

## Exhibit 1

# United States Patent Office

890,917  
Registered May 12, 1970

## PRINCIPAL REGISTER Trademark

Ser. No. 277,675, filed Aug. 7, 1967

### THE INCREDIBLE HULK

Magazine Management Co., Inc. (Delaware corporation),  
doing business as Marvel Comics Group  
625 Madison Ave.  
New York, N.Y. 10022, assignee, by mesne assign-  
ment, of  
Magazine Management Company (partnership), doing  
business as Marvel Comics Group  
New York, N.Y.

For: PUBLICATIONS, PARTICULARLY COMIC  
BOOKS AND MAGAZINES AND STORIES IN ILLUS-  
STRATED FORM, in CLASS 38 (INT. CL. 16).

First use on or about Jan. 29, 1962; in commerce on  
or about Jan. 29, 1962.



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 22****Serial #:** 72277675**Filing Dt:** 08/07/1967**Reg #:** 890917**Reg. Dt:** 05/12/1970**Registrant:** MAGAZINE MANAGEMENT CO., INC.**Mark:** THE INCREDIBLE HULK**Assignment: 1****Reel/Frame:** 0230/0614**Received:****Recorded:** 01/22/1973**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** MAGAZINE MANAGEMENT CO., INC.**DBA/AKA/TA:** DBA MARVEL COMICS GROUP**Exec Dt:** 00/00/0000**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MARVEL COMICS GROUP, A DIVISION OF CADENCE INDUSTRIES CORPORATION**Entity Type:** CORPORATION**Citizenship:** DELAWARE

625 MADISON AVE.

NEW YORK, NEW YORK 10022

**Correspondent:** KENYON & KENYON, ET AL.

59 MAIDEN LANE

NEW YORK, NY 10038

**Assignment: 2****Reel/Frame:** 0165/0631**Received:****Recorded:** 08/23/1968**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** MAGAZINE MANAGEMENT COMPANY, BY: MARTIN GOODMAN, PARTNER**Exec Dt:** 02/01/1968**Entity Type:** UNKNOWN**Citizenship:** NONE**Assignee:** MAGAZINE MANAGEMENT COMPANY, INC.**Entity Type:** CORPORATION**Citizenship:** NEW YORK

625 MADISON AVE.

NEW YORK, NEW YORK 10022

**Correspondent:** KENYON & KENYON (CRB)

59 MAIDEN LANE

NEW YORK, NY 10038

**Assignment: 3****Reel/Frame:** 0166/0709**Received:****Recorded:** 09/30/1968**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** MAGAZINE MANAGEMENT COMPANY, INC.**Exec Dt:** 06/28/1968**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** PERFECT FILM & CHEMICAL CORPORATION**Entity Type:** CORPORATION**Citizenship:** DELAWARE**DBA/AKA/TA:** DBA A MARVEL COMICS GROUP

625 MADISON AVE.

NEW YORK, NEW YORK 10022

**Correspondent:** KENYON & KENYON (CRB)

59 MAIDEN LANE

NEW YORK, NY 10038

**Assignment: 4****Reel/Frame:** 0171/0564**Received:****Recorded:** 02/19/1969**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Assignor:** PERFECT FILM & CHEMICAL CORPORATION  
**DBA/AKA/TA:** DBA MARVEL COMICS GROUP

**Exec Dt:** 12/31/1968  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** MAGAZINE MANAGEMENT CO., INC.  
 625 MADISON AVE.  
 NEW YORK, NEW YORK 10022

**Correspondent:** KENYON & KENYON  
 59 MAIDEN LANE  
 NEW YORK, NY 10038

**Assignment: 5**

**Reel/Frame:** 0457/0297      **Received:**      **Recorded:** 01/20/1984      **Pages:** 22

**Conveyance:** AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED

**Assignor:** CADENCE INDUSTRIES CORPORATION

**Exec Dt:** 11/04/1983  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE  
**Entity Type:** A BANKING CORP.  
**Citizenship:** NEW YORK

**Assignee:** CHEMICAL BANK  
 52 BROADWAY  
 NEW YORK, NEW YORK 10004

**Correspondent:** OTTERBOURG, STEINDLER, HOUSTON ET AL.  
 230 PARK AVE.  
 NEW YORK, NY 10169

**Assignment: 6**

**Reel/Frame:** 0547/0531      **Received:**      **Recorded:** 12/22/1986      **Pages:** 11

**Conveyance:** RELEASE BY SECURED PARTY; RECORDED ON REEL 457 FRAME 297. (SEE RECORD FOR DETAILS)

**Assignor:** CHEMICAL BANK

**Exec Dt:** 06/09/1986  
**Entity Type:** A BANKING CORP.  
**Citizenship:** NEW YORK  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** CADENCE INDUSTRIES CORPORATION  
 21 HENDERSON DRIVE  
 WEST CALDWELL, NEW JERSEY 07006

**Correspondent:** JAMES E. ROSINI, ESQ.  
 KENYON & KENYON  
 ONE BROADWAY  
 NEW YORK, NY 10004

**Assignment: 7**

**Reel/Frame:** 0554/0330      **Received:**      **Recorded:** 01/20/1987      **Pages:** 9

**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Assignor:** CADENCE INDUSTRIES CORPORATION  
**DBA/AKA/TA:** DBA MARVEL COMICS GROUP

**Exec Dt:** 12/29/1986  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** MARVEL ENTERTAINMENT GROUP, INC.  
 387 PARK AVENUE SOUTH  
 NEW YORK, NEW YORK 10016

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
 387 PARK AVENUE SOUTH  
 NEW YORK, NY 10016

**Assignment: 8**

**Reel/Frame:** 0617/0397      **Received:**      **Recorded:** 09/19/1988      **Pages:** 18

**Conveyance:** SECURITY INTEREST

**Assignor:** NEW WORLD ENTERTAINMENT, LTD.

**Composed of:** COMPOSED OF (SEE RECORD FOR THE REMAINING 12 ASSIGNOR'S)

**Exec Dt:** 08/17/1988  
**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE SCHOLER ET, AL.  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 9****Reel/Frame:** 0644/0877**Received:****Recorded:** 03/29/1989**Pages:** 0**Conveyance:** SECURITY INTEREST**Assignors:** NEW MARVEL MERGER CORP.**Exec Dt:** 12/30/1988**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Exec Dt:** 00/00/0000**Entity Type:** CORPORATION**Citizenship:** DELAWAREMARVEL ENTERTAINMENT GROUP, INC.**Assignee:** MANUFACTURERS HANOVER TRUST COMPANY, AS AGENT**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
90 PARK AVENUE  
NEW YORK, NY 10016**Assignment: 10****Reel/Frame:** 0651/0936**Received:****Recorded:** 02/21/1989**Pages:** 0**Conveyance:** TO RELEASE OBLIGATIONS OF SAID PARTY IN ACCORDANCE WITH THE TERMS AND PROVISIONS OF THE SECURITY AGREEMENT DATED AUG. 22, 1988, REEL 0617, FRAMES 397-414 (SEE RECORD FOR DETAILS)**Assignor:** GENERAL ELECTRIC CAPITAL CORPORATION**Exec Dt:** 01/06/1989**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** MARVEL ENTERTAINMENT GROUP, LTD.**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE, SCHOLER, FIERMAN, HAYS & HANDLER  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 11****Reel/Frame:** 0902/0861**Received:****Recorded:** 10/27/1992**Pages:** 45**Conveyance:** SECURITY INTEREST**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 10/19/1992**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** CHEMICAL BANK

270 PARK AVENUE NEW YORK, NY 10017

**Entity Type:** A BANKING CORPORATION**Citizenship:** NEW YORK**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016**Assignment: 12****Reel/Frame:** 0902/0764**Received:****Recorded:** 10/22/1992**Pages:** 11**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** CHEMICAL BANK (AS SUCCESSOR BY MERGER TO MANUFACTURERS HANOVER TRUST COMPANY)**Exec Dt:** 10/20/1992**Entity Type:** CORPORATION**Citizenship:** NONE**Assignee:** MARVEL ENTERTAINMENT GROUP, INC.

370 PARK AVENUE SOUTH NEW YORK, NY 10016

**Entity Type:** CORPORATION**Citizenship:** NONE**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN

BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016

**Assignment: 13****Reel/Frame:** 1439/0578**Received:** 03/20/1996**Recorded:** 03/15/1996**Pages:** 25**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 09/01/1995**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MARVEL CHARACTERS, INC.26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.PAMELA G. BRADFORD  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016**Assignment: 14****Reel/Frame:** 1478/0894**Received:** 06/25/1996**Recorded:** 03/19/1996**Pages:** 25**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 09/01/1995**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MARVEL CHARACTERS, INC.26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.PAMELA G. BRADFORD  
VICE PRESIDENT, LEGAL AFFAIRS  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016**Assignment: 15****Reel/Frame:** 1472/0301**Received:** 06/18/1996**Recorded:** 05/20/1996**Pages:** 70**Conveyance:** SECURITY AGREEMENT**Assignor:** MARVEL CHARACTERS, INC.**Exec Dt:** 03/27/1996**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** BANKING CORPORATION**Citizenship:** NEW YORK**Assignee:** CHEMICAL BANK270 PARK AVENUE  
NEW YORK, NEW YORK 10017**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEINJAMES TRAMONTANA, ESQ.  
90 PARK AVENUE  
NEW YORK, NY 10016**Assignment: 16****Reel/Frame:** 1842/0267**Received:** 01/04/1999**Recorded:** 12/31/1998**Pages:** 45**Conveyance:** RELEASE OF SECURITY AGREEMENT**Assignor:** CHASE MANHATTAN BANK, THE, F/K/A CHEMICAL BANK, AS ADMINISTRATIVE AGENT**Exec Dt:** 09/29/1998**Entity Type:** BANK**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** NONE**Assignee:** MARVEL CHARACTERS, INC.1880 WILSHIRE BLVD.  
LOS ANGELES, CALIFORNIA 90024**Correspondent:** ACCESS INFORMATION SERVICES, INC.

J. LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 17****Reel/Frame:** 1819/0457**Received:** 12/08/1998**Recorded:** 12/04/1998**Pages:** 38**Conveyance:** SECURITY AGREEMENT**Assignor:** MARVEL CHARACTERS, INC.**Exec Dt:** 09/30/1998**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** BANK**Citizenship:** CONNECTICUT**Assignee:** UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT677 WASHINGTON BOULEVARD  
STAMFORD, CONNECTICUT 06901**Correspondent:** ACCESS INFORMATION SERVICES, INC.JACKIE LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203**Assignment: 18****Reel/Frame:** 2505/0736**Received:** 05/24/2002**Recorded:** 05/24/2002**Pages:** 22**Conveyance:** RELEASE OF SECURITY INTEREST**Assignor:** UBS AG, STAMFORD BRANCH**Exec Dt:** 02/25/1999**Entity Type:** ASSOCIATION**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MARVEL CHARACTERS, INC.C/O MARVEL ENTERTAINMENT GROUP INC.  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016**Correspondent:** PAUL, HASTINGS, JANOFSKY ET AL.KEITH M. WIXSON  
75 E. 55TH ST.  
NEW YORK, NY 10022**Assignment: 19****Reel/Frame:** 2307/0239**Received:** 05/29/2001**Recorded:** 05/23/2001**Pages:** 40**Conveyance:** SECURITY AGREEMENT**Assignor:** MARVEL ENTERPRISE, INC.**Exec Dt:** 05/14/2001**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** BANK**Citizenship:** NONE**Assignee:** CITIBANK, N.A.6TH FLOOR  
399 PARK AVENUE,  
NEW YORK, NEW YORK 10043**Correspondent:** CHRISTOPHER E. KONDRACKI2001 JEFFERSON DAVIS HWY,  
SUITE 505  
ARLINGTON, VA 22202**Assignment: 20****Reel/Frame:** 2382/0289**Received:** 10/17/2001**Recorded:** 10/12/2001**Pages:** 37**Conveyance:** PAYOFF AND RELEASE LETTER**Assignor:** CITIBANK, N.A.**Exec Dt:** 10/05/2001**Entity Type:** BANK**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MARVEL ENTERPRISES, INC.10 EAST 40TH STREET  
NEW YORK, NEW YORK 10066

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS, HWY., SUITE 505  
ARLINGTON, VA 22202

**Assignment: 21****Reel/Frame:** [3402/0656](#)**Received:** 10/05/2006**Recorded:** 10/05/2006**Pages:** 9**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [MARVEL CHARACTERS, INC.](#)**Exec Dt:** 09/29/2006**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** [MVL RIGHTS LLC](#)9242 BEVERLY BOULEVARD  
BEVERLY HILLS, CALIFORNIA 90210

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

**Assignment: 22****Reel/Frame:** [3402/0710](#)**Received:** 10/05/2006**Recorded:** 10/05/2006**Pages:** 9**Conveyance:** EXCLUSIVE LICENSE**Assignor:** [MVL RIGHTS LLC](#)**Exec Dt:** 09/29/2006**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MARVEL CHARACTERS, INC.](#)9242 BEVERLY BOULEVARD  
SUITE 350  
BEVERLY HILLS, CALIFORNIA 90210

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

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# United States Patent Office

970,791  
Registered Oct. 16, 1973

## PRINCIPAL REGISTER Trademark

Ser. No. 419,351, filed Mar. 24, 1972

### HULK

Cadence Industries Corporation (Delaware corporation),  
doing business as Marvel Comics Group  
625 Madison Ave.  
New York, N.Y. 10022, assignee of  
Magazine Management Co., Inc. (Delaware corporation),  
doing business as Marvel Comics Group  
New York, N.Y.

