

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF OHIO  
EASTERN DIVISION**

**Robert Burda, et al.,**

**Plaintiffs,**

**-v-**

**Case No.: 2:08-cv-246**

**JUDGE SMITH**

**Magistrate Judge Abel**

**Wendy's International, Inc., et al.,**

**Defendants.**

**OPINION AND ORDER**

This matter is before the Court on the parties' cross-motions for summary judgment as to the claims of Plaintiffs Robert Burda, XCL Enterprises, LLC, Burda Enterprises, LLC, and Sondocatt Investments, LLC (collectively "Plaintiffs"), against Defendants Wendy's International Inc., Wendy's Old Fashioned Hamburgers of New York, Inc., and the New Bakery Co. of Ohio, Inc. (collectively "Defendants" or "Wendy's"), for breach of contract and antitrust violations (Docs. 61 and 62). These motions are fully briefed and ripe for review. For the following reasons, the Court **DENIES** Plaintiffs' Motion for Summary Judgment and **GRANTS** Defendants' Motion for Summary Judgment.

**I. Background**

Plaintiff Robert Burda ("Plaintiff" or "Burda"), a licensed attorney in Ohio, was the franchisee of thirteen Wendy's restaurants in Western Massachusetts between 1996 and 2007. Burda acquired franchise rights to these restaurants pursuant to thirteen virtually identical Unit Franchise Agreements ("Franchise Agreements") he entered into with Wendy's. Burda formed

three LLCs to operate and own the real and personal property of these restaurants: Sondocatt Investments, LLC, Burda Enterprises, LLC, and XCL Enterprises, LLC (collectively the “LLCs”). This case arises from the financial troubles experienced by Burda in connection with his Wendy’s franchises. Plaintiffs’ claims against Defendants center on whether Defendants breached the Franchise Agreements or engaged in unlawful conduct as it relates to Burda’s Wendy’s franchises.

Prior to becoming a Wendy’s franchisee, Burda worked at the Wendy’s corporate headquarters in the early 1990s on special projects, which included the reorganization of Wendy’s operations in Canada and various franchise issues. During his tenure at the Wendy’s corporate headquarters, Burda worked closely with the legal department and senior management. In 1996, Burda individually entered into Franchise Agreements for the franchise rights to five Wendy’s restaurants (Stores 101-105). In 1997, Burda acquired the rights to an additional Wendy’s franchise restaurant (Store 106).

During his first year as a franchisee, Burda purchased sandwich buns for his restaurants from Lepage Bakeries. In 1997, Burda began purchasing buns for the restaurants from Defendant New Bakery, a subsidiary of Wendy’s. Burda alleges that this change resulted from the pressure he received from executives at Wendy’s to switch his supplier of buns.

In 2000, Wendy’s began its Franchise Real Estate Development (“Fred”) Program, which was designed to encourage franchisees to buy additional franchises by assisting these franchisees in building the new restaurants. Under the FRED program, Wendy’s would identify well-performing markets within the United States that could absorb additional restaurants. Upon designating these markets, Wendy’s would offer the new restaurants to existing franchisees in

the markets. If the existing franchisee was unwilling or unable to acquire the additional restaurant, Wendy's would open the restaurant itself or offer the location to other franchisees. Thus, the existing franchisee in the market would either acquire the new location or it would be developed by Wendy's or another franchisee, potentially eroding the existing franchisee's profits.

As it relates here, Wendy's identified locations in Western Massachusetts for development under the FRED program. Burda executed Franchise Agreements for eight restaurants created under the FRED program (Stores 107-113). In August 2004, Burda closed Store 106, and then reopened the store in December 2004 under the FRED program in a different location. As to Stores 107-113, the Franchise Agreements were signed by both Burda and one or more of the LLCs.

It is undisputed that, in connection with his acquisition of the thirteen Wendy's franchises (the restaurants acquired in 1996 and 1997 and then through the FRED program), Burda executed a "General Release of All Claims" against Wendy's and its subsidiaries. Pursuant to these general releases, Burda waived any and all claims, including antitrust and contract claims, that could have been asserted as of the date of the releases.

