINMENT	USPTO	Page 361
XULU ADVENTURERS' CLUB	USPTO	Page 363
XULU ENTERTAINMENT	USPTO	Page 365
XULU ADVENTURERS' CLUB	USPTO	Page 367
XULU ENTERTAINMENT	USPTO	Page 369
XULU ADVENTURERS' CLUB	USPTO	Page 371
XULU ENTERTAINMENT	USPTO	Page 373
XULU	USPTO	Page 375
XULU	USPTO	Page 390

Chronology:

Filed: JUN 09, 1997 **Serial Number:** 75-305,886

Published For Opposition: JUN 02, 1998

Registered: DEC 25, 2001 Registration Number: 2,522,908

LULU

Ownership Details:

Registrant:

XULU ENTERTAINMENT INC. CALIFORNIA CORPORATION 653 RIVER OAKS PARKWAY SAN JOSE, CALIFORNIA 95134

Filing Correspondent:

BETH M GOLDMAN HELLER EHRMAN WHITE & MCAULIFFE 333 BUSH STREET SAN FRANCISCO, CA 94104-2878

Case 5:07-cv-00347-D Document

Document 46-2 Filed 10/09/2007

Page 23 of 140

LULU

US-44 Group: Three

RULU

RULU

Status: REGISTERED

USPTO Status: REGISTERED USPTO Status Date: SEP 04, 2007

Goods/Services:

International Class 9: DIGITAL AUDIO PLAYERS; DOWNLOADABLE MP3 FILES, MP3 RECORDINGS, ONLINE DISCUSSION BOARDS, WEB CASTS, POD CASTS, WEBINARS FEATURING MUSIC, AUDIO BOOKS AND NEWS BROADCASTS; MEDIA PLAYERS; MP3 PLAYERS; MP4 PLAYERS; PORTABLE LISTENING DEVICES, NAMELY, MP3 PLAYERS; PORTABLE MEDIA PLAYERS

First Used: SEP 01, 2006 (INTL. CL. 9)

In Commerce: OCT 01, 2006

Last Reported Owner:

USA111 INC.

OHIO CORPORATION 175TH SOUTH 3RD ST.

10TH FLOOR

COLUMBUS, OHIO 43215

Chronology:

Filed: NOV 28, 2006 **Serial Number:** 77-052,532

Published For Opposition: JUN 19, 2007

Registered: SEP 04, 2007 Registration Number: 3,287,664

Ownership Details:

Registrant:

USA111 INC.

OHIO CORPORATION 175TH SOUTH 3RD ST.

10TH FLOOR

COLUMBUS, OHIO 43215

Filing Correspondent:

USA111 INC.

10TH FLOOR

175TH SOUTH 3RD ST. COLUMBUS, OH 43215

US-45

LULU

Group: Three

XULU XULU



Worldwide Filings = 1



Status: REGISTERED

AMENDED TO USE APPLICATION

USPTO Status: REGISTERED USPTO Status Date: JUL 02, 2002

Goods/Services:

International Class 28: MECHANICAL AND ELECTRIC ACTION TOYS; PLUSH STUFFED ANIMALS AND TOYS; DOLLS; BOARD GAMES; BATH TOYS; MUSICAL TOYS; CONSTRUCTION TOYS; FANTASY CHARACTER TOYS; INFLATABLE TOYS; PULL TOYS; TALKING TOYS; MODEL VEHICLES AND RELATED ACCESSORIES SOLD AS UNITS, MODELS, ROBOTS, FIGURINES, ACTION FIGURES AND ACCESSORIES THEREFOR, TOY VEHICLES, TOY FIGURES, WIND-UP TOYS, SCIENCE KITS

First Used: NOV 15, 2001 (INTL. CL. 28)

In Commerce: NOV 15, 2001

Last Reported Owner:

XULU ENTERTAINMENT INC. CALIFORNIA CORPORATION 653 RIVER OAKS PARKWAY SAN JOSE, CALIFORNIA 95134

We Have Located Other Marks With This Owner

XULU	USPTO	Page 98
XULU	USPTO	Page 104
XULU	USPTO	Page 109
XULU	USPTO	Page 114
XULU ENTERTAINMENT	USPTO	Page 355
XULU ENTERTAINMENT	USPTO	Page 357
XULU ADVENTURERS' CLUB	USPTO	Page 359
XULU ENTERTAINMENT	USPTO	Page 361
XULU ADVENTURERS' CLUB	USPTO	Page 363
XULU ENTERTAINMENT	USPTO	Page 365
XULU ADVENTURERS' CLUB	USPTO	Page 367
XULU ENTERTAINMENT	USPTO	Page 369
XULU ADVENTURERS' CLUB	USPTO	Page 371
XULU ENTERTAINMENT	USPTO	Page 373

 XULU
 USPTO
 Page 375

 XULU
 USPTO
 Page 390

Chronology:

Filed: JUN 09, 1997 **Serial Number:** 75-305,884

Published For Opposition: AUG 25, 1998 Opposition/Cancellation Filed: JAN 21, 2000

Registered: JUL 02, 2002 Registration Number: 2,588,677

Trademark Trials and Appeal Board (TTAB) Information:

TTAB

LULU

Opposition Number: 91117037

Outcome: TERMINATED, MAY 21, 2001

Plaintiff: Defendant:

XULU ENTERTAINMENT, INC. MANHATTAN GROUP L.L.C.

Mark: XULU Mark: ZOOLU

Registration Number: 2,588,677

Serial Number: 75-305,884

Correspondent:

Registration Number: 75-400,707

Trademark Defendant

Correspondent:

BETH GOLDMAN ELIZABETH C. BUCKINGHAM HELLER, EHRMAN, WHITE & DORSEY & WHITNEY LLP

MCAULIFFE PILLSBUTRY CENTER SOUTH 220

525 UNIVERISTY AVENUE SOUTH SIXTH STREET
PALO ALTO, CA 94301-1900 MINNEAPOLIS, MN 55402

TTAB Entry: #15 BOARD'S DECISION: SUSTAINED, MAY 21, 2001

TTAB Entry: #14 TERMINATED, MAY 21, 2001

Ownership Details:

Registrant:

XULU ENTERTAINMENT INC. CALIFORNIA CORPORATION 653 RIVER OAKS PARKWAY SAN JOSE, CALIFORNIA 95134

Filing Correspondent:

BETH M GOLDMAN HELLER EHRMAN WHITE & MCAULIFFE LLP 333 BUSH STREET

SAN FRANCISCO CA 94104-2878

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 26 of 140

US-46

LULU

Group: Three

XULU XULU



Worldwide Filings = 1

Status: REGISTERED

USPTO Status: REGISTERED
USPTO Status Date: MAY 21, 2002

Goods/Services:

International Class 9: MULTI-MEDIA AND VIRTUAL REALITY SOFTWARE IN THE FIELDS OF ACCOUNTING; ADVERTISING: ARCHITECTURE; ANIMAL TRAINING; AMUSEMENT PARKS; ART; DESIGN; ASTROLOGY; AUDIO BROADCASTING, RECORDING AND PRODUCTION; ANTHROPOLOGY; BOOKKEEPING; BUSINESS TECHNIQUES; BUNGEE JUMPING; BIOLOGY; CHEMISTRY; COMPUTERS; COMPUTER PROGRAMMING; COMPUTER SOFTWARE DESIGN; CINEMATOGRAPHY; COOKING; CONSTRUC TION; DATA PROCESSING; DENTISTRY; DESIGN; ECONOMICS; EDUCATION; ENTERTAINMENT; ENGINEERING; EXPLORATION; EXCAVATION; FARMING; FINANCING; FILM PRODUCTION, DEVELOPING AND PROCESSING; FLIGHT SIMULATION; GAMES; GEOLOGY; GARDENING; GRAPHIC DESIGN; HEALTH CARE; HISTORY; HORTICULTURE; HOTEL MANAGEMENT; INDUSTRIAL DESIGN; LANDSCAPE DESIGN; MEDICINE; MATHEMATICS; MERCHANDISING; MECHANICS; MANAGEMENT; MILITARY TRAINING; MINING; MOUNTAIN CLIMBING; MUSIC; NUTRITION; OPTOMETRY; PAINTING; PHYSICS; PRINTING; PSYCHOLOGY; PHYSICAL THERAPY; PARACHUTING; PHOTOGRAPHY; PUBLISHING: RADIO AND TELEVISION BROADCASTING, PROGRA MMING, PRODUCTION AND COMMUNICATION; REAL ESTATE; RACECAR DRIVING; SKIING; SURFING; SCUBA DIVING; SURGERY; SALES; STATISTICS; SCIENCE; SOFTWARE DESIGN; SOUND RECORDINGS; SPORTS; SURVEYING; TECHNOLOGY; TAILORING; TELEMARKETING; TOURISM; TEACHING; TRAVEL; VIDEO BROADC ASTING; WATER SPORTS; COMPUTER AND VIDEO GAME SOFTWARE; COMPUTER AND VIDEO GAME HARDWARE INCLUDING WIRELESS HEADSETS, PERSONAL DIGITAL ASSISTANTS, COMPUTERS, INPUT DEVICES, GRAPHIC DISPLAYS, FLAT PANEL DEVICES, GOGGLES AND ELECTRONIC GLASSES, ELECTRONIC GLOVES, VIDEO CAMERAS, JOYSTICKS, ELECTRONIC WHITEBOARDS; GLOBAL COMMUNICATIONS NETWORK GAMES AND DOWNLOADABLE COMPUTER GAME **PROGRAMS**

First Used: NOV 09, 2001 (INTL. CL. 9)

In Commerce: NOV 09, 2001

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 27 of 140

Last Reported Owner:

XULU ENTERTAINMENT INC. CALIFORNIA CORPORATION 653 RIVER OAKS PARKWAY SAN JOSE, CALIFORNIA 95134

We Have Located Other Marks With This Owner

XULU	USPTO	Page 98
XULU	USPTO	Page 104
XULU	USPTO	Page 107
XULU	USPTO	Page 114
XULU ENTERTAINMENT	USPTO	Page 355
XULU ENTERTAINMENT	USPTO	Page 357
XULU ADVENTURERS' CLUB	USPTO	Page 359
XULU ENTERTAINMENT	USPTO	Page 361
XULU ADVENTURERS' CLUB	USPTO	Page 363
XULU ENTERTAINMENT	USPTO	Page 365
XULU ADVENTURERS' CLUB	USPTO	Page 367
XULU ENTERTAINMENT	USPTO	Page 369
XULU ADVENTURERS' CLUB	USPTO	Page 371
XULU ENTERTAINMENT	USPTO	Page 373
XULU	USPTO	Page 375
XULU	USPTO	Page 390

LULU

Chronology:

Filed: JUN 06, 1997 **Serial Number:** 75-304,736

Published For Opposition: AUG 18, 1998

Registered: MAY 21, 2002 Registration Number: 2,571,697

Ownership Details:

Registrant:

XULU ENTERTAINMENT INC. CALIFORNIA CORPORATION 653 RIVER OAKS PARKWAY SAN JOSE, CALIFORNIA 95134

Filing Correspondent:

BETH M GOLDMAN HELLER EHRMAN WHITE & MCAULIFFE

333 BUSH STREET

SAN FRANCISCO, CALIFORNIA 94104-2878

Case 5:07-cv-00347-D Docur

Document 46-2 Filed 10/09/2007

Page 28 of 140

LULU

US-47 Group: Three



SULU

Status: REGISTERED

USPTO Status: REGISTERED USPTO Status Date: FEB 28, 2006

Goods/Services:

 $\begin{array}{l} \textbf{International Class 25:} \quad \textbf{CLOTHES, NAMELY SHIRTS, TOPS, TUNICS,} \\ \textbf{SKIRTS AND DRESSES, TROUSERS, SHORTS, SHAWLS AND} \end{array}$

WRAPS

First Used: OCT 19, 2004 (INTL. CL. 25)

In Commerce: DEC 13, 2004

Last Reported Owner:



G. L. GRANT & COMPANY, LLC

Composed Of: GARDNER L GRANT JR - USA SULABHA H GRANT -

USA

CONNECTICUT LIMITED LIABILITY CO.

7 SUNNYSIDE LANE

WESTPORT, CONNECTICUT 06880

Chronology:

Filed: MAR 11, 2005 **Serial Number:** 78-585,449

Published For Opposition: DEC 06, 2005

Registered: FEB 28, 2006 Registration Number: 3,063,511

Ownership Details:

Registrant:

G. L. GRANT & COMPANY, LLC

Composed Of: GARDNER L GRANT JR - USA SULABHA H GRANT -

USA

CONNECTICUT LIMITED LIABILITY CO.

7 SUNNYSIDE LANE

WESTPORT, CONNECTICUT 06880

Filing Correspondent:

G. L. GRANT & COMPANY, LLC

7 SUNNYSIDE LN

WESTPORT, CT 06880-1711

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 29 of 140

US-48

LULU

Group: Three

NTA nrn

Status: REGISTERED

USPTO Status: REGISTERED USPTO Status Date: JAN 13, 2004

Goods/Services:

International Class 25: FOOTWEAR First Used: JAN 01, 2002 (INTL. CL. 25)

In Commerce: JAN 01, 2002

Last Reported Owner:

OWNER CHACO, INC.

COLORADO CORPORATION

39955 HAYDEN ROAD

PAONIA, COLORADO 81428

Chronology:

Filed: AUG 26, 2002 **Serial Number:** 76-443,761

Published For Opposition: APR 08, 2003

Registered: JAN 13, 2004 Registration Number: 2,805,621

Ownership Details:

Registrant:

ULU, LLC

DELAWARE LIMITED LIABILITY CORPORATION

823-B FERRY ROAD

P.O. BOX 540

CHARLOTTE, VERMONT 05445

Assignee Assignor CHACO, INC. ULU, LLC

COLORADO CORPORATION DELAWARE LIMITED LIABILITY

39955 HAYDEN ROAD COMPANY

PAONIA, COLORADO, 81428 Signed: FEB 21, 2007

Brief: ASSIGNS THE ENTIRE

INTEREST

Recorded: MAR 21, 2007 Reel/Frame: 3504/0403 Correspondent: LAWRENCE H. MEIER

199 MAIN STREET BURLINGTON, VT 05401

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 30 of 140

Filing Correspondent:

GARY J. NELSON CHRISTIE, PARKER & HALE, LLP P.O. BOX 7068 PASADENA CA 91109-7068 **LULU**

US-49

LULU

Group: Three

XULU XULU



Worldwide Filings = 1

Status: REGISTERED

USPTO Status: REGISTERED USPTO Status Date: MAY 28, 2002

Goods/Services:

International Class 25: CLOTHING, NAMELY, T-SHIRTS, SWEATSHIRTS, SWEATERS, POLO SHIRTS, ATHLETIC UNIFORMS, JACKETS, COATS, HATS, CAPS, SUN VISORS, SHORTS, PANTS, JEANS, SKIRTS, DRESSES, LINGERIE, UNDERWEAR, BEACHWEAR, BATHING SUITS, RAINWEAR, PAJAMAS, ROBES, TIES, BELTS, SCARVES, GLOVES, MITTENS, SOCKS, HOSIERY, SHOES, ATHLETIC FOOTWEAR, AND COSTUMES AND MASKS SOLD IN

First Used: OCT 18, 2001 (INTL. CL. 25)

In Commerce: OCT 19, 2001

CONNECTION THEREWITH

Last Reported Owner:

XULU ENTERTAINMENT INC. CALIFORNIA CORPORATION 653 RIVER OAKS PARKWAY SAN JOSE, CALIFORNIA 95134

We Have Located Other Marks With This Owner

XULU	USPTO	Page 98
XULU	USPTO	Page 104
XULU	USPTO	Page 107
XULU	USPTO	Page 109
XULU ENTERTAINMENT	USPTO	Page 355
XULU ENTERTAINMENT	USPTO	Page 357
XULU ADVENTURERS' CLUB	USPTO	Page 359
XULU ENTERTAINMENT	USPTO	Page 361
XULU ADVENTURERS' CLUB	USPTO	Page 363
XULU ENTERTAINMENT	USPTO	Page 365
XULU ADVENTURERS' CLUB	USPTO	Page 367
XULU ENTERTAINMENT	USPTO	Page 369
XULU ADVENTURERS' CLUB	USPTO	Page 371
XULU ENTERTAINMENT	USPTO	Page 373
XUL <u>U</u>	USPTO	Page 375

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 32 of 140

XULU USPTO Page 390

Chronology:

Filed: JUN 06, 1997 **Serial Number:** 75-304,737

Published For Opposition: AUG 18, 1998

Registered: MAY 28, 2002 Registration Number: 2,574,000

Ownership Details:

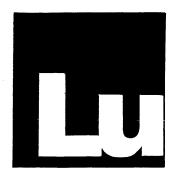
Registrant:

XULU ENTERTAINMENT INC. CALIFORNIA CORPORATION 653 RIVER OAKS PARKWAY SAN JOSE, CALIFORNIA 95134

Filing Correspondent:

BETH M GOLDMAN HELLER EHRMAN WHITE & MCAULIFFE LLP 333 BUSH STREET SAN FRANCISCO CA 94104-2878

US-50 Group: Three



LU



Worldwide Filings = 12

REGISTERED Status:

> **USPTO Status: REGISTERED** USPTO Status Date: JUN 06, 2006

Goods/Services:

International Class 25: CLOTHING, NAMELY, BANDANAS, NECKER CHIEFS, BATHING SUITS, BELTS, BERETS, BODICES, LINGERIE, CAMISOLES, COATS, GABARDINES, GLOVES, GOWNS, DRESSING GOWNS, HATS, HOSIERY, JACKETS, BLAZERS, SHORTS, JERSEYS, OVERCOATS, PAJAMAS, PANTS, PANTIES, PARKAS, PETTICOATS, PULLOVERS, PYJAMAS, SHIRTS, SKIRTS, SPATS, STOCKINGS, SUITS, BATHING SUITS, SWEATERS, SWIMSUITS, TROUSERS, UNDERCLOTHING, UNDERPANTS, UNDERWEAR, UNIFORMS,

VESTS, WATERPROOF CLOTHING

International Class 35: RETAIL STORE SERVICES, FEATURING

CLOTHING, AND CLOTHING ACCESSORIES First Used: JAN 10, 2005 (INTL. CL. 25)

In Commerce: JAN 10, 2005

First Used: JAN 10, 2005 (INTL. CL. 35)

In Commerce: JAN 10, 2005

Last Reported Owner:

LOLITA S.A.

