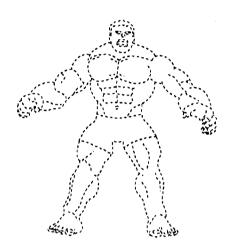
Exhibit 3

Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,834,185 Registered Apr. 20, 2004

TRADEMARK PRINCIPAL REGISTER



MARVEL CHARACTERS, INC. (DELAWARE CORPORATION)
10474 SANTA MONICA BLVD., SUITE 206
LOS ANGELES, CA 90025

FOR: SUPER-HUMAN CHARACTER TOYS AND PLAYTHINGS, PARTICULARLY DOLLS; ACTION FIGURES; TOY FIGURES AND ACCESSORIES; WATER-PLAY TOYS; INFLATABLE TOYS; BATTERY-POWERED TOYS; TOY MASKS; AND PUPPETS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 0-0-1967; IN COMMERCE 0-0-1967.

OWNER OF U.S. REG. NOS. 890,917, 2,330,094 AND OTHERS.

THE COLOR BRIGHT GREEN FOR THE SKIN AND EYES OF SUPER-HUMAN CHARACTER

TOYS, TO INCLUDE ENTIRE FIGURE DRAWN ABOVE EXCEPT HAIR, MOUTH, AND SHORTS. AND NOT CLAIMING CONFIGURATION, AS INDICATED.

THE COLOR BRIGHT GREEN FOR THE SKIN AND EYES OF SUPER-HUMAN CHARACTER TOYS, TO INCLUDE ENTIRE FIGURE DRAWN ABOVE EXCEPT HAIR, MOUTH, AND SHORTS, AND NOT CLAIMING CONFIGURATION, AS INDICATED.

SEC. 2(F) AS TO BRIGHT GREEN COLOR.

SER. NO. 76-527,478, FILED 7-3-2003.

DARRYL SPRUILL, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 76527478 Filing Dt: 07/03/2003 Reg #: 2834185 Reg. Dt: 04/20/2004

Registrant: Marvel Characters, Inc.

Mark: Assignment: 1

> Reel/Frame: 4290/0637 Received: 10/05/2010 Recorded: 10/05/2010 Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: MARVEL CHARACTERS, INC. Exec Dt: 10/05/2010

Entity Type: CORPORATION Citizenship: DELAWARE Assignee: MVL RIGHTS LLC

Entity Type: LIMITED LIABILITY COMPANY 1600 ROSECRANS AVENUE

Citizenship: DELAWARE MANHATTAN BEACH, CALIFORNIA 90266

Correspondent: ELI BARD C/O MARVEL ENTERTAINMENT, LLC

135 WEST 50TH STREET, 7TH FLOOR

NEW YORK, NY 10022

Assignment: 2

Reel/Frame: 4290/0641 Received: 10/05/2010 **Recorded:** 10/05/2010 Pages: 4

Conveyance: LICENSE

Assignor: MVL RIGHTS LLC Exec Dt: 10/05/2010

Entity Type: LIMITED LIABILITY COMPANY Citizenship: DELAWARE

Entity Type: CORPORATION Citizenship: DELAWARE

Assignee: MARVEL CHARACTERS, INC. 1600 ROSECRANS AVENUE

MANHATTAN BEACH, CALIFORNIA 90266

Correspondent: ELI BARD C/O MARVEL ENTERTAINMENT, LLC 135 WEST 50TH STREET, 7TH FLOOR

NEW YORK, NY 10022

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