

INTERVIEWER INSTRUCTIONS: POINT TO LISTINGS ON COMPUTER SCREEN IN THE ORDER MARKED ON PREVIOUS PAGE AND ASK Q.2 FOR EACH CORRESPONDING TO THE LABELING ON THE PREVIOUS PAGE (A, B, C, ETC). WRITE IN THE NAME OF THE LINK IN THE LEFT-HAND BOX.

2. Why would you click on this listing? (RECORD RESPONSE VERBATIM.)

(12-13)	LISTING A (write 1 st link name from Q.1)	(14-18)
(19-20)	LISTING B (write 2 nd link name from Q.1)	(21-25)
(26-27)	LISTING C (write 3 rd link name from Q.1)	(28-32)
(33-34)	LISTING D (write 4 th link name from Q.1)	(35-39)
(40-41)	LISTING E (write 5 th link name from Q.1)	(42-46)

- (47) 3. If you have an opinion, do you or don't you think there are other listings on this screen that you would be likely to click on if you wanted to submit an application to CHECK N GO.

1	DO THINK THERE ARE OTHER LISTINGS WOULD CLICK ON	(GO TO Q4)
2	DON'T THINK THERE ARE OTHER LISTINGS WOULD CLICK ON	(GO TO Q6)
3	DON'T KNOW OR NO OPINION	(GO TO Q6)

4. What other listing or listings on this screen would you be likely to click on if you wanted to submit an application to CHECK N GO.
Please point to the listing or listings you would be likely to click on.

(INTERVIEWER: CIRCLE ON THE NEXT PAGE ALL THE LISTINGS ON WHICH RESPONDENT WOULD CLICK. IF MORE THAN ONE LISTING MENTIONED, DESIGNATE EACH A, B, C, ETC. IN THE ORDER THEY ARE MENTIONED [A=1ST, B=2ND, ETC.])

Q.4 Circle and Write A, B C, D & E for sites referenced, IN ORDER MENTIONED**Payday Check to Go**

247-Payday-Loan.com No Credit checks. No faxing. Apply Now. Get cash overnight!

Sponsored Links

Sponsored Links

Check City Payday Loans

www.CheckCity.com Fast Easy Private, No Faxing Visit now for a free quote!

Payday Loans to \$1,500 Overnight. Easy, only \$17.50/\$100. Direct deposit is not required. www.DiscountAdvances.com Washington

Cash Advance - Payday Loan - Fast Cash

Cash Advance - Payday Loan - Fast Cash - learn how from ChecknGo. www.checkngo.com/ - 9k - [Cached](#) - [Similar pages](#)

[Quick Cash - Payday Loan - Cash Advance](#)

[Payday Loan - Cash Advance - Fast Cash Loan](#)

[More results from www.checkngo.com »](#)

No Fax Cash Advance

No Fax, No Credit **Check** Payday Loan Up to \$1000 in 30 Sec Online. www.PrettyGoodLoan.com/CashLoans

Check 'n Go

The success that **Check 'n Go** has enjoyed in the last decade is the result of our ability to provide fast, convenient and simple access to a cash advance. ...

[www.careerbuilder.com/JobSeeker/Companies/CompanyDetails.aspx?](http://www.careerbuilder.com/JobSeeker/Companies/CompanyDetails.aspx?IPath=JR&hhname=checkngo)

[IPath=JR&hhname=checkngo](http://www.careerbuilder.com/JobSeeker/Companies/CompanyDetails.aspx?IPath=JR&hhname=checkngo) - 27k - [Cached](#) - [Similar pages](#)

Cash and Go

Get Cash in one hour online. No credit checks. No faxing. www.Payday-Loans-Easy.com

Job Search Results on CareerBuilder.com

At **Check 'n Go**, We understand short-term financial needs and what they can do

...Get More In A Career At **Check 'n Go** **Check 'n Go** has been a leader in the ...

