

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF PENNSYLVANIA

ASCENTIVE, LLC,
Plaintiff,
v.
GOOGLE, INC.,
Defendant.
Civil Action No. 2:09-cv-02871

RULE TO SHOW CAUSE WHY A PRELIMINARY INJUNCTION
SHOULD NOT ISSUE

AND NOW this ___ day of _____ 2009, upon consideration of the motion of
plaintiff Ascentive, LLC ("Ascentive") for a preliminary injunction and for expedited discovery,
the supporting memorandum of law, declarations, and exhibits, and defendant Google, Inc.
("Google"), having been given notice of these motions, it is hereby ORDERED that:

- 1. Ascentive shall serve a copy of this order and rule together with the motion for
preliminary injunction and accompanying papers upon Google at least ___ days before the
hearing;
2. Google shall respond to Ascentive's motion for preliminary injunction within ___
business days of this order;
3. Ascentive's motion for expedited discovery is GRANTED:
a. Ascentive shall serve its document requests and deposition notice this day,
the ___ day of _____, 2009;
b. Google shall respond to Ascentive's document requests and produce
responsive documents within five business days of the issuance of this order; and

c. Google shall produce one or more witnesses to testify pursuant to Ascentive's 30(b)(6) notice within 10 business days of the issuance of this order;

4. Google shall appear before this Court on the __ day of _____, 2009, in Courtroom _____, at the James A. Byrne Federal Courthouse, 601 Market Street, Philadelphia, PA 19106, to show cause why a preliminary injunction providing the relief sought in the accompanying motion should not be entered.

By the Court:

THE HONORABLE JUAN R. SANCHEZ