

LULULOLO

Fabulous



Now Appearing!!!



Exhibit 18



Enter Web Address:

All

[Adv. Search](#)

Searched for <http://www.lululolo.com>

4 Results

* denotes when site was updated.

Search Results for Jan 01, 1996 - Sep 26, 2007

1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
0	0	0	0	0	0	0	0	3 pages	1 pages	0	0
pages	pages	pages	pages	pages	pages	pages	pages			pages	pages

[Jul 28, 2004](#) * [Feb 04, 2005](#)
[Sep 25, 2004](#)
[Nov 25, 2004](#)

[Home](#) | [Help](#)

[Internet Archive](#) | [Terms of Use](#) | [Privacy Policy](#)

Exhibit 19

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-09-24 07:54:59 ET

Serial Number: 75495008 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2297686

Mark (words only): THE LITTLE LULU SHOW

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2006-04-25

Filing Date: 1998-06-02

Transformed into a National Application: No

Registration Date: 1999-12-07

Register: Principal

Law Office Assigned: LAW OFFICE 104

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2006-06-08

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CLASSIC MEDIA, INC.

Address:

CLASSIC MEDIA, INC.
6TH FLOOR 860 BROADWAY
NEW YORK, NY 10003
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 041

Class Status: Active

Entertainment, namely a continuing animated show distributed over television, satellite and video media

Basis: 1(a)

First Use Date: 1995-10-00

First Use in Commerce Date: 1995-10-00

ADDITIONAL INFORMATION

Disclaimer: "SHOW"

Prior Registration Number(s):

958607

959441

962620

990189

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2006-06-08 - Case File In TICRS

2006-04-25 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-02-27 - Assigned To Paralegal

2005-10-28 - Section 8 (6-year) and Section 15 Filed

2005-10-28 - TEAS Section 8 & 15 Received

1999-12-07 - Registered - Principal Register

1999-09-14 - Published for opposition

1999-08-13 - Notice of publication

1999-05-17 - Approved for Pub - Principal Register (Initial exam)

1999-04-23 - Communication received from applicant

1999-03-03 - Communication received from applicant

1999-03-04 - Non-final action mailed

1999-02-16 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

SONJA KEITH

Correspondent

CLASSIC MEDIA, INC.

6TH FLOOR

860 BROADWAY

NEW YORK, NY 10003

Exhibit 20

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-09-24 08:04:12 ET

Serial Number: 72460870 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 990189

Mark (words only): LITTLE LULU

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2005-03-04

Filing Date: 1973-06-20

Transformed into a National Application: No

Registration Date: 1974-08-06

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 834 -Post Registration

Date In Location: 2005-03-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CLASSIC MEDIA, INC.

Address:

CLASSIC MEDIA, INC.
860 BROADWAY, 6TH FL.
NEW YORK, NY 10003
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

U.S. Class: 038 (International Class 016)

Class Status: Active

ILLUSTRATED BOOKS FOR CHILDREN

Basis: 1(a)

First Use Date: 1954-00-00

First Use in Commerce Date: 1954-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

958607

959441

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2005-03-23 - Undeliverable Mail - No Action Taken

2005-03-23 - PAPER RECEIVED

2005-03-04 - Second renewal 10 year

2005-03-04 - Section 8 (10-year) accepted/ Section 9 granted

2005-02-03 - Combined Section 8 (10-year)/Section 9 filed

2005-02-03 - Combined Section 8 (10-year)/Section 9 filed

2005-02-03 - TEAS Section 8 & 9 Received

1994-08-11 - First renewal 10 year

1994-04-25 - Section 9 filed/check record for Section 8

1980-06-04 - Section 8 (6-year) accepted & Section 15 acknowledged

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

SONJA KEITH

CLASSIC MEDIA, INC.

860 BROADWAY, 6TH FL.

NEW YORK, NY 10003

Exhibit 21

SPECIMEN PAGE

Applicant : Golden Books Publishing Company, Inc.

Business Address : 888 Seventh Avenue
New York, New York 10106



Exhibit 22

Hello. Sign in to get personalized recommendations. New customer? Start here.

