THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF NORTH CAROLINA ASHEVILLE DIVISION CIVIL CASE NO. 1:12-cv-00022-MR

i play. inc.,	
Plaintiff,	
VS.	<u>ORDER</u>
D. CATTON ENTERPRISE, LLC, a New York Limited Liability Company,	
Defendant.	

THIS MATTER is before the Court on the Plaintiff's Status Report in Response to Order [Doc. 69].

On August 16, 2013, the Court entered an Order directing the Plaintiff to show good cause for the failure to effect service on the Defendant Frederick Hart Co., Inc. [Doc. 68]. The Plaintiff now responds to the Court's Order, conceding that its action against this Defendant should be dismissed without prejudice for failure to serve the Defendant in a timely fashion. [Doc. 69]. Accordingly, **IT IS, THEREFORE, ORDERED** that the Plaintiff's action against Defendant Frederick Hart Co., Inc. is hereby **DISMISSED WITHOUT PREJUDICE**.

IT IS SO ORDERED.

Signed: August 28, 2013

4 Martin Reidinger United States District Judge