

- B. Which, if any, of the following have you purchased or applied for in the past year or intend to purchase or apply for in the next year?

(READ LIST) (CIRCLE ALL THAT APPLY)

(12)

Life insurance policy	1	
Payday loan or cash advance	2	CONTINUE
Stock or bonds	3	
(DO NOT READ)		
NONE OF THESE	0	
DON'T KNOW	9	

MUST BE "YES" TO "PAYDAY LOAN OR CASH ADVANCE" IN Q.B TO CONTINUE. IF OTHER, "NONE" OR "DON'T KNOW," THANK, TALLY, & TERMINATE.

(Not Payday/ Cash Advance)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
(None)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
(Don't Know)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60

- C. Would you use the internet to search for information about ...?

(READ EACH ITEM, WAIT FOR RESPONSE)

(13-15)

	YES	NO	DON'T KNOW
Life Insurance Companies	1	2	9
Payday Loan or Cash Advance Companies	1	2	9
Stockbrokers	1	2	9

MUST BE "YES" TO "PAYDAY LOAN OR CASH ADVANCE COMPANIES" IN Q.C TO CONTINUE. IF "NO" OR "DON'T KNOW," THANK, TALLY, & TERMINATE.

(Not Payday/ Cash Advance)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
(Don't Know)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60

- D. From which of the following companies, if any, would you consider purchasing life insurance?
(READ LIST) (CIRCLE ALL THAT APPLY)

(16)

Guardian 1
New York Life 2
Prudential 3

(DO NOT READ)

NONE OF THESE 0
DON'T KNOW 9

- E. Which of the following companies, if any, would you consider using to take out a payday loan or cash advance? (READ LIST) (CIRCLE ALL THAT APPLY)

(17)

Advance America 1
Check into cash 2

Check n go 3 CONTINUE

(DO NOT READ)

NONE OF THESE 0
DON'T KNOW 9

MUST BE "YES" TO "CHECK N GO" IN Q.E TO CONTINUE.
IF OTHER, "NONE" OR "DON'T KNOW," THANK, TALLY, & TERMINATE.

(Not	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Check n Go)	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
(None)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
(Don't Know)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60

- F. Which of the following companies, if any, would you consider using to purchase stocks or bonds? (READ LIST) (CIRCLE ALL THAT APPLY)

(18)

Ameritrade 1
Charles Schwab 2
T D Waterhouse 3

(DO NOT READ)

NONE OF THESE 0
DON'T KNOW 9

G. Do you or does any member of your household work in any of the following?
(READ EACH ITEM, WAIT FOR RESPONSE?)

(19-23)

	YES	NO	DON'T KNOW
An advertising agency	1	2	9
A public relations firm	1	2	9
An insurance company	1	2	9
A financial services company	1	2	9
An internet company	1	2	9
TERMINATE			

IF "YES" TO ANY IN Q.G, THANK, TALLY & TERMINATE

(Yes, employed in any)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60

H. Have you participated in any marketing research survey other than a political poll during the past 3 months?

(24)

Yes 1 THANK, TALLY & TERMINATE

No 2 CONTINUE

DON'T KNOW 9 THANK, TALLY & TERMINATE

(Yes)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
(Don't Know)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60

I. Which of these groups includes your age? (READ LIST)

(25)

Under 18 1 THANK, TALLY & TERMINATE

18 - 39 2 CONTINUE

40 and over 3 CONTINUE

(DO NOT READ)

Refused 9 THANK, TALLY & TERMINATE

(Under 18)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
(Refused)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40
	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60

J. Do you usually wear eyeglasses or contact lenses using the computer? (26)

Yes	1	ASK Q.K
No	2	SKIP TO Q.L

DON'T KNOW 9 THANK, TALLY & TERMINATE

J. (DK if wear reading glasses) 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40
41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60

K. Do you have them with you today? (27)

Yes	1	ASK Q.L
No	2	THANK, TALLY & TERMINATE
DON'T KNOW	9	THANK, TALLY & TERMINATE

K. (No/DK if have glasses with) 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40
41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60

L. Please come with me to the interviewing area where I will ask you some additional questions. The survey will take about ten minutes, and I think you'll find it interesting. We will pay you \$10 upon completing the survey. (28)

Agreed to interview 1	ESCORT TO INTERVIEWING FACILITY
Qualified but Refused 2	THANK, TALLY & TERMINATE; SAVE SCREENER

