

**LULU'S RED HOTS****Status:** REGISTERED**USPTO Status:** REGISTERED**USPTO Status Date:** MAY 09, 2006**Goods/Services:****International Class 25:** CLOTHING, NAMELY SHIRTS AND HATS**International Class 43:** RESTAURANT SERVICES**First Used:** OCT 01, 2004 (INTL. CL. 25)**In Commerce:** OCT 01, 2004**First Used:** OCT 01, 2004 (INTL. CL. 43)**In Commerce:** OCT 01, 2004**Disclaimers:**

"RED HOTS"

Last Reported Owner:

WEINERWERKS, L.L.C.

PENNSYLVANIA LIMITED LIABILITY CO.

147 DELTA DRIVE

PITTSBURGH, PENNSYLVANIA 15238

Chronology:**Filed:** DEC 05, 2003**Serial Number:** 78-336,763**Published For Opposition:** OCT 11, 2005**Registered:** MAY 09, 2006**Registration Number:** 3,091,018**Ownership Details:****Registrant:**

WEINERWERKS, L.L.C.

PENNSYLVANIA LIMITED LIABILITY CO.

147 DELTA DRIVE

PITTSBURGH, PENNSYLVANIA 15238

Design Phrase:

THE MARK CONSISTS OF THE WORDING "LULU'S" IN LARGE CURSIVE WRITING OVER THE DESIGN OF A HOT DOG CONTAINING THE WORDS "RED HOTS" IN LETTERING.

Filing Correspondent:

PETE A. FUSCALDO

LEECH TISHMAN FUSCALDO & LAMPL, LLC

30TH FLOOR CITIZENS BANK BUILDING

525 WILLIAM PENN PLACE

PITTSBURGH PA 15219

Lulu Belle Boutique

LULU BELLE BOUTIQUE

Status: PUBLISHED
FILED AS USE APPLICATION
USE APPLICATION - CURRENT

USPTO Status: PUBLISHED FOR OPPOSITION
USPTO Status Date: JUL 24, 2007

Goods/Services:

International Class 25: WOMENS CLOTHING, NAMELY T-SHIRTS, JEANS, SWEATSHIRTS, SWEATPANTS, BATHING SUITS, SLEEPWEAR, UNDERGARMENTS, JACKETS, COATS, DRESSES, SKIRTS, SHORTS, PANTS, SUITS, SWEATERS, BLOUSES, DRESS SHIRTS, NECKBANDS, WRISTBANDS, HEADBANDS, BELTS, HATS, CAPS, SHOES AND STOCKINGS

International Class 35: RETAIL CLOTHING STORE SERVICES

First Used: NOV 01, 2005 (INTL. CL. 25)

In Commerce: NOV 01, 2005

First Used: NOV 01, 2005 (INTL. CL. 35)

In Commerce: NOV 01, 2005

Disclaimers:

BOUTIQUE

Last Reported Owner:

ENGSTROM, LISA M.
UNITED STATES INDIVIDUAL
725 SILVER STREET
LA JOLLA, CALIFORNIA 92037

Chronology:

Filed: FEB 01, 2006 **Serial Number:** 78-804,513
Published For Opposition: JUL 24, 2007

Ownership Details:

Applicant:

ENGSTROM, LISA M.
UNITED STATES INDIVIDUAL
725 SILVER STREET
LA JOLLA, CALIFORNIA 92037

Portrait Permission:

THE NAME "LULU BELLE" IS NOT THE NAME OF A LIVING INDIVIDUAL.

Filing Correspondent:

DON E. ERICKSON
LAW OFFICE

7668 EL CAMINO REAL STE 104
#627
CARLSBAD, CA 92009-7932

LuLu Brands

LULU BRANDS

Status: REGISTERED

USPTO Status: REGISTERED
USPTO Status Date: APR 26, 2005

Goods/Services:

International Class 42: PRODUCT DEVELOPMENT
First Used: JAN 04, 2004 (INTL. CL. 42)
In Commerce: JAN 04, 2004

Disclaimers:

"BRANDS"

Last Reported Owner:

LULU BRANDS LLC
DELAWARE LIMITED LIABILITY CO.
108 HAYWOOD ROAD
WILMINGTON, DELAWARE 19807

Chronology:

Filed: APR 06, 2004 **Serial Number:** 78-397,270
Published For Opposition: FEB 01, 2005
Registered: APR 26, 2005 **Registration Number:** 2,943,904

Ownership Details:

Registrant:

LULU BRANDS LLC
DELAWARE LIMITED LIABILITY CO.
108 HAYWOOD ROAD
WILMINGTON, DELAWARE 19807

Filing Correspondent:

LULU BRANDS LLC
108 HAYWOOD ROAD
WILMINGTON, DE 19807

**LULU'S TENNESSEE TREATS & WARRENTON LTD.**

Status: REGISTERED
AMENDED TO USE APPLICATION

USPTO Status: REGISTERED
USPTO Status Date: JUL 29, 2003

Goods/Services:

International Class 30: GOURMET BAKERY GOODS, CAKES,
COOKIES AND PUDDINGS

First Used: AUG 01, 1999 (INTL. CL. 30)

In Commerce: SEP 01, 1999

Disclaimers:

"TENNESSEE TREATS" AND "LTD."

Last Reported Owner:

LULU'S TENNESSEE TREATS, LLC
TENNESSEE LIMITED LIABILITY COMPANY
1 BUCHI COURT
NASHVILLE, TENNESSEE 37204

Chronology:

Filed: FEB 28, 2001 **Serial Number:** 78-050,613
Published For Opposition: JUN 25, 2002
Registered: JUL 29, 2003 **Registration Number:** 2,744,868

Ownership Details:**Registrant:**

LULU'S TENNESSEE TREATS, LLC
TENNESSEE LIMITED LIABILITY COMPANY
1 BUCHI COURT
NASHVILLE, TENNESSEE 37204

Portrait Permission:

THE NAME SOUGHT TO BE REGISTERED BY APPLICANT DOES
NOT IDENTIFY ANY LIVING INDIVIDUAL.

Filing Correspondent:

MARY L HALEY-HAMLIN
1 BUCHI COURT
NASHVILLE TN 37204

CLUB LULU

CLUB LULU

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: FEB 17, 2004

Goods/Services:

International Class 30: SANDWICHES

First Used: AUG 01, 2001 (INTL. CL. 30)

In Commerce: AUG 01, 2001

Disclaimers:

"CLUB"

Last Reported Owner:

JIMMY JOHN'S ENTERPRISES, LLC
DELAWARE LIMITED LIABILITY COMPANY
2212 FOX DRIVE
CHAMPAIGN, ILLINOIS 61820

We Have Located Other Marks With This Owner

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Chronology:

Filed: MAR 10, 2003 **Serial Number:** 76-495,830

Published For Opposition: NOV 25, 2003

Registered: FEB 17, 2004 **Registration Number:** 2,814,731

Ownership Details:

Registrant:

JIMMY JOHN'S ENTERPRISES, INC.
ILLINOIS CORPORATION
600 TOLLGATE ROAD
ELGIN, ILLINOIS 60123

Assignee

WELLS FARGO BANK, NATIONAL
ASSOCIATION, AS ADMINISTRATIVE
AGENT
UNITED STATES NATIONAL
BANKING ASSOCIATION
5938 PRIESTLY DRIVE, SUITE 200
CARLSBAD, CALIFORNIA, 92008

Assignor

JJBC, LLC
DELAWARE LIMITED LIABILITY
COMPANY
Signed: JAN 02, 2007

Assignor

JIMMY JOHN'S BUYING GROUP,
LLC
DELAWARE LIMITED LIABILITY
COMPANY
Signed: JAN 02, 2007

Assignor

JIMMY JOHN'S ENTERPRISES, LLC
DELAWARE LIMITED LIABILITY
COMPANY
Signed: JAN 02, 2007

Assignor

JIMMY JOHN'S FRANCHISE, LLC
DELAWARE LIMITED LIABILITY
COMPANY
Signed: JAN 02, 2007

Brief: TRADEMARK COLLATERAL
SECURITY AND PLEDGE
AGREEMENT

Recorded: JAN 11, 2007

Reel/Frame: 3459/0652

Correspondent:

PAULA MAZZEO
150 FEDERAL STREET
BINGHAM MCCUTCHEN LLP
BOSTON, MA 02110

Assignee

JIMMY JOHN'S ENTERPRISES, LLC
DELAWARE LIMITED LIABILITY
COMPANY
2212 FOX DRIVE
CHAMPAIGN, ILLINOIS, 61820

Assignor

JIMMY JOHN'S ENTERPRISES, INC.
ILLINOIS CORPORATION
Signed: DEC 04, 2006

Brief: MERGER EFFECTIVE

12042006

Recorded: JAN 10, 2007

Reel/Frame: 3458/0379

Correspondent:

MARK I. FELDMAN
P.O. BOX 64807
DLA PIPER US LLP
CHICAGO, IL 60664-0807

Filing Correspondent:

DEAN GOURNIS
MARK I. FELDMAN
PIPER RUDNICK LLP
P.O. BOX 64807
CHICAGO IL 60664-0807

LULU'S

LULU'S

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: JUL 04, 2006

Goods/Services:

International Class 30: FLAVORED AND SWEETENED GELATIN
DESSERTS, FLAN, PUDDINGS AND CANDY

First Used: FEB 11, 1996 (INTL. CL. 30)

In Commerce: FEB 11, 1996

Last Reported Owner:

SOBRINO, MARIA DE LOURDES

UNITED STATES INDIVIDUAL

1440 S. ST. COLLEGE

SUITE 5-F

ANAHEIM, CALIFORNIA 92806

Chronology:

Filed: NOV 23, 2004

Serial Number: 78-522,204

Published For Opposition: APR 11, 2006

Registered: JUL 04, 2006

Registration Number: 3,111,311

Ownership Details:

Registrant:

SOBRINO, MARIA DE LOURDES

UNITED STATES INDIVIDUAL

1440 S. ST. COLLEGE

SUITE 5-F

ANAHEIM, CALIFORNIA 92806

Other U.S. Registrations: 2,329,891

Filing Correspondent:

THOMAS A. ZEIGLER

ADORNO YOSS ALVARADO & SMITH

SUITE 200

1 MACARTHUR PLACE

SANTA ANA CA 92707

**LULU'S DOG TREATS**

Status: PENDING
INTENT TO USE
FILED AS USE APPLICATION
COLOR DRAWING - CURRENT

USPTO Status: APPROVAL FOR PUBLICATION

USPTO Status Date: AUG 02, 2007

Goods/Services:

International Class 31: CONSUMABLE PET CHEWS; DOG BISCUITS; DOG FOOD; DOG TREATS ; PET FOOD; PET TREATS

First Used: SEP 20, 2006 (INTL. CL. 31)

In Commerce: SEP 20, 2006

Disclaimers:

"DOG TREATS"

Last Reported Owner:

NGUYEN, HOANG HAI
UNITED STATES INDIVIDUAL
10222 S.E. 186TH STREET
RENTON, WASHINGTON 98055

Chronology:

Filed: AUG 25, 2006

Serial Number: 78-960,568

Ownership Details:**Applicant:**

NGUYEN, HOANG HAI
UNITED STATES INDIVIDUAL
10222 S.E. 186TH STREET
RENTON, WASHINGTON 98055

Claims:

THE COLOR(S) RED, BLUE, BLACK, YELLOW, CREAM AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

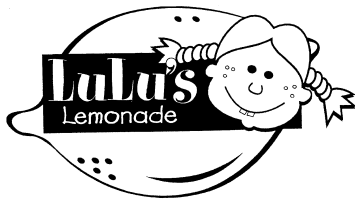
Design Phrase:

THE MARK CONSISTS OF THE LITERAL ELEMENTS "LULU'S DOG TREATS" WITH ASSOCIATED DESIGN ELEMENTS. THE DESIGN IS A FANCIFUL IMAGE OF A DOG HOLDING A BONE IN ITS MOUTH, AND FIVE TRIANGULAR SHAPED DESIGNS APPEAR ABOVE THE DOG'S HEAD. THE DOG'S COAT APPEARS IN THE COLOR RED, HIS EYES AND NOSE APPEAR IN THE COLORS WHITE AND BLACK, AND HIS EYEBROWS APPEAR IN THE COLOR BLACK. THE BONE APPEARS IN THE COLOR YELLOW. THE TRIANGULAR SHAPES APPEAR IN THE COLOR BLUE. THE LITERAL ELEMENT APPEARS

BELOW THE DOG DESIGN WITH THE TERM "LULU'S" APPEARING IN THE COLOR RED, BORDERED BY BLACK, AND SHADOWED BY WHITE, AND THE LITERAL ELEMENTS "DOG TREATS" APPEARING IN THE COLOR BLACK. THE MARK IS BORDERED BY A RECTANGULAR CARRIER WITH RUFFLED EDGES APPEARING IN THE COLOR BLACK AND THE BACKGROUND APPEARS IN THE COLOR CREAM.

Filing Correspondent:

JOSEPH I. HOCHMAN
HOCHMAN LEGAL GROUP, PLLC
25739 SE 34TH ST
SAMMAMISH, WA 98075-9157



LULU'S LEMONADE

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: MAR 25, 2003

Goods/Services:

International Class 32: LEMONADE, AND SYRUP FOR MAKING LEMONADE

First Used: FEB 12, 2001 (INTL. CL. 32)

In Commerce: FEB 12, 2001

Disclaimers:

"LEMONADE"

Last Reported Owner:

GATEWAY FOODS, INC.
FLORIDA CORPORATION
480 KINGS BRIDGE ROAD
CARROLLTON, GEORGIA 30117

Chronology:

Filed: MAR 20, 2001

Serial Number: 76-226,620

Published For Opposition: APR 02, 2002

Registered: MAR 25, 2003

Registration Number: 2,701,139

Ownership Details:

Registrant:

GATEWAY FOODS, INC.
FLORIDA CORPORATION
480 KINGS BRIDGE ROAD
CARROLLTON, GEORGIA 30117

Filing Correspondent:

JOHN G CAROLLO
GATEWAY FOODS INC
480 KINGSBRIDGE RD
CARROLLTON GA 30117-2174

LULU B.

LULU B.

Status: PUBLISHED
USE APPLICATION - CURRENT

USPTO Status: SU - STATEMENT OF USE ACCEPTED - APPROVED
FOR REGISTRATION

USPTO Status Date: AUG 05, 2007

Goods/Services:

International Class 33: WINES
First Used: AUG 01, 2005 (INTL. CL. 33)
In Commerce: AUG 01, 2005

Last Reported Owner:

JEAN-CLAUDE BOISSET WINES, USA, INC.
CALIFORNIA CORPORATION
2320 MARINSHIP WAY
SUITE 140
SAUSALITO, CALIFORNIA 94965

We Have Located Other Marks With This Owner

[ZULU ESTATE](#) USPTO Page 665

Chronology:

Filed: FEB 22, 2005 **Serial Number:** 78-572,165
Published For Opposition: NOV 14, 2006

Ownership Details:

Applicant:

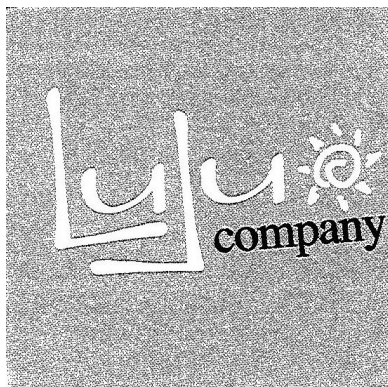
JEAN-CLAUDE BOISSET WINES, USA, INC.
CALIFORNIA CORPORATION
2320 MARINSHIP WAY
SUITE 140
SAUSALITO, CALIFORNIA 94965

Portrait Permission:

THE MARK "LULU B." DOES NOT IDENTIFY ANY PARTICULAR
INDIVIDUAL LIVING OR DECEASED.

Filing Correspondent:

ANNE HIARING, ESQ.
LAW OFFICE OF ANNE HIARING
19 BROOKMONT CIR
SAN ANSELMO, CA 94960-1412



LULU COMPANY

Status: PENDING
FILED AS USE APPLICATION
USE APPLICATION - CURRENT

USPTO Status: APPROVAL FOR PUBLICATION
USPTO Status Date: AUG 26, 2007

Goods/Services:

International Class 35: RETAIL SHOPS FEATURING INFANT, TODDLER, AND CHILDREN'S CLOTHING, DECOTRATIVE ITEMS, JEWELRY, PHOTO ALBUMS, HAIR BOWS, AND OTHER CHILD ACCESSORIES

First Used: NOV 01, 2004 (INTL. CL. 35)

In Commerce: JAN 29, 2005

Disclaimers:

"COMPANY"

Last Reported Owner:

THE LULU COMPANY, INC.
ALABAMA CORPORATION
152 GREENLAWN DRIVE NE
MERIDIANVILLE, ALABAMA 35759

Chronology:

Filed: AUG 18, 2005 **Serial Number:** 78-695,569

Ownership Details:

Applicant:

THE LULU COMPANY, INC.
ALABAMA CORPORATION
152 GREENLAWN DRIVE NE
MERIDIANVILLE, ALABAMA 35759

Design Phrase:

THE MARK CONSISTS OF THE WORD "LULU" IN STYLIZED FONT HAVING A BACKWARDS SECOND "L" ADJACENT AN ABSTRACT SYMBOL OF A SUN AND THE WORD COMPANY IN STYLIZED FONT POSITIONED UNDERNEATH THE SECOND "U" AND THE SUN.

Filing Correspondent:

ANN I. DENNEN
LANIER FORD SHAVER & PAYNE, P.C.
200 WEST SIDE SQUARE, SUITE 5000
HUNTSVILLE AL 35801

LULU GUINNESS

LULU GUINNESS



Worldwide Filings = 14

Status: REGISTERED**USPTO Status:** REGISTERED**USPTO Status Date:** SEP 19, 2006**Goods/Services:****International Class 35:** RETAIL STORE SERVICES, RETAIL MAIL ORDER SERVICES AND ON-LINE RETAIL STORE SERVICES FEATURING CLOTHING AND FASHION ACCESSORIES**First Used:** 1995 (INTL. CL. 35)**In Commerce:** APR 09, 2001**Last Reported Owner:**LULU GUINNESS LIMITED
UNITED KINGDOM COMPANY
159-165 GREAT PORTLAND STREET
5TH FLOOR, TENNYSON HOUSE
LONDON W1N 5FT, UNITED KINGDOM**We Have Located Other Marks With This Owner**

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MISS LULU	USPTO	Page 232

Chronology:**Filed:** JUL 12, 2001**Serial Number:** 76-284,213**Published For Opposition:** SEP 20, 2005**Registered:** SEP 19, 2006**Registration Number:** 3,145,799**Ownership Details:****Registrant:**LULU GUINNESS LIMITED
UNITED KINGDOM COMPANY
159-165 GREAT PORTLAND STREET
5TH FLOOR, TENNYSON HOUSE
LONDON W1N 5FT, UNITED KINGDOM**Portrait Permission:**

THE NAME "LULU GUINNESS" IDENTIFIES A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

Filing Correspondent:

STEPHEN A. GOLDSMITH

LADAS & PARRY
26 WEST 61ST STREET
NEW YORK NY 10023-7604

Domestic Representative: LADAS & PARRY

Lulu Bells Treasures

LULU BELLS TREASURES**Status:** REGISTERED**USPTO Status:** REGISTERED**USPTO Status Date:** JUL 18, 2006**Goods/Services:****International Class 35:** ONLINE RETAIL SERVICES FEATURING
JEWELRY**First Used:** DEC 30, 2003 (INTL. CL. 35)**In Commerce:** DEC 30, 2003**Last Reported Owner:**

LULU BELLS TREASURES, INC.

NEW YORK CORPORATION

P.O. BOX 1541

PORT WASHINGTON, NEW YORK 11050

Chronology:**Filed:** AUG 07, 2005**Serial Number:** 78-687,321**Published For Opposition:** APR 25, 2006**Registered:** JUL 18, 2006**Registration Number:** 3,117,207**Ownership Details:****Registrant:**

LULU BELLS TREASURES, INC.

NEW YORK CORPORATION

P.O. BOX 1541

PORT WASHINGTON, NEW YORK 11050

Portrait Permission:THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN
THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING
INDIVIDUAL.**Filing Correspondent:**

LULU BELLS TREASURES, INC.

PO BOX 1541

PORT WASHINGTON, NY 11050-7541

LUCY BUFFETT'S
LULU'S

LUCY BUFFETT'S LULU'S

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: JAN 31, 2006

Goods/Services:

International Class 35: RETAIL STORE SERVICES FEATURING A WIDE ARRAY OF MERCHANDISE IN THE NATURE OF NOVELTY ITEMS, SOUVENIRS, CLOTHING, HEADWEAR, BOOKS, BEVERAGeware, AND PRINTED MATERIALS; AND ONLINE RETAIL STORE SERVICES FEATURING A WIDE ARRAY OF MERCHANDISE IN THE NATURE OF NOVELTY ITEMS, SOUVENIRS, CLOTHING, HEADWEAR, BOOKS, BEVERAGeware, AND PRINTED MATERIALS

First Used: NOV 01, 2004 (INTL. CL. 35)

In Commerce: NOV 01, 2004

Last Reported Owner:

LULU'S LANDING, INC.
ALABAMA CORPORATION
200 EAST 25TH AVENUE
GULF SHORES, ALABAMA 36542

We Have Located Other Marks With This Owner

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Chronology:

Filed: FEB 10, 2005

Serial Number: 78-564,797

Published For Opposition: NOV 08, 2005

Registered: JAN 31, 2006

Registration Number: 3,055,016

Ownership Details:

Registrant:

LULU'S LANDING, INC.
ALABAMA CORPORATION
200 EAST 25TH AVENUE
GULF SHORES, ALABAMA 36542

Portrait Permission:

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES LUCY BUFFETT, WHOSE CONSENT(S) TO REGISTER IS SUBMITTED.

