

## **EXHIBIT 21**

**NUNC PRO TUNC  
TRADEMARK ASSIGNMENT**

Whereas, The Big Orange Army, Inc., a Tennessee corporation having a principal place of business at 309 Ellis Avenue, Maryville, Tennessee 37801, is the owner of the following trademarks registered in the State of Tennessee:

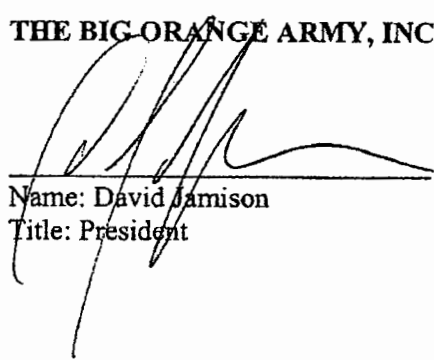
<b>Trademark</b>	<b>Goods/Services</b>	<b>Reg. Date</b>
THE BIG ORANGE ARMY	Manufacturer of promotional items	12/10/2002
THE LITTLE ORANGE ARMY	Apparel merchandise retail	9/24/2004
VOL ARMY	Manufacturer of promotional items	12/10/2002
THE ORANGE ARMY	Apparel merchandise, retail apparel	10/5/2004

Whereas, the University of Tennessee, a public education corporation of the State of Tennessee with an address of 800 Andy Holt Tower, The University of Tennessee, Knoxville, Tennessee 37996, is desirous of acquiring said trademarks, the goodwill of the business associated therewith and the registration therefore;

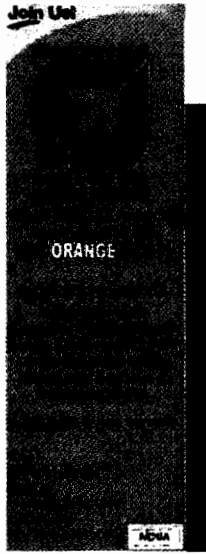
Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, The Big Orange Army, Inc., hereby assigns to the University of Tennessee, all of its right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and the above-identified registrations therefor. This Assignment is entered into *nunc pro tunc* as of January 5, 2006.

Date: 10-19-07

**THE BIG ORANGE ARMY, INC.**

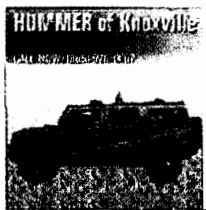
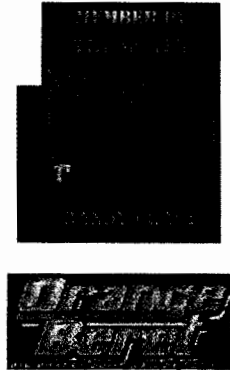
  
Name: David Jamison  
Title: President

**EXHIBIT 22**



HOW IT WORKS  
 REWARDS  
 EVENTS / GALLERY  
 STORE  
 CHARITIES

# BIG ORANGE ARMY



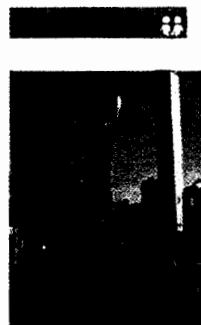
### ONLINE STORE



Fort Neyland Tee  
Item #00113  
\$9.99 - Web Only Special!



Base Retrainer Pisz  
Item #00102  
\$19.99



New Event Photo Gallery



ManCow Event Photo Gallery

### WELCOME TO THE PREMIER FAN EXPERIENCE

#### Governor Bredesen Joins The Big Orange Army!



#### Fort Neyland Trademark State of Tennessee



#### Letter from Governor Bredesen

Dear Sirs,

I am pleased to announce that I have joined the Big Orange Army. I am proud to support the men and women of the Tennessee National Guard and the Tennessee National Guard Reserve. I am proud to support the men and women of the Tennessee National Guard and the Tennessee National Guard Reserve. I am proud to support the men and women of the Tennessee National Guard and the Tennessee National Guard Reserve.

Yours faithfully,  
 Bill Bredesen  
 Governor

WHEREAS, I signed from the Governor of the State of Tennessee...

IN WITNESS WHEREOF, I have hereunto set my hand and the Great Seal of the State of Tennessee, this 14th day of November, 2008.

