

# EXHIBIT A

# United States of America

United States Patent and Trademark Office

## STURGIS

Reg. No. 3,923,284

Registered Feb. 22, 2011

Int. Cls.: 6, 8, 9, 13, 16,  
20, 21, 24, 25, 26, 28, 32,  
33, 35, and 41

STURGIS MOTORCYCLE RALLY, INC. (SOUTH DAKOTA NON-PROFIT ECONOMIC  
DEVELOPMENT CORPORATION)  
1612 JUNCTION AVE, SUITE 4  
STURGIS, SD 57785

FOR: METAL KEY RINGS, ALL OF THE AFOREMENTIONED GOODS RELATING TO THE  
STURGIS MOTORCYCLE RALLY, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 8-31-2006; IN COMMERCE 8-31-2006.

TRADEMARK

FOR: HAND-OPERATED HAND TOOLS, NAMELY, HUNTING KNIVES, POCKET KNIVES,  
SIDEARM KNIVES, FOLDING KNIVES, SPORT KNIVES, KNIVES MADE OF PRECIOUS  
METAL, ALL OF THE AFOREMENTIONED GOODS RELATING TO THE STURGIS MOTOR-  
CYCLE RALLY, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

SERVICE MARK

FIRST USE 5-31-1985; IN COMMERCE 5-31-1985.

PRINCIPAL REGISTER

FOR: SUNGLASSES, MAGNETS AND MOTORCYCLE HELMETS, ALL OF THE AFORE-  
MENTIONED GOODS RELATING TO THE STURGIS MOTORCYCLE RALLY, IN CLASS 9  
(U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-31-1995; IN COMMERCE 8-31-1995.

FOR: FIREARMS, ALL OF THE AFOREMENTIONED GOODS RELATING TO THE STURGIS  
MOTORCYCLE RALLY, IN CLASS 13 (U.S. CLS. 2 AND 9).

FIRST USE 6-30-1998; IN COMMERCE 6-30-1998.

FOR: PENS; AND PAPER GOODS AND PRINTED MATTER, NAMELY, POSTERS; BUMPER  
STICKERS; DECALS; IRON-ON AND PLASTIC TRANSFERS; WINDOW STICKERS; NOTE  
PADS; MOUNTED PHOTOGRAPHS, AND UNMOUNTED PHOTOGRAPHS; PRINTS,  
NAMELY, COLOR PRINTS, PHOTOGRAPHIC PRINTS, AND PICTORIAL PRINTS; PAPER  
AND PLASTIC BAGS FOR PACKAGING; AND POSTCARDS; ALL OF THE AFOREMEN-  
TIONED GOODS RELATING TO THE STURGIS MOTORCYCLE RALLY, IN CLASS 16 (U.S.  
CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-31-1987; IN COMMERCE 8-31-1987.

FOR: NON-METAL KEY RINGS AND JEWELRY BOXES NOT OF METAL, ALL OF THE  
AFOREMENTIONED GOODS RELATING TO THE STURGIS MOTORCYCLE RALLY, IN  
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 8-31-2002; IN COMMERCE 8-31-2002.



*David J. Kappas*

Director of the United States Patent and Trademark Office

**Reg. No. 3,923,284** FOR: GLASSWARE, NAMELY, SHOT GLASSES, DRINKING GLASSES, DRINKING CUPS, AND DRINKING MUGS; INSULATING SLEEVE HOLDERS MADE OF RUBBER, PLASTIC OR FOAM FOR BEVERAGE CANS; INSULATING SLEEVE HOLDERS MADE OF RUBBER, PLASTIC OR FOAM FOR BEVERAGE BOTTLES; COASTERS NOT OF PAPER AND NOT BEING TABLE LINEN; BOTTLE OPENERS; AND BEER STEINS; ALL OF THE AFOREMENTIONED GOODS RELATING TO THE STURGIS MOTORCYCLE RALLY, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 8-31-1995; IN COMMERCE 8-31-1995.

