

IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF NORTH CAROLINA  
SOUTHERN DIVISION  
No. 7:18-CV-00117-FL

HEALTH & BEAUTY TECHNOLOGIES, INC.,  
and MEDI-BUILD INTERNATIONAL CORP.,

Plaintiffs,

v.

MERZ PHARMA GmbH KGAA, and MERZ  
NORTH AMERICA, INC.,

Defendants.

**ORDER**

This matter is before the Court upon the unopposed Motion to Seal Exhibits 209-2 through 209-6 of Plaintiffs' Response to Defendants' Motion for Protective Order and Request for Expedited Response Deadline (D.E. 209).

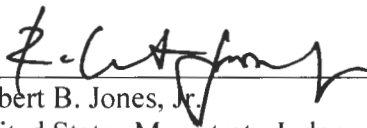
It appearing to the Court, after considering the Motion to Seal, (i) that the Motion to Seal has been timely filed; (ii) that the granting of the Motion to Seal will not cause any undue delay or prejudice to any other parties; (iii) that granting the Motion to Seal will facilitate the efficient administration of justice; and (iv) that, for good cause shown, the Motion to Seal should be granted.

In reaching this determination, the Court (i) notes that public notice of the request to seal has been provided, and interested parties have been allowed a reasonable opportunity to object, (ii) has considered less drastic alternatives to sealing the documents, and (3) is providing specific reasons and factual findings supporting its decision to seal the documents. Specifically, it appears that the documents in question relate to highly sensitive mergers and acquisition work, including diligence, pricing, margins, and other corporate decisions. The pharmaceutical industry is

extremely competitive. If these documents were to be made public, it could allow competitors to observe how Defendants determine acquisition targets and conduct diligence on those targets. This could be detrimental to Defendants' business practice, and this is the very reason why a Consent Protective Order was entered in the first place. For these reasons, maintaining the exhibits under seal outweighs the public's right to access the documents.

IT IS, THEREFORE, ORDERED, ADJUDGED AND DECREED that Defendants' Motion to Seal Exhibits 209-2 through 209-6 of Plaintiffs' Response to Defendants' Motion for Protective Order and Request for Expedited Response Deadline (D.E. 209) should be, and hereby is, granted, and Exhibits 209-2 through 209-6 of Exhibits 209-2 through 209-6 of Plaintiffs' Response to Defendants' Motion for Protective Order and Request for Expedited Response Deadline (D.E. 209) will remain sealed.

SO ORDERED, this 22nd day of July, 2019.

  
Robert B. Jones, Jr.  
United States Magistrate Judge