United States Patent File History

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Tab Listings

- A. References (if applicable) A1-U.S. References A2-Foreign References
- **B.** Jacket (face of file, contents flap, index of claims, PTO 270, searched)
- C. Printed Patent
- **D.** Specification (serial no. Sheet, abstract, specification, claims)
- E. Oath E1-Small Entity Status (if applicable)
- **F.** Drawing Figures (if applicable)
- G. USPTO/Applicant Correspondence
- H. Original Patent Application (in cases of FWC)

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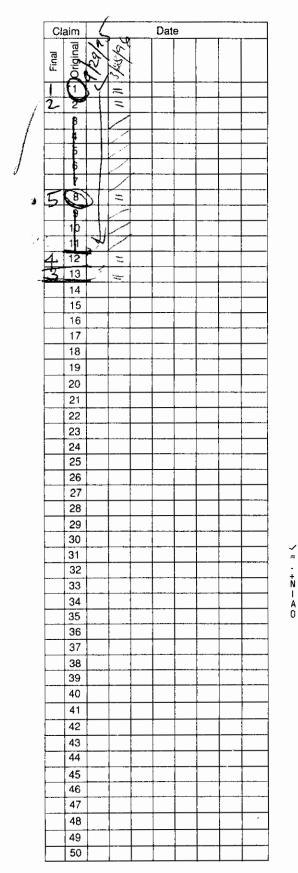
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INDEX OF CLAIMS



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SYMBOLS

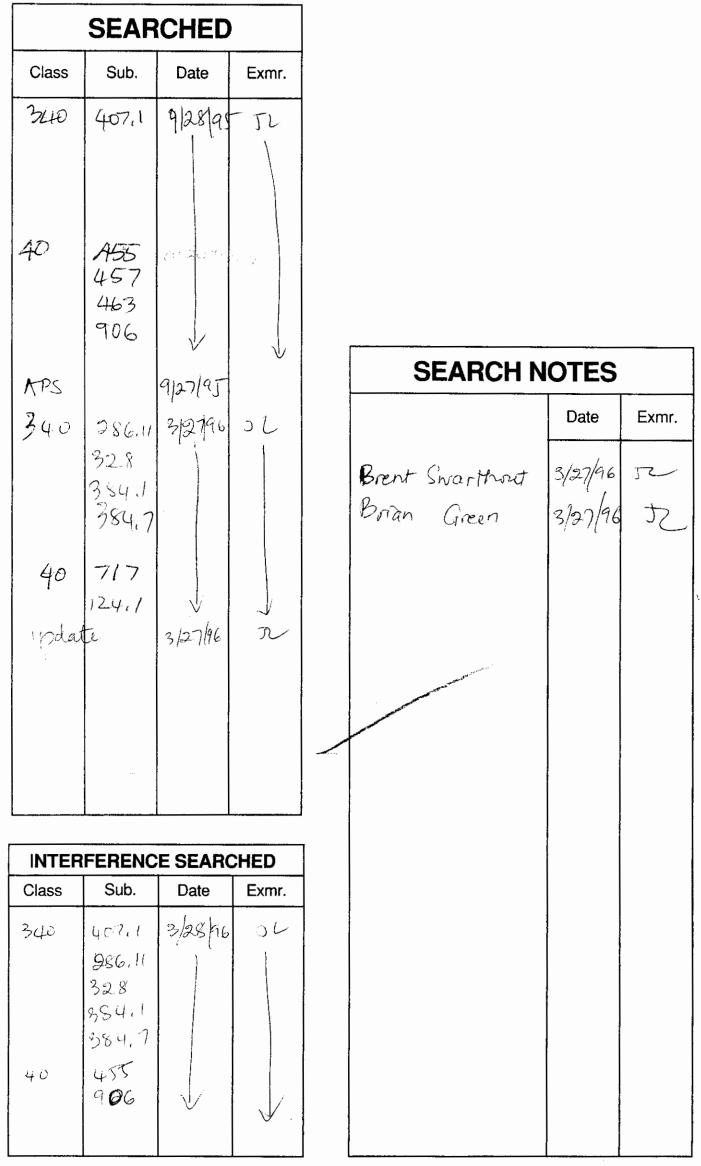
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Rejected Allowed Canceled Restricted

Non-elected Interference Appeal Objected

Exhibit 5





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			SIFICATION		•
t dan sa	CLASS 3.4		SUBCLASS		
APPLICATION SERIAL NUMBER			ROSS REFEREN	CE(S)	·
08/402195	CLASS			CLASS SS PER BLOCK)	
APPLICANT'S NAME (PLEASE PRINT)	340	286.	384.1	384,7	328
Clark	40	455	906		
IF REISSUE, ORIGINAL PATENT NUMBER					
HO4B 3/36			<u> </u>		<u> </u>
	ARTUNIT	Julie	MINER (PLEASE STAM		
		Brent A	. Swarth	out U.S. DEPARTN	



United States Patent [19]

Clark

[54] TALKING POSTER

- [75] Inventor: Aaron D. Clark, Reynoldsburg, Ohio
- [73] Assignee: Inotrend, Inc., Reynoldsburg, Ohio
- [21] Appl. No.: 402,195
- [22] Filed: Mar. 10, 1995

[56] **References Cited**

U.S. PATENT DOCUMENTS

3,978,598	9/1976	Rose et al	40/106.52
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[11]	Patent	Number:	5,548,272
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[45] Date of Patent: Aug. 20, 1996

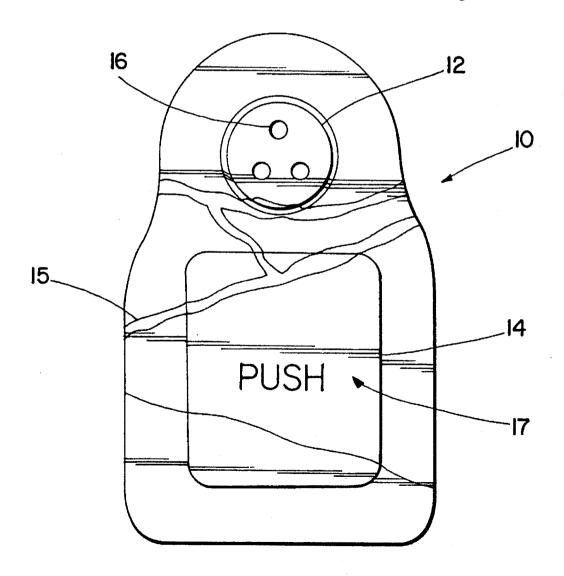
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		Schwartz	
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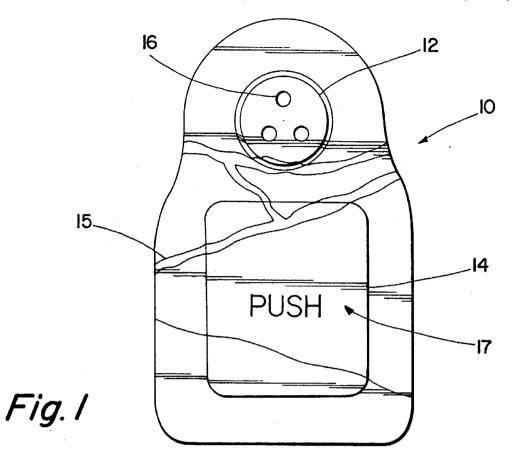
Primary Examiner—Brent A. Swarthout Assistant Examiner—Julie B. Lieu Attorney, Agent, or Firm—Standley & Gilcrest

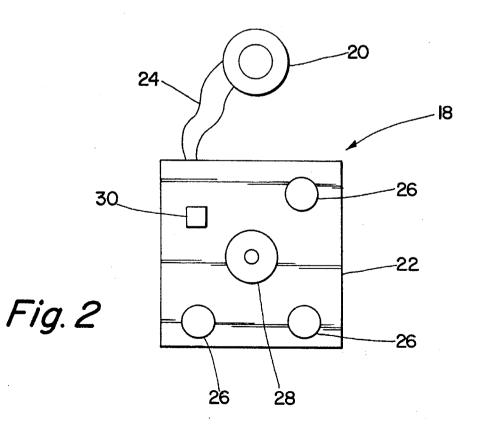
[57] ABSTRACT

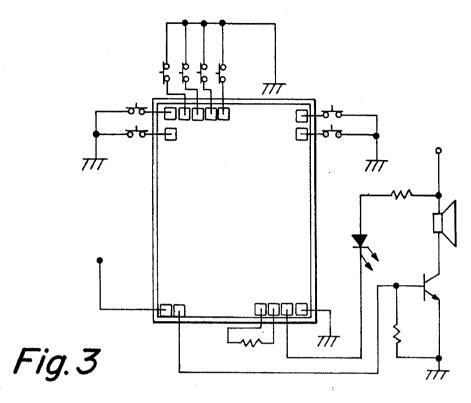
A talking poster is disclosed. The present invention is a novel method and apparatus for providing a material piece for housing the sound components, that incorporates the poster artwork. The material piece is painted with a portion of the artwork from the poster and lithographed in solid white on the reverse of the material piece. The material piece is then vacuum formed to the desired shape and adhered to the poster at the proper location with the hardware concealed within it.

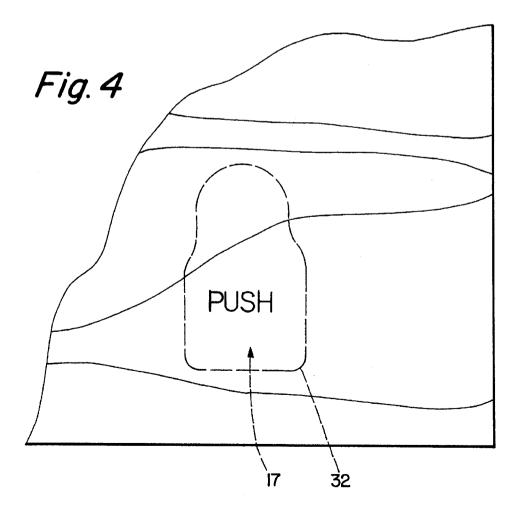
5 Claims, 2 Drawing Sheets











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TALKING POSTER

BACKGROUND AND SUMMARY OF THE INVENTION

The present invention relates generally to the art of posters and more particularly to a talking poster that projects a recorded sound using a device that is attached to the poster with material that is painted to match the color scheme of the $_{10}$ poster art.