URUGUAY JOINT STOCK COMPANY

AVDA. 18 DE JULIO 1817 MONTEVIDO, URUGUAY

We Have Located Other Marks With This Owner

State Page 442 LU LU State Page 443 **LU BY LOLITA** State Page 468

Chronology:

Filed: JUN 30, 2003 **Serial Number:** 76-527,133

Published For Opposition: OCT 12, 2004

Registered: JUN 06, 2006 Registration Number: 3,101,153

Ownership Details:

Registrant:

LOLITA S.A.

URUGUAY JOINT STOCK COMPANY

AVDA. 18 DE JULIO 1817 MONTEVIDO, URUGUAY

Filing Correspondent:

SCOTT D. WOLDOW SMITH, GAMBRELL & RUSSELL, L.L.P. 1850 M STREET, N.W., SUITE 800 WASHINGTON, D.C. 20036

Domestic Representative: SMITH, GAMBRELL & RUSSELL, L.L.P.

LULU

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007

Page 35 of 140

LULU

US-51 Group: Three

LU



Worldwide Filings = 1

Status: **PENDING**

> FILED AS USE APPLICATION **USE APPLICATION - CURRENT**

USPTO Status: SUSPENSION LETTER - MAILED

USPTO Status Date: AUG 16, 2007

Goods/Services:

International Class 25: SHOES AND FOOTWEAR

First Used: AUG 1996 (INTL. CL. 25)

In Commerce: AUG 1996

Last Reported Owner:



DYNASTY FOOTWEAR, LTD. CALIFORNIA LIMITED LIABILITY CO.

DYNASTY FOOTWEAR, LTD. EL SEGUNDO, CALIFORNIA 90245

Chronology:

Filed: OCT 25, 2006 **Serial Number:** 77-029,375

Ownership Details:

Applicant:

DYNASTY FOOTWEAR, LTD.

CALIFORNIA LIMITED LIABILITY CO.

DYNASTY FOOTWEAR, LTD.

EL SEGUNDO, CALIFORNIA 90245

Filing Correspondent:

LUCY B. ARANT

MITCHELL SILBERBERG & KNUPP LLP 11377 WEST OLYMPIC BOULEVARD LOS ANGELES, CA 90064-1683

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 36 of 140

LULU

US-52 Group: Three



LU

Status: **REGISTERED**

USPTO Status: SECTION 8 & 15 - ACCEPTED AND

ACKNOWLEDGED

USPTO Status Date: FEB 07, 2006

Goods/Services:

International Class 9: ELECTRONIC SOUND GENERATOR AND ELECTROMECHANICAL MOVEMENT UNIT FOR USE WITH NOVELTY

ORNAMENTS AND FIGURINES

First Used: JUN 15, 1999 (INTL. CL. 9)

In Commerce: JUN 15, 1999

Last Reported Owner:

LU TECHSERV LTD.

NEW YORK CORPORATION 282 NEWBRIDGE ROAD

HICKSVILLE, NEW YORK 11801

Chronology:

Filed: MAY 15, 1997 **Serial Number:** 75-292,300

Published For Opposition: MAR 09, 1999

Registered: DEC 28, 1999 **Registration Number: 2,304,544** Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED &

SEC. 15 ACK. FEB 07, 2006

Ownership Details:

Registrant:

LU TECHSERV LTD.

NEW YORK CORPORATION 282 NEWBRIDGE ROAD

HICKSVILLE, NEW YORK 11801

Filing Correspondent:

JOHN L WELSH

WELSH & FLAXMAN LLC

SUITE 100

2000 DUKE STREET

ALEXANDRIA VA 22314

US-53 Group: Three

TOR FOR



Worldwide Filings = 2

TTAB

Status: RENEWED

AMENDED TO USE APPLICATION

USPTO Status: REGISTERED AND RENEWED

USPTO Status Date: JUN 27, 2003

Goods/Services:

International Class 25: CORSETS, GIRDLES, BRASSIERES, AND

LINGERIE

First Used: OCT 1946 (US.CL. 39)

In Commerce: JAN 1956

Last Reported Owner:

LES DESSOUS BOUTIQUE DIFFUSION S.A.

FRANCE CORPORATION
15 RUE DE LA TUILERIE

SEYSSINET PARISET, FRANCE 38170

Chronology:

Filed: DEC 21, 1961 **Serial Number:** 72-134,474

Published For Opposition: FEB 12, 1963 Opposition/Cancellation Filed: JUL 09, 1987 Opposition/Cancellation Filed: APR 10, 1978

Registered: APR 30, 1963 Registration Number: 748,831
Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED

Last Renewed: APR 30, 2003

Trademark Trials and Appeal Board (TTAB) Information:

TTAB

Opposition Number: 91076321

Outcome: TERMINATED, FEB 02, 1988

Plaintiff: Defendant:

LOU DIFFUSION SUPERTRENDS, INC.

Mark: LOUMark: LOU LOU INTIMATESRegistration Number: 748,831Registration Number:Serial Number: 72-134,474Serial Number: 73-514,578

Correspondent:

Correspondent:

SUGHRUE, MION, ZINN, MACPEAK

AND SEAS

ATT: ROBERT G. MCMORROW

1776 K STREET, N.W. WASHINTON, DC 20006 DEBORAH J. KONG 828 HARRISON STREET SUITE 207

Trademark Defendant

OAKLAND, CA 94607

LULU

TTAB Entry: #6 TERMINATED, FEB 02, 1988

TTAB Entry: #5 OP SUSTAINED BY DEFAULT, DEC 18, 1987

Opposition Number: 91060904

Outcome: TERMINATED, JAN 02, 1979

Plaintiff: **Defendant:**

LOU DIFFUSION **EXQUISITES BY PATTI LOU**

Mark: LOU Mark:

Registration Number: 748,831 **Registration Number: Serial Number:** 72-134,474 **Serial Number:** 73-094,396

TTAB Entry: #5 TERMINATED, JAN 02, 1979

TTAB Entry: #4 DEFAULT JUDGMENT, DEC 04, 1978

Ownership Details:

New Registered Owner:

LES DESSOUS BOUTIQUE DIFFUSION S.A.

FRANCE CORPORATION 15 RUE DE LAT TUILERIE

SEYSSINET PARISET, FRANCE 38170

Assignee

Assignor

LES DESSOUS BOUTIQUE

DIFFUSION S.A.

LOU DIFFUSION

FRANCE CORPORATION

FRANCE CORPORATION 15 RUE DE LA TUILERIE

Signed: AUG 30, 1996

SEYSSINET PARISET, FRANCE,

38170

Brief: CHANGE OF NAME Recorded: AUG 25, 1997 Reel/Frame: 1631/0641

Correspondent:

HARRISON & EGBERT JOHN S. EGBERT 1018 PRESTON ST., SUITE 100 HOUSTON, TX 77002

Assignee

LOU DIFFUSION FRANCE CORPORATION 91 AVENUE DE LA REPUBLIQUE PARIS, FRANCE, 75011

Brief: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL Recorded: APR 10, 1978 Reel/Frame: 0326/0108 Correspondent:

MASON, FENWICK & LAWRENCE 310 OFC BLDG. 1730 RHODE ISLAND AVE., N.W. WASHINGTON, DC 20036

Assignor

LOU FRANCE CORPORATION 58-60 RUE GENERAL FERRIE GRENOBLE, FRANCE **LULU**

Assignee

LOU

FRANCE CORPORATION 58-60 RUE GENERAL FERRIE GRENOBLE (ISERE), FRANCE

Brief: ASSIGNS, AS OF DEC. 22, 1967, ALL ITS INTEREST, AND THE

GOOD WILL.

Recorded: DEC 05, 1968 Reel/Frame: 0169/0088 Correspondent:

MASON, FENWICK ET AL. 1730 RHODE ISLAND AVE., N.W. WASHINGTON, DC 20036

Assignor

LOU

FRANCE COMPANY 58-60 RUE GENERAL FERRIE GRENOBLE (ISERE), FRANCE Acknowledge: OCT 25, 1968

Assignee

LOU

FRANCE CORPORATION 58-60 RUE GENERAL FERRIE GRENOBLE (ISERE), FRANCE

Brief: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL Recorded: DEC 05, 1968 Reel/Frame: 0169/A088

Correspondent:

MASON, FENWICK ET AL 1730 RHODE ISLAND AVE., N.#W. WASHINGTON, D.C. 20036

Assignor

LOU

FRANCE CORPORATION 58-60 RUE GENERAL FERRIE GRENOBLE (ISERE), FRANCE **Acknowledge:** OCT 25, 1968 LULU

Filing Correspondent:

JAMES F MCKEOWN

JAMES F MCKKEOWN

CROWELL & MORING LLP

P.O. BOX 14300

WASHINGTON, D.C. 20044-4300

US-54 Group: Four

LULU THE LETTER-SPINNING SPIDER

LULU THE LETTER-SPINNING SPIDER

Status: **REGISTERED**

> **USPTO Status: REGISTERED** USPTO Status Date: MAR 13, 2007

Goods/Services:

International Class 9: VIDEO AND AUDIO CASSETTES, TAPES, CD

ROMS AND DVD'S FEATURING CHILDREN'S EDUCATION;

CHILDREN'S EDUCATIONAL COMPUTER SOFTWARE; COMPUTER

GAME CARTRIDGES

International Class 16: PRINTED MATTER; NAMELY, CHILDREN'S

BOOKS

International Class 28: TOYS, GAMES, AND PLAYTHINGS, NAMELY,

PLUSH TOYS, ELECTRONIC LEARNING TOYS

First Used: JUN 21, 2005 (INTL. CL. 9)

In Commerce: JUN 21, 2005

First Used: JUN 21, 2005 (INTL. CL. 16)

In Commerce: JUN 21, 2005

First Used: JUN 09, 2005 (INTL. CL. 28)

In Commerce: JUN 09, 2005

Disclaimers:

"SPIDER"

Last Reported Owner:



LEAPFROG ENTERPRISES, INC.

DELAWARE CORPORATION

SUITE 100

6401 HOLLIS STREET

EMERYVILLE, CALIFORNIA 94608

Chronology:

Filed: DEC 22, 2004 **Serial Number:** 78-537,445

Published For Opposition: MAY 16, 2006

Registered: MAR 13, 2007 **Registration Number: 3,218,677**

Date Revived/Reinstated: MAR 02, 2006

Ownership Details:

Registrant:

LEAPFROG ENTERPRISES, INC. **DELAWARE CORPORATION**

SUITE 100

6401 HOLLIS STREET

EMERYVILLE, CALIFORNIA 94608

Filing Correspondent:

ANNA SILVA
INTELLECTUAL PROPERTY COUNSEL
6401 HOLLIS STREET, STE 100
LEAPFROG ENTERPRISES, INC.
EMERYVILLE CA 94608-1070

LULU

US-55 Group: Four



LULU THE DOG

Status: **PUBLISHED**

INTENT TO USE

FILED AS USE APPLICATION

USPTO Status: PUBLISHED FOR OPPOSITION

USPTO Status Date: JUL 24, 2007

Goods/Services:

International Class 16: CHILDREN'S LITERATURE BOOKS:

LITHOGRAPHIC PRINTS; POSTERS

Last Reported Owner:

EDWARD S. LEAVER

UNITED STATES INDIVIDUAL

6 WATER ST.

HINGHAM, MASSACHUSETTS 02043

Chronology:

Filed: JAN 06, 2005 Serial Number: 78-543,041

Published For Opposition: JUL 24, 2007

Ownership Details:

Applicant:

EDWARD S. LEAVER

UNITED STATES INDIVIDUAL

6 WATER ST.

HINGHAM, MASSACHUSETTS 02043

Claims:

THE COLOR(S) BLACK, WHITE, BROWN, RED AND BLUE IS/ARE

CLAIMED AS A FEATURE OF THE MARK.

Design Phrase:

THE MARK CONSISTS OF A STYLIZED RENDERING OF A DOG SHOWN IN BLACK AND WHITE WITH BROWN EYES STANDING ON A RED CARPET ON A BROWN FLOOR IN FRONT OF A BLUE WALL BACKGROUND. THE AUTHOR'S LAST NAME "LEAVER" IS ALSO SHOWN IN BLACK SCRIPT LETTERING ALONG THE LEFT SIDE OF

THE CARPET.

Filing Correspondent:

JOHN M. BRANDT JOHN M. BRANT 60 THAXTER ST. HINGHAM, MA 02043

US-56 Group: Four

LULU'S PEEPS

LULU'S PEEPS

Status: REGISTERED

> **USPTO Status: REGISTERED** USPTO Status Date: JUL 13, 2004

Goods/Services:

International Class 16: PRINTED MATTER, NAMELY, NOTE PAPER AND LOOSE LEAF PAPER, SERIES OF FICTION BOOKS, PLAYING CARDS, DECALS, STICKERS, BUMPER STICKERS, TRADING CARDS, NOTE CARDS, POSTERS, FOLDERS, PENCILS, PENS,

CALENDARS

First Used: APR 01, 2001 (INTL. CL. 16)

In Commerce: APR 01, 2001

Last Reported Owner:



VIACOM INTERNATIONAL INC. **DELAWARE CORPORATION**

1515 BROADWAY

NEW YORK, NEW YORK 10036

We Have Located Other Marks With This Owner

LULU GREEN	USPTO	Page 134
LULU GREEN	USPTO	Page 226
LULU GREEN	USPTO	Page 256
LULU'S PEEPS	USPTO	Page 258
LULU'S PEEPS	USPTO	Page 272
LULU GREEN	USPTO	Page 304

Chronology:

Filed: NOV 09, 2000 **Serial Number:** 78-034,478

Published For Opposition: AUG 21, 2001

Registered: JUL 13, 2004 **Registration Number: 2,863,527**

Ownership Details:

Registrant:

VIACOM INTERNATIONAL INC. **DELAWARE CORPORATION**

1515 BROADWAY

NEW YORK, NEW YORK 10036

Assignee

NEW VIACOM INTERNATIONAL CORP. DELAWARE CORPORATION 1515 BROADWAY NEW YORK, NEW YORK, 10036

Brief: ASSIGNS THE ENTIRE

INTEREST

Reel/Frame: 3223/0626 Correspondent: CINDY CAREY 1515 BROADWAY NEW YORK, NY 10036

Recorded: JAN 05, 2006

Assignor

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
Signed: DEC 21, 2005

LULU

Assignee

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK, 10036

Brief: CHANGE OF NAME Recorded: JAN 05, 2006 Reel/Frame: 3223/0584 Correspondent: CINDY CAREY 1515 BROADWAY

Assignor

NEW VIACOM INTERNATIONAL CORP.
DELAWARE CORPORATION

Signed: DEC 31, 2005

Filing Correspondent:

NEW YORK, NY 10036

JOSEPH MOLKO VIACOM INTERNATIONAL INC. 1515 BROADWAY FL 51 NEW YORK NY 10036

US-57 Group: Four



LULU THERAPY ON A LEASH, INC.

Status: REGISTERED

> **USPTO Status: REGISTERED** USPTO Status Date: DEC 11, 2001

Goods/Services:

International Class 16: ANIMAL-ASSISTED THERAPY TRAINING MANUALS AND REFERENCE BOOKS, STICKERS, STATIONERY, CALENDARS, CARDS, PHOTOGRAPHS, PENCILS AND PENS

International Class 21: MUGS AND GLASSES

International Class 25: CLOTHING ITEMS, NAMELY, HATS, SHIRTS,

JACKETS, SHORTS S AND PANTS

International Class 41: EDUCATIONAL SERVICES, NAMELY,

CONDUCTING CLASSES, SEMINARS, LECTURES,

DEMONSTRATIONS, AND MULTIMEDIA PRESENTATIONS IN THE FIELD OF THE USE OF ANIMALS FOR PURPOSES OF PROVIDING

THERAPY TO HUMAN BEINGS; TRAINING ANIMALS FOR PURPOSES OF PROVIDING THERAPY TO HUMAN BEINGS

First Used: JUN 15, 2001 (INTL. CL. 16)

In Commerce: JUN 15, 2001

First Used: JUN 15, 2001 (INTL. CL. 21)

In Commerce: JUN 15, 2001

First Used: JUN 15, 2001 (INTL. CL. 25)

In Commerce: JUN 15, 2001

First Used: JUN 15, 2001 (INTL. CL. 41)

In Commerce: JUN 15, 2001

Disclaimers:

"INC."

