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## Your Bright Builder Help Team

Your personal Bright Builders help team is ready and waiting to share their knowledge with you. They make it as easy as 1-2-3!

### **1 Your Project Advisor is your primary customer service contact who:**

- Provides personal, day-to-day contact with Bright Builders.
- Ensures that you receive and understand each portion of your package.
- Answers questions about billing, agreements, and other administrative issues.
- Coordinates your help from the rest of the team. Your Project Advisor will also help you contact our affiliates (ECHO, Wholesale Marketer, and Tax Vantage) to resolve questions if applicable. For your records, write the name and contact information for your advisor below:

### **2 Your Coach is your Internet business consultant who provides mentoring and gives assignments that will help you understand how to:**

- Create a successful online business.
- Discover and establish a direction for your Internet business.
- Find vendors to supply you with products that sell.
- Write compelling sales copy to persuade and motivate visitors to buy from you.
  - Use online marketing techniques to find your niche.
  - Develop a quality website.
  - Find resources to build your online success.
  - Gain the confidence and competence to run a profitable website business.
  - Create the winning mindset of a successful work-at-home entrepreneur.

### **3 Your Builder Trainer is your contact who:**

- Teaches you how to create your website using the Builder tools.
- Answers questions about the Builder tools.

Check out our other help resources on the back!

## Visit the Resource Center

<https://resource.brightwebsite.com/>

The Bright Builders Resource Center is packed with advice from the experts. Don't miss this site-it's brimming with up-to-date information on how to propel your business into the Internet marketplace.

Best of all, the information in the resource center is offered as a service, at no cost to you! Just log in with your Bright Builder username and password.

Here are a few highlights:

### **Real Marketing Strategies that Work on the Internet**

This ebook by Jerry West, a master web marketer, focuses on what you need to market your business and succeed on the web.

### **Right-Click Marketing Utility**

A simple-to-use tool that helps you research and take advantage of keyword density, link popularity, and much more!

### **Tips**

The Resource Center also features a whole page of links to marketing advice from the experts.

### **Snippets**

Snippets are Bright Builders weekly newsletters. The Resource Center holds an archive of all past Snippets and is constantly updated to include the new ones. Topics range from marketing, to customer service, to solid web design strategies.

### **Bright Builder Representatives**

1-800-342-1990 - [experts@brightbuilders.com](mailto:experts@brightbuilders.com)

### **Resource Center**

<https://resource.brightwebsite.com>

### **Tutorials and Online Help**

<https://www.brightwebsite.com/admin>

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Tools - Coaching - Marketing - Graphic Design

