

EXHIBIT 1

Int. Cls.: 16, 18, 21 and 25

Prior U.S. Cls.: 2, 3, 37, 38 and 39

United States Patent and Trademark Office **Reg. No. 1,334,260**
Registered May 7, 1985

**TRADEMARK
PRINCIPAL REGISTER**

UNIVERSITY OF TENNESSEE

UNIVERSITY OF TENNESSEE; THE (TENNESSEE CORPORATION)
800 ANDY HOLT TOWER
KNOXVILLE, TN 37996

FOR: WRITING PADS, NOTE PADS, NOTEBOOK PAPER, AND WINDOW AND BUMPER STICKERS, IN CLASS 16 (U.S. CLS. 37 AND 38).

FIRST USE 0-0-1972; IN COMMERCE 0-0-1972.

FOR: GARMENT BAGS FOR TRAVEL, IN CLASS 18 (U.S. CL. 3).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1962.

FOR: CERAMIC MUGS, PLASTIC CUPS, PEWTER CUPS AND GOBLETs, IN CLASS 21 (U.S. CL. 2).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1962.

FOR: JACKETS, T-SHIRTS, AND CAPS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 0-0-1936; IN COMMERCE 0-0-1936.

SER. NO. 501,195, FILED 9-26-1984.

HENRY S. ZAK, EXAMINING ATTORNEY

EXHIBIT 2

Int. Cls.: 6, 16, 18, 20, 21 and 25

Prior U.S. Cls.: 2, 3, 13, 32, 37, 38 and 39

Reg. No. 1,348,880

United States Patent and Trademark Office Registered July 16, 1985

TRADEMARK
PRINCIPAL REGISTER



UNIVERSITY OF TENNESSEE, THE (TENNESSEE CORPORATION)
THE UNIVERSITY OF TENNESSEE
800 ANDY HOLT TOWER
KNOXVILLE, TN 37996

FOR: KEY CHAINS, IN CLASS 6 (U.S. CL. 13).
FIRST USE 0-0-1961; IN COMMERCE 0-0-1961.

FOR: NOTEBOOK PAPER, RING BINDERS, AND WINDOW STICKERS, IN CLASS 16 (U.S. CLS. 37 AND 38).

FIRST USE 0-0-1972; IN COMMERCE 0-0-1972.

FOR: GENERAL PURPOSE GYM BAGS, IN CLASS 18 (U.S. CL. 3).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1962.

FOR: METAL FOLDING CHAIRS AND STADIUM CUSHION, IN CLASS 20 (U.S. CL. 32).

FIRST USE 0-0-1972; IN COMMERCE 0-0-1972.

FOR: SHOT GLASSES AND PLASTIC PITCHERS, IN CLASS 21 (U.S. CL. 2).

FIRST USE 0-0-1965; IN COMMERCE 0-0-1965.

FOR: KNIT SHIRTS, SWEAT SHIRTS, T-SHIRTS, AND V-NECK SHIRTS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 0-0-1936; IN COMMERCE 0-0-1936.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "1794", APART FROM THE MARK AS SHOWN.

THE LATIN WORDS IN THE MARK "VERITATEM COGNOSCETIS ET VERITAS VOS LIBERABIT", MAY BE TRANSLATED AS "KNOW THE TRUTH AND THE TRUTH SHALL MAKE YOU FREE".

SER. NO. 501,131, FILED 9-26-1984.

HENRY S. ZAK, EXAMINING ATTORNEY

EXHIBIT 3

State of Tennessee



RECEIVED
SEP 10 2007
VP ADMIN & FIN.

