

EXHIBIT E

Arena, Alexis

From: Rebecca Kline [rkline@ASCENTIVE.COM]
Sent: Tuesday, June 23, 2009 4:04 PM
To: Tim O'Malley
Subject: FW: [#388426445] Google AdWords Trademark Complaint

-----Original Message-----

From: Google Advertising Legal Support Team [mailto:ads-trademarks@google.com]
Sent: Tuesday, January 20, 2009 8:18 PM
To: Rebecca Kline
Subject: Re: [#388426445] Google AdWords Trademark Complaint

Hello Rebecca,

Thank you for sending us your trademark complaint letter. Your complaint has been processed, and the ads for RegistryCleanerSearch.com, Fix.com/PcSpeedScan, FreeErrorScan.net or Pronto.com are no longer using your trademark: PC SPEEDSCAN in the ad text.

Please note we only processed the specific URLs you listed in your trademark complaint. We will not be disapproving the use of your trademark beyond the scope of your complaint. In addition, we only processed the exact trademark you submitted. If you would like us to investigate variations or misspellings of your trademark, please supply us with a list of the exact variations or misspellings, and we will review them.

Feel free to contact us in case of any further queries.

Best Regards,

Raji

Original Message Follows:

From: "Services Admin" <ads-trademarks@google.com>
Subject: Google AdWords Trademark Complaint
Date: Thu, 15 Jan 2009 13:27:05 -0800

>
> Hello,
>
> This is an auto-generated email. Please do not reply.
>
> Thank you for using our online trademark complaint form. We have
> received your complaint and have queued it for review. Once our
> investigation of your complaint is complete, we will send you an
> email confirmation. Please note that we receive a high volume of
> trademark complaints and address them in the order they are received.
> We appreciate your patience.
>
> If your complaint is missing any information, we will contact you
> via email. Also, please keep your email address updated as we will
> use this as our primary means of communication with you.
>
> Here is the information we received:
>
> Name: Rebecca Kline
> Title: Marketing coordinator
> Company Name: Ascentive
> Relationship: employee

> Address: 201 Spring Garden St
> Philadelphia, PA 19123
> Email: rkline@ascentive.com
> Phone: 2153206000 x 191
> AdWords ID: ██████████
> Trademark owner same as above? No
>
> TRADEMARK OWNER INFORMATION, IF DIFFERENT THAN ABOVE
> TM Owner Name: Adam Schran
> Address: 201 Spring Garden St
> Philadelphia, PA 19123
> Email: aschran@ascentive.com
> Phone: 215 320 6000
> AdWords ID: ██████████
>
> TRADEMARK DETAILS
>
> Are there more than 10 trademarks? No
> If yes, the attached document will be sent for review.
>
> Trademark 1
> Trademark: Pc SpeedScan
> Country: USA
> Word/Design: Word
> Registered? Yes
> Application or Registration Number: 77527367
>
>
> SCOPE OF COMPLAINT -- ADVERTISERS INVOLVED
> All advertisers or specific advertisers? specific advertisers
> If specific advertisers, the URL(s) of concern are listed below.
> PC Speed Scan
> www.RegistryCleanerSearch.com
>
> Pc Speed Scan
> www-Fix.com/PcSpeedScan
>
> Pc Speed Scan
> FreeErrorScan.net
>
> Pc SpeedScan
> Pronto.com
>
>
> SCOPE OF COMPLAINT -- SUBSTANCE
>
> Trademark rights in the US, UK, Ireland or Canada: we are concerned
with the use of our trademarks in ad text: Yes
> Trademark rights outside the US, UK, Ireland or Canada: we are
concerned with the use of our trademarks in ad text: No
> Trademark rights outside the US, UK, Ireland or Canada: we are
concerned with the use of our trademarks as keywords: No
>
> AUTHORIZED ENTITIES
> Ascentive - ██████████ - Applies to all current and future accounts
belonging to this advertiser
>
> CLARIFICATIONS
>
>
> LEGAL AFFIRMATIONS
> * I have a good faith belief that use of the trademarks described
above with the advertisements described above are not authorized by the trademark owner or
its agent, nor is such use otherwise permissible under law.
>
> * I represent that the information in this notification is true and
correct and that I am authorized to act on behalf of the trademark owner.