(Qualified but Refused) 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40
41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60

STAPLE COMPLETED SCREENER TO TOP OF COMPLETED MAIN QUESTIONNAIRE

TAB D

1/26/2006 3:12 PM
E1489GREENQN

(10)

(1-5) Job #e1489

Version:

- ☒ VG1
☐ VG2
☐ VV1
☐ VV2

**COMPUTER SURVEY
MAIN QUESTIONNAIRE
Version: GREEN**

(6-9)

- (11) ☐ 1-Riverside, CA
☐ 2-Tracy, CA
☐ 3-Port Richey, FL
☐ 4-Taylor, MI
☐ 5-Akron, OH
☐ 6-Tulsa, OK
☐ 7-Hurst, TX
☐ 8-Lewisville, TX
☐ 9-Woodbridge, VA
☐ 0-Lincolnwood, IL

AFTER BRINGING RESPONDENT BACK TO FACILITY -
TAKE DISK AND ENTER INTO COMPUTER.

**PLEASE MAKE SURE THE COLOR ON THE
DISK MATCHES THE COLOR OF THE
QUESTIONNAIRE! GREEN**

Then read:

In this survey, I'm going to ask you to enter the name of a company that you might search for information about using Google.

In the search box, please type CHECK N GO - Type as three words, spelled
C H E C K space N space G O - and click on the GOOGLE SEARCH button.

Now, please look at the search results the way you normally would. It's okay to scroll up and down but don't click on anything. After you are done looking at the search results, I'm going to ask you a few questions. For any of my questions, please give me your opinion if you have one. If you don't have an opinion or you don't know, please don't guess. "I don't know" is a perfectly acceptable answer.

(AFTER RESPONDENT IS FINISHED LOOKING AT THE SEARCH RESULTS, SAY)

1. If you wanted to apply for a payday loan or a cash advance from CHECK N GO, which listing or listings on this page would you be most likely to click on first. Please point to the listing or listings you would be most likely to click on first.

(INTERVIEWER: CIRCLE ON THE NEXT PAGE ALL THE LISTINGS ON WHICH RESPONDENT WOULD CLICK. IF MORE THAN ONE LISTING MENTIONED, DESIGNATE EACH A, B, C, ETC. IN THE ORDER THEY ARE MENTIONED [A=1ST, B=2ND, ETC.])

Q.1 Circle and Write A, B C, D & E for sites referenced, IN ORDER MENTIONED**Payday Check to Go**

247-Payday-Loan.com No Credit checks No faxing Apply Now Get cash overnight!

Check City Payday Loans

www.CheckCity.com Fast, Easy, Private, No Faxing Visit now for a free quote!

Cash Advance - Payday Loan - Fast Cash

Cash Advance - Payday Loan - Fast Cash - learn how from ChecknGo.

www.checkngo.com/ - 9k - Cached - Similar pages

Quick Cash - Payday Loan - Cash Advance

Payday Loan - Cash Advance - Fast Cash Loan

More results from www.checkngo.com »

Check 'n Go

The success that **Check 'n Go** has enjoyed in the last decade is the result of our ability to provide fast, convenient and simple access to a cash advance. ...

www.careerbuilder.com/JobSeeker/Companies/ CompanyDetails.aspx?

IPath=JR&hhname=checkngo - 27k - Cached - Similar pages

Job Search Results on CareerBuilder.com

At **Check 'n Go**, We understand short-term financial needs and what they can do

...Get More In A Career At **Check 'n Go** **Check 'n Go** has been a leader in the ...

www.careerbuilder.com/JobSeeker/Jobs/ JobResults.aspx?ncc=

%5E%22Check+'n+Go%22%24&IPath=JR - 115k - Cached - Similar pages

Jackson vs. Check-N-Go of Il

OPINION: The plaintiff sued **Check 'N Go** for failure to disclose a security interest in a postdated check as required by the Truth in Lending Act, ...

www.edcombs.com/CM/Opinions/opinions73.asp - 26k - Cached - Similar pages

Adele M. Van Jackson, etc v. Check 'N Go of Illinois, Inc

The plaintiffs took out "payday loans" from **Check n' Go** of Illinois. Payday loans are short term loans at very high interest rates--here, up to 521.43% ...

www.edcombs.com/CM/Opinions/opinions90.asp - 45k - Cached - Similar pages

Check 'n Go - Finance & Professional - Detroit, MI, 48209-2117 ...