We've been recommended.

Your Amazon.com

Today's Deals

Gifts & Wish Lists

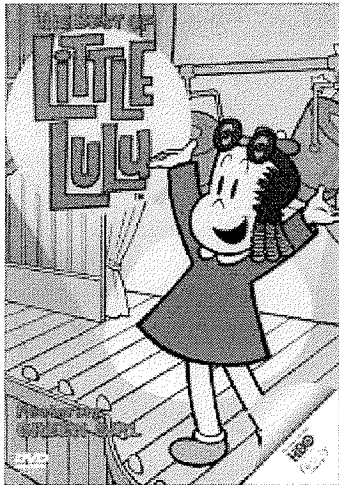
Gift Certificates

DVD

DVD

Advanced Search Browse Genres New Releases Top Sellers DVD Deals TV Central Hi

Join Amazon Prime and ship Two-Day for free and Overnight for \$3.99. Already a member? Sign in.



See larger image



See 1 customer image

Share your own customer images

★★★★★ (2 customer reviews)

The Best of Little Lulu: Featuring Green Girl

Starring: Best of Little Lulu
Rating

Quantity: 1

Add to Shopping Cart

or

Sign in to turn on 1-Click ordering.

More Buying Choices

8 used & new from \$11.99

Have one to sell? Sell yours here

Add to Wish List

Add to Shopping List

Add to Wedding Registry

Add to Baby Registry

Tell a friend

List Price: ~~\$12.98~~

Price: **\$11.99** & eligible for **FREE Super Saver Shipping** on orders over \$25. Details
You Save: \$0.99 (8%)

Availability: Usually ships within 1 to 2 weeks. Ships from and sold by Amazon.com. Gift-wrap available.

Only 1 left in stock--order soon.

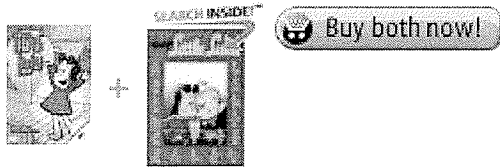
8 used & new available from \$11.99

Format: *DVD*

Better Together

Buy this DVD with Lulu Takes a Trip (Little Lulu, Vol. 5) by John Stanley today!

Buy Together Today: \$21.94



Product Details

Actors: Best of Little Lulu
Format: Animated, Color, DVD-Video, NTSC
Language: English
Region: Region 1 (U.S. and Canada only. Read more about [DVD formats.](#))
Aspect Ratio: 1.33:1
Number of discs: 1
Rating
Studio: Sony Wonder (Video)
DVD Release Date: July 15, 2003
Run Time: 125 minutes
Average Customer Review: ★★★★★ based on 2 reviews. ([Write a review.](#))
ASIN: B00009VU33
Amazon.com Sales Rank: #23,066 in DVD (See Bestsellers in DVD)
(Studios: Improve Your Sales)

Would you like to **update product info** or **give feedback on images**? (We'll ask you to sign in so we can get back to you)

For more information about "The Best of Little Lulu: Featuring Green Girl" visit the Internet Movie Database (IMDb)

+ Theatrical Release Information

Customers Who Bought This Item Also Bought



The Best of Little Lulu: Friends and Enemies
DVD ~ Best of Little Lulu
 ★★★★★ (1)



Little Lulu Volume 8: Late For School (Little Lulu (Graphic Novels)) by John Stanley
 ★★★★★ (2)
 \$9.95



Little Lulu Volume 9: Lucky Lulu (Little Lulu (Graphic Novels)) by John Stanley
 \$9.95



Little Lulu Volume 6: Letters To Santa (Little Lulu (Graphic Novels)) by John Stanley
 \$9.95



Marge's Little Lulu Volume 4: Lulu Goes Shopping by John Stanley
 ★★★★★ (5)
 \$9.95

> **Explore similar items:** Books (16) DVD (2)

Tag this product (What's this?)

Think of a tag as a keyword or label you consider is strongly related to this product. Tags will help all customers organize and find favorite items.