Filing Correspondent:

ROBERT A. ROSENBLOUM,

GREENBERG TRAUIG, LLP
3290 NORTHSIDE PKWY NW STE 400
ATLANTA, GA 30327-2268

**LUCY BUFFETT'S LULU'S****Status:** REGISTERED**USPTO Status:** REGISTERED**USPTO Status Date:** JAN 31, 2006**Goods/Services:**

International Class 35: RETAIL STORE SERVICES FEATURING A WIDE ARRAY OF MERCHANDISE IN THE NATURE OF NOVELTY ITEMS, SOUVENIRS, CLOTHING, HEADWEAR, BOOKS, BEVERAGeware, AND PRINTED MATERIALS; AND ONLINE RETAIL STORE SERVICES FEATURING A WIDE ARRAY OF MERCHANDISE IN THE NATURE OF NOVELTY ITEMS, SOUVENIRS, CLOTHING, HEADWEAR, BOOKS, BEVERAGeware, AND PRINTED MATERIALS

First Used: NOV 01, 2004 (INTL. CL. 35)**In Commerce:** NOV 01, 2004**Last Reported Owner:**

LULU'S LANDING, INC.
ALABAMA CORPORATION
200 EAST 25TH AVENUE
GULF SHORES, ALABAMA 36542

We Have Located Other Marks With This Owner

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Chronology:**Filed:** FEB 10, 2005**Serial Number:** 78-564,876**Published For Opposition:** NOV 08, 2005**Registered:** JAN 31, 2006**Registration Number:** 3,055,023**Ownership Details:****Registrant:**

LULU'S LANDING, INC.
ALABAMA CORPORATION
200 EAST 25TH AVENUE
GULF SHORES, ALABAMA 36542

Portrait Permission:

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES LUCY BUFFETT, WHOSE CONSENT(S) TO REGISTER IS SUBMITTED.

Filing Correspondent:

ROBERT A. ROSENBLOUM,

GREENBERG TRAUIG, LLP
3290 NORTHSIDE PKWY NW STE 400
ATLANTA, GA 30327-2268

LULU GIRL

LULU GIRL

Status: PENDING
INTENT TO USE

USPTO Status: NON-FINAL ACTION - MAILED
USPTO Status Date: MAY 07, 2007

Goods/Services:

International Class 35: RETAIL STORE SERVICES FEATURING
FASHION ACCESSORIES

Last Reported Owner:

GLAZER, KAREN
UNITED STATES INDIVIDUAL
1299 FAIRFIELD BEACH ROAD
FAIRFIELD, CONNECTICUT 06430

GLAZER, WILLIAM
UNITED STATES INDIVIDUAL
1299 FAIRFIELD BEACH ROAD
FAIRFIELD, CONNECTICUT 06430

Chronology:

Filed: JAN 08, 2002 **Serial Number:** 78-101,419

Ownership Details:

Applicant:

GLAZER, KAREN
UNITED STATES INDIVIDUAL
1299 FAIRFIELD BEACH ROAD
FAIRFIELD, CONNECTICUT 06430

GLAZER, WILLIAM
UNITED STATES INDIVIDUAL
1299 FAIRFIELD BEACH ROAD
FAIRFIELD, CONNECTICUT 06430

Filing Correspondent:

CHRISTOPHER J. DAY
LAW OFFICE OF CHRISTOPHER DAY
301 EAST BETHANY HOME ROAD, SUITE A-213
PHOENIX AZ 85012

LULU'S HOUSE

LULU'S HOUSE

Status: PENDING
INTENT TO USE

USPTO Status: NON-FINAL ACTION - MAILED

USPTO Status Date: JUN 19, 2007

Goods/Services:

International Class 41: ENTERTAINMENT SERVICES

Last Reported Owner:

SCRIPPS NETWORKS, LLC.
DELAWARE LIMITED LIABILITY CO.
9721 SHERRILL BOULEVARD
KNOXVILLE, TENNESSEE 37932

Chronology:

Filed: FEB 28, 2007

Serial Number: 77-118,617

Ownership Details:

Applicant:

SCRIPPS NETWORKS, LLC.
DELAWARE LIMITED LIABILITY CO.
9721 SHERRILL BOULEVARD
KNOXVILLE, TENNESSEE 37932

Filing Correspondent:

WILLARD A. STANBACK
SCRIPPS NETWORKS, LLC. (IN-HOUSE COUNSEL)
1180 AVENUE OF THE AMERICAS
NEW YORK, NY 10036-8401

THE LITTLE LULU
SHOW

THE LITTLE LULU SHOW

Status: REGISTERED**USPTO Status:** SECTION 8 & 15 - ACCEPTED AND
ACKNOWLEDGED**USPTO Status Date:** APR 25, 2006**Goods/Services:****International Class 41:** ENTERTAINMENT, NAMELY A CONTINUING
ANIMATED SHOW DISTRIBUTED OVER TELEVISION, SATELLITE
AND VIDEO MEDIA**First Used:** OCT 1995 (INTL. CL. 41)**In Commerce:** OCT 1995**Disclaimers:**

"SHOW"

Last Reported Owner:CLASSIC MEDIA, INC.
DELAWARE CORPORATION
435 HUDSON ST.
2ND FLOOR
NEW YORK, NEW YORK 10014**We Have Located Other Marks With This Owner**

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Chronology:**Filed:** JUN 02, 1998**Serial Number:** 75-495,008**Published For Opposition:** SEP 14, 1999**Registered:** DEC 07, 1999**Registration Number:** 2,297,686**Affidavit Section:** REGISTERED - SEC. 8 (6-YR) ACCEPTED &
SEC. 15 ACK. APR 25, 2006**Ownership Details:****Registrant:**GOLDEN BOOKS PUBLISHING COMPANY, INC.
DELAWARE CORPORATION
888 SEVENTH AVENUE
NEW YORK, NEW YORK 10106

Assignee

CLASSIC MEDIA, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignor

JPMORGAN CHASE BANK,
NATIONAL ASSOCIATION
NEW YORK NATIONAL BANKING
ASSOCIATION
Signed: JAN 11, 2007

Assignee

HARVEY ENTERTAINMENT, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA INDUSTRIES
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

GOLD KEY HOME VIDEO, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

HARVEY ASSETS COMPANY LLC
DELAWARE LIMITED LIABILITY
COMPANY
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA PRODUCTIONS OF AMERICA
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPARIO MUSIC
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA MUSIC COMPANY
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA.COM, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA MUSIC, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA PICTURES, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA PRODUCTIONS,
INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

LITTLE LOTTA MUSIC, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

PTB PRODUCTIONS, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Brief: RELEASE BY SECURED
PARTY

Recorded: JAN 30, 2007

Reel/Frame: 3471/0195

Correspondent:

SIDLEY AUSTIN LLP
555 W. FIFTH STREET
ATTN: KIM BERNSTEIN, LEGAL
ASSISTANT
LOS ANGELES, CA 90013

Assignee

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
1619 BROADWAY
NEW YORK, NEW YORK, 10019

Assignor

HSBC BANK USA
DELAWARE CORPORATION
Signed: SEP 26, 2002

Brief: TERMINATION OF
TRADEMARK SECURITY INTEREST

Recorded: OCT 16, 2002

Reel/Frame: 2599/0948

Correspondent:

MORGAN LEWIS & BOCKIUS LLP
SCOTT H. JAFFEE
101 PARK AVENUE
NEW YORK, NY 10178

Assignee

JP MORGAN CHASE BANK
NEW YORK CORPORATION
GARRETT VERDONE
1166 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK

Assignor

CLASSIC MEDIA INC.
DELAWARE CORPORATION
Signed: AUG 26, 2002

Assignor

HARVEY ENTERTAINMENT, INC.
CORPORATION
Signed: AUG 23, 2002

Assignor

UPA INDUSTRIES CORPORATION
Signed: AUG 23, 2002

Assignor

GOLD KEY HOME VIDEO, INC.
CORPORATION
Signed: AUG 23, 2002

Assignor

HARVEY ASSETS COMPANY LLC
CORPORATION
Signed: AUG 23, 2002

Assignor

UPA PRODUCTIONS OF AMERICA
CORPORATION
Signed: AUG 23, 2002

Assignor

UPARIO MUSIC CORPORATION
Signed: AUG 23, 2002

Assignor

UPA MUSIC COMPANY
CORPORATION
Signed: AUG 23, 2002

Brief: SECURITY AGREEMENT

Recorded: SEP 03, 2002

Reel/Frame: 2576/0929

Correspondent:

MORGAN, LEWIS & BOLKIUS LLP
SCOTT JAFFEE
101 PARK AVE
NEW YORK, NY 10178

Assignee

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
888 SEVENTH AVENUE
NEW YORK, NEW YORK, 10106

Assignor

CIT GROUP/BUSINESS CREDIT,
INC., AS AGENT, THE
CORPORATION
Signed: AUG 24, 2001

Brief: RELEASE BY SECURED
PARTY

Recorded: OCT 29, 2001

Reel/Frame: 2412/0888

Correspondent:

GB HOLDINGS LIQUIDATION, INC.
CYNTHIA ARMSTRONG
C/O RANDOM HOUSE, INC.
888 SEVENTH AVENUE, 40TH
FLOOR
NEW YORK, NEW YORK 10106

Assignee

CLASSIC MEDIA, INC.
DELAWARE CORPORATION
435 HUDSON ST.
2ND FLOOR
NEW YORK, NEW YORK, 10014

Assignor

GOLDEN BOOKS FAMILY
ENTERTAINMENT, INC.
CORPORATION
Signed: AUG 27, 2001

Assignor

GOLDON BOOKS PUBLISHING
COMPANY, INC. CORPORATION
Signed: AUG 27, 2001

Assignor

GOLDEN BOOKS HOME VIDEO,
INC. CORPORATION
Signed: AUG 27, 2001

Assignor

LRM ACQUISITION CORP.
CORPORATION
Signed: AUG 27, 2001

Assignor

SHARI LEWIS ENTERPRISES, INC.
CORPORATION
Signed: AUG 27, 2001

Assignor

SLE PRODUCTIONS, INC.
CORPORATION
Signed: AUG 27, 2001

Brief: ASSIGNS THE ENTIRE
INTEREST

Recorded: DEC 03, 2001

Reel/Frame: 2406/0580

Correspondent:

CLASSIC MEDIA, INC.

SONJA KEITH, ESQ.

435 HUDSON ST.

2ND FLOOR

NEW YORK, NY 10014

Assignee

CIT GROUP/BUSINESS CREDIT,
INC., AS AGENT, THE
NEW YORK CORPORATION
1211 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
Signed: JAN 26, 2000

Brief: RE-RECORD TO CORRECT THE BRIEF FROM ASSIGNMENT TO COLLATERAL ASSIGNMENT, PREVIOUSLY RECORDED ON REEL 002017 FRAME 0595, ASSIGNOR CONFIRMS THE ASSIGNMENT OF THE ENTIRE INTEREST.

Recorded: SEP 14, 2000

Reel/Frame: 2176/0463

Correspondent:

KAYE SCHOLER FIERMAN HAYS & HANDLER LLP
KAREN NIELSEN, ESQ.
425 PARK AVENUE
NEW YORK, NEW YORK 10022-3598

Assignee

HSBC BANK USA
NEW YORK AS COLLATERAL
AGENT
140 BROADWAY
12TH FLOOR, CORPORATE TRUST
SERVICES
NEW YORK, NEW YORK,
10005-1180

Assignor

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
Signed: JAN 25, 2000

Brief: SECURITY AGREEMENT

Recorded: JUL 10, 2000

Reel/Frame: 2163/0004

Correspondent:

RANDALL C. BROWN
1700 PACIFIC
SUITE 4100
DALLAS, TX 75201

Assignee

CIT GROUP/BUSINESS CREDIT,
INC., AS AGENT, THE
NEW YORK CORPORATION
1211 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
Signed: JAN 26, 2000

Brief: ASSIGNS THE ENTIRE
INTEREST

Recorded: JAN 31, 2000

Reel/Frame: 2017/0595

Correspondent:

KAYE SCHOLER FIERMAN HAYS &
HANDLER LLP
KAREN NIELSEN, ESQ.
425 PARK AVENUE
NEW YORK, NEW YORK 10022-3598

Other U.S. Registrations: 958,607; 959,441; 962,620; 0990189 AND OTHERS

Filing Correspondent:

SONJA KEITH
CLASSIC MEDIA, INC.
6TH FLOOR
860 BROADWAY
NEW YORK, NY 10003



YOGA AT LULU BANDHA'S

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: JAN 24, 2006

Goods/Services:

International Class 41: YOGA INSTRUCTION

First Used: MAR 2001 (INTL. CL. 41)

In Commerce: MAY 2001

Disclaimers:

"YOGA"

Last Reported Owner:

RYDER, ERIC
UNITED STATES INDIVIDUAL
453 EAST OJAI AVE
LULU BANDHA'S
OJAI, CALIFORNIA 93023

RYDER, KIRA
UNITED STATES INDIVIDUAL
453 EAST OJAI AVE
LULU BANDHA'S
OJAI, CALIFORNIA 93023

Chronology:

Filed: OCT 21, 2002

Serial Number: 76-460,047

Published For Opposition: NOV 01, 2005

Registered: JAN 24, 2006

Registration Number: 3,047,292

Ownership Details:

Registrant:

RYDER, ERIC
UNITED STATES INDIVIDUAL
453 EAST OJAI AVE
LULU BANDHA'S
OJAI, CALIFORNIA 93023

RYDER, KIRA
UNITED STATES INDIVIDUAL
453 EAST OJAI AVE
LULU BANDHA'S
OJAI, CALIFORNIA 93023

Portrait Permission:

THE NAME LULU BANDHA DOES NOT IDENTIFY A LIVING
INDIVIDUAL.

Filing Correspondent:

KIRA AND ERIC RYDER
LULU BANDHA'S
306 EAST MATILIJIA ST.
OJAI CA 93023

THE ADVENTURES OF TINTIN
AND LULU

THE ADVENTURES OF TINTIN AND LULU

Status: PUBLISHED
INTENT TO USE

USPTO Status: PUBLISHED FOR OPPOSITION
USPTO Status Date: JUL 31, 2007

Goods/Services:

International Class 41: ENTERTAINMENT IN THE NATURE OF ON-GOING TELEVISION PROGRAMS IN THE FIELD OF TRAVEL; ON-LINE JOURNALS, NAMELY, BLOGS FEATURING TRAVEL; ENTERTAINMENT SERVICES NAMELY PROVIDING A WEBSITE FEATURING, PHOTOGRAPHIC, AUDIO, VIDEO AND PROSE PRESENTATIONS FEATURING TRAVEL INFORMATION AND PRESENTATIONS

Last Reported Owner:

ZILKHA, BETTINA
UNITED STATES INDIVIDUAL
50 EAST 79TH STREET
NEW YORK, NEW YORK 10022

COX, JUDY GORDON
UNITED STATES INDIVIDUAL
151 EAST 58TH STREET
33F
NEW YORK, NEW YORK 10022

Chronology:

Filed: MAR 14, 2007 **Serial Number:** 77-130,979
Published For Opposition: JUL 31, 2007

Ownership Details:

Applicant:

ZILKHA, BETTINA
UNITED STATES INDIVIDUAL
50 EAST 79TH STREET
NEW YORK, NEW YORK 10022

COX, JUDY GORDON
UNITED STATES INDIVIDUAL
151 EAST 58TH STREET
33F
NEW YORK, NEW YORK 10022

Filing Correspondent:

SCOTT W. KELLEY

KELLY LOWRY & KELLEY, LLP
6320 CANOGA AVE STE 1650
WOODLAND HILLS, CA 91367-7704

**LUCY BUFFETT'S LULU'S****Status:** REGISTERED**USPTO Status:** REGISTERED**USPTO Status Date:** JAN 31, 2006**Goods/Services:****International Class 43:** RESTAURANT AND BAR SERVICES**First Used:** OCT 30, 2004 (INTL. CL. 43)**In Commerce:** OCT 30, 2004**Last Reported Owner:**

LULU'S LANDING, INC.
 ALABAMA CORPORATION
 200 EAST 25TH AVENUE
 GULF SHORES, ALABAMA 36542

We Have Located Other Marks With This Owner

LUCY BUFFETT'S LULU'S	USPTO	Page 183
LUCY BUFFETT'S LULU'S	USPTO	Page 185
LUCY BUFFETT'S LULU'S	USPTO	Page 214

Chronology:

Filed: FEB 10, 2005 **Serial Number:** 78-564,972
Published For Opposition: NOV 08, 2005
Registered: JAN 31, 2006 **Registration Number:** 3,055,029

Ownership Details:**Registrant:**

LULU'S LANDING, INC.
 ALABAMA CORPORATION
 200 EAST 25TH AVENUE
 GULF SHORES, ALABAMA 36542

Portrait Permission:

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES LUCY BUFFETT, WHOSE CONSENT(S) TO REGISTER IS SUBMITTED.

Filing Correspondent:

ROBERT A. ROSENBLIUM,
 GREENBERG TRAUIG, LLP
 3290 NORTHSIDE PKWY NW STE 400
 ATLANTA, GA 30327-2268

LULU DK

LULU DK

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: JAN 13, 2004

Goods/Services:

International Class 42: INTERIOR DESIGN AND DECORATIVE CONSULTATION; INTERIOR DECORATING AND DESIGN SERVICE; TEXTILES DESIGN SERVICES FOR WALL COVERING, UPHOLSTERY, TABLE AND BED LINENS, WEARING APPAREL, BAGS AND FABRICS; WALL COVERINGS, UPHOLSTERY, WEARING APPAREL, BAG AND FABRIC DESIGN SERVICES; CONSULTATION IN CONNECTION THEREWITH

First Used: MAR 01, 1996 (INTL. CL. 42)

In Commerce: MAR 01, 1996

Last Reported Owner:

LULU DK LLC
DELAWARE CORPORATION
136 EAST 64TH STREET, SUITE 2E
NEW YORK, NEW YORK 10021

We Have Located Other Marks With This Owner

LULU DK	USPTO	Page 145
LULU DK	USPTO	Page 322

Chronology:

Filed: AUG 15, 2002 **Serial Number:** 78-154,461
Published For Opposition: OCT 21, 2003
Registered: JAN 13, 2004 **Registration Number:** 2,804,760

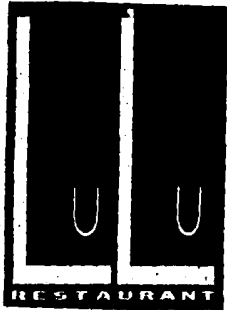
Ownership Details:

Registrant:

LULU DK LLC
DELAWARE CORPORATION
136 EAST 64TH STREET, SUITE 2E
NEW YORK, NEW YORK 10021

Filing Correspondent:

SUSAN C. SHIN
GOODWIN PROCTER LLP
599 LEXINGTON AVENUE
NEW YORK NY 10022

**LULU RESTAURANT****Status:** RENEWED**USPTO Status:** REGISTERED AND RENEWED**USPTO Status Date:** MAR 15, 2006**Goods/Services:****International Class 42:** RESTAURANTS**First Used:** JAN 01, 1993 (INTL. CL. 42)**In Commerce:** JAN 01, 1993**Disclaimers:**

"RESTAURANT"

Last Reported Owner:

OUTLAST TECHNOLOGIES, INC.

COLORADO CORPORATION

6235 LOOKOUT ROAD

BOULDER, COLORADO 80301

Chronology:**Filed:** MAR 30, 1995**Serial Number:** 74-653,854**Published For Opposition:** NOV 21, 1995**Registered:** FEB 13, 1996**Registration Number:** 1,956,382**Affidavit Section:** REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC.
9 GRANTED MAR 15, 2006

REGISTERED - SEC. 15 ACKNOWLEDGED

JAN 15, 2002

REGISTERED - SEC. 8 (6-YR) ACCEPTED

SEP 19, 2001

Last Renewed: FEB 13, 2006**Ownership Details:****Registrant:**

RESTAURANT LULU INC.

CALIFORNIA CORPORATION

816 FOLSOM

SAN FRANCISCO, CALIFORNIA 94107

Assignee

OUTLAST TECHNOLOGIES, INC.

COLORADO CORPORATION

6235 LOOKOUT ROAD

BOULDER, COLORADO, 80301

Assignor

GATEWAY TECHNOLOGIES, INC.

COLORADO CORPORATION

Signed: JUN 20, 1997**Brief:** CHANGE OF NAME

Recorded: JUN 18, 1998

Reel/Frame: 1743/0802

Correspondent:

SCOTT S. HAVLICK, ESQ.

1050 WALNUT STREET

SUITE 500

BOULDER, CO 80302

Filing Correspondent:

ROWENA S. WU

RESTAURANT LULU, INC.