Last Reported Owner:

THERAPY ON A LEASH, INC. OKLAHOMA CORPORATION 3825 COBBLE CIRCLE

NORMAN, OKLAHOMA 73072

Chronology:

Filed: APR 20, 1998 **Serial Number:** 75-470,145

Published For Opposition: DEC 01, 1998

Registered: DEC 11, 2001 **Registration Number: 2,517,778**

Ownership Details:

Registrant:

THERAPY ON A LEASH, INC. OKLAHOMA CORPORATION 3825 COBBLE CIRCLE

NORMAN, OKLAHOMA 73072

LULU

Filing Correspondent:

NEAL R KENNEDY MCAFEE & TAFT 2 LEADERSHIP SQ 211 N ROBINSON 10TH FL OKLAHOMA CITY OK 73102

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007

Page 48 of 140

US-58 Group: Four

LULU

LULU'S HOUSE

LULU'S HOUSE

Status: **PENDING**

INTENT TO USE

USPTO Status: NON-FINAL ACTION - MAILED

USPTO Status Date: JUN 19, 2007

Goods/Services:

International Class 41: ENTERTAINMENT SERVICES

Last Reported Owner:

OWNER

SCRIPPS NETWORKS, LLC. DELAWARE LIMITED LIABILITY CO. 9721 SHERRILL BOULEVARD KNOXVILLE, TENNESSEE 37932

Chronology:

Filed: FEB 28, 2007 **Serial Number:** 77-118,617

Ownership Details:

Applicant:

SCRIPPS NETWORKS, LLC.

DELAWARE LIMITED LIABILITY CO. 9721 SHERRILL BOULEVARD

KNOXVILLE, TENNESSEE 37932

Filing Correspondent:

WILLARD A. STANBACK

SCRIPPS NETWORKS, LLC. (IN-HOUSE COUNSEL

1180 AVENUE OF THE AMERICAS

NEW YORK, NY 10036-8401

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 49 of 140

US-59

LULU

Group: Four

LULU STUDIO

LULU STUDIO

Status: PENDING

INTENT TO USE

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT

ASSIGNED TO EXAMINER

USPTO Status Date: AUG 21, 2007

Goods/Services:

International Class 42: COMPUTER SERVICES, NAMELY, NON-DO WNLOADABLE SOFTWARE APPLICATIONS USED FOR DESKTOP

PUBLISHING

Last Reported Owner:



LULU ENTERPRISES, INC.
DELAWARE CORPORATION

860 AVIATION PARKWAY

SUITE 300

MORRISVILLE, NORTH CAROLINA 27560

We Have Located Other Marks With This Owner

LULU	USPTO	Page 38
LULU	USPTO	Page 41
LULU	USPTO	Page 44
<u>LULU.COM</u>	USPTO	Page 48
LULU PRESS	USPTO	Page 136
LULU TECH CIRCUS	USPTO	Page 140

Chronology:

Filed: AUG 17, 2007 **Serial Number:** 77-257,646

Ownership Details:

Applicant:

LULU ENTERPRISES, INC. DELAWARE CORPORATION 860 AVIATION PARKWAY

SUITE 300

MORRISVILLE, NORTH CAROLINA 27560

Filing Correspondent:

DOUGLAS W. KENYON HUNTON & WILLIAMS LLP

PO BOX 109

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 50 of 140

RALEIGH, NC 27602-0109

LULU

US-60 Group: Four

LULU GREEN

LULU GREEN

ABANDONED Status:

INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED

USPTO Status Date: DEC 05, 2003

Goods/Services:

International Class 9: VIDEO GAME MACHINES FOR USE WITH TELEVISION, AUDIO OUTPUT GAME MACHINES FOR USE WITH TELEVISION, VIDEO GAME CARTRIDGES, VIDEO GAMES RECORDED ON CD-ROM FOR USE IN FREESTANDING VIDEO GAME MACHINES; AND COMPUTER PRODUCTS, NAMELY, GAME CARTRIDGES FOR COMPUTER VIDEO GAMES AND VIDEO OUTPUT GAME MACHINES AND INSTRUCTIONAL MATERIALS SOLD AS A UNIT, COMPUTER GAME CASSETTES, COMPUTER GAME TAPES AND MANUALS SOLD AS A UNIT; THEATRICAL OR MUSICAL SOUND RECORDINGS; THEATRICAL OR MUSICAL VIDEO RECORDINGS, LASER DISCS AND DIGITAL VIDEO DISCS/DIGITAL VERSATILE DISCS FEATURING ANIMATION; SUNGLASSES

Last Reported Owner:



VIACOM INTERNATIONAL INC. **DELAWARE CORPORATION** 1515 BROADWAY NEW YORK, NEW YORK 10036

We Have Located Other Marks With This Owner

LULU'S PEEPS	USPTO	Page 127
LULU GREEN	USPTO	Page 226
LULU GREEN	USPTO	Page 256
LULU'S PEEPS	USPTO	Page 258
LULU'S PEEPS	USPTO	Page 272
LULU GREEN	USPTO	Page 304

Chronology:

Serial Number: 78-040,741 Filed: DEC 27, 2000

Published For Opposition: MAR 12, 2002

Abandoned: DEC 05, 2003

Ownership Details:

Applicant:

VIACOM INTERNATIONAL INC.

DELAWARE CORPORATION 1515 BROADWAY NEW YORK, NEW YORK 10036

Portrait Permission:

THE MARK DOES NOT IDENTIFY THE NAME OF A LIVING INDIVIDUAL.

LULU

Filing Correspondent:

SELENE H. COSTELLO VIACOM INTERNATIONAL INC 1515 BROADWAY FL 34 NEW YORK NY 10036-8901

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 53 of 140

US-61

LULU

Group: Four

LULU PRESS

LULU PRESS

ABANDONED Status:

INTENT TO USE

USPTO Status: ABANDONED-AFTER PUBLICATION

USPTO Status Date: AUG 15, 2005

Goods/Services:

International Class 9: COMPUTER PROGRAMS FOR USE IN DATABASE MANAGEMENT; COMPUTER PROGRAMS USED TO FACILITATE INTERACTIVE COMMUNICATION AND COLLABO RATION; COMPUTER PROGRAMS USED TO FACILITATE FINANCIAL AND BUSINESS TRANSACTIONS IN ELECTRONIC COMMERCE: COMPUTER PROGRAMS USED TO FACILITATE DESKTOP. ELECTRONIC, AND ON-LINE PUBLISHING; COMPUTER PROGRAMS FOR ORGANIZING, DIRECTING, AND CONTROLLING COMMUNIC ATION, INFORMATION, TASKS, AND INTERACTION BETWEEN USERS, NAMELY CHAT SOFTWARE, ELECTRONIC MAIL SOFTWARE, INTERNET TELEPHONY SOFTWARE, MESSAGING SOFTWARE, SOFTWARE FOR FACILITATING THE AUTHORING OF AUDIO, VISUAL, AND MULTIMEDIA PUBLICATIONS, AND WEB INTERACTION SOFTWARE; PRERECORDED AUDIO AND AUDIOVISUAL TAPES, CASSETTES, COMPACT DISKS, AND THE LIKE ELECTRONIC AND OPTICAL MEDIA. AND COMPUTER SOFTWARE FOR EDUCATION AND ENTERTAINMENT FEATURING--TUTORIAL AND INSTRUCTIONAL MATERIALS ON A VARIETY OF TOPICS AND WORKS OF FICTION AND NONFICTION IN THE FIELDS OF COMMUNICATION, COMPUTER SCIENCE, EDUCATION, SCIENCE, AND TECHNOLOGY; AND WEB SITE DEVELOPMENT **COMPUTER PROGRAMS**

International Class 16: BOOKS FEATURING FICTION AND NONFICTION IN THE FIELDS OF COMMUNICATION, COMPUTER SCIENCE, ELECTRONICS, ROBOTICS, AND TECHNOLOGY; BOOKS FEATURING TUTORIAL AND INSTRUCTIONAL MATERIALS ON A VARIETY OF TOPICS; NOTEBOOKS; AND PENCILS International Class 35: ADMINISTRATION OF A DISCOUNT PROGRAM ENABLING PARTICIPANTS TO OBTAIN DISCOUNTS ON GOODS AND SERVICES; ADVERTISING AND MARKETING SERVICES, NAMELY, PROMOTING THE GOODS AND SERVICES OF OTHERS VIA COMPUTER, COMMUNICATION NETWORKS, ELECTRONIC NETWORKS, ON-LINE WEB SITES, TELEPHONE, OR WIRELESS NETWORKS; ARRANGING, CONDUCTING AND PROMOTING BUSINESS AND CONSUMER CONFERENCES, BUSINESS AND CONSUMER CONVENTIONS, BUSINESS AND CONSUMER EXHIBITIONS, AND TRADE SHOWS, IN THE FIELDS OF

THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, ENTERTAINMENT, INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; BUSINESS CONSULTATION SERVICES: CONTESTS AND INCENTIVE AWARD PROGRAMS TO PROMOTE THE SALE OF GOODS AND SERVICES OF OTHERS; PROMOTING THE SALE OF GOODS AND SERVICES OF OTHERS THROUGH THE DISTRIBUTION OF ON-LINE PROMOTIONAL MATERIAL AND PROMOTIONAL CONTESTS: PROVIDING CONSUMER INFORMATION IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, ENTERTAINMENT, INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; AND PROVIDING INFORMATION IN THE FIELDS OF BUSINESS AND COMMERCE International Class 41: EDUCATIONAL AND ENTERTAINMENT EVENTS IN THE NATURE OF CONFERENCES, CONVENTIONS, AND EXHIBITIONS IN THE FIELDS OF THE ARTS, EDUCATION, ENTERTAINMENT AND LITERATURE: ARRANGING AND CONDUCTING EDUCATIONAL AND ENTERTAINMENT EVENTS IN THE NATURE OF CONFERENCES, CONVENTIONS, AND EXHIBITIONS IN THE FIELDS OF THE ARTS, COMMUNICATION, EDUCATION, ENTERTAINMENT, GENERAL INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; AWARDS PROGRAMS FOR BUSINESSES AND INDIVIDUALS WHO HAVE MADE SIGNIFICANT CONTRIBUTIONS IN OR TO THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, ENTERTAINMENT, INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; BOOK PUBLISHING SERVICES AND ELECTRONIC PUBLISHING SERVICES. NAMELY. PUBLICATION OF TEXT AND GRAPHIC WORKS OF OTHERS ON CD-ROMS, ELECTRONIC MEDIA, OPTICAL MEDIA, AND IN PRINT, FEATURING TUTORIAL AND INSTRUCTIONAL MATERIALS ON A VARIETY OF TOPICS, AND WORKS OF FICTION AND NONFICTION IN THE FIELDS OF COMMUNICATION, COMPUTER SCIENCE, ELECTRONICS, ROBOTICS, AND TECHNOLOGY; ENTERTAINMENT IN THE NATURE OF AUDIO, VISUAL, AND MULTIMEDIA PERFORM ANCES, MOTION PICTURE PERFORMANCES, AND NEWS AND VARIETY SHOWS; ENTERTAINMENT IN THE NATURE OF COMPETITIONS IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, GENERAL KNOWLEDGE, LITERATURE, SCIENCE, AND TECHNOLOGY; ENTERTAINMENT IN THE NATURE OF PRERECORDED AUDIO AND AUDIOVISUAL AND MULTIMEDIA MESSAGES AND PROGRAMS ON A VARIETY OF EDUCATIONAL AND INSTRUCTIONAL TOPICS DELIVERED BY COMPUTER, COMMUNICATION NETWORKS, ELECTRONIC NETWORKS, ON-LINE WEB SITES, TELEPHONE, OR WIRELESS NETWORKS; ENTERTAINMENT SERVICES, NAMELY,

PROVIDING AUDIO, VISUAL, AND MULTIMEDIA PROGRAMS AND ON-LINE ANNOUNCEMENTS, ARTICLES, BOOKS, BROCHURES, MESSAGES, PERIODICALS, AND STORIES, ON A VARIETY OF EDUCATIONAL AND INSTRUCTIONAL TOPICS VIA COMPUTER, COMMUNICATION NETWORKS, ELECTRONIC NETWORKS, ON-LINE WEB SITES, TELEPHONE, OR WIRELESS NETWORKS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ELECTRONIC AND VIDEO GAMES FOR PLAYING ON SITE, AND PROVIDING ON-LINE ELECTRONIC AND VIDEO GAMES; AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING EDUCATIONAL AND MOTIVATIONAL SPEAKERS

Disclaimers:

"PRESS"

Last Reported Owner:



LULU ENTERPRISES, INC.
DELAWARE CORPORATION
2019 FAIRVIEW ROAD
RALEIGH, NORTH CAROLINA 27608

We Have Located Other Marks With This Owner

<u>LULU</u>	USPTO	Page 38
LULU	USPTO	Page 41
LULU	USPTO	Page 44
<u>LULU.COM</u>	USPTO	Page 48
LULU STUDIO	USPTO	Page 132
LULU TECH CIRCUS	USPTO	Page 140

Chronology:

Filed: AUG 16, 2002 **Serial Number:** 78-155,140

Published For Opposition: NOV 18, 2003

Abandoned: AUG 11, 2005

Ownership Details:

Applicant:

LULU ENTERPRISES, INC.
DELAWARE CORPORATION
2019 FAIRVIEW ROAD

RALEIGH, NORTH CAROLINA 27608

Filing Correspondent:

DOUGLAS W. KENYON, ESQ. HUNTON & WILLIAMS LLP POST OFFICE BOX 109

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 56 of 140

LULU

RALEIGH NC 27602

LULU

US-62 Group: Four

LULU TECH CIRCUS

LULU TECH CIRCUS

Status: ABANDONED

INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED

USPTO Status Date: FEB 11, 2005

Goods/Services:

International Class 9: PRERECORDED AUDIO AND AUDIOVISUAL TAPES, CASSETTES, COMPACT DISKS, AND THE LIKE ELECTRONIC AND OPTICAL MEDIA, AND COMPUTER SOFTWARE, FEATURING TUTORIAL AND INSTRUCTIONAL MATERIALS AND WORKS OF FICTION AND NONFICTION ON A VARIETY OF TOPICS; ELECTRONIC AND VIDEO GAME PROGRAMS; SOFTWARE FOR USE BY ACTUAL AND PROSPECTIVE ATTENDEES AND ORGANIZERS OF CONFERENCES, CONVENTIONS, EXHIBITIONS, AND TRADE SHOWS FEATURING INFORMATION CONCERNING SUCH EVENTS AND CONCERNING RELATED PRODUCTS AND SERVICES

International Class 16: BOOKS FEATURING FICTION AND NONFICTION ON A VARIETY OF TOPICS; NEWSPAPERS AND PERIODICALS IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, LITERATURE, SCIENCE, AND TECHNOLOGY; NOTEBOOKS; AND PENCILS

International Class 35: ADMINISTRATION OF A DISCOUNT PROGRAM ENABLING PARTICIPANTS TO OBTAIN DISCOUNTS ON GOODS AND SERVICES; ADVERTISING AND MARKETING SERVICES, NAMELY, PROMOTING THE GOODS AND SERVICES OF OTHERS VIA COMPUTER, COMMUNICATION NETWORKS, ELECTRONIC NETWORKS, ON-LINE WEB SITES, TELEPHONE, OR WIRELESS NETWORKS; ARRANGING, CONDUCTING AND PROMOTING BUSINESS AND CONSUMER CONFERENCES. BUSINESS AND CONSUMER CONVENTIONS, BUSINESS AND CONSUMER EXHIBITIONS, AND TRADE SHOWS, IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, BUSINESS AND CONSUMER INFORMATION SERVICES, AND TECHN OLOGY: BUSINESS CONSULTATION SERVICES: CONTESTS AND INCENTIVE AWARD PROGRAMS TO PROMOTE THE SALE OF GOODS AND SERVICES OF OTHERS; ON-LINE AUCTION SERVICES; PROMOTING THE SALE OF GOODS AND SERVICES OF OTHERS THROUGH THE DISTRIBUTION OF ON-LINE PROMOTIONAL MATERIAL AND PROMOTIONAL CONTESTS: PROVIDING CONSUMER INFORMATION IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, ENTERTAINMENT, INFORMATION SERVICES,

LITERATURE, SCIENCE, AND TECHNOLOGY; AND PROVIDING INFORMATION IN THE FIELDS OF BUSINESS AND COMMERCE International Class 41: EDUCATIONAL AND ENTERTAINMENT EVENTS IN THE NATURE OF CONFERENCES, CONVENTIONS, AND EXHIBITIONS IN THE FIELDS OF THE ARTS, EDUCATION, ENTERTAINMENT AND LITERATURE; ARRANGING AND CONDUCTING EDUCATIONAL AND ENTERTAINMENT EVENTS IN THE NATURE OF CONFERENCES, CONVENTIONS, AND EXHIBITIONS IN THE FIELDS OF THE ARTS, COMMUNICATION, EDUCATION, ENTERTAINMENT, GENERAL INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; AWARDS PROGRAMS FOR BUSINESSES AND INDIVIDUALS WHO HAVE MADE SIGNIFICANT CONTRIBUTIONS IN OR TO THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, ENTERTAINMENT, INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; BOOK PUBLISHING SERVICES AND ELECTRONIC PUBLISHING SERVICES, NAMELY, PUBLICATION OF TEXT AND GRAPHIC WORKS OF OTHERS ON CD-ROMS, ELECTRONIC MEDIA, OPTICAL MEDIA, AND IN PRINT, FEATURING TUTORIAL AND INSTRUCTIONAL MATERIALS ON A VARIETY OF TOPICS, AND WORKS OF FICTION AND NONFICTION IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, ENTERTAINMENT, INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY: ENTERTAINMENT IN THE NATURE OF AUDIO, VISUAL, AND MULTIMEDIA PERFORMANCES, MOTION PICTURE PERFORM ANCES, AND NEWS AND VARIETY SHOWS; ENTERTAINMENT IN THE NATURE OF COMPETITIONS IN THE FIELDS OF THE ARTS. BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, GENERAL KNOWLEDGE, LITERATURE, SCIENCE, AND TECHNO LOGY; ENTERTAINMENT IN THE NATURE OF PRERECORDED AUDIO AND AUDIOVISUAL MESSAGES AND PROGRAMS ON THE SUBJECTS OF THE ARTS, ENTERTAINMENT, AND LITERATURE DELIVERED BY COMPUTER, COMMUNICATION NETWORKS, ELECTRONIC NETWORKS, ON-LINE WEB SITES, TELEPHONE, OR WIRELESS NETWORKS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING AUDIO, VISUAL, AND MULTIMEDIA PROGRAMS AND ON-LINE ANNOUNCEMENTS, ARTICLES, BOOKS, BROCHURES, MESSAGES, PERIODICALS, AND STORIES, ON A VARIETY OF EDUCATIONAL AND INSTRUCTIONAL TOPICS, AND IN THE FIELDS OF THE ARTS, EDUCATION, ENTERTAINMENT, AND LITERATURE VIA COMPUTER, COMMUNICATION NETWORKS, ELECTRONIC NETWORKS, ON-LINE WEB SITES, TELEPHONE, OR WIRELESS NETWORKS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ELECTRONIC AND VIDEO GAMES FOR PLAYING ON SITE, AND