Come to Citysearch to get information, directions, and reviews on **Check 'n Go** and other yp listings in Detroit.

detroit.citysearch.com/profile/ 36328835/detroit_mi/check_n_go.html - 61 k - Cached -

Similar pages

Check 'n Go - Finance & Professional - Detroit, MI, 48207-4220 ...

Come to Citysearch to get information, directions, and reviews on **Check 'n Go** and other yp listings in Detroit.

detroit.citysearch.com/profile/ 5224665/detroit_mi/check_n_go.html - 61 k - Cached - Similar pages

All check n go jobs | Indeed.com

Check 'n Go, Inc. has moved steadily forward since we opened our first location

... Get More In A Career At **Check n Go** **Check n Go** has been a leader in the...

www.indeed.com/jobs/q=company%3A%22Check+'n+Go22&I=- 26k - Cached - Similar pages

Julie at Check N Go in Petaluma

Julie at **Check N Go** in Petaluma last modified: Wed, 19 Oct 17:26 PDT. please flag with care: [miscategorized] [prohibited] [spam] [discussion] [best of] ...

www.craigslist.org/nby/mis/105304886.html Similar pages

WANTED - Check-n-Go Robbery 4/16/2003

WHICH OCCURRED ON 4-16-2003, 01:39 PM, AT THE **CHECK N GO**, LOCATED AT 9405 COLERAIN AVE. IN COLERAIN TOWNSHIP. WANTED IS A MALE BLACK, MID 20'S, 5'5" TALL, ... www.hcso.org/PublicServices/

Wanted/20030416ChecknGo.shtm - 3k - Cached - Similar pages

Sponsored Links

Sponsored Links

Payday Loans to \$1,500 Overnight. Easy, only \$17.50/\$100. Direct deposit is not required. www.DiscountAdvances.com Washington

No Fax Cash Advance

No Fax, No Credit **Check** Payday Loan Up to \$1000 in 30 Sec Online. www.PrettyGoodLoan.com/CashLoans

Cash and Go

Get Cash in one hour online. No credit checks. No faxing. www.Payday-Loans-Easy.com

\$500 No Fax Payday Loan

No Credit Checks. No Faxing. Funds Into Your Account In 24 Hours. www.CashAdvanceExpert.com

Get a \$500 Payday Loan

Easy, No Hassle Payday Loans. No Credit **Check** & No Faxing Needed! www.Fast-Funds-Online.com

Fast Payday Loans

30 Second Approvals. No Faxing. Get up to \$1000. Apply Now! InstantCash LoanTill PayDay.com

Cash Loans Up to \$1500

No Credit Checks - Easy Form Get Cash Deposited Tomorrow! www.123Online-Cash.com

Fast Payday Advance

No Credit **Check**, No Faxing. Instant Approval. Get Up To \$1500 and **Go**. webquart.com/ CashAdvance

More Sponsored Links »

INTERVIEWER INSTRUCTIONS: POINT TO LISTINGS ON COMPUTER SCREEN IN THE ORDER MARKED ON PREVIOUS PAGE AND ASK Q.2 FOR EACH CORRESPONDING TO THE LABELING ON THE PREVIOUS PAGE (A, B, C, ETC). WRITE IN THE NAME OF THE LINK IN THE LEFT-HAND BOX.

2. Why would you click on this listing? (RECORD RESPONSE VERBATIM.)

(12-13)	LISTING A <hr/> (write 1 st link name from Q.1)	(14-18)
(19-20)	LISTING B <hr/> (write 2 nd link name from Q.1)	(21-25)
(26-27)	LISTING C <hr/> (write 3 rd link name from Q.1)	(28-32)
(33-34)	LISTING D <hr/> (write 4 th link name from Q.1)	(35-39)
(40-41)	LISTING E <hr/> (write 5 th link name from Q.1)	(42-46)

- (47) 3. If you have an opinion, do you or don't you think there are other listings on this screen that you would be likely to click on if you wanted to submit an application to CHECK N GO.

