

mechanical and electric action toys; plush stuffed animals and toys; dolls; board games; bath toys; musical toys; construction toys; fantasy character toys; inflatable toys; pull toys; talking toys; model vehicles and related accessories sold as units, models, robots, figurines, action figures and accessories therefor, toy vehicles, toy figures, wind-up toys, science kits

Basis: 1(a)

First Use Date: 2001-11-15

First Use in Commerce Date: 2001-11-15

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2002-07-02 - Registered - Principal Register

2002-05-28 - TEAS Change Of Correspondence Received

2002-03-18 - Allowed for Registration - Principal Register (SOU accepted)

2002-03-08 - Statement of use processing complete

2001-11-17 - Amendment to Use filed

2001-11-23 - Communication received from applicant

2001-05-14 - Extension 5 granted

2001-04-23 - Extension 5 filed

2001-01-14 - Extension 4 granted

2000-10-30 - Extension 4 filed

2000-06-26 - Extension 3 granted

2000-05-02 - Extension 3 filed

1999-11-08 - Extension 2 granted

1999-11-08 - Extension 2 filed

1999-04-02 - Extension 1 granted

1999-03-05 - Extension 1 filed

1998-11-17 - Notice of allowance - mailed
1998-08-25 - Published for opposition
1998-07-24 - Notice of publication
1998-06-01 - Approved for Pub - Principal Register (Initial exam)
1998-06-01 - Assigned To Examiner
1998-05-01 - Communication received from applicant
1997-11-03 - Non-final action mailed
1997-10-21 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

BETH M GOLDMAN

Correspondent

Beth M. Goldman
Heller Ehrman White & McAuliffe LLP
333 Bush Street
San Francisco CA 94104-2878
Phone Number: 415 772 6881
Fax Number: 415 772 6268

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-09-23 17:33:21 ET

Serial Number: 75372277 Assignment Information Trademark Document Retrieval

Registration Number: 2534397

Mark (words only): XULU ENTERTAINMENT

Standard Character claim: No

Current Status: Registered.

Date of Status: 2002-01-29

Filing Date: 1997-10-14

Transformed into a National Application: No

Registration Date: 2002-01-29

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-04-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Xulu Entertainment Inc.

Address:

Xulu Entertainment Inc.
653 River Oaks Parkway
San Jose, CA 95134
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

retail services, namely, retail store services, on-line retail services and direct mail retail services, all featuring computer software and hardware; computer games, video games, books, comic books, magazines, toys, decals, stickers, tattoos, backpacks, lunchboxes, bicycles, costumes, masks, works of art, glasses, dishes, serving trays, post cards, posters, watches, pins, jewelry, sunglasses, key chains and clothing

Basis: 1(a)

First Use Date: 2001-08-24

First Use in Commerce Date: 2001-08-24

International Class: 042

Class Status: Active
restaurant services

Basis: 1(a)

First Use Date: 2001-10-18

First Use in Commerce Date: 2001-10-19

ADDITIONAL INFORMATION

Disclaimer: "ENTERTAINMENT"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2007-04-11 - Case File In TICRS

2002-01-29 - Registered - Principal Register

2001-11-28 - Allowed for Registration - Principal Register (SOU accepted)

2001-11-16 - Statement of use processing complete

2001-11-02 - Amendment to Use filed

2001-05-10 - Extension 5 granted

2001-04-26 - Extension 5 filed

2000-10-26 - Extension 4 granted

2000-10-26 - Extension 4 filed

2000-06-26 - Extension 3 granted

2000-05-02 - Extension 3 filed

1999-12-07 - Extension 2 granted

1999-10-26 - Extension 2 filed

1999-04-02 - Extension 1 granted

1999-03-05 - Extension 1 filed

1998-11-03 - Notice of allowance - mailed

1998-08-04 - Published for opposition

1998-07-03 - Notice of publication

1998-05-01 - Communication received from applicant

1998-05-27 - Approved for Pub - Principal Register (Initial exam)

1998-05-27 - Assigned To Examiner

1998-05-01 - Communication received from applicant

1998-03-26 - Non-final action mailed

1998-03-25 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

BETH M GOLDMAN

Correspondent

BETH M GOLDMAN

HELLER EHRMAN WHITE & MCAULIFFE

333 BUSH STREET

SAN FRANCISCO, CALIFORNIA 94104

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-09-24 07:35:51 ET

Serial Number: 75372283 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2536919

Mark (words only): XULU ENTERTAINMENT

Standard Character claim: No

Current Status: Registered.