Poster sales are primarily dependent upon the novelty and attraction of individual posters. Posters must not only contain subject matter that is appealing but must also be of high quality to be attractive to consumers.

The present invention offers novel features to enable talking posters. The present invention is a novel method and apparatus for providing sound techniques under a material that incorporates the poster artwork into the material. A preferred material is blister pack. The blister pack material ²⁰ is painted with a portion of the artwork from the poster and lithographed in solid white on the blister pack material. The material is then vacuum formed to the desired shape and adhered to the poster at the proper art location, with the sound hardware concealed within it. ²⁵

The use of the present invention allows the material covering the sound hardware to be placed anywhere on the surface of the poster artwork. The present invention also allows conventional posters to be adapted for sound, where it was previously considered impossible.

Other principal features and advantages of the invention will become apparent to those skilled in the art upon review of the following detailed description, claims and drawings.

BRIEF DESCRIPTION OF THE DRAWINGS

The various features and advantages of the present invention may be more readily understood with reference to the following detailed description taken in conjunction with the accompanying drawings, wherein like reference numerals⁴⁰ designate like structural elements, and in which:

FIG. 1 is a plan view of a material piece of the present invention for covering sound hardware on a poster;

FIG. 2 is a plan view of one preferred embodiment of an $_{45}$ electrical circuit of the present invention;

FIG. 3 is a schematic view of an application circuit for one preferred embodiment of a speech chip of the present invention; and

FIG. 4 is a cutaway view of a talking poster of the present 50 invention.

DESCRIPTION OF THE PREFERRED EMBODIMENT(S)

The present invention is designed to provide a poster with a prerecorded message that may be played back on command. The invention uniquely provides the poster with the sound equipment without interfering with the artwork on the poster. FIG. 1 shows a plan view of a material piece 10 of 60 the present invention. Material piece 10 is shown in its vacuum formed shape with raised surfaces at 12 and 14. Raised surface 12 may be used to contain and conceal a speaker and may allow the sound to emanate through holes 16. Raised surface 14 may be used to contain and conceal a 65 circuit board. The uneven and broken lines 15 shown on the face of material piece 10 exemplify portions of poster

artwork. An indication 17 may be used to indicate where one may trigger the sound mechanism of the present invention. FIG. 2 is a plan view of an electric circuit 18 of the present

invention. Circuit 18 may include a speaker 20 attached to a circuit board 22 with wires 24. One or more batteries 26 may be used to power the circuit and a push button switch 28 may be used to trigger the sounds. Speech chip 30 may be used to control the circuit with the necessary logic.

FIG. 3 is a schematic of an embodiment of the present invention that utilizes a speech chip. The speech chip may be a Holtek model HT-81400 or a comparable model.

FIG. 4 is a cutaway view of the present invention as applied to a poster. An outline of the material piece is shown in dashed lines at 32 to indicate that the material piece may not be visible on the poster except on close inspection. Indication 17 may be visible to indicate how one may trigger the playback of the recorded sounds.

The following is one example method for constructing a preferred embodiment of the invention. The material piece, comprised of blister pack material, preferrably comprises 0.010" thick clear PVC sheet. This sheet of material may be lithographed using a multi-color process printing technology to match the poster artwork. When finished, the material piece will artistically fit onto the poster, without any disruption in the poster artwork. In other words, the material piece will have the exact coloring and artwork on it, as would the space on the poster board where the piece resides, if the material piece was not present. The sheet is preferrably printed on its second surface in reverse. This means that when the sheet is viewed from the front the ink will be on the back side of the sheet. The outer blister pack material also protects the paint from scratches, marring, etc. during use. After the poster artwork is applied a coat of white ink may be applied to enhance the printing and to keep the artwork ink from sticking to the molds, which may be made of a high temperature aluminum filled epoxy.

The blister pack material may then be vacuum-formed to achieve the desired final configuration. Preferrably, the forming is accomplished by clamping the sheet in a frame and heating it with a radiant heat oven to approximately 240 degrees Fahrenheit. After reaching the desired forming temperature, the sheet is pliable and may be pulled down over the molds. A vacuum may be applied to assist the material in conforming to the shape of the mold. Cooling fans may be used to cool the sheet while on the molds until the material is rigid enough to remove from the molds.

While the sheet is still in the mold, a piece of double-sided adhesive material may be adhered to the back side of the sheet. The sheet may then be placed in a steel rule die and cut to conform to the desired shape of the product.

The scope of the invention is not to be considered limited by the above disclosure, and modifications are possible without departing from the spirit of the invention as evidenced by the following claims.

What is claimed is:

1. An assembly, comprising:

- a poster comprised of a first material, said poster having a first surface, said first surface including poster art thereon;
- a housing comprised of a second material, said housing attached to a portion of said first surface of said poster;
- a speaker concealed between said housing and said first surface of said poster;
- an electric circuit including a sound production component, operatively connected to said speaker and con-

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cealed between said housing and said first surface of said poster;

- a trigger attached to said electric circuit and concealed within said housing, said trigger adapted to be actuated through said housing to produce said sound; 5
- wherein a surface of said housing is prepared with a matching art which is substantially the same as that area of said poster art which appears on said portion of said poster that said housing covers when said housing is attached to said poster, such that said housing artistically blends in with the surrounding poster art that is not covered by said housing.

2. The talking poster of claim 1, wherein said electric circuit comprises:

a circuit board;

at least one battery attached to said circuit board; and a speech chip.

3. The assembly of claim **1**, wherein said second material is a blister pack material. 20

4. The assembly of claim 3, wherein said matching art on said blister pack is printed on the surface of said blister pack that faces said poster when said assembly is assembled.

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5. A method for making a talking poster, comprising the steps of:

- providing a poster with poster art on a first surface thereof;
- providing human actuatable sound components adapted to be contained on said poster;
- providing a housing adapted to be secured onto a portion of said first surface of said poster;
- applying matching art to said housing which is substantially the same as that area of said poster art which appears on said portion of said poster that said housing covers when said housing is attached to said poster, such that said housing artistically blends in with the surrounding poster art that is not covered by said housing; and
- securing said housing onto said portion of said first surface of said poster, such that said housing conceals said sound components.

* * * * *

UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

PATENT NO. :5,548,272

DATED : August 20, 1996

INVENTOR(S) :Aaron D. Clark

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In column 3, line 8, please delete the word "arca" and replace it with --area--.

Signed and Sealed this

Twelfth Day of November, 1996

Attest:

Bince Tehman

Attesting Officer

BRUCE LEHMAN Commissioner of Patents and Trademarks

M/402195

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PATENT APPLICATION SERIAL NO.

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U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE FEE RECORD SHEET

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08/402195

A TALKING POSTER

ABSTRACT OF THE INVENTION

A talking poster is disclosed. The present invention is a novel method and apparatus for providing a material piece for housing the sound components, that incorporates the poster artwork. The material piece is painted with a portion of the artwork from the poster and lithographed in solid white on the reverse of the material piece. The material piece is then vacuum formed to the desired shape and adhered to the poster at the proper location with the hardware concealed within it.

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(Signature of person mailing paper or fee)



APPLICATION FOR UNITED STATES LETTERS PATENT

for

A TALKING POSTER

Inventor: Aaron D. Clark

Assignee: Inotrend, Inc. Reynoldsburg, Ohio

Attorneys: Standley & Gilcrest Attn: Jeffrey S. Standley 555 Metro Place North Suite 500 Dublin, Ohio 43017 Phone: (614) 792-5555



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A TALKING POSTER

Inventor: Aaron D. Clark

BACKGROUND AND SUMMARY OF THE INVENTION

The present invention relates generally to the art of posters and more particularly to a talking poster that projects a recorded sound using a device that is attached to the poster with material that is painted to match the color scheme of the poster art.

Poster sales are primarily dependent upon the novelty and attraction of individual posters. Posters must not only contain subject matter that is appealing but must also be of high quality to be attractive to consumers.

The present invention offers novel features to enable talking posters. The present invention is a novel method and apparatus for providing sound techniques under a material that incorporates the poster artwork into the material. A preferred material is blister pack. The blister pack material is painted with a portion of the artwork from the poster and lithographed in solid white on the blister pack material. The material is then vacuum formed to the desired shape and adhered to the poster at the proper art location, with the sound hardware concealed within it.

The use of the present invention allows the material covering the sound hardware to be placed anywhere on the surface of the poster artwork. The present invention also allows conventional posters to be adapted for sound, where it was previously considered impossible.

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Other principal features and advantages of the invention will become apparent to those skilled in the art upon review of the following detailed description, claims and drawings.

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BRIEF DESCRIPTION OF THE DRAWINGS

The various features and advantages of the present invention may be more readily understood with reference to the following detailed description taken in conjunction with the accompanying drawings, wherein like reference numerals designate like structural elements, and in which:

Figure 1 is a plan view of a material piece of the present invention for covering sound hardware on a poster;

Figure 2 is a plan view of one preferred embodiment of an electrical circuit of the present invention;

Figure 3 is a schematic view of an application circuit for one preferred embodiment of a speech chip of the present invention; and

Figure 4 is a cutaway view of a talking poster of the present invention.

DESCRIPTION OF THE PREFERRED EMBODIMENT(S)

The present invention is designed to provide a poster with a prerecorded message that may be played back on command. The invention uniquely provides the poster with the sound equipment without interfering with the artwork on the poster. Figure 1 shows a plan view of a material piece 10 of the present invention. Material piece 10 is shown in its vacuum formed shape with raised surfaces at 12 and 14. Raised surface 12 may be used to contain and conceal a speaker and may allow the sound to emanate through holes 16. Raised surface 14 may be used to contain and conceal a circuit board. The uneven and broken lines 15 shown on the face of material piece 10 exemplify portions of poster artwork. An indication 17 may be used to indicate where one may trigger the sound mechanism of the present invention.

