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proceedings” and that access to court records preserves “the rights of the public, an absent third party”). Thus, in the Sixth Circuit, courts approach protective order motions with a presumption in favor of public access to judicial records. *See, e.g., In re Perrigo Co.*, 128 F.3d 430, 447 (6th Cir. 1997).

Moreover, the fact that all parties jointly seek a protective order does not overcome this presumption. *See Proctor & Gamble Co.*, 78 F.3d at 227 (warning district courts against “abdicat[ing their] responsibility to oversee the discovery process and to determine whether filings should be made available to the public” and against “turn[ing] this function over to the parties,” which would be “a violation not only of Rule 26(c) but of the principles so painstakingly discussed in *Brown & Williamson*”).

A successful protective order motion must show specifically that disclosure of particular information would cause serious competitive or financial harm. *See, e.g., Brown & Williamson*, 710 F.2d at 1179-80. Here, the movants fail to meet this standard. The proposed confidentiality agreement is exceedingly broad and unspecific. The movants ask for blanket authority to designate documents as confidential that they “mark ‘Confidential.’” [Doc. 49-1 at ¶ 2.] But they have failed to show that public disclosure of any information might cause serious harm.

The movantS may move to seal individual documents—provided that they make the requisite particularized showing. For example, upon a proper motion the Court will consider limiting public disclosure of “information regarding PNC Bank’s credit card customers and accounts, including customer name, account number, purchase information, payment information, date of birth, social security number and any other identifying information.” [Doc. 49-1 at ¶ 2(b).]

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The Court thus **DENIES** the proposed confidentiality agreement. [[Doc. 48.](#)]

IT IS SO ORDERED.

Dated: January 31, 2011

s/ James S. Gwin _____

JAMES S. GWIN

UNITED STATES DISTRICT JUDGE