Date of Status: 2002-02-05

Filing Date: 1997-10-14

Transformed into a National Application: No

Registration Date: 2002-02-05

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-04-09

LAST APPLICANT(S)/OWNER(S) OF RECORD

I. Xulu Entertainment Inc.

Address:

Xulu Entertainment Inc.
653 River Oaks Parkway
San Jose, CA 95134
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

multi-media and virtual reality software in the fields of accounting; advertising; architecture; animal training; amusement parks; art; design; astrology; audio broadcasting, recording and production; anthropology; bookkeeping; business techniques; bungee jumping; biology; chemistry; computers; computer programming; computer software design; cinematography; cooking; construction; data processing; dentistry; design; economics; education; entertainment; engineering; exploration; excavation; farming; financing; film production, developing and processing; flight simulation; games; geology; gardening; graphic design; health care; history; horticulture; hotel management; industrial design; landscape design; medicine; mathematics; merchandising; mechanics; management; military training; mining; mountain climbing; music; nutrition; optometry; painting; physics; printing; psychology; physical therapy; parachuting; photography; publishing; radio and television broadcasting, programming, production and communication; real estate; racecar driving; skiing; surfing; scuba diving; surgery; sales; statistics; science; software design; sound recordings; sports; surveying; technology; tailoring; telemarketing; tourism; teaching; travel; video broadcasting; water sports; computer and video game software; computer and video game hardware including wireless headsets, personal digital assistants, computers, input devices, graphic displays, flat panel devices, goggles and electronic glasses, electronic gloves, video cameras, joysticks, electronic whiteboards; global communications network games and downloadable computer game programs

Basis: 1(a)

First Use Date: 2001-11-09

First Use in Commerce Date: 2001-11-09

ADDITIONAL INFORMATION

Disclaimer: "ENTERTAINMENT"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2007-04-09 - Case File In TICRS

2002-02-05 - Registered - Principal Register

2001-12-05 - Allowed for Registration - Principal Register (SOU accepted)

2001-11-30 - Statement of use processing complete

2001-11-10 - Amendment to Use filed

2001-05-14 - Extension 5 granted

2001-04-26 - Extension 5 filed

2000-10-31 - Extension 4 granted

2000-10-31 - Extension 4 filed

2000-06-22 - Extension 3 granted
2000-05-02 - Extension 3 filed
1999-12-20 - Extension 2 granted
1999-11-08 - Extension 2 filed
1999-04-02 - Extension 1 granted
1999-03-05 - Extension 1 filed
1998-11-10 - Notice of allowance - mailed
1998-08-18 - Published for opposition
1998-07-17 - Notice of publication
1998-05-29 - Approved for Pub - Principal Register (Initial exam)
1998-05-29 - Assigned To Examiner
1998-05-01 - Communication received from applicant
1998-01-21 - Non-final action mailed
1998-01-20 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
BETH M GOLDMAN

Correspondent
BETH M GOLDMAN
HELLER EHRMAN WHITE & MCAULIFFE LLP
333 BUSH ST
SAN FRANCISCO CA 94104-2878

Exhibit 46

Exhibit 47

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-09-24 08:17:14 ET

Serial Number: 76441859 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2731850

Mark (words only): ZULU

Standard Character claim: No

Current Status: Registered.

Date of Status: 2003-07-01

Filing Date: 2002-08-12

Transformed into a National Application: No

Registration Date: 2003-07-01

Register: Principal

Law Office Assigned: LAW OFFICE 113

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-07-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Zulu Social Aid and Pleasure Club, Inc.