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Figure 2 is a plan view of an electric circuit 18 of the present invention. Circuit 18 may include a speaker 20 attached to a circuit board 22 with wires 24. One or more batteries 26 may be used to power the circuit and a push button switch 28 may be used to trigger the sounds. Speech chip 30 may be used to control the circuit with the necessary logic.

Figure 3 is a schematic of an embodiment of the present invention that utilizes a speech chip. The speech chip may be a Holtek model HT-81400 or a comparable model.

Figure 4 is a cutaway view of the present invention as applied to a poster. An outline of the material piece is shown in dashed lines at 32 to indicate that the material piece may not be visible on the poster except on close inspection. Indication 17 may be visible to indicate how one may trigger the playback of the recorded sounds.

The following is one example method for constructing a preferred embodiment of the invention. The material piece, comprised of blister pack material, preferrably comprises .010" thick clear PVC sheet. This sheet of material may be lithographed using a multi-color process printing technology to match the poster artwork. When finished, the material piece will artistically fit onto the poster, without any disruption in the poster artwork. In other words, the material piece will have the exact coloring and artwork on it, as would the space on the poster board where the piece resides, if the material piece was not present. The sheet is preferrably printed on its second surface in reverse. This means that when the sheet is viewed from the front the ink will be on the back side of the sheet. The outer blister pack material also protects the paint from scratches, marring, etc. during use. After the poster artwork is applied a coat of white ink may be applied to enhance the printing and to keep the artwork ink from sticking to the molds, which may be made of high temperature aluminum filled epoxy.

The blister pack material may then be vacuum-formed to achieve the desired final configuration. Preferrably, the forming is accomplished by clamping the sheet in a frame and

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heating it with a radiant heat oven to approximately 240 degrees Fahrenheit. After reaching the desired forming temperature, the sheet is pliable and may be pulled down over the molds. A vacuum may be applied to assist the material in conforming to the shape of the mold. Cooling fans may be used to cool the sheet while on the molds until the material is rigid enough to remove from the molds.

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While the sheet is still in the mold, a piece of double-sided adhesive material may be adhered to the back side of the sheet. The sheet may then be placed in a steel rule die and cut to conform to the desired shape of the product.

The scope of the invention is not to be considered limited by the above disclosure, and modifications are possible without departing from the spirit of the invention as evidenced by the following claims.

-

WHAT IS CLAIMED IS:

A talking poster, comprising:

a poster;

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a blister pack attached to said poster, wherein said blister pack is adapted to house a speaker and an electric circuit, wherein said blister pack matches the artwork of the poster to which it is attached;

a speaker concealed between said blister pack and said poster; and

an electric circuit operatively connected to said speaker and concealed between said blister pack and said poster.

10 2. The talking poster of claim 1, wherein said electric circuit comprises:

a circuit board;

at least one battery attached to said circuit board;

a trigger attached to said circuit board; and

a speech chip.

15 3. The talking poster of claim 1, wherein said blister pack comprises blister pack material with at least one coat of paint to match the artwork of the poster and a coat of white paint.

4. The talking poster of claim 1, wherein said blister pack has a hole therein to allow sound to pass.

5. The talking poster of claim 1, wherein said blister pack comprises blister pack material with artwork paint that matches the poster artwork on the side of the material that faces the poster.

6. The talking poster of claim 5 further comprising a coat of white paint on the artwork paint.

7. The talking poster of claim 5 further comprising double-sided adhesive material between said blister pack and said poster to adhere said blister pack to said poster.

A method for making a talking poster, comprising the steps of:

providing a poster;

8.

printing a portion of the artwork on said poster on blister pack material; printing a layer of white on said blister pack material; vacuum forming said blister pack material to accomodate an electric circuit; nesting an electric circuit in said blister pack material; and attaching said blister pack material to said poster.

9. The method of claim 8, wherein said artwork and said layer of white is printed on the surface of said blister pack material that faces said poster.

10. The method of claim 8, further comprising cutting said blister pack material into a desired shape after printing said layer of white.

11. The method of claim 8, further comprising adhereing double-sided adhesive to said blister pack material after vacuum forming.

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08/402/95

DECLARATION AND POWER OF ATTORNEY

I, the below named inventor, hereby declare that:

My residence, post office addresses and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled A TALKING POSTER the specification of which

(check one)

[X] is attached hereto.

 [] was filed on ______as

 Application Serial No. ______and was amended on ______ (if applicable)

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

1 acknowledge the duty to disclose information which is material to the patentability of the invention claimed in this application, in accordance with Title 37, Code of Federal Regulations, \$1.56(a) and (b).

I hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)

			Priori <u>Claim</u>	-
(Number)	(Country)	(Day/Month/Year Filed)	[] Yes []	[] No []
(Number)	(Country)	(Day/Month/Year Filed)	Yes	No []
(Number)	(Country)	(Day/Month/Year Filed)	Yes	No

I hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, we acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulation, §1.56(a) and (b) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

(Application Serial No.)	(Filing Date)	(Status) (patented, pending abandoned)
(Application Serial No.)	(Filing Date)	(Status) (patented, pending abandoned)

I hereby appoint Jeffrey S. Standley, Reg. No. <u>34,021</u> and/or Roger A. Gilcrest, Registration No. <u>31,954</u>, c/o Standley & Gilcrest, <u>555</u> Metro Place North, <u>Suite 500</u>, <u>Dublin</u>, <u>Ohio 43017</u>, Telephone No. (614) 792-5555 our attorneys, with full power in each of them, of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith. All correspondence should be sent to the attention of Jeffrey S. Standley at the address above.

I hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application of any patent issued thereon.

Full name of inventor <u>Xaran D.</u> Clark	
Date 3/10/95	
Residence <u>Reynoldsburg</u> , Ohio Of	
Citizenship <u>United States of America</u>	
Post Office Address6453 Helm Court, Reynoldsburg, Ohio43068	

73 MAR 73 10 F 1995	08/402.195
Applicate Aaron D. Clark	
Attorney's 3854 No.: 1104-002	
Serial No.: Not yet assigned	
Filed: <u>March /C</u> , 1995	
For: <u>A TALKING POSTER</u>	

VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY STATUS (37 CFR 1.27(A)) - INDIVIDUAL

As a below named inventor, I hereby declare that I qualify as an independent inventor as defined in 37 CFR 1.9(c) for purposes of paying reduced fees under section 41(a) and (b) of Title 35, United States Code, to the Patent and Trademark Office with regard to the invention entitled A TALKING POSTER by inventor, Aaron D. Clark, described in:

- [X] the specification filed herewith
- [] application Serial No. _____, filed _

I have not assigned, granted, conveyed or licensed and am under no obligation under contract or law to assign, grant, convey or license, any rights in the invention to any person who could not be classified as an independent inventor under 37 CFR 1.9(c) if that person had made the invention, or to any concern which would not qualify as a small business concern under 37 CFR 1.9(d) or a nonprofit organization under 37 CFR 1.9(e).

Each person, concern or organization to which I have assigned, granted, conveyed, or licensed or am under an obligation under contract or law to assign, grant, convey, or license any rights in the invention is listed below:

*NOTE: Separate verified statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities. (37 CFR 1.27)

NAME_

ADDRESS

| | INDIVIDUAL [] SMALL BUSINESS CONCERN [] NONPROFIT ORGANIZATION

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate (37 CFR 1.28(b)).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

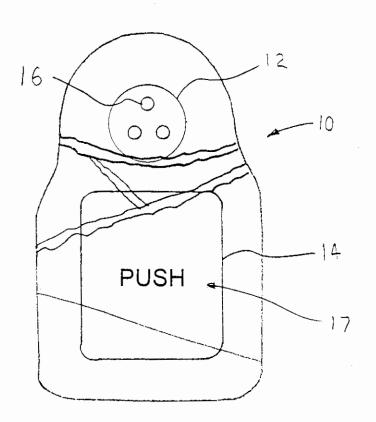
NAME OF PERSON SIGNING <u>Aaron D. Clark</u>
ADDRESS OF PERSON SIGNING 6453 Helm Court, Reynoldsburg, Ohio 43068
SIGNATURE alaron Dollar
DATE 3/10/95

CERTIFICATE OF MAILING BY EXPRESS MAIL

"Express Mail" number 7323300342US Date of Deposit Marcu, 10, 1995

I hereby certify that this correspondence was deposited with the United States Postal Service "EXPRESS MAIL." Post Office to Addressee service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

Lori A. Ke sen DRI essen Δ (Signature of person mailing paper or fee)





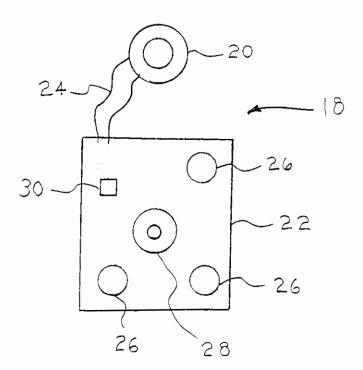


FIG. 2

PRINT OF DRAWINGS AS ORIGINA FILED

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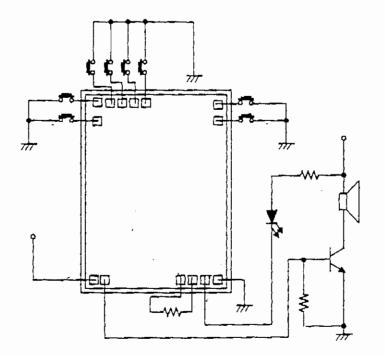
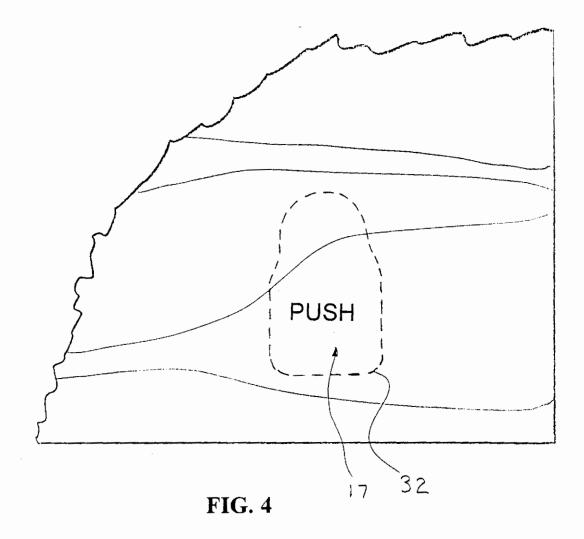