Your tags: Add your first tag

Help others find this product - tag it for Amazon search

No one has tagged this product for Amazon search yet. Why not be the first to suggest a search for which it should appear?

Search Products Tagged with



> See most popular tags

Rate this item to improve your recommendations

Sign in to rate this item

☆☆☆☆☆ I own it

Customer Reviews

2 Reviews

- 5 star: (2)
- 4 star: (0)
- 3 star: (0)
- 2 star: (0)
- 1 star: (0)

Average Customer Review

☆☆☆☆☆ (2 customer reviews)

Create your own review

New! Amazon has customer video re



It's easy to shoot video revi or life's everyday moments the Flip Video camcorder.

Most Helpful Customer Reviews

12 of 12 people found the following review helpful:

☆☆☆☆☆ **Lulupalooza**, January 29, 2005

By **Gord Wilson** (Bellingham, WA USA) - See all my reviews

TOP 500 REVIEWER

Marge's Little Lulu made her impressive debut in the Saturday Evening Post in 1935. Wildly popular, she hit the big screen in 1944 in a series of cartoons for Famous and Paramount studios, and was everywhere in ads for Kleenex tissues. John Stanley expanded the roster to include Tubby, her best friend, Annie, and the rest of the well-known gang. But her best venue by far came in 1995 in this labor of love from CINAR animation studios in Canada, which ran on HBO Family.

CINAR went back to the John Stanley comics and

Search Customer Reviews



Only search this product's reviews

ADVERTISEMENT

used many of his inspired stories, as well as the whole Stanley gang. Lulu is voiced by Tracey Ullman (on whose show The Simpsons made their debut). Each show consists of three cartoons, with brief Lulubites (reminiscent of Marge's single panel comic) and a short stand-up routine by Lulu/Ullman. Ullman's routines seem too strident for Lulu, and the barbed, adversarial humor (kids vs adults, girls vs boys) seems incredibly dated, the only discordant note in this wonderful series. (See also the companion volume, The Best of Little Lulu Featuring Friends and Enemies).

You get a whopping fifteen cartoons (five shows). Episodes: The Green Girl, with Rainy Day and Beautiful Lulu; Alvin's Record Player, with Lulu's Television Debut and Cry Baby; Snowball War, with Jr. Detective Tubby and Picnic Pirates; Gilbert the Gorilla, with Snow Business and The Case of the Egg in the Shoe; Business Girl, with The Pet Duck and Lulu's Umbrella Service.

Comment | Was this review helpful to you?
 (Report this)

1 of 1 people found the following review helpful:

★★★★★ **MORE LITTLE LULU CABLE CARTOONS,**
September 13, 2005

By **Maxine M. Maxa** (Miami, Florida USA) - [See all my reviews](#)
REAL NAME™

My granddaughter absolutely enjoys the 2 recent Lulu adventures voiced by Tracy Ullman on the HBO network. We need more of these, as they are entertaining for youngsters yet need no parental guidance. These were great until HBO put them in time slots where they are not easily accessible for a child to view.

Please try to encourage the producers to bring on more than the 2 they have provided. I will be among the first to purchase!!

Comment | Was this review helpful to you?
 (Report this)

Share your thoughts with other customers:

> [See all 2 customer reviews...](#)

2008 MERCURY MILAN OR MARINER
Only \$229 a month for 39 months
\$2,699 Cash due at start

Milan I4 Premier Automatic Mariner I4 EV

MERCURY | NEW DOORS OPENED
*Security deposit waived. Excludes tax, title and license fees.

Customer Discussions Beta (What's this?)

New! Receive e-mail when new posts are made. Click the "Track it!" button on any discussion page.

This product's forum (0 discussions)

Related forums

Discussion	Replies	Latest Post
No discussions yet		

kids dvds (1 discussion)

Ask questions, Share opinions, Gain insight

Start a new discussion

Topic:

Active discussions in related forums

Discussion	Replies	Latest Post
<input checked="" type="checkbox"/> kids dvds Christian dvds for Kids	78	9 hours ago

Product Information from the Amapedia Community Beta (What's this?)