Address:

Zulu Social Aid and Pleasure Club, Inc.
732 North Broad Street
New Orleans, LA 70119
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Louisiana

GOODS AND/OR SERVICES

International Class: 041

Class Status: Active

entertainment services in the nature of live performances, namely carnival parades

Basis: 1(a)

First Use Date: 1916-01-02

First Use in Commerce Date: 1916-01-02

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2007-08-29 - Attorney Revoked And/Or Appointed
2007-08-29 - TEAS Revoke/Appoint Attorney Received
2005-12-28 - TEAS Change Of Correspondence Received
2005-09-13 - TEAS Change Of Correspondence Received
2003-07-01 - Registered - Principal Register
2003-04-08 - Published for opposition
2003-03-19 - Notice of publication
2003-02-06 - Approved for Pub - Principal Register (Initial exam)
2002-12-23 - Communication received from applicant
2002-12-23 - TEAS Response to Office Action Received
2002-12-17 - Non-final action mailed

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Marie Breaux

Correspondent

Marie Breaux
Milling Benson Woodward LLP
Suite 2300
909 Poydras Street
New Orleans LA 70112

Phone Number: 504-569-7000
Fax Number: 504-569-7001

Exhibit 48

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-09-24 08:17:58 ET

Serial Number: 76441860 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2719314

Mark (words only): ZULU

Standard Character claim: No

Current Status: Registered.

Date of Status: 2003-05-27

Filing Date: 2002-08-12

Transformed into a National Application: No

Registration Date: 2003-05-27

Register: Principal

Law Office Assigned: LAW OFFICE 113

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-06-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Zulu Social Aid and Pleasure Club, Inc.

Address:

Zulu Social Aid and Pleasure Club, Inc.
732 North Broad Street
New Orleans, LA 70119
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Louisiana

GOODS AND/OR SERVICES

International Class: 045

Class Status: Active

social club

Basis: 1(a)

First Use Date: 1916-01-02

First Use in Commerce Date: 1916-01-02

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

- 2007-08-29 - Attorney Revoked And/Or Appointed
 - 2007-08-29 - TEAS Revoke/Appoint Attorney Received
 - 2005-12-28 - TEAS Change Of Correspondence Received
 - 2005-09-13 - TEAS Change Of Correspondence Received
 - 2003-05-27 - Registered - Principal Register
 - 2003-03-04 - Published for opposition
 - 2003-02-12 - Notice of publication
 - 2002-12-20 - Approved for Pub - Principal Register (Initial exam)
 - 2002-12-17 - Non-final action mailed
-

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Marie Breaux

Correspondent

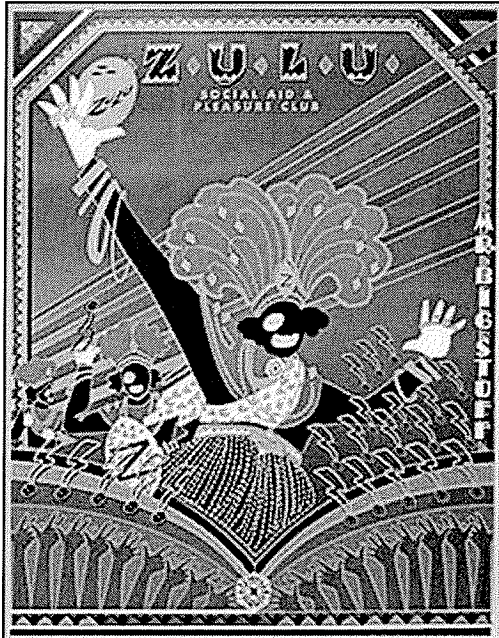
Marie Breaux
Milling Benson Woodward LLP
Suite 2300
909 Poydras Street
New Orleans LA 70112
Phone Number: 504-569-7000
Fax Number: 504-569-7001