In July 2004, the LLCs assigned to Burda their rights under the pertinent Franchise Agreements, thereby making Burda, individually, sole franchisee under each of the Franchise Agreements. Burda, individually, and as the managing member of the LLCs, signed a general release in connection with the transfer of the LLCs' franchise rights to Burda.

In 2004, Wendy's required franchisees to purchase food and supplies from Willow Run, a supply distributor (distributes supplies, such as meat, produce, soft drinks, plastic ware, etc., to

restaurants), as part of Wendy's attempt to optimize its distribution network. Wendy's has no economic interest in Willow Run, and it does not receive anything of value from Willow Run other than the services it receives for its company-owned restaurants in exchange for payment.

Burda enjoyed financial success during his first eight years as a franchisee. However, he started to have trouble when sales began to fall in September 2004. Additionally, the operator of his franchises made mistakes creating more problems for Burda. By early 2006, Burda and his LLCs were not meeting their obligations under the Franchise Agreements. In particular, they were delinquent in paying royalties to Wendy's and fees for Wendy's National Advertising Program ("WNAP"), as required under the Franchise Agreements. In May 2006, Burda's franchises were having "real financial problems," and he was consequently operating the franchises on "an emergency management basis." (Burda Jan. 30, 2012 Dep., p. 157).

In March 2006, Burda requested permission to close two or three of the restaurants opened under the FRED program. Wendy's declined the request and indicated that if Burda closed any restaurant, it would terminate all of his franchise rights, effectively resulting in the closing of all of his restaurants. In view of the dire financial situation of his franchises, Burda asked Wendy's for significant financial concessions. Specifically, Burda requested that he only be required to make interest only payments on amounts past due for royalties. Wendy's agreed to this concession and allowed Burda to defer, for eight months, a payment in excess of \$350,000. In exchange for this financial concession, Wendy's required Burda to sign an additional "General Release of All Claims." On May 24, 2006, Burda signed this release individually, and as the managing member of the LLCs. Like the earlier executed releases, Burda and the LLCs released any and all claims they could have asserted up to the date of the

release against Wendy's and its subsidiaries, including antitrust and contract claims.

In 2007, Burda's Wendy's restaurants continued to have operational issues and the business's capital had been consumed and it was using more cash than what was available. In February, March, April, May, and June 2007, Wendy's sent notices of default to Burda, indicating his repeated failure to meet his financial obligations under the Franchise Agreements pertaining to his thirteen restaurants. In response to this financial crisis, Burda retained the services of a business restructuring expert, James Taggart. Taggart helps businesses emerge from financial distress by assisting these businesses in the renegotiating and restructuring of their debt. According to Taggart, however, Burda's business was "completely insolvent . . . the idea that he could renegotiate and keep going as a viable company given his debts . . . was just unreasonable." (Taggart Dep., p. 22).

On July 20, 2007, Burda met with Wendy's representatives at its corporate headquarters, and Burda was handed a "Notice of Default and Termination of Unit Franchise Agreements" ("Notice of Termination"). The Notice of Termination informed Burda that Wendy's was terminating his Franchise Agreements pursuant to particular sections of the agreements, including the section addressing franchisee default and the section addressing franchisee insolvency, and it identified specific examples of circumstances that necessitated the termination of the agreements, such as repeated defaults under the Franchise Agreements and the failure to timely pay creditors.