FIG. 3

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PRINT OF DRAWINGS AS ORIGINA 'FILED

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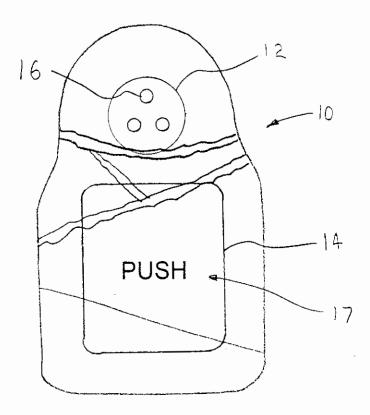


FIG. 1

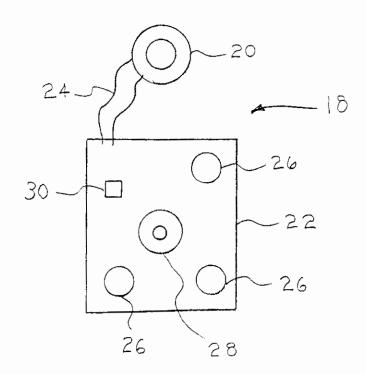


FIG. 2

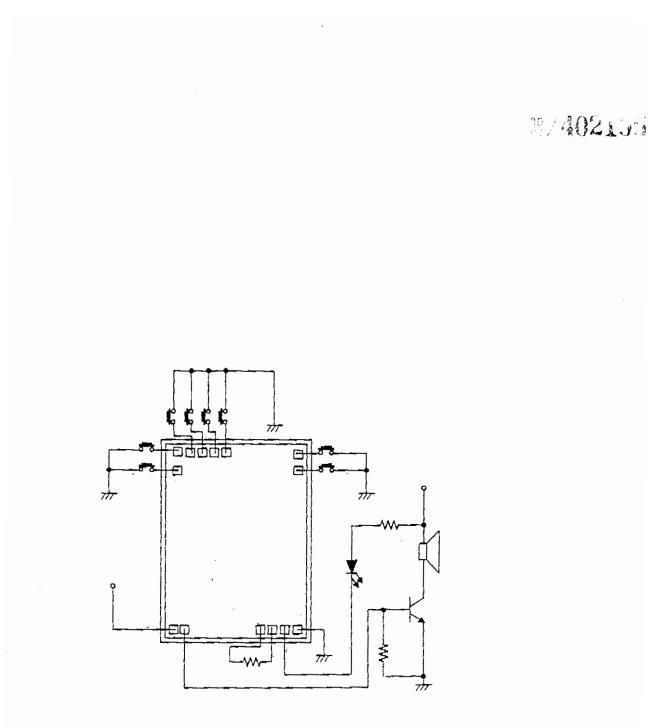
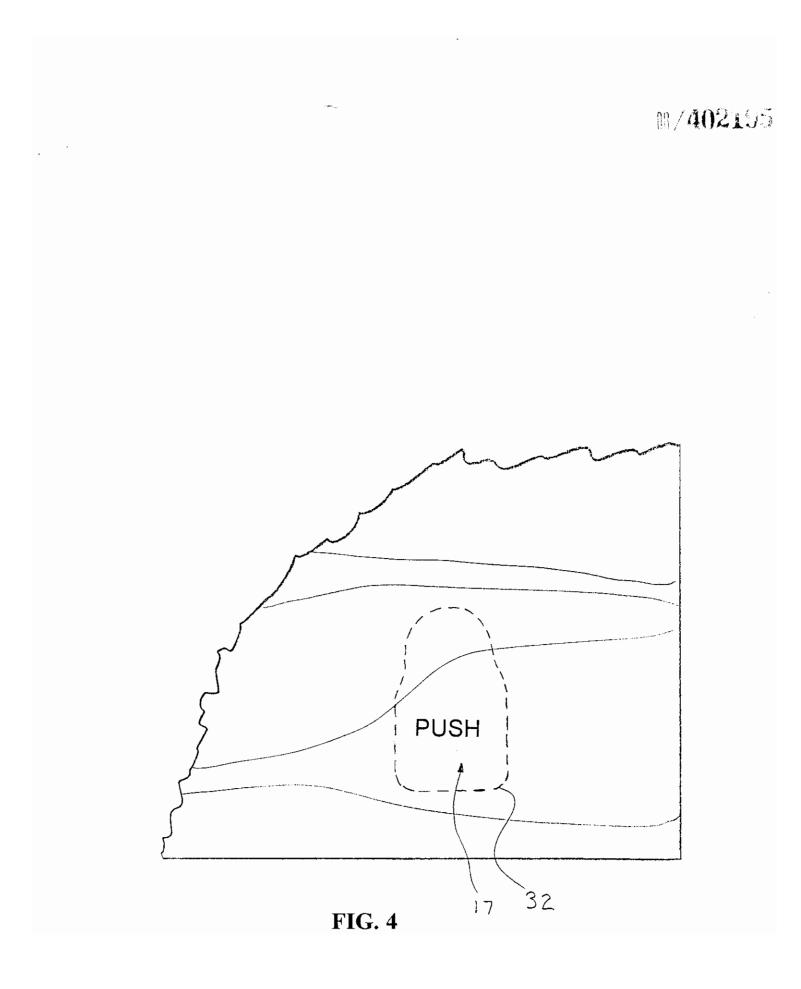


FIG. 3



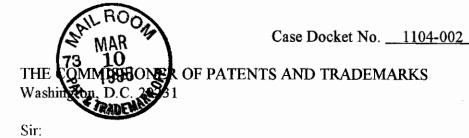
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	CONTINUING DATA*********************************								
VERIFIED	**FOREIGN/PCT APPLICATIONS********* VERIFIED FOREIGN FILING LICENSE GRANTED 04/07/95 ***** SMALL ENTITY *****								
	SHEETS DRAWING	TOTAL CLAIMS	INDEPENDENT CLAIMS	FILING FEE RECEIVED	ATTORNEY DOCKET NO.				
ОН	3	11	2	\$365.00	1104-002				
STANDLEY AND GILCREST SUITE 500 555 METRO PLACE NORTH OUBLIN OH 43017									
TALKING POSTER									
This is to certify that annexed hereto is a true copy from the records of the United States Patent and Trademark Office of the application which is identified above.									
By authority of the COMMISSIONER OF PATENTS AND TRADEMARKS									
Date	eate Certifying Officer								

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08/402195



Transmitted herewith for filing is the patent application of:

Inventor: Aaron D. Clark

For: A TALKING POSTER

Enclosed are:

<u> </u>	<u>3</u> sheets of drawings
	An assignment of the invention to
	An assignment recordation cover sheet
X	A declaration and power of attorney
<u>X</u>	Verified Small Entity Statement - Individual

The filing fee has been calculated as shown below:

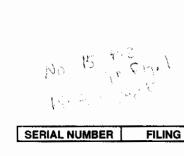
[X] SMALL ENTITY [] LARGE ENTITY

Basic Fee\$ 365.00 $\frac{\text{Total Claims}}{\text{Number Over 20 (if < 20=0)}}$ $0 \ge 11 =$ \$ 0.00 $\frac{\text{Independent Claims}}{\text{Number Over 3 (if < 3=0)}}$ $0 \ge 38 =$ $\frac{$ 0.00}{$ 0.00}$ $\frac{1}{\text{Total Filing Fee}}$ $\frac{$ 365.00}{$ 365.00}$

 \underline{X} A check in the amount of \$365.00 to cover the filing fee is enclosed. Any deficiency in this fee or any overpayment is to be charged/credited to the Deposit Account of Standley & Gilcrest, Deposit Account No. 19-4076. Triplicate copies of this sheet are attached.

March 10, 1995

Jeffrey S. Standley Registration No. 34,021 Attorney for Applicant





UNITED STATES DEPARTMENT OF COMMERCE Patent and Trademark Office Address: COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

SERIAL NUMBER	FILING DATE	FIRST NAMED INVENTOR		ATTORNEY DOCKET NO.
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This application I	has been examined	Responsive to communication filed or	l <u></u>	This action is made final
		his action is set to expire $\underline{3}$ mornse will cause the application to become at		rom the date of this letter.
Part I THE FOLLO	WING ATTACHMENT(S) ARE PART OF THIS ACTION:		
1. 🗹 Notice of	References Cited by Exa	uminer, PTO-892. 2.	Notice of Draftsman's P	atent Drawing Review, PTO-948.
	Art Cited by Applicant, P	TO-1449. 4. ing Changes, PTO-1474. 6.	-	nt Application, PTO-152.
	OF ACTION			· · · · · · · · · · · · · · · · · · ·
1. Claims_1-	-11			ove nondian in the eastimation
			· · · · · · · · · · · · · · · · · · ·	are pending in the application.
Of the	above, claims	1649-5-36	ar	e withdrawn from consideration.
2. Claims				have been cancelled.
3. Claims	, <u>_</u> _, <u>_</u> , <u>_</u> , <u>_</u> _, <u>_</u> , <u>_</u> _, <u>_</u> , <u>_</u> _, <u>_</u> , <u>_</u>	<u></u>	- N	are allowed.
4. Claims	-11			are rejected.
5. 🔲 Claims				are objected to.
6. Claims	Vodo-		are subject to restrict	ion or election requirement.
7. 🔲 This applicat	ion has been filed with in	nformal drawings under 37 C.F.R. 1.85 whi	ch are acceptable for example	mination purposes.
8. 🗌 Formal draw	ings are required in resp	onse to this Office action.		
		have been received on e (see explanation or Notice of Draftsman's		
		e sheet(s) of drawings, filed on aminer (see explanation).	has (have) been	approved by the
11. The propose	d drawing correction, file	d, has been 🛛	approved; 🔲 disapprove	d (see explanation).
		im for priority under 35 U.S.C. 119. The contract of the contr		received D not been received
		in condition for allowance except for forma x parte Quayle, 1935 C.D. 11; 453 O.G. 21		to the merits is closed in
14. 🔲 Other				

1. Claims 1-11 are rejected under 35 U.S.C. § 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

In claim 1, are there different speakers and different electric circuits? If there is only one of each, it is suggested that the later occurences of the terms should be recited as "said speaker" and "said electric circuits".