Exhibit 49

Zulu

Social Aid and Pleasure Club

- [Ride with Zulu](#)
- [Member Dues](#)
- [Address Form](#)



- [Officers](#)
- [Zululand Calendar](#)
- [Zulu Ensemble](#)
- [Zulu Royalty](#)
- [Photo Gallery](#)
- [Zulu History](#)
- [Parade Route](#)
- [Zululand](#)
- [Online Store](#)
- [LundiGras Festival](#)
- [Members Only](#)
- [Business Directory](#)

Zulu Social Aid and Pleasure Club, Inc.
 732 N. Broad Street
 New Orleans LA 70119
 (504) 827-1661
[Email](#)
[Trademark Information](#)

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[New Orleans Restaurants.com](#) [Mardi Gras New Orleans](#)
[Best New Orleans Hotels](#) [New Orleans Conventions, Meetings & Parties](#)

Exhibit 50



Enter Web Address:

Searched for <http://www.mardigrasneworleans.com/zulu>

68 Results

Note some duplicates are not shown. See all.
 * denotes when site was updated.

Search Results for Jan 01, 1996 - Sep 24, 2007

| 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 |
|--------------------------------|--|--|--|--|--|--|--|--|--|---------|---------|
| 0 pages | 0 pages | 1 pages | 7 pages | 19 pages | 4 pages | 5 pages | 6 pages | 5 pages | 5 pages | 4 pages | 3 pages |
| Dec 06, 1998 * | Jan 29, 1999 * Feb 20, 1999 Apr 20, 1999 Apr 21, 1999 Apr 27, 1999 Apr 29, 1999 Oct 13, 1999 | Mar 01, 2000 * Apr 07, 2000 Apr 11, 2000 Apr 12, 2000 Apr 19, 2000 Apr 21, 2000 Apr 22, 2000 | Apr 09, 2001 * Jun 17, 2001 Oct 30, 2001 Dec 16, 2001 | Feb 05, 2002 * Apr 03, 2002 Jun 04, 2002 Oct 02, 2002 Dec 03, 2002 * | Feb 07, 2003 Apr 11, 2003 Jun 03, 2003 Jun 07, 2003 Aug 10, 2003 Dec 06, 2003 | Feb 04, 2004 * Apr 14, 2004 Jun 10, 2004 Aug 05, 2004 Dec 04, 2004 | Feb 07, 2005 * Mar 05, 2005 * Apr 04, 2005 * Dec 15, 2005 Dec 20, 2005 | Feb 06, 2006 Jun 13, 2006 * Aug 13, 2006 * Aug 22, 2006 | Feb 21, 2007 Jun 18, 2007 * Jun 18, 2007 * | | |

Exhibit 51

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-09-24 09:41:50 ET

Serial Number: 77052532 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3287664

Mark

RULU

(words only): RULU

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2007-09-04

Filing Date: 2006-11-28

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2007-09-04

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-09-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. USA111 INC.

Address:

USA111 INC.
10th Floor 175th South 3rd St.
Columbus, OH 43215
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Ohio

Phone Number: 614-360-3288

Fax Number: 614-386-2030

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

Digital audio players; Downloadable MP3 files, MP3 recordings, online discussion boards, web casts, pod casts, webinars featuring music, audio books and news broadcasts; Media players; MP3 players; MP4 players; Portable listening devices, namely, MP3 players; Portable media players

Basis: 1(a)

First Use Date: 2006-09-01

First Use in Commerce Date: 2006-10-01

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2007-09-04 - Registered - Principal Register

2007-06-19 - Published for opposition

2007-05-30 - Notice of publication

2007-04-19 - Law Office Publication Review Completed

2007-04-19 - Assigned To LIE

2007-03-28 - Approved for Pub - Principal Register (Initial exam)

2007-03-25 - Assigned To Examiner

2006-12-04 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

USA111 INC.

10TH FLOOR

175TH SOUTH 3RD ST.

COLUMBUS, OH 43215

Phone Number: 614-360-3288

Fax Number: 614-386-2030

Exhibit 52

