

RESP_ID 34282
 Age: 30 to 49
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I can't think of any.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 34292
 Age: 14 to 29
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I don't know.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 34397
 Age: 50 or above
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I don't know of any.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 34410
 Age: 50 or above
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 No, I can't think of one.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 35117
 Age: 30 to 49
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 MySpace.
 Q3.1 HuskerPedia.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 35274
 Age: 30 to 49
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 YouTube, Google and Metacafe.
 Q3.1 Not off the top of my head, no.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 35385
 Age: 50 or above
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I don't know any.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 35699
 Age: 30 to 49
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Snapfish.
 Q3.1 None.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb Yes
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 35715
 Age: 14 to 29
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I don't know.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 36445
Age: 14 to 29
Gender: Female
Q3.0 [Names of internet sites that offer self publishing]
Q3.0 MySpace and Spacebook.
Q3.1 None.
Q4.0 [Have you ever heard of...?]
lulu No
blurb No
iuniverse No
authorhouse No
trafford No
moho No
Q4.1 [Have you ever heard of...?]
lulu na
blurb na
iuniverse na
authorhouse na
trafford na
moho na

RESP_ID 37266
Age: 50 or above
Gender: Male
Q3.0 [Names of internet sites that offer self publishing]
Q3.0 I don't visit those sites.
Q4.0 [Have you ever heard of...?]
lulu na
blurb na
iuniverse na
authorhouse na
trafford na
moho na
Q4.1 [Have you ever heard of...?]
lulu No
blurb No
iuniverse No
authorhouse No
trafford No
moho No

RESP_ID 37328
Age: 14 to 29
Gender: Male
Q3.0 [Names of internet sites that offer self publishing]
Q3.0 Uh, probably MySpace.
Q3.1 That's probably the only one I can think of.
Q4.0 [Have you ever heard of...?]
lulu No
blurb No
iuniverse No
authorhouse Yes
trafford No
moho No
Q4.1 [Have you ever heard of...?]
lulu na
blurb na
iuniverse na
authorhouse na
trafford na
moho na

RESP_ID 37715
 Age: 50 or above
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Netflix.
 Q3.1 None.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 37813
 Age: 14 to 29
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Amavoa.
 Q3.1 Wiley.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford Yes
 moho Yes
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 37996
 Age: 30 to 49
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Couldn't name one.
 Q3.1 None.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 38032
 Age: 50 or above
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Kodak.com and walmart.com.
 Q3.1 Slicker.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse Yes
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 38151
 Age: 50 or above
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Publishing? Are you talking about a company that sells products? Uh, Dr., uh, I can't think of his name. I know quite a few, but I can't tell.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu Yes
 blurb No
 iuniverse No
 authorhouse Yes
 trafford No
 moho Yes

RESP_ID 38197
 Age: 50 or above
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Kodak.
 Q3.1 Go Daddy.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 38219
Age: 14 to 29
Gender: Male
Q3.0 [Names of internet sites that offer self publishing]
Q3.0 Um, TV.com, Paradoxentertainment.com, MSN.com, Yahoo.com and CNET.COM.
Q3.1 Let's see, GameSpy.com, IGN.com, UGO.com and GameSpot.com.
Q4.0 [Have you ever heard of...?]
lulu No
blurb No
iuniverse No
authorhouse Yes
trafford No
moho No
Q4.1 [Have you ever heard of...?]
lulu na
blurb na
iuniverse na
authorhouse na
trafford na
moho na

RESP_ID 38254
Age: 14 to 29
Gender: Female
Q3.0 [Names of internet sites that offer self publishing]
Q3.0 When I go on I only look at MySpace and Google.
Q4.0 [Have you ever heard of...?]
lulu na
blurb na
iuniverse na
authorhouse na
trafford na
moho na
Q4.1 [Have you ever heard of...?]
lulu No
blurb No
iuniverse Yes
authorhouse No
trafford No
moho No

RESP_ID 38441
Age: 14 to 29
Gender: Female
Q3.0 [Names of internet sites that offer self publishing]
Q3.0 Um, I guess I don't know. MySpace, maybe.
Q3.1 I don't know. I guess I really don't know. I have no idea.
Q4.0 [Have you ever heard of...?]
lulu No
blurb No
iuniverse No
authorhouse No
trafford No
moho No
Q4.1 [Have you ever heard of...?]
lulu na
blurb na
iuniverse na
authorhouse na
trafford na
moho na

RESP_ID 38847
 Age: 50 or above
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I don't really know for sure.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 39002
 Age: 30 to 49
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Don't know.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu Yes
 blurb Yes
 iuniverse No
 authorhouse Yes
 trafford No
 moho No

RESP_ID 39046
 Age: 14 to 29
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I can't think of any.
 Q3.1 Can't think of any.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 39358
 Age: 30 to 49
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 None.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 39620
 Age: 30 to 49
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 Flickr, maybe.
 Q3.1 That only one I can think of.
 Q4.0 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No
 Q4.1 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na

RESP_ID 39637
 Age: 14 to 29
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 None.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb Yes
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 39684
 Age: 30 to 49
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I can't think of any.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 39784
 Age: 14 to 29
 Gender: Female
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I usually don't go to those sites so I don't know any.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No

RESP_ID 39966
 Age: 50 or above
 Gender: Male
 Q3.0 [Names of internet sites that offer self publishing]
 Q3.0 I don't know of any.
 Q4.0 [Have you ever heard of...?]
 lulu na
 blurb na
 iuniverse na
 authorhouse na
 trafford na
 moho na
 Q4.1 [Have you ever heard of...?]
 lulu No
 blurb No
 iuniverse No
 authorhouse No
 trafford No
 moho No