In claim 8, are there different electric circuits? If there is only one, it is suggested that the later occurences of the terms should be recited as "said electric circuits".

A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Subject matter developed by another person, which qualifies as prior art only under subsection (f) or (g) of section 102 of this title, shall not preclude patentability under this section where the subject matter and the claimed invention were, at the time the invention was made, owned by the same person or subject to an obligation of assignment to the same person.

-2-

^{2.} The following is a quotation of 35 U.S.C. § 103 which forms the basis for all obviousness rejections set forth in this Office action:

3. Claims 1-11 are rejected under 35 U.S.C. § 103 as being unpatentable over Hoshi (US Patent No. 4,934,079).

In considering claim 1:

Referring to figure 10, $p_{a} \neq e$

- a. the claimed posture is met by 11
- b. the claimed speaker is met by 5
- c. the claimed electric circuit is met by figure 9

except for the claimed blister pack with matching art. However, as shown in figure 11, Hoshi suggests that the electrical components are housed in a housing on the back of the poster. The claimed blister pack matching the art work of the poster lacks criticality because the housing in Hoshi would still serve the same function as a housing for the electrical components.

In considering claim 2:

- a. the claimed circuit board is inherently met by the electrical circuit
- b. the claimed at least one battery is met by 6
- c. the claimed trigger is met by 2
- d. the claimed speech chip is met by 38.

In considering claims 3, 5, and 6:

As discussed in claim 1, the claimed blister pack that matches the art work lacks criticality. Instead of housing the electric components in the blister pack and matching the blister

-3-

pack with the art work, one skilled in the art would have recognized to enclose the components in a housing and attach the housing to the poster. As a matter of fact, without housing the components in the blister pack with the art work, one would be able to use the device on any poster as desired. Therefore, the claimed blister pack with the matching art work would not be considered an inventive step because the function of the device would not be modified by placing the device in such blister pack.

In considering claim 4:

The housing in Hoshi (fig. 11) has openings 31 for the sound to pass to the outside. The claimed feature would not considered to be inventive because one skilled in the art would have readily recognized that there must be some way for the sound to go through the housing to the outside so that it would be heard.

In considering claim 7:

The claimed double-sided adhesive does not present novelty because double-sided is well-known and widely used.

In considering claim 8:

a. the claimed artwork is met by 11

b. the claimed electric circuit is met by figure 9.

The claimed blister pack with the printing of a portion of the artwork is not met by Hoshi; however, the discussion for this follows what was discussed in claims 1, 5 and 6.

In considering claims 9-11:

Exhibit 5

-4-

Claims 9-11 recite the rejection in claims 3, 5-7. The claimed vacuum forming does not present novelty because one of ordinary skill in the art would know that if the blister material is used to make a housing, it must be formed to have space to accomodate the electric components.

4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Wilson, US Patent No. 4,299,041, discloses an animated device.

Rose, US Patent No. 3,978,598, discloses an apparatus for simulating an open fire.

Schwartz, US Patent No. 5,359,374, discloses talking picture frames.

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Julie Lieu whose telephone number is (703) 308-6738 and FAX number is (703) 308-5397. The examiner can be reached from Monday through Thursday, from 8:00 am to 5:00 pm.

Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist whose telephone number is (703) 305-8576.

IOHN K. PENG

JOHN K. PENG SUPERVISORY PATENT EXAMINER GROUP 2600

JLieu

September 29, 1995

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TO SEPARATE, HO! D TOP AND BOTTOM EDGES, SNAP-APART AND DISCARD CARBON

from PTO 948 (Rev. 10-94)

U.S. DEPARTMENT OF COMMERCE - Patent and Trademark Office

Application No. 08/402195

NOTICE OF DRAFTSPERSON'S PATENT DRAWING REVIEW

P1 2 Destructions review all originally filed drawings regardless of whether they are designated as formal or informal. Additionally, the network will review the drawings for compliance with the regulations. Direct telephone inquiries concerning this review to the tracing keylow Branch, 703-305-8404.

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. VIEWS. 37 CFR 1.84(h)	16. CORRECTIONS. 37 CFR 1.84(w)
REMINDER: Specification may require revision to correspond to	Corrections not made from prior PTO-948.
drawing changes.	Fig(s)
All views not grouped together. Fig(s)	17. DESIGN DRAWING. 37 CFR 1.152
Views connected by projection lines or lead lines.	Surface shading shown not appropriate. Fig(s)
Fig(s)	Solid black shading not used for color contrast.
Partial views. 37 CFR 1.84(h) 2	Fig(s)
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Serial No .:	08/402,195	:		27
Group Art Unit:	2617	: : : · AMENDME	ENT AND REMAR	KSO
Filing Date:	March, 19, 1995		T APPLICATION	ND CONTRACTOR
Examiner:	J. Lieu	:		
Inventor:	A. Clark	:		S. C.
Title:	A TALKING POSTER	:		··· 05

Honorable Commissioner of Patents and Trademarks Washington, D.C. 20231

Dear Sir:

The following amendments and remarks are in response to the Examiner's Office Action

mailed on October 10, 1995.

AMENDMENT

IN THE CLAIMS:

a poster;

Please amend the claims as follows:

1. (Amended) A talking poster, comprising:

a blister pack <u>material</u> attached to said poster [,wherein said blister pack is adapted to house a speaker and an electric circuit, wherein said blister pack matches the artwork of the poster to which it is attached];

a speaker concealed between said blister pack material and said poster; [and]

an electric circuit <u>including a sound production component</u>, operatively connected to said speaker and concealed between said blister pack <u>material</u> and said poster;

a trigger attached to said electric circuit, said trigger adapted to be actuated through said blister pack material to produce said sound;

wherein said blister pack material is adapted to matsh the artwork of said poster.

2. (Amended) The talking poster of claim 1, wherein said electric circuit comprises:

a circuit board;

at least one battery attached to said circuit board;

[a trigger attached to said circuit board;] and

a speech chip.

8. (Amended) A method for making a talking poster, comprising the steps of:

providing a poster;

printing a portion of the artwork on said poster on blister pack material, wherein said artwork is printed on a surface of said blister pack material that faces said poster when said poster is assembled;

printing a layer of white on said blister pack material; vacuum forming said blister pack material to accomodate an electric circuit; nesting <u>said</u> [an] electric circuit in said blister pack material; [and] attaching said blister pack material to said poster.

Please cancel claims 9-11.

Please add the following new claim: 12. (New) The talking poster of claim 1, wherein said artwork on said blister pack is printed on the surface of said blister pack that faces said poster.

REMARKS

The Examiner has rejected claims 1-11 under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. The claims have been amended according to the Examiner's suggestion. Applicant respectfully submits that the claims, as amended, are now in proper form.

The Examiner has rejected claims 1-11 under 35 U.S.C. 103 as being unpatentable over Hoshi. Applicant respectfully traverses the Examiner's rejection. The Examiner has rejected Claim 1 stating that the poster, speaker, and electric circuit is disclosed in Hoshi. Additionally, the Examiner states that the claimed blister pack lacks criticality because the housing in Hoshi would still serve the same function as a housing for the electrical components. Applicant also traverses these assertions.

Hoshi shows a display panel device having a light-detecting sensor and playback means; and where a photograph or poster is mounted on the rear of the display panel. Figures 10 and 11 of Hoshi, cited by the Examiner, disclose a display panel device in which a photograph or poster is mounted or applied to the front of the panel. The poster and the display device containing the electronic circuitry and speakers are separate pieces and, therefore, are not formed of one piece. For example, in column 2 of Hoshi, it states "To use this display panel device, users only need to put photographs thereon, since the playback is entirely embedded in the photograph mount." Applicant's invention on the other hand comprises a material piece (housing), preferably blister pack, which is actually attached on to the front of the poster. This is advantageous since the blister pack cannot be removed from the poster without actually destroying the artistic benefits of the poster. This is beneficial in that the blister pack cannot be easily or inadvertently removed from the poster by children. Another advantage to this feature of the present invention, is that there is no assembly required on the part of the consumer.

Applicant's invention, on the other hand involves placing the sound module in the housing on the face of the poster containing the artwork. The housing or blister pack material allows artwork to be placed on the blister pack, by lithograph color technology, for example, so that the electronic circuitry and sound emanating means under the housing is "camouflaged" in the poster presentation. Additionally, placing holes in specific locations of a poster in which the sensor and speakers are to be placed, as in Hoshi, requires additional manufacturing steps which are avoided by placing the blister pack onto the face of the poster itself.

Nowhere in Hoshi, does it teach how to effectively incorporate a push-button trigger onto a thin poster for activating sound. Thus, Applicant's invention can be distinguished from Hoshi, in that it teaches the use of a push-button trigger, which is attached to the front of the actual poster.

As discussed above, Applicant respectfully submits that Applicant's invention can be distinguished from Hoshi in that the sound module housing can be printed with artwork so as to visually blend in with the actual artwork of the poster, and effectively hide the sound module so as not to disturb or interrupt the visual flow of the poster. Furthermore, as stated in the specification, the housing is preferably printed with artwork on its second surface in reverse (or

the inside portion of the blister pack). This is advantageous as this construction protects the artwork from being tarnished or rubbed off by the repeated activation of the sound module (by pressing the outside of the blister). (This feature is claimed in new dependent claim 12 and also has been added to independent method claim 8 from part of dependent method claim 9).

For the above stated reasons, it is respectfully submitted that the Examiner's assertion that the subject invention's housing material lacks criticality, cannot stand. Indeed, there is much criticality in the housing material and the manner in which it appears on the poster. Applicant has invented a unique product which provides sound on a poster, without distracting from the visual presentation of the poster, while maintaining a poster that is relatively simple and economical to produce.