1	DO THINK THERE ARE OTHER LISTINGS WOULD CLICK ON	(GO TO Q4)
2	DON'T THINK THERE ARE OTHER LISTINGS WOULD CLICK ON	(GO TO Q6)
3	DON'T KNOW OR NO OPINION	(GO TO Q6)

4. What other listing or listings on this screen would you be likely to click on if you wanted to submit an application to CHECK N GO.
Please point to the listing or listings you would be likely to click on.

(INTERVIEWER: CIRCLE ON THE NEXT PAGE ALL THE LISTINGS ON WHICH RESPONDENT WOULD CLICK. IF MORE THAN ONE LISTING MENTIONED, DESIGNATE EACH A, B, C, ETC. IN THE ORDER THEY ARE MENTIONED [A=1ST, B=2ND, ETC.])

Q.4 Circle and Write A, B C, D & E for sites referenced, IN ORDER MENTIONED**Payday Check to Go**

247-Payday-Loan.com No Credit checks. No faxing. Apply Now. Get cash overnight!

Check City Payday Loans

www.CheckCity.com Fast, Easy, Private. No Faxing. Visit now for a free quote!

Cash Advance - Payday Loan - Fast Cash

Cash Advance - Payday Loan - Fast Cash - learn how from ChecknGo.
www.checkngo.com/ - 9k - Cached - Similar pages

Quick Cash - Payday Loan - Cash Advance

Payday Loan - Cash Advance - Fast Cash Loan

More results from www.checkngo.com »

Check 'n Go

The success that **Check 'n Go** has enjoyed in the last decade is the result of our ability to provide fast, convenient and simple access to a cash advance. ...

[www.careerbuilder.com/JobSeeker/Companies/CompanyDetails.aspx?](http://www.careerbuilder.com/JobSeeker/Companies/CompanyDetails.aspx?IPath=JR&hhname=checkngo)

[IPath=JR&hhname=checkngo](http://www.careerbuilder.com/JobSeeker/Companies/CompanyDetails.aspx?IPath=JR&hhname=checkngo) - 27k - Cached - Similar pages

Job Search Results on CareerBuilder.com

At **Check 'n Go**, We understand short-term financial needs and what they can do

... Get More In A Career At **Check 'n Go** **Check 'n Go** has been a leader in the ...

[www.careerbuilder.com/JobSeeker/Jobs/JobResults.aspx?ncc=](http://www.careerbuilder.com/JobSeeker/Jobs/JobResults.aspx?ncc=%5E%22Check+n+Go%22%24&IPath=JR)

[%5E%22Check+n+Go%22%24&IPath=JR](http://www.careerbuilder.com/JobSeeker/Jobs/JobResults.aspx?ncc=%5E%22Check+n+Go%22%24&IPath=JR) - 115k - Cached - Similar pages

Jackson vs. Check-N-Go of Il

OPINION: The plaintiff sued **Check 'N Go** for failure to disclose a security interest in a postdated check as required by the Truth in Lending Act, ...

www.edcombs.com/CM/Opinions/opinions73.asp - 26k - Cached - Similar pages

Adele M. Van Jackson, etc v. Check 'N Go of Illinois, Inc

The plaintiffs took out "payday loans" from **Check n' Go** of Illinois. Payday loans are short term loans at very high interest rates—here, up to 521.43% ...

www.edcombs.com/CM/Opinions/opinions90.asp - 45k - Cached - Similar pages

Check 'n Go - Finance & Professional - Detroit, MI, 48209-2117 ...

Come to Citysearch to get information, directions, and reviews on **Check 'n Go** and other yp listings in Detroit.

detroit.citysearch.com/profile/36328835/detroit_mi/check_n_go.html - 61 k - Cached -

Similar pages

Check 'n Go - Finance & Professional - Detroit, MI, 48207-4220 ...

Come to Citysearch to get information, directions, and reviews on **Check 'n Go** and other yp listings in Detroit.

detroit.citysearch.com/profile/5224665/detroit_mi/check_n_go.html - 61 k - Cached - Similar pages

All check n go jobs | Indeed.com

Check 'n Go, Inc. has moved steadily forward since we opened our first location

... Get More In A Career At **Check n Go** **Check 'n Go** has been a leader in the...

www.indeed.com/jobs?q=company%3A%22Check+n+Go%22&f= - 26k - Cached - Similar pages

Julie at Check N Go in Petaluma

Julie at **Check N Go** in Petaluma last modified: Wed, 19 Oct 17:26 PDT. please flag with care: [miscategorized], [prohibited] [spam] [discussion] [best of] ...