PROVIDING ON-LINE ELECTRONIC AND VIDEO GAMES; AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING EDUCATIONAL AND MOTIVATIONAL SPEAKERS

LULU

Disclaimers:

"TECH"

Last Reported Owner:



LULU ENTERPRISES, INC.
DELAWARE CORPORATION
2019 FAIRVIEW ROAD
RALEIGH, NORTH CAROLINA 27608

We Have Located Other Marks With This Owner

<u>LULU</u>	USPTO	Page 38
<u>LULU</u>	USPTO	Page 41
<u>LULU</u>	USPTO	Page 44
<u>LULU.COM</u>	USPTO	Page 48
LULU STUDIO	USPTO	Page 132
<u>LULU PRESS</u>	USPTO	Page 136

Chronology:

Filed: AUG 16, 2002 **Serial Number:** 78-155,141

Published For Opposition: NOV 18, 2003

Abandoned: FEB 11, 2005

Ownership Details:

Applicant:

LULU ENTERPRISES, INC.
DELAWARE CORPORATION
2019 FAIRVIEW ROAD

RALEIGH, NORTH CAROLINA 27608

Filing Correspondent:

DOUGLAS W. KENYON, ESQ. HUNTON & WILLIAMS LLP POST OFFICE BOX 109 RALEIGH NC 27602

US-63 Group: Four

LULU 'N' LOU

LULU 'N' LOU



Worldwide Filings = 2

ABANDONED Status:

INTENT TO USE

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: MAR 04, 2003

Goods/Services:

International Class 14: ARTICLES MADE OF PRECIOUS METAL OR COATED THEREWITH; CLOCKS; WATCHES; CLOCK CASES;

JEWELRY; TRINKETS; KEY FOBS

International Class 16: PRINTED MATTER; PHOTOGRAPHS; STATIO NERY; OFFICE REQUISITIES; ALBUMS, ANNOUNCEMENT CARDS, BAGS OF PAPER OR PLASTICS FOR PACKAGING, BINDERS. BINDING STRIPS, BOOKLETS, BOOKMARKERS, BOOKS, BOTTLE CALENDARS, BOXES FOR PENS, BOXES OF CARDBOARD OR PAPER, CARDS, PLAYING CARDS, CATALOGUES, COASTERS OF PAPER, COVERS, ENVELOPES, ERASING PRODUCTS, FOLDERS, FOLDERS FOR PAPERS, GRAPHIC REPRODUCTIONS, GREETING CARDS, GUMMED CLOTH FOR STATIONERY PURPOSES, NOTE BOOKS, PADS, WRITING PADS, PAMPHLETS, PAPER SHEETS, PENCIL HOLDERS, PENCIL SHARPENERS, PENCILS, PENS, PLACARDS OF PAPER OR CARDBOARD, PLACE MATS OF PAPER, POSTCARDS, POSTERS, PRINTED PUBLICATIONS, DRAWING RULERS, SCRAPBOOKS, SELF-ADHESIVE TAPES FOR STATIONERY OR HOUSEHOLD PURPOSES, SIGNBOARDS OF PAPER OR CARDBOARD, STICKERS, DECALCOMANIAS: TABLE LINEN OF PAPER, TABLE MATS OF PAPER, TABLE NAPKINGS OF PAPER, TOILET PAPER, TOWELS OF PAPER; WRAPPING PAPER, WRITING PAPER.

International Class 20: MIRRORS; PICTURE FRAMES; ORNAMENTS; NAMEPLATES; JEWELRY CASES; TRINKET BOXES. International Class 21: HOUSEHOLD UTENSILS AND CONTAINERS: KITCHEN UTENSILS AND CONTAINERS; COMBS; CROCKERY; MUGS.

International Class 25: ARTICLES OF CLOTHING

International Class 28: GAMES, TOYS, PUZZLES, AND PLAYTHINGS

Last Reported Owner:

KINGSLEY CARDS LIMITED UNITED KINGDOM CORPORATION

BELLE VUE MILLS, BROUGHTON ROAD, SKIPTON,

NORTH YORKSHIRE, UNITED KINGDOM BD23 1UT

Chronology:

Filed: MAR 12, 2002 **Serial Number:** 78-114,333

LULU

Abandoned: MAR 04, 2003

Ownership Details:

Applicant:

KINGSLEY CARDS LIMITED
UNITED KINGDOM CORPORATION
BELLE VUE MILLS, BROUGHTON ROAD, SKIPTON,
NORTH YORKSHIRE, UNITED KINGDOM BD23 1UT

Filing Correspondent:

EVAN R. WITT
MADSON & METCALF
15 WEST SOUTH TEMPLE, SUITE 900
SALT LAKE CITY UT 84101

US-64 Group: Four

LULU AT THE CHATEAU

Lulu at the Chateau

Status: **ABANDONED**

INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED

USPTO Status Date: JAN 05, 2007

Goods/Services:

International Class 16: PAPER GOODS AND PRINTED MATTER, NAMELY, CHILDREN'S BOOKS, STATIONERY, CALENDARS AND

NOTEBOOKS

International Class 41: EDUCATION AND ENTERTAINMENT SERVICES, NAMELY PRODUCTION OF FEATURE FILMS AND

TELEVISION SERIES

Last Reported Owner:

THOMAS, DANA

UNITED STATES INDIVIDUAL 2144 CARTWRIGHT PLACE RESTON, VIRGINIA 20191

Chronology:

Serial Number: 78-676,220 Filed: JUL 22, 2005

Published For Opposition: APR 11, 2006

Abandoned: JAN 05, 2007

Ownership Details:

Applicant:

THOMAS, DANA

UNITED STATES INDIVIDUAL 2144 CARTWRIGHT PLACE RESTON, VIRGINIA 20191

Filing Correspondent:

THOMAS, DANA 2144 CARTWRIGHT PL RESTON, VA 20191-1906

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 63 of 140

LULU

US-65 Group: Four

LULU THE CLOWN

LULU THE CLOWN

Status: ABANDONED

INTENT TO USE

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: JAN 10, 1998

Goods/Services:

International Class 41: ENTERTAINMENT SERVICES IN THE NATURE OF COMEDY ROUTINES, WITH RELATED GREETING CARDS AND STATIONERY ITEMS, NAMELY, NOTEPADS, BOOK-CO

VERS, DIARIES, PERSONAL LETTERHEAD

Last Reported Owner:

HARMON, FRANCES UNITED STATES INDIVIDUAL 2001 ALLENWOOD RD. WALL, NEW JERSEY 07719

Chronology:

Filed: OCT 15, 1996 **Serial Number:** 75-185,181

Abandoned: JAN 10, 1998

Ownership Details:

Applicant:

HARMON, FRANCES
UNITED STATES INDIVIDUAL
2001 ALLENWOOD RD.
WALL, NEW JERSEY 07719

Filing Correspondent:

FRANCES HARMON 2001 ALLENWOOD RD WALL NJ 07719

US-66 Group: Four



LOOLOO COMMUNICATIONS

Status: ABANDONED

INTENT TO USE

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: DEC 09, 2003

Goods/Services:

International Class 35: ADVERTISING AGENCIES, UPDATING OF ADVERTISING MATERIAL, COMMERCIAL INFORMATION AGENCIES. COMPUTERIZED DATABASE MANAGEMENT, PROFESSIONAL BUSINESS CONSULTANCY, BUSINESS INVESTIGATION, PERSONNEL MANAGEMENT CONSULTANCY, MARKETING RESEARCH, CONDUCTING MARKETING STUDIES, MODELING FOR ADVERTISING OF SALES PROMOTION, NAMELY, ELECTRONIC COMMERCE, NEWS CLIPPING SERVICES, OPINION POLLING, PROCUREMENT SERVICES FOR OTHERS, NAMELY, COMPUTER RELATED GOODS AND SERVICES, PUBLICITY AGENCIES, PERSONNEL RECRUITMENT, SALES PROMOTION FOR OTHERS VIA ADVERTISEMENT ON THE INTERNET, PROVIDING STATISTICAL INFORMATION FOR BUSINESS OR COMMERCIAL PURPOSES: SURVEYING BUSINESS-RELATED INFORMATION International Class 42: COMPUTER PROGRAMMING, COMPUTER SOFTWARE DESIGN, MAINTENANCE OF COMPUTER SOFTWARE, UPDATING OF COMPUTER SOFTWARE, RENTAL OF COMPUTER SOFTWARE, TECHNICAL RESEARCH IN THE FIELD OF THE

Disclaimers:

"COMMUNICATIONS"

INTERNET

Last Reported Owner:

LOOLOO COMMUNICATIONS CO.. LTD.
REPUBLIC OF KOREA CORPORATION
32-5 CHEONGDAM-DONG, KANGNAM-GU
5TH FLOOR HYUNGGUN BUILDING
SEOUL, REPUBLIC OF KOREA

Chronology:

Filed: MAY 17, 2002 **Serial Number:** 76-411,941

Abandoned: DEC 09, 2003

Ownership Details:

Applicant:

LOOLOO COMMUNICATIONS CO.. LTD. REPUBLIC OF KOREA CORPORATION 32-5 CHEONGDAM-DONG, KANGNAM-GU

5TH FLOOR HYUNGGUN BUILDING SEOUL, REPUBLIC OF KOREA

LULU

Filing Correspondent:

VICTOR N. BALANCIA
PENNIE & EDMONDS LLP
1155 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK 10036

Domestic Representative: PENNIE & EDMONDS LLP

Case 5:07-cv-00347-D Document 46-

US-67 Group: Four



ROROTON LU LU TONG

Status: REGISTERED

USPTO Status: REGISTERED USPTO Status Date: JUL 12, 2005

Goods/Services:

International Class 9: DIGITAL VIDEO DISC PLAYERS; VIDEO COMPACT DISC PLAYERS; COMPACT DISC PLAYERS;

COMPUTERS; DISK DRIVES FOR COMPUTERS; TELEPHONES; NAVIGATION APPARATUS FOR VEHICLES, NAMELY, NAVIGATION APPARATUS FOR VEHICLES IN THE NATURE OF ONBOARD COMPUTERS; APPARATUS FOR AMUSEMENT GAME USE WITH TELEVISION RECEIVERS ONLY; PRERECORDED COMPACT DISCS

FEATURING MUSIC; AND CAMCORDERS First Used: JAN 2003 (INTL. CL. 9)

In Commerce: FEB 2003

Last Reported Owner:

SHINCO ELECTRONICS GROUP CO., LTD.

CHINA CORPORATION JIANGSU PROVINCE

NO. 5, WAI YI HUAN ROAD, WEST

CHANGZHOU, CHINA

Chronology:

Filed: APR 18, 2003 **Serial Number:** 78-239,586

Published For Opposition: JUN 29, 2004

Registered: JUL 12, 2005 Registration Number: 2,968,357

Ownership Details:

Registrant:

JIANGSU SHINCO ELECTRONICS GROUP CO., LTD.

CHINA CORPORATION LUOYANG TOWN, WUJIN NO. 100 LUOYANG AVENUE JIANGSU, CHINA

Assignee

SHINCO ELECTRONICS GROUP CO., LTD.
CHINA CORPORATION

NO. 5, WAI YI HUAN ROAD, WEST CHANGZHOU, CHINA

Brief: CHANGE OF NAME Recorded: JAN 12, 2007 Reel/Frame: 3460/0746 Correspondent:

JIANGSU PROVINCE

DR. MATTHIAS SCHOLL, ESQ. 14781 MEMORIAL DRIVE SUITE 1319

HOUSTON, TX 77079

Filing Correspondent:

DR. MATTHIAS SCHOLL, ESQ.
MAILING ADDRESS
14781 MEMORIAL DRIVE #1319
HOUSTON TX 77079

Domestic Representative: DR. MATTHIAS SCHOLL, ESQ.

Assignor

JIANGSU SHINCO ELECTRONICS GROUP CO., LTD. CHINA CORPORATION Signed: JUN 01, 2005

LULU

US-68 Group: Four

LUCY BUFFETT'S LULU'S

LUCY BUFFETT'S LULU'S

Status: REGISTERED

USPTO Status: REGISTERED USPTO Status Date: JAN 31, 2006

Goods/Services:

International Class 35: RETAIL STORE SERVICES FEATURING A WIDE ARRAY OF MERCHANDISE IN THE NATURE OF NOVELTY ITEMS, SOUVENIRS, CLOTHING, HEADWEAR, BOOKS, BEVERAGEWARE, AND PRINTED MATERIALS; AND ONLINE RETAIL STORE SERVICES FEATURING A WIDE ARRAY OF MERCHANDISE IN THE NATURE OF NOVELTY ITEMS, SOUVENIRS, CLOTHING, HEADWEAR, BOOKS, BEVERAGEWARE, AND PRINTED MATERIALS

First Used: NOV 01, 2004 (INTL. CL. 35)

In Commerce: NOV 01, 2004

Last Reported Owner:



LULU'S LANDING, INC.
ALABAMA CORPORATION
200 EAST 25TH AVENUE
GULF SHORES, ALABAMA 36542

We Have Located Other Marks With This Owner

LUCY BUFFETT'S LULU'S USPTO Page 153

Chronology:

Filed: FEB 10, 2005 **Serial Number:** 78-564,797

Published For Opposition: NOV 08, 2005

Registered: JAN 31, 2006 Registration Number: 3,055,016

Ownership Details:

Registrant:

LULU'S LANDING, INC.
ALABAMA CORPORATION
200 EAST 25TH AVENUE
GULF SHORES, ALABAMA 36542

Portrait Permission:

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES LUCY BUFFETT, WHOSE CONSENT(S) TO REGISTER IS SUBMITTED.

Filing Correspondent:

ROBERT A. ROSENBLOUM,
GREENBERG TRAURIG, LLP

3290 NORTHSIDE PKWY NW STE 400

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 69 of 140

ATLANTA, GA 30327-2268

LULU

US-69 Group: Four



LUCY BUFFETT'S LULU'S

Status: REGISTERED

USPTO Status: REGISTERED USPTO Status Date: JAN 31, 2006

Goods/Services:

International Class 35: RETAIL STORE SERVICES FEATURING A WIDE ARRAY OF MERCHANDISE IN THE NATURE OF NOVELTY ITEMS, SOUVENIRS, CLOTHING, HEADWEAR, BOOKS, BEVERAGEWARE, AND PRINTED MATERIALS; AND ONLINE RETAIL STORE SERVICES FEATURING A WIDE ARRAY OF MERCHANDISE IN THE NATURE OF NOVELTY ITEMS, SOUVENIRS, CLOTHING, HEADWEAR, BOOKS, BEVERAGEWARE, AND PRINTED MATERIALS First Used: NOV 01, 2004 (INTL. CL. 35)

In Commerce: NOV 01, 2004

Last Reported Owner:



LULU'S LANDING, INC.
ALABAMA CORPORATION
200 EAST 25TH AVENUE
GULF SHORES, ALABAMA 36542

We Have Located Other Marks With This Owner

LUCY BUFFETT'S LULU'S USPTO Page 151

Chronology:

Filed: FEB 10, 2005 **Serial Number:** 78-564,876

Published For Opposition: NOV 08, 2005

Registered: JAN 31, 2006 Registration Number: 3,055,023

Ownership Details:

Registrant:

LULU'S LANDING, INC.
ALABAMA CORPORATION
200 EAST 25TH AVENUE
GULF SHORES, ALABAMA 36542

GULF SHURES, ALABAMA 3654

Portrait Permission:

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES LUCY BUFFETT, WHOSE CONSENT(S) TO REGISTER IS SUBMITTED.