In March 2008, Plaintiffs initiated this lawsuit, asserting antitrust and breach of contract claims. In August 2008, Plaintiffs filed an Amended Complaint, which asserted the same claims with additional factual development. These claims are as follows: breach of contract due to

inadequate notice of termination under the Franchise Agreements (Count One); breach of contract due to premature notice of termination (Count Two); breach of contract due to breach of duty of good faith and fair dealing (Count Three); violation of 15 U.S.C. § 1 as it relates to New Bakery buns (Count Four); and violation of 15 U.S.C. § 1 as it relates to Willow Run foods (Count Five). In September 2008, Wendy's moved to dismiss Plaintiffs' Amended Complaint, arguing that Plaintiffs failed to state a claim upon which relief can be granted as to the antitrust claims, and that the state law claims accordingly should be dismissed without prejudice for lack of subject matter jurisdiction. In September 2009, this Court issued a decision denying Wendy's motion to dismiss. The Court determined that Plaintiffs had adequately pleaded their antitrust claims, and that it therefore retained jurisdiction over the state law claims. In October 2009, Wendy's filed its Answer and Counterclaim, alleging breach of contract and unjust enrichment. In December 2009, Plaintiffs filed an Answer to the Counterclaim.

On June 6, 2012, Plaintiffs and Defendants filed their respective Motions for Summary Judgment. Defendants argue that they are entitled to judgment as a matter of law on all claims in Plaintiffs' Amended Complaint. Conversely, Plaintiffs argue that they are entitled to judgment as a matter of law on all three of their breach of contract claims and the antitrust claim concerning New Bakery buns. These cross-motions are briefed and ripe for disposition.<sup>1</sup>

## **II. Summary Judgment Standard**

The standard governing summary judgment is set forth in Rule 56 of the Federal Rules of Civil Procedure, which provides that “[t]he court shall grant summary judgment if the movant

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<sup>1</sup> No party has filed any dispositive motion in regard to Defendants' breach of contract and unjust enrichment counterclaims.









receiving proper notice.

Burda's deposition testimony indicates that, in May 2006, Wendy's agreed to allow him to defer payments on monies that were already due, for a period of eight months (until January 2007). Additionally, Wendy's has provided evidence of Burda's default under each of the thirteen Franchise Agreements, as it relates to royalty and WNAP payments, for the months of December 2006, and January, February, March, and April 2007. Notices as to these defaults were sent in February, March, April, May, and June 2007. Burda does not dispute that he did not promptly pay the monies owed to Wendy's as asserted in the notices of default. He asserts in his brief in opposition to Defendants' Motion for Summary Judgment that Wendy's indicated that it would defer royalties and WNAP fees despite continuing to issue default notices. He suggests that Wendy's approved a blanket deferral of all monies owed by Burda under the Franchise Agreements. Burda also argues that Wendy's should not benefit from a situation it created by "forcing" him to accept FRED program restaurants, and that he was not provided the 30-day cure period.

Although Burda generally asserts that Wendy's granted a deferral of royalties and WNAP fees, he does not point to any evidence indicating that Wendy's agreed to defer any royalties or WNAP fees due, other than those deferred under the agreement reached in May 2006. In addition to the fact that his statements lack specificity regarding the deferral, Burda's unsworn statements contained in briefing do not constitute evidence and cannot create a genuine issue of material fact. The only evidence in the record on this issue indicates that Wendy's approved the deferral of delinquent royalty and WNAP payments for eight months beginning in May 2006. And Plaintiffs have not pointed to any evidence indicating that Wendy's approved a continuing

blanket deferral of all monies that were past due. Therefore, the undisputed evidence in the record demonstrates that Wendy's repeatedly sent notices to Burda in the first half of 2007 regarding his defaults under the agreements, and that Burda did not cure his defaults.

Plaintiffs argue that Wendy's improperly terminated the Franchise Agreements in July 2007 because the default notices that Burda received on June 27, 2007, indicated that he had 30 days to cure his defaults. But this argument does not address the multiple other default notices he received. That Burda was not provided 30 days to cure the final default, did not negate Wendy's independent right to terminate the Franchise Agreements due to Burda's failure to cure pursuant to the previous default notices. In other words, the final notices did not somehow modify the terms of the Franchise Agreements. Also, Burda's repeated defaults provided an additional independent basis to immediately terminate the Franchise Agreements. Therefore, pursuant to the express terms of the Franchise Agreements, Wendy's had a right to terminate Burda's franchisee rights under these agreements because Burda failed to timely cure his defaults, and because he repeatedly committed the same defaults.