www.craigslist.org/nby/mis/105304886.html Similar pages

WANTED - Check-n-Go Robbery 4/16/2003

WHICH OCCURRED ON 4-16-2003, 01:39 PM, AT THE **CHECK N GO**, LOCATED AT 9405 COLERAIN AVE. IN COLERAIN TOWNSHIP. WANTED IS A MALE BLACK, MID 20'S, 5'5" TALL, ... www.hcso.org/PublicServices/Wanted/20030416ChecknGo.shtml - 3k - Cached - Similar pages

Sponsored Links**Sponsored Links**

Payday Loans to \$1,500 Overnight. Easy, only \$17.50/\$100. Direct deposit is not required. www.DiscountAdvances.com Washington

No Fax Cash Advance

No Fax, No Credit Check Payday Loan Up to \$1000 in 30 Sec Online. www.PrettyGoodLoan.com/CashLoans

Cash and Go

Get Cash in one hour online. No credit checks. No faxing. www.Payday-Loans-Easy.com

\$500 No Fax Payday Loan

No Credit Checks. No Faxing. Funds Into Your Account In 24 Hours. www.CashAdvanceExpert.com

Get a \$500 Payday Loan

Easy, No Hassle Payday Loans. No Credit Check & No Faxing Needed! www.Fast-Funds-Online.com

Fast Payday Loans

30 Second Approvals. No Faxing. Get up to \$1000. Apply Now! InstantCashLoanTillPayDay.com

Cash Loans Up to \$1500

No Credit Checks - Easy Form Get Cash Deposited Tomorrow! www.123Online-Cash.com

Fast Payday Advance

No Credit Check, No Faxing. Instant Approval. Get Up To \$1500 and **Go**. webquart.com/CashAdvance

More Sponsored Links »

INTERVIEWER INSTRUCTIONS: POINT TO LISTINGS ON COMPUTER SCREEN IN THE ORDER MARKED ON PREVIOUS PAGE AND ASK Q.5 FOR EACH CORRESPONDING TO THE LABELING ON THE PREVIOUS PAGE (A, B, C, ETC). WRITE IN THE NAME OF THE LINK IN THE LEFT-HAND BOX.

5. Why would you click on this listing? (RECORD RESPONSE VERBATIM.)

(48-49)	LISTING A <hr/> (write 1 st link name from Q.4)	(50-54)
(55-56)	LISTING B <hr/> (write 2 nd link name from Q.4)	(57-61)
(62-63)	LISTING C <hr/> (write 3 rd link name from Q.4)	(64-68)
(69-70)	LISTING D <hr/> (write 4 th link name from Q.4)	(71-75)
(11-12)	LISTING E <hr/> (write 5 th link name from Q.4)	(13-17)

IF RESPONDENT HAS ALREADY POINTED TO "Payday Check to Go" LISTING AT TOP OF PAGE IN Q1 OR Q4, GO TO Q10							
Q.6		Q.7		Q.8		Q.9	
Now, if you clicked on this listing (POINT TO LISTING TOP OF PAGE "Payday Check to Go") what company or companies' websites would you expect to go to? (RECORD RESPONSE VERBATIM.)	(FOR EACH COMPANY MENTIONED) If you have an opinion, do you or don't you think that (COMPANY MENTIONED) is associated or connected with any other company or companies? (If do, continue ⇒)	What company or companies do you think it is associated or connected with? (RECORD EACH COMPANY MENTIONED ON A SEPARATE LINE BELOW.)	FOR EACH COMPANY MENTIONED, ASK: Why do you say that it is associated or connected with (COMPANY MENTIONED)?				
1. (18-19)	(22) <input type="checkbox"/> Do think it is associated/connected ⇒ <input type="checkbox"/> Don't think it is assoc./connected <input type="checkbox"/> Don't know/No opinion ↓	(23-24) 1. ↑ (30-31) 2. ↑ (37-38) 3. ↑	(25-29)	(20-21)			
2. (44-45)	(48) <input type="checkbox"/> Do think it is associated/connected ⇒ <input type="checkbox"/> Don't think it is assoc./connected <input type="checkbox"/> Don't know/No opinion ↓	(49-50) 1. ↑ (56-57) 2. ↑ (63-64) 3. ↑	(51-55) (58-62) (65-69)	(46-47)			
3. (11-12)	(15) <input type="checkbox"/> Do think it is associated/connected ⇒ <input type="checkbox"/> Don't think it is assoc./connected <input type="checkbox"/> Don't know/No opinion ↓	(16-17) 1. ↑ (23-24) 2. ↑ (30-31) 3. ↑	(18-22) (25-29) (32-36)	(13-14)			
4. (37-38)	(41) <input type="checkbox"/> Do think it is associated/connected ⇒ <input type="checkbox"/> Don't think it is assoc./connected <input type="checkbox"/> Don't know/No opinion ↓	(42-43) 1. ↑ (49-50) 2. ↑ (56-57) 3. ↑	(44-48) (51-55) (58-62)	(39-40)			
<input type="checkbox"/> 8 DON'T KNOW OR NO OPINION, ↑ GO TO Q10				(63)			

