

**IN THE UNITED STATES DISTRICT COURT
FOR THE MIDDLE DISTRICT OF PENNSYLVANIA**

THE HERSHEY COMPANY,
Plaintiff,

v.

HOTTRIX LLC,
Defendant.

No. 1:10-cv-1178-JEJ

JUDGE JOHN E. JONES III

FILED ELECTRONICALLY

PRAECIPE FOR ENTRY OF APPEARANCE

Kindly enter my appearance on behalf of Defendant, Hottrix LLC, in the above-captioned matter.

Respectfully submitted,
RHOADS & SINON LLP

By: /s/ Todd J. Shill

Todd J. Shill
Pa. I.D. No. 69225
One South Market Square
Harrisburg, PA 17108-1146
(717) 233-5731
(717) 238-8622 (fax)
tshill@rhoads-sinon.com

CERTIFICATE OF SERVICE

I hereby certify that on August 24, 2010 a true and correct copy of the foregoing document was electronically filed and served on the following in accordance with the Rules of the United States District Court for the Middle District of Pennsylvania:

Paul C. Llewellyn
425 Park Avenue
New York, NY 10022
(212) 836-8000
pllewellyn@kayescholer.com

Harvey Freedenberg
McNees Wallace & Nurick
100 Pine Street
P.O. Box 1166
Harrisburg, PA 17108-1166
(717) 237-5267
hfreedenberg@mwn.com

/s/ Todd Shill