For: PUBLICATIONS, PARTICULARLY COMIC  
BOOKS AND MAGAZINES AND STORIES IN ILLUS-  
TRATED FORM, in CLASS 38 (INT. CL. 16).  
First use on or about Jan. 29, 1962; in commerce on or  
about Jan. 29, 1962.  
Owner of Reg. No. 890,917.



United States Patent and Trademark Office

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## Assignments on the Web > Trademark Query

### Trademark Assignment Abstract of Title

#### Total Assignments: 18

Serial #: 72419351

Filing Dt: 03/24/1972

Reg #: 970791

Reg. Dt: 10/16/1973

Registrant: CADENCE INDUSTRIES CORPORATION

Mark: HULK

#### Assignment: 1

Reel/Frame: 0230/0614

Received:

Recorded: 01/22/1973

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: MAGAZINE MANAGEMENT CO., INC.

DBA/AKA/TA: DBA MARVEL COMICS GROUP

Exec Dt: 00/00/0000

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: MARVEL COMICS GROUP, A DIVISION OF CADENCE INDUSTRIES CORPORATION

625 MADISON AVE.

NEW YORK, NEW YORK 10022

Entity Type: CORPORATION

Citizenship: DELAWARE

Correspondent: KENYON & KENYON, ET AL.

59 MAIDEN LANE

NEW YORK, NY 10038

#### Assignment: 2

Reel/Frame: 0457/0297

Received:

Recorded: 01/20/1984

Pages: 22

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED

Assignor: CADENCE INDUSTRIES CORPORATION

Exec Dt: 11/04/1983

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: CHEMICAL BANK

52 BROADWAY

NEW YORK, NEW YORK 10004

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Correspondent: OTTERBOURG, STEINDLER, HOUSTON ET AL.

230 PARK AVE.

NEW YORK, NY 10169

#### Assignment: 3

Reel/Frame: 0547/0531

Received:

Recorded: 12/22/1986

Pages: 11

Conveyance: RELEASE BY SECURED PARTY; RECORDED ON REEL 457 FRAME 297. (SEE RECORD FOR DETAILS)

Assignor: CHEMICAL BANK

Exec Dt: 06/09/1986

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Assignee: CADENCE INDUSTRIES CORPORATION

21 HENDERSON DRIVE

WEST CALDWELL, NEW JERSEY 07006

Entity Type: CORPORATION

Citizenship: DELAWARE

Correspondent: JAMES E. ROSINI, ESQ.

KENYON & KENYON

ONE BROADWAY

NEW YORK, NY 10004

#### Assignment: 4

Reel/Frame: 0554/0330

Received:

Recorded: 01/20/1987

Pages: 9

**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Assignor:** CADENCE INDUSTRIES CORPORATION  
**DBA/AKA/TA:** DBA MARVEL COMICS GROUP

**Exec Dt:** 12/29/1986

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL ENTERTAINMENT GROUP, INC.  
 387 PARK AVENUE SOUTH  
 NEW YORK, NEW YORK 10016

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
 387 PARK AVENUE SOUTH  
 NEW YORK, NY 10016

**Assignment: 5**

**Reel/Frame:** 0617/0397      **Received:**      **Recorded:** 09/19/1988      **Pages:** 18

**Conveyance:** SECURITY INTEREST

**Assignor:** NEW WORLD ENTERTAINMENT, LTD.

**Exec Dt:** 08/17/1988

**Composed of:** COMPOSED OF (SEE RECORD FOR THE REMAINING 12 ASSIGNOR'S)      **Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION

**Entity Type:** UNKNOWN

**Citizenship:** NONE

**Correspondent:** KAYE SCHOLER ET, AL.  
 425 PARK AVENUE  
 NEW YORK, NY 10022

**Assignment: 6**

**Reel/Frame:** 0644/0877      **Received:**      **Recorded:** 03/29/1989      **Pages:** 0

**Conveyance:** SECURITY INTEREST

**Assignors:** NEW MARVEL MERGER CORP.

**Exec Dt:** 12/30/1988

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 00/00/0000

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MANUFACTURERS HANOVER TRUST COMPANY, AS AGENT

**Entity Type:** UNKNOWN

**Citizenship:** NONE

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
 90 PARK AVENUE  
 NEW YORK, NY 10016

**Assignment: 7**

**Reel/Frame:** 0651/0936      **Received:**      **Recorded:** 02/21/1989      **Pages:** 0

**Conveyance:** TO RELEASE OBLIGATIONS OF SAID PARTY IN ACCORDANCE WITH THE TERMS AND PROVISIONS OF THE SECURITY AGREEMENT DATED AUG. 22, 1988, REEL 0617, FRAMES 397-414 (SEE RECORD FOR DETAILS)

**Assignor:** GENERAL ELECTRIC CAPITAL CORPORATION

**Exec Dt:** 01/06/1989

**Entity Type:** CORPORATION

**Citizenship:** NEW YORK

**Assignee:** MARVEL ENTERTAINMENT GROUP, LTD.

**Entity Type:** UNKNOWN

**Citizenship:** NONE

**Correspondent:** KAYE, SCHOLER, FIERMAN, HAYS & HANDLER  
 425 PARK AVENUE  
 NEW YORK, NY 10022

**Assignment: 8**

**Reel/Frame:** 0902/0861      **Received:**      **Recorded:** 10/27/1992      **Pages:** 45

**Conveyance:** SECURITY INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 10/19/1992

**Entity Type:** CORPORATION

DELAWARE

**Assignee:** CHEMICAL BANK  
270 PARK AVENUE NEW YORK, NY 10017

**Citizenship:****Entity Type:** A BANKING CORPORATION**Citizenship:** NEW YORK

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016

**Assignment: 9**

**Reel/Frame:** 0902/0764      **Received:**      **Recorded:** 10/22/1992      **Pages:** 11

**Conveyance:** RELEASE BY SECURED PARTY

**Assignor:** CHEMICAL BANK (AS SUCCESSOR BY MERGER TO MANUFACTURERS HANOVER TRUST COMPANY)

**Exec Dt:** 10/20/1992**Entity Type:** CORPORATION**Citizenship:** NONE

**Assignee:** MARVEL ENTERTAINMENT GROUP, INC.  
370 PARK AVENUE SOUTH NEW YORK, NY 10016

**Entity Type:** CORPORATION**Citizenship:** NONE

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016

**Assignment: 10**

**Reel/Frame:** 1439/0578      **Received:** 03/20/1996      **Recorded:** 03/15/1996      **Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995**Entity Type:** CORPORATION**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Entity Type:** CORPORATION**Citizenship:** DELAWARE

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 11**

**Reel/Frame:** 1478/0894      **Received:** 06/25/1996      **Recorded:** 03/19/1996      **Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995**Entity Type:** CORPORATION**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Entity Type:** CORPORATION**Citizenship:** DELAWARE

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
VICE PRESIDENT, LEGAL AFFAIRS  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 12**

**Reel/Frame:** 1472/0301      **Received:** 06/18/1996      **Recorded:** 05/20/1996      **Pages:** 70

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARATERS, INC.

**Exec Dt:** 03/27/1996**Entity Type:** CORPORATION**Citizenship:** DELAWARE

**Assignee:** CHEMICAL BANK

**Entity Type:** BANKING CORPORATION

270 PARK AVENUE  
NEW YORK, NEW YORK 10017

**Citizenship:** NEW YORK

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
JAMES TRAMONTANA, ESQ.  
90 PARK AVENUE  
NEW YORK, NY 10016

**Assignment: 13**

**Reel/Frame:** 1842/0267      **Received:** 01/04/1999      **Recorded:** 12/31/1998      **Pages:** 45

**Conveyance:** RELEASE OF SECURITY AGREEMENT

**Assignor:** CHASE MANHATTAN BANK, THE, F/K/A CHEMICAL BANK, AS ADMINISTRATIVE AGENT

**Exec Dt:** 09/29/1998

**Entity Type:** BANK

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** NONE

**Assignee:** MARVEL CHARACTERS, INC.  
1880 WILSHIRE BLVD.  
LOS ANGELES, CALIFORNIA 90024

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
J. LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 14**

**Reel/Frame:** 2505/0736      **Received:** 05/24/2002      **Recorded:** 05/24/2002      **Pages:** 22

**Conveyance:** RELEASE OF SECURITY INTEREST

**Assignor:** UBS AG, STAMFORD BRANCH

**Exec Dt:** 02/25/1999

**Entity Type:** ASSOCIATION

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
C/O MARVEL ENTERTAINMENT GROUP INC.  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Correspondent:** PAUL, HASTINGS, JANOFSKY ET AL.  
KEITH M. WIXSON  
75 E. 55TH ST.  
NEW YORK, NY 10022

**Assignment: 15**

**Reel/Frame:** 2307/0239      **Received:** 05/29/2001      **Recorded:** 05/23/2001      **Pages:** 40

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL ENTERPRISE, INC.

**Exec Dt:** 05/14/2001

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** CITIBANK, N.A.  
6TH FLOOR  
399 PARK AVENUE,  
NEW YORK, NEW YORK 10043

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS HWY,  
SUITE 505  
ARLINGTON, VA 22202

**Assignment: 16**

**Reel/Frame:** 2382/0289      **Received:** 10/17/2001      **Recorded:** 10/12/2001      **Pages:** 37

**Conveyance:** PAYOFF AND RELEASE LETTER

**Assignor:** CITIBANK, N.A.

**Exec Dt:** 10/05/2001

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** MARVEL ENTERPRISES, INC.  
10 EAST 40TH STREET  
NEW YORK, NEW YORK 10066

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS, HWY., SUITE 505  
ARLINGTON, VA 22202

**Assignment: 17**

**Reel/Frame:** 3402/0656      **Received:** 10/05/2006

**Recorded:** 10/05/2006

**Pages:** 9

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 09/29/2006

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** MVL RIGHTS LLC  
9242 BEVERLY BOULEVARD  
BEVERLY HILLS, CALIFORNIA 90210

**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** DELAWARE

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

**Assignment: 18**

**Reel/Frame:** 3402/0710      **Received:** 10/05/2006

**Recorded:** 10/05/2006

**Pages:** 9

**Conveyance:** EXCLUSIVE LICENSE

**Assignor:** MVL RIGHTS LLC

**Exec Dt:** 09/29/2006

**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
9242 BEVERLY BOULEVARD  
SUITE 350  
BEVERLY HILLS, CALIFORNIA 90210

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

Search Results as of: 09/30/2010 02:22 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

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Int. Cl.: 18

Prior U.S. Cl.: 3

Reg. No. 1,215,835

Registered Nov. 9, 1982

**United States Patent and Trademark Office**

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**TRADEMARK**  
Principal Register

**HULK**

Cadence Industries Corporation (Delaware  
corporation), d.b.a. Marvel Comics Group  
575 Madison Ave.  
New York, N.Y. 10022

For: WALLETS, KEY-CASES, GENERAL  
PURPOSE GYM BAGS, TOTE BAGS, BACK-  
PACKS AND KNAPSACKS, in CLASS 18 (U.S.  
Cl. 3).