Bill Bredesen  
 Governor

Click to Enlarge

DEEP IN THE TRENCHES SGT. Scooter's Weekly Report #14

E-Mail Sgt. Scooter at voltdiary@yahoo.com

Vote Diary



Big Orange Army featured on CNN.com



General Neyland Story



Home

Contact Us

My Account [Log In](#)  
Register

Search:



100% Satisfaction  
Guaranteed

### Join the Big Orange Army today with our Enlistment packages!

### FEATURED DESIGNS



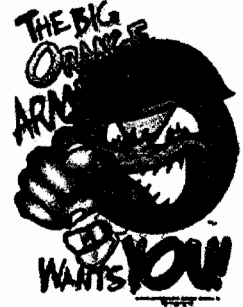
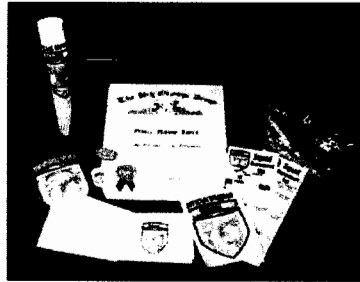
Basic Recruiter Pack



Fort Neyland Tee



Recruiter Pack PLUS!



### Your Favorites

- Men's Apparel
- Men's Apparel
- New Gear
- Kid's Apparel
- Enlistment Packages



Welcome to our new store! Check out our new gear!

Men's Apparel

Women's Apparel

Kid's Apparel

Enlistment Packages

New Gear

On Sale!

Head Wear





**EVENTS**

EVENT PHOTO GALLERY

**2007-08 Tennessee Basketball Schedule**

Date	Day	Opponent	Site	Television	Time
Nov. 2	Fri	Californian (PA) (exhibition)	Knoxville		7:30 p.m.
Nov. 5	Mon.	Lincoln Memorial (exhibition)	Knoxville		7:30 p.m.
Nov. 9	Fri.	Temple	Knoxville	FSN/SUN	7:30 p.m.
Nov. 14	Wed.	1-Arkansas-Monticello	Knoxville		7:30 p.m.
Nov. 16	Fri.	1-Prairie View A&M	Knoxville		7:30 p.m.
Nov. 20	Tue.	Middle Tennessee	Knoxville	SS	7:30 p.m.
Nov. 23	Fri.	2-West Virginia	Newark, N.J.	Vt.	9:00 p.m.
Nov. 24	Sat.	2-Texas or New Mexico State	Newark, N.J.	Vt.	4:30/7:00 p.m.
Nov. 27	Tue.	North Carolina A&T	Knoxville	SS	7:30 p.m.
Nov. 30	Fri.	Louisiana-Lafayette	Knoxville	SS	7:30 p.m.
Dec. 4	Tue.	at UT-Chattanooga	Chattanooga, Tenn.	ESPN2	7:00 p.m.
Dec. 15	Sat.	3-Western Kentucky	Nashville, Tenn.	ESPN2	9:30 p.m.
Dec. 19	Wed.	UNC Asheville	Knoxville	SS	7:30 p.m.
Dec. 22	Sat.	at Xavier	Cincinnati, Ohio	ESPN	2:00 p.m.
Dec. 29	Sat.	4-Gonzaga	Seattle, Wash.	ESPN2	4:00 p.m.
Jan. 9	Wed.	Ole Miss*	Knoxville	LFS	8:00 p.m.
Jan. 12	Sat.	at South Carolina*	Columbia, S.C.	FSN/SUN	8:00 p.m.
Jan. 17	Thur.	Vanderbilt*	Knoxville	ESPN/ESPN2	7:00 p.m.
Jan. 19	Sat.	Ohio State	Knoxville	CBS	5:30 p.m.
Jan. 22	Tue.	at Kentucky*	Lexington, Ky.	ESPN	9:00 p.m.
Jan. 26	Sat.	Georgia*	Knoxville	FSN/SUN	7:00 p.m.
Jan. 29	Tue.	at Alabama*	Tuscaloosa, Ala.	ESPN	9:00 p.m.
Feb. 2	Sat.	at Mississippi State*	Starkville, Miss.	FSN/SUN	7:00 p.m.
Feb. 5	Tue.	Florida*	Knoxville	ESPN	9:00 p.m.
Feb. 9	Sat.	at LSU*	Baton Rouge, La.	LFS	3:00 p.m.
Feb. 13	Wed.	Arkansas*	Knoxville	LFS	8:00 p.m.
Feb. 16	Sat.	at Georgia*	Athens, Ga.	LFS	3:00 p.m.
Feb. 20	Wed.	Auburn	Knoxville		7:30 p.m.
Feb. 23	Sat.	at Memphis	Memphis, Tenn.	ESPN	9:00 p.m.
Feb. 26	Tue.	at Vanderbilt*	Nashville, Tenn.	ESPN	9:00 p.m.
March 2	Sun.	Kentucky*	Knoxville	CBS	Noon
March 5	Wed.	at Florida*	Gainesville, Fla.	LFS	9:00 p.m.
March 9	Sun.	South Carolina*	Knoxville	LFS	2:00 p.m.
March 13-16		SEC Tournament	Atlanta, Ga.	LF & CBS	TBD
March 18		NCAA Opening Round Game (Dayton, Ohio)			
March 20 & 22		NCAA First & Second Rounds (Anaheim, Calif. / Denver, Colo. Omaha, Neb. Washington, D.C.)			
March 21 & 23		NCAA First & Second Rounds (Birmingham, Ala. / Little Rock, Ark. / Raleigh, N.C. Tampa, Fla.)			
March 27 & 29		NCAA Regionals (Charlotte, N.C. / Phoenix, Az.)			
March 28 & 30		NCAA Regionals (Detroit, Mich. / Houston, Texas)			
April 5 & 7		NCAA Final Four (San Antonio, Texas)			