[www.careerbuilder.com/JobSeeker/Jobs/JobResults.aspx?ncc=](http://www.careerbuilder.com/JobSeeker/Jobs/JobResults.aspx?ncc=%5E%22Check+n+Go%22%24&IPath=JR)

[%5E%22Check+n+Go%22%24&IPath=JR](http://www.careerbuilder.com/JobSeeker/Jobs/JobResults.aspx?ncc=%5E%22Check+n+Go%22%24&IPath=JR) - 115k - [Cached](#) - [Similar pages](#)

\$500 No Fax Payday Loan

No Credit Checks. No Faxing. Funds Into Your Account In 24 hours. www.CashAdvanceExpert.com

Get a \$500 Payday Loan

Easy, No Hassle Payday Loans. No Credit **Check** & No Faxing Needed! www.Fast-Funds-Online.com

Jackson vs. Check-N-Go of Il

OPINION: The plaintiff sued **Check 'N Go** for failure to disclose a security interest in a postdated check as required by the Truth in Lending Act, ...

www.edcombs.com/CM/Opinions/opinions73.asp - 26k - [Cached](#) - [Similar pages](#)

Fast Payday Loans

30 Second Approvals. No Faxing. Get up to \$1000. Apply Now! InstantCashLoanTillPayDay.com

Adele M. Van Jackson, etc v. Check 'N Go of Illinois, Inc

The plaintiffs took out "payday loans" from **Check n' Go** of Illinois. Payday loans are short term loans at very high interest rates--here, up to 521.43% ...

www.edcombs.com/CM/Opinions/opinions90.asp - 45k - [Cached](#) - [Similar pages](#)

Cash Loans Up to \$1500

No Credit Checks - Easy Form Get Cash Deposited Tomorrow! www.123Online-Cash.com

Check 'n Go - Finance & Professional - Detroit, MI, 48209-2117 ...

Come to Citysearch to get information, directions, and reviews on **Check 'n Go** and other yp listings in Detroit.

detroit.citysearch.com/profile/36328835/detroit_mi/check_n_go.html - 61 k - [Cached](#) - [Similar pages](#)

Fast Payday Advance

No Credit **Check**, No Faxing. Instant Approval. Get Up To \$1500 and **Go**. webquart.com/CashAdvance

More Sponsored Links »

Check 'n Go - Finance & Professional - Detroit, MI, 48207-4220 ...

Come to Citysearch to get information, directions, and reviews on **Check 'n Go** and other yp listings in Detroit.

detroit.citysearch.com/profile/5224665/detroit_mi/check_n_go.html - 61 k - [Cached](#) - [Similar pages](#)

All check n go jobs | Indeed.com

Check 'n Go, Inc. has moved steadily forward since we opened our first location

... Get More In A Career At **Check n Go** **Check n Go** has been a leader in the...

www.indeed.com/jobs?q=company%3A%22Check+n+Go%22&l= - 26k - [Cached](#) - [Similar pages](#)

Julie at Check N Go in Petaluma

Julie at **Check N Go** in Petaluma last modified: Wed, 19 Oct 17:26 PDT. please flag with care: [miscategorized] [prohibited] [spam] [discussion] [best of] ...

www.craigslist.org/nby/mis/105304886.html [Similar pages](#)

WANTED - Check-n-Go Robbery 4/16/2003

WHICH OCCURRED ON 4-16-2003, 01:39 PM, AT THE **CHECK N GO**, LOCATED AT 9405 COLERAIN AVE. IN COLERAIN TOWNSHIP. WANTED IS A MALE BLACK, MID 20'S, 5'5" TALL, ... www.hcso.org/PublicServices/Wanted/20030416ChecknGo.shtm - 3k - [Cached](#) - [Similar pages](#)



INTERVIEWER INSTRUCTIONS: POINT TO LISTINGS ON COMPUTER SCREEN IN THE ORDER MARKED ON PREVIOUS PAGE AND ASK Q.5 FOR EACH CORRESPONDING TO THE LABELING ON THE PREVIOUS PAGE (A, B, C, ETC). WRITE IN THE NAME OF THE LINK IN THE LEFT-HAND BOX.

5. Why would you click on this listing? (RECORD RESPONSE VERBATIM.)

(48-49)	LISTING A <hr/> (write 1 st link name from Q.4)	(50-54)
(55-56)	LISTING B <hr/> (write 2 nd link name from Q.4)	(57-61)
(62-63)	LISTING C <hr/> (write 3 rd link name from Q.4)	(64-68)
(69-70)	LISTING D <hr/> (write 4 th link name from Q.4)	(71-75)
(11-12)	LISTING E <hr/> (write 5 th link name from Q.4)	(13-17)

IF RESPONDENT HAS ALREADY POINTED TO "Payday Loans to \$1,500" LISTING AT TOP OF PAGE IN Q1 OR Q4, GO TO Q10

Q.6

Now, if you clicked on this listing
(POINT TO LISTING TOP OF PAGE
"Payday Loans to \$1,500")
what company or companies'
websites would you expect to go to?
(RECORD RESPONSE VERBATIM.)

