

EXHIBIT B

Arena, Alexis

From: Rebecca Kline [rkline@ASCENTIVE.COM]
Sent: Tuesday, June 23, 2009 4:05 PM
To: Tim O'Malley
Subject: FW: [#369607995] Google AdWords Trademark Complaint

-----Original Message-----

From: Adam Schran
Sent: Tuesday, December 16, 2008 9:28 AM
To: Thomas Ringe; Rebecca Kline
Subject: FW: [#369607995] Google AdWords Trademark Complaint

From: Google Advertising Legal Support Team [ads-trademarks@google.com]
Sent: Monday, December 15, 2008 9:49 PM
To: Adam Schran
Subject: Re: [#369607995] Google AdWords Trademark Complaint

Hello Adam,

Thank you for sending us your trademark complaint letter. Your complaint has been processed, and the ad text in question no longer includes your trademark: FINALLY FAST COM.

Please note we only processed the exact trademark you submitted. If you would like us to investigate variations or misspellings of your trademark, please supply us with a list of the exact variations or misspellings, and we will review them.

Feel free to contact us in case of any further queries.

Best Regards,

Raji

Original Message Follows:

From: "Google Advertising Legal Support Team" <ads-trademarks@google.com>
Subject: Re: [#369607995] Google AdWords Trademark Complaint
Date: Thu, 11 Dec 2008 16:06:42 -0000

Hello Adam,

Thank you for sending us your trademark variations complaint, dated December 8th. Your complaint for 'finally fast com' and 'finally fast.com' is queued to be addressed, and we will send you an email confirmation once our investigation is complete. We receive a high volume of complaints and process them in the order they are received. Thank you for your continued patience.

Please note that we will not be able to investigate 'finallyfast' and 'finally fast' at this time because these marks differ too greatly from your actual trademark. That said, if you have trademark registration for either of these terms, or if you claim ownership to these marks through use, please send us proof of ownership, and we'll be happy to review them as well.

If you have any questions or concerns, please do not hesitate to contact us.

Best regards,
Bill
Google Advertising Legal Support Team