10. Each interview that is conducted must be validated by telephone. So that my supervisor may verify that I conducted this interview, would you please complete the information below?

RESPONDENT CERTIFICATION	
Print name:	
Signature:	
Best Day & Time to Call:	
Telephone number:	
Address, City, State, Zip	

INTERVIEWER CERTIFICATION

- ☐ Interviewer verify information with respondent against ID

INTERVIEWER: PLEASE COMPLETE INFORMATION BELOW.

I certify that I conducted this interview in accordance with the instructions that I received from my supervisor.

Interviewer (Print Name):	
Interviewer's Signature:	
Date & time of Interview:	

(64-69)



1/26/2006 3:04 PM
E1489GREEN2QN

(1-5) Job #e1489

(6-9)

Version: (10)

- ☐ VG1
☒ VG2
☐ VV1
☐ VV2

**COMPUTER SURVEY
 MAIN QUESTIONNAIRE**

Version: GREEN

- (11) ☐ 1-Riverside, CA
☐ 2-Tracy, CA
☐ 3-Port Richey, FL
☐ 4-Taylor, MI
☐ 5-Akron, OH
☐ 6-Tulsa, OK
☐ 7-Hurst, TX
☐ 8-Lewisville, TX
☐ 9-Woodbridge, VA
☐ 0-Lincolnwood, IL

AFTER BRINGING RESPONDENT BACK TO FACILITY -
 TAKE DISK AND ENTER INTO COMPUTER.

**PLEASE MAKE SURE THE COLOR ON THE
 DISK MATCHES THE COLOR OF THE
 QUESTIONNAIRE! GREEN**

Then read:

In this survey, I'm going to ask you to enter the name of a company that you might search for information about using Google.

In the search box, please type CHECK N GO - Type as three words, spelled
 C H E C K space N space G O - and click on the GOOGLE SEARCH button.

Now, please look at the search results the way you normally would. It's okay to scroll up and down but don't click on anything. After you are done looking at the search results, I'm going to ask you a few questions. For any of my questions, please give me your opinion if you have one. If you don't have an opinion or you don't know, please don't guess. "I don't know" is a perfectly acceptable answer.

(AFTER RESPONDENT IS FINISHED LOOKING AT THE SEARCH RESULTS, SAY)

1. If you wanted to apply for a payday loan or a cash advance from CHECK N GO, which listing or listings on this page would you be most likely to click on first. Please point to the listing or listings you would be most likely to click on first.

(INTERVIEWER: CIRCLE ON THE NEXT PAGE ALL THE LISTINGS ON WHICH RESPONDENT WOULD CLICK. IF MORE THAN ONE LISTING MENTIONED, DESIGNATE EACH A, B, C, ETC. IN THE ORDER THEY ARE MENTIONED [A=1ST, B=2ND, ETC.])

Q.1 Circle and Write A, B C, D & E for sites referenced, IN ORDER MENTIONED**Payday Check to Go**

24/7 Payday Loan.com No Credit checks. No faxing. Apply Now. Get cash overnight!

Check City Payday Loans

www.CheckCity.com Fast, Easy, Private, No Faxing. Visit now for a free quote!

Cash Advance - Payday Loan - Fast Cash

Cash Advance - Payday Loan - Fast Cash - learn how from ChecknGo.
www.checkngo.com/ - 9k - Cached - Similar pages

Quick Cash - Payday Loan - Cash Advance

Payday Loan - Cash Advance - Fast Cash Loan

More results from www.checkngo.com »

Check 'n Go

The success that **Check 'n Go** has enjoyed in the last decade is the result of our ability to provide fast, convenient and simple access to a cash advance. ...

www.careerbuilder.com/JobSeeker/Companies/ CompanyDetails.aspx?