Q.7

(FOR EACH COMPANY MENTIONED)
If you have an opinion, do you or don't
you think that (COMPANY
MENTIONED) is associated or connected
with any other company or companies?
(If do, continue →)

Q.8

What company or companies do
you think it is associated or
connected with?
(RECORD EACH COMPANY
MENTIONED ON A SEPARATE
LINE BELOW.)

Q.9

FOR EACH COMPANY MENTIONED,
ASK:
Why do you say that it is associated or
connected with
(COMPANY MENTIONED)?

1. (18-19) (20-21)	(22) <input type="checkbox"/> Do think it is associated/connected → <input type="checkbox"/> Don't think it is assoc./connected <input type="checkbox"/> Don't know/No opinion ↓	(23-24) 1. → (30-31) 2. → (37-38) 3. →	(25-29) (32-36) (39-43)	
2. (44-45) (46-47)	(48) <input type="checkbox"/> Do think it is associated/connected → <input type="checkbox"/> Don't think it is assoc./connected <input type="checkbox"/> Don't know/No opinion ↓	(49-50) 1. → (56-57) 2. → (63-64) 3. →	(51-55) (58-62) (65-69)	
3. (11-12) (13-14)	(15) <input type="checkbox"/> Do think it is associated/connected → <input type="checkbox"/> Don't think it is assoc./connected <input type="checkbox"/> Don't know/No opinion ↓	(16-17) 1. → (23-24) 2. → (30-31) 3. →	(18-22) (25-29) (32-36)	
4. (37-38) (39-40)	(41) <input type="checkbox"/> Do think it is associated/connected → <input type="checkbox"/> Don't think it is assoc./connected <input type="checkbox"/> Don't know/No opinion ↓	(42-43) 1. → (49-50) 2. → (56-57) 3. →	(44-48) (51-55) (58-62)	
<input type="checkbox"/> 8 DON'T KNOW OR NO OPINION, → GO TO Q10				

(63)

10. Each interview that is conducted must be validated by telephone. So that my supervisor may verify that I conducted this interview, would you please complete the information below?

RESPONDENT CERTIFICATION	
Print name:	
Signature:	
Best Day & Time to Call:	
Telephone number:	
Address, City, State, Zip	

INTERVIEWER CERTIFICATION

- ☐ Interviewer verify information with respondent against ID

INTERVIEWER: PLEASE COMPLETE INFORMATION BELOW.

I certify that I conducted this interview in accordance with the instructions that I received from my supervisor.

Interviewer (Print Name):	
Interviewer's Signature:	
Date & time of Interview:	

(64-69)

1/26/2006 3:31 PM
E1489VIOLETQN.doc

(1-5) Job #e1489

(6-9)

Version: (10)

- ☐ VG1
☐ VG2
☒ VV1
☐ VV2

COMPUTER SURVEY
MAIN QUESTIONNAIRE
Version: VIOLET

- 11) ☐ 1-Riverside, CA
☐ 2-Tracy, CA
☐ 3-Port Richey, FL
☐ 4-Taylor, MI
☐ 5-Akron, OH
☐ 6-Tulsa, OK
☐ 7-Hurst, TX
☐ 8-Lewisville, TX
☐ 9-Woodbridge, VA
☐ 0-Lincolnwood, IL

AFTER BRINGING RESPONDENT BACK TO FACILITY -
TAKE DISK AND ENTER INTO COMPUTER.

PLEASE MAKE SURE THE COLOR ON THE
DISK MATCHES THE COLOR OF THE
QUESTIONNAIRE! VIOLET

Then read:

In this survey, I'm going to ask you to enter the name of a company that you might search for information about using Google.

In the search box, please type CHECK N GO - Type as three words, spelled C H E C K space N space G O - and click on the GOOGLE SEARCH button.

Google Search

Now, please look at the search results the way you normally would. It's okay to scroll up and down but don't click on anything. After you are done looking at the search results, I'm going to ask you a few questions. For any of my questions, please give me your opinion if you have one. If you don't have an opinion or you don't know, please don't guess. "I don't know" is a perfectly acceptable answer.