Be the first person to add an article about this item at Amapedia.com. 

> See featured Amapedia.com articles 

Listmania!

Search Listmania!



Start a Great Comic Book Collection.:
A list by Tiki13 "Whadevah!"



Cartoons Without Cable--Kids' DVDs:
A list by Gord Wilson



When Comics Were Fun: A list by Gord Wilson

Create a Listmania! list

So You'd Like to...

Search Guides



get out of your rut: A guide by Famous Eccles



Create a guide

Look for Similar Items by Category

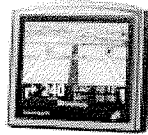
- DVD > Genres > Animation > General
- DVD > Genres > Kids & Family > Animation
- DVD > Genres > Kids & Family > General

Great Deals on Magazines



Visit our huge selection of magazine subscriptions often to see the latest special offers and bonuses. Check out magazines like *The New Yorker*, *Wired*, and *Vanity Fair*.

New Low Price on World's Bestselling Portable Navigation Device



Get the TomTom ONE in-car GPS with an award-winning interface, sleek design, preloaded maps of the U.S. and Canada, and traffic capability for just **\$199.99** from Amazon.com.

> Shop all TomTom

End-of-Summer Deals



Enjoy amazing end-of-summer deals on Camera & Photo products, including cameras, camcorders, digital frames, and plenty more.

The Latest News from Camera & Photo


Amazon.com DELIVERS



E-mail Subscriptions

Subscribe to the Camera News and Special Offers e-mail and get news about all the latest Camera & Photo deals and new releases delivered right to your inbox once a month. Sign up today.

ADVERTISEMENT



MERCURY | NEW DOORS OPENED

What's your Perfect Match

✓ Rollover to find c

Feedback

- ▶ If you need help or have a question for Customer Service, **contact us**.
- ▶ Would you like to **update product info** or **give feedback on images**? (We'll ask you to sign in so we can get back to you)
- ▶ Is there any other feedback you would like to provide? **Click here**

Where's My Stuff?

Track your [recent orders](#).
View or change your orders
in Your Account.

Shipping & Returns

See our [shipping rates & policies](#).
Return an item (here's our [Returns Policy](#)).

Need Help?

Forgot your password? [Click here](#).
[Redeem](#) or buy a gift certificate/card.
[Visit our Help department](#).


Search Amazon.com



Your Recent History

[Learn more](#)

Recently Viewed Products

 [The Incomparable Lou Lou by Ron Clark](#)

[▶ View & edit Your Browsing History](#)



[Amazon.com Home](#) | [Directory of All Stores](#)

International Sites: [Canada](#) | [United Kingdom](#) | [Germany](#) | [Japan](#) | [France](#) | [China](#)

[Help](#) | [View Cart](#) | [Your Account](#) | [Sell Items](#) | [1-Click Settings](#)

[Investor Relations](#) | [Press Release](#) | [Careers at Amazon](#) | [Join Associates](#) | [Join Advantage](#) | [Join Honor System](#) | [Advertise With Us](#)

[Conditions of Use](#) | [Privacy Notice](#) © 1996-2007, Amazon.com, Inc. or its affiliates

Exhibit 23



United States Patent and Trademark Office

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Tue Sep 25 04:07:23 EDT 2007

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSER DICT](#) [SEARCH OG](#) [BOTTOM](#) [HELP](#)

Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TARR Status](#) [ASSIGN Status](#) [TDR](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

LuLu Brands

Word Mark	LULU BRANDS
Goods and Services	IC 042. US 100 101. G & S: product development. FIRST USE: 20040104. FIRST USE IN COMMERCE: 20040104
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78397270
Filing Date	April 6, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	February 1, 2005
Registration Number	2943904
Registration Date	April 26, 2005
Owner	(REGISTRANT) LuLu Brands LLC LTD LIAB CO DELAWARE 108 Haywood Road Wilmington DELAWARE 19807
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRANDS" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSER DICT](#) [SEARCH OG](#) [Top](#) [HELP](#)

[\[.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

Exhibit 24

SPECIMEN

78397270



brands
beautiful women, bright ideas.