816 FOLSOM STREET

SAN FRANCISCO, CA 94107

LULU STUDIO

LULU STUDIO

Status: PENDING
INTENT TO USE

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT
ASSIGNED TO EXAMINER

USPTO Status Date: AUG 21, 2007

Goods/Services:

International Class 42: COMPUTER SERVICES, NAMELY, NON-DO
WNLOADABLE SOFTWARE APPLICATIONS USED FOR DESKTOP
PUBLISHING

Last Reported Owner:

LULU ENTERPRISES, INC.
DELAWARE CORPORATION
860 AVIATION PARKWAY
SUITE 300
MORRISVILLE, NORTH CAROLINA 27560

We Have Located Other Marks With This Owner

LULU.COM	USPTO	Page 43
LULU	USPTO	Page 46
LULU	USPTO	Page 49
LULU	USPTO	Page 65
LULU PRESS	USPTO	Page 250
LULU TECH CIRCUS	USPTO	Page 254

Chronology:

Filed: AUG 17, 2007

Serial Number: 77-257,646

Ownership Details:

Applicant:

LULU ENTERPRISES, INC.
DELAWARE CORPORATION
860 AVIATION PARKWAY
SUITE 300
MORRISVILLE, NORTH CAROLINA 27560

Filing Correspondent:

DOUGLAS W. KENYON
HUNTON & WILLIAMS LLP
PO BOX 109
RALEIGH, NC 27602-0109

Lulu Studios

LULU STUDIOS

Status: PENDING
INTENT TO USE

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT
ASSIGNED TO EXAMINER

USPTO Status Date: AUG 23, 2007

Goods/Services:

International Class 42: (BASED ON INTENT TO USE) GRAPHIC
DESIGN SERVICES

Last Reported Owner:

MOORE, LEAH N

Composed Of: LEAH N MOORE
SOUTH CAROLINA SOLE PROPRIETORSHIP
151 AUGUSTA PLANTATION DRIVE APT. S
MYRTLE BEACH, SOUTH CAROLINA 29579

Chronology:

Filed: AUG 20, 2007

Serial Number: 77-260,014

Ownership Details:

Applicant:

MOORE, LEAH N

Composed Of: LEAH N MOORE
SOUTH CAROLINA SOLE PROPRIETORSHIP
151 AUGUSTA PLANTATION DRIVE APT. S
MYRTLE BEACH, SOUTH CAROLINA 29579

Filing Correspondent:

MOORE, LEAH N

151 AUGUSTA PLANTATION DR UNIT S
MYRTLE BEACH, SC 29579-6444



LULU'S NEW ORLEANS CAFE

Status: RENEWED
AMENDED TO USE APPLICATION

USPTO Status: REGISTERED AND RENEWED
USPTO Status Date: MAR 15, 2003

Goods/Services:

International Class 42: RESTAURANT AND COCKTAIL LOUNGE SERVICES
First Used: OCT 18, 1991 (INTL. CL. 42)
In Commerce: OCT 18, 1991

Disclaimers:

"NEW ORLEANS CAFE"

Last Reported Owner:

BLACKIE'S HOUSE OF BEEF, INC.
DISTRICT OF COLUMBIA CORPORATION
1217 TWENTY-SECOND STREET, N.W.
WASHINGTON, DISTRICT OF COLUMBIA 20037

We Have Located Other Marks With This Owner

[LULU'S CLUB MARDI GRAS](#) USPTO Page 212

Chronology:

Filed: JAN 27, 1992 **Serial Number:** 74-240,396
Published For Opposition: SEP 15, 1992
Registered: DEC 08, 1992 **Registration Number:** 1,738,810
Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED &
SEC. 15 ACK. FEB 26, 1999
Last Renewed: DEC 08, 2002

Ownership Details:

New Registered Owner:

BLACKIE'S HOUSE OF BEEF, INC.
DISTRICT OF COLUMBIA CORPORATION
1217 22ND ST., N.W.
WASHINGTON, DISTRICT OF COLUMBIA 20037

Assignee

BLACKIE'S HOUSE OF BEEF, INC.
DISTRICT OF COLUMBIA
CORPORATION
1217 TWENTY-SECOND STREET,
N.W.
WASHINGTON, DISTRICT OF
COLUMBIA, 20037

Assignor

AUGER, GREGORY U.
UNITED STATES INDIVIDUAL
Signed: NOV 26, 1999

Brief: ASSIGNS THE ENTIRE

INTEREST

Recorded: DEC 10, 1999

Reel/Frame: 2012/0042

Correspondent:

SHOEMAKER AND MATTARE, LTD.
KEVIN G. SMITH, ESQ.
2001 JEFFERSON DAVIS HWY.
1203 CRYSTAL PLAZA BLDG. 1
ARLINGTON, VIRGINIA 22202

Filing Correspondent:

KEVIN G SMITH
SUGHRUE MION, PLLC
2100 PENNSYLVANIA AVE., N.W.
WASHINGTON, DC 20037-3213

**LULU KING'S**

Status: PENDING
FILED AS USE APPLICATION
USE APPLICATION - CURRENT

USPTO Status: NON-FINAL ACTION - MAILED
USPTO Status Date: JUN 25, 2007

Goods/Services:

International Class 43: RESTAURANT SERVICES
First Used: FEB 2006 (INTL. CL. 43)
In Commerce: FEB 2006

Last Reported Owner:

KING'S SEAFOOD COMPANY, LLC
DELAWARE LIMITED LIABILITY CO.
3185 AIRWAY AVENUE, SUITE H
COSTA MESA, CALIFORNIA 92626

Chronology:

Filed: JUN 23, 2006 **Serial Number:** 78-916,097

Ownership Details:**Applicant:**

KING'S SEAFOOD COMPANY, LLC
DELAWARE LIMITED LIABILITY CO.
3185 AIRWAY AVENUE, SUITE H
COSTA MESA, CALIFORNIA 92626

Assignee

KING'S SEAFOOD COMPANY, LLC
DELAWARE LIMITED LIABILITY
COMPANY
3185 AIRWAY AVENUE, SUITE H
COSTA MESA, CALIFORNIA, 92626

Assignor

UNIVERSITY RESTAURANT GROUP,
INC.
CALIFORNIA CORPORATION
Signed: APR 28, 2006

Brief: ASSIGNS THE ENTIRE
INTEREST

Recorded: OCT 30, 2006

Reel/Frame: 3418/0176

Correspondent:

FULWIDER PATTON LLP
200 OCEANGATE, SUITE 1550
LONG BEACH, CA 90802

Design Phrase:

THE MARK CONSISTS OF A STYLIZED MERMAID IN A SEATED POSITION WEARING A CROWN. BELOW THE MERMAID IS A BANNER CONTAINING THE WORD LULU AND BELOW THE BANNER THE WORD KING'S APPEARS BETWEEN TWO STARS.

Other U.S. Registrations: 1,986,290; 2,138,464; 2611344 AND OTHERS

Filing Correspondent:

JESSIE K. REIDER, CALIFORNIA BAR NO. 237,113
JESSIE K. REIDER, CALIFORNIA BAR NO. 237
FULWIDER PATTON LLP
200 OCEANGATE STE 1550
LONG BEACH, CA 90802-4363

LULU'S CLUB
MARDI GRAS

LULU'S CLUB MARDI GRAS

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: OCT 07, 2003

Goods/Services:

International Class 43: RESTAURANT AND COCKTAIL LOUNGE SERVICES

First Used: DEC 31, 1998 (INTL. CL. 43)

In Commerce: DEC 31, 1998

Last Reported Owner:

BLACKIE'S HOUSE OF BEEF, INC.
DISTRICT OF COLUMBIA CORPORATION
1217 22ND STREET, N.W.
WASHINGTON, DISTRICT OF COLUMBIA 20037

We Have Located Other Marks With This Owner

[LULU'S NEW ORLEANS CAFE](#)

USPTO

Page 208

Chronology:

Filed: DEC 18, 2002

Serial Number: 76-476,564

Published For Opposition: JUL 15, 2003

Registered: OCT 07, 2003

Registration Number: 2,771,467

Ownership Details:

Registrant:

BLACKIE'S HOUSE OF BEEF, INC.
DISTRICT OF COLUMBIA CORPORATION
1217 22ND STREET, N.W.
WASHINGTON, DISTRICT OF COLUMBIA 20037

Other U.S. Registrations: 1,738,810

Filing Correspondent:

KEVIN G. SMITH
SUGHRUE MION PLLC
2100 PENNSYLVANIA AVE NW
WASHINGTON DC 20037-3202



LULU PETITE GASTRONOMIC DELIGHT



Worldwide Filings = 1

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: JUL 13, 2004

Goods/Services:

International Class 43: CAFES

First Used: JUL 16, 2003 (INTL. CL. 43)

In Commerce: JUL 16, 2003

Disclaimers:

"GASTRONOMIC DELIGHT"

Last Reported Owner:

LULU PETITE INC.

CALIFORNIA CORPORATION

826 FOLSOM STREET, SUITE 2

SAN FRANCISCO, CALIFORNIA 94107

Chronology:

Filed: FEB 17, 2003

Serial Number: 78-215,771

Published For Opposition: NOV 04, 2003

Registered: JUL 13, 2004

Registration Number: 2,863,757

Ownership Details:

Registrant:

LULU PETITE INC.

CALIFORNIA CORPORATION

826 FOLSOM STREET, SUITE 2

SAN FRANCISCO, CALIFORNIA 94107

Filing Correspondent:

LULU PETITE INC.

826 FOLSOM STREET SUITE 2

SAN FRANCISCO CA USA 94107

LUCY BUFFETT'S
LULU'S

LUCY BUFFETT'S LULU'S

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: JAN 31, 2006

Goods/Services:

International Class 43: RESTAURANT AND BAR SERVICES

First Used: OCT 30, 2004 (INTL. CL. 43)

In Commerce: OCT 30, 2004

Last Reported Owner:

LULU'S LANDING, INC.
ALABAMA CORPORATION
200 EAST 25TH AVENUE
GULF SHORES, ALABAMA 36542

We Have Located Other Marks With This Owner

LUCY BUFFETT'S LULU'S	USPTO	Page 183
LUCY BUFFETT'S LULU'S	USPTO	Page 185
LUCY BUFFETT'S LULU'S	USPTO	Page 202

Chronology:

Filed: FEB 10, 2005

Serial Number: 78-565,011

Published For Opposition: NOV 08, 2005

Registered: JAN 31, 2006

Registration Number: 3,055,035

Ownership Details:

Registrant:

LULU'S LANDING, INC.
ALABAMA CORPORATION
200 EAST 25TH AVENUE
GULF SHORES, ALABAMA 36542

Portrait Permission:

THE NAME LUCY BUFFET IDENTIFIES A LIVING INDIVIDUAL
WHOSE CONSENT IS OF RECORD.

Filing Correspondent:

ROBERT A. ROSENBLOUM, ESQ.
ROBERT A. ROSENBLOU; GREENBERG TRAUIG
SUITE 400; 3290 NORTHSIDE PARKWAY
ATLANTA; GA - GEORGIA
30327
XPX - NOT PROVIDED

LULU GUINNESS

LULU GUINNESS



Worldwide Filings = 14

Status: REGISTERED**USPTO Status:** REGISTERED**USPTO Status Date:** JUL 20, 2004**Goods/Services:****International Class 27:** CARPETS AND RUGS**First Used:** NOV 2002 (INTL. CL. 27)**In Commerce:** NOV 2002**Last Reported Owner:**LULU GUINNESS LIMITED
UNITED KINGDOM COMPANY
159-165 GREAT PORTLAND STREET
5TH FLOOR, TENNYSON HOUSE
LONDON, UNITED KINGDOM W1N 5FT**We Have Located Other Marks With This Owner**

LULU GUINNESS	USPTO	Page 90
LULU GUINNESS	USPTO	Page 180
MISS LULU	USPTO	Page 232

Chronology:**Filed:** JAN 15, 2003**Serial Number:** 78-203,406**Published For Opposition:** APR 27, 2004**Registered:** JUL 20, 2004**Registration Number:** 2,864,891**Ownership Details:****Registrant:**LULU GUINNESS LIMITED
UNITED KINGDOM COMPANY
159-165 GREAT PORTLAND STREET
5TH FLOOR, TENNYSON HOUSE
LONDON, UNITED KINGDOM W1N 5FT**Portrait Permission:**

THE NAME "LULU GUINNESS" IN THE MARK IDENTIFIES A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

Filing Correspondent:IAN JAY KAUFMAN
LADAS & PARRY
26 WEST 61ST STREET

NEW YORK NY USA 10023

Domestic Representative: LADAS & PARRY

LULU BEARS

LULU BEARS

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: JAN 15, 2002

Goods/Services:

International Class 28: STUFFED TEDDY BEARS

First Used: 1990 (INTL. CL. 28)

In Commerce: 1990

Disclaimers:

"BEARS"

Last Reported Owner:

BOWEN, PHILLIS L.
UNITED STATES INDIVIDUAL
8404 CASPIAN DRIVE
AUSTIN, TEXAS 78749

Chronology:

Filed: NOV 08, 2000 **Serial Number:** 76-161,656

Published For Opposition: OCT 23, 2001

Registered: JAN 15, 2002 **Registration Number:** 2,529,596

Ownership Details:

Registrant:

BOWEN, PHILLIS L.
UNITED STATES INDIVIDUAL
8404 CASPIAN DRIVE
AUSTIN, TEXAS 78749

Filing Correspondent:

BRUCE A JOHNSON
DAVIS & JOHNSON LLP
PO BOX 90698
AUSTIN TX 78709-0698

LULU'S

LULU'S

Status: REGISTERED

USPTO Status: REGISTERED

USPTO Status Date: NOV 14, 2006

Goods/Services:

International Class 28: SURFBOARDS

First Used: JUN 12, 2005 (INTL. CL. 28)

In Commerce: JUN 12, 2005

Last Reported Owner:

MORENO, JOSEPH E.

UNITED STATES INDIVIDUAL

C/O KOEING & ASSOCIATES

P.O. BOX 1140

SANTA BARBARA, CALIFORNIA 93067

Chronology:

Filed: JUL 06, 2005

Serial Number: 78-664,997

Published For Opposition: MAR 21, 2006

Registered: NOV 14, 2006

Registration Number: 3,172,497

Ownership Details:

Registrant:

MORENO, JOSEPH E.

UNITED STATES INDIVIDUAL

C/O KOEING & ASSOCIATES

P.O. BOX 1140

SANTA BARBARA, CALIFORNIA 93067

Filing Correspondent:

KURT KOENIG

KOENIG & ASSOCIATES

P.O. BOX 1140

SUMMERLAND CA 93067-1140

LITTLE LEAPS LEARNING
FRIEND LULU

LITTLE LEAPS LEARNING FRIEND LULU

Status: PUBLISHED
INTENT TO USE

USPTO Status: NOTICE OF ALLOWANCE - ISSUED

USPTO Status Date: MAY 22, 2007

Goods/Services:

International Class 28: PLUSH TOYS

Last Reported Owner:

LEAPFROG ENTERPRISES, INC.
DELAWARE CORPORATION
6401 HOLLIS STREET
SUITE 100
EMERYVILLE, CALIFORNIA 94608

We Have Located Other Marks With This Owner

[LULU THE LETTER-SPINNING SPIDER](#) USPTO Page 99

Chronology:

Filed: APR 04, 2006 **Serial Number:** 78-853,798

Published For Opposition: FEB 27, 2007

Ownership Details:

Applicant:

LEAPFROG ENTERPRISES, INC.
DELAWARE CORPORATION
6401 HOLLIS STREET
SUITE 100
EMERYVILLE, CALIFORNIA 94608

Portrait Permission:

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL.

Other U.S. Registrations: 2,671,162

Filing Correspondent:

ANNA SILVA
LEAPFROG ENTERPRISES, INC.
6401 HOLLIS STREET, SUITE 100
EMERYVILLE CA 94608

LULU'S DESSERT

LULU'S DESSERT

Status: REGISTERED**USPTO Status:** SECTION 8 & 15 - ACCEPTED AND
ACKNOWLEDGED**USPTO Status Date:** SEP 07, 2006**Goods/Services:****International Class 30:** FLAVORED, SWEETENED GELATIN
DESSERTS, FLAN, PUDDING, TAPIOCA**First Used:** JUL 1982 (INTL. CL. 30)**In Commerce:** JUL 1982**Disclaimers:**

"DESSERT"

Last Reported Owner:LULU'S DESSERT CORP.
4383 EXCHANGE AVE.
VERNON, CALIFORNIA 90058**We Have Located Other Marks With This Owner**[LULU'S DESSERT](#) Common Law Page 1055[LULU'S DESSERT](#) Common Law Page 1055**Chronology:****Filed:** JUN 08, 1999**Serial Number:** 75-724,102**Published For Opposition:** DEC 21, 1999**Registered:** MAR 14, 2000**Registration Number:** 2,329,891**Affidavit Section:** REGISTERED - SEC. 8 (6-YR) ACCEPTED &
SEC. 15 ACK. SEP 07, 2006**Ownership Details:****Registrant:**MEXICO & WESTSIDE CONNECTIONS, INC.
CALIFORNIA CORPORATION
5452 OCEANUS DRIVE
HUNTINGTON BEACH, CALIFORNIA 92649**Assignee**LULU'S DESSERT CORP.
4383 EXCHANGE AVE.
VERNON, CALIFORNIA, 90058**Assignor**MEXICO & WESTSIDE CONNEC
TIONS, INC. CORPORATION**Signed:** MAY 28, 2001**Brief:** CHANGE OF NAME

Recorded: JUL 18, 2001

Reel/Frame: 2334/0460

Correspondent:

MARIA DE LOURDES SOBRINO

4383 EXCHANGE AVE.

VERNON, CA 90058

Portrait Permission:

"LULU" IS THE NICKNAME OF A LIVING INDIVIDUAL WHOSE
CONSENT IS OF RECORD.

Filing Correspondent:

THOMAS A. ZEIGLER

ADORNO, YOSS, ALVARADO & SMITH

SUITE 1200

4 PARK PLAZA

IRVINE, CA 92614

LULU BEAR

LULU BEAR

Status: PENDING
INTENT TO USE

USPTO Status: NON-FINAL ACTION - MAILED

USPTO Status Date: MAY 14, 2007

Goods/Services:

International Class 30: BREAD, RUSKS, SWEET OR SAVORY BISCUITS, WAFERS, WAFFLES, CAKES, PASTRIES, ALL THESE PRODUCTS BEING PLAIN, COATED, FILLED OR FLAVORED; SWEET OR SALTED APPETIZERS CONSISTING PRIMARILY OF BREAD, BISCUIT OR PASTRY DOUGH ; CONFECTIONARY PRODUCTS NAMELY PASTRY, CANDY, CHOCOLATE, CONFECTIONARY CHIPS FOR BAKING, CRYSTAL SUGAR PIECES, FRUIT JELLIES, PEANUT BUTTER CONFECTIONARY CHIPS, CONFECTIONARY ICES, NAMELY FROZEN YOGURT

Last Reported Owner:

GENERALE BISCUIT
FRANCE SOCIETE ANONYME
3 RUE SAARINEN, BATIMENT SAARINEN
RUNGIS, FRANCE 94150

Chronology:

Filed: FEB 14, 2007

Serial Number: 77-107,499

Ownership Details:

Applicant:

GENERALE BISCUIT
FRANCE SOCIETE ANONYME
3 RUE SAARINEN, BATIMENT SAARINEN
RUNGIS, FRANCE 94150

Filing Correspondent:

PERLA M. KUHN
HUGHES HUBBARD & REED LLP
1 BATTERY PARK PLZ
NEW YORK, NY 10004-1405

Domestic Representative: PERLA M. KUHN

LULU DK

LULU DK

TTAB

Status: REGISTERED**USPTO Status:** REGISTERED**USPTO Status Date:** JUN 17, 2003**Goods/Services:****International Class 24:** FABRIC, NAMELY, COTTON FABRIC AND COTTON AND LINEN-BLEND FABRICS**First Used:** OCT 23, 1999 (INTL. CL. 24)**In Commerce:** OCT 23, 1999**Last Reported Owner:**

LULU D.K. LLC

DELAWARE CORPORATION

136 EAST 64TH STREET, SUITE 2E

NEW YORK, NEW YORK 10021

Chronology:**Filed:** AUG 31, 2000**Serial Number:** 76-120,403**Published For Opposition:** JUN 04, 2002**Registered:** JUN 17, 2003**Registration Number:** 2,726,333**Trademark Trials and Appeal Board (TTAB) Information:**

TTAB

Extension of Time to Oppose Number: 76120403**Extension of Time to Oppose Filed:** AUG 22, 2002**Outcome:** TERMINATED AUG 22, 2002**Potential Opposer:**LULU GUINNESS LIMITED AND
LULU GUINNESS USA, INC**Applicant:**

LULU D.K. LLC

Mark:**Serial Number:****Correspondent:**

IAN JAY KAUFMAN

LADAS & PARRY

26 WEST 61ST STREET

NEW YORK, NY 10023

Mark: LULU DK**Serial Number:** 76-120,403**Correspondent:**

SUSAN C. SHIN

BROWN RAYSMAN MILLSTEIN

FELDER ET AL

900 THIRD AVENUE

NEW YORK NEW YO, RK 10022

TTAB Entry: #11 TERMINATED, APR 01, 2003**TTAB Entry:** #10 REQUEST TO EXT. TIME TO OPPOSE GRANTED TO (DUE

DATE), DEC 16, 2002

Ownership Details:

Registrant:

LULU D.K. LLC
DELAWARE CORPORATION
136 EAST 64TH STREET, SUITE 2E
NEW YORK, NEW YORK 10021

Filing Correspondent:

SUSAN C. SHIN
MONICA B. RICHMAN
THELEN REID BROWN RAYSMAN & STEINER LLP
875 THIRD AVENUE
NEW YORK NY 10022

ULULU

ULULU

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: DEC 03, 1992

Goods/Services:

International Class 25: CLOTHING; NAMELY, T-SHIRTS,
SWEATSHIRTS, SWEATPANTS AND JACKETS

Last Reported Owner:

BEMUS, BARTON D.
UNITED STATES INDIVIDUAL
9736 WALLINGFORD AVENUE NO.
SEATTLE, WASHINGTON 98103

Chronology:

Filed: MAR 22, 1991 **Serial Number:** 74-150,084
Published For Opposition: DEC 10, 1991
Abandoned: DEC 03, 1992

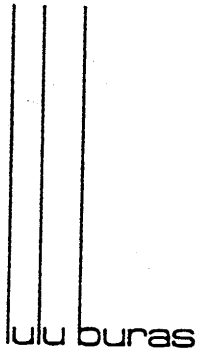
Ownership Details:

Applicant:

BEMUS, BARTON D.
UNITED STATES INDIVIDUAL
9736 WALLINGFORD AVENUE NO.
SEATTLE, WASHINGTON 98103

Filing Correspondent:

H. ALBERT RICHARDSON, JR.
H. ALBERT RICHARDSON
BLACK LOWE & GRAHAM
701 FIFTH AVENUE, SUITE 4800
SEATTLE WA 98104

**LULU BURAS****Status:** CANCELLED**Cancellation Section:** 8**USPTO Status:** CANCELLED - SECTION 8**USPTO Status Date:** SEP 24, 1991**Goods/Services:**

International Class 3: COSMETICS, SKIN CARE PRODUCTS, AND PERSONAL CARE PRODUCTS-NAMELY, SHAMPOO, ROLL-ON DEODORANT, PEELING CREAM, BEAUTY PEEL OFF MASK, PARFUM DE TOILETTE, COLLAGEN PREPARATIONS, BALANCING GEL, SKIN CLEANSER, COSMETIC AND MAKE-UP BRUSHES, AND COSMETIC CASES

First Used: JUN 01, 1971 (INTL. CL. 3)**In Commerce:** JAN 01, 1973**Last Reported Owner:**

L'OREAL
FRANCE CORPORATION
41, RUE MARTRE
92117 CLICHY CEDEX, FRANCE

Chronology:**Filed:** NOV 03, 1983**Serial Number:** 73-451,134**Published For Opposition:** JAN 29, 1985**Registered:** APR 09, 1985**Registration Number:** 1,329,164**Cancelled:** NOV 05, 1991**Ownership Details:****Registrant:**

LULU BURAS, INC.
LOUISIANA CORPORATION
2231 BANKS ST.
NEW ORLEANS, LOUISIANA 70119

Assignee

L'OREAL
FRANCE CORPORATION
41, RUE MARTRE
92117 CLICHY CEDEX, FRANCE

Assignor

LULU BURAS, INC.
LOUISIANA CORPORATION
2231 BANKS STREET
NEW ORLEANS, LOUISIANA
Signed: NOV 03, 1986

Brief: ASSIGNS THE ENTIRE
INTEREST AND THE GOODWILL

Recorded: JAN 22, 1988

Reel/Frame: 0590/0884

Correspondent:

BRUMBAUGH, GRAVES, DONOHUE
& RAYMOND
30 ROCKEFELLER PLAZA
NEW YORK, NY 10112

Portrait Permission:

THE NAME "LULU BURAS" IS THE NAME OF A LIVING INDIVIDUAL,
WHOSE CONSENT IS OF RECORD.