(AFTER RESPONDENT IS FINISHED LOOKING AT THE SEARCH RESULTS, SAY)

1. If you wanted to apply for a payday loan or a cash advance from CHECK N GO, which listing or listings on this page would you be most likely to click on first. Please point to the listing or listings you would be most likely to click on first.

(INTERVIEWER: CIRCLE ON THE NEXT PAGE ALL THE LISTINGS ON WHICH RESPONDENT WOULD CLICK. IF MORE THAN ONE LISTING MENTIONED, DESIGNATE EACH A, B, C, ETC. IN THE ORDER THEY ARE MENTIONED [A=1ST, B=2ND, ETC.])

Q.1 Circle and Write A, B C, D & E for sites referenced, IN ORDER MENTIONED**New Penny Stock Soaring**

Sponsored Links

[PennyStockRadar.com](#) Ground Floor Investors Cash In Big Unknown Stock Worth Billions**Life Insurance Quotes**[www.IntelliQuote.com](#) Compare Up To 250 Insurers & Save - Get Instant Quotes & Apply Online!**Cash Advance - Payday Loan - Fast Cash**

Cash Advance - Payday Loan - Fast Cash - learn how from ChecknGo.

[www.checkngo.com/](#) - 9k - Cached - Similar pages[Quick Cash - Payday Loan - Cash Advance](#)[Payday Loan - Cash Advance - Fast Cash Loan](#)[More results from www.checkngo.com »](#)

Sponsored Links

INVESToolsLearn the 5-Step Formula and learn to trade **sticks** with confidence..[www.investools.com](#)**Check 'n Go**The success that **Check 'n Go** has enjoyed in the last decade is the result of our ability to provide fast, convenient and simple access to a cash advance. ...[www.careerbuilder.com/JobSeeker/Companies/ CompanyDetails.aspx?](#)[IPath=JR&hhname=checkngo](#) - 27k - Cached - Similar pages**Hot Penny Stocks Featured**Fractured Penny Stock Research, Tips 800% Profit Potential. Buy GTXC Now! [rgentStockPicks.Com](#)**Job Search Results on CareerBuilder.com**At **Check 'n Go**, We understand short-term financial needs and what they can do... Get More In A Career At **Check 'n Go** **Check 'n Go** has been a leader in the ...[www.careerbuilder.com/JobSeeker/Jobs/ JobResults.aspx?ncc=](#)[%5E%22Check+'n+Go%22%24&IPath=JR](#) - 115k - Cached - Similar pages**life insurance**Term **Life** Policy Can Pay You Back?Ask bout Return Of Premium **Life**.[www.InsWeb.com](#)**Compare Life Insurance**

Compare rates from top companies

Save up to 70% on **life insurance**.[www.insurance.com](#)**Jackson vs. Check-N-Go of Il**OPINION: The plaintiff sued **Check 'N Go** for failure to disclose a security interest in a postdated **check** as required by the Truth in Lending Act, ...[www.edcombs.com/CM/Opinions/opinions73.asp](#) - 26k - Cached - Similar pages**Search Bond Inventories**Search Over 10,000 **Bonds**.

No Password Required

[www.ZionsDirect.com](#)**Adele M. Van Jackson, etc v. Check 'N Go of Illinois, Inc**The plaintiffs took out "payday loans" from **Check n' Go** of Illinois. Payday loans

are short term loans at very high interest rates--here, up to 521.43% ...

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are hyped and promoted. Free Info -

[www.gope n nystock.com](#)**Check 'n Go - Finance & Professional - Detroit, MI, 48209-2117 ...**Come to Citysearch to get information, directions, and reviews on **Check 'n Go** and other yp listings in Detroit.[detroit.citysearch.com/profile/ 36328835/detroit_mi/check_n_go.html](#) - 61 k - Cached - Similar pages**Buying Life Insurance?**Compare 1000's of plans instantly! Free **Insurance** Quotes within 7 secs![www.WholesaleInsurance.net](#)**Check 'n Go - Finance & Professional - Detroit, MI, 48207-4220 ...**Come to Citysearch to get information, directions, and reviews on **Check 'n Go** and other yp listings in Detroit.[detroit.citysearch.com/profile/ 5224665/detroit_mi/check_n_go.html](#) - 61 k -Cached - Similar pages**Life Insurance: No Exams**

Up to \$150,000 Coverage in 10 mins.

