

EXHIBIT A
APPENDIX B

APPENDIX B

OTHER UNAIDED SELF PUBLISHING INTERNET SITES
OTHER UNAIDED VIDEO CONTENT INTERNET SITES

APPENDIX B

OTHER UNAIDED SELF PUBLISHING INTERNET SITES
(Q4.0/Q4.1)

<u>INTERNET SITES</u>	<u>NUMBER OF MENTIONS</u>	<u>PERCENT (n=200)</u>
craigslist	2	1.00%
deviantART	2	1.00%
Food Channel	2	1.00%
iTunes	2	1.00%
MTV	2	1.00%
snapfish	2	1.00%
Wal-Mart	2	1.00%
ABC	1	0.50%
Amavoa	1	0.50%
AOL	1	0.50%
Apple	1	0.50%
Bebo	1	0.50%
Blogspot	1	0.50%
Bluetooth	1	0.50%
Cafetress	1	0.50%
CBS	1	0.50%
CNN	1	0.50%
Crafters Choice	1	0.50%
Digital Blasphemy	1	0.50%
Disney Channel	1	0.50%
evite	1	0.50%
Ezotrope	1	0.50%
Flickr	1	0.50%
Friendster	1	0.50%
GameSpot	1	0.50%
GameSpy	1	0.50%
Getty	1	0.50%
Go Daddy	1	0.50%
Google	1	0.50%
HuskerPedia	1	0.50%
IGN	1	0.50%
Keizertimes	1	0.50%
Lighthouse Publishing	1	0.50%
Metacafe	1	0.50%
MSN	1	0.50%
Newsweek	1	0.50%
Paradoxentertainment	1	0.50%
People	1	0.50%
Photobucket	1	0.50%
Plumbers Dream	1	0.50%
Poetry contests	1	0.50%
Project Gutenberg	1	0.50%
Shutterfly	1	0.50%

OTHER UNAIDED SELF PUBLISHING INTERNET SITES continued

<u>INTERNET SITE NAMES</u>	<u>NUMBER OF MENTIONS</u>	<u>PERCENT (n=200)</u>
Slicka	1	0.50%
Slicker	1	0.50%
Snapshot	1	0.50%
Spacebook	1	0.50%
Sports Red Sox Special	1	0.50%
Sreimster	1	0.50%
Statejournal	1	0.50%
Tomcamp	1	0.50%
TV	1	0.50%
UGO	1	0.50%
US Magazine	1	0.50%
VH1	1	0.50%
Webshots	1	0.50%
Wiley	1	0.50%
Wipf and Stock	1	0.50%
Word Press	1	0.50%

OTHER UNAIDED VIDEO CONTENT INTERNET SITES
(Q4.0/Q4.1)

<u>INTERNET SITES</u>	<u>NUMBER OF MENTIONS</u>	<u>PERCENT (n=200)</u>
eBaum's World	4	2.00%
Facebook	4	2.00%
Netflix	4	2.00%
AOL	3	1.50%
Comcast Cable	3	1.50%
major networks	3	1.50%
VH1	3	1.50%
BBC	2	1.00%
Discover	2	1.00%
Disney	2	1.00%
Metacafe	2	1.00%
Movie trailers	2	1.00%
NFL	2	1.00%
PBS	2	1.00%
PGA.com	2	1.00%
SCI-FI	2	1.00%
Xbox	2	1.00%
Accuweather.com	1	0.50%
all the major networks	1	0.50%
all the networks	1	0.50%
All the news sites	1	0.50%
all the TV networks that have websites	1	0.50%
Alluc.org	1	0.50%
Animal Planet	1	0.50%
any independent sites	1	0.50%
any news	1	0.50%
ATT Bluetooth	1	0.50%
balmoreson.com	1	0.50%
blabbermouth.net	1	0.50%
Boston.com	1	0.50%
Break	1	0.50%
Buddy TV	1	0.50%
bugie.com	1	0.50%
BYU Channels	1	0.50%
Channel 12 news	1	0.50%
Channel 22	1	0.50%
CMT.com	1	0.50%
Coast to Coast	1	0.50%
Collegehumor.com	1	0.50%
Comedy Central	1	0.50%
Dailymotion	1	0.50%
end something	1	0.50%

OTHER UNAIDED VIDEO CONTENT INTERNET SITES continued

<u>INTERNET SITE NAMES</u>	<u>NUMBER OF MENTIONS</u>	<u>PERCENT (n=200)</u>
Funbox	1	0.50%
Funnyjunk	1	0.50%
FX	1	0.50%
gal.com	1	0.50%
game trailers	1	0.50%
Golf.com	1	0.50%
Harmony Central	1	0.50%
HBO	1	0.50%
hoyt.com	1	0.50%
IBMS	1	0.50%
Ifilm	1	0.50%
Illwillpress	1	0.50%
IMEEM.com	1	0.50%
JBC	1	0.50%
Jessieduplantsministries	1	0.50%
Jesus music	1	0.50%
Jib Jab	1	0.50%
Jobolow.com	1	0.50%
KCRA.com	1	0.50%
KDKA.com	1	0.50%
Keithmor	1	0.50%
Kennethcoplandministry	1	0.50%
Killsometime.com	1	0.50%
LimeWire	1	0.50%
Mary Kay	1	0.50%
MGM Grand	1	0.50%
mini clips	1	0.50%
most of the news channels	1	0.50%
Movie Link	1	0.50%
movies	1	0.50%
Movietickets	1	0.50%
MP3.com	1	0.50%
MPR	1	0.50%
Musicbox	1	0.50%
myyearbook	1	0.50%
N something	1	
Nafa	1	0.50%
NBA.com	1	0.50%
New York Times	1	0.50%
Newgrounds	1	0.50%
News	1	0.50%
news channels	1	0.50%
news websites	1	0.50%
NEWSOK.com	1	0.50%

OTHER UNAIDED VIDEO CONTENT INTERNET SITES continued

<u>INTERNET SITE NAMES</u>	<u>NUMBER OF MENTIONS</u>	<u>PERCENT (n=200)</u>
NHL.com	1	0.50%
OK	1	0.50%
Old Man Mountains	1	0.50%
pittsburgh.com	1	0.50%
Popcorn	1	0.50%
projectplaylist.com	1	0.50%
Rapapour	1	0.50%
Rotten Tomatoes	1	0.50%
sex views.	1	0.50%
something with a T	1	0.50%
soonersport.com	1	0.50%
Starfall	1	0.50%
TIVO	1	0.50%
TV shows on most websites	1	0.50%
TV stations	1	0.50%
Tvlength	1	0.50%
Univision	1	0.50%
VEOH	1	0.50%
Videowagon	1	0.50%
WB	1	0.50%
Weather.com	1	0.50%
Wooho	1	0.50%
work sites with Podcast on air	1	0.50%
WWE Wrestling	1	0.50%
Youporn	1	0.50%