First use Mar. 1979; in commerce Mar. 1979.  
Owner of U.S. Reg. Nos. 890,917 and 970,791.

Ser. No. 297,782, filed Feb. 19, 1981.

MICHAEL D. HAMILTON, Examining Attorney



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 18**Serial #: 73297782

Filing Dt: 02/19/1981

Reg #: 1215835

Reg. Dt: 11/09/1982

Registrant: Cadence Industries Corporation

Mark: HULK

**Assignment: 1**Reel/Frame: 0457/0297

Received:

Recorded: 01/20/1984

Pages: 22

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED

Assignor: CADENCE INDUSTRIES CORPORATION

Exec Dt: 11/04/1983

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Assignee: CHEMICAL BANK

52 BROADWAY

NEW YORK, NEW YORK 10004

Correspondent: OTTERBOURG, STEINDLER, HOUSTON ET AL.

230 PARK AVE.

NEW YORK, NY 10169

**Assignment: 2**Reel/Frame: 0547/0531

Received:

Recorded: 12/22/1986

Pages: 11

Conveyance: RELEASE BY SECURED PARTY; RECORDED ON REEL 457 FRAME 297. (SEE RECORD FOR DETAILS)

Assignor: CHEMICAL BANK

Exec Dt: 06/09/1986

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Assignee: CADENCE INDUSTRIES CORPORATION

21 HENDERSON DRIVE

WEST CALDWELL, NEW JERSEY 07006

Correspondent: JAMES E. ROSINI, ESQ.

KENYON &amp; KENYON

ONE BROADWAY

NEW YORK, NY 10004

**Assignment: 3**Reel/Frame: 0554/0330

Received:

Recorded: 01/20/1987

Pages: 9

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: CADENCE INDUSTRIES CORPORATION

DBA/AKA/TA: DBA MARVEL COMICS GROUP

Exec Dt: 12/29/1986

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: MARVEL ENTERTAINMENT GROUP, INC.

387 PARK AVENUE SOUTH

NEW YORK, NEW YORK 10016

Correspondent: MARVEL ENTERTAINMENT GROUP, INC.

387 PARK AVENUE SOUTH

NEW YORK, NY 10016

**Assignment: 4**Reel/Frame: 0617/0397

Received:

Recorded: 09/19/1988

Pages: 18

Conveyance: SECURITY INTEREST



**Assignor:** NEW WORLD ENTERTAINMENT, LTD.**Exec Dt:** 08/17/1988**Composed of:** COMPOSED OF (SEE RECORD FOR THE REMAINING 12 ASSIGNOR'S)**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE SCHOLER ET, AL.  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 5****Reel/Frame:** 0644/0877**Received:****Recorded:** 03/29/1989**Pages:** 0**Conveyance:** SECURITY INTEREST**Assignors:** NEW MARVEL MERGER CORP.**Exec Dt:** 12/30/1988**Entity Type:** CORPORATION**Citizenship:** DELAWAREMARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 00/00/0000**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MANUFACTURERS HANOVER TRUST COMPANY, AS AGENT**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
90 PARK AVENUE  
NEW YORK, NY 10016**Assignment: 6****Reel/Frame:** 0651/0936**Received:****Recorded:** 02/21/1989**Pages:** 0**Conveyance:** TO RELEASE OBLIGATIONS OF SAID PARTY IN ACCORDANCE WITH THE TERMS AND PROVISIONS OF THE SECURITY AGREEMENT DATED AUG. 22, 1988, REEL 0617, FRAMES 397-414 (SEE RECORD FOR DETAILS)**Assignor:** GENERAL ELECTRIC CAPITAL CORPORATION**Exec Dt:** 01/06/1989**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** MARVEL ENTERTAINMENT GROUP, LTD.**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE, SCHOLER, FIERMAN, HAYS & HANDLER  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 7****Reel/Frame:** 0902/0861**Received:****Recorded:** 10/27/1992**Pages:** 45**Conveyance:** SECURITY INTEREST**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 10/19/1992**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** CHEMICAL BANK  
270 PARK AVENUE NEW YORK, NY 10017**Entity Type:** A BANKING CORPORATION**Citizenship:** NEW YORK**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016**Assignment: 8****Reel/Frame:** 0902/0764**Received:****Recorded:** 10/22/1992**Pages:** 11**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** CHEMICAL BANK (AS SUCCESSOR BY MERGER TO MANUFACTURERS HANOVER TRUST COMPANY)**Exec Dt:** 10/20/1992**Entity Type:** CORPORATION**Citizenship:** NONE

**Assignee:** MARVEL ENTERTAINMENT GROUP, INC.  
370 PARK AVENUE SOUTH NEW YORK, NY 10016

**Entity Type:** CORPORATION  
**Citizenship:** NONE

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016

**Assignment: 9**

**Reel/Frame:** 1439/0578      **Received:** 03/20/1996

**Recorded:** 03/15/1996

**Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 10**

**Reel/Frame:** 1478/0894      **Received:** 06/25/1996

**Recorded:** 03/19/1996

**Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
VICE PRESIDENT, LEGAL AFFAIRS  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 11**

**Reel/Frame:** 1472/0301      **Received:** 06/18/1996

**Recorded:** 05/20/1996

**Pages:** 70

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARATERS, INC.

**Exec Dt:** 03/27/1996

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** CHEMICAL BANK  
270 PARK AVENUE  
NEW YORK, NEW YORK 10017

**Entity Type:** BANKING CORPORATION

**Citizenship:** NEW YORK

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
JAMES TRAMONTANA, ESQ.  
90 PARK AVENUE  
NEW YORK, NY 10016

**Assignment: 12**

**Reel/Frame:** 1842/0267      **Received:** 01/04/1999

**Recorded:** 12/31/1998

**Pages:** 45

**Conveyance:** RELEASE OF SECURITY AGREEMENT

**Assignor:** CHASE MANHATTAN BANK, THE, F/K/A CHEMICAL BANK, AS ADMINISTRATIVE AGENT

**Exec Dt:** 09/29/1998

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** MARVEL CHARACTERS, INC.

**Entity Type:** CORPORATION

1880 WILSHIRE BLVD.  
LOS ANGELES, CALIFORNIA 90024

**Citizenship:** NONE

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
J. LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 13**

**Reel/Frame:** 1819/0457      **Received:** 12/08/1998

**Recorded:** 12/04/1998

**Pages:** 38

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 09/30/1998

**Entity Type:** CORPORATION

**Citizenship:** NONE

**Entity Type:** BANK

**Citizenship:** CONNECTICUT

**Assignee:** UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT

677 WASHINGTON BOULEVARD  
STAMFORD, CONNECTICUT 06901

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
JACKIE LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 14**

**Reel/Frame:** 2505/0736      **Received:** 05/24/2002

**Recorded:** 05/24/2002

**Pages:** 22

**Conveyance:** RELEASE OF SECURITY INTEREST

**Assignor:** UBS AG, STAMFORD BRANCH

**Exec Dt:** 02/25/1999

**Entity Type:** ASSOCIATION

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
C/O MARVEL ENTERTAINMENT GROUP INC.  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Correspondent:** PAUL, HASTINGS, JANOFSKY ET AL.  
KEITH M. WIXSON  
75 E. 55TH ST.  
NEW YORK, NY 10022

**Assignment: 15**

**Reel/Frame:** 2307/0239      **Received:** 05/29/2001

**Recorded:** 05/23/2001

**Pages:** 40

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL ENTERPRISE, INC.

**Exec Dt:** 05/14/2001

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** CITIBANK, N.A.  
6TH FLOOR  
399 PARK AVENUE,  
NEW YORK, NEW YORK 10043

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS HWY,  
SUITE 505  
ARLINGTON, VA 22202

**Assignment: 16**

**Reel/Frame:** 2382/0289      **Received:** 10/17/2001

**Recorded:** 10/12/2001

**Pages:** 37

**Conveyance:** PAYOFF AND RELEASE LETTER

**Assignor:** CITIBANK, N.A.

**Exec Dt:** 10/05/2001

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** MARVEL ENTERPRISES, INC.  
10 EAST 40TH STREET  
NEW YORK, NEW YORK 10066

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS, HWY., SUITE 505  
ARLINGTON, VA 22202

**Assignment: 17**

**Reel/Frame:** 3402/0656      **Received:** 10/05/2006

**Recorded:** 10/05/2006

**Pages:** 9

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 09/29/2006

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** MVL RIGHTS LLC  
9242 BEVERLY BOULEVARD  
BEVERLY HILLS, CALIFORNIA 90210

**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** DELAWARE

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

**Assignment: 18**

**Reel/Frame:** 3402/0710      **Received:** 10/05/2006

**Recorded:** 10/05/2006

**Pages:** 9

**Conveyance:** EXCLUSIVE LICENSE

**Assignor:** MVL RIGHTS LLC

**Exec Dt:** 09/29/2006

**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
9242 BEVERLY BOULEVARD  
SUITE 350  
BEVERLY HILLS, CALIFORNIA 90210

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

Search Results as of: 09/30/2010 02:52 PM

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Web interface last modified: October 18, 2008 v.2.0.2

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**Int. Cl.: 24**

**Prior U.S. Cl.: 42**

**United States Patent and Trademark Office**

**Reg. No. 1,231,157**

**Registered Mar. 15, 1983**

**TRADEMARK**  
**Principal Register**

**HULK**

Cadence Industries Corporation (Delaware  
corporation), a.k.a. Marvel Comics Group  
575 Madison Ave.  
New York, N.Y. 10022

For: BED LINENS; DRAPERIES; BATH LIN-  
ENS, PARTICULARLY, BATH AND HAND  
TOWELS AND WASHCLOTHS; AND BEACH  
TOWELS, in CLASS 24 (U.S. Cl. 42).

First use Jul. 1979; in commerce Jul. 1979.  
Sec. 2(f).

Ser. No. 299,007, filed Feb. 27, 1981.

DAVID E. BUCHER, Examining Attorney



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 18**Serial #: 73299007

Filing Dt: 02/27/1981

Reg #: 1231157

Reg. Dt: 03/15/1983

Registrant: Cadence Industries Corporation

Mark: HULK

**Assignment: 1**Reel/Frame: 0457/0297

Received:

Recorded: 01/20/1984

Pages: 22

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED

Assignor: CADENCE INDUSTRIES CORPORATION

Exec Dt: 11/04/1983

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Assignee: CHEMICAL BANK52 BROADWAY  
NEW YORK, NEW YORK 10004

Correspondent: OTTERBOURG, STEINDLER, HOUSTON ET AL.

230 PARK AVE.  
NEW YORK, NY 10169**Assignment: 2**Reel/Frame: 0547/0531

Received:

Recorded: 12/22/1986

Pages: 11

Conveyance: RELEASE BY SECURED PARTY; RECORDED ON REEL 457 FRAME 297. (SEE RECORD FOR DETAILS)

Assignor: CHEMICAL BANK

Exec Dt: 06/09/1986

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: CADENCE INDUSTRIES CORPORATION21 HENDERSON DRIVE  
WEST CALDWELL, NEW JERSEY 07006

Correspondent: JAMES E. ROSINI, ESQ.

KENYON & KENYON  
ONE BROADWAY  
NEW YORK, NY 10004**Assignment: 3**Reel/Frame: 0554/0330

Received:

Recorded: 01/20/1987

Pages: 9

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: CADENCE INDUSTRIES CORPORATION

DBA/AKA/TA: DBA MARVEL COMICS GROUP

Exec Dt: 12/29/1986

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: MARVEL ENTERTAINMENT GROUP, INC.387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

Correspondent: MARVEL ENTERTAINMENT GROUP, INC.