IPath=JR&hhname=checkngo - 27k - Cached - Similar pages

Job Search Results on CareerBuilder.com

At **Check 'n Go**, We understand short-term financial needs and what they can do

...Get More In A Career At **Check 'n Go** **Check 'n Go** has been a leader in the ...

www.careerbuilder.com/JobSeeker/Jobs/ JobResults.aspx?ncc=

%5E%22Check+'n+Go%22%24&IPath=JR - 115k - Cached - Similar pages

Jackson vs. Check-N-Go of IL

OPINION: The plaintiff sued **Check 'N Go** for failure to disclose a security interest in a postdated check as required by the Truth in Lending Act, ...

www.edcombs.com/CM/Opinions/opinions73.asp - 26k - Cached - Similar pages

Adele M. Van Jackson, etc v. Check 'N Go of Illinois, Inc

The plaintiffs took out "payday loans" from **Check n' Go** of Illinois. Payday loans are short term loans at very high interest rates—here, up to 521.43% ...

www.edcombs.com/CM/Opinions/opinions90.asp - 45k - Cached - Similar pages

Check 'n Go - Finance & Professional - Detroit, MI, 48209-2117 ...

Come to Citysearch to get information, directions, and reviews on **Check 'n Go** and other yp listings in Detroit.

detroit.citysearch.com/profile/ 36328835/detroit_mi/check_n_go.html - 61 k - Cached -

Similar pages

Check 'n Go - Finance & Professional - Detroit, MI, 48207-4220 ...

Come to Citysearch to get information, directions, and reviews on **Check 'n Go** and other yp listings in Detroit.

detroit.citysearch.com/profile/ 5224665/detroit_mi/check_n_go.html - 61 k - Cached - Similar pages

All check n go jobs | Indeed.com

Check 'n Go, Inc. has moved steadily forward since we opened our first location

... Get More In A Career At **Check n Go** **Check n Go** has been a leader in the...

www.indeed.com/jobs/q=company%3A%22Check+'n+Go22&I= - 26k - Cached - Similar pages

Julie at Check N Go in Petaluma

Julie at **Check N Go** in Petaluma last modified: Wed, 19 Oct 17:26 PDT. please flag with care: [miscategorized] [prohibited] [spam] [discussion] [best of] ...

www.craigslist.org/nby/mis/105304886.html Similar pages

WANTED - Check-n-Go Robbery 4/16/2003

WHICH OCCURRED ON 4-16-2003, 01:39 PM, AT THE **CHECK N GO**, LOCATED AT 9405 COLERAIN AVE. IN COLERAIN TOWNSHIP. WANTED IS A MALE BLACK, MID 20'S, 5'5" TALL, ... www.hcso.org/PublicServices/

Wanted/20030416ChecknGo.shtm - 3k - Cached - Similar pages

Sponsored Links**Sponsored Links**

Payday Loans to \$1,500 Overnight.
Easy, only \$17.50/\$100. Direct deposit is not required. www.
DiscountAdvances.com
Washington

No Fax Cash Advance

No Fax, No Credit **Check** Payday Loan
Up to \$1000 in 30 Sec Online. www.
PrettyGoodLoan.com/CashLoans

Cash and Go

Get Cash in one hour online. No credit checks. No faxing. www.
Payday-Loa ns-Easy. com

\$500 No Fax Payday Loan

No Credit Checks. No Faxing. Funds Into Your Account In 24 Hours. www.
CashAdvance Expert. co m

Get a \$500 Payday Loan

Easy, No Hassle Payday Loans. No Credit **Check** & No Faxing Needed!
www.Fast-Funds-Online.com

Fast Payday Loans

30 Second Approvals. No Faxing. Get up to \$1000. Apply Now! I
nstantCash LoanTill PayDay. com

Cash Loans Up to \$1500

No Credit Checks - Easy Form
Get Cash Deposited Tomorrow!
www.123Online-Cash.com

Fast Payday Advance

No Credit **Check**, No Faxing. Instant Approval. Get Up To \$1500 and Go.
webquart.com/ CashAdvance

More Sponsored Links »