

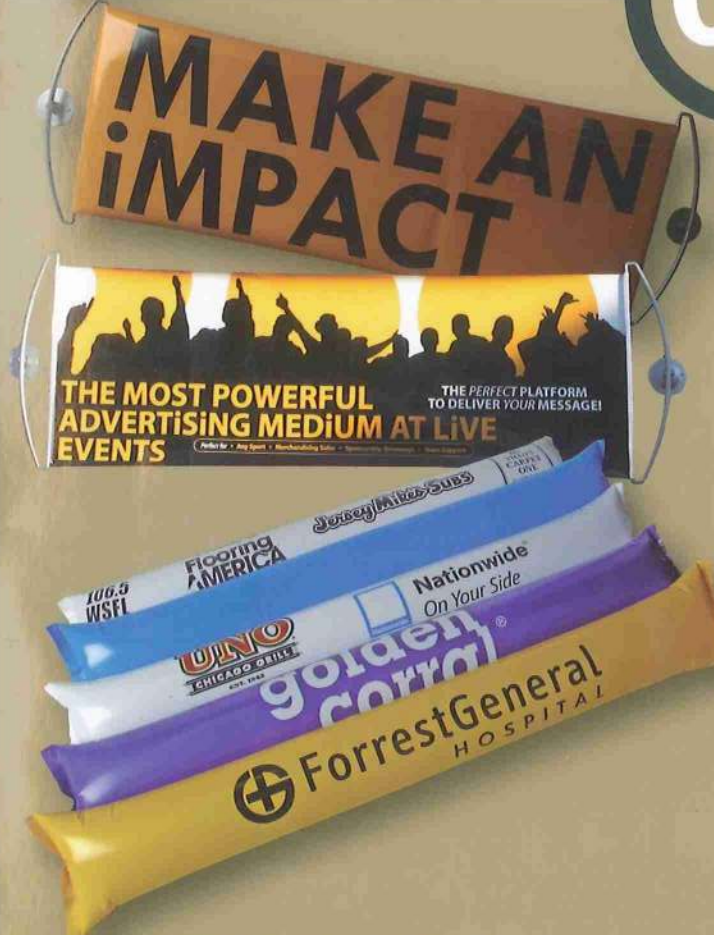
EXHIBIT B-1

MARKET STREET

PRESS



08



The Playground is Open.

MARKET STREET

• PRESS •



Welcome to Market Street Press

The Playground is Open

The playground is open at Market Street Press, and we wholeheartedly embrace this concept. One of both cooperation and imagination. We apply this theme to our products and the manner in which we do business. This is achieved by crafting products that are themselves fun, imaginative, interactive, innovative and informative; and by building business relationships based on cooperation, friendship and collaboration.

And our playground does not stop in the backyard, but spans the world; from our North Carolina headquarters to our nationwide distribution centers and international facilities in Europe and Asia.

Join our design team in working together to make new promotional items; we feature exclusive patent pending items found nowhere else to ensure that you have the latest toys on the block. We will work with you toward designing, engineering and prototyping products that put our experience and creativity toward your goals.

We have a huge array of tools to work with on our playground but instead of see-saws and sandboxes we offer a complete line of state-of-the-art printing services including: offset, screen, pad, large format digital and much much more. We also offer cutting edge finishing resources such as lamination, laser engraving and die-cutting; in addition to warehousing at our North Carolina headquarters.

At Market Street Press we feel the products we create reflect our positive attitudes, providing you with exceptional and dependable items dedicated to serving you, our customer. Products that fulfill your purpose not only in the business playground but wherever you need your message to be.

Banner Pen 2100 Series - Over 10 Models Available



NEW

Click-it

Boost Your Business with the Pull-Out Retractable "Banner Pens"

A high class Italian restaurant received a box of promotional banner pens with their wine shipment last week. The banners had information on the growth, bouquet, taste and food pairings of the wine. Jane decided to use the pen to take orders that evening, studying the banner before waiting on each guest. A large table ordered several alfredo and veal dishes and needed a wine to match. Jane rattled off all the information she could remember and the customers were so impressed they bought three bottles. She went on to sell another 10 bottles over the course of the evening. The owner told everyone about the success and eventually all the wine retailers started packing the banner pens in with their shipments. The popularity of this product speaks volumes about its quality.