Moreover, Wendy's had the right to terminate each Franchise Agreement, without any cure period, because Burda had "become insolvent" on or before July 20, 2007. Each Franchise Agreement provides that, if the franchisee "become[s] insolvent," the "Franchisee shall be deemed to be in default and Franchisor may, at its option, terminate all rights of Franchisee hereunder, without affording Franchisee any opportunity to cure the default, effective immediately" after five days from when the notice is sent by Wendy's or upon receipt of notice by the franchisee, whichever is earlier. (Doc. 62, Ex. 2A, Section 14.2.I). The Franchise Agreements do not define "insolvent." Black's Law Dictionary (9th ed. 2009) defines

“insolvent” as “([o]f a debtor) having liabilities that exceed the value of assets; having stopped paying debts in the ordinary course of business or being unable to pay them as they fall due.”

In evaluating Burda’s franchises, Taggart estimated that they held approximately \$8 million in assets, but had approximately \$11 million in secured liabilities. Taggart testified that, although Burda did not provide his personal financial statements as requested, he stated that he was insolvent. Additionally, there is evidence that, by at the latest mid-2007, Burda’s businesses (1) were spending more cash than what was coming in (were operating on a negative cash flow basis), (2) were not paying Wendy’s on time, (3) were not paying creditors on time, and (4) were not paying taxes on time. Therefore, evidence in the record clearly demonstrates that Burda and his businesses were insolvent prior to Wendy’s decision to terminate Burda’s franchisee rights.

While Burda has produced no evidence to dispute the evidence of his or his businesses’ insolvency, Burda argues that Taggart’s opinions are based on conjecture because he was not involved until 10 to 15 days prior to the termination of the Franchise Agreements, because he is not an expert in valuation, and because he had insufficient information to form his opinions. Burda’s challenge to the admissibility of Taggart’s statements is unavailing as Taggart testified to his experience in analyzing the financial condition of businesses in an effort to assist these businesses in restructuring. In fact, Burda retained Taggart in an effort to fix his financial problems. Evaluating the value of assets and comparing assets to liabilities necessarily would be part of such a process. Also, while Taggart testified that Burda was uncooperative in providing certain requested information (primarily relating to Burda’s personal finances), Burda’s general statement that Taggart lacked sufficient information to form an opinion is insufficient to create a genuine issue of material fact. Additionally, it is undisputed that Burda told Taggart that he was

insolvent.

Burda also attempts to refute the evidence of insolvency by asserting that he invested \$230,000 into the business during 2006, and was arranging for additional equity investments in 2007 to cure any cash shortfalls. Burda further suggests that Wendy's acted improperly with respect to the FRED program restaurants because it pressured him into opening these restaurants in his market. While Burda claims that he was arranging for additional capital for his franchises, he does not challenge the insolvency status of his franchises on the date he was handed the Notice of Termination. Additionally, while Burda complains about Wendy's decision to open FRED restaurants in his market, and the corresponding pressure this placed on him and his franchises, he does not explain the unlawfulness of this decision. In substance, Burda simply challenges the business judgment of the decision. To summarize, Burda does not point to any evidence supporting his opposition; he simply relies on his own unsworn statements contained in his briefing.

In the final analysis, Wendy's has presented evidence showing that it had the right under the Franchise Agreements to terminate Burda's franchise rights on July 20, 2007. Conversely, Burda has presented no evidence creating a genuine issue of material fact as to this issue. Accordingly, Plaintiffs' breach of contract claims fail.