Arena, Alexis

From: Google Advertising Legal Support Team [ads-trademarks@google.com]
Sent: Thursday, February 19, 2009 5:08 PM
To: Tim O'Malley
Subject: Re: [#396583198] Google AdWords Trademark Complaint

Hello Tim,

Thanks for sending us your trademark complaint letter. Your complaint has been processed, and the ad text in question no longer includes your trademarks: WINROCKET and ACTIVESPEED.

Additionally, the ads for the following URLs are no longer using the respective trademarks in the ad text:

InstantlyFaster.com - PC SPEEDSCAN
PC-Confidential.com - PC SCAN & SWEEP
Fix.com - BEAWARE, RAMROCKET

Please note that we processed only the specific URLs you listed in your trademark complaint. We will not be disapproving the use of your trademarks beyond the scope of your complaint. In addition, we processed only the exact trademarks you submitted. If you would like us to investigate variations or misspellings of your trademarks, please supply us with a list of the exact variations or misspellings, and we will review them accordingly.

If you have additional questions, please visit our Trademark FAQ in the AdWords Help Center (<https://adwords.google.com/support/bin/topic.py?topic=10615>) to find answers to many frequently asked questions. You may also contact us at ads-trademarks@google.com with further questions.

Best Regards,
Laura
Google Advertising Legal Support Team

Original Message Follows:

From: "Services Admin" <ads-trademarks@google.com>
Subject: Google AdWords Trademark Complaint
Date: Thu, 5 Feb 2009 06:22:42 -0800

>
> Hello,
>
> This is an auto-generated email. Please do not reply.
>
> Thank you for using our online trademark complaint form. We have
> received your complaint and have queued it for review. Once our
> investigation of your complaint is complete, we will send you an
> email confirmation. Please note that we receive a high volume of
> trademark complaints and address them in the order they are received.
> We appreciate your patience.
>
> If your complaint is missing any information, we will contact you
> via email. Also, please keep your email address updated as we will
> use this as our primary means of communication with you.
>
> Here is the information we received:
>
> Name: Tim O'Malley
> Title: Manager of Search Engine Marketing

> Company Name: Ascentive LLC
> Relationship: Employee
> Address: 201 Spring Garden Street
> Suite 400
> Philadelphia, PA 19123
> Email: tomalley@ascentive.com
> Phone:
> AdWords ID: [REDACTED]
> Trademark owner same as above? Yes
>
> TRADEMARK OWNER INFORMATION, IF DIFFERENT THAN ABOVE
> TM Owner Name:
> Address:
> Email:
> Phone:
> AdWords ID:
>
> TRADEMARK DETAILS
>
> Are there more than 10 trademarks? No
> If yes, the attached document will be sent for review.
>
> Trademark 1
> Trademark: PC Speedscan
> Country: USA
> Word/Design: Word & Design
> Registered? No, application pending
> Application or Registration Number: 77/527,367
>
>
> SCOPE OF COMPLAINT -- ADVERTISERS INVOLVED
> All advertisers or specific advertisers? specific advertisers
> If specific advertisers, the URL(s) of concern are listed below.
> www.InstantlyFaster.com
>
> SCOPE OF COMPLAINT -- SUBSTANCE
>
> Trademark rights in the US, UK, Ireland or Canada: we are concerned
with the use of our trademarks in ad text: Yes
> Trademark rights outside the US, UK, Ireland or Canada: we are
concerned with the use of our trademarks in ad text: No
> Trademark rights outside the US, UK, Ireland or Canada: we are
concerned with the use of our trademarks as keywords: No
>
> CLARIFICATIONS
>
>
> LEGAL AFFIRMATIONS
> * I have a good faith belief that use of the trademarks described
above with the advertisements described above are not authorized by the trademark owner or
its agent, nor is such use otherwise permissible under law.
>
> * I represent that the information in this notification is true and
correct and that I am authorized to act on behalf of the trademark owner.
>
> If you have additional questions at this time, please visit our Help
Center at <https://adwords.google.com/support> to find answers to many frequently asked
questions.
>
> Sincerely,
>
> Google Advertising Legal Support Team
>