387 PARK AVENUE SOUTH  
NEW YORK, NY 10016**Assignment: 4**Reel/Frame: 0617/0397

Received:

Recorded: 09/19/1988

Pages: 18

Conveyance: SECURITY INTEREST

**Assignor:** NEW WORLD ENTERTAINMENT, LTD.**Exec Dt:** 08/17/1988**Composed of:** COMPOSED OF (SEE RECORD FOR THE REMAINING 12 ASSIGNOR'S)**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE SCHOLER ET, AL.  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 5****Reel/Frame:** 0644/0877**Received:****Recorded:** 03/29/1989**Pages:** 0**Conveyance:** SECURITY INTEREST**Assignors:** NEW MARVEL MERGER CORP.**Exec Dt:** 12/30/1988**Entity Type:** CORPORATION**Citizenship:** DELAWAREMARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 00/00/0000**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MANUFACTURERS HANOVER TRUST COMPANY, AS AGENT**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
90 PARK AVENUE  
NEW YORK, NY 10016**Assignment: 6****Reel/Frame:** 0651/0936**Received:****Recorded:** 02/21/1989**Pages:** 0**Conveyance:** TO RELEASE OBLIGATIONS OF SAID PARTY IN ACCORDANCE WITH THE TERMS AND PROVISIONS OF THE SECURITY AGREEMENT DATED AUG. 22, 1988, REEL 0617, FRAMES 397-414 (SEE RECORD FOR DETAILS)**Assignor:** GENERAL ELECTRIC CAPITAL CORPORATION**Exec Dt:** 01/06/1989**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** MARVEL ENTERTAINMENT GROUP, LTD.**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE, SCHOLER, FIERMAN, HAYS & HANDLER  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 7****Reel/Frame:** 0902/0861**Received:****Recorded:** 10/27/1992**Pages:** 45**Conveyance:** SECURITY INTEREST**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 10/19/1992**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** CHEMICAL BANK

270 PARK AVENUE NEW YORK, NY 10017

**Entity Type:** A BANKING CORPORATION**Citizenship:** NEW YORK**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016**Assignment: 8****Reel/Frame:** 0902/0764**Received:****Recorded:** 10/22/1992**Pages:** 11**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** CHEMICAL BANK (AS SUCCESSOR BY MERGER TO MANUFACTURERS HANOVER TRUST COMPANY)**Exec Dt:** 10/20/1992**Entity Type:** CORPORATION**Citizenship:** NONE

**Assignee:** MARVEL ENTERTAINMENT GROUP, INC.  
370 PARK AVENUE SOUTH NEW YORK, NY 10016

**Entity Type:** CORPORATION  
**Citizenship:** NONE

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016

**Assignment: 9**

**Reel/Frame:** 1439/0578      **Received:** 03/20/1996

**Recorded:** 03/15/1996

**Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 10**

**Reel/Frame:** 1478/0894      **Received:** 06/25/1996

**Recorded:** 03/19/1996

**Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
VICE PRESIDENT, LEGAL AFFAIRS  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 11**

**Reel/Frame:** 1472/0301      **Received:** 06/18/1996

**Recorded:** 05/20/1996

**Pages:** 70

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 03/27/1996

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** BANKING CORPORATION

**Citizenship:** NEW YORK

**Assignee:** CHEMICAL BANK  
270 PARK AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
JAMES TRAMONTANA, ESQ.  
90 PARK AVENUE  
NEW YORK, NY 10016

**Assignment: 12**

**Reel/Frame:** 1842/0267      **Received:** 01/04/1999

**Recorded:** 12/31/1998

**Pages:** 45

**Conveyance:** RELEASE OF SECURITY AGREEMENT

**Assignor:** CHASE MANHATTAN BANK, THE, F/K/A CHEMICAL BANK, AS ADMINISTRATIVE AGENT

**Exec Dt:** 09/29/1998

**Entity Type:** BANK

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Assignee:** MARVEL CHARACTERS, INC.



1880 WILSHIRE BLVD.  
LOS ANGELES, CALIFORNIA 90024

**Citizenship:** NONE

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
J. LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 13**

**Reel/Frame:** 1819/0457      **Received:** 12/08/1998

**Recorded:** 12/04/1998

**Pages:** 38

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 09/30/1998

**Entity Type:** CORPORATION

**Citizenship:** NONE

**Entity Type:** BANK

**Citizenship:** CONNECTICUT

**Assignee:** UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT

677 WASHINGTON BOULEVARD  
STAMFORD, CONNECTICUT 06901

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
JACKIE LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 14**

**Reel/Frame:** 2505/0736      **Received:** 05/24/2002

**Recorded:** 05/24/2002

**Pages:** 22

**Conveyance:** RELEASE OF SECURITY INTEREST

**Assignor:** UBS AG, STAMFORD BRANCH

**Exec Dt:** 02/25/1999

**Entity Type:** ASSOCIATION

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
C/O MARVEL ENTERTAINMENT GROUP INC.  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Correspondent:** PAUL, HASTINGS, JANOFSKY ET AL.  
KEITH M. WIXSON  
75 E. 55TH ST.  
NEW YORK, NY 10022

**Assignment: 15**

**Reel/Frame:** 2307/0239      **Received:** 05/29/2001

**Recorded:** 05/23/2001

**Pages:** 40

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL ENTERPRISE, INC.

**Exec Dt:** 05/14/2001

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** CITIBANK, N.A.  
6TH FLOOR  
399 PARK AVENUE,  
NEW YORK, NEW YORK 10043

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS HWY,  
SUITE 505  
ARLINGTON, VA 22202

**Assignment: 16**

**Reel/Frame:** 2382/0289      **Received:** 10/17/2001

**Recorded:** 10/12/2001

**Pages:** 37

**Conveyance:** PAYOFF AND RELEASE LETTER

**Assignor:** CITIBANK, N.A.

**Exec Dt:** 10/05/2001

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** MARVEL ENTERPRISES, INC.10 EAST 40TH STREET  
NEW YORK, NEW YORK 10066**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS, HWY., SUITE 505  
ARLINGTON, VA 22202**Assignment: 17****Reel/Frame:** 3402/0656      **Received:** 10/05/2006**Recorded:** 10/05/2006**Pages:** 9**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** MARVEL CHARACTERS, INC.**Exec Dt:** 09/29/2006**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MVL RIGHTS LLC9242 BEVERLY BOULEVARD  
BEVERLY HILLS, CALIFORNIA 90210**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016**Assignment: 18****Reel/Frame:** 3402/0710      **Received:** 10/05/2006**Recorded:** 10/05/2006**Pages:** 9**Conveyance:** EXCLUSIVE LICENSE**Assignor:** MVL RIGHTS LLC**Exec Dt:** 09/29/2006**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** MARVEL CHARACTERS, INC.9242 BEVERLY BOULEVARD  
SUITE 350  
BEVERLY HILLS, CALIFORNIA 90210**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

Search Results as of: 09/30/2010 02:54 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

**Int. Cl.: 25**

**Prior U.S. Cl.: 39**

**United States Patent and Trademark Office**

**Reg. No. 1,242,914**

**Registered Jun. 21, 1983**

**TRADEMARK**  
**Principal Register**

**HULK**

Cadence Industries Corporation (Delaware  
corporation), a.k.a. Marvel Comics Group  
575 Madison Ave.  
New York, N.Y. 10022

For: CLOTHING, PARTICULARLY UNDERWEAR; HOSIERY; SLEEPWEAR; SWIMWEAR; OUTERWEAR, PARTICULARLY RAINWEAR, COATS AND HATS; LEISUREWEAR, PARTICULARLY PLAYSUITS, SWEATSHIRTS, T-SHIRTS AND OVERALLS; COSTUMES AND FOOTWEAR, in CLASS 25 (U.S. Cl. 39).

First use 1965; in commerce 1965.

Owner of U.S. Reg. Nos. 890,917 and 970,791.

Ser. No. 297,749, filed Feb. 19, 1981.

J. H. WEBB, Examining Attorney



United States Patent and Trademark Office

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## Assignments on the Web > Trademark Query

### Trademark Assignment Abstract of Title

#### Total Assignments: 18

Serial #: [73297749](#)

Filing Dt: 02/19/1981

Reg #: [1242914](#)

Reg. Dt: 06/21/1983

Registrant: Cadence Industries Corporation

Mark: HULK

#### Assignment: 1

Reel/Frame: [0457/0297](#)

Received:

Recorded: 01/20/1984

Pages: 22

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED

Assignor: [CADENCE INDUSTRIES CORPORATION](#)

Exec Dt: 11/04/1983

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Assignee: [CHEMICAL BANK](#)

52 BROADWAY  
NEW YORK, NEW YORK 10004

Correspondent: OTTERBOURG, STEINDLER, HOUSTON ET AL.

230 PARK AVE.  
NEW YORK, NY 10169

#### Assignment: 2

Reel/Frame: [0547/0531](#)

Received:

Recorded: 12/22/1986

Pages: 11

Conveyance: RELEASE BY SECURED PARTY; RECORDED ON REEL 457 FRAME 297. (SEE RECORD FOR DETAILS)

Assignor: [CHEMICAL BANK](#)

Exec Dt: 06/09/1986

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Assignee: [CADENCE INDUSTRIES CORPORATION](#)

21 HENDERSON DRIVE  
WEST CALDWELL, NEW JERSEY 07006

Correspondent: JAMES E. ROSINI, ESQ.

KENYON & KENYON  
ONE BROADWAY  
NEW YORK, NY 10004

#### Assignment: 3

Reel/Frame: [0554/0330](#)

Received:

Recorded: 01/20/1987

Pages: 9

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: [CADENCE INDUSTRIES CORPORATION](#)

DBA/AKA/TA: DBA MARVEL COMICS GROUP

Exec Dt: 12/29/1986

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [MARVEL ENTERTAINMENT GROUP, INC.](#)

387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

Correspondent: MARVEL ENTERTAINMENT GROUP, INC.

387 PARK AVENUE SOUTH  
NEW YORK, NY 10016

#### Assignment: 4

Reel/Frame: [0617/0397](#)

Received:

Recorded: 09/19/1988

Pages: 18

Conveyance: SECURITY INTEREST

**Assignor:** NEW WORLD ENTERTAINMENT, LTD.**Exec Dt:** 08/17/1988**Composed of:** COMPOSED OF (SEE RECORD FOR THE REMAINING 12 ASSIGNOR'S)**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE SCHOLER ET, AL.  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 5****Reel/Frame:** 0644/0877**Received:****Recorded:** 03/29/1989**Pages:** 0**Conveyance:** SECURITY INTEREST**Assignors:** NEW MARVEL MERGER CORP.**Exec Dt:** 12/30/1988**Entity Type:** CORPORATION**Citizenship:** DELAWAREMARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 00/00/0000**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MANUFACTURERS HANOVER TRUST COMPANY, AS AGENT**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
90 PARK AVENUE  
NEW YORK, NY 10016**Assignment: 6****Reel/Frame:** 0651/0936**Received:****Recorded:** 02/21/1989**Pages:** 0**Conveyance:** TO RELEASE OBLIGATIONS OF SAID PARTY IN ACCORDANCE WITH THE TERMS AND PROVISIONS OF THE SECURITY AGREEMENT DATED AUG. 22, 1988, REEL 0617, FRAMES 397-414 (SEE RECORD FOR DETAILS)**Assignor:** GENERAL ELECTRIC CAPITAL CORPORATION**Exec Dt:** 01/06/1989**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** MARVEL ENTERTAINMENT GROUP, LTD.**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE, SCHOLER, FIERMAN, HAYS & HANDLER  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 7****Reel/Frame:** 0902/0861**Received:****Recorded:** 10/27/1992**Pages:** 45**Conveyance:** SECURITY INTEREST**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 10/19/1992**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** CHEMICAL BANK  
270 PARK AVENUE NEW YORK, NY 10017**Entity Type:** A BANKING CORPORATION**Citizenship:** NEW YORK**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016**Assignment: 8****Reel/Frame:** 0902/0764**Received:****Recorded:** 10/22/1992**Pages:** 11**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** CHEMICAL BANK (AS SUCCESSOR BY MERGER TO MANUFACTURERS HANOVER TRUST COMPANY)**Exec Dt:** 10/20/1992**Entity Type:** CORPORATION**Citizenship:** NONE

**Assignee:** MARVEL ENTERTAINMENT GROUP, INC.  
370 PARK AVENUE SOUTH NEW YORK, NY 10016

**Entity Type:** CORPORATION  
**Citizenship:** NONE

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016

**Assignment: 9**

**Reel/Frame:** 1439/0578      **Received:** 03/20/1996

**Recorded:** 03/15/1996

**Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 10**

**Reel/Frame:** 1478/0894      **Received:** 06/25/1996

**Recorded:** 03/19/1996

**Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
VICE PRESIDENT, LEGAL AFFAIRS  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 11**

**Reel/Frame:** 1472/0301      **Received:** 06/18/1996

**Recorded:** 05/20/1996

**Pages:** 70

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARATERS, INC.