DIRECT FROM THE INVENTOR

PERFECT FOR:

- SCHEDULES - Football, Hockey
- MAPS - Campus, Hospital
- CALENDARS - Business Agenda
- INFORMATION - New Releases
- IMAGES - Paintings, Sports
- SPECIFICATIONS - Uses, FAQs
- TRADE SHOWS - Give Away
- MEDICAL & PHARMACY

Since the '90s we have sold millions of these amazing pens to clients large and small the world over. Including major companies such as Kodak and Adobe, as well as smaller independent businesses like your favorite local restaurant. Whether you're a big name university like Michigan or a grade school district these pens will educate close to everyone about your message. This product is the perfect inexpensive promotional tool for all occasions.

World Tailored

Doing a medical promotion?
Want a caduceus for your pen clip?
Use World Tailored!



Retractable 4 Color 2 Sided Banner

5011



"Deluxe Gift Box with Ceramic Tile," Secure and Sophisticated:

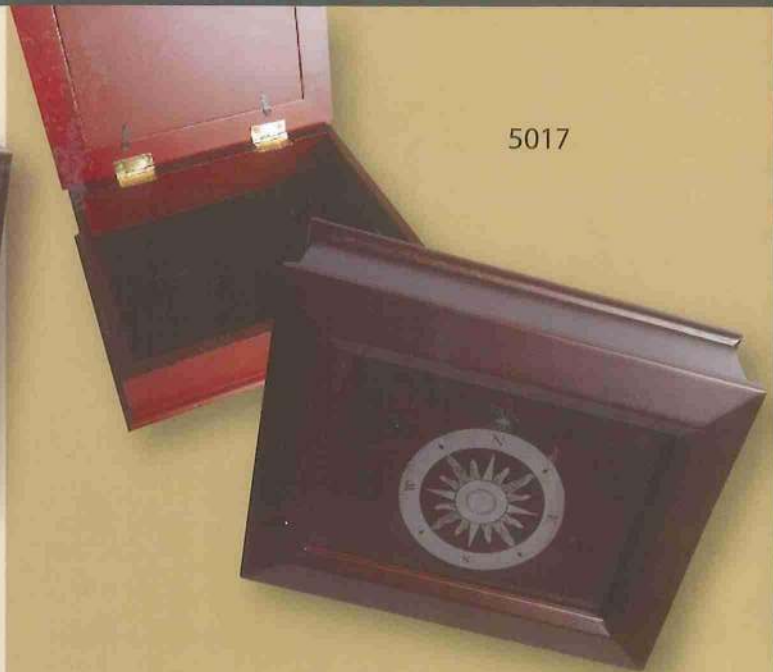
So you have a bunch of puzzles, pens and other keepsakes from Market Street Press, but where are you going to keep them? This high quality hinged Deluxe Gift Box is perfect for storing anything of value. The inside is lined with luscious green velvet to protect any precious item and the top is decorated with your custom image on either a glossy or matte ceramic tile. A perfect gift for yourself or anyone you might know that you might need to impress.



World Tailored

Green velvet not for you?
Make it blue velvet with
the custom options from
World Tailored.

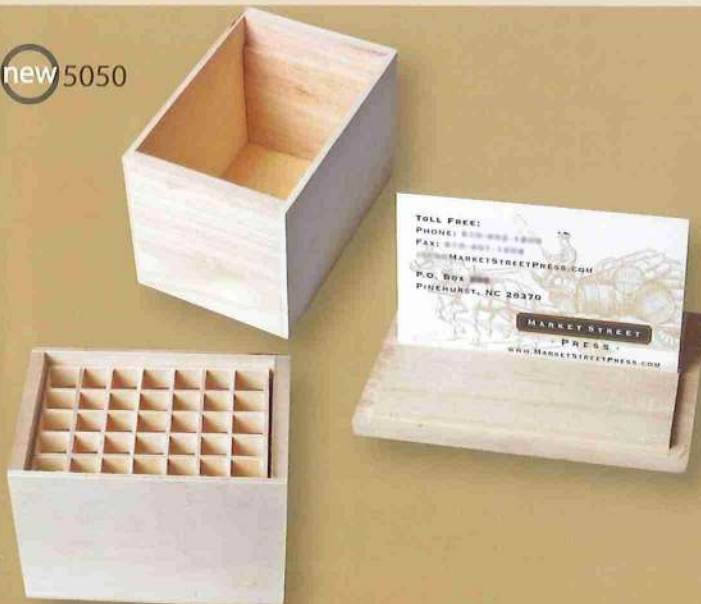
5017



"Photo Frame Gift Box" Captures the Moment:

This beautiful matte cherry wood gift box is ideal for holding our puzzles or other keepsakes. The glass photo frame can contain your company's logo or be engraved with a custom design. The customer can also provide a photo or we can print the image separately. The large storage area inside is lined on the bottom with black velvet making this an ideal gift.

new 5050



Cut Down the Clutter With "Convenient Card Box":

Is your desk getting way too cluttered by far too many items meant to reduce that clutter? What if your business card holder and your pencil holder were the same thing? Make your life more organized with the Convenient Card. A notched grate on the top holds your pens, the business cards go beneath and the detachable lid features a slot to let you prop up that important information.

Capacity:

Holds 35 pens/pencils.
Holds standard size business card.



new 5020

Cute "Card Crate" Cuts Out Crazy Searches:

It's a busy day around the house. You have to find that chicken recipe that the kids love, that business card for the broker you were supposed to call yesterday and the coupons so you can go grocery shopping. If only you had a convenient box that looked good in the home and neatly organized all these important little scraps of paper. Thank goodness you have that Card Crate from MSP. A lovely solid wood box that is both charming and practical.

Capacity:

Holds 3.5" x 5" index cards.



new 5906

new 5908

new 5907

"Lunch Box" Keeps Food as Cool as You:

Tired of brown bagging it to work everyday? Paper bags fall apart on you, and they're bad for the environment too! You need something strong and long-lasting with a chic sense of style, which is why you need the Cooler Lunch Box from Market Street Press. These high-quality boxes keep your lunch funky fresh and of course you can expect the great customization that comes with an MSP product.

"Sling Bags" Keep the Monkey Off Your Back:

You have a lot of things to carry but don't want to walk around with a cumbersome full-size back pack. The solution is the sling bag and shoulder sack from Market Street Press. Ideal for a few items or a large bundle these bags are made from a high quality durable nylon fabric and the drawstrings and be used for a shoulder sack or straps if you miss the old backpack, not that you will with these products.



new 7950

World Tailored

Looking for something tougher? Get a mountain certified carabiner for your climb to the top with World Tailored.

"Light Carabiner Key Chain" Holds Your Lifeline:

Trouble finding that lock at night? Searching for something inside of your car? This product is your lifeline in the dark with a powerful flashlight attached to a carabiner that is also a tough-as-nails key chain. Also perfect for repelling on those top secret business assignments.



new 4900

Real Leather Options Available

"Passport Protector" is your Ticket to the World:

Have your logo travel the world with our well-crafted passport holders or wallets. Impress fellow jet setters and customs agents by having your logo embossed or foil stamped on the cover. This product gets you where you want to be in style.



new 5903

new 4901

"Garment Bag" Shields Your Suits:

It's hard looking good all the time around the office. Coffee, lunches, wrinkles in the car and the wear and tear of everyday life take their toll. What you need is a durable garment bag to protect your formal or business wear until you need it. Custom printing is available on these high-quality nylon zip-up bags for your suits, dresses or tuxedos so it looks good while making sure that you will too.

"Luggage Tags" Have Clients Take Your Message With Them:

Take your company's message around the country and the world with these dandy luggage tags. A durable plastic tag perfect for business cards or personal information carries your message above and beyond.