Filing Correspondent:

ROBERT A. ROSENBLOUM,
GREENBERG TRAURIG, LLP

3290 NORTHSIDE PKWY NW STE 400

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 71 of 140

ATLANTA, GA 30327-2268

LULU

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007

Page 72 of 140

US-70

LULU

Group: Four

TINA AND LULU

TINA AND LULU

Status: **PUBLISHED**

INTENT TO USE

USPTO Status: THIRD EXTENSION - GRANTED

USPTO Status Date: JUN 27, 2007

Goods/Services:

International Class 9: PRE-RECORDED VIDEO TAPES, AUDIO TAPES, CD-ROMS AND COMPUTER SOFTWARE FEATURING ACTION, DRAMA, COMEDY AND GENERAL INTEREST; MOTION PICTURE FILMS FEATURING ACTION, DRAMA, COMEDY AND **GENERAL INTEREST**

International Class 41: ENTERTAINMENT SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING ENTERTAINMENT CONTENT FOR CHILDREN AND FAMILIES, ACTION, COMEDY, DRAMA AND GENERAL INTEREST INFORMATION VIA A GLOBAL COMPUTER NETWORK; PRODUCTION AND DISTRIBUTION OF MOTION PICTURES, PROGRAMMING FOR TELEVISION, PROGRAMMING ON A GLOBAL COMPUTER NETWORK; TELEVISION ENTERTAINMENT IN THE NATURE OF AN ON-GOING PROGRAM IN THE FIELD OF CHILDREN, FAMILY, GENERAL INTEREST, ACTION, COMEDY OR **DRAMA**

Last Reported Owner:



ZENIMAX MEDIA INC. **DELAWARE CORPORATION** 1370 PICCARD DRIVE ROCKVILLE, MARYLAND 20850

We Have Located Other Marks With This Owner

TINA AND LULU USPTO Page 181

Chronology:

Filed: NOV 04, 2004 **Serial Number:** 78-511,568

Published For Opposition: OCT 11, 2005

Ownership Details:

Applicant:

ZENIMAX MEDIA INC. DELAWARE CORPORATION 1370 PICCARD DRIVE

ROCKVILLE, MARYLAND 20850

Filing Correspondent:

ANN K. FORD

PIPER RUDNICK LLP 1200 19TH ST NW # 7 WASHINGTON, DC 20036-2431 LULU

US-71

LULU

Group: Four

THE LITTLE LULU SHOW

THE LITTLE LULU SHOW

Status: REGISTERED

USPTO Status: SECTION 8 & 15 - ACCEPTED AND

ACKNOWLEDGED

USPTO Status Date: APR 25, 2006

Goods/Services:

International Class 41: ENTERTAINMENT, NAMELY A CONTINUING ANIMATED SHOW DISTRIBUTED OVER TELEVISION, SATELLITE

AND VIDEO MEDIA

First Used: OCT 1995 (INTL. CL. 41)

In Commerce: OCT 1995

Disclaimers:

"SHOW"

Last Reported Owner:



CLASSIC MEDIA, INC.
DELAWARE CORPORATION

435 HUDSON ST. 2ND FLOOR

NEW YORK, NEW YORK 10014

We Have Located Other Marks With This Owner

LITTLE LULU
USPTO Page 168
LITTLE LULU
USPTO Page 184
LITTLE LULU
USPTO Page 195
LITTLE LULU
Common Law Page 588

Chronology:

Filed: JUN 02, 1998 **Serial Number:** 75-495,008

Published For Opposition: SEP 14, 1999

Registered: DEC 07, 1999 Registration Number: 2,297,686

Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED &

SEC. 15 ACK. APR 25, 2006

Ownership Details:

Registrant:

GOLDEN BOOKS PUBLISHING COMPANY, INC.

DELAWARE CORPORATION

888 SEVENTH AVENUE

NEW YORK, NEW YORK 10106

Assignee

CLASSIC MEDIA, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

HARVEY ENTERTAINMENT, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA INDUSTRIES
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

GOLD KEY HOME VIDEO, INC. DELAWARE CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

HARVEY ASSETS COMPANY LLC DELAWARE LIMITED LIABILITY COMPANY 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

UPA PRODUCTIONS OF AMERICA CALIFORNIA CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignor

JPMORGAN CHASE BANK, NATIONAL ASSOCIATION NEW YORK NATIONAL BANKING ASSOCIATION **LULU**

Signed: JAN 11, 2007

LULU

UPARIO MUSIC CALIFORNIA CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

UPA MUSIC COMPANY CALIFORNIA CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA.COM, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA MUSIC, INC. NEW YORK CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA PICTURES, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

LULU

Assignee

CLASSIC MEDIA PRODUCTIONS, INC. NEW YORK CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

LITTLE LOTTA MUSIC, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

PTB PRODUCTIONS, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Brief: RELEASE BY SECURED

PARTY

Recorded: JAN 30, 2007 **Reel/Frame:** 3471/0195

Correspondent: SIDLEY AUSTIN LLP 555 W. FIFTH STREET

ATTN: KIM BERNSTEIN, LEGAL

ASSISTANT

LOS ANGELES, CA 90013

Assignee

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION 1619 BROADWAY

NEW YORK, NEW YORK, 10019

Brief: TERMINATION OF

TRADEMARK SECURITY INTEREST

Recorded: OCT 16, 2002 **Reel/Frame:** 2599/0948

Assignor

HSBC BANK USA
DELAWARE CORPORATION
Signed: SEP 26, 2002

MORGAN LEWIS & BOCKIUS LLP SCOTT H. JAFFEE 101 PARK AVENUE NEW YORK, NY 10178

Assignee

JP MORGAN CHASE BANK **NEW YORK CORPORATION** GARRETT VERDONE 1166 AVENUE OF THE AMERICAS NEW YORK, NEW YORK

Assignor

CLASSIC MEDIA INC. **DELAWARE CORPORATION** Signed: AUG 26, 2002

LULU

Assignor

HARVEY ENTERTAINMENT, INC. **CORPORATION** Signed: AUG 23, 2002

Assignor

UPA INDUSTRIES CORPORATION Signed: AUG 23, 2002

Assignor

GOLD KEY HOME VIDEO, INC. **CORPORATION** Signed: AUG 23, 2002

Assignor

HARVEY ASSETS COMPANY LLC CORPORATION Signed: AUG 23, 2002

Assignor

UPA PRODUCTIONS OF AMERICA **CORPORATION** Signed: AUG 23, 2002

Assignor

UPARIO MUSIC CORPORATION

Signed: AUG 23, 2002

Assignor

UPA MUSIC COMPANY CORPORATION

Signed: AUG 23, 2002

Brief: SECURITY AGREEMENT Recorded: SEP 03, 2002 Reel/Frame: 2576/0929 Correspondent:

MORGAN, LEWIS & BOLKIUS LLP

SCOTT JAFFEE 101 PARK AVE NEW YORK, NY 10178

Assignee

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION 888 SEVENTH AVENUE NEW YORK, NEW YORK, 10106

Brief: RELEASE BY SECURED

PARTY

Recorded: OCT 29, 2001 **Reel/Frame:** 2412/0888

Correspondent:

GB HOLDINGS LIQUIDATION, INC.

CYNTHIA ARMSTRONG C/O RANDOM HOUSE, INC. 888 SEVENTH AVENUE, 40TH

FLOOR

NEW YORK, NEW YORK 10106

Assignor

CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, THE CORPORATION

Signed: AUG 24, 2001

Assignee

CLASSIC MEDIA, INC.
DELAWARE CORPORATION
435 HUDSON ST.
2ND FLOOR
NEW YORK, NEW YORK, 10014

Assignor

GOLDEN BOOKS FAMILY ENTERTAINMENT, INC. CORPORATION

Signed: AUG 27, 2001

Assignor

GOLDON BOOKS PUBLISHING COMPANY, INC. CORPORATION

LULU

Signed: AUG 27, 2001

Assignor

GOLDEN BOOKS HOME VIDEO, INC. CORPORATION Signed: AUG 27, 2001

Assignor

LRM ACQUISITION CORP.
CORPORATION
Signed: AUG 27, 2001

Assignor

SHARI LEWIS ENTERPRISES, INC. CORPORATION
Signed: AUG 27, 2001

Assignor

SLE PRODUCTIONS, INC. CORPORATION
Signed: AUG 27, 2001

Brief: ASSIGNS THE ENTIRE

INTEREST

Case 5:07-cv-00347-D

Recorded: DEC 03, 2001
Reel/Frame: 2406/0580
Correspondent:
CLASSIC MEDIA, INC.
SONJA KEITH, ESQ.
435 HUDSON ST.
2ND FLOOR

NEW YORK, NY 10014

Assignee

CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, THE NEW YORK CORPORATION 1211 AVENUE OF THE AMERICAS NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION Signed: JAN 26, 2000

Brief: RE-RECORD TO CORRECT THE BRIEF FROM ASSIGNMENT TO COLLATERAL ASSIGNMENT, PREVIOULSY RECORDED ON REEL 002017 FRAME 0595, ASSIGNOR CONFIRMS THE ASSIGNMENT OF

THE ENTIRE INTEREST. Recorded: SEP 14, 2000 Reel/Frame: 2176/0463 Correspondent:

KAYE SCHOLER FIERMAN HAYS &

HANDLER LLP

KAREN NIELSEN, ESQ. 425 PARK AVENUE

NEW YORK, NEW YORK 10022-3598

Assignee

HSBC BANK USA
NEW YORK AS COLLATERAL
AGENT
140 BROADWAY
12TH FLOOR, CORPORATE TRUST
SERVICES
NEW YORK, NEW YORK,
10005-1180

Brief: SECURITY AGREEMENT Recorded: JUL 10, 2000 Reel/Frame: 2163/0004 Correspondent: RANDALL C. BROWN 1700 PACIFIC SUITE 4100

Assignee

DALLAS, TX 75201

CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, THE NEW YORK CORPORATION 1211 AVENUE OF THE AMERICAS NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION

Signed: JAN 25, 2000

Assignor

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION Signed: JAN 26, 2000

Brief: ASSIGNS THE ENTIRE

INTEREST

Recorded: JAN 31, 2000 **Reel/Frame:** 2017/0595

Correspondent:

KAYE SCHOLER FIERMAN HAYS &

HANDLER LLP

KAREN NIELSEN, ESQ. 425 PARK AVENUE

NEW YORK, NEW YORK 10022-3598

Other U.S. Registrations: 958,607; 959,441; 962,620; 0990189 AND OTHERS Filing Correspondent:

LULU

SONJA KEITH CLASSIC MEDIA, INC. 6TH FLOOR 860 BROADWAY NEW YORK, NY 10003

LULU

US-72 Group: Four

THE ADVENTURES OF TINTIN AND LULU

THE ADVENTURES OF TINTIN AND LULU

Status: PUBLISHED

INTENT TO USE

USPTO Status: PUBLISHED FOR OPPOSITION

USPTO Status Date: JUL 31, 2007

Goods/Services:

International Class 41: ENTERTAINMENT IN THE NATURE OF ON-GOING TELEVISION PROGRAMS IN THE FIELD OF TRAVEL; ON-LINE JOURNALS, NAMELY, BLOGS FEATURING TRAVEL; ENTERTAINMENT SERVICES NAMELY PROVIDING A WEBSITE FEATURING, PHOTOGRAPHIC, AUDIO, VIDEO AND PROSE PRESENTATIONS FEATURING TRAVEL INFORMATION AND PRESENTATIONS

Last Reported Owner:

ZILKHA, BETTINA
UNITED STATES INDIVIDUAL
50 EAST 79TH STREET
NEW YORK, NEW YORK 10022

COX, JUDY GORDON UNITED STATES INDIVIDUAL 151 EAST 58TH STREET 33F NEW YORK, NEW YORK 10022

Chronology:

Filed: MAR 14, 2007 **Serial Number:** 77-130,979

Published For Opposition: JUL 31, 2007

Ownership Details:

Applicant:

ZILKHA, BETTINA
UNITED STATES INDIVIDUAL
50 EAST 79TH STREET
NEW YORK, NEW YORK 10022

COX, JUDY GORDON UNITED STATES INDIVIDUAL 151 EAST 58TH STREET

33F

NEW YORK, NEW YORK 10022

Filing Correspondent:

SCOTT W. KELLEY

KELLY LOWRY & KELLEY, LLP 6320 CANOGA AVE STE 1650 WOODLAND HILLS, CA 91367-7704 **LULU**

US-73

LULU

Group: Four

LITTLE LULU

LITTLE LULU

Status: RENEWED

USPTO Status: REGISTERED AND RENEWED

USPTO Status Date: MAR 04, 2005

Goods/Services:

International Class 16:

(U.S. CL. 38) ILLUSTRATED BOOKS FOR CHILDREN

First Used: 1954 (US.CL. 38)

In Commerce: 1954

Last Reported Owner:



CLASSIC MEDIA, INC.

DELAWARE CORPORATION

435 HUDSON ST.

2ND FLOOR

NEW YORK, NEW YORK 10014

We Have Located Other Marks With This Owner

THE LITTLE LULU SHOW USPTO Page 157

LITTLE LULU USPTO Page 184

LITTLE LULU USPTO Page 195

LITTLE LULU Common Law Page 588

Chronology:

Filed: JUN 20, 1973 **Serial Number:** 72-460,870

Published For Opposition: MAY 14, 1974

Registered: AUG 06, 1974 Registration Number: 990,189
Affidavit Section: REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC.

9 GRANTED MAR 04, 2005

REGISTERED - SEC. 8 (6-YR) ACCEPTED &

SEC. 15 ACK. JUN 04, 1980

0011 04, 1000

Last Renewed: AUG 06, 2004

Ownership Details:

Registrant:

WESTERN PUBLISHING COMPANY, INC.

WISCONSIN CORPORATION

1220 MOUND AVE.

RACINE, WISCONSIN 53404

Assignee

CLASSIC MEDIA, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

HARVEY ENTERTAINMENT, INC. DELAWARE CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

UPA INDUSTRIES
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

GOLD KEY HOME VIDEO, INC. DELAWARE CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

HARVEY ASSETS COMPANY LLC DELAWARE LIMITED LIABILITY COMPANY 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

UPA PRODUCTIONS OF AMERICA CALIFORNIA CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignor

JPMORGAN CHASE BANK, NATIONAL ASSOCIATION NEW YORK NATIONAL BANKING ASSOCIATION **LULU**

Signed: JAN 11, 2007

LULU

UPARIO MUSIC CALIFORNIA CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

UPA MUSIC COMPANY
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA.COM, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA MUSIC, INC. NEW YORK CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA PICTURES, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

LULU

Assignee

CLASSIC MEDIA PRODUCTIONS, INC. NEW YORK CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

LITTLE LOTTA MUSIC, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

PTB PRODUCTIONS, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Brief: RELEASE BY SECURED

PARTY

Recorded: JAN 30, 2007 Reel/Frame: 3471/0195 Correspondent:

SIDLEY AUSTIN LLP 555 W. FIFTH STREET

ATTN: KIM BERNSTEIN, LEGAL

ASSISTANT

LOS ANGELES, CA 90013

Assignee

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION 1619 BROADWAY

NEW YORK, NEW YORK, 10019

Brief: TERMINATION OF

TRADEMARK SECURITY INTEREST

Recorded: OCT 16, 2002 **Reel/Frame:** 2599/0948

Assignor

HSBC BANK USA

DELAWARE CORPORATION

Signed: SEP 26, 2002

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 89 of 140

Correspondent:

MORGAN LEWIS & BOCKIUS LLP SCOTT H. JAFFEE 101 PARK AVENUE NEW YORK, NY 10178

Assignee

JP MORGAN CHASE BANK
NEW YORK CORPORATION
GARRETT VERDONE
1166 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK

Assignor

CLASSIC MEDIA INC.
DELAWARE CORPORATION
Signed: AUG 26, 2002

LULU

Assignor

HARVEY ENTERTAINMENT, INC. CORPORATION
Signed: AUG 23, 2002

Assignor

UPA INDUSTRIES CORPORATION **Signed:** AUG 23, 2002

Assignor

GOLD KEY HOME VIDEO, INC. CORPORATION

Signed: AUG 23, 2002

Assignor

HARVEY ASSETS COMPANY LLC CORPORATION Signed: AUG 23, 2002

Assignor

UPA PRODUCTIONS OF AMERICA CORPORATION Signed: AUG 23, 2002

Assignor

UPARIO MUSIC CORPORATION

Signed: AUG 23, 2002

Assignor

UPA MUSIC COMPANY CORPORATION

Signed: AUG 23, 2002

Brief: SECURITY AGREEMENT Recorded: SEP 03, 2002 Reel/Frame: 2576/0929 Correspondent:

MORGAN, LEWIS & BOLKIUS LLP

SCOTT JAFFEE 101 PARK AVE NEW YORK, NY 10178

Assignee

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION 888 SEVENTH AVENUE NEW YORK, NEW YORK, 10106

Brief: RELEASE BY SECURED

PARTY

Recorded: OCT 29, 2001 **Reel/Frame:** 2412/0888

Correspondent:

GB HOLDINGS LIQUIDATION, INC.