**Exec Dt:** 03/27/1996

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** BANKING CORPORATION

**Citizenship:** NEW YORK

**Assignee:** CHEMICAL BANK  
270 PARK AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
JAMES TRAMONTANA, ESQ.  
90 PARK AVENUE  
NEW YORK, NY 10016

**Assignment: 12**

**Reel/Frame:** 1842/0267      **Received:** 01/04/1999

**Recorded:** 12/31/1998

**Pages:** 45

**Conveyance:** RELEASE OF SECURITY AGREEMENT

**Assignor:** CHASE MANHATTAN BANK, THE, F/K/A CHEMICAL BANK, AS ADMINISTRATIVE AGENT

**Exec Dt:** 09/29/1998

**Entity Type:** BANK

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Assignee:** MARVEL CHARACTERS, INC.

1880 WILSHIRE BLVD.  
LOS ANGELES, CALIFORNIA 90024

**Citizenship:** NONE

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
J. LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 13**

**Reel/Frame:** 1819/0457      **Received:** 12/08/1998

**Recorded:** 12/04/1998

**Pages:** 38

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 09/30/1998

**Entity Type:** CORPORATION

**Citizenship:** NONE

**Entity Type:** BANK

**Citizenship:** CONNECTICUT

**Assignee:** UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT

677 WASHINGTON BOULEVARD  
STAMFORD, CONNECTICUT 06901

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
JACKIE LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 14**

**Reel/Frame:** 2505/0736      **Received:** 05/24/2002

**Recorded:** 05/24/2002

**Pages:** 22

**Conveyance:** RELEASE OF SECURITY INTEREST

**Assignor:** UBS AG, STAMFORD BRANCH

**Exec Dt:** 02/25/1999

**Entity Type:** ASSOCIATION

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
C/O MARVEL ENTERTAINMENT GROUP INC.  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Correspondent:** PAUL, HASTINGS, JANOFSKY ET AL.  
KEITH M. WIXSON  
75 E. 55TH ST.  
NEW YORK, NY 10022

**Assignment: 15**

**Reel/Frame:** 2307/0239      **Received:** 05/29/2001

**Recorded:** 05/23/2001

**Pages:** 40

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL ENTERPRISE, INC.

**Exec Dt:** 05/14/2001

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** CITIBANK, N.A.  
6TH FLOOR  
399 PARK AVENUE,  
NEW YORK, NEW YORK 10043

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS HWY,  
SUITE 505  
ARLINGTON, VA 22202

**Assignment: 16**

**Reel/Frame:** 2382/0289      **Received:** 10/17/2001

**Recorded:** 10/12/2001

**Pages:** 37

**Conveyance:** PAYOFF AND RELEASE LETTER

**Assignor:** CITIBANK, N.A.

**Exec Dt:** 10/05/2001

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** MARVEL ENTERPRISES, INC.  
10 EAST 40TH STREET  
NEW YORK, NEW YORK 10066

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS, HWY., SUITE 505  
ARLINGTON, VA 22202

**Assignment: 17**

**Reel/Frame:** 3402/0656      **Received:** 10/05/2006

**Recorded:** 10/05/2006

**Pages:** 9

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 09/29/2006

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** MVL RIGHTS LLC  
9242 BEVERLY BOULEVARD  
BEVERLY HILLS, CALIFORNIA 90210

**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** DELAWARE

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

**Assignment: 18**

**Reel/Frame:** 3402/0710      **Received:** 10/05/2006

**Recorded:** 10/05/2006

**Pages:** 9

**Conveyance:** EXCLUSIVE LICENSE

**Assignor:** MVL RIGHTS LLC

**Exec Dt:** 09/29/2006

**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
9242 BEVERLY BOULEVARD  
SUITE 350  
BEVERLY HILLS, CALIFORNIA 90210

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

Search Results as of: 09/30/2010 02:51 PM

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Web interface last modified: October 18, 2008 v.2.0.2

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Int. Cl.: 28

Prior U.S. Cl.: 22

**United States Patent and Trademark Office**

**Reg. No. 1,249,928**

Registered Aug. 30, 1983

**TRADEMARK**  
Principal Register

**HULK**

Cadence Industries Corporation (Delaware corporation), a.k.a. Marvel Comics Group  
575 Madison Ave.  
New York, N.Y. 10022

For: TOYS, GAMES AND PLAYTHINGS, PARTICULARLY: DOLLS; PUZZLES; WATER-PLAY TOYS; SNOW, SAND AND LAWN TOYS; INFLATABLE TOYS; BATTERY-POWERED TOYS; RIDE-ON TOYS; TOY FIGURES AND ACCESSORIES; TOY MASKS; BALLS; YO-YO'S; EQUIPMENT SOLD AS A UNIT FOR PLAYING BOARD, TARGET AND CARD GAMES; PLAYSETS SOLD AS A UNIT FOR CREATIVE PLAY ACTIVITIES; TOY CHESTS; TOY BANKS; BUBBLE MAKING SETS; KITES; TOY WATCHES; HOBBY-CRAFT KITS CONTAINING MODELING COMPOUND; TOY WEAPONS; PUPPETS; THROW-AND-CATCH TOYS; BATS; MARBLES; ELECTRONIC HAND-HELD GAMES; TOY VEHICLES AND ACCESSORIES; AND RACK TOYS, in CLASS 28 (U.S. Cl. 22).

First use Mar. 1975; in commerce Mar. 1975.  
Owner of U.S. Reg. Nos. 890,917 and 970,791.

Ser. No. 297,729, filed Feb. 19, 1981.

WILBUR C. DAVIS, Examining Attorney



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 18**Serial #: 73297729

Filing Dt: 02/19/1981

Reg #: 1249928

Reg. Dt: 08/30/1983

Registrant: Cadence Industries Corporation

Mark: HULK

**Assignment: 1**Reel/Frame: 0457/0297

Received:

Recorded: 01/20/1984

Pages: 22

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED

Assignor: CADENCE INDUSTRIES CORPORATION

Exec Dt: 11/04/1983

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: CHEMICAL BANK52 BROADWAY  
NEW YORK, NEW YORK 10004

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Correspondent: OTTERBOURG, STEINDLER, HOUSTON ET AL.

230 PARK AVE.  
NEW YORK, NY 10169**Assignment: 2**Reel/Frame: 0547/0531

Received:

Recorded: 12/22/1986

Pages: 11

Conveyance: RELEASE BY SECURED PARTY; RECORDED ON REEL 457 FRAME 297. (SEE RECORD FOR DETAILS)

Assignor: CHEMICAL BANK

Exec Dt: 06/09/1986

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Assignee: CADENCE INDUSTRIES CORPORATION21 HENDERSON DRIVE  
WEST CALDWELL, NEW JERSEY 07006

Entity Type: CORPORATION

Citizenship: DELAWARE

Correspondent: JAMES E. ROSINI, ESQ.

KENYON & KENYON  
ONE BROADWAY  
NEW YORK, NY 10004**Assignment: 3**Reel/Frame: 0554/0330

Received:

Recorded: 01/20/1987

Pages: 9

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: CADENCE INDUSTRIES CORPORATION

DBA/AKA/TA: DBA MARVEL COMICS GROUP

Exec Dt: 12/29/1986

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: MARVEL ENTERTAINMENT GROUP, INC.387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

Entity Type: CORPORATION

Citizenship: DELAWARE

Correspondent: MARVEL ENTERTAINMENT GROUP, INC.

387 PARK AVENUE SOUTH  
NEW YORK, NY 10016**Assignment: 4**Reel/Frame: 0617/0397

Received:

Recorded: 09/19/1988

Pages: 18

Conveyance: SECURITY INTEREST

**Assignor:** NEW WORLD ENTERTAINMENT, LTD.**Exec Dt:** 08/17/1988**Composed of:** COMPOSED OF (SEE RECORD FOR THE REMAINING 12 ASSIGNOR'S)**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE SCHOLER ET, AL.  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 5****Reel/Frame:** 0644/0877**Received:****Recorded:** 03/29/1989**Pages:** 0**Conveyance:** SECURITY INTEREST**Assignors:** NEW MARVEL MERGER CORP.**Exec Dt:** 12/30/1988**Entity Type:** CORPORATION**Citizenship:** DELAWAREMARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 00/00/0000**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MANUFACTURERS HANOVER TRUST COMPANY, AS AGENT**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
90 PARK AVENUE  
NEW YORK, NY 10016**Assignment: 6****Reel/Frame:** 0651/0936**Received:****Recorded:** 02/21/1989**Pages:** 0**Conveyance:** TO RELEASE OBLIGATIONS OF SAID PARTY IN ACCORDANCE WITH THE TERMS AND PROVISIONS OF THE SECURITY AGREEMENT DATED AUG. 22, 1988, REEL 0617, FRAMES 397-414 (SEE RECORD FOR DETAILS)**Assignor:** GENERAL ELECTRIC CAPITAL CORPORATION**Exec Dt:** 01/06/1989**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** MARVEL ENTERTAINMENT GROUP, LTD.**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE, SCHOLER, FIERMAN, HAYS & HANDLER  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 7****Reel/Frame:** 0902/0861**Received:****Recorded:** 10/27/1992**Pages:** 45**Conveyance:** SECURITY INTEREST**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 10/19/1992**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** CHEMICAL BANK

270 PARK AVENUE NEW YORK, NY 10017

**Entity Type:** A BANKING CORPORATION**Citizenship:** NEW YORK**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016**Assignment: 8****Reel/Frame:** 0902/0764**Received:****Recorded:** 10/22/1992**Pages:** 11**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** CHEMICAL BANK (AS SUCCESSOR BY MERGER TO MANUFACTURERS HANOVER TRUST COMPANY)**Exec Dt:** 10/20/1992**Entity Type:** CORPORATION**Citizenship:** NONE

**Assignee:** MARVEL ENTERTAINMENT GROUP, INC.  
370 PARK AVENUE SOUTH NEW YORK, NY 10016

**Entity Type:** CORPORATION  
**Citizenship:** NONE

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016

**Assignment: 9**

**Reel/Frame:** 1439/0578      **Received:** 03/20/1996

**Recorded:** 03/15/1996

**Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 10**

**Reel/Frame:** 1478/0894      **Received:** 06/25/1996

**Recorded:** 03/19/1996

**Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
VICE PRESIDENT, LEGAL AFFAIRS  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 11**

**Reel/Frame:** 1472/0301      **Received:** 06/18/1996

**Recorded:** 05/20/1996

**Pages:** 70

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 03/27/1996

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** CHEMICAL BANK  
270 PARK AVENUE  
NEW YORK, NEW YORK 10017

**Entity Type:** BANKING CORPORATION

**Citizenship:** NEW YORK

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
JAMES TRAMONTANA, ESQ.  
90 PARK AVENUE  
NEW YORK, NY 10016

**Assignment: 12**

**Reel/Frame:** 1842/0267      **Received:** 01/04/1999

**Recorded:** 12/31/1998

**Pages:** 45

**Conveyance:** RELEASE OF SECURITY AGREEMENT

**Assignor:** CHASE MANHATTAN BANK, THE, F/K/A CHEMICAL BANK, AS ADMINISTRATIVE AGENT

**Exec Dt:** 09/29/1998

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** MARVEL CHARACTERS, INC.