No Agents, No exams - **Qualify now**.[secure.americanlifeny.com](#)[More Sponsored Links »](#)**All check n go jobs | Indeed.com****Check 'n Go, Inc.** has moved steadily forward since we opened our first location... Get More In A Career At **Check n Go** **Check n Go** has been a leader in the...[www.indeed.com/jobs/q=company%3A%22Check+'n+Go22&t=](#) - 26k - Cached - Similar pages**Julie at Check N Go in Petaluma**Julie at **Check N Go** in Petaluma last modified: Wed, 19 Oct 17:26 PDT. please flag with care: [miscategorized]

[prohibited] [spam] [discussion] [best of] ...

[www.craigslist.org/nby/mis/105304886.html](#) Similar pages**WANTED - Check-n-Go Robbery 4/16/2003**WHICH OCCURRED ON 4-16-2003, 01:39 PM, AT THE **CHECK N GO**, LOCATED AT 9405 COLERAIN AVE. IN COLERAIN TOWNSHIP. WANTED IS A MALE BLACK, MID 20'S, 5'5" TALL, ... [www.hcso.org/PublicServices/](#)[Wanted/20030416ChecknGo.shtml](#) - 3k - Cached - Similar pages

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(12-13)	LISTING A <hr/> (write 1 st link name from Q.1)	(14-18)
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(40-41)	LISTING E <hr/> (write 5 th link name from Q.1)	(42-46)

- (47) 3. If you have an opinion, do you or don't you think there are other listings on this screen that you would be likely to click on if you wanted to submit an application to CHECK N GO.

1	DO THINK THERE ARE OTHER LISTINGS WOULD CLICK ON	(GO TO Q4)
2	DON'T THINK THERE ARE OTHER LISTINGS WOULD CLICK ON	(GO TO Q6)
3	DON'T KNOW OR NO OPINION	(GO TO Q6)

4. What other listing or listings on this screen would you be likely to click on if you wanted to submit an application to CHECK N GO.
Please point to the listing or listings you would be likely to click on.

(INTERVIEWER: CIRCLE ON THE NEXT PAGE ALL THE LISTINGS ON WHICH RESPONDENT WOULD CLICK. IF MORE THAN ONE LISTING MENTIONED, DESIGNATE EACH A, B, C, ETC. IN THE ORDER THEY ARE MENTIONED [A=1ST, B=2ND, ETC.])

Q.4 Circle and Write A, B C, D & E for sites referenced, IN ORDER MENTIONED**New Penny Stock Soaring**

PennyStockRadar.com Ground Floor Investors Cash In Big Unknown Stock Worth Billions

Life Insurance Quotes

www.IntelliQuote.com Compare Up To 250 Insurers & Save - Get Instant Quotes & Apply Online!

Cash Advance - Payday Loan - Fast Cash

Cash Advance - Payday Loan - Fast Cash - learn how from ChecknGo.

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Check 'n GoThe success that **Check 'n Go** has enjoyed in the last decade is the result of our ability to provide fast, convenient and simple access to a cash advance. ...

www.careerbuilder.com/JobSeeker/Companies/ CompanyDetails.aspx?

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www.careerbuilder.com/JobSeeker/Jobs/ JobResults.aspx?ncc=

%5E%22Check+'n+Go%22%24&IPath=JR - 115k - Cached - Similar pages**life insurance**Term **Life** Policy Can Pay You Back? Ask bout Return Of Premium **Life**.

www.insWeb.com

Jackson vs. Check-N-Go of IlOPINION: The plaintiff sued **Check 'N Go** for failure to disclose a security interest in a postdated **check** as required by the Truth in Lending Act, ...www.edcombs.com/CM/Opinions/opinions73.asp - 26k - Cached - Similar pages**Compare Life Insurance**Compare rates from top companies! Save up to 70% on **life insurance**.

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Life Insurance: No ExamsUp to \$150,000 Coverage in 10 mins. No Agents, No exams - Qualify now. secure.americanlifeny.com**More Sponsored Links »****All check n go jobs | Indeed.com****Check 'n Go, Inc.** has moved steadily forward since we opened our first location... Get More In A Career At **Check 'n Go** **Check 'n Go** has been a leader in the...www.indeed.com/jobs/q=company%3A%22Check+'n+Go22&l=- 26k - Cached - Similar pages**Julie at Check N Go in Petaluma**Julie at **Check N Go** in Petaluma last modified: Wed, 19 Oct 17:26 PDT. please flag with care: [miscategorized] [prohibited] [spam] [discussion] [best of] ...www.craigslist.org/nby/mis/105304886.html Similar pages**WANTED - Check-n-Go Robbery 4/16/2003**WHICH OCCURRED ON 4-16-2003, 01:39 PM, AT THE **CHECK N GO**, LOCATED AT 9405 COLERAIN AVE. IN COLERAIN TOWNSHIP. WANTED IS A MALE BLACK, MID 20'S; 5'5" TALL, ... www.hcso.org/PublicServices/Wanted/20030416ChecknGo.shtm - 3k - Cached - Similar pages