In light of the above remarks, the present application is believed to be in condition for allowance and such action is earnestly requested.

Respectfully submitted,

By:

Jeffrey S. Standley Reg. No. 34,021 Attorney for Applicants Standley & Gilcrest 555 Metro Place North, Suite 500 Dublin, Ohio 43017 (614) 792-5555

10,1996 Date:

CERTIFICATE OF MAILING BY FIRST CLASS MAIL I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner of Patents and Trademarks, Washington, D.C. 20231 on

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Exhibit shown or demons			pion	
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Claims discussed:				······································
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Unless the paragraph be	low has been checked to	indicate to the contrary, A FC	RMAL WRITTEN RESPO	ONSE TO THE LAST OFFICE ACTION IS NOT
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J 2. Since the examiner's interview summary above (including any attachments) reflects a complete response to each of the objections, rejections and requirements that may be present in the last Office action, and since the claims are now allowable, this completed form is considered to fulfill the response requirements of the last Office action. Applicant is not relieved from providing a separate record of the substance of the interview unless box 1 above is also checked.

PTOL-413 (REV. 2 -93)

Examiner's Signature ORIGINAL: FOR INSERTION IN RIGHT HAND FLAP OF FILE WRAPPER

Exhibit 5

MAR-13-96 16:16 FROM:STANDLEY GILCREST

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Scrial No.: 08/402,195

Group Art Unit: 2617

Filing Date: March, 19, 1995

Examiner: J. Licu

Inventor: A. Clark

Title: A TALKING POSTER

OFFICIAL

SUPPLEMENTAL AMENDMENT TO PATENT APPLICATION

VIA FAX 703-305-5397

MEN COVED MAR 1 5 1995

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Honorable Commissioner of Patents and Trademarks Washington, D.C. 20231

Dear Sir:

The following amendments and remarks are in response to the Examiner's Office Action mailed on October 10, 1995, and are supplemental to the response filed by Applicant on January 10, 1996, which has not yet been considered.

AMENDMENT

IN THE CLAIMS:

Please amend the claims as follows:

1. (Twice Amended) An assembly [A talking poster], comprising:

a poster <u>comprised</u> of a first material, said poster having a first surface, said first surface including poster art thereon;

a [blister pack] housing comprised of a second material, said housing attached to a portion of said first surface of said poster;

MAR-13-96 16:17 FROM:STANDLEY GILCREST

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PAGE

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a speaker concealed between said [blister pack material] housing and said first surface of said poster;

an electric circuit including a sound production component, operatively connected to said speaker and concealed between said [blister pack material] housing and <u>said first surface of</u> said poster;

a trigger attached to said electric circuit and concealed within said housing, said trigger adapted to be actuated through said [blister pack material] housing to produce said sound;

wherein a surface of said housing [said blister pack material] is prepared with a matching art which is substantially the same as that area of said poster art which appears on said portion of said poster that said housing covers when said housing is attached to said poster, such that said housing artistically blends in with the surrounding poster art that is not covered by said housing [adapted to match the artwork of said poster].

5'8. (Twice Amended) A method for making a talking poster, comprising the steps of:

providing a poster with poster art on a first surface thereof;

providing human actuatable sound components adapted to be contained on said poster: providing a housing adapted to be secured onto a portion of said first surface of said

poster:

applying matching art to said housing which is substantially the same as that area of said poster art which appears on said portion of said poster that said housing covers when said housing is attached to said poster, such that said housing artistically blends in with the

surrounding poster art that is not covered by said housing; and



MAR-13-96 16:17 FROM: STANDLEY GILCREST

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PAGE

securing said housing onto said portion of said first surface of said poster, such that said housing conceals said sound components

[printing a portion of the artwork on said poster on blister pack material, wherein said

artwork is printed on a surface of said blister pack material that faces said poster when said

poster is assembled;

printing a layer of white on said blister pack material;

vacuum forming said blister pack material to accommodate an electric circuit;

nesting said electric circuit in said blister pack material;

attaching said blister pack material to said poster].

12. (Amended) The assembly of claim [1] 12, wherein said matching art [artwork] on said

blister pack is printed on the surface of said blister pack that faces said poster when said

assembly is assembled.

Please cancel claims 3-7, without prejudice. Please add the following new claim:

 $\frac{3}{23}$ (New) The assembly of claim 1, wherein said second material is a blister pack material.

REMARKS

Applicant appreciates the courtesy extended by the Examiner during the personal interview that occurred on January 23, 1996 between Applicant's attorney, Examiner J. Lieu and

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ID:6147925536

PAGE 5

Supervisory Examiner Swarthout. The claims have been amended to more clearly describe the invention and put the claims into the form discussed at the interview. Applicant respectfully submits that the claims, as amended, are now in proper form.

In light of the above amendments and remarks, the present application is believed to be in condition for allowance and such action is earnestly requested. The Commissioner is hereby authorized to charge deposit account number 19-4076 for any fee associated with the filing of this Supplemental Amendment.

Respectfully submitted,

By: Jeffrey S. Standley

Reg. No. 34,021 Attorney for Applicants Standley & Gilcrest 555 Metro Place North, Suite 500 Dublin, Ohio 43017 (614) 792-5555

Date: March 13, 1996

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PAGE 1

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MAR 1 5 1596 COVER SHE	555 Metro Place North, Suite 500 Dublin, Ohio 43017-1375 Telephone: (614) 792-5555 Facsimile: (614) 792-5536
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FACSIMIL (including cover page)	E NO.: <u>703-308-5397</u> 5 6 pages
Application 08/	402,195
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	PPLICANT ATTORNEY DOCKET NO
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555 METRO PLACE NORTH DUBLIN OH 43017	2617 5
	DATE MAILED: 04/02/96
NOTICE OF ALLOWABIL	ITY
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All the claims being allowable, PROSECUTION ON THE MERITS IS (OR herewith (or previously mailed), a Notice Of Allowance And Issue Fee Due for the second	
The allowed claims are 1-2,8, 12-13 (renumbered	as 1-5)
The drawings filed on are acceptable.	· · · · · · · · · · · · · · · · · · ·
Acknowledgment is made of the claim for priority under 35 U.S.C. 119. received. [] been filed in parent application Serial No.	
Note the attached Examiner's Amendment.	
Note the attached Examiner Interview Summary Record, PTOL-413.	
Ste the attached Examiner's Statement of Reasons for Allowance.	
Note the attached NOTICE OF REFERENCES CITED, PTO-892.	
Note the attached INFORMATION DISCLOSURE CITATION, PTO-1449.	
Solution of the attached INFORMATION DISCLOSURE CITATION, PTO-1449.	
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Any response to this letter should include in the upper right hand corner, the following information from the NOTICE OF ALLOWANCE AND ISSUE FEE DUE: ISSUE BATCH NUMBER, DATE OF THE NOTICE OF ALLOWANCE, AND SERIAL NUMBER.

Attachments:

- Examiner's Amendment
- Examiner Interview Summary Record, PTOL- 413
- Reasons for Allowance
- ... Notice of References Cited. PTO-892 Information Disclosure Citation, PTO-1449

- Notice of Informal Application. PTO-152
- Notice re Patent Drawings, PTO-948
 Usting of Bonded Draftsmen
 Other

Sout Sucurout

BRENT A. SWARTHOUT PRIMARY EXAMINER GROUP 2600

1. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Doederlein et al., US Patent No. 5,480,156, discloses a squeezable talking trading cards.

Wang, US Patent No. 5,051,728, discloses a music poster.

Park, US Patent No. 5,309,519, discloses an electroacoustic novelties.

2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Julie Lieu whose telephone number is (703) 308-6738. The examiner can normally be reached on Monday through Thursday from 9:00 AM to 5:00 PM. The fax phone number for this Group is (703) 308-5397.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Peng, can be reached at (703) 305-4392.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Group receptionist whose telephone number is (703) 305-8576.

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BRENT A. SWARTHOUT PRIMARY EXAMINER GROUP 2600

JLieu

March 28, 1996

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THE APPLICATION IDENTIFIES ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED.

THE ISSUE FEE MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED.

HOW TO RESPOND TO THIS NOTICE:

- I. Review the SMALL ENTITY Status shown above. If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:
 - A. If the status is changed, pay twice the amount of the FEE DUE shown above and notify the patent and Trademark Office of the change in status, or
 - B. If the Status is the same, pay the FEE DUE shown above.

If the SMALL ENTITY is shown as NO:

A. Pay FEE DUE shown above, or

B. File verified statement of Small Entity Status before, or with, pay of 1/2 the FEE DUE shown above.

- II. Part B of this notice should be completed and returned to the Patent and Trademark Office (PTO) with your ISSUE FEE. Even if the ISSUE FEE has already been paid by charge to deposit account, Part B should be completed and returned. If you are charging the ISSUE FEE to your deposit account, Part C of this notice should also be completed and returned.
- II. All communications regarding this application must give series code (or filing date), serial number and batch number. Please direct all communication prior to issuance to Box ISSUE FEE unless advised to contrary.

MPORTANT REMINDER: Patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

4. PATIENT AND TRADEMARK OFFICE COPY

PART B-ISSUE FEE TRANSMITTAL

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MAILING INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE. Blocks 2 through 6 should be completed where appropriate. All further correspondence including the Issue Fee Receipt, the Patent, advance orders and notification of maintenance fees will be mailed to addressee entered in Block 1 unless you direct otherwise, by: (a) specifying a new correspondence address in Block 3 below; or (b) providing the PTO with a separate "FEE ADDRESS" for maintenance fee notifications with the payment of Issue Fee or thereafter. See reverse for Certificate of Mailing.