CYNTHIA ARMSTRONG C/O RANDOM HOUSE, INC. 888 SEVENTH AVENUE, 40TH

FLOOR

NEW YORK, NEW YORK 10106

Assignor

CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, THE CORPORATION Signed: AUG 24, 2001

Assignee

CLASSIC MEDIA, INC.
DELAWARE CORPORATION
435 HUDSON ST.
2ND FLOOR
NEW YORK, NEW YORK, 10014

Assignor

GOLDEN BOOKS FAMILY ENTERTAINMENT, INC. CORPORATION

Signed: AUG 27, 2001

Assignor

GOLDON BOOKS PUBLISHING COMPANY, INC. CORPORATION Signed: AUG 27, 2001 **LULU**

Assignor

GOLDEN BOOKS HOME VIDEO, INC. CORPORATION Signed: AUG 27, 2001

Assignor

LRM ACQUISITION CORP.
CORPORATION
Signed: AUG 27, 2001

Assignor

SHARI LEWIS ENTERPRISES, INC. CORPORATION
Signed: AUG 27, 2001

Assignor

SLE PRODUCTIONS, INC. CORPORATION
Signed: AUG 27, 2001

Brief: ASSIGNS THE ENTIRE

INTEREST

Recorded: DEC 03, 2001
Reel/Frame: 2406/0580
Correspondent:
CLASSIC MEDIA, INC.
SONJA KEITH, ESQ.
435 HUDSON ST.
2ND FLOOR

NEW YORK, NY 10014

Assignee

CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, THE NEW YORK CORPORATION 1211 AVENUE OF THE AMERICAS NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION Signed: JAN 26, 2000

Brief: RE-RECORD TO CORRECT THE BRIEF FROM ASSIGNMENT TO COLLATERAL ASSIGNMENT, PREVIOULSY RECORDED ON REEL 002017 FRAME 0595, ASSIGNOR CONFIRMS THE ASSIGNMENT OF

THE ENTIRE INTEREST. Recorded: SEP 14, 2000 Reel/Frame: 2176/0463 Correspondent:

KAYE SCHOLER FIERMAN HAYS &

HANDLER LLP

KAREN NIELSEN, ESQ. 425 PARK AVENUE

NEW YORK, NEW YORK 10022-3598

Assignee

HSBC BANK USA
NEW YORK AS COLLATERAL
AGENT
140 BROADWAY
12TH FLOOR, CORPORATE TRUST
SERVICES
NEW YORK, NEW YORK,
10005-1180

Brief: SECURITY AGREEMENT Recorded: JUL 10, 2000 Reel/Frame: 2163/0004 Correspondent: RANDALL C. BROWN 1700 PACIFIC SUITE 4100

Assignee

DALLAS, TX 75201

CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, THE NEW YORK CORPORATION 1211 AVENUE OF THE AMERICAS NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION

Signed: JAN 25, 2000

Assignor

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION Signed: JAN 26, 2000

Brief: ASSIGNS THE ENTIRE

INTEREST

Recorded: JAN 31, 2000 **Reel/Frame:** 2017/0595

Correspondent:

KAYE SCHOLER FIERMAN HAYS &

HANDLER LLP

KAREN NIELSEN, ESQ. **425 PARK AVENUE**

NEW YORK, NEW YORK 10022-3598

Assignee

GOLDEN BOOKS PUBLISHING COMPANY, INC.

DELAWARE CORPORATION 888 SEVENTH AVENUE

NEW YORK, NEW YORK, 10106

Brief: RELEASE OF SECURITY

INTEREST

Recorded: DEC 15, 1999 Reel/Frame: 2008/0725

Correspondent:

PROSKAUER ROSE LLP JENNIFER SILVER 1585 BROADWAY

NEW YORK, NEW YORK 10036

Assignor

CHASE MANHATTAN BANK, THE

CORPORATION

Signed: DEC 13, 1999

Assignee

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION 1220 MOUND AVENUE RACINE, WISCONSIN, 53404

Brief: CHANGE OF NAME Recorded: AUG 29, 1996 Reel/Frame: 1543/0139

Assignor

WESTERN PUBLISHING COMPANY,

DELAWARE CORPORATION

Signed: MAY 08, 1996

GOLDEN BOOKS PUBLISHING COMPANY, INC. MARY L. WINBURN C/O DAWN M. YOUNG, LAW DEPT. MAIL #30 1220 MOUND AVENUE RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY, INC.

Assignor

GENERAL ELECTRIC CREDIT CORPORATION NEW YORK CORPORATION Signed: JUL 17, 1984 **LULU**

Brief: ASSIGNOR HEREBY

TERMINATES THE ASSIGNMENT OF THE COPYRIGHT AND LICENSE, SUBJECT TO AGREEMENT

RECITED

Recorded: AUG 17, 1984 **Reel/Frame:** 0476/0831

Correspondent:

WILMER, CUTLER & PICKERING

1666 K ST., N.W.

WASHINGTON, DC 20006

Assignee

CHEMICAL BANK 52 BROADWAY NEW YORK, NEW YORK, 10004

Assignor

WESTERN PUBLISHING COMPANY,

INC.

DELAWARE CORPORATION

1220 MOUND AVE. RACINE, WISCONSIN

Acknowledge: JUL 17, 1984

Brief: AS SECURITY FOR

OBLIGATIONS RECITED, ASSIGNOR GRANTS, ASSIGNS A SECURITY THE ENTIRE INTEREST SUBJECT

TO AGREEMENT RECITED Recorded: AUG 20, 1984 Reel/Frame: 0476/0821

WILMER CUTLER ET AL. 1666 K ST., N.W. WASHINGTON, DC 20006

Assignee

GENERAL ELECTRIC CREDIT
CORPORATION
NEW YORK CORPORATION
260 LONG RIDGE ROAD
STAMFORD, CONNECTICUT, 06902

Brief: AS SECURITY FOR

OBLIGATIONS RECITED, ASSIGNOR HEREBY GRANTS, ASSIGNS AND CONVEYS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO

AGREEMENT RECITED Recorded: MAR 13, 1984 Reel/Frame: 0467/0752

Correspondent:

WEIL, GOTSHAL, ET AL.

767 FIFTH AVE.

NEW YORK, NY 10153

Assignee

GENERAL ELECTRIC CREDIT
CORPORATION
NEW YORK CORPORATION
260 LONG RIDGE RD.
STAMFORD, CONNECTICUT, 06902

Brief: AS SECURITY FOR

OBLIGATIONS RECITED ASSIGNOR HEREBY GRANTS ASSIGNS THE ENTIRE INTEREST UNDER SAID

MARK

Recorded: FEB 29, 1984 **Reel/Frame:** 0462/0181

Assignor

WESTERN PUBLISHING COMPANY, INC.
DELAWARE CORPORATION
1220 MOUND AVE.

LULU

RACINE, WISCONSIN **Signed:** FEB 28, 1984

Assignor

WESTERN PUBLISHING COMPANY, INC. DELAWARE CORPORATION 1220 MOUND AVE. RACINE, WISCONSIN

Signed: FEB 28, 1984

WEIL, GOTSHAL & MANGES 767 FIFTH AVE. NEW YORK, NY 10153

Assignee

WESTERN PUBLISHING COMPANY,

INC.

DELAWARE CORPORATION

1220 MOUND AVE.

RACINE, WISCONSIN, 53404

Brief: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Recorded: OCT 12, 1983 Reel/Frame: 0453/0029

Correspondent:

WESTERN PUBLISHING COMPANY,

INC.

1220 MOUND AVE. RACINE, WI 53404

Assignor

MATTEL INC.

DELAWARE CORPORATION 5150 ROSECRANS AVE. HAWTHORNE, CALIFORNIA **Acknowledge:** OCT 04, 1983 **LULU**

Assignee Assignor

MATTEL, INC.

DELAWARE CORPORATION

WESTERN PUBLISHING COMPANY,

INC. (MERGED INTO)

WISCONSIN CORPORATION **Signed:** DEC 30, 1982

Brief: MERGER EFFECTIVE IN

DELAWARE, 19790615 **Recorded:** APR 25, 1983 **Reel/Frame:** 0439/0442

Correspondent:

WESTERN PUBLISHING COMPANY,

INC.

1220 MOUND AVE. RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY, INC.

Assignor

WPC PUBLISHING, INC. **Signed:** DEC 05, 1980

Brief: CHANGE OF NAME 19790615

Recorded: APR 25, 1983 Reel/Frame: 0439/0439 Correspondent:

WESTERN PUBLISHING COMPANY,

INC.

1220 MOUND AVE. RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY, INC.

Assignor

WPC, INC. (CHANGED TO) **Signed:** NOV 19, 1979

Assignor

WPC PUBLISHING, INC. (CHANGED TO)

LULU

Brief: CERTIFICATE BY THE SECRETARY OF STATE OF DELAWARE SHOWING CHANGES OF NAME ON APRIL 9, 1979 AND JUNE 15, 1979 RESPECTIVELY Recorded: NOV 28, 1979 Reel/Frame: 0359/0864

WESTERN PUBLISHING CO. INC.

1220 MOUND AVE. RACINE, WI 53404

Correspondent:

Other U.S. Registrations: 958,607; 959,441

Filing Correspondent:

SONJA KEITH CLASSIC MEDIA, INC. 860 BROADWAY, 6TH FL. NEW YORK, NY 10003

US-74 Group: Four

TINA AND LULU

TINA AND LULU

ABANDONED Status:

INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED

USPTO Status Date: NOV 14, 2004

Goods/Services:

International Class 9: PRE-RECORDED VIDEO TAPES, AUDIO TAPES, CD-ROMS AND COMPUTER SOFTWARE FEATURING ACTION, DRAMA, COMEDY AND GENERAL INTEREST; MOTION PICTURE FILMS FEATURING ACTION, DRAMA, COMEDY AND **GENERAL INTEREST**

International Class 41: ENTERTAINMENT SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING ENTERTAINMENT CONTENT FOR CHILDREN AND FAMILIES, ACTION, COMEDY, DRAMA AND GENERAL INTEREST INFORMATION VIA A GLOBAL COMPUTER NETWORK; PRODUCTION AND DISTRIBUTION OF MOTION PICTURES, PROGRAMMING FOR TELEVISION, PROGRAMMING ON A GLOBAL COMPUTER NETWORK; TELEVISION ENTERTAINMENT IN THE NATURE OF AN ON-GOING PROGRAM IN THE FIELD OF CHILDREN, FAMILY, GENERAL INTEREST, ACTION, COMEDY OR **DRAMA**

International Class 42: COMPUTER CONSULTATION, WEBSITE DEVELOPMENT, AND PRODUCT DEVELOPMENT SERVICES FOR OTHERS WITHIN THE FIELD OF ELECTRONIC COMMERCE

Last Reported Owner:



ZENIMAX MEDIA INC. **DELAWARE CORPORATION** 1370 PICCARD DRIVE ROCKVILLE, MARYLAND 20850

We Have Located Other Marks With This Owner

TINA AND LULU **USPTO** Page 155

Chronology:

Filed: NOV 01, 2000 **Serial Number:** 76-157,239

Published For Opposition: AUG 21, 2001

Abandoned: NOV 14, 2004

Ownership Details:

Applicant:

ZENIMAX MEDIA INC. **DELAWARE CORPORATION**

1370 PICCARD DRIVE ROCKVILLE, MARYLAND 20850 **LULU**

Filing Correspondent:

CYNTHIA K. NICHOLSON
ANN K. FORD, ESQ.
PIPER RUDNICK LLP
1200 NINETEENTH STREET, NW
WASHINGTON DC 20036-2412

US-75 Group: Four



WWW.LULURECORDS.COM

Status: **ABANDONED**

AMENDED TO USE APPLICATION

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: SEP 04, 2001

Goods/Services:

International Class 9: MUSIC CD'S First Used: APR 17, 1999 (INTL. CL. 9)

In Commerce: APR 17, 1999

Last Reported Owner:

LULU RECORDS

Composed Of: CHRIS STEWART, USA LORI WOLVERTON-USA

67 SOUTH 3RD ST. #4

BROOKLYN, NEW YORK 11211

Chronology:

Filed: JUL 19, 1999 **Serial Number:** 75-754,634

Abandoned: SEP 04, 2001

Ownership Details:

Applicant:

LULU RECORDS

Composed Of: CHRIS STEWART, USA LORI WOLVERTON-USA

67 SOUTH 3RD ST. #4

BROOKLYN, NEW YORK 11211

Filing Correspondent:

LULU RECORDS 67 SOUTH 3RD ST. #4 BROOKLYN, NY 11211

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 101 of 140

US-76

LULU

Group: Four

LITTLE LULU

LITTLE LULU

Status: EXPIRED

USPTO Status: EXPIRED

USPTO Status Date: FEB 14, 2004

Goods/Services:

International Class 16:

(U.S. CL. 38) COMIC MAGAZINES First Used: MAY 15, 1945 (US.CL. 38)

In Commerce: MAY 15, 1945

Last Reported Owner:



CLASSIC MEDIA, INC.
DELAWARE CORPORATION
435 HUDSON ST.

2ND FLOOR

NEW YORK, NEW YORK 10014

We Have Located Other Marks With This Owner

THE LITTLE LULU SHOW USPTO Page 157

LITTLE LULU USPTO Page 168

LITTLE LULU USPTO Page 195

LITTLE LULU Common Law Page 588

Chronology:

Filed: MAR 27, 1972 **Serial Number:** 72-419,687

Published For Opposition: FEB 20, 1973

Registered: MAY 08, 1973 Registration Number: 958,607
Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED &

SEC. 15 ACK. SEP 11, 1978

Renewed: MAY 08, 1993

Ownership Details:

Registrant:

WESTERN PUBLISHING COMPANY, INC.

WISCONSIN CORPORATION

1220 MOUND AVE.

RACINE, WISCONSIN 53404

Assignee

CLASSIC MEDIA, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

HARVEY ENTERTAINMENT, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA INDUSTRIES
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

GOLD KEY HOME VIDEO, INC. DELAWARE CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

HARVEY ASSETS COMPANY LLC DELAWARE LIMITED LIABILITY COMPANY 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

UPA PRODUCTIONS OF AMERICA CALIFORNIA CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignor

JPMORGAN CHASE BANK, NATIONAL ASSOCIATION NEW YORK NATIONAL BANKING ASSOCIATION LULU

Signed: JAN 11, 2007

LULU

Assignee

UPARIO MUSIC CALIFORNIA CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

UPA MUSIC COMPANY CALIFORNIA CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA.COM, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA MUSIC, INC. NEW YORK CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA PICTURES, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

LULU

Assignee

CLASSIC MEDIA PRODUCTIONS, INC. NEW YORK CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

LITTLE LOTTA MUSIC, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

PTB PRODUCTIONS, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Brief: RELEASE BY SECURED

PARTY

Recorded: JAN 30, 2007 Reel/Frame: 3471/0195 Correspondent:

SIDLEY AUSTIN LLP 555 W. FIFTH STREET

ATTN: KIM BERNSTEIN, LEGAL

ASSISTANT

LOS ANGELES, CA 90013

Assignee

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION 1619 BROADWAY

NEW YORK, NEW YORK, 10019

Brief: TERMINATION OF

TRADEMARK SECURITY INTEREST

Recorded: OCT 16, 2002 **Reel/Frame:** 2599/0948

Assignor

HSBC BANK USA

DELAWARE CORPORATION

Signed: SEP 26, 2002

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 105 of 140

Correspondent:

MORGAN LEWIS & BOCKIUS LLP SCOTT H. JAFFEE 101 PARK AVENUE NEW YORK, NY 10178

Assignee

JP MORGAN CHASE BANK
NEW YORK CORPORATION
GARRETT VERDONE
1166 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK

Assignor

CLASSIC MEDIA INC.
DELAWARE CORPORATION
Signed: AUG 26, 2002

LULU

Assignor

HARVEY ENTERTAINMENT, INC. CORPORATION

Signed: AUG 23, 2002

Assignor

UPA INDUSTRIES CORPORATION **Signed:** AUG 23, 2002

Assignor

GOLD KEY HOME VIDEO, INC.

CORPORATION

Signed: AUG 23, 2002

Assignor

HARVEY ASSETS COMPANY LLC CORPORATION

Signed: AUG 23, 2002

Assignor

UPA PRODUCTIONS OF AMERICA CORPORATION

Signed: AUG 23, 2002

Assignor

UPARIO MUSIC CORPORATION

Signed: AUG 23, 2002

Assignor

UPA MUSIC COMPANY CORPORATION

Signed: AUG 23, 2002

Brief: SECURITY AGREEMENT Recorded: SEP 03, 2002 Reel/Frame: 2576/0929 Correspondent:

MORGAN, LEWIS & BOLKIUS LLP

SCOTT JAFFEE 101 PARK AVE NEW YORK, NY 10178

Assignee

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION 888 SEVENTH AVENUE NEW YORK, NEW YORK, 10106

Brief: RELEASE BY SECURED

PARTY

Recorded: OCT 29, 2001 **Reel/Frame:** 2412/0888

Correspondent:

GB HOLDINGS LIQUIDATION, INC.

CYNTHIA ARMSTRONG C/O RANDOM HOUSE, INC. 888 SEVENTH AVENUE, 40TH

FLOOR

NEW YORK, NEW YORK 10106

Assignor

CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, THE CORPORATION

Signed: AUG 24, 2001

Assignee

CLASSIC MEDIA, INC.
DELAWARE CORPORATION
435 HUDSON ST.
2ND FLOOR
NEW YORK, NEW YORK, 10014

Assignor

GOLDEN BOOKS FAMILY ENTERTAINMENT, INC. CORPORATION

Signed: AUG 27, 2001

Assignor

GOLDON BOOKS PUBLISHING COMPANY, INC. CORPORATION

Signed: AUG 27, 2001

Assignor

GOLDEN BOOKS HOME VIDEO, INC. CORPORATION Signed: AUG 27, 2001

Assignor

LRM ACQUISITION CORP.
CORPORATION
Signed: AUG 27, 2001

Assignor

SHARI LEWIS ENTERPRISES, INC. CORPORATION
Signed: AUG 27, 2001

Assignor

SLE PRODUCTIONS, INC. CORPORATION
Signed: AUG 27, 2001

Brief: ASSIGNS THE ENTIRE

INTEREST

Recorded: DEC 03, 2001
Reel/Frame: 2406/0580
Correspondent:
CLASSIC MEDIA, INC.
SONJA KEITH, ESQ.
435 HUDSON ST.
2ND FLOOR

NEW YORK, NY 10014

Assignee

CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, THE NEW YORK CORPORATION 1211 AVENUE OF THE AMERICAS NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION Signed: JAN 26, 2000

Brief: RE-RECORD TO CORRECT THE BRIEF FROM ASSIGNMENT TO COLLATERAL ASSIGNMENT, PREVIOULSY RECORDED ON REEL 002017 FRAME 0595, ASSIGNOR CONFIRMS THE ASSIGNMENT OF

THE ENTIRE INTEREST. Recorded: SEP 14, 2000 **Reel/Frame:** 2176/0463 **Correspondent:**

KAYE SCHOLER FIERMAN HAYS & HANDLER LLP KAREN NIELSEN, ESQ. **425 PARK AVENUE** NEW YORK, NEW YORK 10022-3598

Assignee

HSBC BANK USA NEW YORK AS COLLATERAL AGENT 140 BROADWAY 12TH FLOOR, CORPORATE TRUST **SERVICES** NEW YORK, NEW YORK, 10005-1180

Brief: SECURITY AGREEMENT Recorded: JUL 10, 2000 Reel/Frame: 2163/0004 **Correspondent:** RANDALL C. BROWN 1700 PACIFIC **SUITE 4100** DALLAS, TX 75201

Assignor

GOLDEN BOOKS PUBLISHING COMPANY, INC. **DELAWARE CORPORATION** Signed: JAN 25, 2000

Assignee

CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, THE **NEW YORK CORPORATION** 1211 AVENUE OF THE AMERICAS NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING COMPANY, INC. **DELAWARE CORPORATION** Signed: JAN 26, 2000

Brief: ASSIGNS THE ENTIRE

INTEREST

Recorded: JAN 31, 2000 **Reel/Frame:** 2017/0595

Correspondent:

KAYE SCHOLER FIERMAN HAYS &

HANDLER LLP

KAREN NIELSEN, ESQ. 425 PARK AVENUE

NEW YORK, NEW YORK 10022-3598

Assignee

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION 1220 MOUND AVENUE

RACINE, WISCONSIN, 53404

Brief: CHANGE OF NAME Recorded: AUG 29, 1996 Reel/Frame: 1543/0139

Correspondent:

GOLDEN BOOKS PUBLISHING

COMPANY, INC. MARY L. WINBURN

C/O DAWN M. YOUNG, LAW DEPT.

