IN THE UNITED STATES DISTRICT COURT FOR THE MIDDLE DISTRICT OF PENNSYLVANIA

THE HERSHEY COMPANY,
Plaintiff/Counterclaim
Defendant.

No. 1:10-cv-1178-JEJ

JUDGE JOHN E. JONES III

v.

FILED ELECTRONICALLY

HOTTRIX LLC,
Defendant/Counterclaim
Plaintiff.

v.

VERSATILE SYSTEMS, INC. Counterclaim Defendant,

UNOPPOSED MOTION TO EXCEED WORD LIMIT IN HOTTRIX, LLC'S BRIEF IN OPPOSITION TO THE HERSHEY COMPANY'S MOTION TO DISMISS AMENDED COUNTERCLAIMS AND FOR JUDGMENT ON THE PLEADINGS

Defendant/Counterclaim Plaintiff Hottrix, LLC files the within Unopposed Motion to Exceed Word Limit of its Brief in Opposition to The Hershey Company's Motion to Dismiss Amended Counterclaims and for Judgment on the Pleadings (the "Motion to Dismiss") [Dkt. No. 36, 37], pursuant to Middle District Local Rule 7.8(b)(3) as follows:

 On October 21, 2010, Plaintiff/Counterclaim Defendant The Hershey Company filed its Motion to Dismiss.

- 2. Because of the complex issues associated with the Motion to Dismiss, Hottrix requests that it be permitted to file an opposition brief in excess of the 5,000 word limitation in Middle District Local Rule 7.8.
- 3. Hottrix' opposition brief to the Motion to Dismiss will not exceed 8,000 words.
- 4. Counsel for The Hershey Company has concurred in the instant motion.

WHEREFORE, Hottrix, LLC, respectfully requests that the Court grant the within Motion.

Dated: October 29, 2010

Respectfully submitted, RHOADS & SINON LLP

By: /s/ Robert J. Tribeck

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CERTIFICATE OF SERVICE

I hereby certify that on October 29, 2010 in accordance with the Rules of the United States District Court for the Middle District of Pennsylvania, a true and correct copy of the foregoing document was electronically filed and served via the Court's ECF system on the following:

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/s/_Robert J. Tribeck_____