## **B. Remaining Claims**

Defendants argue that they are entitled to judgment as a matter of law as to Plaintiffs' claims of breach of the covenant of good faith and fair dealing and antitrust violations because Plaintiffs released them from any and all claims Plaintiffs could have asserted against them as of May 24, 2006. Additionally, Defendants argue that these remaining claims are foreclosed by the

terms of the Franchise Agreements. Plaintiffs argue that they did not release any and all claims against Wendy's for breach of the covenant of good faith and fair dealing and for antitrust violations because Burda does not possess any special knowledge regarding releases, there was an absence of negotiation regarding the releases, public policy should prevent the enforcement of the releases, and Plaintiffs were under duress at the time of signing the 2006 release.

In July 2004, the LLCs assigned to Burda their rights under the Franchise Agreements, making Burda, individually, the sole franchisee under each of the thirteen Franchise Agreements. In consideration for Wendy's agreement to permit this assignment of franchise rights, the LLCs and Burda executed a "General Release of All Claims" against Wendy's and its subsidiaries. In December 2004, and in consideration for Burda's signing of the final Franchise Agreement, Burda executed an additional "General Release of All Claims" against Wendy's and its subsidiaries. Finally, in consideration for the willingness of Wendy's to defer payment on over \$350,000 in past due obligations, Burda executed a final "General Release of All Claims" that, like the other releases, provided that Burda and the LLCs released any and all claims against Wendy's and its subsidiaries that could have been asserted at any time up to the date of the release. This release was signed on May 24, 2006, by Burda, in his individual capacity, and by Burda on behalf of the LLCs. By these documents, Burda and the LLCs released all claims that could have been asserted against Wendy's and its subsidiaries up to the date of the release.

A release may be defined as "the giving up or abandoning of a claim or right to the person against whom the right is to be enforced or exercised." *Fabrizio v. Hendricks*, 654 N.E.2d 127, 130 (Ohio Ct. App. 1995). A release of a cause of action for damages is ordinarily an absolute bar to any later action on any claim encompassed within the release. *Haller v.*

*Borror Corp.*, 552 N.E.2d 207, 210 (Ohio 1990). A release is a contract that is favored by the law to encourage the private resolution of disputes. *Lewis v. Mathes*, 829 N.E.2d 318, 322 (Ohio Ct. App. 2005).

Plaintiffs argue that the general releases signed by Burda should not apply here for various reasons. In particular, Plaintiffs contend that Defendants improperly attempt to impute some special knowledge on Burda as it relates to the releases. In this regard, Plaintiffs assert that Defendants erroneously argue that Burda was an experienced lawyer and therefore he had special knowledge as it relates to any release. Burda notes that, from the time he graduated from law school in 1980, until his relationship with Wendy's was terminated, in July 2007, he did not practice as an attorney. Burda reasons that he did not have any special knowledge as it relates to releases as suggested by Defendants. This argument misses the mark. Even though Burda may not have been engaged in the practice of law prior to the termination of his franchise relationship with Wendy's, he was licenced to practice law in Ohio, and, according to Ohio Supreme Court records, had been since 1981. Whether Burda had "special knowledge" as to releases is immaterial. Burda is presumed to have read the release, and he is bound by its terms. *See Preferred Capital, Inc. v. Power Engineering Group, Inc.*, 860 N.E.2d 741, 745 (Ohio 2007) ("[P]arties to contracts are presumed to have read and understood them and . . . a signatory is bound by a contract that he or she willingly signed."). And, as a licensed attorney, he undoubtedly would have understood the legal significance of what he was signing.

Plaintiffs also argue that one or more of these releases should not bar his remaining claims because there was an absence of negotiation between Plaintiffs and Defendants as it relates to the releases, and they were signed under unfavorable conditions for Plaintiffs.

Plaintiffs assert that they were under economic duress to sign the releases because of certain conduct of Wendy's. Specifically, Plaintiffs argue that Wendy's forced Plaintiffs to incur greater costs by dealing with New Bakery, forced them to accept and operate FRED program restaurants, and then eliminated food distribution options. Plaintiffs' unequal bargaining power and duress arguments are not persuasive.

