

EXHIBIT C

From: "Crowell, Scott" <scrowell@hersheys.com>
Date: August 12, 2008 2:26:12 PM PDT
To: <help@hottrixdownload.com>
Subject: Question

Hi guys, I like your iMilk app. I am a Technology Director for The Hershey Company. I am curious to see if you would be interested in taking that code and modifying it to incorporate Hershey's Syrup and have it make chocolate milk, replace the burp with a "moo".

My thought would be to pour milk into the Iphone by tipping in one direction, pouring Hershey's syrup by tipping in the opposite direction and then shaking the phone to turn the milk to chocolate.

The arrangement would have to include the company owning the code and distributing it ourselves. Essentially I am looking at a software development ballpark cost to develop and sell the code to us.

Thanks and feel free to call,
Scott Crowell
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