FOR: CLOTH FLAGS, CLOTH BANNERS, AND QUILTS, ALL OF THE AFOREMENTIONED GOODS RELATING TO THE STURGIS MOTORCYCLE RALLY, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 8-31-2004; IN COMMERCE 8-31-2004.

FOR: CLOTHING, NAMELY, SHIRTS, T-SHIRTS, LONG SLEEVE T-SHIRTS, SLEEVELESS T-SHIRTS, DENIM SHIRTS, GOLF SHIRTS, JACKETS, COATS, TANK TOPS, POLO SHIRTS, SWEATSHIRTS, PULLOVERS, WOMEN'S TOPS, CHEMISES, CLOTH WRAPS, HEAD WEAR, BANDANNAS, CAPS, CLOTH HEADWRAPS, HATS, SCARVES, BELTS, CHAPS, GLOVES, AND SUN VISORS, ALL OF THE AFOREMENTIONED GOODS RELATING TO THE STURGIS MOTORCYCLE RALLY, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-31-1984; IN COMMERCE 8-31-1984.

FOR: CLOTH AND EMBROIDERED PATCHES FOR CLOTHING, ORNAMENTAL CLOTH PATCHES, HAT PINS FOR SECURING HATS, BELT BUCKLES NOT OF PRECIOUS METAL, AND NOVELTY ORNAMENTAL PINS, ALL OF THE AFOREMENTIONED GOODS RELATING TO THE STURGIS MOTORCYCLE RALLY, IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

FIRST USE 8-31-1986; IN COMMERCE 8-31-1986.

FOR: CHRISTMAS TREE ORNAMENTS AND GAMING CHIPS, ALL OF THE AFOREMENTIONED GOODS RELATING TO THE STURGIS MOTORCYCLE RALLY, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 6-30-2001; IN COMMERCE 6-30-2001.

FOR: BOTTLED SPRING WATER AND BEER, ALL OF THE AFOREMENTIONED GOODS RELATING TO THE STURGIS MOTORCYCLE RALLY, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 6-30-2005; IN COMMERCE 6-30-2005.

FOR: DISTILLED LIQUOR, ALL OF THE AFOREMENTIONED GOODS RELATING TO THE STURGIS MOTORCYCLE RALLY, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 6-30-2002; IN COMMERCE 6-30-2002.

FOR: PROMOTING SPORTS COMPETITIONS OF OTHERS, NAMELY, MOTORCYCLE AND VEHICLE RALLIES, EXHIBITS, AND COMPETITIONS; PROMOTING THE GOODS AND SERVICES OF OTHERS BY ARRANGING FOR SPONSORS TO AFFILIATE THEIR GOODS AND SERVICES WITH THE STURGIS MOTORCYCLE RALLY; PROMOTING ECONOMIC DEVELOPMENT IN THE CITY OF STURGIS AND THE BLACK HILLS AREA OF SOUTH DAKOTA AND WYOMING; AND ON-LINE RETAIL STORE SERVICES RELATING TO THE STURGIS MOTORCYCLE RALLY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**Reg. No. 3,923,284** FIRST USE 6-30-2002; IN COMMERCE 6-30-2002.

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF ORGANIZING AND CONDUCTING MOTORCYCLE AND VEHICLE EXHIBITIONS AND RALLIES; ORGANIZING AND CONDUCTING THE ENTERTAINMENT EVENTS OF OTHERS, NAMELY, MOTORCYCLE AND VEHICLE EXHIBITIONS, RALLIES, AND COMPETITIONS; AND ENTERTAINMENT SERVICES IN THE NATURE OF LIVE CIVIC PRODUCTIONS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-30-2002; IN COMMERCE 6-30-2002.

OWNER OF U.S. REG. NO. 1,948,097.

SEC. 2(F).

SN 76-979,104, FILED 1-30-2001.