Arena, Alexis

From: Google Advertising Legal Support Team [ads-trademarks@google.com]
Sent: Friday, March 06, 2009 12:36 AM
To: Tim O'Malley
Subject: Re: [#407781239] Google AdWords Trademark Complaint

Hello Tim,

Thanks for sending us your trademark complaint letter, dated March 5, 2009. Per your complaint submitted March 2, 2009, we are in the process of changing your complaint from one against specific advertisers to one against all advertisers. This will include the advertiser you submitted today, with the URL PcSpeedscanPro.TopPCFix.com.

If you would like us to only monitor your trademark against specific advertisers rather than all advertisers, please let me know. Otherwise, your general complaint against all advertisers is queued to be addressed, and we'll send you an email confirmation once our investigation is complete. Please note that we receive a high volume of complaints and process them in the order they are received. Thank you for your patience.

Please let me know if you have any additional questions or concerns.

Yours faithfully,

Amanda
Google Advertising Legal Support

Original Message Follows:

From: "Services Admin" <ads-trademarks@google.com>
Subject: Google AdWords Trademark Complaint
Date: Thu, 5 Mar 2009 07:41:53 -0800

>
> Hello,
>
> This is an auto-generated email. Please do not reply.
>
> Thank you for using our online trademark complaint form. We have
> received your complaint and have queued it for review. Once our
> investigation of your complaint is complete, we will send you an
> email confirmation. Please note that we receive a high volume of
> trademark complaints and address them in the order they are received.
> We appreciate your patience.
>
> If your complaint is missing any information, we will contact you
> via email. Also, please keep your email address updated as we will
> use this as our primary means of communication with you.
>
> Here is the information we received:
>
> Name: Tim O'Malley
> Title: Manager of Search Engine Marketing
> Company Name: Ascentive LLC
> Relationship: Employee
> Address: 201 Spring Garden Street
> Philadelphia, PA 19123
> Email: tomalley@ascentive.com
> Phone: 215-320-6000 ext 192
> AdWords ID: ██████████
> Trademark owner same as above? Yes
>
> TRADEMARK OWNER INFORMATION, IF DIFFERENT THAN ABOVE
> TM Owner Name:

> Address:
> Email:
> Phone:
> AdWords ID:

> TRADEMARK DETAILS

> Are there more than 10 trademarks? No
> If yes, the attached document will be sent for review.

> Trademark 1
> Trademark: PC SPEEDSCAN
> Country: USA
> Word/Design: Word
> Registered? Yes
> Application or Registration Number: 3,580,254

> SCOPE OF COMPLAINT -- ADVERTISERS INVOLVED
> All advertisers or specific advertisers? specific advertisers
> If specific advertisers, the URL(s) of concern are listed below.
> PcSpeedscanPro.TopPCFix.com

> SCOPE OF COMPLAINT -- SUBSTANCE

> Trademark rights in the US, UK, Ireland or Canada: we are concerned
with the use of our trademarks in ad text: Yes
> Trademark rights outside the US, UK, Ireland or Canada: we are
concerned with the use of our trademarks in ad text: No
> Trademark rights outside the US, UK, Ireland or Canada: we are
concerned with the use of our trademarks as keywords: No

> CLARIFICATIONS

> LEGAL AFFIRMATIONS

> * I have a good faith belief that use of the trademarks described
above with the advertisements described above are not authorized by the trademark owner or
its agent, nor is such use otherwise permissible under law.

> * I represent that the information in this notification is true and
correct and that I am authorized to act on behalf of the trademark owner.

> If you have additional questions at this time, please visit our Help
Center at <https://adwords.google.com/support> to find answers to many frequently asked
questions.

