

MEMBERSHIPS & PRICING

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FAQs

### Economic Statistics

## Last Updated: Monday, January 15, 2007

Reflects data through midnight, January 14.

[Raw Data Files](#)

#### Population

Residents Logged-In During Last 7 Days	210,219
Residents Logged-In During Last 14 Days	311,843
Residents Logged-In During Last 30 Days	506,257
Residents Logged-In During Last 60 Days	855,063
Total Residents <sup>1</sup>	2,663,574

#### Land

##### Land Sales by Resident

Month	Total Square Meters Sold by Residents	Avg L\$ Paid Per Square Meter
December 2006	52,507,664	9.84
January 2007 - MTD	24,465,200	12.35

<b>Land for Sale Today</b>	
Residents With Parcels for Sale	2,473
Total Parcels For Sale	11,370
Total Square Meters for Sale	7,432,896

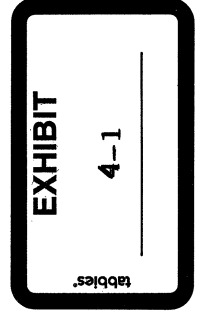
##### Islands Added

Month	Islands Owned (End of Month)	Islands Added (During Month)
December 2006	3110	546
January 2007 - MTD	3517	407

##### Square Meters Auctioned

Month	Square Meters
2006 December	12,043,216
2007 January - MTD	4,309,776

#### Currency



**Monthly Spending by Amount (2006 December)**

Transaction Size	Residents
1 - 500 L\$	59,980
501 - 2,000 L\$	23,858
2001 - 5,000 L\$	16,960
5,001 - 10,000 L\$	12,456
10,001 - 50,000 L\$	21,515
50,001 - 100,000 L\$	4,758
100,001 - 500,000 L\$	3,770
500,001 - 1,000,000 L\$	414
Over 1,000,000 L\$	397
<b>Total Customers Spending Money In-World</b>	<b>144,108</b>

**Resident Transactions by Amount (2006 December)**

Transaction Size	Volume
1L\$	2,155,308
2 - 19 L\$	5,472,087
20 - 49 L\$	1,868,907
50 - 199 L\$	2,623,242

**Total L\$ Supply (L\$):** 1,475,263,314

**Estimated In World Business Owners**

Unique Users with Positive Monthly Linden Dollar Flow (PMLF) <sup>2</sup>

USD Equivalent PMLF	July 2006	August 2006	September 2006	October 2006	November 2006	December 2006
< \$10 USD	4,206	4,754	5,180	6,285	7,098	9,000
\$10 to \$50 USD	2,159	2,641	2,770	3,402	3,592	4,535
\$50 to \$100 USD	625	684	760	866	1,010	1,239
\$100 to \$200 USD	460	507	566	692	797	921
\$200 to \$500 USD	398	489	524	563	671	823
\$500 to \$1,000 USD	187	192	228	263	289	350
\$1,000 to \$2,000 USD	100	117	125	160	179	229
\$2,000 to \$5,000 USD	66	75	77	92	94	140
> \$5,000 USD	33	36	37	41	58	90
<b>Total Unique Users with PMLF</b>	<b>8,234</b>	<b>9,495</b>	<b>10,267</b>	<b>12,364</b>	<b>13,788</b>	<b>17,327</b>

Source: Linden Lab, Linden Dollar Flow (PMLF) Data

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200 - 499 L\$	1,121,857
500 - 999 L\$	551,428
1,000 - 4,999 L\$	525,645
5,000 - 19,999 L\$	132,397
20,000 - 99,999 L\$	29,527
100,000 - 499,999 L\$	2,824
>= 500,000 L\$	228
<b>Total Transaction Count</b>	<b>14,483,450</b>

**L\$ Sources and Sinks**

Description	2006 December		2007 January - MTD	
	Sinks (L\$)	Sources (L\$)	Sinks (L\$)	Sources (L\$)
Classified Charges	9,829,444	0	4,867,735	0
Group Creation Fees	1,232,900	0	709,300	0
Land	3,431,000	25,058	1,154,488	0
Supply Linden Sales	0	198,449,261	0	73,500,000
Parcel Directory Fees	660,540	0	690,060	0
Referral Bonus	0	1,038,500	0	39,000
Stipends	65,500	95,729,250	39,750	50,550,500
Upload Charges	10,610,800	0	5,745,460	0
Other	31,595,731	18,859,394	28,896,018	13,962,946
<b>TOTAL</b>	<b>57,425,915</b>	<b>314,101,463</b>	<b>42,102,811</b>	<b>138,052,446</b>

<sup>1</sup> A Resident is a uniquely named avatar with the right to log into Second Life, trade currency and visit the Community pages.

<sup>2</sup> PMLF (Positive Monthly Linden Flow) looks at the flow of Linden Dollars into a unique user's account BEFORE Linden Lab Charges are applied to the account. These numbers EXCLUDE payments or receipts related to the sale or acquisition of land (since theoretically these represent investments and not business receipts). All numbers are rolled-up among avatar "alts" to the Unique Customer Level. Businesses that operate Linden Dollar exchanges are excluded. Note that some businesses accept payment outside the Linden Economy (e.g. via CC & Paypal) and those numbers are not included in these reports.

While we hope to provide accurate and useful information, please note that we do not guarantee the accuracy of any information; and we expressly disclaim all warranties and limit liabilities as more fully described in the Terms of Service posted at <http://secondlife.com/corporate/tos.php>.

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