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3. Correspondence address change (Co Jeffrey S. Stand Standley & Gilcr 555 Metro Place Dublin, Ohio 43	ley, Esq. est		page, list t 3 registere OR, altern having as attorney or	g on the patent front ne names of not more than d patent attorneys or agent attively, the name of a firm a member a registered agent. If no name is listed ill be printed.	s 2	ey & Gilcrest
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(1) NAME OF ASSIGNEE: Inotre:	nd, Inc.	and the second		6a. The following fees are ench		2 2
(2) ADDRESS: (CITY & STATE OR COUNT		,		6b. The following fees should b		199
 A. This application is NOT assigned. A Assignment previously submitted to the l Assignment is being submitted under set directed to Box ASSIGNMENTS. PLEASE NOTE: Unless an assignee is Inclusion of assignee data is only appreption or is being submitted under separan assignment. 	Patent and Trademark Office. barate cover. Assignments shot bidentified in Block 5, no assign ppriate when an assignment has	ee data will appear on th s been previously submi	itted to the	DEPOSIT ACCOUNT NUM (ENCLOSE PART C) Issue Fee A Any Deficiencies in Enc The COMMISSIONER OF PAT requested to apply the Issue F (Authorized Stenature) NOTE: The Issue Fee will not applicant the registered attorne in Interest as shown by the registered	dvance Order - # of Copi losed Fees FENTS AND TRADEMAR ee to the application iden Regr No .	uKS is tiffed above. 34,021 (Date) 5/22/9 (a other than the se or other party
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PTOL-85B (REV.12-93)(0651-0033)		88		RECEIVE	2 APR 0 5 1996

Certificate of Mailing I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first chassenail in an envelope addressed to: U.S. Express Mail No. EM2578852197US Box ISSUE FEE Commissioner of Patents and Trademarks Washington, D.C. 20231 47 23 Mav (Date) Lori A. Kessen, Paralegal (Name of person making deposit) (Signature) 5/ 23 /96 (Date)

Note: If this certificate of mailing is used, it can only be used to transmit the Issue Fee. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing.

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1 625. ARGE TO DEPOSIT ACCOU Űi. I. CORRESPONDENCE ADDRESS E6M1/0402 STANDLEY AND GILCREST 14. Sec. 6 SUITE 500 555 METRO PLACE NORTH DUBLIN OH 43017 ... FILING DATE EXAMINER AND GROUP ART UNIT SERIES CODE/SERIAL NO. TOTAL CLAIMS DATE MAILED 4 N. . Ϋ́. 4 1 8.3 ۶. * Ø3/10/95 2617 04/02/96 LIEU. 005 Ţ 08/402.195 First Named Applicant 17 AARON D. ARK TITLE OF TALKING POSTER 1 CLASS-SUBCLASS BATCH NO. APPLN. TYPE SMALL ENTITY FEE DUE DATE DUE ATTY'S DOCKET NO. 「大学の à, 07/02/96 \$625.00 V55 UTILITY YES 340-407.100 1104-002 DO NOT USE THIS SPACE 1. 64 anclosed: Advance Order - # of Cop 🗍 Issue Fee s should be charged to: UNT NUMBER _____19-4076 2b. The folio wing fe DEPOSIT ACCOUNT NUMBER Advance Ofder - # of Copies 🗌 issue Fee X Any Deficiencies in Enclosed Fees ONER OF PATENTS AND TRADEMARKS is Reg. No B4 Date: 7 ne other than th ademark Office 2. TRANSMIT THIS FORM WITH PART B WHEN AUTHORIZING USE OF A DEPOSIT ACCOUNT PTOL-85C (REV.12-93)(0651-0033) :* 90 Exhibit 5

ACOK.

555 Metro Place North Suite 500 Dublin, Ohio 43017-1375 Telephone (614) 792-5555 Telecopier (614) 792-5536

May 23, 1996

VIA EXPRESS MAIL

STANDLEY & GILCREST Attorneys and Counselors at Law

> Honorable Commissioner of Patents and Trademarks BOX ISSUE FEE Attn: OFFICIAL DRAFTSMAN Washington, D.C. 20231

> > RE: U.S. Patent Application Serial No. 08/402,195 Inventor: Aaron D. Clark Title: TALKING POSTER Filed: 03/10/95 Notice of Allowability: 04/02/96 Batch No.: V55 Our file reference: 1104-002

Dear Sir:

In accordance with the Notice of Allowability, Part II (a) and (d), please find enclosed corrected Figures 1 - 4 for the above-identified application. Please insert these drawings in substitution of the drawings filed with the original application.

These formal drawings are being submitted under 37 CFR 1.85 - Correction of Informalities.

A postcard is enclosed to be time stamped and returned to us.

Verv trulv Jeffrey S. Standley

JSS:lak Enclosures cc: Aaron D. Clark (w/ enclosures)

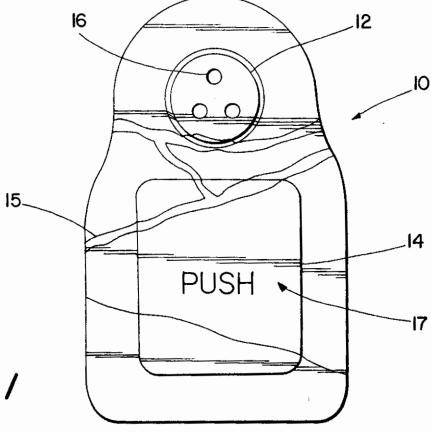
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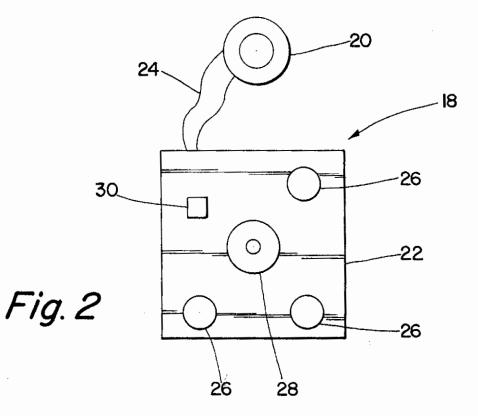
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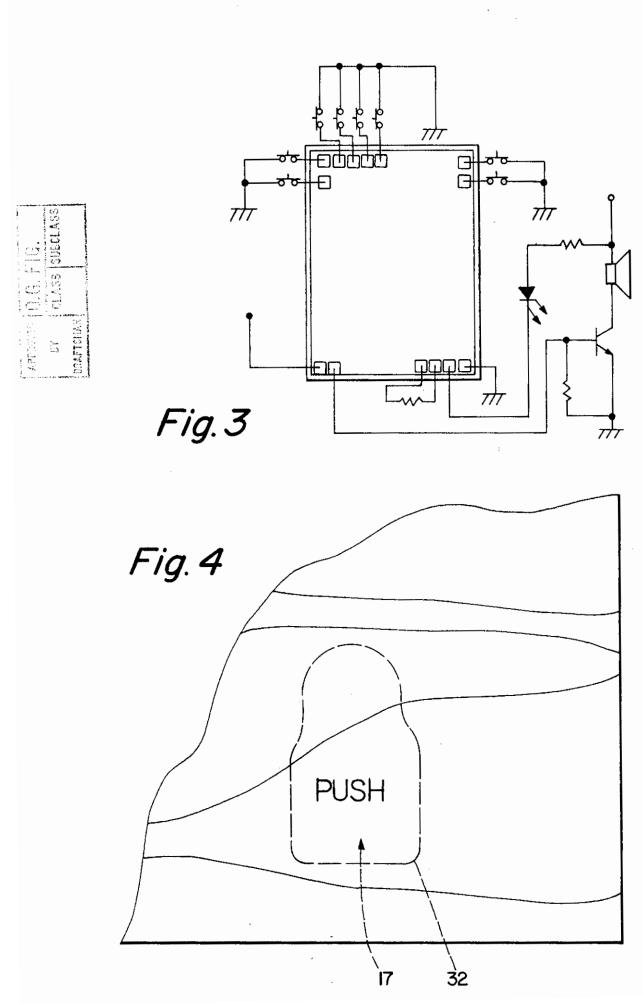
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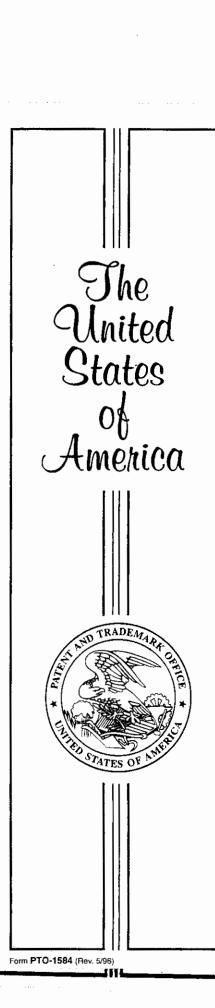






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PTO UTILITY GRANT Paper Number

The Commissioner of Patents and Trademarks

Has received an application for a patent for a new and useful invention. The title and description of the invention are enclosed. The requirements of law have been complied with, and it has been determined that a patent on the invention shall be granted under the law.

Therefore, this

United States Patent

Grants to the person(s) having title to this patent the right to exclude others from making, using, offering for sale, or selling the invention throughout the United States of America or importing the invention into the United States of America for the term set forth below, subject to the payment of maintenance fees as provided by law.

If this application was filed prior to June 8, 1995, the term of this patent is the longer of seventeen years from the date of grant of this patent or twenty years from the earliest effective U.S. filing date of the application, subject to any statutory extension.

If this application was filed on or after June 8, 1995, the term of this patent is twenty years from the earliest effective U.S. filing date of the application, subject to any statutory extension.

Since Lehran

Commissioner of Patents and Trademarks

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	In re	:

IN THE UNITED STATES DEPARTMENT OF COMMERCE, PATENT AND TRADEMARK OFFICE

August 20, 1996

TALKING POSTER

Brent A. Swarthout

2617

U.S. Patent No: 5,548,272

Inventors: Aaron D. Clark

Serial No: 08/402,195

Issued:

For:

Examiner:

Group Art Unit:

Honorable Commissioner of Patents and Trademarks Washington, D.C. 20231

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8 (A)
Date of Deposit: September 6, 1996
I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage
as first-class mail in an envelope addressed to Honorable Commissioner of Patents and Trademarks, Washington,
D.C. 20231. Ropi G. Kessen
Lori A. Kessen

Sir:

REQUEST FOR CERTIFICATE OF CORRECTION PURSUANT TO 37 C.F.R. 1.322

Transmitted herewith is a Certificate of Correction for U.S. Patent No. 5,548,272 issued August 20, 1996. Upon reviewing the specification, the patentee noted that the following typographical error was made by the Patent and Trademark Office, which should be corrected as follows:

APPROVED

CERTIFICATE

SEP 2 3 1996

OF CORRECTION

(°)(°) #8

95

In column 3, line 8, please delete the word "arca" and replace it with -- area --.