**Entity Type:** CORPORATION

1880 WILSHIRE BLVD.  
LOS ANGELES, CALIFORNIA 90024

**Citizenship:** NONE

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
J. LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 13**

**Reel/Frame:** 1819/0457      **Received:** 12/08/1998

**Recorded:** 12/04/1998

**Pages:** 38

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 09/30/1998

**Entity Type:** CORPORATION

**Citizenship:** NONE

**Entity Type:** BANK

**Citizenship:** CONNECTICUT

**Assignee:** UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT

677 WASHINGTON BOULEVARD  
STAMFORD, CONNECTICUT 06901

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
JACKIE LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 14**

**Reel/Frame:** 2505/0736      **Received:** 05/24/2002

**Recorded:** 05/24/2002

**Pages:** 22

**Conveyance:** RELEASE OF SECURITY INTEREST

**Assignor:** UBS AG, STAMFORD BRANCH

**Exec Dt:** 02/25/1999

**Entity Type:** ASSOCIATION

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
C/O MARVEL ENTERTAINMENT GROUP INC.  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Correspondent:** PAUL, HASTINGS, JANOFSKY ET AL.  
KEITH M. WIXSON  
75 E. 55TH ST.  
NEW YORK, NY 10022

**Assignment: 15**

**Reel/Frame:** 2307/0239      **Received:** 05/29/2001

**Recorded:** 05/23/2001

**Pages:** 40

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL ENTERPRISE, INC.

**Exec Dt:** 05/14/2001

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** CITIBANK, N.A.  
6TH FLOOR  
399 PARK AVENUE,  
NEW YORK, NEW YORK 10043

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS HWY,  
SUITE 505  
ARLINGTON, VA 22202

**Assignment: 16**

**Reel/Frame:** 2382/0289      **Received:** 10/17/2001

**Recorded:** 10/12/2001

**Pages:** 37

**Conveyance:** PAYOFF AND RELEASE LETTER

**Assignor:** CITIBANK, N.A.

**Exec Dt:** 10/05/2001

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** MARVEL ENTERPRISES, INC.10 EAST 40TH STREET  
NEW YORK, NEW YORK 10066**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS, HWY., SUITE 505  
ARLINGTON, VA 22202**Assignment: 17****Reel/Frame:** 3402/0656      **Received:** 10/05/2006**Recorded:** 10/05/2006**Pages:** 9**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** MARVEL CHARACTERS, INC.**Exec Dt:** 09/29/2006**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MVL RIGHTS LLC9242 BEVERLY BOULEVARD  
BEVERLY HILLS, CALIFORNIA 90210**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016**Assignment: 18****Reel/Frame:** 3402/0710      **Received:** 10/05/2006**Recorded:** 10/05/2006**Pages:** 9**Conveyance:** EXCLUSIVE LICENSE**Assignor:** MVL RIGHTS LLC**Exec Dt:** 09/29/2006**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** MARVEL CHARACTERS, INC.9242 BEVERLY BOULEVARD  
SUITE 350  
BEVERLY HILLS, CALIFORNIA 90210**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

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**Int. Cl.: 16**

**Prior U.S. Cls.: 22, 23, 37, 38 and 50**

**Reg. No. 1,252,880**

**United States Patent and Trademark Office**

**Registered Oct. 4, 1983**

**TRADEMARK**  
**Principal Register**

**HULK**

Cadence Industries Corporation (Delaware  
corporation), d.b.a. Marvel Comics Group  
575 Madison Ave.  
New York, N.Y. 10022

For: POSTERS; STORY BOOKS; ACTIVITY BOOKS, PARTICULARLY, STICKER BOOKS; COLORING BOOKS; KITS PRIMARILY COMPRISED OF CRAYONS, MARKERS, PAINTS, PAINT BRUSHES AND PARTS SOLD AS UNITS FOR COLORING, PAINTING AND HANDICRAFT ACTIVITIES; SLATES; SCHOOL SUPPLIES, PARTICULARLY BOOK BAGS, PENCIL CASES, PENCIL SHARPENERS, STAPLERS AND BOOKMARKS; PLAYING AND TRADING CARDS; AND TOILET AND FACIAL TISSUE, in CLASS 16 (U.S. Cls. 22, 23, 37, 38 and 50).

First use 1967; in commerce 1967.

Owner of U.S. Reg. Nos. 890,917 and 970,791.

Ser. No. 297,753, filed Feb. 19, 1981.

J. H. WEBB, Examining Attorney



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 18**Serial #: [73297753](#)

Filing Dt: 02/19/1981

Reg #: [1252880](#)

Reg. Dt: 10/04/1983

Registrant: Cadence Industries Corporation

Mark: HULK

**Assignment: 1**Reel/Frame: [0457/0297](#)

Received:

Recorded: 01/20/1984

Pages: 22

Conveyance: AS SECURITY FOR OBLIGATIONS RECITED, ASSIGNOR GRANTS A SECURITY INTEREST UNDER SAID MARK, SUBJECT TO AGREEMENT RECITED

Assignor: [CADENCE INDUSTRIES CORPORATION](#)

Exec Dt: 11/04/1983

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Assignee: [CHEMICAL BANK](#)

52 BROADWAY

NEW YORK, NEW YORK 10004

Correspondent: OTTERBOURG, STEINDLER, HOUSTON ET AL.

230 PARK AVE.

NEW YORK, NY 10169

**Assignment: 2**Reel/Frame: [0547/0531](#)

Received:

Recorded: 12/22/1986

Pages: 11

Conveyance: RELEASE BY SECURED PARTY; RECORDED ON REEL 457 FRAME 297. (SEE RECORD FOR DETAILS)

Assignor: [CHEMICAL BANK](#)

Exec Dt: 06/09/1986

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Assignee: [CADENCE INDUSTRIES CORPORATION](#)

21 HENDERSON DRIVE

WEST CALDWELL, NEW JERSEY 07006

Correspondent: JAMES E. ROSINI, ESQ.

KENYON &amp; KENYON

ONE BROADWAY

NEW YORK, NY 10004

Entity Type: CORPORATION

Citizenship: DELAWARE

**Assignment: 3**Reel/Frame: [0554/0330](#)

Received:

Recorded: 01/20/1987

Pages: 9

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: [CADENCE INDUSTRIES CORPORATION](#)

DBA/AKA/TA: DBA MARVEL COMICS GROUP

Exec Dt: 12/29/1986

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [MARVEL ENTERTAINMENT GROUP, INC.](#)

387 PARK AVENUE SOUTH

NEW YORK, NEW YORK 10016

Correspondent: MARVEL ENTERTAINMENT GROUP, INC.

387 PARK AVENUE SOUTH

NEW YORK, NY 10016

Entity Type: CORPORATION

Citizenship: DELAWARE

**Assignment: 4**Reel/Frame: [0617/0397](#)

Received:

Recorded: 09/19/1988

Pages: 18

Conveyance: SECURITY INTEREST



**Assignor:** NEW WORLD ENTERTAINMENT, LTD.**Exec Dt:** 08/17/1988**Composed of:** COMPOSED OF (SEE RECORD FOR THE REMAINING 12 ASSIGNOR'S)**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE SCHOLER ET, AL.  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 5****Reel/Frame:** 0644/0877**Received:****Recorded:** 03/29/1989**Pages:** 0**Conveyance:** SECURITY INTEREST**Assignors:** NEW MARVEL MERGER CORP.**Exec Dt:** 12/30/1988**Entity Type:** CORPORATION**Citizenship:** DELAWAREMARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 00/00/0000**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MANUFACTURERS HANOVER TRUST COMPANY, AS AGENT**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
90 PARK AVENUE  
NEW YORK, NY 10016**Assignment: 6****Reel/Frame:** 0651/0936**Received:****Recorded:** 02/21/1989**Pages:** 0**Conveyance:** TO RELEASE OBLIGATIONS OF SAID PARTY IN ACCORDANCE WITH THE TERMS AND PROVISIONS OF THE SECURITY AGREEMENT DATED AUG. 22, 1988, REEL 0617, FRAMES 397-414 (SEE RECORD FOR DETAILS)**Assignor:** GENERAL ELECTRIC CAPITAL CORPORATION**Exec Dt:** 01/06/1989**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** MARVEL ENTERTAINMENT GROUP, LTD.**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE, SCHOLER, FIERMAN, HAYS & HANDLER  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 7****Reel/Frame:** 0902/0861**Received:****Recorded:** 10/27/1992**Pages:** 45**Conveyance:** SECURITY INTEREST**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 10/19/1992**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** CHEMICAL BANK

270 PARK AVENUE NEW YORK, NY 10017

**Entity Type:** A BANKING CORPORATION**Citizenship:** NEW YORK**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016**Assignment: 8****Reel/Frame:** 0902/0764**Received:****Recorded:** 10/22/1992**Pages:** 11**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** CHEMICAL BANK (AS SUCCESSOR BY MERGER TO MANUFACTURERS HANOVER TRUST COMPANY)**Exec Dt:** 10/20/1992**Entity Type:** CORPORATION**Citizenship:** NONE

**Assignee:** MARVEL ENTERTAINMENT GROUP, INC.  
370 PARK AVENUE SOUTH NEW YORK, NY 10016

**Entity Type:** CORPORATION  
**Citizenship:** NONE

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016

**Assignment: 9**

**Reel/Frame:** 1439/0578      **Received:** 03/20/1996

**Recorded:** 03/15/1996

**Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 10**

**Reel/Frame:** 1478/0894      **Received:** 06/25/1996

**Recorded:** 03/19/1996

**Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
VICE PRESIDENT, LEGAL AFFAIRS  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 11**

**Reel/Frame:** 1472/0301      **Received:** 06/18/1996

**Recorded:** 05/20/1996

**Pages:** 70

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARATERS, INC.

**Exec Dt:** 03/27/1996

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** BANKING CORPORATION

**Citizenship:** NEW YORK

**Assignee:** CHEMICAL BANK  
270 PARK AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
JAMES TRAMONTANA, ESQ.  
90 PARK AVENUE  
NEW YORK, NY 10016

**Assignment: 12**

**Reel/Frame:** 1842/0267      **Received:** 01/04/1999

**Recorded:** 12/31/1998

**Pages:** 45

**Conveyance:** RELEASE OF SECURITY AGREEMENT

**Assignor:** CHASE MANHATTAN BANK, THE, F/K/A CHEMICAL BANK, AS ADMINISTRATIVE AGENT

**Exec Dt:** 09/29/1998

**Entity Type:** BANK

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Assignee:** MARVEL CHARACTERS, INC.

1880 WILSHIRE BLVD.  
LOS ANGELES, CALIFORNIA 90024

**Citizenship:** NONE

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
J. LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 13**

**Reel/Frame:** 1819/0457      **Received:** 12/08/1998

**Recorded:** 12/04/1998

**Pages:** 38

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 09/30/1998

**Entity Type:** CORPORATION

**Citizenship:** NONE

**Entity Type:** BANK

**Citizenship:** CONNECTICUT

**Assignee:** UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT  
677 WASHINGTON BOULEVARD  
STAMFORD, CONNECTICUT 06901

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
JACKIE LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 14**

**Reel/Frame:** 2505/0736      **Received:** 05/24/2002

**Recorded:** 05/24/2002

**Pages:** 22

**Conveyance:** RELEASE OF SECURITY INTEREST

**Assignor:** UBS AG, STAMFORD BRANCH

**Exec Dt:** 02/25/1999

**Entity Type:** ASSOCIATION

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
C/O MARVEL ENTERTAINMENT GROUP INC.  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Correspondent:** PAUL, HASTINGS, JANOFSKY ET AL.  
KEITH M. WIXSON  
75 E. 55TH ST.  
NEW YORK, NY 10022

**Assignment: 15**

**Reel/Frame:** 2307/0239      **Received:** 05/29/2001

**Recorded:** 05/23/2001

**Pages:** 40

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL ENTERPRISE, INC.