5124-0587

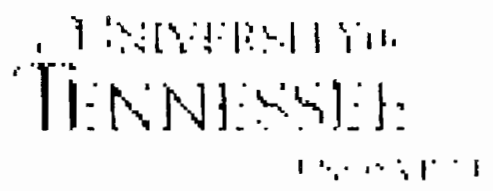
Department of State

Whereas, it appears from the application of
The University of Tennessee located and doing business at:
Trademark Licensing, 1551 Lake Loudon Boulevard, M020 Knoxville, TN 37996

and if a corporation or partnership, the state of organization is N/A that the
Applicant has adopted as a mark for:

The university is an institute of higher learning providing education, sporting events, and arts to the public
in Class 41

which mark was first used anywhere on Thursday, July 01, 1869 and was first used
in Tennessee on Thursday, July 01, 1869 and is now in use in Tennessee, and
which use is evidenced by the reproduction of the mark attached hereto:



Now Therefore the said mark is hereby registered effective the
5th day of September, 2007 for a term of five years.

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at
711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted
as a mark for name for all of the University of Tennessee's campuses/units. Represents
the University statewide
in Class 52 which mark was first used anywhere on July 1, 1936 and was first used
in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the
18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 22nd day of June in the year
of our Lord nineteen hundred ninety three

Riley C. Darvell

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 51 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

D. O. A. ... 00

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 36 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three.

D. O. A. 00

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 39 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

Riley C. Darrell

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 40 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the

19th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

R. O. L. ...

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711K Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 41 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

R. C. Arnold

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 42 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

Riley C. Darrell

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class⁵⁰ which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 18th day of June, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

R. C. Arnold

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at
711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted
as a mark for name for all of the University of Tennessee's campuses/units. Represents
the University statewide
in Class 37 which mark was first used anywhere on July 1, 1936 and was first used
in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

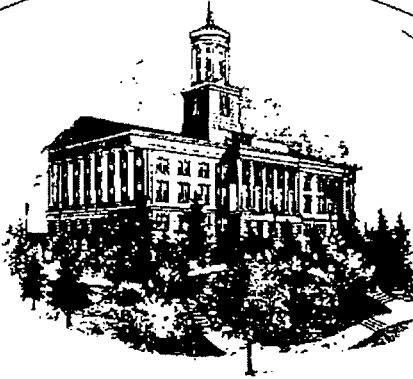
Now Therefore, the said mark is hereby registered effective the
18th day of June, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 22nd day of June in the year
of our Lord nineteen hundred ninety three

N. A. A. M.

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 34 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the

18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three.

Riley C. Farnell

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 33 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

Riley C. Darvell

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 32 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the

18th day of June, 19 33 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

R. C. Arnold

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 30 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

D. O. A. 11

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 29 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 18th day of June, 1993 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

D. O. A. ... 00

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

7118 Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 107 which mark was first used anywhere on July 1, 1879 and was first used in Tennessee on July 1, 1879 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

Riley C. Darvell

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 3 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three.

Riley C. Darrell

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 3 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 13th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

D. O. A. 11

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 22 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

D. O. A. 10

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at

711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted as a mark for name for all of the University of Tennessee's campuses/units. Represents the University statewide in Class 23 which mark was first used anywhere on July 1, 1936 and was first used in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the 16th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my signature and the Great Seal of the State, at Nashville, this 22nd day of June in the year of our Lord nineteen hundred ninety three

Riley C. Darvell

State of Tennessee



Department of State

Whereas, it appears from the application of The University of Tennessee

located and doing business at
711H Andy Holt Tower, Knoxville, Tennessee 37996 0174

and if a corporation, the state of incorporation is N/A that the Applicant has adopted
as a mark for name for all of the University of Tennessee's campuses/units. Represents
the University statewide
in Class 29 which mark was first used anywhere on July 1, 1936 and was first used
in Tennessee on July 1, 1936 and is now in use in Tennessee, and which use is evidenced
by the reproduction of the mark attached hereto:

THE UNIVERSITY OF TENNESSEE

Now Therefore, the said mark is hereby registered effective the
18th day of June, 19 93 for a term of ten years.



In Witness Whereof, I have hereto affixed my
signature and the Great Seal of the State, at Nashville,
this 22nd day of June in the year
of our Lord nineteen hundred ninety three.

Riley C. Darvell