

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF PENNSYLVANIA**

MAJOR LEAGUE BASEBALL PLAYERS :	:	
ASSOCIATION,	:	
	:	
Plaintiff,	:	
	:	
v.	:	CASE NO. 06-5211
	:	
	:	
S.F. ADVISORS, LLC, d/b/a	:	
AFFINITY CLUB NETWORK, LLC,	:	
JOHN LAROCCA, RAVI V. KOTHARE,	:	
and DAVID M. MASER	:	

NOTICE OF APPEARANCE

Kindly enter my appearance as counsel for Defendant, JOHN LAROCCA, in the above-captioned matter.

BRIAN P. MCVAN, L.L.C.

By: BPM3633
BRIAN P. MCVAN, ESQUIRE
Attorney for Defendant,
JOHN LAROCCA

Date: December 15, 2006