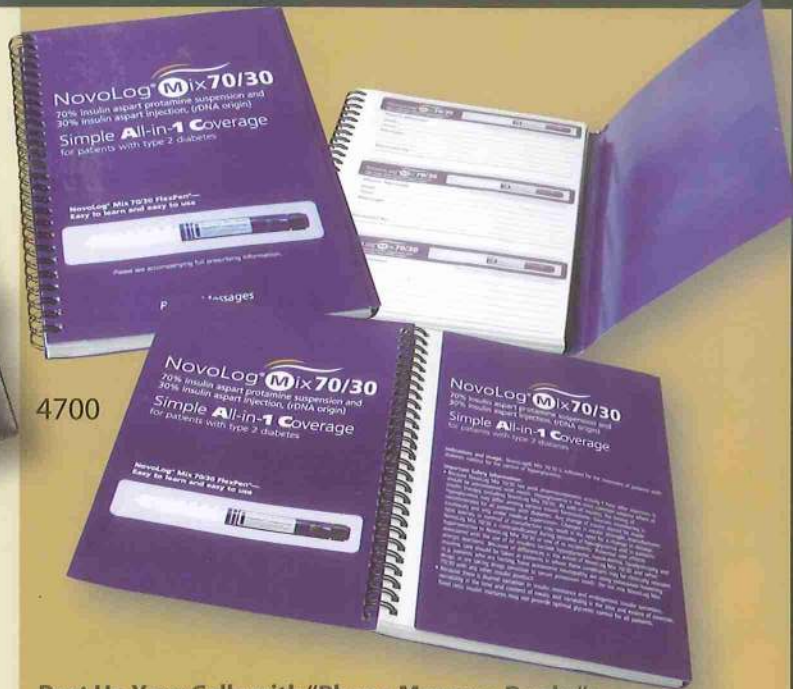
new 2021

new 2020



Stay on Top of your schedule with "Day Planners":

Restore some order to your hectic schedule by keeping track of it in one of MSP's quality Day Planners. Keep it on you to keep on top of things with the swoosh of a pen. The covers can be in any color material or design you could want and try combining it with our Recordable Message Pen to have a memory that will put an elephant's to shame. Add some extra elegance and privacy with our optional clasp model.



4700

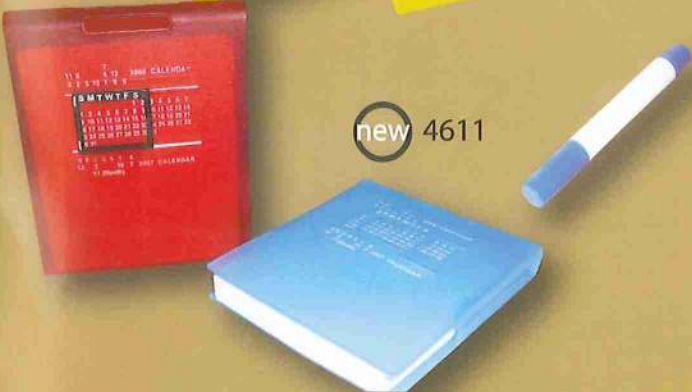
Post Up Your Calls with "Phone Message Books":

As long as there are phones there will be messages to take. Keep track of them with our custom phone message books. More than a mere contact keeper, our message books feature removable sticky messages to make extra sure that you can get the message. Customize the cover with your own image and make sure it gets remembered along with your phone calls. Also available without the sticky feature for the business on a budget.

new 4610



new 4611



Never Slip Up With "Slide Calendar Notebook":

Tired of scanning a calendar for minutes on end trying to find the correct date and time? Tired of getting up from your desk and searching for one? No worries with the Slide Calendar Notebook from MSP. One slide on the top sequesters the proper date and time for you, and the notebook attachment makes for a convenient place to keep your messages.

