EXHIBIT 1

EXHIBIT LIST

Exhibit A: Affidavit of Frederick Fessenden, Doc. 107, dated March 4, 2011

Exhibit B: Stipulation of Parties, Doc. 108, dated March 9, 2011

Exhibit C: Deposition of Michael Johnson, Doc. 111, dated October 11, 2010

Exhibit D: Internet Program Invoice, Pltf. Ex. 12

Exhibit E: Bright Builders Hosting Agreement, Pltf. Ex. 16

Exhibit F: Bright Builders Welcome Letter and Packet, Pltf. Ex. 10

Exhibit G: Bright Builder Account Notes of Christopher Prince Account, Pltf. Ex. 11

Exhibit H: Bright Builders Daily Invoice, Pltf. Ex. 13, dated August 31, 2008

Exhibit I: Deposition of Emily Davies, Doc. 109, dated October 28, 2010

Exhibit J: Jury Instructions, Doc. 118

Exhibit K: Bright Builders Pamphlet "The Psychology of Success," Pltf. Ex. 3

Exhibit L: Bright Builders Pamphlet "Building Your Successful Business," Pltf. Ex. 4

Exhibit M: Bright Builders Pamphlet "Your Bright Builder Help Team," Pltf. Ex. 6

Exhibit N: Bright Builders Pamphlet "Visit the Resource Center," Pltf. Ex. 7

Exhibit O: Bright Builders Pamphlet "Coaching Sessions," Pltf. Ex. 8

Exhibit P: 2 McCarthy on Trademarks and Unfair Competition § 11:91, J. Thomas McCarthy (4th ed.) (Feb. 2011)