MAIL #30

Assignee

1220 MOUND AVENUE RACINE, WI 53404

WESTERN PUBLISHING COMPANY,

INC.

DELAWARE CORPORATION

1220 MOUND AVE.

RACINE, WISCONSIN, 53404

Brief: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Recorded: OCT 12, 1983 **Reel/Frame:** 0453/0029

Assignor

WESTERN PUBLISHING COMPANY,

LULU

INC

DELAWARE CORPORATION

Signed: MAY 08, 1996

Assignor

MATTEL INC.

DELAWARE CORPORATION 5150 ROSECRANS AVE. HAWTHORNE, CALIFORNIA **Acknowledge:** OCT 04, 1983

Correspondent:

WESTERN PUBLISHING COMPANY,

INC.

1220 MOUND AVE. RACINE, WI 53404

Assignee

MATTEL, INC. WESTERN PUBLISHING COMPANY,

Assignor

DELAWARE CORPORATION INC. (MERGED INTO)

WISCONSIN CORPORATION

Signed: DEC 30, 1982

WPC PUBLISHING, INC.

Signed: DEC 05, 1980

Brief: MERGER EFFECTIVE IN

DELAWARE, 19790615 Recorded: APR 25, 1983 Reel/Frame: 0439/0442 **Correspondent:**

WESTERN PUBLISHING COMPANY,

INC.

1220 MOUND AVE. RACINE, WI 53404

Assignee

Assignor

WESTERN PUBLISHING COMPANY,

INC.

Brief: CHANGE OF NAME 19790615

Recorded: APR 25, 1983 **Reel/Frame:** 0439/0439

Correspondent:

WESTERN PUBLISHING COMPANY,

INC.

1220 MOUND AVE. RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY,

INC.

Assignor

WPC, INC. (CHANGED TO) Signed: NOV 19, 1979

Assignor

WPC PUBLISHING, INC. (CHANGED TO)

Brief: CERTIFICATE BY THE SECRETARY OF STATE OF DELAWARE SHOWING CHANGES OF NAME ON APRIL 9, 1979 AND JUNE 15, 1979 RESPECTIVELY Recorded: NOV 28, 1979 Reel/Frame: 0359/0864

Correspondent:

WESTERN PUBLISHING CO. INC.

1220 MOUND AVE. RACINE, WI 53404

Filing Correspondent:

1220 MOUND AVENUE RACINE, WI 53404

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 112 of 140

US-77 Group: Four

LULU

LITTLE LULU

LITTLE LULU

Status: EXPIRED

USPTO Status: EXPIRED

USPTO Status Date: FEB 28, 2004

Goods/Services:

International Class 16:

(U.S. CL. 38) COLORING BOOKS, AND DOLL CUT-OUT BOOKS

First Used: 1944 (US.CL. 38)

In Commerce: 1944

Last Reported Owner:



CLASSIC MEDIA, INC.

DELAWARE CORPORATION

435 HUDSON ST.

2ND FLOOR

NEW YORK, NEW YORK 10014

We Have Located Other Marks With This Owner

THE LITTLE LULU SHOW USPTO Page 157

LITTLE LULU USPTO Page 168

LITTLE LULU USPTO Page 184

LITTLE LULU Common Law Page 588

Chronology:

Filed: APR 05, 1972 **Serial Number:** 72-420,496

Published For Opposition: MAR 06, 1973

Registered: MAY 22, 1973 Registration Number: 959,441

Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED &

SEC. 15 ACK. SEP 11, 1978

Renewed: MAY 22, 1993

Ownership Details:

Registrant:

WESTERN PUBLISHING COMPANY, INC.

WISCONSIN CORPORATION

1220 MOUND AVE.

RACINE, WISCONSIN 53404

Assignee

CLASSIC MEDIA, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

HARVEY ENTERTAINMENT, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA INDUSTRIES
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

GOLD KEY HOME VIDEO, INC. DELAWARE CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

HARVEY ASSETS COMPANY LLC DELAWARE LIMITED LIABILITY COMPANY 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

UPA PRODUCTIONS OF AMERICA CALIFORNIA CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignor

JPMORGAN CHASE BANK, NATIONAL ASSOCIATION NEW YORK NATIONAL BANKING ASSOCIATION LULU

Signed: JAN 11, 2007

Assignee

UPARIO MUSIC CALIFORNIA CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

UPA MUSIC COMPANY CALIFORNIA CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA.COM, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA MUSIC, INC. NEW YORK CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA PICTURES, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

LULU

Assignee

CLASSIC MEDIA PRODUCTIONS, INC. NEW YORK CORPORATION 6TH FLOOR 860 BROADWAY NEW YORK, NEW YORK, 10003

Assignee

LITTLE LOTTA MUSIC, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

PTB PRODUCTIONS, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Brief: RELEASE BY SECURED

PARTY

Recorded: JAN 30, 2007 Reel/Frame: 3471/0195

Correspondent: SIDLEY AUSTIN LLP 555 W. FIFTH STREET

ATTN: KIM BERNSTEIN, LEGAL

ASSISTANT

LOS ANGELES, CA 90013

Assignee

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION 1619 BROADWAY

NEW YORK, NEW YORK, 10019

Brief: TERMINATION OF

TRADEMARK SECURITY INTEREST

Recorded: OCT 16, 2002 **Reel/Frame:** 2599/0948

Assignor

HSBC BANK USA

DELAWARE CORPORATION

Signed: SEP 26, 2002

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 116 of 140

Correspondent:

MORGAN LEWIS & BOCKIUS LLP SCOTT H. JAFFEE 101 PARK AVENUE NEW YORK, NY 10178

Assignee

JP MORGAN CHASE BANK
NEW YORK CORPORATION
GARRETT VERDONE
1166 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK

Assignor

CLASSIC MEDIA INC.
DELAWARE CORPORATION
Signed: AUG 26, 2002

LULU

Assignor

HARVEY ENTERTAINMENT, INC. CORPORATION
Signed: AUG 23, 2002

Assignor

UPA INDUSTRIES CORPORATION **Signed:** AUG 23, 2002

Assignor

GOLD KEY HOME VIDEO, INC. CORPORATION Signed: AUG 23, 2002

Assignor

HARVEY ASSETS COMPANY LLC CORPORATION Signed: AUG 23, 2002

Assignor

UPA PRODUCTIONS OF AMERICA CORPORATION Signed: AUG 23, 2002

Assignor

UPARIO MUSIC CORPORATION Signed: AUG 23, 2002

Assignor

UPA MUSIC COMPANY CORPORATION

Signed: AUG 23, 2002

Brief: SECURITY AGREEMENT Recorded: SEP 03, 2002 Reel/Frame: 2576/0929 **Correspondent:**

MORGAN, LEWIS & BOLKIUS LLP

SCOTT JAFFEE 101 PARK AVE NEW YORK, NY 10178

Assignee

GOLDEN BOOKS PUBLISHING COMPANY, INC. DELAWARE CORPORATION 888 SEVENTH AVENUE NEW YORK, NEW YORK, 10106

Brief: RELEASE BY SECURED

PARTY

Recorded: OCT 29, 2001 Reel/Frame: 2412/0888

Correspondent:

GB HOLDINGS LIQUIDATION, INC.

CYNTHIA ARMSTRONG C/O RANDOM HOUSE, INC. 888 SEVENTH AVENUE, 40TH

FLOOR

NEW YORK, NEW YORK 10106

Assignor

CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, THE **CORPORATION** Signed: AUG 24, 2001

Assignee

CLASSIC MEDIA, INC. **DELAWARE CORPORATION** 435 HUDSON ST. 2ND FLOOR NEW YORK, NEW YORK, 10014

Assignor

GOLDEN BOOKS FAMILY ENTERTAINMENT, INC. **CORPORATION**

Signed: AUG 27, 2001

Search: 140819411 **USPTO Page: 200 Analyst: ANN ARNOLD**

GOLDON BOOKS PUBLISHING COMPANY, INC. CORPORATION

LULU

Signed: AUG 27, 2001

Assignor

GOLDEN BOOKS HOME VIDEO, INC. CORPORATION

Signed: AUG 27, 2001

Assignor

LRM ACQUISITION CORP.

CORPORATION

Signed: AUG 27, 2001

Assignor

SHARI LEWIS ENTERPRISES, INC.

CORPORATION

Signed: AUG 27, 2001

Assignor

SLE PRODUCTIONS, INC.

CORPORATION

Signed: AUG 27, 2001

Brief: ASSIGNS THE ENTIRE

INTEREST

Case 5:07-cv-00347-D

Recorded: DEC 03, 2001 **Reel/Frame:** 2406/0580

Correspondent: CLASSIC MEDIA, INC.

SONJA KEITH, ESQ. 435 HUDSON ST.

2ND FLOOR

NEW YORK, NY 10014

Assignee

CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, THE NEW YORK CORPORATION 1211 AVENUE OF THE AMERICAS NEW YORK, NEW YORK, 10036 **Assignor**

GOLDEN BOOKS PUBLISHING

COMPANY, INC.

DELAWARE CORPORATION

Signed: JAN 26, 2000

Brief: RE-RECORD TO CORRECT THE BRIEF FROM ASSIGNMENT TO COLLATERAL ASSIGNMENT, PREVIOULSY RECORDED ON REEL 002017 FRAME 0595, ASSIGNOR CONFIRMS THE ASSIGNMENT OF

THE ENTIRE INTEREST. Recorded: SEP 14, 2000 **Reel/Frame:** 2176/0463 **Correspondent:**

KAYE SCHOLER FIERMAN HAYS &

HANDLER LLP

KAREN NIELSEN, ESQ. **425 PARK AVENUE**

NEW YORK, NEW YORK 10022-3598

Assignee

HSBC BANK USA NEW YORK AS COLLATERAL AGENT 140 BROADWAY 12TH FLOOR, CORPORATE TRUST **SERVICES** NEW YORK, NEW YORK, 10005-1180

Brief: SECURITY AGREEMENT Recorded: JUL 10, 2000 Reel/Frame: 2163/0004 **Correspondent:** RANDALL C. BROWN 1700 PACIFIC **SUITE 4100**

Assignee

DALLAS, TX 75201

CIT GROUP/BUSINESS CREDIT, INC., AS AGENT, THE **NEW YORK CORPORATION** 1211 AVENUE OF THE AMERICAS NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING COMPANY, INC. **DELAWARE CORPORATION**

Signed: JAN 25, 2000

Assignor

GOLDEN BOOKS PUBLISHING COMPANY, INC. **DELAWARE CORPORATION** Signed: JAN 26, 2000

Brief: ASSIGNS THE ENTIRE

INTEREST

Recorded: JAN 31, 2000 **Reel/Frame:** 2017/0595 **Correspondent:**

KAYE SCHOLER FIERMAN HAYS &

HANDLER LLP

KAREN NIELSEN, ESQ. **425 PARK AVENUE**

NEW YORK, NEW YORK 10022-3598

Assignee

GOLDEN BOOKS PUBLISHING COMPANY, INC. **DELAWARE CORPORATION** 1220 MOUND AVENUE RACINE, WISCONSIN, 53404

Brief: CHANGE OF NAME Recorded: AUG 29, 1996 Reel/Frame: 1543/0139

Correspondent:

GOLDEN BOOKS PUBLISHING

COMPANY, INC. MARY L. WINBURN

C/O DAWN M. YOUNG, LAW DEPT.

MAIL #30

1220 MOUND AVENUE RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY,

INC.

DELAWARE CORPORATION

1220 MOUND AVE.

RACINE, WISCONSIN, 53404

Brief: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Recorded: OCT 12, 1983 Reel/Frame: 0453/0029

Assignor

WESTERN PUBLISHING COMPANY,

DELAWARE CORPORATION

Signed: MAY 08, 1996

Assignor

MATTEL INC.

DELAWARE CORPORATION 5150 ROSECRANS AVE. HAWTHORNE, CALIFORNIA Acknowledge: OCT 04, 1983

Correspondent:

WESTERN PUBLISHING COMPANY,

INC.

1220 MOUND AVE. RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY,

MATTEL, INC.

INC. (MERGED INTO)

Assignor

DELAWARE CORPORATION

WISCONSIN CORPORATION

Signed: DEC 30, 1982

Brief: MERGER EFFECTIVE IN

DELAWARE, 19790615 Recorded: APR 25, 1983 Reel/Frame: 0439/0442

WESTERN PUBLISHING COMPANY,

INC.

1220 MOUND AVE. RACINE, WI 53404

Correspondent:

Assignee

Assignor

WESTERN PUBLISHING COMPANY,

INC.

WPC PUBLISHING, INC. Signed: DEC 05, 1980

Brief: CHANGE OF NAME 19790615

Recorded: APR 25, 1983 **Reel/Frame:** 0439/0439 **Correspondent:**

WESTERN PUBLISHING COMPANY,

INC.

1220 MOUND AVE. RACINE, WI 53404

Assignee

Assignor

WESTERN PUBLISHING COMPANY,

INC.

WPC, INC. (CHANGED TO) Signed: NOV 19, 1979

Assignor

WPC PUBLISHING, INC. (CHANGED TO)

Brief: CERTIFICATE BY THE SECRETARY OF STATE OF DELAWARE SHOWING CHANGES OF NAME ON APRIL 9, 1979 AND JUNE 15, 1979 RESPECTIVELY Recorded: NOV 28, 1979 Reel/Frame: 0359/0864 Correspondent:

WESTERN PUBLISHING CO. INC.

1220 MOUND AVE. RACINE, WI 53404

Filing Correspondent:

BRUCE A. BERNBERG WESTERN PUBLISHING COMPANY, INC. 1220 MOUND AVENUE RACINE, WI 53404

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 123 of 140

US-78 Group: Four



LULU TOWNSEND

Status: **PUBLISHED**

INTENT TO USE

USPTO Status: PUBLISHED FOR OPPOSITION

USPTO Status Date: JUL 17, 2007

Goods/Services:

International Class 18: HANDBAGS; BACKPACKS; WAIST PACKS; SHOULDER BAGS; SPORTS BAGS; LUGGAGE; WALLETS; PURSES;

UMBRELLAS

International Class 25: FOOTWEAR; SHOES; SANDALS; HOSIERY; SLIPPERS; OVERSHOES; RUBBERS; BOOTS; CLOGS; ATHLETIC SHOES; SNEAKERS; SCARVES; GLOVES; HATS; SHIRTS; SHORTS; BLOUSES; VESTS; JACKETS; SWEATERS; SKIRTS; SOCKS; PANTS

Last Reported Owner:



DSW SHOE WAREHOUSE, INC.

MISSOURI CORPORATION 4150 EAST FIFTH AVENUE COLUMBUS, OHIO 43219

We Have Located Other Marks With This Owner

LULU TOWNSEND USPTO Page 247

Chronology:

Filed: APR 05, 2007 **Serial Number: 77-149,114**

Published For Opposition: JUL 17, 2007

Ownership Details:

Applicant:

DSW SHOE WAREHOUSE, INC. MISSOURI CORPORATION 4150 EAST FIFTH AVENUE COLUMBUS, OHIO 43219

Portrait Permission:

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL.

Claims:

COLOR IS NOT CLAIMED AS A FEATURE OF THE MARK.

Filing Correspondent:

THEODORE R. REMAKLUS WOOD, HERRON & EVANS, L.L.P. **441 VINE STREET**

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 124 of 140 **LULU**

2700 CAREW TOWER CINCINNATI, OH 45202

US-79 Group: Four

LULU BELLE BOUTIQUE

Lulu Belle Boutique

Status: **PUBLISHED**

> FILED AS USE APPLICATION **USE APPLICATION - CURRENT**

USPTO Status: PUBLISHED FOR OPPOSITION

USPTO Status Date: JUL 24, 2007

Goods/Services:

International Class 25: WOMENS CLOTHING, NAMELY T-SHIRTS. JEANS, SWEATSHIRTS, SWEATPANTS, BATHING SUITS,

SLEEPWEAR, UNDERGARMENTS, JACKETS, COATS, DRESSES, SKIRTS, SHORTS, PANTS, SUITS, SWEATERS, BLOUSES, DRESS SHIRTS, NECKBANDS, WRISTBANDS, HEADBANDS, BELTS, HATS,

CAPS, SHOES AND STOCKINGS

International Class 35: RETAIL CLOTHING STORE SERVICES

First Used: NOV 01, 2005 (INTL. CL. 25)

In Commerce: NOV 01, 2005

First Used: NOV 01, 2005 (INTL. CL. 35)

In Commerce: NOV 01, 2005

Disclaimers:

BOUTIQUE

Last Reported Owner:

ENGSTROM, LISA M.

