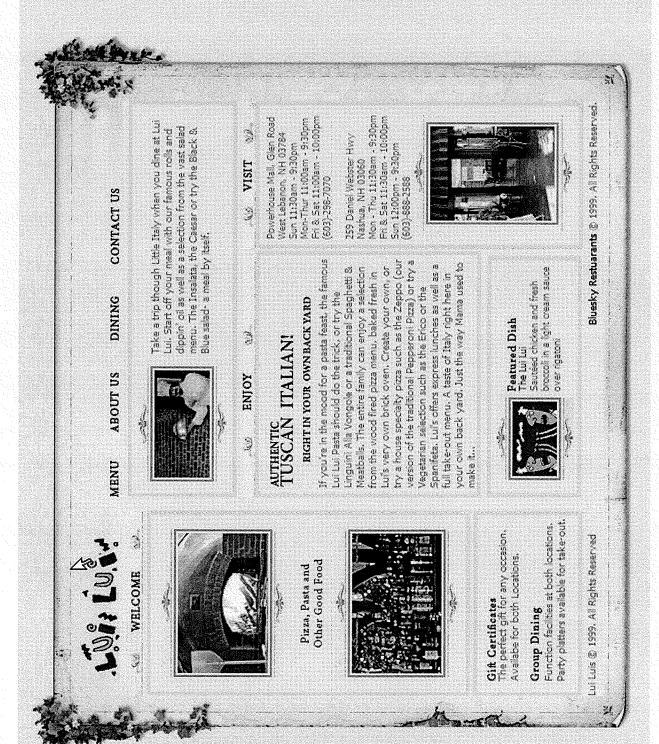
Case 5:07-cv-00347-D



# Exhibit 153

Latest Status Info 5:07-cv-00347-D Document 64-2 Filed 10/09/2007 Page 3 of 6 Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2007-09-23 17:26:55 ET

Serial Number: 77027382 Assignment Information Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark

### COCOLULU

(words only): COCOLULU

Standard Character claim: Yes

Current Status: A non-final action has been mailed. This is a letter from the examining attorney requesting additional information and/or making an initial refusal. However, no final determination as to the registrability of the mark has been made.

Date of Status: 2007-03-07

Filing Date: 2006-10-23

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 108

Attorney Assigned:

GLASSER CARYN Employee Location

Current Location: L8X -TMEG Law Office 108 - Examining Attorney Assigned

Date In Location: 2007-03-06

### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. EXIV Co., Ltd.

#### Address:

EXIV Co., Ltd. 1 Sanbancho - Chiyoda-ku KY Sanbancho Building 1F Tokyo 102-0075 Japan Latest Status Infect 5:07-cv-00347-D Document 64-2 Filed 10/09/2007 Page 4 of 6 Page 2 of 3

Legal Entity Type: Corporation

State or Country of Incorporation: Japan

#### GOODS AND/OR SERVICES

International Class: 014 Class Status: Active

badges of precious metal; bracelets; brooches; buckles of precious metal; earrings; objects of imitation gold; hat ornaments; jewelry; paste jewelry; key rings; necklaces; ornaments; plated articles of precious metal plating;

rings; trinkets **Basis:** 1(a)

First Use Date: 1998-03-17

First Use in Commerce Date: 2000-08-01

International Class: 018 Class Status: Active

garment bags for travel; net bags for shopping; bands of leather; beach bags; card cases; handbags; key cases of leather; pocket wallets; purses; purses, not of precious metal; rucksacks; shopping bags; traveling bags; umbrellas; vanity cases

Basis: 1(a)

First Use Date: 1998-03-17

First Use in Commerce Date: 2000-08-01

International Class: 025 Class Status: Active

bathing caps; bathing drawers; bathing suits; bathing trunks; beach shoes; belts; bibs, not of paper; boots; breeches; camisoles; cap peaks; caps; clothing, coats; collar protectors; collars; clothing combinations; footwear; gloves; half boots; hats; headgear for wear; jackets; stuff jackets jerseys; jumpers; clothing of knitwear; layettes; mittens; overalls; pants; parkas; ready-made clothing; sandals; scarves; shawls; shirt fronts; shirt yokes; shirts; shoes; skirts; socks; spats; sports shoes; sweaters; swimsuits; tee-shirts; trousers; underclothing; underwear; vests; waistcoats

Basis: 1(a)

First Use Date: 1998-03-17

First Use in Commerce Date: 2000-08-01

International Class: 026 Class Status: Active

ornamental novelty badges; badges in the form of buttons for wear, not of precious metal; zip fasteners for bags; barrettes for hair; blouse fasteners; brooches; buckles; shoe buckles; buttons; belt clasp; slide fasteners; hair ornaments; hair pins; snap fasteners; zip fasteners; zippers

Basis: 1(a)

First Use Date: 1999-03-17

First Use in Commerce Date: 2000-08-01

#### **ADDITIONAL INFORMATION**

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

Latest Status In Section 2015 Page 5:07-cv-00347-D Document 64-2 Filed 10/09/2007 Page 5 of 6 Page 3 of 3

#### PROSECUTION HISTORY

2007-03-07 - Non-final action mailed

2007-03-06 - Non-Final Action Written

2007-03-06 - Assigned To Examiner

2006-10-26 - New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

#### Attorney of Record

Louis J. Bovasso

Correspondent

LOUIS J. BOVASSO GREEENBERG TRAURIG, LLP 2450 COLORADO AVE STE 400E SANTA MONICA, CA 90404-5524 Phone Number: (310) 586-7700

Fax Number: (310) 586-7800

## Exhibit 154