Filing Correspondent:

MICHAEL C. ELMER
FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER
1775 K ST., NW.
WASHINGTON DC 20006

LULU HORNBAKER

LULU HORNBAKER**Status:** ABANDONED
INTENT TO USE**USPTO Status:** ABANDONED-EXPRESS**USPTO Status Date:** NOV 30, 2006**Goods/Services:**

International Class 3: COSMETICS AND SKIN CARE PRODUCTS, NAMELY, FOUNDATION, CONCEALER, MASCARA, EYE SHADOW, EYE AND/OR BROW LINERS, LIPSTICK, LIP LINER, LIP BALM, FACE POWDER, BRONZER, BLUSHER, MASCARA REMOVER, COVER STICK, LOOSE POWDER, PRESSED POWDER, LIP COLOR, LIP GLOSS, MOISTURIZERS, MAKE-UP REMOVER; NON-MEDICATED BODY POWDER; SKIN SOAPS; BATH GEL, BATH OILS, BATH SALTS, BATH BEADS, AND EFFERVESCENT BATH PREPARATIONS; BODY MASSAGE OILS, BODY BUTTER, AND FRAGRANCE SPRAYS FOR THE BODY; NON-MEDICATED SKIN CARE PREPARATIONS, NAMELY, LOTIONS, CREAMS, CLEANSERS, MILKS, GELS, SCRUBS, MASKS AND TONERS; PERSONAL DEODORANTS; SUN-TANNING PREPARATIONS, SUNSCREEN OILS AND LOTIONS; SHAVING PREPARATIONS; DENTIFRICES; PERFUMES, EAU DE TOILETTE, ESSENTIAL OILS FOR PERSONAL USE, PERFUME OILS; FOOT SPRAYS; PEDICURE SOAKS, AND PEDICURE SCRUBS; PUMICE STONE, COTTON STICKS, COTTON SWABS AND WOOL SWABS FOR NON-MEDICAL PURPOSES ALL FOR USE ON THE BODY; FRAGRANCE ROOM SPRAYS, POTPOURRI, INCENSE, SCENTED ROOM FRAGRANCES, AND SACHETS; POWDERED COSMETIC TISSUES; TISSUES IMPREGNATED WITH COSMETIC LOTIONS; HAIR CARE PREPARATIONS, NAMELY, HAIR SHAMPOOS, HAIR CONDITIONERS, HAIR SPRAY, HAIR MOUSSE, HAIR GELS, HAIR RELAXERS, HAIR COLORING PREPARATIONS, HAIR COLORANTS, HAIR COLOR, HAIR TINT, HAIR DYE, AND HAIR LIGHTENERS; KITS AND GIFT SETS COMPRISED PRIMARILY OF NON-MEDICATED SKIN AND/OR HAIR CARE PREPARATIONS; HAIR REMOVAL PRODUCTS, DEPILATORIES AND WAXES; NON-MEDICATED PRE-MOISTENED COSMETIC TOWELETTES FOR HYGIENIC USE; NAIL CARE PREPARATIONS; PRODUCTS USED IN APPLYING, SCULPTING AND REMOVING ARTIFICIAL FINGERNAILS, NAMELY, APPLICATION BRUSHES, NAIL FILES, NAIL CLIPPERS, AND NAIL BUFFER BLOCKS; ARTIFICIAL FINGERNAILS AND PRODUCTS USED IN APPLYING, SCULPTING, AND REMOVING ARTIFICIAL FINGERNAILS, NAMELY, NAIL TIPS, ACRYLIC LIQUID AND POWDER, PREPARATION PRIMER, ADHESIVE GLUE, APPLICATION GEL, GEL

HARDENER, SILK WRAPS, LIQUID SEALER, LIQUID NAIL
REMOVER, NAIL POLISH REMOVER AND LIQUID FINISHING
BLENDER

Last Reported Owner:

BETTYBEAUTY, INC.
DELAWARE CORPORATION
C/O VOGEL & COMPANY 685 POST ROAD
DARIEN, CONNECTICUT 06820

Chronology:

Filed: APR 08, 2005 **Serial Number:** 78-605,240
Abandoned: NOV 29, 2006

Ownership Details:**Applicant:**

BETTYBEAUTY, INC.
DELAWARE CORPORATION
685 POST ROAD
C/O VOGEL & COMPANY
DARIEN, CONNECTICUT 06820

Assignee

BETTYBEAUTY, INC.
DELAWARE CORPORATION
C/O VOGEL & COMPANY 685 POST
ROAD
DARIEN, CONNECTICUT, 06820

Assignor

LULU HORNBAKER, INC.
DELAWARE CORPORATION
Signed: JUN 14, 2006

Brief: CHANGE OF NAME

Recorded: AUG 14, 2006

Reel/Frame: 3368/0471

Correspondent:

ROBERT L. POWLEY
417 CANAL STREET - 4TH FLOOR
NEW YORK, NY 10013

Portrait Permission:

"THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN
THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING
INDIVIDUAL."

Filing Correspondent:

ROBERT L. POWLEY
POWLEY & GIBSON, P.C.
304 HUDSON STREET, 2ND FLOOR

NEW YORK NY 10013

LULU'S TANNING
CO.

LULU'S TANNING CO.

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-FAILURE TO RESPOND
USPTO Status Date: SEP 19, 2004

Goods/Services:

International Class 3: TANNING PRODUCTS, NAMELY
SELF-TANNING LOTIONS, SELF-TANNING LIQUIDS, BODY SCRUBS,
MOISTURIZERS, TAN ACCELERATING LOTIONS, TAN
ACCELERATING LIQUIDS, LIP BALM

Last Reported Owner:

PERFORMANCE BRANDS, INC.
FLORIDA CORPORATION
959 SHOTGUN ROAD
SUNRISE, FLORIDA 33326

Chronology:

Filed: JUL 24, 2003 **Serial Number:** 78-278,570
Abandoned: SEP 19, 2004

Ownership Details:

Applicant:

PERFORMANCE BRANDS, INC.
FLORIDA CORPORATION
959 SHOTGUN ROAD
SUNRISE, FLORIDA 33326

Filing Correspondent:

ROBERT M. SCHWARTZ, ESQ.
RUDEN MCCLOSKEY SMITH SCHUSTER & RUSSELL
SUITE 1500
200 EAST BROWARD BLVD.
FORT LAUDERDALE FL 33301

MISS LULU

MISS LULU

Status: ABANDONED
SECTION 44 (D)
INTENT TO USE
44(D) APPLICATION - CURRENT

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: JAN 03, 2007

Goods/Services:

International Class 3: PERFUMES; COLOGNES, FRAGRANCES, NAMELY, EAU DE TOILETTE, AFTERSHAVE LOTIONS, AFTERSHAVE GELS, SKIN SOAP, TALCUM POWDER, BUBBLE BATH, BATH GEL, SHOWER GEL, BODY SCRUB; ANTI-PERSPIRANTS AND DEODORANTS; NON-MEDICATED SKIN CARE PREPARATIONS, NAMELY, BATH AND BODY OILS, SKIN CREAMS, SKIN LOTIONS AND SKIN GELS; COSMETICS, NAMELY, MAKE-UP, LIPSTICK, BLUSH, FOUNDATION, MASCARA, EYE LINER, LIP LINER; NON-MEDICATED HAIR CARE PREPARATIONS; NAIL CARE PREPARATIONS; PREPARATIONS FOR USE IN TANNING AND SUN PROTECTION; AROMATHERAPY CREAMS, LOTIONS AND OILS; ESSENTIAL OILS FOR PERSONAL USE, INCENSE, POMADES FOR THE LIPS AND HAIR, POTPOURRI

International Class 8: TABLEWARE, NAMELY, KNIVES, FORKS AND SPOONS

International Class 18: LEATHER AND IMITATION LEATHER SOLD IN BULK; HANDBAGS, SHOULDERBAGS, WALLETS, CARD CASES, NAMELY, CREDIT CARD CASES BUSINESS CARD CASES, CALLING CARD CASES, PURSES; LUGGAGE, BRIEFCASE-TYPE PORTFOLIOS, TRUNKS AND TRAVELLING BAGS; SUITCASES, TOTE BAGS, VALISES, VANITY CASES SOLD EMPTY; BRIEFCASES, DOCUMENT BAGS AND CASES, ATTACHE CASES; KEY CASES; LEATHER KEY FOBS; CASES FOR TOILETRY OR COSMETIC ARTICLES SOLD EMPTY

International Class 20: PHOTOGRAPH FRAMES; PICTURE FRAMES; FURNITURE MIRRORS, HAND-HELD MIRRORS, PLAQUES; JEWELRY BOXES NOT OF METAL; CUSHIONS, FITTED FABRIC FURNITURE CUSHION COVERS

International Class 21: DINNERWARE, BEVERAGE GLASSWARE; DISHES; OBJECTS D'ART, FIGURINES, SCULPTURES, STATUES AND ORNAMENTS NOT INCLUDING CHRISTMAS-TREE ORNAMENTS MADE OF CHINA, CRYSTAL, EARTHENWARE, GLASS, PORCELAIN OR TERRA COTTA; NON-METAL DECORATIVE TRINKET BOXES; HOUSEHOLD UTENSILS, NAMELY, WHISKS, TURNERS, KITCHEN LADLES, MIXING SPOONS, BASTING SPOONS, BASTING

BRUSHES, SLOTTED SPOONS, BOTTLE OPENERS, CORKSCREWS, SPOON RESTS, POT CLEANING BRUSHES, TEA CADDIES, POT AND PAN SCRAPERS, ROLLING PINS, VEGETABLE MASHERS AND SPATULAS; CONTAINERS FOR HOUSEHOLD OR KITCHEN USE NOT OF PRECIOUS METAL; VASES; CANDLESTICKS AND CANDLEHOLDERS NOT OF PRECIOUS METAL; HAIR BRUSHES AND HAIR COMBS

International Class 25: CLOTHING, NAMELY, SHIRTS, SUITS, JOGGING SUITS, PANTS, SHORTS, RAIN WEAR, SKIRTS, BLOUSES, DRESSES, T-SHIRTS, SUSPENDERS, SWEATERS, JACKETS, COATS, TIES, ROBES, SCARVES, SWIM WEAR; UNDERCLOTHING, NAMELY, UNDERWEAR, UNDERPANTS, BRAS, CORSETS, CAMISOLES AND PETTICOATS; NIGHTWEAR, NAMELY, PAJAMAS, NIGHTDRESSES AND NEGLIGEEES; FOOTWEAR, NAMELY, HOSIERY, SOCKS AND SHOES; SWIMWEAR; HEADWEAR; CLOTHING BELTS

Last Reported Owner:

LULU GUINNESS LIMITED
UNITED KINGDOM LIMITED COMPANY
TENNYSON HOUSE 159-165 GREAT PORTLAND STREET
5TH FLOOR
LONDON W1N 5FT, UNITED KINGDOM

We Have Located Other Marks With This Owner

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Chronology:

Filed: JUL 24, 2000 **Serial Number:** 76-096,342
Abandoned: DEC 07, 2006

Ownership Details:

Applicant:

LULU GUINNESS LIMITED
UNITED KINGDOM LIMITED COMPANY
TENNYSON HOUSE 159-165 GREAT PORTLAND STREET
5TH FLOOR
LONDON W1N 5FT, UNITED KINGDOM

Non-U.S. Application Claimed: 2,220,818

Non-U.S. Application Date: JAN 29, 2000

Non-U.S. Application Country: UNITED KINGDOM

Portrait Permission:

THE NAME "LULU" IN THE MARK IDENTIFIES A PARTICULAR

LIVING INDIVIDUAL BUT THAT THERE IS NO PARTICULAR LIVING INDIVIDUAL HAVING THE NAME "MISS LULU".

Filing Correspondent:

IAN JAY KAUFMAN
LADAS & PARRY
26 W 61ST ST
NEW YORK NY 10023

Domestic Representative: LADAS & PARRY

LULU LOTION

LULU LOTION

Status: EXPIRED**USPTO Status:** EXPIRED**USPTO Status Date:** AUG 25, 1985**Goods/Services:****International Class 5:** DERMATOLOGICAL LOTION.**First Used:** 1953 (US.CL. 18)**In Commerce:** 1953**Last Reported Owner:**

DRUG SERVICE, INC., FRESNO, CALIF.

Chronology:**Filed:** JUL 06, 1964**Serial Number:** 72-197,097**Published For Opposition:** MAR 09, 1965**Registered:** MAY 25, 1965**Registration Number:** 789,918**Ownership Details:****Registrant:**

DRUG SERVICE, INC., FRESNO, CALIF.

AssigneeSHERATON LABORATORIES
CALIFORNIA CORPORATION
1400 COLEMAN AVE.
SANTA CLARA, CALIFORNIA**Assignor**DRUG SERVICE, INC.
CALIFORNIA CORPORATION
1400 COLEMAN AVE.
SANTA CLARA, CALIFORNIA
Acknowledge: SEP 04, 1970**Brief:** MEMORANDUM OF ORAL
ASSIGNMENT MADE MAR. 6, 1966,
ASSIGNOR HEREBY ASSIGNS THE
ENTIRE INTEREST IN SAID MARK
AND THE GOOD WILL.**Recorded:** OCT 09, 1970**Reel/Frame:** 0198/0257**Correspondent:**HUEBNER & WORREL
BRIX BLDG.
1221 FULTON MALL
FRESNO, CA 93721

Assignee

DRUG SERVICE, INC.
CALIFORNIA CORPORATION
2526 EAST HEDGES
FRESNO, CALIFORNIA

Assignor

HAMLIN, EDWIN M.
Acknowledge: SEP 07, 1964

Brief: ASSIGNS, AS OF JUNE, 1963,
ALL INTEREST, AND THE GOOD
WILL.

Recorded: SEP 15, 1964

Reel/Frame: 0117/0265

Correspondent:

HUEBNER & WORREL
EQUITABLE BLDG.
FRESNO, CA 93721

Claims:

APPLICANT DISCLAIMS THE WORD "LOTION" APART FROM THE
MARK AS SHOWN.

LULU'S PEEPS

LULU'S PEEPS

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: MAY 06, 2004

Goods/Services:

International Class 5: ADHESIVE BANDAGES

Last Reported Owner:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

We Have Located Other Marks With This Owner

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LULU GREEN	USPTO	Page 342
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Chronology:

Filed: NOV 09, 2000 **Serial Number:** 78-034,456
Published For Opposition: AUG 13, 2002
Abandoned: MAY 06, 2004

Ownership Details:**Applicant:**

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION

1515 BROADWAY
NEW YORK, NEW YORK 10036

Filing Correspondent:

SELENE H. COSTELLO
MTV NETWORKS
VIACOM INTERNATIONAL INC
1515 BROADWAY FL 34
NEW YORK NY 10036-8901

LULU GREEN

LULU GREEN

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: JUN 05, 2003

Goods/Services:

International Class 6: METAL KEY CHAINS

Last Reported Owner:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

We Have Located Other Marks With This Owner

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Chronology:

Filed: DEC 27, 2000 **Serial Number:** 78-040,735
Published For Opposition: MAR 12, 2002
Abandoned: JUN 05, 2003

Ownership Details:**Applicant:**

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION

1515 BROADWAY
NEW YORK, NEW YORK 10036

Portrait Permission:

THE MARK DOES NOT IDENTIFY THE NAME OF A LIVING
INDIVIDUAL.

Filing Correspondent:

SELENE H. COSTELLO
C/O A ARIES TABIGUE
1515 BROADWAY 34TH FLOOR
NEW YORK NEW YORK 10036

LULU'S PEEPS

LULU'S PEEPS

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: NOV 29, 2003

Goods/Services:

International Class 6: METAL KEY CHAINS

Last Reported Owner:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

We Have Located Other Marks With This Owner

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Chronology:

Filed: NOV 09, 2000 **Serial Number:** 78-034,470
Published For Opposition: MAR 05, 2002
Abandoned: NOV 29, 2003

Ownership Details:**Applicant:**

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION

1515 BROADWAY
NEW YORK, NEW YORK 10036

Filing Correspondent:

SELENE H. COSTELLO
MTV NETWORKS
VIACOM INTERNATIONAL INC
1515 BROADWAY FL 34
NEW YORK NY 10036-8901

LULU GREEN

LULU GREEN

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: DEC 05, 2003

Goods/Services:

International Class 9: VIDEO GAME MACHINES FOR USE WITH TELEVISION, AUDIO OUTPUT GAME MACHINES FOR USE WITH TELEVISION, VIDEO GAME CARTRIDGES, VIDEO GAMES RECORDED ON CD-ROM FOR USE IN FREESTANDING VIDEO GAME MACHINES; AND COMPUTER PRODUCTS, NAMELY, GAME CARTRIDGES FOR COMPUTER VIDEO GAMES AND VIDEO OUTPUT GAME MACHINES AND INSTRUCTIONAL MATERIALS SOLD AS A UNIT, COMPUTER GAME CASSETTES, COMPUTER GAME TAPES AND MANUALS SOLD AS A UNIT; THEATRICAL OR MUSICAL SOUND RECORDINGS; THEATRICAL OR MUSICAL VIDEO RECORDINGS, LASER DISCS AND DIGITAL VIDEO DISCS/DIGITAL VERSATILE DISCS FEATURING ANIMATION; SUNGLASSES

Last Reported Owner:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

We Have Located Other Marks With This Owner

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LULU GREEN	USPTO	Page 342
LULU'S PEEPS	USPTO	Page 388

Chronology:

Filed: DEC 27, 2000 **Serial Number:** 78-040,741

Published For Opposition: MAR 12, 2002

Abandoned: DEC 05, 2003

Ownership Details:

Applicant:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

Portrait Permission:

THE MARK DOES NOT IDENTIFY THE NAME OF A LIVING
INDIVIDUAL.

Filing Correspondent:

SELENE H. COSTELLO
VIACOM INTERNATIONAL INC
1515 BROADWAY FL 34
NEW YORK NY 10036-8901



LULU'S WORLD

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: DEC 19, 2002

Goods/Services:

International Class 11: SHADES, NAMELY FOR LAMPS
International Class 16: PAPER BAGS; CARDBOARD BOXES, NAMELY FOR GIFTS AND TRINKETS; CHALK BOARDS; PAPER NAPKINS; STATIONERY; AND WRAPPING PAPER
International Class 20: MIRRORS; PICTURE FRAMES; PILLOWS
International Class 28: CHRISTMAS TREE ORNAMENTS

Last Reported Owner:

GOLD LEAF DESIGN GROUP, INC.
ILLINOIS CORPORATION
337 NORTH OAKLEY
CHICAGO, ILLINOIS 60612

Chronology:

Filed: FEB 27, 2001 **Serial Number:** 76-216,191
Published For Opposition: MAR 26, 2002
Abandoned: DEC 19, 2002

Ownership Details:

Applicant:

GOLD LEAF DESIGN GROUP, INC.
ILLINOIS CORPORATION
337 NORTH OAKLEY
CHICAGO, ILLINOIS 60612

Portrait Permission:

THE NAME AND PORTRAIT SHOWN IN THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL.

Filing Correspondent:

DONALD GOTTESMAN
P.O. BOX 64753
CHICAGO IL 60664-0753

LULU LUV

LULU LUV**Status:** ABANDONED
INTENT TO USE**USPTO Status:** ABANDONED-NO STATEMENT OF USE FILED**USPTO Status Date:** AUG 22, 2006**Goods/Services:****International Class 9:** EYEGLASSES, EYEGLASS FRAMES,
SUNGLASSES, SUNGLASS FRAMES**International Class 14:** COSTUME JEWELRY AND WATCHES**International Class 18:** WALLETS, BUSINESS CARD CASES,
POCKET ORGANIZERS, HANDBAGS, PURSES, BACKPACKS,
LUGGAGE, TOTE BAGS, COSMETIC BAGS SOLD EMPTY**International Class 25:** CLOTHING, NAMELY, JEANS, PANTS, TOPS,
SKIRTS, SHORTS, JACKETS, COATS, SWEATERS, SHIRTS, AND
FOOTWEAR**Last Reported Owner:**MUDD (USA) LLC
DELAWARE LIMITED LIABILITY CO.
1407 BROADWAY - SUITE 2004
NEW YORK, NEW YORK 10018**We Have Located Other Marks With This Owner**

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Chronology:**Filed:** JAN 07, 2005 **Serial Number:** 78-543,989
Published For Opposition: NOV 29, 2005
Abandoned: AUG 22, 2006**Ownership Details:****Applicant:**MUDD (USA) LLC
DELAWARE LIMITED LIABILITY CO.
1407 BROADWAY - SUITE 2004
NEW YORK, NEW YORK 10018**Filing Correspondent:**GARY H. FECHTER
MCCARTER & ENGLISH, LLP
27TH FLOOR
245 PARK AVENUE

NEW YORK, NY 10167-0001

LUV, LULU

LUV, LULU**Status:** ABANDONED
INTENT TO USE**USPTO Status:** ABANDONED-NO STATEMENT OF USE FILED**USPTO Status Date:** SEP 08, 2006**Goods/Services:****International Class 9:** EYEGLASSES, EYEGLASS FRAMES,
SUNGLASSES, SUNGLASS FRAMES**International Class 14:** COSTUME JEWELRY AND WATCHES**International Class 18:** WALLETS, BUSINESS CARD CASES,
CALLING CARD CASES AND CREDIT CARD CASES, CARRYING
CASES, NAMELY, POCKET ORGANIZERS, HANDBAGS, PURSES,
BACKPACKS, LUGGAGE, TOTE BAGS, COSMETIC BAGS SOLD
EMPTY**International Class 25:** CLOTHING, NAMELY, JEANS, PANTS, TOPS,
SKIRTS, SHORTS, JACKETS, COATS, SWEATERS, SHIRTS, AND
FOOTWEAR**Last Reported Owner:**MUDD (USA) LLC
DELAWARE LIMITED LIABILITY CO.
1407 BROADWAY - SUITE 2004
NEW YORK, NEW YORK 10018**We Have Located Other Marks With This Owner**

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Chronology:**Filed:** JAN 11, 2005 **Serial Number:** 78-545,587**Published For Opposition:** DEC 13, 2005**Abandoned:** SEP 08, 2006**Ownership Details:****Applicant:**MUDD (USA) LLC
DELAWARE LIMITED LIABILITY CO.
1407 BROADWAY - SUITE 2004
NEW YORK, NEW YORK 10018**Portrait Permission:**

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN

THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING
INDIVIDUAL.