new 3100



new 3101



new 3103



new 3102

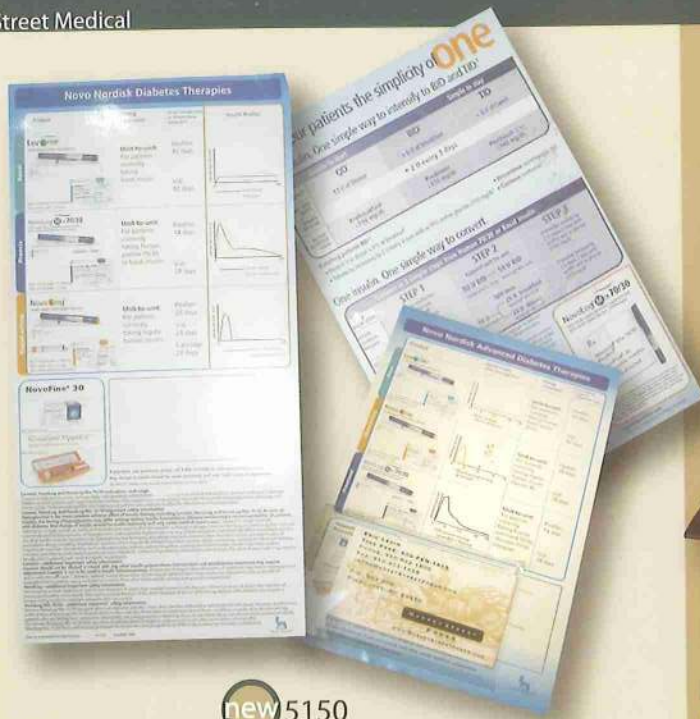


"Personal Pill Boxes" are Good for What Ails You:

The perfect promotional item for the pharmaceutical industry. Our pill boxes come in a variety of shapes and sizes to suit your customers' needs. Whatever your regimen is, we have an item for it. Whether it's a locking box to keep away prying young fingers or a long box to keep your doses for the week, these containers are the best medicine.

 World Tailored

Need a leopard skin pill box in the shape of a hat? Try using World Tailored.



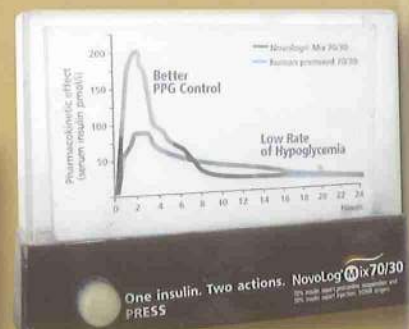
new 5150

"Custom Magnets" Match Your Personality:

Looking to add a little more pull to your product, something that really attracts toward customers and clients? With our full custom magnets you can promote with a truly attractive item. Stick it on walls, refrigerators, filing cabinets for a message with a magnetic personality.



5400



5500

World Tailored
Change the liquid colors and shape for a lifelike circulatory system with World Tailored.

Pump up Promotion with "Water Pump Displays":

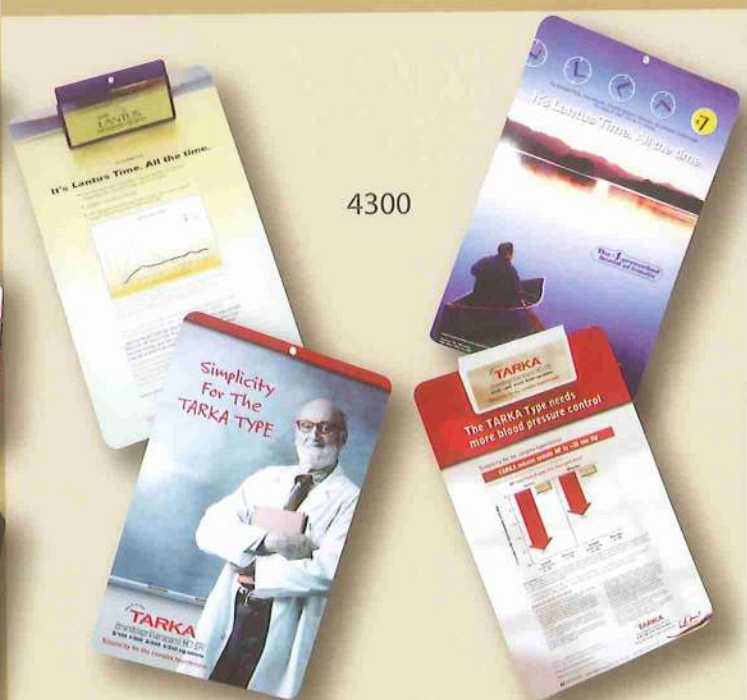
Present your data in an innovative and eye-catching way with our Water Pump Displays. The push of a button sends two or more color liquids pulsating through your graph or calendar for an interactive and interesting way to pump up that boring chart. Just looking for a fun desk toy? Customize it into a water toy or timer for a unique item that makes waves wherever it goes.



