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December 21, 2000

Via Certified Mail

JONATHAN BLAWIE  
jblawie@dsll.com  
T 415 227 0555

Craig Reed  
4217 South Arlington  
Uniontown, OH 44685

Re: Lynyrd Skynyrd

Dear Mr. Reed:

We are general counsel to Lynyrd Skynyrd (the "Band"). It has come to our attention that you have established a business and a website, Survivor Films and [www.skynyrdsurvivor.com](http://www.skynyrdsurvivor.com), on which you advertise and sell CD-ROMs, photographs, memorabilia, collectables and films embodying the likenesses of, or belonging to, the Band.

In your operation of Survivor Films and the website, your use of the name Lynyrd Skynyrd infringes our client's rights under federal, state and common law in and to the trademark Lynyrd Skynyrd. This activity, along with the utilization of the individual members' names and likenesses, collectables received by you as an employee, and clips of musical performances subjects you to, without limitation, claims based upon trademark infringement, copyright infringement, unlawful appropriation, unfair competition, unjust enrichment, false designation of origin, dilution, and violations of recording and publishing rights, including those of Universal Music. By using clips from the Behind the Music program featuring the Band, you have also infringed the rights of VH-1. The Band and its management are very unhappy with your activities, and you are putting your employment in jeopardy.

We demand that you immediately cease and desist from operating the [www.skynyrdsurvivor.com](http://www.skynyrdsurvivor.com) website. We demand that the website be taken down, and that you discontinue all of its functions, including without limitation, all sales of CD-ROMs and films, website memberships, and advertisement and promotion of the Band, live performances and merchandising.

In addition, we demand that you immediately confirm in writing that you will comply with the foregoing demand. If you do not comply with the foregoing demands, we will be forced to take appropriate action under the law to enforce our client's rights.

Admitted in NY only  
Admitted in NY and NJ  
Admitted in CA only  
Admitted in NY and CA  
A professional fee is hereby  
estimated at

SL-1201.1

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Mr. Craig Reed  
December 21, 2000  
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Nothing in this letter shall be deemed a waiver of our client's rights or limit any remedy or right, under law or equity, and all such rights and remedies are expressly reserved.

Sincerely,



Jonathan Blaufarb  
of Davis Shapiro & Lewit, LLP

cc: Gary Rossington  
Billy Powell  
Leon Wilkeson  
Johnny Van Zant  
Ken Levitan  
Gary Haber

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