**Exec Dt:** 05/14/2001

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** CITIBANK, N.A.  
6TH FLOOR  
399 PARK AVENUE,  
NEW YORK, NEW YORK 10043

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS HWY,  
SUITE 505  
ARLINGTON, VA 22202

**Assignment: 16**

**Reel/Frame:** 2382/0289      **Received:** 10/17/2001

**Recorded:** 10/12/2001

**Pages:** 37

**Conveyance:** PAYOFF AND RELEASE LETTER

**Assignor:** CITIBANK, N.A.

**Exec Dt:** 10/05/2001

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** MARVEL ENTERPRISES, INC.  
10 EAST 40TH STREET  
NEW YORK, NEW YORK 10066

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS, HWY., SUITE 505  
ARLINGTON, VA 22202

**Assignment: 17**

**Reel/Frame:** 3402/0656      **Received:** 10/05/2006

**Recorded:** 10/05/2006

**Pages:** 9

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 09/29/2006

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** MVL RIGHTS LLC  
9242 BEVERLY BOULEVARD  
BEVERLY HILLS, CALIFORNIA 90210

**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** DELAWARE

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

**Assignment: 18**

**Reel/Frame:** 3402/0710      **Received:** 10/05/2006

**Recorded:** 10/05/2006

**Pages:** 9

**Conveyance:** EXCLUSIVE LICENSE

**Assignor:** MVL RIGHTS LLC

**Exec Dt:** 09/29/2006

**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
9242 BEVERLY BOULEVARD  
SUITE 350  
BEVERLY HILLS, CALIFORNIA 90210

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

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Web interface last modified: October 18, 2008 v.2.0.2

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**Int. Cl.: 35**

**Prior U.S. Cl.: 101**

**United States Patent and Trademark Office**

**Reg. No. 1,286,338**

**Registered Jul. 17, 1984**

**SERVICE MARK**  
**Principal Register**

**INCREDIBLE HULK**

Cadence Industries Corporation (Delaware  
corporation), d.b.a. Marvel Comics Group  
575 Madison Ave.  
New York, N.Y. 10022

For: ADVERTISING THE GOODS AND  
SERVICES OF OTHERS IN ASSOCIATION  
WITH COMIC STRIP CHARACTERS, in CLASS  
35 (U.S. Cl. 101).

First use Jan. 1980; in commerce Jan. 1980.  
Owner of U.S. Reg. No. 890,917.

Ser. No. 325,012, filed Aug. 24, 1981.

JAMES H. JOHNSON, Examining Attorney



United States Patent and Trademark Office

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52 BROADWAY

NEW YORK, NEW YORK 10004

**Correspondent:** OTTERBOURG, STEINDLER, HOUSTON ET AL.

230 PARK AVE.

NEW YORK, NY 10169

**Assignment: 2****Reel/Frame:** [0547/0531](#)**Received:****Recorded:** 12/22/1986**Pages:** 11**Conveyance:** RELEASE BY SECURED PARTY; RECORDED ON REEL 457 FRAME 297. (SEE RECORD FOR DETAILS)**Assignor:** [CHEMICAL BANK](#)**Exec Dt:** 06/09/1986**Entity Type:** A BANKING CORP.**Citizenship:** NEW YORK**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [CADENCE INDUSTRIES CORPORATION](#)

21 HENDERSON DRIVE

WEST CALDWELL, NEW JERSEY 07006

**Correspondent:** JAMES E. ROSINI, ESQ.

KENYON &amp; KENYON

ONE BROADWAY

NEW YORK, NY 10004

**Assignment: 3****Reel/Frame:** [0554/0330](#)**Received:****Recorded:** 01/20/1987**Pages:** 9**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** [CADENCE INDUSTRIES CORPORATION](#)**DBA/AKA/TA:** DBA MARVEL COMICS GROUP**Exec Dt:** 12/29/1986**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MARVEL ENTERTAINMENT GROUP, INC.](#)

387 PARK AVENUE SOUTH

NEW YORK, NEW YORK 10016

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.

387 PARK AVENUE SOUTH

NEW YORK, NY 10016

**Assignment: 4****Reel/Frame:** [0617/0397](#)**Received:****Recorded:** 09/19/1988**Pages:** 18**Conveyance:** SECURITY INTEREST

**Assignor:** NEW WORLD ENTERTAINMENT, LTD.**Exec Dt:** 08/17/1988**Composed of:** COMPOSED OF (SEE RECORD FOR THE REMAINING 12 ASSIGNOR'S)**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** GENERAL ELECTRIC CAPITAL CORPORATION**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE SCHOLER ET, AL.  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 5****Reel/Frame:** 0644/0877**Received:****Recorded:** 03/29/1989**Pages:** 0**Conveyance:** SECURITY INTEREST**Assignors:** NEW MARVEL MERGER CORP.**Exec Dt:** 12/30/1988**Entity Type:** CORPORATION**Citizenship:** DELAWAREMARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 00/00/0000**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MANUFACTURERS HANOVER TRUST COMPANY, AS AGENT**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
90 PARK AVENUE  
NEW YORK, NY 10016**Assignment: 6****Reel/Frame:** 0651/0936**Received:****Recorded:** 02/21/1989**Pages:** 0**Conveyance:** TO RELEASE OBLIGATIONS OF SAID PARTY IN ACCORDANCE WITH THE TERMS AND PROVISIONS OF THE SECURITY AGREEMENT DATED AUG. 22, 1988, REEL 0617, FRAMES 397-414 (SEE RECORD FOR DETAILS)**Assignor:** GENERAL ELECTRIC CAPITAL CORPORATION**Exec Dt:** 01/06/1989**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** MARVEL ENTERTAINMENT GROUP, LTD.**Entity Type:** UNKNOWN**Citizenship:** NONE**Correspondent:** KAYE, SCHOLER, FIERMAN, HAYS & HANDLER  
425 PARK AVENUE  
NEW YORK, NY 10022**Assignment: 7****Reel/Frame:** 0902/0861**Received:****Recorded:** 10/27/1992**Pages:** 45**Conveyance:** SECURITY INTEREST**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.**Exec Dt:** 10/19/1992**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** CHEMICAL BANK  
270 PARK AVENUE NEW YORK, NY 10017**Entity Type:** A BANKING CORPORATION**Citizenship:** NEW YORK**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016**Assignment: 8****Reel/Frame:** 0902/0764**Received:****Recorded:** 10/22/1992**Pages:** 11**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** CHEMICAL BANK (AS SUCCESSOR BY MERGER TO MANUFACTURERS HANOVER TRUST COMPANY)**Exec Dt:** 10/20/1992**Entity Type:** CORPORATION**Citizenship:** NONE

**Assignee:** MARVEL ENTERTAINMENT GROUP, INC.  
370 PARK AVENUE SOUTH NEW YORK, NY 10016

**Entity Type:** CORPORATION  
**Citizenship:** NONE

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
BELINDA I. BERMAN, ESQ.  
90 PARK AVE.  
NEW YORK, NY 10016

**Assignment: 9**

**Reel/Frame:** 1439/0578      **Received:** 03/20/1996

**Recorded:** 03/15/1996

**Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 10**

**Reel/Frame:** 1478/0894      **Received:** 06/25/1996

**Recorded:** 03/19/1996

**Pages:** 25

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL ENTERTAINMENT GROUP, INC.

**Exec Dt:** 09/01/1995

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
26707 WEST AGOURA ROAD  
CALABASAS, CALIFORNIA 91302

**Correspondent:** MARVEL ENTERTAINMENT GROUP, INC.  
PAMELA G. BRADFORD  
VICE PRESIDENT, LEGAL AFFAIRS  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Assignment: 11**

**Reel/Frame:** 1472/0301      **Received:** 06/18/1996

**Recorded:** 05/20/1996

**Pages:** 70

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 03/27/1996

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** BANKING CORPORATION

**Citizenship:** NEW YORK

**Assignee:** CHEMICAL BANK  
270 PARK AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent:** AMSTER, ROTHSTEIN & EBENSTEIN  
JAMES TRAMONTANA, ESQ.  
90 PARK AVENUE  
NEW YORK, NY 10016

**Assignment: 12**

**Reel/Frame:** 1842/0267      **Received:** 01/04/1999

**Recorded:** 12/31/1998

**Pages:** 45

**Conveyance:** RELEASE OF SECURITY AGREEMENT

**Assignor:** CHASE MANHATTAN BANK, THE, F/K/A CHEMICAL BANK, AS ADMINISTRATIVE AGENT

**Exec Dt:** 09/29/1998

**Entity Type:** BANK

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Assignee:** MARVEL CHARACTERS, INC.



1880 WILSHIRE BLVD.  
LOS ANGELES, CALIFORNIA 90024

**Citizenship:** NONE

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
J. LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 13**

**Reel/Frame:** 1819/0457      **Received:** 12/08/1998

**Recorded:** 12/04/1998

**Pages:** 38

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 09/30/1998

**Entity Type:** CORPORATION

**Citizenship:** NONE

**Entity Type:** BANK

**Citizenship:** CONNECTICUT

**Assignee:** UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT

677 WASHINGTON BOULEVARD  
STAMFORD, CONNECTICUT 06901

**Correspondent:** ACCESS INFORMATION SERVICES, INC.  
JACKIE LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

**Assignment: 14**

**Reel/Frame:** 2505/0736      **Received:** 05/24/2002

**Recorded:** 05/24/2002

**Pages:** 22

**Conveyance:** RELEASE OF SECURITY INTEREST

**Assignor:** UBS AG, STAMFORD BRANCH

**Exec Dt:** 02/25/1999

**Entity Type:** ASSOCIATION

**Citizenship:** NONE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
C/O MARVEL ENTERTAINMENT GROUP INC.  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

**Correspondent:** PAUL, HASTINGS, JANOFSKY ET AL.  
KEITH M. WIXSON  
75 E. 55TH ST.  
NEW YORK, NY 10022

**Assignment: 15**

**Reel/Frame:** 2307/0239      **Received:** 05/29/2001

**Recorded:** 05/23/2001

**Pages:** 40

**Conveyance:** SECURITY AGREEMENT

**Assignor:** MARVEL ENTERPRISE, INC.

**Exec Dt:** 05/14/2001

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** CITIBANK, N.A.  
6TH FLOOR  
399 PARK AVENUE,  
NEW YORK, NEW YORK 10043

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS HWY,  
SUITE 505  
ARLINGTON, VA 22202

**Assignment: 16**

**Reel/Frame:** 2382/0289      **Received:** 10/17/2001

**Recorded:** 10/12/2001

**Pages:** 37

**Conveyance:** PAYOFF AND RELEASE LETTER

**Assignor:** CITIBANK, N.A.

**Exec Dt:** 10/05/2001

**Entity Type:** BANK

**Citizenship:** NONE

**Assignee:** MARVEL ENTERPRISES, INC.  
10 EAST 40TH STREET  
NEW YORK, NEW YORK 10066

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS, HWY., SUITE 505  
ARLINGTON, VA 22202

**Assignment: 17**

**Reel/Frame:** 3402/0656      **Received:** 10/05/2006

**Recorded:** 10/05/2006

**Pages:** 9

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** MARVEL CHARACTERS, INC.

**Exec Dt:** 09/29/2006

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Assignee:** MVL RIGHTS LLC  
9242 BEVERLY BOULEVARD  
BEVERLY HILLS, CALIFORNIA 90210

**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** DELAWARE

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

**Assignment: 18**

**Reel/Frame:** 3402/0710      **Received:** 10/05/2006

**Recorded:** 10/05/2006

**Pages:** 9

**Conveyance:** EXCLUSIVE LICENSE

**Assignor:** MVL RIGHTS LLC

**Exec Dt:** 09/29/2006

**Entity Type:** LIMITED LIABILITY COMPANY  
**Citizenship:** DELAWARE

**Assignee:** MARVEL CHARACTERS, INC.  
9242 BEVERLY BOULEVARD  
SUITE 350  
BEVERLY HILLS, CALIFORNIA 90210

**Entity Type:** CORPORATION  
**Citizenship:** DELAWARE

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

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**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101, and 107**

**United States Patent and Trademark Office**

**Reg. No. 2,330,094**

**Registered Mar. 14, 2000**

**SERVICE MARK  
PRINCIPAL REGISTER**

**HULK**

**MARVEL CHARACTERS, INC. (DELAWARE  
CORPORATION)  
26707 WEST AGOURA ROAD  
CALABASAS, CA 913021960**

**FIRST USE 4-1-1999; IN COMMERCE  
4-1-1999.  
OWNER OF U.S. REG. NOS. 970,791, 1,249,928,  
AND OTHERS.**

**FOR: ENTERTAINMENT SERVICES IN THE  
NATURE OF AN AMUSEMENT PARK RIDE,  
IN CLASS 41 (U.S. CLS. 100, 101 AND 107).**

**SN 75-257,555, FILED 3-14-1997.**

**PATRICIA EVANKO, EXAMINING ATTOR-  
NEY**



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 6**Serial #: [75257555](#)

Filing Dt: 03/14/1997

Reg #: [2330094](#)

Reg. Dt: 03/14/2000

Registrant: Marvel Characters, Inc.