4100

Clean Up Competition with "Wipe-Off Boards":

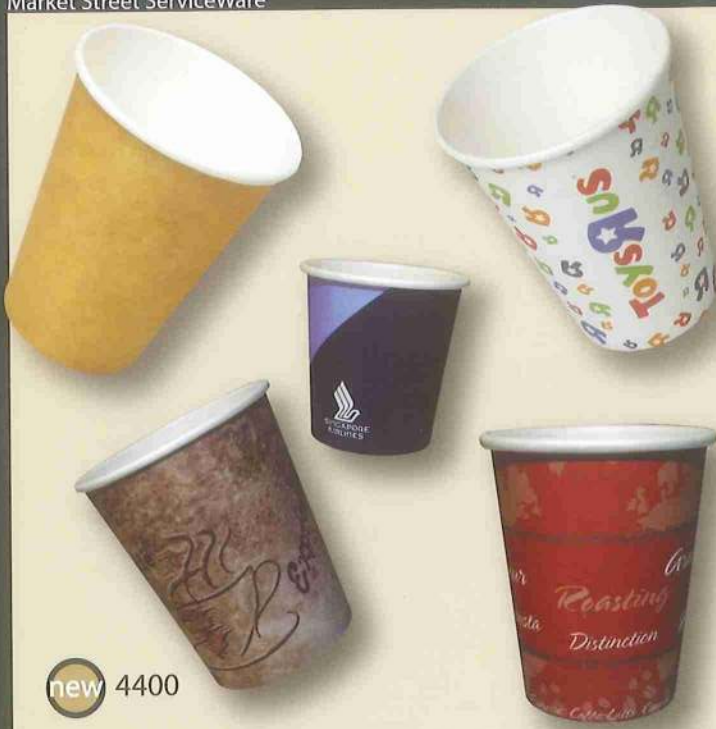
These top notch wipe-off boards are the preferred product for presentations, promotion or personal reminders. Featuring mounting hardware and included pens this product comes with everything you need to wipe up the competition. Available in your choice of an erasable laminated or magnetic surface these boards are perfect for the ever changing office environment.



4300

"Custom Clipboards" Catch Customers:

This is no ordinary clipboard. These custom clipboards give you full color decoration options on the the front, back and clip. Catch the eye of clients and customers while keeping your documents clasped and close by.



new 4400

Customers Drink Up "Fresh Cups":

Your next event needs your logo on every cup. We can manufacture many shapes and sizes of beverage cups perfect for big gulps or baby sips. We can print your logo on both sides of the cup. With poly-lining on the inside and the outside you can have hot coffee or cold soda, or choose an all paper cup for an inexpensive alternative. Standard stock sizes from 3 oz. to 22 oz. available. Custom Sizes also available.



new 4406

"Service Cups" won't let the Bottom Drop Out:

The company ice cream social is coming up and you need your logo on all the cups. Thankfully Market Street Press keeps the bottom from dropping out with a variety of cups. Too cold for ice cream? Try using it at the soup kitchen instead, or maybe the chili cook off. Your logo or custom image goes all around the cup and inside is poly-lined so you can keep hot liquids hot and cold liquids cold. How does it know? Just another engineering marvel from MSP.



new 5901 Paper



new 5902 Plastic

It's in the Bag with High Quality "Gift Bags":

Sometimes it's just too much effort to painstakingly wrap a gift or item for presentation. Save home time with these thoughtful gift bags. The unique customizing offered by Market Street Press let's you pick the color, image, design and even the material of the bag, so it's perfect for any occasion that you could need.



new 7400

Make the Message Yours With "Custom Memo-Jotters":

A delightful way to take lighthearted notes has arrived with the Custom Shape Memo-Jotters from Market Street Press. A handy mini-notepad that we can provide in any custom design lets your, give yourself a hand or play ball on the phone, this product is a real personal assistant.

 **World Tailored**
 Looking for a star pad?
 Maybe a clover. Choose any
 shape and size with our
 World Tailored.