Filing Correspondent:

GARY H. FECHTER
MCCARTER & ENGLISH, LLP
27TH FLOOR
245 PARK AVENUE
NEW YORK, NY 10167-0001

LULU PRESS

LULU PRESS

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-AFTER PUBLICATION

USPTO Status Date: AUG 15, 2005

Goods/Services:

International Class 9: COMPUTER PROGRAMS FOR USE IN DATABASE MANAGEMENT; COMPUTER PROGRAMS USED TO FACILITATE INTERACTIVE COMMUNICATION AND COLLABORATION; COMPUTER PROGRAMS USED TO FACILITATE FINANCIAL AND BUSINESS TRANSACTIONS IN ELECTRONIC COMMERCE; COMPUTER PROGRAMS USED TO FACILITATE DESKTOP, ELECTRONIC, AND ON-LINE PUBLISHING; COMPUTER PROGRAMS FOR ORGANIZING, DIRECTING, AND CONTROLLING COMMUNICATION, INFORMATION, TASKS, AND INTERACTION BETWEEN USERS, NAMELY CHAT SOFTWARE, ELECTRONIC MAIL SOFTWARE, INTERNET TELEPHONY SOFTWARE, MESSAGING SOFTWARE, SOFTWARE FOR FACILITATING THE AUTHORIZING OF AUDIO, VISUAL, AND MULTIMEDIA PUBLICATIONS, AND WEB INTERACTION SOFTWARE; PRERECORDED AUDIO AND AUDIOVISUAL TAPES, CASSETTES, COMPACT DISKS, AND THE LIKE ELECTRONIC AND OPTICAL MEDIA, AND COMPUTER SOFTWARE FOR EDUCATION AND ENTERTAINMENT FEATURING TUTORIAL AND INSTRUCTIONAL MATERIALS ON A VARIETY OF TOPICS AND WORKS OF FICTION AND NONFICTION IN THE FIELDS OF COMMUNICATION, COMPUTER SCIENCE, EDUCATION, SCIENCE, AND TECHNOLOGY; AND WEB SITE DEVELOPMENT COMPUTER PROGRAMS

International Class 16: BOOKS FEATURING FICTION AND NONFICTION IN THE FIELDS OF COMMUNICATION, COMPUTER SCIENCE, ELECTRONICS, ROBOTICS, AND TECHNOLOGY; BOOKS FEATURING TUTORIAL AND INSTRUCTIONAL MATERIALS ON A VARIETY OF TOPICS; NOTEBOOKS; AND PENCILS

International Class 35: ADMINISTRATION OF A DISCOUNT PROGRAM ENABLING PARTICIPANTS TO OBTAIN DISCOUNTS ON GOODS AND SERVICES; ADVERTISING AND MARKETING SERVICES, NAMELY, PROMOTING THE GOODS AND SERVICES OF OTHERS VIA COMPUTER, COMMUNICATION NETWORKS, ELECTRONIC NETWORKS, ON-LINE WEB SITES, TELEPHONE, OR WIRELESS NETWORKS; ARRANGING, CONDUCTING AND PROMOTING BUSINESS AND CONSUMER CONFERENCES, BUSINESS AND CONSUMER CONVENTIONS, BUSINESS AND CONSUMER EXHIBITIONS, AND TRADE SHOWS, IN THE FIELDS OF

THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, ENTERTAINMENT, INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; BUSINESS CONSULTATION SERVICES; CONTESTS AND INCENTIVE AWARD PROGRAMS TO PROMOTE THE SALE OF GOODS AND SERVICES OF OTHERS; PROMOTING THE SALE OF GOODS AND SERVICES OF OTHERS THROUGH THE DISTRIBUTION OF ON-LINE PROMOTIONAL MATERIAL AND PROMOTIONAL CONTESTS; PROVIDING CONSUMER INFORMATION IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, ENTERTAINMENT, INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; AND PROVIDING INFORMATION IN THE FIELDS OF BUSINESS AND COMMERCE

International Class 41: EDUCATIONAL AND ENTERTAINMENT EVENTS IN THE NATURE OF CONFERENCES, CONVENTIONS, AND EXHIBITIONS IN THE FIELDS OF THE ARTS, EDUCATION, ENTERTAINMENT AND LITERATURE; ARRANGING AND CONDUCTING EDUCATIONAL AND ENTERTAINMENT EVENTS IN THE NATURE OF CONFERENCES, CONVENTIONS, AND EXHIBITIONS IN THE FIELDS OF THE ARTS, COMMUNICATION, EDUCATION, ENTERTAINMENT, GENERAL INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; AWARDS PROGRAMS FOR BUSINESSES AND INDIVIDUALS WHO HAVE MADE SIGNIFICANT CONTRIBUTIONS IN OR TO THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, ENTERTAINMENT, INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; BOOK PUBLISHING SERVICES AND ELECTRONIC PUBLISHING SERVICES, NAMELY, PUBLICATION OF TEXT AND GRAPHIC WORKS OF OTHERS ON CD-ROMS, ELECTRONIC MEDIA, OPTICAL MEDIA, AND IN PRINT, FEATURING TUTORIAL AND INSTRUCTIONAL MATERIALS ON A VARIETY OF TOPICS, AND WORKS OF FICTION AND NONFICTION IN THE FIELDS OF COMMUNICATION, COMPUTER SCIENCE, ELECTRONICS, ROBOTICS, AND TECHNOLOGY; ENTERTAINMENT IN THE NATURE OF AUDIO, VISUAL, AND MULTIMEDIA PERFORMANCES, MOTION PICTURE PERFORMANCES, AND NEWS AND VARIETY SHOWS; ENTERTAINMENT IN THE NATURE OF COMPETITIONS IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, GENERAL KNOWLEDGE, LITERATURE, SCIENCE, AND TECHNOLOGY; ENTERTAINMENT IN THE NATURE OF PRERECORDED AUDIO AND AUDIOVISUAL AND MULTIMEDIA MESSAGES AND PROGRAMS ON A VARIETY OF EDUCATIONAL AND INSTRUCTIONAL TOPICS DELIVERED BY COMPUTER, COMMUNICATION NETWORKS, ELECTRONIC NETWORKS, ON-LINE WEB SITES, TELEPHONE, OR WIRELESS NETWORKS; ENTERTAINMENT SERVICES, NAMELY,

PROVIDING AUDIO, VISUAL, AND MULTIMEDIA PROGRAMS AND ON-LINE ANNOUNCEMENTS, ARTICLES, BOOKS, BROCHURES, MESSAGES, PERIODICALS, AND STORIES, ON A VARIETY OF EDUCATIONAL AND INSTRUCTIONAL TOPICS VIA COMPUTER, COMMUNICATION NETWORKS, ELECTRONIC NETWORKS, ON-LINE WEB SITES, TELEPHONE, OR WIRELESS NETWORKS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ELECTRONIC AND VIDEO GAMES FOR PLAYING ON SITE, AND PROVIDING ON-LINE ELECTRONIC AND VIDEO GAMES; AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING EDUCATIONAL AND MOTIVATIONAL SPEAKERS

Disclaimers:

"PRESS"

Last Reported Owner:

LULU ENTERPRISES, INC.
 DELAWARE CORPORATION
 2019 FAIRVIEW ROAD
 RALEIGH, NORTH CAROLINA 27608

We Have Located Other Marks With This Owner

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Chronology:

Filed: AUG 16, 2002 **Serial Number:** 78-155,140
Published For Opposition: NOV 18, 2003
Abandoned: AUG 11, 2005

Ownership Details:**Applicant:**

LULU ENTERPRISES, INC.
 DELAWARE CORPORATION
 2019 FAIRVIEW ROAD
 RALEIGH, NORTH CAROLINA 27608

Filing Correspondent:

DOUGLAS W. KENYON, ESQ.
 HUNTON & WILLIAMS LLP
 POST OFFICE BOX 109

RALEIGH NC 27602

LULU TECH CIRCUS

LULU TECH CIRCUS

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED

USPTO Status Date: FEB 11, 2005

Goods/Services:

International Class 9: PRERECORDED AUDIO AND AUDIOVISUAL TAPES, CASSETTES, COMPACT DISKS, AND THE LIKE ELECTRONIC AND OPTICAL MEDIA, AND COMPUTER SOFTWARE, FEATURING TUTORIAL AND INSTRUCTIONAL MATERIALS AND WORKS OF FICTION AND NONFICTION ON A VARIETY OF TOPICS; ELECTRONIC AND VIDEO GAME PROGRAMS; SOFTWARE FOR USE BY ACTUAL AND PROSPECTIVE ATTENDEES AND ORGANIZERS OF CONFERENCES, CONVENTIONS, EXHIBITIONS, AND TRADE SHOWS FEATURING INFORMATION CONCERNING SUCH EVENTS AND CONCERNING RELATED PRODUCTS AND SERVICES

International Class 16: BOOKS FEATURING FICTION AND NONFICTION ON A VARIETY OF TOPICS; NEWSPAPERS AND PERIODICALS IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, LITERATURE, SCIENCE, AND TECHNOLOGY; NOTEBOOKS; AND PENCILS

International Class 35: ADMINISTRATION OF A DISCOUNT PROGRAM ENABLING PARTICIPANTS TO OBTAIN DISCOUNTS ON GOODS AND SERVICES; ADVERTISING AND MARKETING SERVICES, NAMELY, PROMOTING THE GOODS AND SERVICES OF OTHERS VIA COMPUTER, COMMUNICATION NETWORKS, ELECTRONIC NETWORKS, ON-LINE WEB SITES, TELEPHONE, OR WIRELESS NETWORKS; ARRANGING, CONDUCTING AND PROMOTING BUSINESS AND CONSUMER CONFERENCES, BUSINESS AND CONSUMER CONVENTIONS, BUSINESS AND CONSUMER EXHIBITIONS, AND TRADE SHOWS, IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, BUSINESS AND CONSUMER INFORMATION SERVICES, AND TECHNOLOGY; BUSINESS CONSULTATION SERVICES; CONTESTS AND INCENTIVE AWARD PROGRAMS TO PROMOTE THE SALE OF GOODS AND SERVICES OF OTHERS; ON-LINE AUCTION SERVICES; PROMOTING THE SALE OF GOODS AND SERVICES OF OTHERS THROUGH THE DISTRIBUTION OF ON-LINE PROMOTIONAL MATERIAL AND PROMOTIONAL CONTESTS; PROVIDING CONSUMER INFORMATION IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, ENTERTAINMENT, INFORMATION SERVICES,

LITERATURE, SCIENCE, AND TECHNOLOGY; AND PROVIDING INFORMATION IN THE FIELDS OF BUSINESS AND COMMERCE

International Class 41: EDUCATIONAL AND ENTERTAINMENT EVENTS IN THE NATURE OF CONFERENCES, CONVENTIONS, AND EXHIBITIONS IN THE FIELDS OF THE ARTS, EDUCATION, ENTERTAINMENT AND LITERATURE; ARRANGING AND CONDUCTING EDUCATIONAL AND ENTERTAINMENT EVENTS IN THE NATURE OF CONFERENCES, CONVENTIONS, AND EXHIBITIONS IN THE FIELDS OF THE ARTS, COMMUNICATION, EDUCATION, ENTERTAINMENT, GENERAL INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; AWARDS PROGRAMS FOR BUSINESSES AND INDIVIDUALS WHO HAVE MADE SIGNIFICANT CONTRIBUTIONS IN OR TO THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, ENTERTAINMENT, INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; BOOK PUBLISHING SERVICES AND ELECTRONIC PUBLISHING SERVICES, NAMELY, PUBLICATION OF TEXT AND GRAPHIC WORKS OF OTHERS ON CD-ROMS, ELECTRONIC MEDIA, OPTICAL MEDIA, AND IN PRINT, FEATURING TUTORIAL AND INSTRUCTIONAL MATERIALS ON A VARIETY OF TOPICS, AND WORKS OF FICTION AND NONFICTION IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, ENTERTAINMENT, INFORMATION SERVICES, LITERATURE, SCIENCE, AND TECHNOLOGY; ENTERTAINMENT IN THE NATURE OF AUDIO, VISUAL, AND MULTIMEDIA PERFORMANCES, MOTION PICTURE PERFORMANCES, AND NEWS AND VARIETY SHOWS; ENTERTAINMENT IN THE NATURE OF COMPETITIONS IN THE FIELDS OF THE ARTS, BUSINESS AND COMMERCE, COMMUNICATION, EDUCATION, GENERAL KNOWLEDGE, LITERATURE, SCIENCE, AND TECHNOLOGY; ENTERTAINMENT IN THE NATURE OF PRERECORDED AUDIO AND AUDIOVISUAL MESSAGES AND PROGRAMS ON THE SUBJECTS OF THE ARTS, ENTERTAINMENT, AND LITERATURE DELIVERED BY COMPUTER, COMMUNICATION NETWORKS, ELECTRONIC NETWORKS, ON-LINE WEB SITES, TELEPHONE, OR WIRELESS NETWORKS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING AUDIO, VISUAL, AND MULTIMEDIA PROGRAMS AND ON-LINE ANNOUNCEMENTS, ARTICLES, BOOKS, BROCHURES, MESSAGES, PERIODICALS, AND STORIES, ON A VARIETY OF EDUCATIONAL AND INSTRUCTIONAL TOPICS, AND IN THE FIELDS OF THE ARTS, EDUCATION, ENTERTAINMENT, AND LITERATURE VIA COMPUTER, COMMUNICATION NETWORKS, ELECTRONIC NETWORKS, ON-LINE WEB SITES, TELEPHONE, OR WIRELESS NETWORKS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING ELECTRONIC AND VIDEO GAMES FOR PLAYING ON SITE, AND

PROVIDING ON-LINE ELECTRONIC AND VIDEO GAMES; AND ENTERTAINMENT SERVICES, NAMELY, PROVIDING EDUCATIONAL AND MOTIVATIONAL SPEAKERS

Disclaimers:

"TECH"

Last Reported Owner:

LULU ENTERPRISES, INC.
DELAWARE CORPORATION
2019 FAIRVIEW ROAD
RALEIGH, NORTH CAROLINA 27608

We Have Located Other Marks With This Owner

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LULU STUDIO	USPTO	Page 206
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Chronology:

Filed: AUG 16, 2002 **Serial Number:** 78-155,141
Published For Opposition: NOV 18, 2003
Abandoned: FEB 11, 2005

Ownership Details:**Applicant:**

LULU ENTERPRISES, INC.
DELAWARE CORPORATION
2019 FAIRVIEW ROAD
RALEIGH, NORTH CAROLINA 27608

Filing Correspondent:

DOUGLAS W. KENYON, ESQ.
HUNTON & WILLIAMS LLP
POST OFFICE BOX 109
RALEIGH NC 27602

LULU VALENTINE

LULU VALENTINE

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: MAR 08, 2003

Goods/Services:

International Class 28: COIN-OPERATED ARCADE AND VIDEO GAMES; HAND-HELD UNITS FOR PLAYING VIDEO GAMES; TOY ACTION FIGURES AND ACTION FIGURE ACCESSORIES

Last Reported Owner:

MIDWAY HOME ENTERTAINMENT INC.
DELAWARE CORPORATION
3401 N. CALIFORNIA AVENUE
CHICAGO, ILLINOIS 60618

Chronology:

Filed: MAY 18, 1999 **Serial Number:** 75-708,575
Published For Opposition: DEC 14, 1999
Abandoned: MAR 08, 2003

Ownership Details:

Applicant:

MIDWAY HOME ENTERTAINMENT INC.
DELAWARE CORPORATION
3401 N. CALIFORNIA AVENUE
CHICAGO, ILLINOIS 60618

Portrait Permission:

THE NAME SHOWN IN THE MARK DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL.

Filing Correspondent:

MICHAEL J. BURKE
MIDWAY GAMES INC.
2704 W. ROSCOE
CHICAGO, IL 60618

TINA AND LULU

TINA AND LULU

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: NOV 14, 2004

Goods/Services:

International Class 9: PRE-RECORDED VIDEO TAPES, AUDIO TAPES, CD-ROMS AND COMPUTER SOFTWARE FEATURING ACTION, DRAMA, COMEDY AND GENERAL INTEREST; MOTION PICTURE FILMS FEATURING ACTION, DRAMA, COMEDY AND GENERAL INTEREST

International Class 41: ENTERTAINMENT SERVICES, NAMELY, PROVIDING A WEBSITE FEATURING ENTERTAINMENT CONTENT FOR CHILDREN AND FAMILIES, ACTION, COMEDY, DRAMA AND GENERAL INTEREST INFORMATION VIA A GLOBAL COMPUTER NETWORK; PRODUCTION AND DISTRIBUTION OF MOTION PICTURES, PROGRAMMING FOR TELEVISION, PROGRAMMING ON A GLOBAL COMPUTER NETWORK; TELEVISION ENTERTAINMENT IN THE NATURE OF AN ON-GOING PROGRAM IN THE FIELD OF CHILDREN, FAMILY, GENERAL INTEREST, ACTION, COMEDY OR DRAMA

International Class 42: COMPUTER CONSULTATION, WEBSITE DEVELOPMENT, AND PRODUCT DEVELOPMENT SERVICES FOR OTHERS WITHIN THE FIELD OF ELECTRONIC COMMERCE

Last Reported Owner:

ZENIMAX MEDIA INC.
DELAWARE CORPORATION
1370 PICCARD DRIVE
ROCKVILLE, MARYLAND 20850

We Have Located Other Marks With This Owner

[TINA AND LULU](#)

USPTO

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Chronology:

Filed: NOV 01, 2000 **Serial Number:** 76-157,239

Published For Opposition: AUG 21, 2001

Abandoned: NOV 14, 2004

Ownership Details:

Applicant:

ZENIMAX MEDIA INC.
DELAWARE CORPORATION

1370 PICCARD DRIVE
ROCKVILLE, MARYLAND 20850

Filing Correspondent:

CYNTHIA K. NICHOLSON
ANN K. FORD, ESQ.
PIPER RUDNICK LLP
1200 NINETEENTH STREET, NW
WASHINGTON DC 20036-2412

HOT LULU'S

HOT LULU'S

Status: CANCELLED **Cancellation Section:** 8

USPTO Status: CANCELLED - SECTION 8

USPTO Status Date: NOV 15, 2003

Goods/Services:

International Class 10: MICROWAVABLE HEATING PADS FOR TOPICAL APPLICATION OF HEAT TO HUMAN BODY PARTS AND TO ANIMALS

First Used: DEC 01, 1994 (INTL. CL. 10)

In Commerce: MAR 01, 1995

Disclaimers:

"HOT"

Last Reported Owner:

JORDAN, LUANNE
UNITED STATES INDIVIDUAL
P.O. BOX 1733
DAVIS, CALIFORNIA 95617

Chronology:

Filed: MAR 18, 1996 **Serial Number:** 75-074,512

Published For Opposition: NOV 19, 1996

Registered: FEB 11, 1997 **Registration Number:** 2,037,142

Cancelled: DEC 30, 2003

Ownership Details:

Registrant:

JORDAN, LUANNE
UNITED STATES INDIVIDUAL
P.O. BOX 1733
DAVIS, CALIFORNIA 95617

Filing Correspondent:

WILLIAM S. BERNHEIM
BERNHEIM, GUTIERREZ, LEVIN & MCCREADY
255 N. LINCOLN STREET
DIXON, CA 95620

LULU GREEN

LULU GREEN

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: MAY 29, 2004

Goods/Services:

International Class 14: JEWELRY, NAMELY, NECKLACES,
EARRINGS, RINGS, AND BRACELETS; WATCHES

Last Reported Owner:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

We Have Located Other Marks With This Owner

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LULU'S PEEPS	USPTO	Page 263
LULU GREEN	USPTO	Page 293
LULU GREEN	USPTO	Page 295
LULU GREEN	USPTO	Page 301
LULU'S PEEPS	USPTO	Page 304
LULU GREEN	USPTO	Page 342
LULU'S PEEPS	USPTO	Page 388

Chronology:

Filed: DEC 27, 2000 **Serial Number:** 78-040,744
Published For Opposition: MAR 05, 2002
Abandoned: MAY 29, 2004

Ownership Details:**Applicant:**

VIACOM INTERNATIONAL INC.

DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

Portrait Permission:

THE MARK DOES NOT IDENTIFY THE NAME OF A LIVING
INDIVIDUAL

Filing Correspondent:

SELENE H. COSTELLO
MTV NETWORKS
1515 BROADWAY 34TH FLOOR
NEW YORK NEW YORK 10036

LULU'S PEEPS

LULU'S PEEPS

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: MAY 01, 2003

Goods/Services:

International Class 14: JEWELRY

Last Reported Owner:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

We Have Located Other Marks With This Owner

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LULU GREEN	USPTO	Page 295
LULU GREEN	USPTO	Page 301
LULU'S PEEPS	USPTO	Page 304
LULU GREEN	USPTO	Page 342
LULU'S PEEPS	USPTO	Page 388

Chronology:

Filed: NOV 09, 2000 **Serial Number:** 78-034,473
Published For Opposition: AUG 07, 2001
Abandoned: MAY 01, 2003

Ownership Details:**Applicant:**

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION

1515 BROADWAY
NEW YORK, NEW YORK 10036

Filing Correspondent:

DANIEL CHUNG
A. ARIES TABIGUE
VIACOM INTERNATIONAL INC
1515 BROADWAY FL 51
NEW YORK NY 10036-8901



HONEY BY JEMMA LULU

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-FAILURE TO RESPOND
USPTO Status Date: JAN 23, 2007

Goods/Services:

International Class 14: FINE JEWELRY

Last Reported Owner:

WU, REGINA A.
NEW YORK CORPORATION
50 KING ST.
SUITE 6A
NY, NEW YORK 10014

We Have Located Other Marks With This Owner

[JEMMA LULU](#)

USPTO

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Chronology:

Filed: DEC 07, 2004 **Serial Number:** 78-528,655
Abandoned: DEC 28, 2006
Date Revived/Reinstated: JUN 24, 2006

Ownership Details:

Applicant:

WU, REGINA A.
NEW YORK CORPORATION
50 KING ST.
SUITE 6A
NY, NEW YORK 10014

Claims:

THE COLOR(S) SHADES OF GREEN AND YELLOW IS/ARE CLAIMED AS A FEATURE OF THE MARK.

Design Phrase:

THE MARK CONSISTS OF STYLIZED FONT IN THE WORD "HONEY" WITH 4 OF THE SAME FLOATING SHAPES IN DIFFERENT SIZES ALONG WITH 2 STYLIZED STARS, WITH "BY JEMMA LULU" UNDERNEATH THE DESIGN. .

Filing Correspondent:

WU, REGINA A.
JEMMA LULU JEWELRY DESIGN, INC.
50 KING ST APT 6A

NEW YORK, NY 10014-4955

LUCKY LULU

LUCKY LULU

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-FAILURE TO RESPOND
USPTO Status Date: MAY 02, 2000

Goods/Services:

International Class 14: BEADED NECKLACES, BRACELETS,
WAISTLETS AND CUFF LINKS

International Class 25: BELTS AND HAND BAGS

Last Reported Owner:

REEVES, LUCY
UNITED STATES INDIVIDUAL
11693 SAN VICENTE BLVD., # 173
LOS ANGELES, CALIFORNIA 90049

Chronology:

Filed: JUN 30, 1999 **Serial Number:** 75-739,897
Abandoned: MAY 02, 2000

Ownership Details:

Applicant:

REEVES, LUCY
UNITED STATES INDIVIDUAL
11693 SAN VICENTE BLVD., # 173
LOS ANGELES, CALIFORNIA 90049

Filing Correspondent:

IRA M. SIEGEL
LAW OFFICES OF IRA M. SIEGEL
433 NO. CAMDEN DRIVE, SUITE 970
BEVERLY HILLS, CALIFORNIA 90210

LULU IGLOO

LULU IGLOO

Status: CANCELLED **Cancellation Section:** 8**USPTO Status:** CANCELLED - SECTION 8**USPTO Status Date:** AUG 09, 1993**Goods/Services:****International Class 16:** POSTERS**First Used:** MAR 28, 1986 (INTL. CL. 16)**In Commerce:** MAY 12, 1986**Last Reported Owner:**

COLLECTOR ART SHOWCASE, LTD.

ILLINOIS CORPORATION

2080 STONINGTON AVENUE

HOFFMAN ESTATES, ILLINOIS 60195

Chronology:**Filed:** JUN 19, 1986**Serial Number:** 73-605,210**Published For Opposition:** NOV 11, 1986**Registered:** FEB 03, 1987**Registration Number:** 1,427,445**Cancelled:** SEP 21, 1993**Ownership Details:****Registrant:**

COLLECTOR ART SHOWCASE, LTD.

ILLINOIS CORPORATION

2080 STONINGTON AVENUE

HOFFMAN ESTATES, ILLINOIS 60195

Filing Correspondent:

LAWRENCE J. BASSUK

WALLENSTEIN, WAGNER, HATTIS, ET AL

100 SOUTH WACKER DRIVE

21ST FLOOR

CHICAGO, ILLINOIS 60606

LITTLE LULU

LITTLE LULU

Status: EXPIRED**USPTO Status:** EXPIRED**USPTO Status Date:** FEB 14, 2004**Goods/Services:****International Class 16:****(U.S. CL. 38)** COMIC MAGAZINES**First Used:** MAY 15, 1945 (US.CL. 38)**In Commerce:** MAY 15, 1945**Last Reported Owner:**

CLASSIC MEDIA, INC.
 DELAWARE CORPORATION
 435 HUDSON ST.
 2ND FLOOR
 NEW YORK, NEW YORK 10014

We Have Located Other Marks With This Owner

LITTLE LULU	USPTO	Page 111
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LITTLE LULU	USPTO	Page 280
LITTLE LULU	USPTO	Page 325
LITTLE LULU	Common Law	Page 1059

Chronology:

Filed: MAR 27, 1972 **Serial Number:** 72-419,687
Published For Opposition: FEB 20, 1973
Registered: MAY 08, 1973 **Registration Number:** 958,607
Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED &
 SEC. 15 ACK. SEP 11, 1978
Renewed: MAY 08, 1993

Ownership Details:**Registrant:**

WESTERN PUBLISHING COMPANY, INC.
 WISCONSIN CORPORATION
 1220 MOUND AVE.
 RACINE, WISCONSIN 53404

Assignee

CLASSIC MEDIA, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignor

JPMORGAN CHASE BANK,
NATIONAL ASSOCIATION
NEW YORK NATIONAL BANKING
ASSOCIATION
Signed: JAN 11, 2007

Assignee

HARVEY ENTERTAINMENT, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA INDUSTRIES
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

GOLD KEY HOME VIDEO, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

HARVEY ASSETS COMPANY LLC
DELAWARE LIMITED LIABILITY
COMPANY
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA PRODUCTIONS OF AMERICA
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPARIO MUSIC
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA MUSIC COMPANY
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA.COM, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA MUSIC, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA PICTURES, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA PRODUCTIONS,
INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

LITTLE LOTTA MUSIC, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

PTB PRODUCTIONS, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Brief: RELEASE BY SECURED
PARTY

Recorded: JAN 30, 2007

Reel/Frame: 3471/0195

Correspondent:

SIDLEY AUSTIN LLP
555 W. FIFTH STREET
ATTN: KIM BERNSTEIN, LEGAL
ASSISTANT
LOS ANGELES, CA 90013

Assignee

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
1619 BROADWAY
NEW YORK, NEW YORK, 10019

Assignor

HSBC BANK USA
DELAWARE CORPORATION
Signed: SEP 26, 2002

Brief: TERMINATION OF
TRADEMARK SECURITY INTEREST

Recorded: OCT 16, 2002

Reel/Frame: 2599/0948

Correspondent:

MORGAN LEWIS & BOCKIUS LLP
SCOTT H. JAFFEE
101 PARK AVENUE
NEW YORK, NY 10178

Assignee

JP MORGAN CHASE BANK
NEW YORK CORPORATION
GARRETT VERDONE
1166 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK

Assignor

CLASSIC MEDIA INC.
DELAWARE CORPORATION
Signed: AUG 26, 2002

Assignor

HARVEY ENTERTAINMENT, INC.
CORPORATION
Signed: AUG 23, 2002

Assignor

UPA INDUSTRIES CORPORATION
Signed: AUG 23, 2002

Assignor

GOLD KEY HOME VIDEO, INC.
CORPORATION
Signed: AUG 23, 2002

Assignor

HARVEY ASSETS COMPANY LLC
CORPORATION
Signed: AUG 23, 2002

Assignor

UPA PRODUCTIONS OF AMERICA
CORPORATION
Signed: AUG 23, 2002

Assignor

UPARIO MUSIC CORPORATION
Signed: AUG 23, 2002

Assignor
UPA MUSIC COMPANY
CORPORATION
Signed: AUG 23, 2002

Brief: SECURITY AGREEMENT
Recorded: SEP 03, 2002
Reel/Frame: 2576/0929
Correspondent:
MORGAN, LEWIS & BOLKIUS LLP
SCOTT JAFFEE
101 PARK AVE
NEW YORK, NY 10178

Assignee
GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
888 SEVENTH AVENUE
NEW YORK, NEW YORK, 10106

Assignor
CIT GROUP/BUSINESS CREDIT,
INC., AS AGENT, THE
CORPORATION
Signed: AUG 24, 2001

Brief: RELEASE BY SECURED
PARTY
Recorded: OCT 29, 2001
Reel/Frame: 2412/0888
Correspondent:
GB HOLDINGS LIQUIDATION, INC.
CYNTHIA ARMSTRONG
C/O RANDOM HOUSE, INC.
888 SEVENTH AVENUE, 40TH
FLOOR
NEW YORK, NEW YORK 10106

Assignee
CLASSIC MEDIA, INC.
DELAWARE CORPORATION
435 HUDSON ST.
2ND FLOOR
NEW YORK, NEW YORK, 10014

Assignor
GOLDEN BOOKS FAMILY
ENTERTAINMENT, INC.
CORPORATION
Signed: AUG 27, 2001

Assignor

GOLDON BOOKS PUBLISHING
COMPANY, INC. CORPORATION
Signed: AUG 27, 2001

Assignor

GOLDEN BOOKS HOME VIDEO,
INC. CORPORATION
Signed: AUG 27, 2001

Assignor

LRM ACQUISITION CORP.
CORPORATION
Signed: AUG 27, 2001

Assignor

SHARI LEWIS ENTERPRISES, INC.
CORPORATION
Signed: AUG 27, 2001

Assignor

SLE PRODUCTIONS, INC.
CORPORATION
Signed: AUG 27, 2001

Brief: ASSIGNS THE ENTIRE
INTEREST

Recorded: DEC 03, 2001

Reel/Frame: 2406/0580

Correspondent:

CLASSIC MEDIA, INC.

SONJA KEITH, ESQ.

435 HUDSON ST.

2ND FLOOR

NEW YORK, NY 10014

Assignee

CIT GROUP/BUSINESS CREDIT,
INC., AS AGENT, THE
NEW YORK CORPORATION
1211 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
Signed: JAN 26, 2000

Brief: RE-RECORD TO CORRECT THE BRIEF FROM ASSIGNMENT TO COLLATERAL ASSIGNMENT, PREVIOUSLY RECORDED ON REEL 002017 FRAME 0595, ASSIGNOR CONFIRMS THE ASSIGNMENT OF THE ENTIRE INTEREST.

Recorded: SEP 14, 2000

Reel/Frame: 2176/0463

Correspondent:

KAYE SCHOLER FIERMAN HAYS & HANDLER LLP
KAREN NIELSEN, ESQ.
425 PARK AVENUE
NEW YORK, NEW YORK 10022-3598

Assignee

HSBC BANK USA
NEW YORK AS COLLATERAL
AGENT
140 BROADWAY
12TH FLOOR, CORPORATE TRUST
SERVICES
NEW YORK, NEW YORK,
10005-1180

Assignor

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
Signed: JAN 25, 2000

Brief: SECURITY AGREEMENT

Recorded: JUL 10, 2000

Reel/Frame: 2163/0004

Correspondent:

RANDALL C. BROWN
1700 PACIFIC
SUITE 4100
DALLAS, TX 75201

Assignee

CIT GROUP/BUSINESS CREDIT,
INC., AS AGENT, THE
NEW YORK CORPORATION
1211 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
Signed: JAN 26, 2000

Brief: ASSIGNS THE ENTIRE
INTEREST

Recorded: JAN 31, 2000

Reel/Frame: 2017/0595

Correspondent:

KAYE SCHOLER FIERMAN HAYS &
HANDLER LLP
KAREN NIELSEN, ESQ.
425 PARK AVENUE
NEW YORK, NEW YORK 10022-3598

Assignee

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
1220 MOUND AVENUE
RACINE, WISCONSIN, 53404

Assignor

WESTERN PUBLISHING COMPANY,
INC.
DELAWARE CORPORATION
Signed: MAY 08, 1996

Brief: CHANGE OF NAME

Recorded: AUG 29, 1996

Reel/Frame: 1543/0139

Correspondent:

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
MARY L. WINBURN
C/O DAWN M. YOUNG, LAW DEPT.
MAIL #30
1220 MOUND AVENUE
RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY,
INC.
DELAWARE CORPORATION
1220 MOUND AVE.
RACINE, WISCONSIN, 53404

Assignor

MATTEL INC.
DELAWARE CORPORATION
5150 ROSECRANS AVE.
HAWTHORNE, CALIFORNIA
Acknowledge: OCT 04, 1983

Brief: ASSIGNS THE ENTIRE
INTEREST AND THE GOODWILL

Recorded: OCT 12, 1983

Reel/Frame: 0453/0029

Correspondent:

WESTERN PUBLISHING COMPANY,
INC.
1220 MOUND AVE.
RACINE, WI 53404

Assignee

MATTEL, INC.
DELAWARE CORPORATION

Assignor

WESTERN PUBLISHING COMPANY,
INC. (MERGED INTO)
WISCONSIN CORPORATION
Signed: DEC 30, 1982

Brief: MERGER EFFECTIVE IN

DELAWARE, 19790615
Recorded: APR 25, 1983
Reel/Frame: 0439/0442

Correspondent:

WESTERN PUBLISHING COMPANY,
INC.
1220 MOUND AVE.
RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY,
INC.

Assignor

WPC PUBLISHING, INC.
Signed: DEC 05, 1980

Brief: CHANGE OF NAME 19790615

Recorded: APR 25, 1983
Reel/Frame: 0439/0439

Correspondent:

WESTERN PUBLISHING COMPANY,
INC.
1220 MOUND AVE.
RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY,
INC.

Assignor

WPC, INC. (CHANGED TO)
Signed: NOV 19, 1979

Assignor

WPC PUBLISHING, INC. (CHANGED
TO)

Brief: CERTIFICATE BY THE
SECRETARY OF STATE OF
DELAWARE SHOWING CHANGES
OF NAME ON APRIL 9, 1979 AND
JUNE 15, 1979 RESPECTIVELY

Recorded: NOV 28, 1979

Reel/Frame: 0359/0864

Correspondent:

WESTERN PUBLISHING CO. INC.
1220 MOUND AVE.
RACINE, WI 53404

Filing Correspondent:

1220 MOUND AVENUE
RACINE, WI 53404

LITTLE LULU

LITTLE LULU

Status: EXPIRED**USPTO Status:** EXPIRED**USPTO Status Date:** FEB 28, 2004**Goods/Services:****International Class 16:****(U.S. CL. 38)** COLORING BOOKS, AND DOLL CUT-OUT BOOKS**First Used:** 1944 (US.CL. 38)**In Commerce:** 1944**Last Reported Owner:**CLASSIC MEDIA, INC.
DELAWARE CORPORATION
435 HUDSON ST.
2ND FLOOR
NEW YORK, NEW YORK 10014**We Have Located Other Marks With This Owner**

LITTLE LULU	USPTO	Page 111
THE LITTLE LULU SHOW	USPTO	Page 189
LITTLE LULU	USPTO	Page 269
LITTLE LULU	USPTO	Page 325
LITTLE LULU	Common Law	Page 1059

Chronology:**Filed:** APR 05, 1972**Serial Number:** 72-420,496**Published For Opposition:** MAR 06, 1973**Registered:** MAY 22, 1973**Registration Number:** 959,441**Affidavit Section:** REGISTERED - SEC. 8 (6-YR) ACCEPTED &
SEC. 15 ACK. SEP 11, 1978**Renewed:** MAY 22, 1993**Ownership Details:****Registrant:**WESTERN PUBLISHING COMPANY, INC.
WISCONSIN CORPORATION
1220 MOUND AVE.
RACINE, WISCONSIN 53404

Assignee

CLASSIC MEDIA, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignor

JPMORGAN CHASE BANK,
NATIONAL ASSOCIATION
NEW YORK NATIONAL BANKING
ASSOCIATION
Signed: JAN 11, 2007

Assignee

HARVEY ENTERTAINMENT, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA INDUSTRIES
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

GOLD KEY HOME VIDEO, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

HARVEY ASSETS COMPANY LLC
DELAWARE LIMITED LIABILITY
COMPANY
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA PRODUCTIONS OF AMERICA
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPARIO MUSIC
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA MUSIC COMPANY
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA.COM, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA MUSIC, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA PICTURES, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA PRODUCTIONS,
INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

LITTLE LOTTA MUSIC, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

PTB PRODUCTIONS, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Brief: RELEASE BY SECURED
PARTY

Recorded: JAN 30, 2007

Reel/Frame: 3471/0195

Correspondent:

SIDLEY AUSTIN LLP
555 W. FIFTH STREET
ATTN: KIM BERNSTEIN, LEGAL
ASSISTANT
LOS ANGELES, CA 90013

Assignee

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
1619 BROADWAY
NEW YORK, NEW YORK, 10019

Assignor

HSBC BANK USA
DELAWARE CORPORATION
Signed: SEP 26, 2002

Brief: TERMINATION OF
TRADEMARK SECURITY INTEREST

Recorded: OCT 16, 2002

Reel/Frame: 2599/0948

Correspondent:

MORGAN LEWIS & BOCKIUS LLP
SCOTT H. JAFFEE
101 PARK AVENUE
NEW YORK, NY 10178

Assignee

JP MORGAN CHASE BANK
NEW YORK CORPORATION
GARRETT VERDONE
1166 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK

Assignor

CLASSIC MEDIA INC.
DELAWARE CORPORATION
Signed: AUG 26, 2002

Assignor

HARVEY ENTERTAINMENT, INC.
CORPORATION
Signed: AUG 23, 2002

Assignor

UPA INDUSTRIES CORPORATION
Signed: AUG 23, 2002

Assignor

GOLD KEY HOME VIDEO, INC.
CORPORATION
Signed: AUG 23, 2002

Assignor

HARVEY ASSETS COMPANY LLC
CORPORATION
Signed: AUG 23, 2002

Assignor

UPA PRODUCTIONS OF AMERICA
CORPORATION
Signed: AUG 23, 2002

Assignor

UPARIO MUSIC CORPORATION
Signed: AUG 23, 2002

Assignor
UPA MUSIC COMPANY
CORPORATION
Signed: AUG 23, 2002

Brief: SECURITY AGREEMENT
Recorded: SEP 03, 2002
Reel/Frame: 2576/0929
Correspondent:
MORGAN, LEWIS & BOLKIUS LLP
SCOTT JAFFEE
101 PARK AVE
NEW YORK, NY 10178

Assignee
GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
888 SEVENTH AVENUE
NEW YORK, NEW YORK, 10106

Assignor
CIT GROUP/BUSINESS CREDIT,
INC., AS AGENT, THE
CORPORATION
Signed: AUG 24, 2001

Brief: RELEASE BY SECURED
PARTY
Recorded: OCT 29, 2001
Reel/Frame: 2412/0888
Correspondent:
GB HOLDINGS LIQUIDATION, INC.
CYNTHIA ARMSTRONG
C/O RANDOM HOUSE, INC.
888 SEVENTH AVENUE, 40TH
FLOOR
NEW YORK, NEW YORK 10106

Assignee
CLASSIC MEDIA, INC.
DELAWARE CORPORATION
435 HUDSON ST.
2ND FLOOR
NEW YORK, NEW YORK, 10014

Assignor
GOLDEN BOOKS FAMILY
ENTERTAINMENT, INC.
CORPORATION
Signed: AUG 27, 2001

Assignor

GOLDON BOOKS PUBLISHING
COMPANY, INC. CORPORATION
Signed: AUG 27, 2001

Assignor

GOLDEN BOOKS HOME VIDEO,
INC. CORPORATION
Signed: AUG 27, 2001

Assignor

LRM ACQUISITION CORP.
CORPORATION
Signed: AUG 27, 2001

Assignor

SHARI LEWIS ENTERPRISES, INC.
CORPORATION
Signed: AUG 27, 2001

Assignor

SLE PRODUCTIONS, INC.
CORPORATION
Signed: AUG 27, 2001

Brief: ASSIGNS THE ENTIRE
INTEREST

Recorded: DEC 03, 2001

Reel/Frame: 2406/0580

Correspondent:

CLASSIC MEDIA, INC.

SONJA KEITH, ESQ.

435 HUDSON ST.

2ND FLOOR

NEW YORK, NY 10014

Assignee

CIT GROUP/BUSINESS CREDIT,
INC., AS AGENT, THE
NEW YORK CORPORATION
1211 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
Signed: JAN 26, 2000

Brief: RE-RECORD TO CORRECT THE BRIEF FROM ASSIGNMENT TO COLLATERAL ASSIGNMENT, PREVIOUSLY RECORDED ON REEL 002017 FRAME 0595, ASSIGNOR CONFIRMS THE ASSIGNMENT OF THE ENTIRE INTEREST.

Recorded: SEP 14, 2000

Reel/Frame: 2176/0463

Correspondent:

KAYE SCHOLER FIERMAN HAYS & HANDLER LLP
KAREN NIELSEN, ESQ.
425 PARK AVENUE
NEW YORK, NEW YORK 10022-3598

Assignee

HSBC BANK USA
NEW YORK AS COLLATERAL
AGENT
140 BROADWAY
12TH FLOOR, CORPORATE TRUST
SERVICES
NEW YORK, NEW YORK,
10005-1180

Assignor

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
Signed: JAN 25, 2000

Brief: SECURITY AGREEMENT

Recorded: JUL 10, 2000

Reel/Frame: 2163/0004

Correspondent:

RANDALL C. BROWN
1700 PACIFIC
SUITE 4100
DALLAS, TX 75201

Assignee

CIT GROUP/BUSINESS CREDIT,
INC., AS AGENT, THE
NEW YORK CORPORATION
1211 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK, 10036

Assignor

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
Signed: JAN 26, 2000

Brief: ASSIGNS THE ENTIRE
INTEREST

Recorded: JAN 31, 2000

Reel/Frame: 2017/0595

Correspondent:

KAYE SCHOLER FIERMAN HAYS &
HANDLER LLP
KAREN NIELSEN, ESQ.
425 PARK AVENUE
NEW YORK, NEW YORK 10022-3598

Assignee

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
DELAWARE CORPORATION
1220 MOUND AVENUE
RACINE, WISCONSIN, 53404

Assignor

WESTERN PUBLISHING COMPANY,
INC.
DELAWARE CORPORATION
Signed: MAY 08, 1996

Brief: CHANGE OF NAME

Recorded: AUG 29, 1996

Reel/Frame: 1543/0139

Correspondent:

GOLDEN BOOKS PUBLISHING
COMPANY, INC.
MARY L. WINBURN
C/O DAWN M. YOUNG, LAW DEPT.
MAIL #30
1220 MOUND AVENUE
RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY,
INC.
DELAWARE CORPORATION
1220 MOUND AVE.
RACINE, WISCONSIN, 53404

Assignor

MATTEL INC.
DELAWARE CORPORATION
5150 ROSECRANS AVE.
HAWTHORNE, CALIFORNIA
Acknowledge: OCT 04, 1983

Brief: ASSIGNS THE ENTIRE
INTEREST AND THE GOODWILL

Recorded: OCT 12, 1983

Reel/Frame: 0453/0029

Correspondent:

WESTERN PUBLISHING COMPANY,
INC.
1220 MOUND AVE.
RACINE, WI 53404

Assignee

MATTEL, INC.
DELAWARE CORPORATION

Assignor

WESTERN PUBLISHING COMPANY,
INC. (MERGED INTO)
WISCONSIN CORPORATION
Signed: DEC 30, 1982

Brief: MERGER EFFECTIVE IN

DELAWARE, 19790615
Recorded: APR 25, 1983
Reel/Frame: 0439/0442

Correspondent:

WESTERN PUBLISHING COMPANY,
INC.
1220 MOUND AVE.
RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY,
INC.