BARBARA GAYNOR, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

**United States Patent and Trademark Office**

**Reg. No. 2,698,677**

Registered Mar. 18, 2003

**TRADEMARK  
PRINCIPAL REGISTER**

**TAKE THE RIDE TO STURGIS**

MONAHAN, THOMAS, L. (UNITED STATES IN-  
DIVIDUAL)  
1105 MAIN STREET  
STURGIS, SD 57785

OWNER OF U.S. REG. NO. 1,948,097.

SEC. 2(F).

FOR: CLOTHING - NAMELY, T-SHIRTS AND  
SWEATSHIRTS AND CAPS, IN CLASS 25 (U.S. CLS.  
22 AND 39).

SN 78-010,763, FILED 6-1-2000.

FIRST USE 8-5-1996; IN COMMERCE 8-5-1996.

KIMBERLY PERRY, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 1,948,097

Registered Jan. 16, 1996

**SERVICE MARK  
PRINCIPAL REGISTER**



STURGIS AREA CHAMBER OF COMMERCE  
(SOUTH DAKOTA NON-INCORPORATED,  
NON-PROFIT ASSOCIATION)  
P.O. BOX 504  
STURGIS, SD 57785

FOR: PROMOTING SPORTS COMPETITIONS  
AND/OR EVENTS OF OTHERS, NAMELY MO-  
TORCYCLE RALLIES, EXHIBITS AND COM-  
PETITIONS; AND PROMOTING ECONOMIC  
DEVELOPMENT IN THE CITY OF STURGIS  
AND THE BLACK HILLS AREA OF SOUTH  
DAKOTA AND WYOMING, IN CLASS 35 (U.S.  
CLS. 100, 101 AND 102).

FIRST USE 7-1-1986; IN COMMERCE  
7-1-1986.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "MOTOR CLASSIC" OR  
"RALLY & RACES BLACK HILLS S.D.",  
APART FROM THE MARK AS SHOWN.

SEC. 2(F) AS TO "BLACK HILLS MOTOR  
CLASSIC".

SER. NO. 74-533,873, FILED 6-6-1994.

CHRIS DONINGER, EXAMINING ATTORNEY

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,070,955**

**United States Patent and Trademark Office**

**Registered June 17, 1997**

**TRADEMARK  
PRINCIPAL REGISTER**

**STURGIS BIKE WEEK**

**RHODES, VIRGINIA (UNITED STATES CITI-  
ZEN), DBA CYCLE SHIRTS  
601 40TH STREET  
FAIRFIELD, AL 35064**

**FIRST USE 1-0-1984; IN COMMERCE  
1-0-1984.  
SEC. 2(F).**

**SER. NO. 74-540,253, FILED 6-20-1994.**

**FOR: CLOTHING, NAMELY, T-SHIRTS AND  
CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).**

**GEORGE POLOGEORGIS, EXAMINING AT-  
TORNEY**

# United States of America

United States Patent and Trademark Office

## STURGIS BIKE WEEK

**Reg. No. 3,825,398**

**Registered July 27, 2010**

**Int. Cl.: 16**

**TRADEMARK**

**PRINCIPAL REGISTER**

STURGIS AREA CHAMBER OF COMMERCE AND VISITORS BUREAU (SOUTH DAKOTA  
NON-INCORPORATED NON-PROFIT ASSOCIATION)  
2040 JUNCTION AVE.  
STURGIS, SD 57785

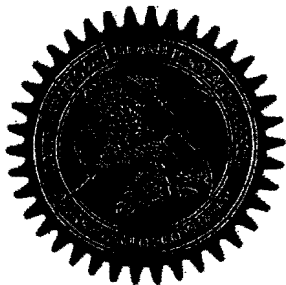
FOR: PAPER GOODS, NAMELY, POSTCARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37,  
38 AND 50).