Mark: HULK

**Assignment: 1**Reel/Frame: [1819/0457](#)

Received: 12/08/1998

Recorded: 12/04/1998

Pages: 38

Conveyance: SECURITY AGREEMENT

Assignor: [MARVEL CHARACTERS, INC.](#)

Exec Dt: 09/30/1998

Entity Type: CORPORATION

Citizenship: NONE

Assignee: [UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT](#)677 WASHINGTON BOULEVARD  
STAMFORD, CONNECTICUT 06901

Entity Type: BANK

Citizenship: CONNECTICUT

Correspondent: ACCESS INFORMATION SERVICES, INC.

JACKIE LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203**Assignment: 2**Reel/Frame: [2505/0736](#)

Received: 05/24/2002

Recorded: 05/24/2002

Pages: 22

Conveyance: RELEASE OF SECURITY INTEREST

Assignor: [UBS AG, STAMFORD BRANCH](#)

Exec Dt: 02/25/1999

Entity Type: ASSOCIATION

Citizenship: NONE

Assignee: [MARVEL CHARACTERS, INC.](#)C/O MARVEL ENTERTAINMENT GROUP INC.  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

Entity Type: CORPORATION

Citizenship: DELAWARE

Correspondent: PAUL, HASTINGS, JANOFKY ET AL.

KEITH M. WIXSON  
75 E. 55TH ST.  
NEW YORK, NY 10022**Assignment: 3**Reel/Frame: [2307/0239](#)

Received: 05/29/2001

Recorded: 05/23/2001

Pages: 40

Conveyance: SECURITY AGREEMENT

Assignor: [MARVEL ENTERPRISE, INC.](#)

Exec Dt: 05/14/2001

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [CITIBANK, N.A.](#)6TH FLOOR  
399 PARK AVENUE,  
NEW YORK, NEW YORK 10043

Entity Type: BANK

Citizenship: NONE

Correspondent: CHRISTOPHER E. KONDRACKI

2001 JEFFERSON DAVIS HWY,  
SUITE 505  
ARLINGTON, VA 22202

**Assignment: 4****Reel/Frame:** 2382/0289      **Received:** 10/17/2001**Recorded:** 10/12/2001**Pages:** 37**Conveyance:** PAYOFF AND RELEASE LETTER**Assignor:** CITIBANK, N.A.**Exec Dt:** 10/05/2001**Entity Type:** BANK**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MARVEL ENTERPRISES, INC.10 EAST 40TH STREET  
NEW YORK, NEW YORK 10066**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS, HWY., SUITE 505  
ARLINGTON, VA 22202**Assignment: 5****Reel/Frame:** 3402/0656      **Received:** 10/05/2006**Recorded:** 10/05/2006**Pages:** 9**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** MARVEL CHARACTERS, INC.**Exec Dt:** 09/29/2006**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** MVL RIGHTS LLC9242 BEVERLY BOULEVARD  
BEVERLY HILLS, CALIFORNIA 90210**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016**Assignment: 6****Reel/Frame:** 3402/0710      **Received:** 10/05/2006**Recorded:** 10/05/2006**Pages:** 9**Conveyance:** EXCLUSIVE LICENSE**Assignor:** MVL RIGHTS LLC**Exec Dt:** 09/29/2006**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MARVEL CHARACTERS, INC.9242 BEVERLY BOULEVARD  
SUITE 350  
BEVERLY HILLS, CALIFORNIA 90210**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

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**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101 and 107**

**Reg. No. 2,325,512**

**United States Patent and Trademark Office**

**Registered Mar. 7, 2000**

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE INCREDIBLE HULK COASTER**

**MARVEL CHARACTERS, INC. (DELAWARE  
CORPORATION)  
10880 WILSHIRE BOULEVARD SUITE 1400  
LOS ANGELES, CA 90024**

**FOR: AMUSEMENT PARK SERVICES, IN  
CLASS 41 (U.S. CLS. 100, 101 AND 107).  
FIRST USE 4-1-1999; IN COMMERCE  
4-1-1999.**

**OWNER OF U.S. REG. NOS. 890,917, 1,286,338,  
AND 2,214,766.**

**NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COASTER", APART FROM  
THE MARK AS SHOWN.**

**SER. NO. 75-525,171, FILED 7-24-1998.**

**SUELLEN HICKEY, EXAMINING ATTORNEY**



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## Assignments on the Web > Trademark Query

### Trademark Assignment Abstract of Title

#### Total Assignments: 6

Serial #: [75525171](#)

Filing Dt: 07/24/1998

Reg #: [2325512](#)

Reg. Dt: 03/07/2000

Registrant: Marvel Characters, Inc.

Mark: THE INCREDIBLE HULK COASTER

#### Assignment: 1

Reel/Frame: [1819/0457](#)

Received: 12/08/1998

Recorded: 12/04/1998

Pages: 38

Conveyance: SECURITY AGREEMENT

Assignor: [MARVEL CHARACTERS, INC.](#)

Exec Dt: 09/30/1998

Entity Type: CORPORATION

Citizenship: NONE

Entity Type: BANK

Citizenship: CONNECTICUT

Assignee: [UBS AG, STAMFORD BRANCH, AS COLLATERAL AGENT](#)677 WASHINGTON BOULEVARD  
STAMFORD, CONNECTICUT 06901

Correspondent: ACCESS INFORMATION SERVICES, INC.

JACKIE LEE  
1773 WESTERN AVENUE  
ALBANY, NY 12203

#### Assignment: 2

Reel/Frame: [2505/0736](#)

Received: 05/24/2002

Recorded: 05/24/2002

Pages: 22

Conveyance: RELEASE OF SECURITY INTEREST

Assignor: [UBS AG, STAMFORD BRANCH](#)

Exec Dt: 02/25/1999

Entity Type: ASSOCIATION

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [MARVEL CHARACTERS, INC.](#)C/O MARVEL ENTERTAINMENT GROUP INC.  
387 PARK AVENUE SOUTH  
NEW YORK, NEW YORK 10016

Correspondent: PAUL, HASTINGS, JANOFSKY ET AL.

KEITH M. WIXSON  
75 E. 55TH ST.  
NEW YORK, NY 10022

#### Assignment: 3

Reel/Frame: [2307/0239](#)

Received: 05/29/2001

Recorded: 05/23/2001

Pages: 40

Conveyance: SECURITY AGREEMENT

Assignor: [MARVEL ENTERPRISE, INC.](#)

Exec Dt: 05/14/2001

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: BANK

Citizenship: NONE

Assignee: [CITIBANK, N.A.](#)6TH FLOOR  
399 PARK AVENUE,  
NEW YORK, NEW YORK 10043

Correspondent: CHRISTOPHER E. KONDRACKI

2001 JEFFERSON DAVIS HWY,  
SUITE 505  
ARLINGTON, VA 22202

**Assignment: 4****Reel/Frame:** 2382/0289**Received:** 10/17/2001**Recorded:** 10/12/2001**Pages:** 37**Conveyance:** PAYOFF AND RELEASE LETTER**Assignor:** CITIBANK, N.A.**Exec Dt:** 10/05/2001**Entity Type:** BANK**Citizenship:** NONE**Assignee:** MARVEL ENTERPRISES, INC.10 EAST 40TH STREET  
NEW YORK, NEW YORK 10066**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** CHRISTOPHER E. KONDRACKI  
2001 JEFFERSON DAVIS, HWY., SUITE 505  
ARLINGTON, VA 22202**Assignment: 5****Reel/Frame:** 3402/0656**Received:** 10/05/2006**Recorded:** 10/05/2006**Pages:** 9**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** MARVEL CHARACTERS, INC.**Exec Dt:** 09/29/2006**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MVL RIGHTS LLC9242 BEVERLY BOULEVARD  
BEVERLY HILLS, CALIFORNIA 90210**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016**Assignment: 6****Reel/Frame:** 3402/0710**Received:** 10/05/2006**Recorded:** 10/05/2006**Pages:** 9**Conveyance:** EXCLUSIVE LICENSE**Assignor:** MVL RIGHTS LLC**Exec Dt:** 09/29/2006**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** DELAWARE**Assignee:** MARVEL CHARACTERS, INC.9242 BEVERLY BOULEVARD  
SUITE 350  
BEVERLY HILLS, CALIFORNIA 90210**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

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**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101 and 107**

**Reg. No. 2,920,699**

**United States Patent and Trademark Office**

**Registered Jan. 25, 2005**

**SERVICE MARK  
PRINCIPAL REGISTER**

**HULK**

MARVEL CHARACTERS, INC. (DELAWARE  
CORPORATION)  
10474 SANTA MONICA BLVD. SUITE 206  
LOS ANGELES, CA 90025

FOR: ONGOING TELEVISION PROGRAMS FEATURING ANIMATED CARTOON CHARACTERS OR LIVE ACTION ADVENTURE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-31-1966; IN COMMERCE 12-31-1966.

OWNER OF U.S. REG. NOS. 970,791, 2,325,512 AND OTHERS.

SER. NO. 78-293,887, FILED 8-29-2003.

BERYL GARDNER, EXAMINING ATTORNEY



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## Assignments on the Web > Trademark Query

### Trademark Assignment Abstract of Title

#### Total Assignments: 2

**Serial #:** [78293887](#)

**Filing Dt:** 08/29/2003

**Reg #:** [2920699](#)

**Reg. Dt:** 01/25/2005

**Registrant:** Marvel Characters, Inc.

**Mark:** HULK

#### Assignment: 1

**Reel/Frame:** [3402/0656](#)

**Received:** 10/05/2006

**Recorded:** 10/05/2006

**Pages:** 9

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Assignor:** [MARVEL CHARACTERS, INC.](#)

**Exec Dt:** 09/29/2006

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Assignee:** [MVL RIGHTS LLC](#)

9242 BEVERLY BOULEVARD  
BEVERLY HILLS, CALIFORNIA 90210

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

#### Assignment: 2

**Reel/Frame:** [3402/0710](#)

**Received:** 10/05/2006

**Recorded:** 10/05/2006

**Pages:** 9

**Conveyance:** EXCLUSIVE LICENSE

**Assignor:** [MVL RIGHTS LLC](#)

**Exec Dt:** 09/29/2006

**Entity Type:** LIMITED LIABILITY COMPANY

**Citizenship:** DELAWARE

**Entity Type:** CORPORATION

**Citizenship:** DELAWARE

**Assignee:** [MARVEL CHARACTERS, INC.](#)

9242 BEVERLY BOULEVARD  
SUITE 350  
BEVERLY HILLS, CALIFORNIA 90210

**Correspondent:** DAVID GALLUZZI C/O MARVEL ENTRTNMNT, INC  
417 FIFTH AVENUE  
NEW YORK, NY 10016

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Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 3,593,678

**United States Patent and Trademark Office**

Registered Mar. 24, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

**HULK**

MVL RIGHTS LLC (DELAWARE LIMITED LIABILITY COMPANY)

1600 ROSECRANS AVENUE  
MANHATTAN BEACH, CA 90266

FOR: PRE-RECORDED CDS AND DVDS FEATURING MUSIC WITH AND WITHOUT ACTION PROGRAMS OR MOTION PICTURES OR ANIMATED CARTOONS; SUNGLASSES; VIDEO GAME CARTRIDGES; VIDEO GAME DISCS; VIDEO GAME SOFTWARE; INTERACTIVE MULTIMEDIA COMPUTER GAME PROGRAM; INTERACTIVE VIDEO GAME PROGRAMS; COMPUTER GAME PROGRAMS; COMPUTER GAME SOFTWARE; BICYCLE HELMETS; COMPUTER GAME

CARTRIDGES; COMPUTER GAME DISCS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 5-27-2003; IN COMMERCE 5-27-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 970,791, 2,920,699 AND OTHERS.

SER. NO. 77-168,806, FILED 4-30-2007.

LYDIA BELZER, EXAMINING ATTORNEY