Assignor

WPC PUBLISHING, INC.
Signed: DEC 05, 1980

Brief: CHANGE OF NAME 19790615

Recorded: APR 25, 1983
Reel/Frame: 0439/0439

Correspondent:

WESTERN PUBLISHING COMPANY,
INC.
1220 MOUND AVE.
RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY,
INC.

Assignor

WPC, INC. (CHANGED TO)
Signed: NOV 19, 1979

Assignor

WPC PUBLISHING, INC. (CHANGED
TO)

Brief: CERTIFICATE BY THE
SECRETARY OF STATE OF
DELAWARE SHOWING CHANGES
OF NAME ON APRIL 9, 1979 AND
JUNE 15, 1979 RESPECTIVELY

Recorded: NOV 28, 1979

Reel/Frame: 0359/0864

Correspondent:

WESTERN PUBLISHING CO. INC.
1220 MOUND AVE.
RACINE, WI 53404

Filing Correspondent:

BRUCE A. BERNBERG
WESTERN PUBLISHING COMPANY, INC.
1220 MOUND AVENUE
RACINE, WI 53404

Lulu at the Chateau

LULU AT THE CHATEAU

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: JAN 05, 2007

Goods/Services:

International Class 16: PAPER GOODS AND PRINTED MATTER, NAMELY, CHILDREN'S BOOKS, STATIONERY, CALENDARS AND NOTEBOOKS

International Class 41: EDUCATION AND ENTERTAINMENT SERVICES, NAMELY PRODUCTION OF FEATURE FILMS AND TELEVISION SERIES

Last Reported Owner:

THOMAS, DANA
UNITED STATES INDIVIDUAL
2144 CARTWRIGHT PLACE
RESTON, VIRGINIA 20191

Chronology:

Filed: JUL 22, 2005 **Serial Number:** 78-676,220
Published For Opposition: APR 11, 2006
Abandoned: JAN 05, 2007

Ownership Details:

Applicant:

THOMAS, DANA
UNITED STATES INDIVIDUAL
2144 CARTWRIGHT PLACE
RESTON, VIRGINIA 20191

Filing Correspondent:

THOMAS, DANA
2144 CARTWRIGHT PL
RESTON, VA 20191-1906

DIAMOND LULU

DIAMOND LULU

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: NOV 18, 2005

Goods/Services:

International Class 18: LUGGAGE, COIN PURSES, BOOK BAGS, BACKPACKS, PURSES, COSMETIC BAGS SOLD EMPTY, WALLETS, HANDBAGS, NONE OF THE ABOVE INCLUDE DIAMONDS, FAUX DIAMONDS OR RHINESTONES

Last Reported Owner:

ROTSTEIN, GALI
UNITED STATES INDIVIDUAL
16347 ROYAL HILLS DRIVE
ENCINO, CALIFORNIA 91436

We Have Located Other Marks With This Owner

[DIAMOND LULU](#)

USPTO

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Chronology:

Filed: OCT 07, 2003 **Serial Number:** 78-310,270
Published For Opposition: FEB 22, 2005
Abandoned: NOV 18, 2005

Ownership Details:

Applicant:

ROTSTEIN, GALI
UNITED STATES INDIVIDUAL
16347 ROYAL HILLS DRIVE
ENCINO, CALIFORNIA 91436

Portrait Permission:

THE NAME LULU DOES NOT IDENTIFY A LIVING INDIVIDUAL.

Filing Correspondent:

H. MICHAEL BRUCKER
L/O OF H. MICHAEL BRUCKER
5855 DOYLE STREET, SUITE 110
EMERYVILLE, CA 94608

LULU GREEN

LULU GREEN

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: FEB 14, 2004

Goods/Services:

International Class 20: PICTURE FRAMES

Last Reported Owner:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

We Have Located Other Marks With This Owner

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LULU GREEN	USPTO	Page 342
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Chronology:

Filed: DEC 27, 2000 **Serial Number:** 78-040,754
Published For Opposition: MAY 21, 2002
Abandoned: FEB 14, 2004

Ownership Details:**Applicant:**

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION

1515 BROADWAY
NEW YORK, NEW YORK 10036

Portrait Permission:

THE NAME "LULU GREEN" DOES NOT IDENTIFY A LIVING
INDIVIDUAL.

Filing Correspondent:

SELENE H. COSTELLO
VIACOM INTERNATIONAL INC.
C/O A ARIES TABIGUE
1515 BROADWAY 51ST FL
NEW YORK NY 10036

LULU GREEN

LULU GREEN

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: FEB 14, 2004

Goods/Services:

International Class 21: MUGS

Last Reported Owner:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

We Have Located Other Marks With This Owner

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LULU'S PEEPS	USPTO	Page 304
LULU GREEN	USPTO	Page 342
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Chronology:

Filed: DEC 27, 2000 **Serial Number:** 78-040,761
Published For Opposition: MAY 21, 2002
Abandoned: FEB 14, 2004

Ownership Details:**Applicant:**

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION

1515 BROADWAY
NEW YORK, NEW YORK 10036

Portrait Permission:

THE NAME "LULU GREEN" DOES NOT IDENTIFY A LIVING
INDIVIDUAL.

Filing Correspondent:

SELENE H. COSTELLO
VIACOM INTERNATIONAL INC.
C/O A ARIES TABIGUE
1515 BROADWAY 51ST FLOOR
NEW YORK NY 10036

LULU BLUE

LULU BLUE

Status: ABANDONED

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: AUG 07, 2006

Goods/Services:

International Class 25: T-SHIRTS; SHORTS; SKIRTS; UNDERWEAR; PANTIES; SWEATSHIRTS; SWEATPANTS; JEANS; HATS; CAPS

First Used: OCT 30, 2002 (INTL. CL. 25)

In Commerce: APR 30, 2003

Last Reported Owner:

LULU BLUE, LLC
CALIFORNIA COMPANY
367 MILLER AVENUE
MILL VALLEY, CALIFORNIA 94941

We Have Located Other Marks With This Owner

[LULU BLUE](#)

USPTO

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Chronology:

Filed: MAY 31, 2005

Serial Number: 76-639,700

Abandoned: JUL 11, 2006

Ownership Details:

Applicant:

LULU BLUE, LLC
CALIFORNIA COMPANY
367 MILLER AVENUE
MILL VALLEY, CALIFORNIA 94941

Filing Correspondent:

THOMAS W. COOK
P.O. BOX 1989
SAUSALITO, CALIFORNIA 94965



LULU BLUE

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: AUG 07, 2006

Goods/Services:

International Class 25: BATHROBES; BATHING SUITS; BOAS; BOTTOMS; BOXER SHORTS; BRAS; CAMISOLES; CLOTHING BELTS; CLOTHING CAPS; CLOTHING JERSEYS; CLOTHING TOPS; DUNGAREES; FOOTWEAR; FOOTWEAR THONGS; GLOVES; HALTER TOPS; HATS; JEANS; KNIT SHIRTS; LINGERIE; LOUNGEWEAR; MITTENS; NIGHT GOWNS; PAJAMAS; PANTIES; PANTS; SWEATPANTS; UNDERPANTS; PONCHOS; SANDALS; SCARVES; SHIRTS; SWEATSHIRTS; T-SHIRTS; UNDERSHIRTS; SHOES; SHORTS; SWEATSHORTS; SLEEPWEAR; SLIPPERS; SNEAKERS; SOCKS; SKIRTS; MINISKIRTS; TANK TOPS; TIGHTS; UNDERCLOTHES; UNDERWEAR; UNDERWEAR BRIEFS

Last Reported Owner:

LULU BLUE, LLC
CALIFORNIA COMPANY
367 MILLER AVENUE
MILL VALLEY, CALIFORNIA 94941

We Have Located Other Marks With This Owner

[LULU BLUE](#) USPTO Page 297

Chronology:

Filed: MAY 31, 2005 **Serial Number:** 76-639,701
Abandoned: JUL 11, 2006

Ownership Details:

Applicant:

LULU BLUE, LLC
CALIFORNIA COMPANY
367 MILLER AVENUE
MILL VALLEY, CALIFORNIA 94941

Filing Correspondent:

THOMAS W. COOK
P.O. BOX 1989
SAUSALITO, CALIFORNIA 94965

LULU BRAVO

LULU BRAVO

Status: ABANDONED

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: JUL 28, 1988

Goods/Services:

International Class 25: CLOTHING, NAMELY WOMEN'S SWEATERS

First Used: NOV 20, 1986 (INTL. CL. 25)

In Commerce: NOV 20, 1986

Last Reported Owner:

IOSSA, INC.
NEW YORK CORPORATION
512 SEVENTH AVENUE
NEW YORK, NEW YORK 10018

Chronology:

Filed: MAY 22, 1987

Serial Number: 73-662,610

Abandoned: JUL 28, 1988

Ownership Details:

Applicant:

IOSSA, INC.
NEW YORK CORPORATION
512 SEVENTH AVENUE
NEW YORK, NEW YORK 10018

Filing Correspondent:

CHARLES KLEINBAUM, ESQ.
#94
229 WEST 78TH ST.
NEW YORK, NY 10024

Lulu Couture

LULU COUTURE

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: OCT 26, 2006

Goods/Services:

International Class 25: MEN AND WOMEN, BABY AND KID'S CLOTHING, NAMELY SPORTS SUITS, DRESSES, PANTS, JEANS, SHIRTS, T-SHIRTS, JACKETS AND SWEATERS, GLOVES, SCARFS, HATS, CAPS, UNDERWEAR;; MEN AND WOMEN, BABY AND KID'S CLOTHING, NAMELY SPORTS SUITS, DRESSES, PANTS, JEANS, SHIRTS, JACKETS AND SWEATERS, GLOVES, SCARFS, HATS, CAPS, UNDERWEAR

Last Reported Owner:

ELIE AKIBA
UNITED STATES INDIVIDUAL
777 NW 72ND AVENUE SUITE # 2P4
MIAMI, FLORIDA 33126

Chronology:

Filed: SEP 01, 2005 **Serial Number:** 78-704,995

Abandoned: OCT 01, 2006

Ownership Details:

Applicant:

ELIE AKIBA
UNITED STATES INDIVIDUAL
777 NW 72ND AVENUE SUITE # 2P4
MIAMI, FLORIDA 33126

Filing Correspondent:

ELIE AKIBA
777 NW 72ND AVE STE 2P4
MIAMI, FL 33126-3009

LULU GREEN

LULU GREEN

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED

USPTO Status Date: MAR 04, 2003

Goods/Services:

International Class 25: BATHING SUITS, BATHROBES, BEACHWEAR, BELTS, CLOTHING BELTS, SHORTS, JACKETS, COATS, SOCKS, FOOTWEAR, SLIPPERS, BANDANAS, SWEATERS, HALLOWEEN COSTUMES, DRESSES, GLOVES, GYM SHORTS, EAR MUFFS, NECKWEAR, PAJAMAS, PANTS, SHIRTS, SKI WEAR, SLACKS, SUN VISORS, SUSPENDERS, TURTLENECKS, UNDERCLOTHES, UNDERWEAR, VESTS, WARM-UP SUITS, HEADWEAR, HEAD BANDS

Last Reported Owner:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

We Have Located Other Marks With This Owner

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Chronology:

Filed: DEC 27, 2000 **Serial Number:** 78-040,765
Published For Opposition: JUN 11, 2002

Abandoned: MAR 04, 2003

Ownership Details:

Applicant:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

Portrait Permission:

THE MARK DOES NOT IDENTIFY THE NAME OF A LIVING
INDIVIDUAL.

Filing Correspondent:

SELENE H. CASTELLO
MTV NETWORKS
VIACOM INTERNATIONAL INC.
1515 BROADWAY 34TH FLOOR
NEW YORK NEW YORK 10036

LULU SECRET

LULU SECRET

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: AUG 26, 2003

Goods/Services:

International Class 25: MEN'S AND WOMEN'S UNDERWEAR

Last Reported Owner:

FORMOSA SUNSHINE, INC.
CALIFORNIA CORPORATION
1536 N. KNOWLES AVE
LOS ANGELES, CALIFORNIA 90063

Chronology:

Filed: MAY 08, 2002 **Serial Number:** 76-409,818
Published For Opposition: DEC 03, 2002
Abandoned: AUG 26, 2003

Ownership Details:

Applicant:

FORMOSA SUNSHINE, INC.
CALIFORNIA CORPORATION
1536 N. KNOWLES AVE
LOS ANGELES, CALIFORNIA 90063

Filing Correspondent:

GLORIA CHUANG
FORMOSA SUNSHINE INC.
1536 N. KNOWLES AVE
LOS ANGELES CA 90063

LULU'S PEEPS

LULU'S PEEPS

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: NOV 14, 2003

Goods/Services:

International Class 25: BATHING SUITS, BATHROBES, BEACHWEAR, CLOTHING BELTS, SHORTS, JACKETS, COATS, SOCKS, FOOTWEAR, BANDANAS, SWEATERS, HALLOWEEN COSTUMES, DRESSES, GLOVES, GYM SHORTS, EAR MUFFS, NECKWEAR, PAJAMAS, PANTS, SHIRTS, SKI WEAR, SLACKS, SUN VISORS, SUSPENDERS, TURTLENECKS, UNDERCLOTHES, VESTS, WARM-UP SUITS, HEADWEAR

Last Reported Owner:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

We Have Located Other Marks With This Owner

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Chronology:

Filed: NOV 09, 2000 **Serial Number:** 78-034,493
Published For Opposition: AUG 21, 2001
Abandoned: NOV 14, 2003

Ownership Details:

Applicant:

VIACOM INTERNATIONAL INC.
DELAWARE CORPORATION
1515 BROADWAY
NEW YORK, NEW YORK 10036

Filing Correspondent:

DANIEL CHUNG
A. ARIES TABIGUE
VIACOM INTERNATIONAL INC.
1515 BROADWAY FL 51
NEW YORK NY 10036



BABY LULU

BABY LULU



Worldwide Filings = 10

Status: CANCELLED **Cancellation Section:** 8
AMENDED TO USE APPLICATION

USPTO Status: CANCELLED - SECTION 8

USPTO Status Date: APR 20, 2002

Goods/Services:

International Class 25: CLOTHING; NAMELY, OVERALLS, PANTS, SHORTS, SHIRTS, TEE-SHIRTS, VESTS, HATS, DRESSES, BLOOMERS, PANTIES AND HEADBANDS

First Used: SEP 24, 1992 (INTL. CL. 25)

In Commerce: OCT 20, 1992

Last Reported Owner:

SMITH, JR., R. LELAND B.
UNITED STATES INDIVIDUAL
7210 DOMINION CIRCLE
CITY OF COMMERCE, CALIFORNIA 90040

Chronology:

Filed: MAR 17, 1994 **Serial Number:** 74-501,400
Published For Opposition: JAN 17, 1995
Registered: APR 11, 1995 **Registration Number:** 1,888,560
Cancelled: JUN 04, 2002

Ownership Details:

Registrant:

BABY LULU, INC.
CALIFORNIA CORPORATION
2140 E. 7TH PLACE, D-103
LOS ANGELES, CALIFORNIA 90021

Assignee

SMITH, JR., R. LELAND B.
UNITED STATES INDIVIDUAL
7210 DOMINION CIRCLE
CITY OF COMMERCE, CALIFORNIA,
90040

Assignor

BABY LULU, INC.
CALIFORNIA CORPORATION
Signed: FEB 26, 2001

Assignee

MURPHY, ERIN L.
UNITED STATES INDIVIDUAL
7210 DOMINION CIRCLE
CITY OF COMMERCE, CALIFORNIA,
90040

Brief: ASSIGNS THE ENTIRE
INTEREST

Recorded: MAR 02, 2001

Reel/Frame: 2255/0318

Correspondent:

FULBRIGHT & JAWORSKI L.L.P.
TERRI L. SALE
865 SOUTH FIGUEROA STREET
29TH FLOOR
LOS ANGELES, CA 90017

Lining Stippling:

THE LINING AND STIPPLING ON THE DRAWING PAGE IS A
FEATURE OF THE MARK AND IS NOT INTENDED TO INDICATE
COLOR.

Filing Correspondent:

MICHAEL WIPPLER
4215 GLENCOE AVE., 2ND. FLOOR
MARINA DEL REY, CA 90292

DIAMOND LULU

DIAMOND LULU

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: NOV 25, 2005

Goods/Services:

International Class 25: LEATHER JACKETS, SKIRTS, SLEEPWEAR, SWEATERS, SHOES, COATS, PANTS, BATH ROBES, BELTS, BOOTS, DRESSES, SHORTS, SHIRTS, HATS, SCARVES, NONE OF THE ABOVE INCLUDE DIAMONDS, FAUX DIAMONDS OR RHINESTONES

Last Reported Owner:

ROTSTEIN, GALI
UNITED STATES INDIVIDUAL
16347 ROYAL HILLS DRIVE
ENCINO, CALIFORNIA 91436

We Have Located Other Marks With This Owner

[DIAMOND LULU](#)

USPTO

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Chronology:

Filed: OCT 07, 2003 **Serial Number:** 78-310,278
Published For Opposition: MAR 01, 2005
Abandoned: NOV 25, 2005

Ownership Details:

Applicant:

ROTSTEIN, GALI
UNITED STATES INDIVIDUAL
16347 ROYAL HILLS DRIVE
ENCINO, CALIFORNIA 91436

Portrait Permission:

THE NAME LULU DOES NOT IDENTIFY A LIVING INDIVIDUAL.

Filing Correspondent:

H. MICHAEL BRUCKER
L/O OF H. MICHAEL BRUCKER
5855 DOYLE STREET, SUITE 110
EMERYVILLE, CA 94608

OPHELIA & LULU

OPHELIA & LULU

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-FAILURE TO RESPOND
USPTO Status Date: SEP 09, 2001

Goods/Services:

International Class 25: MEN'S, WOMEN'S AND CHILDREN'S
APPAREL,

Last Reported Owner:

B. LUCID, LTD.
TEXAS CORPORATION
HOUSTON, TEXAS

Chronology:

Filed: APR 20, 2000 **Serial Number:** 76-030,664
Abandoned: SEP 09, 2001

Ownership Details:

Applicant:

B. LUCID, LTD.
TEXAS CORPORATION
HOUSTON, TEXAS

Filing Correspondent:

JAMES E. BRADLEY
BRACEWELL & PATTERSON
P.O. BOX 61389
HOUSTON, TEXAS 77208-1389

TRIXIE & LULU

TRIXIE & LULU

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: JUL 15, 2003

Goods/Services:

International Class 25: CLOTHING, NAMELY, JEANS, DENIM JEANS, OVERALLS, COVERALLS, JUMPERS, JUMP SUITS, TROUSERS, SLACKS, PANTS, CYCLE PANTS, SHORTS, BOXER SHORTS, SHIRTS, T-SHIRTS, UNDER SHIRTS, NIGHT SHIRTS, RUGBY SHIRTS, JERSEYS, UNIFORMS, ATHLETIC UNIFORMS, POLO SHIRTS, TOPS, CROP TOPS, TANK TOPS, HALTER TOPS, SWEAT SHIRTS, SWEAT SHORTS, SWEAT PANTS, WARM-UP SUITS, JOGGING SUITS, BLOUSES, SKIRTS, DRESSES, SWEATERS, VESTS, FLEECE VESTS, PULLOVERS, FLEECE PULLOVERS, SNOW SUITS, PARKAS, ANORAKS, PONCHOS, JACKETS, DINNER JACKETS, SPORTS JACKETS, GOLF AND SKI JACKETS, REVERSIBLE JACKETS, COATS, BLAZERS, SUITS, TURTLENECKS, SWIMWEAR, BEACHWEAR, CAPS, BERETS, HATS, HEADBANDS, WRIST BANDS, HEADWEAR, EAR MUFFS, APRONS, SCARVES, BANDANAS, BELTS, SUSPENDERS, NECKWEAR, NECKTIES, TIES, BOW TIES, CLOTH BIBS, CLOTH DIAPERS, BOOTIES, INFANTWEAR, UNDERWEAR, BRIEFS, SWIM AND BATHING TRUNKS, BRAS, SPORTS BRAS, SINGLETS, SOCKS, LOUNGEWEAR, ROBES, BATHROBES, PAJAMAS, SLEEPWEAR, NIGHT GOWNS, LINGERIE, CAMISOLES, SLIPS, STOCKINGS, BODY STOCKINGS, PANTYHOSE, HOSIERY, KNIT HOSIERY, LEG WARMERS, BODYSUITS, LEGGINGS, TIGHTS, LEOTARDS, UNITARDS, GLOVES, MITTENS, WRIST BANDS, FOOTWEAR, SHOES, SNEAKERS, BOOTS, GALOSHES, SANDALS, ZORI, SLIPPERS AND RAINWEAR

Last Reported Owner:

BEN ELIAS INDUSTRIES CORPORATION
NEW YORK CORPORATION
1400 BROADWAY
NEW YORK, NEW YORK 10018

We Have Located Other Marks With This Owner

[TRIXIE + LULU](#)

USPTO

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Chronology:

Filed: OCT 18, 2001

Serial Number: 76-327,559

Published For Opposition: OCT 22, 2002

Abandoned: JUL 15, 2003

Ownership Details:

Applicant:

BEN ELIAS INDUSTRIES CORPORATION
NEW YORK CORPORATION
1400 BROADWAY
NEW YORK, NEW YORK 10018

Assignee

BEN ELIAS INDUSTRIES
CORPORATION
NEW YORK CORPORATION
1400 BROADWAY
NEW YORK, NEW YORK, 10018

Assignor

GARICK SALES CORP.
NEW YORK CORPORATION
Signed: APR 13, 2004

Brief: ASSIGNS THE ENTIRE
INTEREST

Recorded: MAY 06, 2004

Reel/Frame: 2848/0262

Correspondent:

GOTTLIEB, RACKMAN & REISMAN,
P.C.
AMY B. GOLDSMITH, ESQ.
270 MADISON AVENUE
8TH FLOOR
NEW YORK, NY 10016

Assignee

GARICK SALES CORP.
NEW YORK CORPORATION
1441 BROADWAY, 34TH FLOOR
NEW YORK, NEW YORK, 10018

Assignor

EASY SWEATERS LLC
NEW YORK LIMITED LIABILITY
COMPANY
Signed: MAR 04, 2003

Brief: ASSIGNS THE ENTIRE
INTEREST

Recorded: MAR 11, 2003

Reel/Frame: 2690/0845

Correspondent:

PRYOR CASHMAN SHERMAN &
FLYNN LLP
TERESA A. LEE, ESQ.
410 PARK AVENUE, 10TH FLOOR
NEW YORK, NY 10022

Filing Correspondent:

TERESA A. LEE
PRYOR CASHMAN SHERMAN & FLYNN LLP
410 PARK AVENUE
NEW YORK NY 10022-4441

**MAX AND LULU****Status:** CANCELLED**Cancellation Section:** 8**USPTO Status:** CANCELLED - SECTION 8**USPTO Status Date:** JUN 26, 1984**Goods/Services:****International Class 25:** WOMEN'S CLOTHING-NAMELY, DRESSES, SKIRTS, SHORTS, BLOUSES, JACKETS, PANTS, HALTERS, SHIRTS, PLAYSUITS AND JUMPSUITS**First Used:** MAY 1975 (INTL. CL. 25)**In Commerce:** MAY 1975**Last Reported Owner:**

DOROTHY AND PAUL SCHOELEN, INC.