Absent a violation of public policy, fraud or duress, it is not necessary, and in fact impermissible, to go beyond the four corners of an agreement when the intent of the parties can be unambiguously discerned. *Nat. Union Fire Ins. Co. v. Shane and Shane Co.*, 605 N.E.2d 1325, 1328 (Ohio Ct. App. 1992). Moreover, when the parties have negotiated the release with the assistance of legal counsel, and both sides have agreed to the language included in the release, there is an assumption that the parties are fully aware of the terms and scope of their agreement. *Task v. National City Bank*, No. 65617, 1994 WL 43883, at \*4 (Ohio App. 8th Dist. Feb. 10, 1994).

Plaintiffs suggest that a waiver of antitrust violations is contrary to public policy. This assertion lacks merit, however, as the Sixth Circuit has specifically found that releases "of anti-trust claims are treated the same as releases of other claims." *Schott Enterprises, Inc. v. Pepsico, Inc.*, 520 F.2d 1298, 1300 (6th Cir. 1975). Therefore, there "is no public policy against the release of any anti-trust claim." *Id.*

The Court also finds as unpersuasive Plaintiffs' argument that Burda's agreement to the terms of the 2006 release was the result of economic duress. A person who claims to have been a victim of economic duress must show that he was subjected to "a wrongful or unlawful act or threat," and that it "deprive[d] the victim of his unfettered will." *Blodgett v. Blodgett*, 551



N.E.2d 1249, 1251 (Ohio 1990). “Merely taking advantage of another’s financial difficulty is not duress.” *Id.* Therefore, to prove economic duress as it relates to the 2006 release, Plaintiffs must show that they suffered financial distress due to wrongful or illegal conduct of Wendy’s, and that there was no reasonable alternative to the terms presented by Wendy’s for the release. *See id.* That is, Plaintiffs must show that Burda involuntarily signed the release as a result of wrongful or illegal conduct of Wendy’s.

Burda asserts that he was pressured into acquiring additional FRED program stores, that he was forced to buy his sandwich buns from New Bakery, and that he had additional costs due to Wendy’s food distribution program involving Willow Run. Burda reasons that this conduct by Wendy’s was wrongful and/or illegal and resulted in Burda’s involuntary decision to sign the release in 2006. Burda’s arguments relating to allegedly wrongful or illegal conduct by Wendy’s are unavailing because Burda, individually, and on behalf of the LLCs, signed general releases throughout his franchise relationship with Wendy’s. Burda signed general releases in 1996, 2000, 2001, 2002, 2003, 2004, and 2006. Each time Burda signed a general release, he waived or abandoned his ability to assert, as a claim or otherwise, wrongful or illegal conduct by Wendy’s, as of the date of the release. In view of the assertions made in the Amended Complaint, Burda’s claims for breach of the covenant of good faith and fair dealing and for antitrust violations had accrued by December 17, 2004, the date Burda signed a general release and his final Franchise Agreement. Moreover, Burda cannot now argue that the 2006 release was the result of wrongful or illegal conduct by Wendy’s when Burda had already released any and all claims he could have made relating to this conduct.

Because the Court finds that Plaintiffs’ claims of breach of the covenant of good faith and

fair dealing and antitrust violations are barred by the express terms of the releases signed by Burda, it is unnecessary to address the additional arguments set forth by Defendants as to why these claims fail.

#### **IV. Conclusion**

For the foregoing reasons, the Court **DENIES** Plaintiffs' Motion for Summary Judgment and **GRANTS** Defendants' Motion for Summary Judgment. Therefore, all five of Plaintiffs' claims are **DISMISSED with prejudice**. Defendants' breach of contract and unjust enrichment counterclaims remain pending. Defendants shall file a notice with the Court, within seven days of the filing of this decision, as to whether they seek to prosecute these claims. If these claims are withdrawn, final judgment will be entered and this case will be closed.

The Clerk shall remove Documents 61 and 62 from the Court's pending motions list.

**IT IS SO ORDERED.**

*s/ George C. Smith* \_\_\_\_\_  
**GEORGE C. SMITH, JUDGE**  
**UNITED STATES DISTRICT COURT**