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(69-70)	LISTING D _____ (write 4 th link name from Q.4)	(71-75)
(11-12)	LISTING E _____ (write 5 th link name from Q.4)	(13-17)

IF RESPONDENT HAS ALREADY POINTED TO "New Penny Stock Soaring" LISTING AT TOP OF PAGE IN Q1 OR Q4, GO TO Q10					
Q.6		Q.7		Q.8	Q.9
Now, if you clicked on this listing (POINT TO LISTING TOP OF PAGE "New Penny Stock Soaring") what company or companies' websites would you expect to go to? (RECORD RESPONSE VERBATIM.)	(FOR EACH COMPANY MENTIONED) If you have an opinion, do you or don't you think that (COMPANY MENTIONED) is associated or connected with any other company or companies? (If do, continue ⇒)	What company or companies do you think it is associated or connected with? (RECORD EACH COMPANY MENTIONED ON A SEPARATE LINE BELOW.)	FOR EACH COMPANY MENTIONED, ASK: Why do you say that it is associated or connected with (COMPANY MENTIONED)?		
1. -	(22) <input type="checkbox"/> Do think it is associated/connected ⇒ <input type="checkbox"/> Don't think it is assoc./connected <input type="checkbox"/> Don't know/No opinion ↓	(23-24) 1. ⇒ 2. ⇒ 3. ⇒	(25-29)		
2.	(48) <input type="checkbox"/> Do think it is associated/connected ⇒ <input type="checkbox"/> Don't think it is assoc./connected <input type="checkbox"/> Don't know/No opinion ↓	(49-50) 1. ⇒ 2. ⇒ 3. ⇒	(51-55)		
3.	(15) <input type="checkbox"/> Do think it is associated/connected ⇒ <input type="checkbox"/> Don't think it is assoc./connected <input type="checkbox"/> Don't know/No opinion ↓	(16-17) 1. ⇒ 2. ⇒ 3. ⇒	(18-22)		
4.	(41) <input type="checkbox"/> Do think it is associated/connected ⇒ <input type="checkbox"/> Don't think it is assoc./connected <input type="checkbox"/> Don't know/No opinion ↓	(42-43) 1. ⇒ 2. ⇒ 3. ⇒	(44-48)		
			(51-55)		
			(58-62)		
<input type="checkbox"/> 8 DON'T KNOW OR NO OPINION, ⇒ GO TO Q10					

10. Each interview that is conducted must be validated by telephone. So that my supervisor may verify that I conducted this interview, would you please complete the information below?

RESPONDENT CERTIFICATION	
Print name:	
Signature:	
Best Day & Time to Call:	
Telephone number:	
Address, City, State, Zip	

INTERVIEWER CERTIFICATION

- ☐ Interviewer verify information with respondent against ID

INTERVIEWER: PLEASE COMPLETE INFORMATION BELOW.

I certify that I conducted this interview in accordance with the instructions that I received from my supervisor.

Interviewer (Print Name):	
Interviewer's Signature:	
Date & time of Interview:	

(64-69)

(10)

1/26/2006 3:36 PM
E1489VIOLET2QN

(1-5) Job #e1489

(6-9)

Version:

- ☐ VG1
☐ VG2
☐ VV1
☒ VV2

**COMPUTER SURVEY
MAIN QUESTIONNAIRE
Version: VIOLET**

- 11) ☐ 1-Riverside, CA
☐ 2-Tracy, CA
☐ 3-Port Richey, FL
☐ 4-Taylor, MI
☐ 5-Akron, OH
☐ 6-Tulsa, OK
☐ 7-Hurst, TX
☐ 8-Lewisville, TX
☐ 9-Woodbridge, VA
☐ 0-Lincolnwood, IL

AFTER BRINGING RESPONDENT BACK TO FACILITY -
TAKE DISK AND ENTER INTO COMPUTER.