CALIFORNIA CORPORATION

1318 S. OLIVE ST. LOS ANGELES, CALIF. 90015

Chronology:**Filed:** JUL 01, 1977**Serial Number:** 73-132,565**Published For Opposition:** NOV 08, 1977**Registered:** JAN 31, 1978**Registration Number:** 1,084,082**Cancelled:** JUN 26, 1984**Ownership Details:****Registrant:**

DOROTHY AND PAUL SCHOELEN, INC.

LOS ANGELES, CALIFORNIA

Lining Stippling:

THE DRAWING IS LINED FOR THE COLOR RED.

Claims:

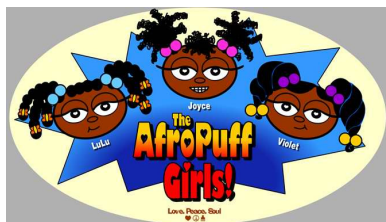
IT IS HEREBY CERTIFIED THAT THE ABOVE IDENTIFIED REGISTRATION IS IN ERROR REQUIRING CORRECTION AS FOLLOWS: #IN THE STATEMENT, COLUMN 002, LINE 002 , "MAX AND LULA" SHOULD BE DELETED AND "MAX AND LULA" SHOULD BE INSERTED. #THE SAID REGISTRATION SHOULD READ AS CORRECTED ABOVE.

Design Phrase:

THE MARK CONSISTS OF THE WORDS "MAX AND LULA" AND THE REPRESENTATION OF A WOMAN HOLDING A CAT.

Filing Correspondent:

?

**THE AFRO PUFF GIRLS! LULU JOYCE VIOLET LOVE PEACE SOUL****Status:** ABANDONED**USPTO Status:** ABANDONED-FAILURE TO RESPOND**USPTO Status Date:** MAR 11, 2006**Goods/Services:****International Class 25:** T-SHIRTS**First Used:** JAN 01, 2004 (INTL. CL. 25)**In Commerce:** JAN 01, 2004**Last Reported Owner:**

DURANT, ADDYE

UNITED STATES INDIVIDUAL

1308 SPRUCE STREET

PHILADELPHIA, PENNSYLVANIA 19107

Chronology:**Filed:** MAY 11, 2004**Serial Number:** 78-416,341**Abandoned:** FEB 14, 2006**Ownership Details:****Applicant:**

DURANT, ADDYE

UNITED STATES INDIVIDUAL

1308 SPRUCE STREET

PHILADELPHIA, PENNSYLVANIA 19107

Claims:

THE COLOR(S) BLUE, BEIGE, BROWN, ORANGE, RED, YELLOW, LIGHT BROWN, PINK, PURPLE, WHITE, DARK BROWN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

Design Phrase:

THE MARK CONSISTS OF THREE BROWN-SKINNED CHARACTER HEADS WITH THEIR NAMES IN WHITE LETTERS BELOW, OVER "THE AFRO PUFF GIRLS!" LOGO IN YELLOW FADING INTO RED. THIS DESIGN IS SUPERIMPOSED ON A BLUE STAR SHAPED BACKGROUND CONTAINED WITHIN A BEIGE OVAL. THE WORDS "LOVE. PEACE. SOUL" APPEAR AT THE BOTTOM OF THE BEIGE OVAL, AND BENEATH THE THREE WORDS ARE A HEART SYMBOL, A PEACE SYMBOL, AND ANOTHER SYMBOL RESEMBLING A PAINTBRUSH. THE COLOR BROWN APPEARS ON THE THREE CHARACTERS' FACES. THE COLOR WHITE APPEARS IN THE NAMES LULU, JOYCE AND VIOLET. THE COLOR WHITE ALSO APPEARS ON THE CENTER AND OUTER PARTS OF THE CHARACTERS' EYES, AND THE TEETH OF THE CHARACTER NAMED

JOYCE. THE COLOR YELLOW APPEARS IN THE UPPER PORTION OF THE WORDING THE AFRO PUFF, THE CENTER OF THE BUTTERFLY BARRETTE SHOWN IN LULU'S HAIR, AND THE BALL SHAPED PONYTAIL HOLDER SHOWN IN VIOLET'S HAIR. THE COLOR RED IS SHOWN IN THE LOWER PORTION OF THE WORDING THE AFRO PUFF AND THE COLOR RED IS ALSO SHOWN IN THE WORDING GIRLS. THE COLOR ORANGE IS SHOWN IN THE BUTTERFLY BARRETTE SHOWN IN LULU'S HAIR AND IN THE CENTER OF THE WORDING THE AFRO PUFF. THE COLOR BLUE IS SHOWN IN THE STAR SHAPED BACKGROUND. THE COLOR LIGHT BROWN IS SHOWN IN THE WORDING LOVE, PEACE, SOUL. THE COLOR LIGHT BROWN IS ALSO SHOWN IN THE HEART, PEACE SYMBOL AND THE DESIGN RESEMBLING A PAINTBRUSH. THE COLOR BLACK IS SHOWN IN THE OUTLINE OF THE BLUE STAR, THE CHARACTERS' HAIR, THE PUPIL OF THE CHARACTERS' EYES, IN THE CHARACTERS' EYELASHES, OUTLINE OF THEIR FACES, NOSE, MOUTH AND TEETH. THE COLOR PURPLE IS SHOWN IN THE CHARACTER VIOLET'S BALL SHAPED PONY TAIL HOLDER. THE COLOR BEIGE IS SHOWN ON THE OVAL DESIGN IN THE BACKGROUND. THE COLORS BLUE, BEIGE, BROWN, ORANGE, RED, YELLOW, LIGHT BROWN, PINK, PURPLE, WHITE, DARK BROWN ARE CLAIMED AS A DISTINCTIVE FEATURE OF THE MARK. THE MARK CONSISTS OF THREE BROWN-SKINNED CHARACTER HEADS WITH THEIR NAMES IN WHITE LETTERS BELOW, OVER "THE AFRO PUFF GIRLS!" LOGO IN YELLOW FADING INTO RED. THIS DESIGN IS SUPERIMPOSED ON A BLUE STAR SHAPED BACKGROUND CONTAINED WITHIN A BEIGE OVAL. THE WORDS "LOVE. PEACE. SOUL" APPEAR AT THE BOTTOM OF THE BEIGE OVAL, AND BENEATH THE THREE WORDS ARE A HEART SYMBOL, A PEACE SYMBOL, AND ANOTHER SYMBOL RESEMBLING A PAINTBRUSH. THE COLOR BROWN APPEARS ON THE THREE CHARACTERS FACES. THE COLOR WHITE APPEARS IN THE NAMES LULU, JOYCE AND VIOLET. THE COLOR WHITE ALSO APPEARS ON THE CENTER AND OUTER PARTS OF THE CHARACTERS EYES, AND THE TEETH OF THE CHARACTER NAMED JOYCE. THE COLOR YELLOW APPEARS IN THE UPPER PORTION OF THE WORDING THE AFRO PUFF, THE CENTER OF THE BUTTERFLY BARRETTE SHOWN IN LULUS HAIR, AND THE BALL SHAPED PONYTAIL HOLDER SHOWN IN VIOLETS HAIR. THE COLOR RED IS SHOWN IN THE LOWER PORTION OF THE WORDING THE AFRO PUFF AND THE COLOR RED IS ALSO SHOWN IN THE WORDING GIRL. THE COLOR ORANGE IS SHOWN IN THE BUTTERFLY BARRETTE SHOWN IN LULUS HAIR AND IN THE CENTER OF THE WORDING THE AFRO PUFF. THE COLOR BLUE IS SHOWN IN THE STAR SHAPED BACKGROUND. THE COLOR LIGHT BROWN IS SHOWN IN THE WORDING LOVE, PEACE,

SOUL. THE COLOR LIGHT BROWN IS ALSO SHOWN IN THE HEART, PEACE SYMBOL AND THE DESIGN RESEMBLING A PAINTBRUSH. THE COLOR BLACK IS SHOWN IN THE OUTLINE OF THE BLUE STAR, THE CHARACTERS HAIR, THE PUPIL OF THE CHARACTERS EYES, IN THE CHARACTERS EYELASHES, OUTLINE OF THEIR FACES, NOSE, MOUTH AND TEETH. THE COLOR PURPLE IS SHOWN IN THE CHARACTER VIOLETS BALL SHAPED PONY TAIL HOLDER. THE COLOR BEIGE IS SHOWN ON THE OVAL DESIGN IN THE BACKGROUND.

Filing Correspondent:

SCOTT A. COHEN, ESQ.
SCOTT A. COHEN, ESQUIRE
SUITE 300
1800 JFK BLVD.
PHILADELPHIA PA 19103

**LULU'S FASHION LOUNGE****Status:** ABANDONED**USPTO Status:** ABANDONED-FAILURE TO RESPOND**USPTO Status Date:** JUL 20, 2005**Goods/Services:****International Class 25:** SHIRTS; PANTS; BELTS; SLEEPWEAR; UNDERWEAR**International Class 35:** RETAIL CLOTHING STORES**First Used:** AUG 31, 1996 (INTL. CL. 25)**In Commerce:** AUG 31, 1996**First Used:** AUG 31, 1996 (INTL. CL. 35)**In Commerce:** AUG 31, 1996**Last Reported Owner:**

COLLEEN L. CANNON AND DEBRA A. CANNON, A CALIFORNIA GENERAL PARTNERSHIP

Composed Of: COLLEEN L. CANNON, A CITIZEN OF THE UNITED STATES; DEBRA A. CANNON, A CITIZEN OF THE UNITED STATES CALIFORNIA PARTNERSHIP
212 MAIN STREET
CHICO, CALIFORNIA 95928**Chronology:****Filed:** MAY 21, 2004**Serial Number:** 78-423,284**Abandoned:** JUN 23, 2005**Ownership Details:****Applicant:**

COLLEEN L. CANNON AND DEBRA A. CANNON, A CALIFORNIA GENERAL PARTNERSHIP

Composed Of: COLLEEN L. CANNON, A CITIZEN OF THE UNITED STATES; DEBRA A. CANNON, A CITIZEN OF THE UNITED STATES CALIFORNIA PARTNERSHIP
212 MAIN STREET
CHICO, CALIFORNIA 95928**Design Phrase:**

THE MARK CONSISTS OF THE WORD "LULU'S" IN CURSIVE WRITING, WITH A STAR IN PLACE OF THE APOSTROPHE, WITHIN A DOUBLE OVAL, AND THE WORDS "FASHION LOUNGE" IN BLOCK LETTERING BENEATH THE OVALS.

Filing Correspondent:LISA L. NIXON
DOWNEY BRAND LLP

555 CAPITOL MALL, 10TH FLOOR
SACRAMENTO, CA 95814



LITTLE LULU

Status: EXPIRED**USPTO Status:** EXPIRED**USPTO Status Date:** FEB 13, 1995**Goods/Services:****International Class 26:** SEW-ON APPLIQUES INTENDED FOR APPLICATION TO CHILDREN'S GARMENTS**First Used:** DEC 04, 1972 (US.CL. 40)**In Commerce:** DEC 04, 1972**Last Reported Owner:**

MATTEL, INC.

DELAWARE CORPORATION

We Have Located Other Marks With This Owner[LITTLE LULU](#)

USPTO

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Chronology:**Filed:** JAN 08, 1973**Serial Number:** 72-445,369**Published For Opposition:** FEB 12, 1974**Registered:** MAY 07, 1974**Registration Number:** 983,395**Affidavit Section:** REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.**Ownership Details:****Registrant:**

WESTERN PUBLISHING COMPANY, INC.

WISCONSIN CORPORATION

1220 MOUND AVE.

RACINE, WISCONSIN 53404

AssigneeWESTERN PUBLISHING COMPANY,
INC.

DELAWARE CORPORATION

1220 MOUND AVE.

RACINE, WISCONSIN, 53404

Assignor

MATTEL INC.

DELAWARE CORPORATION

5150 ROSECRANS AVE.

HAWTHORNE, CALIFORNIA

Acknowledge: OCT 04, 1983**Brief:** ASSIGNS THE ENTIRE
INTEREST AND THE GOODWILL**Recorded:** OCT 12, 1983**Reel/Frame:** 0453/0029

Correspondent:

WESTERN PUBLISHING COMPANY,
INC.
1220 MOUND AVE.
RACINE, WI 53404

Assignee

MATTEL, INC.
DELAWARE CORPORATION

Assignor

WESTERN PUBLISHING COMPANY,
INC. (MERGED INTO)
WISCONSIN CORPORATION
Signed: DEC 30, 1982

Brief: MERGER EFFECTIVE IN

DELAWARE, 19790615
Recorded: APR 25, 1983
Reel/Frame: 0439/0442

Correspondent:

WESTERN PUBLISHING COMPANY,
INC.
1220 MOUND AVE.
RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY,
INC.

Assignor

WPC PUBLISHING, INC.
Signed: DEC 05, 1980

Brief: CHANGE OF NAME 19790615

Recorded: APR 25, 1983
Reel/Frame: 0439/0439

Correspondent:

WESTERN PUBLISHING COMPANY,
INC.
1220 MOUND AVE.
RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY,
INC.

Assignor

WPC, INC. (CHANGED TO)
Signed: NOV 19, 1979

Assignor

WPC PUBLISHING, INC. (CHANGED TO)

Brief: CERTIFICATE BY THE SECRETARY OF STATE OF DELAWARE SHOWING CHANGES OF NAME ON APRIL 9, 1979 AND JUNE 15, 1979 RESPECTIVELY

Recorded: NOV 28, 1979

Reel/Frame: 0359/0864

Correspondent:

WESTERN PUBLISHING CO. INC.
1220 MOUND AVE.
RACINE, WI 53404

Assignee

WESTERN PUBLISHING COMPANY, INC.

Assignor

WPC, INC.

Acknowledge: NOV 19, 1979

Assignor

WPC PUBLISHING, INC.

Acknowledge: NOV 19, 1979

Brief: CERTIFICATE BY THE SECRETARY OF STATE OF DELAWARE SHOWING CHANGES OF NAME ON APRIL 9 1979 RESPECTIVELY

Recorded: NOV 28, 1979

Reel/Frame: 0359/F864

Correspondent:

WESTERN PUBLISHING CO. INC.
1220 MOUND AVE.
RACINE, WIS. 53404

Other U.S. Registrations: 958,607; 959,441; 962,620

LULU DK

LULU DK

Status: ABANDONED
INTENT TO USE**USPTO Status:** ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: JUN 17, 2004**Goods/Services:****International Class 27:** WALLPAPER, WALL COVERINGS MADE OF FABRIC, TEXTILES, PLASTIC, VINYL AND ACRYLIC, CARPETS, BATH AND DOOR MATS MADE OF FABRIC, TEXTILES, REEDS, STRAW, FIBERS, ACRYLIC AND RUBBER**Last Reported Owner:**LULU DK LLC
DELAWARE CORPORATION
SUITE 2E
136 EAST 64TH STREET
NEW YORK, NEW YORK 10021**We Have Located Other Marks With This Owner**

LULU DK	USPTO	Page 145
LULU DK	USPTO	Page 203

Chronology:**Filed:** JUL 31, 2002 **Serial Number:** 78-149,234
Published For Opposition: SEP 23, 2003
Abandoned: JUN 17, 2004**Ownership Details:****Applicant:**LULU DK LLC
DELAWARE CORPORATION
SUITE 2E
136 EAST 64TH STREET
NEW YORK, NEW YORK 10021**Filing Correspondent:**SUSAN C. SHIN
BROWN RAYSMAN MILLSTEIN FELDER & STEINER
900 THIRD AVENUE
NEW YORK NY 10022

LULU LADYBUG

LULU LADYBUG

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-FAILURE TO RESPOND
USPTO Status Date: APR 09, 2001

Goods/Services:

International Class 28: TOYS, NAMELY DOLLS

Last Reported Owner:

THE BRASS KEY, INC.
WASHINGTON CORPORATION
815 SOUTH 336TH STREET
FEDERAL WAY, WASHINGTON 98003

Chronology:

Filed: OCT 16, 1998 **Serial Number:** 75-571,545
Abandoned: APR 09, 2001

Ownership Details:

Applicant:

THE BRASS KEY, INC.
WASHINGTON CORPORATION
815 SOUTH 336TH STREET
FEDERAL WAY, WASHINGTON 98003

Filing Correspondent:

VALERIE DU LANEY
MILLER NASH WIENER HAGER & CARLSEN
4400 TWO UNION SQ
601 UNION ST
SEATTLE WA 98101-2352

LULU SHELDON

LULU SHELDON

Status: ABANDONED
INTENT TO USE

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED
USPTO Status Date: DEC 15, 1994

Goods/Services:

International Class 28: TURTLE SHAPED TOY DOLL

Last Reported Owner:

JSCO TOYS, INC.
MISSOURI CORPORATION
2008 MARCONI
ST. LOUIS, MISSOURI 63110

Chronology:

Filed: SEP 10, 1993 **Serial Number:** 74-435,376
Published For Opposition: MAR 22, 1994
Abandoned: DEC 15, 1994

Ownership Details:

Applicant:

JSCO TOYS, INC.
MISSOURI CORPORATION
2008 MARCONI
ST. LOUIS, MISSOURI 63110

Filing Correspondent:

PHILIP B. POLSTER
POLSTER, LIEDER, WOODRUFF & LUCCHESI
763 SOUTH NEW BALLAS ROAD, SUITE 160
ST. LOUIS, MO 63141

LITTLE LULU

LITTLE LULU

Status: EXPIRED**USPTO Status:** EXPIRED**USPTO Status Date:** APR 10, 2004**Goods/Services:****International Class 28:****(U.S. CL. 22)** BOXED PAPER DOLLS COMPRISING TWO DIMENSIONAL CARDBOARD DOLL, DOLL STAND, AND PRESS-OUT PRINTED PAPER DOLL CLOTHES, SOLD AS UNITS**First Used:** SEP 07, 1972 (US.CL. 22)**In Commerce:** SEP 07, 1972**Last Reported Owner:**CLASSIC MEDIA, INC.
DELAWARE CORPORATION
435 HUDSON ST.
2ND FLOOR
NEW YORK, NEW YORK 10014**We Have Located Other Marks With This Owner**

LITTLE LULU	USPTO	Page 111
THE LITTLE LULU SHOW	USPTO	Page 189
LITTLE LULU	USPTO	Page 269
LITTLE LULU	USPTO	Page 280
LITTLE LULU	Common Law	Page 1059

Chronology:**Filed:** SEP 18, 1972**Serial Number:** 72-436,008**Published For Opposition:** MAR 06, 1973**Registered:** JUL 03, 1973**Registration Number:** 962,620**Affidavit Section:** REGISTERED - SEC. 8 (6-YR) ACCEPTED &
SEC. 15 ACK. APR 02, 1979**Renewed:** JUL 03, 1993**Ownership Details:****Registrant:**WESTERN PUBLISHING COMPANY, INC.
DELAWARE CORPORATION
1220 MOUND AVENUE
RACINE, WISCONSIN 53404

Assignee

CLASSIC MEDIA, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignor

JPMORGAN CHASE BANK,
NATIONAL ASSOCIATION
NEW YORK NATIONAL BANKING
ASSOCIATION
Signed: JAN 11, 2007

Assignee

HARVEY ENTERTAINMENT, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA INDUSTRIES
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

GOLD KEY HOME VIDEO, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

HARVEY ASSETS COMPANY LLC
DELAWARE LIMITED LIABILITY
COMPANY
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA PRODUCTIONS OF AMERICA
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPARIO MUSIC
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

UPA MUSIC COMPANY
CALIFORNIA CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

BIG IDEA.COM, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA MUSIC, INC.
NEW YORK CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003

Assignee

CLASSIC MEDIA PICTURES, INC.
DELAWARE CORPORATION
6TH FLOOR
860 BROADWAY
NEW YORK, NEW YORK, 10003