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UNITED STATES DISTRICT COURT FOR THE MIDDLE DISTRICT OF PENNSYLVANIA

THE HERSHEY COMPANY,

Plaintiff/Counterclaim Defendant,

v.

HOTTRIX LLC,

Defendant/Counterclaim Plaintiff.

MOTION OF THE HERSHEY COMPANY TO DISMISS COUNTERCLAIMS AND FOR JUDGMENT ON THE PLEADINGS

Plaintiff / counterclaim defendant The Hershey Company ("Hershey") hereby moves pursuant to Rule 12(b)(6), Fed. R. Civ., P., to dismiss the counterclaims of defendant / counterclaim plaintiff Hottrix LLC, and for judgment on the pleadings pursuant to Rule 12(c), Fed. R. Civ. P., with respect to Hershey's claim for declaratory judgment of non-infringement. Hershey relies, in support of

this application, upon this Motion, the pleadings in this action, the accompanying Declaration of Victoria Haje, dated September 24, 2010, and exhibits thereto, and the accompanying Brief in support of Hershey's application.

Dated: September 27, 2010

McNEES WALLACE & NURICK LLC

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CERTIFICATE OF SERVICE

I hereby certify that on this date, I electronically filed the foregoing

document with the Clerk of Court using CM/ECF and that the document is being

served electronically upon counsel of record through the Court's electronic

transmission facilities, with the exception of the physical exhibits to the

Declaration of Victoria Haje, which were hand-delivered to the Court and counsel.

/s/ Harvey Freedenberg

Harvey Freedenberg

Of Counsel for Plaintiff/Counterclaim

Defendant, The Hershey Company

Dated: September 27, 2010