> Sincerely,
> Google Advertising Legal Support Team

Arena, Alexis

From: Google Advertising Legal Support Team [ads-trademarks@google.com]
Sent: Tuesday, April 21, 2009 8:00 PM
To: Tim O'Malley
Subject: Re: [#406422840] Google AdWords Trademark Complaint

Hello Tim,

Thanks for sending us your trademark complaint letter. Your complaint has been processed, and the ad text in question no longer includes your trademarks: PC SPEEDSCAN, WINROCKET, SPYWARE STRIKER, or PC SCAN & SWEEP.

Please note that we processed only the exact trademarks you submitted. If you'd like us to investigate variations or misspellings of your trademark, please supply us with a list of the exact variations or misspellings, and we will review them accordingly.

Feel free to contact us in case of any further queries.

Best Regards,

Raji

Original Message Follows:

From: "Services Admin" <ads-trademarks@google.com>
Subject: Google AdWords Trademark Complaint
Date: Mon, 2 Mar 2009 11:52:49 -0800

>
> Hello,
>
> This is an auto-generated email. Please do not reply.
>
> Thank you for using our online trademark complaint form. We have
> received your complaint and have queued it for review. Once our
> investigation of your complaint is complete, we will send you an
> email confirmation. Please note that we receive a high volume of
> trademark complaints and address them in the order they are received.
> We appreciate your patience.
>
> If your complaint is missing any information, we will contact you
> via email. Also, please keep your email address updated as we will
> use this as our primary means of communication with you.
>
> Here is the information we received:
>
> Name: Tim O'Malley
> Title: Manager of Search Engine Marketing
> Company Name: Ascentive LLC
> Relationship: Employee
> Address: 201 Spring Garden Street
> Philadelphia, PA 19123
> Email: tomalley@ascentive.com
> Phone: 215-320-6000 ext 192
> AdWords ID: [REDACTED]
> Trademark owner same as above? Yes
>
> TRADEMARK OWNER INFORMATION, IF DIFFERENT THAN ABOVE
> TM Owner Name:
> Address:
> Email:

> Phone:
> AdWords ID:

> TRADEMARK DETAILS

> Are there more than 10 trademarks? No
> If yes, the attached document will be sent for review.

> Trademark 1
> Trademark: PC SPEEDSCAN
> Country: USA
> Word/Design: Word & Design
> Registered? Yes
> Application or Registration Number: 3,580,254

> Trademark 2
> Trademark: WINROCKET
> Country: USA
> Word/Design: Word & Design
> Registered? Yes
> Application or Registration Number: 2,510,313

> Trademark 3
> Trademark: SPYWARE STRIKER
> Country: USA
> Word/Design: Word & Design
> Registered? Yes
> Application or Registration Number: 3,580,253

> Trademark 4
> Trademark: PC SCAN & SWEEP
> Country: USA
> Word/Design: Word & Design
> Registered? Yes
> Application or Registration Number: 3,580,252

> SCOPE OF COMPLAINT -- ADVERTISERS INVOLVED
> All advertisers or specific advertisers? all advertisers
> If specific advertisers, the URL(s) of concern are listed below.

> SCOPE OF COMPLAINT -- SUBSTANCE

> Trademark rights in the US, UK, Ireland or Canada: we are concerned
> with the use of our trademarks in ad text: Yes
> Trademark rights outside the US, UK, Ireland or Canada: we are
> concerned with the use of our trademarks in ad text: No
> Trademark rights outside the US, UK, Ireland or Canada: we are
> concerned with the use of our trademarks as keywords: No

> CLARIFICATIONS

> LEGAL AFFIRMATIONS

> * I have a good faith belief that use of the trademarks described
> above with the advertisements described above are not authorized by the trademark owner or
> its agent, nor is such use otherwise permissible under law.

> * I represent that the information in this notification is true and
> correct and that I am authorized to act on behalf of the trademark owner.

> If you have additional questions at this time, please visit our Help
> Center at <https://adwords.google.com/support> to find answers to many frequently asked
> questions.

> Sincerely,