As to this error, a review of the Supplemental Amendment filed March 13, 1996, confirms that the error was made in the printing of the patent.

Since the above noted error for which a Certificate of Correction is sought was a result of a Patent and Trademark Office mistake, no fee is due (35 U.S.C. § 254).

By:

Respectfully submitted, Jeffrey S. Standley

5,1996

Registration No. 34,021 Standley & Gilcrest 555 Metro Place North, Suite 500 Dublin, Ohio 43017 Telephone: 614/792-5555 Attorneys for Applicant

Date:

UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

PATENT NO. :5,548,272

DATED : August 20, 1996

INVENTOR(S) :Aaron D. Clark

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In column 3, line 8, please delete the word "arca" and replace it with

--area--.

Aq,

UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

PATENT NO.: 5,548,272

DATED: August 20, 1996

INVENTOR: Aaron D. Clark

It is certified that an error appears in the above-identified patent and that said Letters Patent are hereby corrected as shown below:

In column 3, line 8, please delete the word "arca" and replace it with -- area --.

Mailing Address of Sender: Jeffrey S. Standley Standley & Gilcrest 555 Metro Place North Suite 500 Dublin, Ohio 43017 Patent No. <u>5,548,272</u> No. of copies @ 30¢ per page ____

Under t	107. Ne Palpenwork ked	uction Act of 1995, no persons are n	equired to respond to a	A S. Patent and Tra a collection of infor	mation unless it		VINIC OME CONTROL ITU	
	51		Application Num	iber i	08/402,195			
		WITHDRAWAL	Filing Date		3/10/1995			
AŞ	AUTORNI	EY OR AGENT	First Named Inv	entor	Clark			
	AND CH		Art Unit		2716			
CORF	RESPOND	ENCE ADDRESS	Examiner Name	:	LIEU, JULIE 8	ICHNGO	c	
			Attorney Docket	Number	INO1104-002			
Alexa Pleas	all the attorney the attorneys/a the attorneys/a NOTE: This b	as attorney or agent for the rs/agents of record. agents (with registration num agents associated with Custo ox can only be checked what hers associated with a custo	nbers) listed on th omer Number en the power of at	e attached par	per(s), or 98] lication i	s to all th e	
		CORRES ence address is NOT affecte espondence address and di		wal.			<u></u>	
	address assoc	iated with Customer Numbe	rr:					
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OR	m or dividual Name	Aaron Clark						
OR		Aaron Clark 7877 Ozk Valley Drive						
OR Fir			State	он		Zip	43068	
OR OR Address		7877 Oak Valley Drive	State	он		Zip	43068	
OR OR Fir Inc Address City	dividual Name	7877 Oak Valley Drive Reynoldsburg	State	он	Email aci88	Zip 9@aoł.co		
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The income of th	dividual Name	7877 Oak Valley Drive Reynoldsburg US 614-860-0996	State		Email aci85			

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This collection of information is required by 37 CFR 1.38. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will very depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

COMPLETEL

Electror Acknowledgement Receipt				
EFS ID:	1486854			
Application Number:	08402195			
International Application Number:				
Confirmation Number:	2318			
Title of Invention:	TALKING POSTER			
First Named Inventor/Applicant Name:	AARON D. CLARK			
Customer Number:	8698			
Filer:	Westy Adam Alig/Emily Shultz			
Filer Authorized By:	Wesly Adam Alig			
Attorney Docket Number:	1104-002			
Receipt Date:	02-FEB-2007			
Filing Date:	10-MAR-1995			
Time Stamp:	14:25:53			
Application Type:	Utility			

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Payment information:

	Submitted with Payment	no
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)	Multi Part /.zip	Pages (if appl.)
1	Miscellaneous Incoming Letter	002.pdf	54102	no	1
Warnings:			••····		

Page 1 of 1

UNITED STATES	Patent and Tradema	IARK OFFICE UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address. COMMISSIONER FOR PATENTS Advandin, Virginia 22313-1450 www.uspto.gov			
APPLICATION NUMBER	FILING OR 371 (c) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE		
08/402,195	03/10/1995	AARON D. CLARK	1104-002		
8698 STANDLEY LAW GROUP LLP 495 METRO PLACE SOUTH		\	CONFIRMATION NO. 2318		

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8698 STANDLEY LAW GROUP LLP 495 METRO PLACE SOUTH SUITE 210 DUBLIN, OH 43017

Date Mailed: 04/13/2007

NOTICE REGARDING CHANGE OF POWER OF ATTORNEY

This is in response to the Power of Attorney filed 02/22/2007.

• The withdrawal as attorney in this application has been accepted. Future correspondence will be mailed to the new address of record. 37 CFR 1.33.

Office of Initial Patent Examination (571) 272-4000, or 1-800-PTO-9199 OFFICE COPY

Page 1 of 1

UNITED STATE	ES PATENT AND TRADEMA	ARK OFFICE UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Addres: COMMISSIONER FOR PATENTS PO. Dox 1450 Alexandra, Vignas 22313-1450 www.uspto.gov			
APPLICATION NUMBER	FILING OR 371 (c) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO /TITLE		
08/402,195	03/10/1995	AARON D. CLARK	1104-002		
AaRON CLARK 7877 OAK VALLEY DRIVE	• 0	*OC000000	CONFIRMATION NO. 2318		

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AaRON CLARK 7877 OAK VALLEY DRIVE **REYNOLDSBURG, OH 43068**

Date Mailed: 04/13/2007

NOTICE OF ACCEPTANCE OF POWER OF ATTORNEY

This is in response to the Power of Attorney filed 02/22/2007.

The Power of Attorney in this application is accepted. Correspondence in this application will be mailed to the above address as provided by 37 CFR 1.33.

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UNITED STATES PA._... 2 AND TRADEMARK OFFICE

Commissioner for Patents United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450 www.uspto.gov

PAYOR NUMBER 8698

P75M

STANDLEY LAW GROUP LLP 495 METRO PLACE SOUTH SUITE 210 DUBLIN OH 43017

02/25/08

DATE PRINTED

MAINTENANCE FEE REMINDER

According to the records of the U.S. Patent and Trademark Office (USPTO) the maintenance fee for the patent(s) listed below (for which the above address is on record as the fee address under 37 CFR 1.363) has not been paid within the six-month period set forth in 37 CFR 1.362(d). THE MAINTENANCE FEE MAY STILL BE PAID WITH THE APPLICABLE SURCHARGE SET FORTH IN 37 CFR 1.20(h), WITHIN THE SIX-MONTH GRACE PERIOD SET FORTH IN 37 CFR 1.362(e).

Unless payment of the maintenance fee and the applicable surcharge is received in the USPTO within the six-month grace period, THE PATENT WILL EXPIRE AS OF THE END OF THE GRACE PERIOD. 35 U.S.C. 41(b).

The total payment due is the amount required on the date the fee is paid (and not necessarily the amount indicated below). All USPTO fees (including maintenance fees) are subject to change. Customers should refer to the USPTO Web site (www.uspto.gov) or call the Maintenance Fee Branch at 571-272-6500 for the most current fee amounts for the correct entity status before submitting payment. The total payment due indicated below is based on the entity status according to current Office records (shown below).

Timely payment of the total payment due is required in order to avoid expiration of the patent. A maintenance fee payment can be timely made using the certificate of mailing or transmission procedure set forth in 37 CFR 1.8.

* .	FEE MAINT. AMT SURCHG	ISSUE	APPL. FILING DATE	MENT	SMALL	PYMT	
	1955 65 1180 65						1104-002 1155-009

The maintenance fee and the applicable surcharge can be paid quickly and easily over the Internet at www.uspto.gov by electronic funds transfer (EFT), credit card, or USPTO deposit account payment methods. The mailing address for all maintenance fee payments <u>not electronically submitted over the Internet</u> is: U.S. Patent and Trademark Office, P.O. Box 979070, St. Louis, MO 63197-9000.

Direct any questions about this notice to: Mail Stop M Correspondence, Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450.

NOTE: This notice was automatically generated based on the amount of time that elapsed since the date a patent was granted. It is possible that the patent term may have ended or been shortened due to a terminal disclaimer that was filed in the application. Also, for any patent that issued from an application filed on or after June 8, 1995 containing a specific reference to an earlier filed application or applications under 35 U.S.C. 120, 121, or 365(c), the patent term ends 20 years from the date on which the earliest such application was filed, unless the term was adjusted or extended under 35 U.S.C. 154 or 156. Patentee should determine the relevant patent term for a patent before paying the maintenance fee.



UNITED STATE: 'PARTMENT OF COMMERCE Patent and Tra: rk Office ASSISTANT SECRETARY AND COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

CHANGE OF ADDRESS/POWER OF ATTORNEY

FILE LOCATION 9200 SERIAL NUMBER 08402195 PATENT NUMBER 5548272 THE CORRESPONDENCE ADDRESS HAS BEEN CHANGED TO CUSTOMER # 8698 THE PRACTITIONERS OF RECORD HAVE BEEN CHANGED TO CUSTOMER # 8698 THE FEE ADDRESS HAS BEEN CHANGED TO CUSTOMER # 8698 ON 12/05/00 THE ADDRESS OF RECORD FOR CUSTOMER NUMBER 8698 IS:

> STANDLEY & GILCREST LLP 495 METRO PLACE SOUTH SUITE 210 DUBLIN OH 43017

AND THE PRACTITIONERS OF RECORD FOR CUSTOMER NUMBER 8698 ARE: 31954 34021 41133 42039 42171 42177 46103 46218

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