**PLEASE MAKE SURE THE COLOR ON THE
DISK MATCHES THE COLOR OF THE
QUESTIONNAIRE! VIOLET**

Then read:

In this survey, I'm going to ask you to enter the name of a company that you might search for information about using Google.

In the search box, please type CHECK N GO - Type as three words, spelled
C H E C K space N space G O - and click on the GOOGLE SEARCH button.

Google Search

Now, please look at the search results the way you normally would. It's okay to scroll up and down but don't click on anything. After you are done looking at the search results, I'm going to ask you a few questions. For any of my questions, please give me your opinion if you have one. If you don't have an opinion or you don't know, please don't guess. "I don't know" is a perfectly acceptable answer.

(AFTER RESPONDENT IS FINISHED LOOKING AT THE SEARCH RESULTS, SAY)

1. If you wanted to apply for a payday loan or a cash advance from CHECK N GO, which listing or listings on this page would you be most likely to click on first. Please point to the listing or listings you would be most likely to click on first.

(INTERVIEWER: CIRCLE ON THE NEXT PAGE ALL THE LISTINGS ON WHICH RESPONDENT WOULD CLICK. IF MORE THAN ONE LISTING MENTIONED, DESIGNATE EACH A, B, C, ETC. IN THE ORDER THEY ARE MENTIONED [A=1ST, B=2ND, ETC.])

Q.1 Circle and Write A, B C, D & E for sites referenced, IN ORDER MENTIONED**New Penny Stock Soaring**

[PennyStockRadar.com](#) Ground Floor Investors Cash In Big Unknown Stock Worth Billions

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Cash Advance - Payday Loan - Fast Cash

Cash Advance - Payday Loan - Fast Cash - learn how from ChecknGo.

[www.checkngo.com/](#) - 9k - Cached - Similar pages

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[More results from www.checkngo.com »](#)

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The success that **Check 'n Go** has enjoyed in the last decade is the result of our ability to provide fast, convenient and simple access to a cash advance. ...

[www.careerbuilder.com/JobSeeker/Companies/ CompanyDetails.aspx?](#)

[IPath=JR&hhname=checkngo](#) - 27k - Cached - Similar pages

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[www.careerbuilder.com/JobSeeker/Jobs/ JobResults.aspx?ncc=](#)

[%5E%22Check+'n+Go%22%24&IPath=JR](#) - 115k - Cached - Similar pages

life insurance

Term Life Policy Can Pay You Back? Ask bout Return Of Premium Life.

[www.lnsWeb.com](#)

Jackson vs. Check-N-Go of Il

OPINION: The plaintiff sued **Check 'N Go** for failure to disclose a security interest in a postdated **check** as required by the Truth in Lending Act, ...

[www.edcombs.com/CM/Opinions/opinions73.asp](#) - 26k - Cached - Similar pages

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Compare rates from top companies. Save up to 70% on **life insurance**.

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Adele M. Van Jackson, etc v. Check 'N Go of Illinois, Inc

The plaintiffs took out "payday loans" from **Check n' Go** of Illinois. Payday loans are short term loans at very high interest rates—here, up to 521.43% ...

[www.edcombs.com/CM/Opinions/opinions90.asp](#) - 45k - Cached - Similar pages

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No Password Required

[www.ZionsDirect.com](#)

Check 'n Go - Finance & Professional - Detroit, MI, 48209-2117 ...

Come to Citysearch to get information, directions, and reviews on **Check 'n Go** and other yp listings in Detroit.

[detroit.citysearch.com/profile/ 36328835/detroit_mi/check_n_go.html](#) - 61 k - Cached - Similar pages

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Julie at Check N Go in Petaluma

Julie at **Check N Go** in Petaluma last modified: Wed, 19 Oct 17:26 PDT. please flag with care: [miscategorized] [prohibited] [spam] [discussion] [best of] ...

[www.craigslist.org/nby/mis/105304886.html](#) Similar pages

WANTED - Check-n-Go Robbery 4/16/2003

WHICH OCCURRED ON 4-16-2003, 01:39 PM, AT THE **CHECK N GO**, LOCATED AT 9405 COLERAIN AVE. IN COLERAIN TOWNSHIP. WANTED IS A MALE BLACK, MID 20'S, 5'5" TALL, ... [www.hcso.org/PublicServices/Wanted/20030416ChecknGo.shtm](#) - 3k - Cached - Similar pages

ICR