UNITED STATES INDIVIDUAL

725 SILVER STREET

LA JOLLA, CALIFORNIA 92037

Chronology:

Filed: FEB 01, 2006 **Serial Number:** 78-804,513

Published For Opposition: JUL 24, 2007

Ownership Details:

Applicant:

ENGSTROM, LISA M.

UNITED STATES INDIVIDUAL

725 SILVER STREET

LA JOLLA, CALIFORNIA 92037

Portrait Permission:

THE NAME "LULU BELLE" IS NOT THE NAME OF A LIVING INDIVIDUAL.

Filing Correspondent:

DON E. ERICKSON LAW OFFICE

7668 EL CAMINO REAL STE 104 #627 CARLSBAD, CA 92009-7932

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 127 of 140

US-80 Group: Four

LU-LU'S CLOSET

LU-LU'S CLOSET

Status: **PUBLISHED**

USE APPLICATION - CURRENT

USPTO Status: SU - REGISTRATION REVIEW COMPLETE

USPTO Status Date: AUG 29, 2007

Goods/Services:

International Class 25: LADIES' AND GIRLS' CLOTHING; NAMELY T-SHIRTS, POLO SHIRTS, SWEATERS, SHIRTS, BLOUSES, PANTS,

OVERALLS, SHORTS, SKIRTS, COATS, JACKETS, VESTS,

TURTLENECKS; ACTIVE WEAR, NAMELY, SHORTS, SWEATPANTS, SWEAT SHIRTS, UNDERGARMENTS, SLEEPWEAR, ROBES

First Used: 2005 (INTL. CL. 25)

In Commerce: 2005

Last Reported Owner:

PHILHOBAR DESIGN CANADA LTD.

CANADA CORPORATION 365 LOUVAIN OUEST

MONTREAL, QUEBEC, CANADA H2N 2J1

Chronology:

Filed: APR 04, 2005 **Serial Number:** 78-601,477

Published For Opposition: JAN 03, 2006

Ownership Details:

Applicant:

PHILHOBAR DESIGN CANADA LTD.

CANADA CORPORATION 365 LOUVAIN OUEST

MONTREAL, QUEBEC, CANADA H2N 2J1

Filing Correspondent:

JOSEPH D. LEWIS

BARNES & THORNBURG LLP 750 17TH ST NW STE 900 WASHINGTON, DC 20006-4607

Domestic Representative: JOSEPH D. LEWIS

Search: 140819411 **USPTO Page: 210 Analyst: ANN ARNOLD**

US-81 Group: Four



LULU'S BAIT SHACK

Status: **RENEWED**

USPTO Status: REGISTERED AND RENEWED

USPTO Status Date: JUL 25, 2006

Goods/Services:

International Class 21: DRINKING GLASS HOLDERS

International Class 25: MENS' AND LADIES' T-SHIRTS, HATS, BASEBALL JERSEYS, GOLF SHIRTS, AND BOXER SHORTS

International Class 42: RESTAURANT SERVICES

First Used: MAY 30, 1993 (INTL. CL. 21)

In Commerce: MAY 30, 1993

First Used: APR 01, 1993 (INTL. CL. 25)

In Commerce: APR 01, 1993

First Used: APR 01, 1993 (INTL. CL. 42)

In Commerce: APR 01, 1993

Last Reported Owner:

LEVINE, JEFF

UNITED STATES INDIVIDUAL

SUITE 410

5100 W. COPANS ROAD MARGATE, FLORIDA 33063

Chronology:

Filed: SEP 03, 1993 **Serial Number:** 74-432,212

Published For Opposition: OCT 31, 1995

Registered: JAN 23, 1996 **Registration Number:** 1,949,959 Affidavit Section: REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC.

9 GRANTED JUL 25, 2006

REGISTERED - SEC. 8 (6-YR) ACCEPTED

MAR 22, 2002

Last Renewed: JAN 23, 2006

Ownership Details:

Registrant:

LEVINE, JEFF

UNITED STATES INDIVIDUAL

SUITE 410

5100 W. COPANS ROAD

MARGATE, FLORIDA 33063

Filing Correspondent:

JEFF LEVINE

2500 N.W. 49TH STREET

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 129 of 140 **LULU**

BOCA RATON, FL 33434

US-82 Group: Four



LULU'S RED HOTS

Status: REGISTERED

> **USPTO Status: REGISTERED** USPTO Status Date: MAY 09, 2006

Goods/Services:

International Class 25: CLOTHING, NAMELY SHIRTS AND HATS

International Class 43: RESTAURANT SERVICES

First Used: OCT 01, 2004 (INTL. CL. 25)

In Commerce: OCT 01, 2004

First Used: OCT 01, 2004 (INTL. CL. 43)

In Commerce: OCT 01, 2004

Disclaimers:

"RED HOTS"

Last Reported Owner:

WEINERWERKS, L.L.C.

PENNSYLVANIA LIMITED LIABILITY CO.

147 DELTA DRIVE

PITTSBURGH, PENNSYLVANIA 15238

Chronology:

Filed: DEC 05, 2003 **Serial Number:** 78-336,763

Published For Opposition: OCT 11, 2005

Registered: MAY 09, 2006 Registration Number: 3,091,018

Ownership Details:

Registrant:

WEINERWERKS, L.L.C.

PENNSYLVANIA LIMITED LIABILITY CO.

147 DELTA DRIVE

PITTSBURGH, PENNSYLVANIA 15238

Design Phrase:

THE MARK CONSISTS OF THE WORDING "LULU'S" IN LARGE CURSIVE WRITING OVER THE DESIGN OF A HOT DOG CONTAINING THE WORDS "RED HOTS" IN LETTERING.

Filing Correspondent:

PETE A. FUSCALDO

LEECH TISHMAN FUSCALDO & LAMPL, LLC 30TH FLOOR CITIZENS BANK BUILDING

525 WILLIAM PENN PLACE PITTSBURGH PA 15219

US-83 Group: Four

LULU GUINNESS

LULU GUINNESS



Worldwide Filings = 14

REGISTERED Status:

> **USPTO Status: REGISTERED** USPTO Status Date: SEP 19, 2006

Goods/Services:

International Class 35: RETAIL STORE SERVICES, RETAIL MAIL ORDER SERVICES AND ON-LINE RETAIL STORE SERVICES FEATURING CLOTHING AND FASHION ACCESSORIES

First Used: 1995 (INTL. CL. 35) In Commerce: APR 09, 2001

Last Reported Owner:

LULU GUINNESS LIMITED UNITED KINGDOM COMPANY 159-165 GREAT PORTLAND STREET 5TH FLOOR, TENNYSON HOUSE LONDON W1N 5FT, UNITED KINGDOM

We Have Located Other Marks With This Owner

USPTO **LULU GUINNESS** Page 228

Chronology:

Filed: JUL 12, 2001 **Serial Number:** 76-284,213

Published For Opposition: SEP 20, 2005

Registered: SEP 19, 2006 Registration Number: 3,145,799

Ownership Details:

Registrant:

LULU GUINNESS LIMITED UNITED KINGDOM COMPANY 159-165 GREAT PORTLAND STREET 5TH FLOOR, TENNYSON HOUSE LONDON W1N 5FT, UNITED KINGDOM

Portrait Permission:

THE NAME "LULU GUINNESS" IDENTIFIES A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

Filing Correspondent:

STEPHEN A. GOLDSMITH LADAS & PARRY 26 WEST 61ST STREET NEW YORK NY 10023-7604

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 132 of 140 **LULU**

Domestic Representative: LADAS & PARRY

US-84 Group: Four

LULULEMON SPECIFICA

LULULEMON SPECIFICA



Worldwide Filings = 1

PENDING Status:

> SECTION 44 (D) INTENT TO USE

44(D) APPLICATION - CURRENT

USPTO Status: SUSPENSION LETTER - MAILED

USPTO Status Date: JUL 21, 2007

Goods/Services:

International Class 18: ATHLETIC GYM BAGS, SPORTS BAGS,

BEACH BAGS, BACKPACKS AND TOTE BAGS

International Class 25: CLOTHING, NAMELY, T-SHIRTS, TANK TOPS, SHIRTS, SWEATSHIRTS, PANTS, SHORTS, SKIRTS, DRESSES, SWEATPANTS, UNDERWEAR, SOCKS, JACKETS, COATS; HEADWEAR, NAMELY, HATS, CAPS, TOQUES, VISORS, HEADBANDS; FOOTWEAR, NAMELY, SHOES, SANDALS, SPORTS

International Class 28: ATHLETIC EQUIPMENT, NAMELY, BALANCE BALLS, SKIPPING ROPES, RUBBER TUBING, RUBBER CORDS AND STRAPS FOR FITNESS TRAINING, GYM GLOVES, WEIGHTLIFTING BELTS, STATIONARY BIKES, STATIONARY RUNNING TRACKS; WEIGHTLIFTING EQUIPMENT, NAMELY, BARS, FREE WEIGHTS,

BARBELLS

SHOES, BOOTS

Last Reported Owner:

LULULEMON ATHLETICA INC. CANADA CORPORATION 2113 WEST FOURTH AVENUE VANCOUVER, CANADA V6K 1N6

We Have Located Other Marks With This Owner

USPTO LULULEMON ATHLETICA Page 238 **USPTO LULLURE** Page 324

Chronology:

Filed: APR 25, 2005 **Serial Number:** 78-615,951

Ownership Details:

Applicant:

LULULEMON ATHLETICA INC. CANADA CORPORATION 2113 WEST FOURTH AVENUE

VANCOUVER, CANADA V6K 1N6

Non-U.S. Application Claimed: 1250807 Non-U.S. Application Date: MAR 10, 2005 Non-U.S. Application Country: CANADA Other U.S. Registrations: 2,607,811

Filing Correspondent:

DAVID A. LOWE BLACK LOWE & GRAHAM 701 5TH AVE STE 4800 SEATTLE, WA 98104-7009

Domestic Representative: DAVID A. LOWE

US-85 Group: Four

LULU ALEXANDER

LULU ALEXANDER

REGISTERED Status:

AMENDED TO USE APPLICATION

USPTO Status: REGISTERED USPTO Status Date: JUL 16, 2002

Goods/Services:

International Class 25: ATHLETIC UNIFORMS, BATHROBES, BEACHWEAR, BED JACKETS, BELTS, BLAZERS, BODY SUITS, DUSTERS, CAPES, JEANS, SHIRTS, HOSIERY, SOCKS, JOGGING SUITS, NEGLIGEES, RAIN COATS, SUITS, SPORTSWEAR, BLOUSES, PANTS, DRESSES, SKIRTS, SWEATERS, HATS, GLOVES, JACKETS, COATS, SCARVES, PAJAMAS, PANTIES, SLIPS, GOWNS, LINGERIE, BRASSIERES, GIRDLES, TIGHTS, SHORTS, SWEAT PANTS, SWEAT SHIRTS, T-SHIRTS, TURTLENECKS, SWIMSUITS,

First Used: OCT 2000 (INTL. CL. 25)

In Commerce: OCT 2000

AND SNOW SUITS

Last Reported Owner:



FABRIC GALLERY, INC. **NEW YORK CORPORATION** 224 W. 35TH STREET, SUITE 1302 NEW YORK, NEW YORK 10001

Chronology:

Filed: JAN 31, 2001 Serial Number: 76-202,961

Published For Opposition: OCT 30, 2001

Registered: JUL 16, 2002 **Registration Number: 2,595,830**

Ownership Details:

Registrant:

FABRIC GALLERY, INC. **NEW YORK CORPORATION** 224 W. 35TH STREET, SUITE 1302 NEW YORK, NEW YORK 10001

Portrait Permission:

THE NAME "LULU ALEXANDER" DOES NOT IDENTIFY A KNOWN LIVING INDIVIDUAL.

Filing Correspondent:

KATHERINE R. VIEYRA D PETER HOCHBERG CO LPA 1940 E 6TH ST

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 136 of 140 **LULU**

CLEVELAND OH 44114-2294

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 137 of 140

US-86 Group: Four

LULU

LULU DK

LULU DK

Status: REGISTERED

> **USPTO Status: REGISTERED** USPTO Status Date: JAN 13, 2004

Goods/Services:

International Class 42: INTERIOR DESIGN AND DECORATIVE CONSULTATION; INTERIOR DECORATING AND DESIGN SERVICE;

TEXTILES DESIGN SERVICES FOR WALL COVERING,

UPHOLSTERY, TABLE AND BED LINENS, WEARING APPAREL, BAGS

AND FABRICS; WALL COVERINGS, UPHOLSTERY, WEARING APPAREL, BAG AND FABRIC DESIGN SERVICES; CONSULTATION

IN CONNECTION THEREWITH

First Used: MAR 01, 1996 (INTL. CL. 42)

In Commerce: MAR 01, 1996

Last Reported Owner:



LULU DK LLC

DELAWARE CORPORATION 136 EAST 64TH STREET, SUITE 2E NEW YORK, NEW YORK 10021

Chronology:

Filed: AUG 15, 2002 **Serial Number:** 78-154,461

Published For Opposition: OCT 21, 2003

Registered: JAN 13, 2004 **Registration Number: 2,804,760**

Ownership Details:

Registrant:

LULU DK LLC

DELAWARE CORPORATION 136 EAST 64TH STREET, SUITE 2E NEW YORK, NEW YORK 10021

Filing Correspondent:

SUSAN C. SHIN

GOODWIN PROCTER LLP 599 LEXINGTON AVENUE NEW YORK NY 10022

US-87 Group: Four



LULU & LUIGI

Status: REGISTERED

> **USPTO Status: REGISTERED** USPTO Status Date: NOV 07, 2006

Goods/Services:

International Class 18: PET CARRIERS AND LEASHES; PET

CLOTHING

First Used: JUN 2003 (INTL. CL. 18)

In Commerce: JUN 2003

Last Reported Owner:



LULU & LUIGI, LLC

MINNESOTA LIMITED LIABILITY CO.

3844 GRAND WAY WEST

ST. LOUIS PARK, MINNESOTA 55416

Chronology:

Serial Number: 76-638,721 **Filed:** MAY 16, 2005

Published For Opposition: AUG 22, 2006

Registered: NOV 07, 2006 Registration Number: 3,167,194

Ownership Details:

Registrant:

LULU & LUIGI, LLC

MINNESOTA LIMITED LIABILITY CO.

3844 GRAND WAY WEST

ST. LOUIS PARK, MINNESOTA 55416

Claims:

THE COLORS ORANGE, PEACH, LIGHT BLUE, BLUE, YELLOW, WHITE AND BLACK ARE CLAIMED AS A FEATURE OF THE MARK.

Design Phrase:

THE COLOR ORANGE APPEARS IN THE UPPER LEFT SQUARE, THE COLOR PEACH APPEARS IN THE LOWER LEFT SQUARE AND IN THE WORDING LULU, THE COLOR LIGHT BLUE APPEARS IN THE UPPER RIGHT SQUARE AND IN THE WORDING LUIGI, THE COLOR BLUE APPEARS IN THE LOWER RIGHT SQUARE, THE COLOR YELLOW APPEARS IN THE BOW ON THE DOG'S HEAD, THE COLOR WHITE APPEARS IN THE DESIGN OF THE DOG AND CAT, AND THE COLOR BLACK APPEARS IN THE OUTLINE OF THE DOG AND THE CAT.

Filing Correspondent:

LAWRENCE M. NAWROCKI

NAWROCKI, ROONEY & SIVERTSON, P.A.

SUITE 401, BROADWAY PLACE EAST 3433 BROADWAY STREET N.E. MINNEAPOLIS, MINNESOTA 55413

Case 5:07-cv-00347-D Document 46-2 Filed 10/09/2007 Page 140 of 140

LULU

US-88 Group: Four

LULU FLYNN

LULU FLYNN

Status: PENDING

INTENT TO USE

USPTO Status: SUSPENSION LETTER - MAILED

USPTO Status Date: JUL 03, 2007

Goods/Services:

International Class 18: ANIMAL LEASHES; PET ACCESSORIES, NAMELY, CANVAS, VINYL, AND LEATHER POUCHES FOR HOLDING DISPOSABLE BAGS TO PLACE PET WASTE IN; COLLARS FOR PETS; PET COLLAR ACCESSORIES, NAMELY BOWS AND CHARMS; ANIMAL CARRIERS; ANIMAL CLOTHING; MUZZLES; PET CUSHIONS; SCRATCHING POSTS; RAWHIDE CHEWS FOR DOGS

Last Reported Owner:

FETE ACCOMPLI LLC

DELAWARE LIMITED LIABILITY CO.

8523 SUNSET BOULEVARD

LOS ANGELES, CALIFORNIA 90069

Chronology:

Filed: MAR 08, 2007 **Serial Number: 76-673,761**

Ownership Details:

Applicant:

FETE ACCOMPLI LLC

DELAWARE LIMITED LIABILITY CO.

8523 SUNSET BOULEVARD

LOS ANGELES, CALIFORNIA 90069

Portrait Permission:

THE MARK DOES NOT CONTAIN THE NAME OF ANY LIVING INDIVIDUAL.

Filing Correspondent:

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