

UNITED STATES DISTRICT COURT

for the

Southern District of New York

Ryan McFadyen, Matthew Wilson, and Breck Archer

Plaintiff

v.

Duke University, et al.

Defendant

Civil Action No. 1:07-CV-953

(If the action is pending in another district, state where:
Middle District of North Carolina)

SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTION

To: Burson-Marsteller
230 Park Avenue South, New York, NY 10003-1528

Production: YOU ARE COMMANDED to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and permit their inspection, copying, testing, or sampling of the material:

ALL MATERIALS IDENTIFIED IN ATTACHMENT A, ANNEXED HERETO. A representative from Ekstrand & Ekstrand, LLP will be available at the location and on the date and time indicated below to obtain production. Please contact the attorneys named below to make other arrangements for production.

Place: Burson-Marsteller 230 Park Avenue South, New York, NY 10003-1528	Date and Time: 12/19/2011 12:00 pm
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Inspection of Premises: YOU ARE COMMANDED to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:	Date and Time:
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The provisions of Fed. R. Civ. P. 45(c), relating to your protection as a person subject to a subpoena, and Rule 45 (d) and (e), relating to your duty to respond to this subpoena and the potential consequences of not doing so, are attached.

Date: 11/17/2011

CLERK OF COURT

OR

Signature of Clerk or Deputy Clerk


Attorney's signature

The name, address, e-mail, and telephone number of the attorney representing (name of party) All Plaintiffs, who issues or requests this subpoena, are:

Bob Ekstrand and Stefanie Sparks
EKSTRAND & EKSTRAND LLP, 811 Ninth Street, Durham, NC 27705
RCE@ninthstreetlaw.com | SAS@ninthstreetlaw.com | Tel. (919) 416-4590 | Fax (919) 416-4581

Civil Action No. 1:07-CV-953

PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)

This subpoena for *(name of individual and title, if any)* Burson-Marsteller
was received by me on *(date)* 11/17/2011

I served the subpoena by delivering a copy to the named person as follows: Served in person on Buson-
Marsteller by delivering said subpoena to Deborah Cruz Morales, director of contracts administration, an officer
expressly authorized for said corporation. on *(date)* 11/18/2011 ; or

I returned the subpoena unexecuted because: _____

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
tendered to the witness fees for one day's attendance, and the mileage allowed by law, in the amount of
\$ 0.00

My fees are \$ 150.00 for travel and \$ 0.00 for services, for a total of \$ 150.00

I declare under penalty of perjury that this information is true.

Date: 11/18/2011

Juan de los Santos
Server's signature

Juan de los Santos, New York Process Server #1223229
Printed name and title

Juan de los Santos
New York Process Server #1223229
54 Bristol St. # 7F
Brooklyn, NY 11212

54 Bristol Street, Suite 7F
Brooklyn, NY 11212

Server's address

Additional information regarding attempted service, etc:

I also served "Attachment A" on said date.

State of New York,
County of Kings, ss.:

Sworn to before me on November 18, 2011.

Melissa Cruz
Melissa Cruz,
Notary Public, State of New York.

MELISSA CRUZ
Notary Public - State of New York
No. 01CR6115265
Qualified in Kings County
My commission Expires Sept. 07, 2012

2012

Federal Rule of Civil Procedure 45 (c), (d), and (e) (Effective 12/1/07)

(c) Protecting a Person Subject to a Subpoena.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The issuing court must enforce this duty and impose an appropriate sanction — which may include lost earnings and reasonable attorney's fees — on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) Appearance Not Required. A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) Objections. A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing or sampling any or all of the materials or to inspecting the premises — or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

(i) At any time, on notice to the commanded person, the serving party may move the issuing court for an order compelling production or inspection.

(ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) When Required. On timely motion, the issuing court must quash or modify a subpoena that:

(i) fails to allow a reasonable time to comply;

(ii) requires a person who is neither a party nor a party's officer to travel more than 100 miles from where that person resides, is employed, or regularly transacts business in person — except that, subject to Rule 45(c)(3)(B)(iii), the person may be commanded to attend a trial by traveling from any such place within the state where the trial is held;

(iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or

(iv) subjects a person to undue burden.