FIRST USE 4-0-2010; IN COMMERCE 4-0-2010.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BIKE", APART FROM THE  
MARK AS SHOWN.

SN 76-012,840, FILED 3-29-2000.

LOURDES AYALA, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office



# United States of America

United States Patent and Trademark Office

## STURGIS BIKE WEEK

**Reg. No. 3,818,703**

**Registered July 13, 2010**

**Int. Cl.: 25**

STURGIS AREA CHAMBER OF COMMERCE AND VISITORS BUREAU (SOUTH DAKOTA  
NON-INCORPORATED NON-PROFIT ASSOCIATION)  
2040 JUNCTION AVE.  
P.O. BOX 504  
STURGIS, SD 57785

**TRADEMARK**

FOR: CLOTHING, NAMELY, SHIRTS, SWEATSHIRTS, BANDANAS, EMBROIDERED  
CLOTHING, NAMELY, SHIRTS, SWEATSHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

**PRINCIPAL REGISTER**

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

OWNER OF U.S. REG. NO. 2,070,955.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STURGIS", APART FROM THE  
MARK AS SHOWN.

SN 76-012,841, FILED 3-29-2000.

LEIGH CAROLINE CASE, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## STURGIS BIKE WEEK

**Reg. No. 3,838,171**

**Registered Aug. 24, 2010**

**Int. Cl.: 26**

**TRADEMARK**

**PRINCIPAL REGISTER**

STURGIS AREA CHAMBER OF COMMERCE AND VISITORS BUREAU (SOUTH DAKOTA  
NON-INCORPORATED NON-PROFIT ASSOCIATION)  
2040 JUNCTION AVE.  
STURGIS, SD 57785

FOR: EMBROIDERED GOODS, NAMELY, PATCHES AND EMBLEMS, IN CLASS 26 (U.S.  
CLS. 37, 39, 40, 42 AND 50).

FIRST USE 9-0-2005; IN COMMERCE 9-0-2005.

OWNER OF U.S. REG. NO. 2,070,955.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STURGIS", APART FROM THE  
MARK AS SHOWN.

SN 76-012,877, FILED 3-29-2000.

LEIGH CAROLINE CASE, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## STURGIS BIKE WEEK

**Reg. No. 3,911,270**

**Registered Jan. 25, 2011**

**Int. Cl.: 34**

**TRADEMARK**

**PRINCIPAL REGISTER**

STURGIS MOTORCYCLE RALLY, INC. (SOUTH DAKOTA NON-PROFIT ECONOMIC  
DEVELOPMENT CORPORATION)  
909 ST. JOSEPH STREET  
RAPID CITY, SD 577013301

FOR: SMOKERS' ARTICLES, NAMELY, CIGARETTE LIGHTERS NOT OF PRECIOUS  
METAL, IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 8-1-2010; IN COMMERCE 8-1-2010.

OWNER OF U.S. REG. NO. 2,070,955.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "STURGIS", APART FROM THE  
MARK AS SHOWN.

SN 76-012,800, FILED 3-29-2000.

LEIGH CAROLINE CASE, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## STURGIS BIKE WEEK

**Reg. No. 3,923,236**

**Registered Feb. 22, 2011**

**Int. Cl.: 21**

**TRADEMARK**

**PRINCIPAL REGISTER**

STURGIS MOTORCYCLE RALLY, INC. (SOUTH DAKOTA NON-PROFIT ECONOMIC  
DEVELOPMENT CORPORATION)  
909 ST. JOSEPH STREET  
RAPID CITY, SD 577013301

FOR: GIFTWARES AND HOUSEWARES, NAMELY, BEVERAGeware GLASSES,  
DRINKING GLASSES, MUGS, SHOT GLASSES, AND BEER STEINS, IN CLASS 21 (U.S.  
CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 9-0-2003; IN COMMERCE 9-0-2003.

SN 76-012,893, FILED 3-29-2000.

LOURDES AYALA, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office