(B) When Permitted. To protect a person subject to or affected by a subpoena, the issuing court may, on motion, quash or modify the subpoena if it requires:

(i) disclosing a trade secret or other confidential research, development, or commercial information;

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party; or

(iii) a person who is neither a party nor a party's officer to incur substantial expense to travel more than 100 miles to attend trial.

(C) Specifying Conditions as an Alternative. In the circumstances described in Rule 45(c)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

(i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and

(ii) ensures that the subpoenaed person will be reasonably compensated.

(d) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) Documents. A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) Form for Producing Electronically Stored Information Not Specified. If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) Electronically Stored Information Produced in Only One Form. The person responding need not produce the same electronically stored information in more than one form.

(D) Inaccessible Electronically Stored Information. The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) Information Withheld. A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

(i) expressly make the claim; and

(ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) Information Produced. If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information to the court under seal for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(e) Contempt. The issuing court may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena. A nonparty's failure to obey must be excused if the subpoena purports to require the nonparty to attend or produce at a place outside the limits of Rule 45(c)(3)(A)(ii).

ATTACHMENT A

All Materials in your possession, custody, or control relating to any of the following subjects:

Ryan McFadyen; Matthew Wilson; Breck Archer;

The Duke University Men's Lacrosse Team;

Crystal Mangum's allegations that she was assaulted at 610 N. Buchanan Blvd. on or about March 13, 2006;

Burson-Marsteller being retained to help Duke University manage its public response to the allegations made by Crystal Mangum from March 13, 2006 to the present (including advice given by Burson-Marsteller to University officials, administrators, board members, and employees regarding internal behavior and statements);

Burson-Marsteller's public relations advice and communications with Duke University, its administrators, officials, employees, alumni, board members, students, and other consultants regarding both "on" and "off-the record" statements to members of the press (including the school's newspaper, The Chronicle) as well as the public from March 13, 2006 to the present relating to the allegations and/or the Duke University Men's Lacrosse Team;

The strategic assistance provided to Duke University by Burson-Marsteller with press inquiries, alumni, crisis management, and public statements from March 13, 2006 to the present; Duke University's public response to Crystal Mangum's allegations, the University's knowledge of their falsity, or any effort to cover up the conduct or agreements made in connection with Crystal Mangum's allegations of any University agent, employee or official; Duke University's decision to cancel the remainder of the Duke University Men's Lacrosse 2006 Season; Duke University's actions on April 5, 2006, including but not limited to, the suspension of Ryan McFadyen, the firing of former Head Coach Mike Pressler, President Brodhead's television interviews, President Brodhead's Letter to the Community, setting up a committee to examine the culture of the lacrosse team, setting up a committee to investigate the Duke administration; and/or the decision to create any of the 5 committees announced by President Brodhead on April 5, 2006; any investigation of the allegations by Crystal Mangum; the suspension of Matthew Wilson; any investigation of Ryan McFadyen, Matthew Wilson, Breck Archer, and/or their teammates' behavior.

Note well: "Materials" is used in the broadest sense of the word. It includes any document, electronically stored information ("ESI"), or tangible thing from which information may be derived or obtained. By way of illustration, this Subpoena requires you to produce all responsive writings; drawings; graphs; charts; recordings of any kind (e.g., stenographic, written, sound, or video recordings); data, including compilations and syntheses of data; computerized, programmed or graphic matter; statements, letters, communications, emails, text messages, notes, reports, memoranda, analyses, forms, envelopes, summaries, syntheses, compilations, journals, diaries, logs, calendars, agendas, minutes, bulletins, instructions, receipts, ledgers, and all drafts, revisions to, and versions of any of the foregoing documents, ESI, and tangible things. "Materials" shall also include billing statements submitted to Duke University for your services as well as any contractual agreement(s) entered into between you and Duke University regarding their handling of the allegations described above from March 2006 to the present. Note: Materials may be produced in parts before the date specified.