**EXHIBIT 23**



# MEMBERSHIP & BENEFITS

- OFFICIAL MEMBER CERTIFICATE
  - 11x17 CERTIFICATE OF MEMBERSHIP
  - ACCESS TO B.O.A. PROMOTIONAL EVENTS
  - AN OFFICIAL WELCOME LETTER FROM THE GENERAL
- [WWW.BIGORANGEARMY.COM](http://WWW.BIGORANGEARMY.COM)

**OFFICIAL MEMBER REWARDS**

FOR THE FANS... BY THE FANS...

## EVERY ENLISTMENT COMES WITH THESE EXCLUSIVE FEATURES...

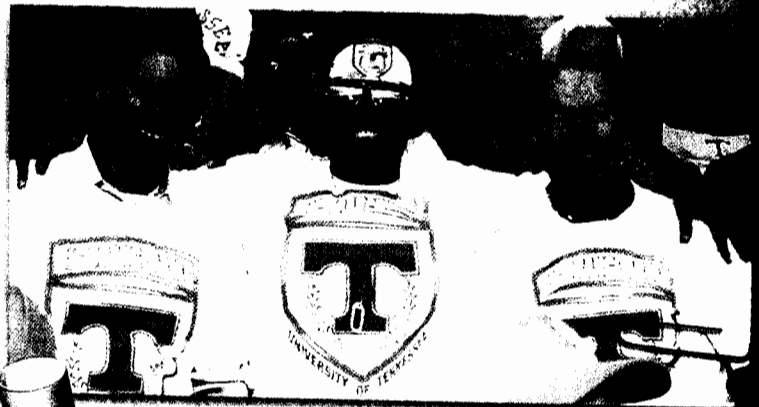
- Official Issue Dog Tags with I.D. number.
- 11x17 Certificate of Membership with Embossed Seal (suitable for framing)
- Access to B.O.A. Promotional Events
- An official Welcome Letter from the General,
- Official member decal
- Your marching orders
- A BOA division map
- Member Discounts from our Rewards Partners
- Discounts on certain B.O.A. merchandise
- Registration in BOA giveaways and contests
- Unity, pride and honor alongside other B.O.A. members.



The BOA's ever-growing ranks include thousands of members across the state of Tennessee. Even celebrity Vol fans have enlisted, including: Dolly Parton, Mike Ragsdale, Hawaiian Tropic founder, Ron Rice, UT football coach Phil Fulmer, state senator Tim Burchett and rock star Kid Rock.

Upon enlistment, fans receive a BOA certificate signed by General Jamison and John Black, Colonel of Special Operations, and a set of dog tags with their own individual enlistment number. After becoming a part of the BOA, members are entitled to numerous benefits around Tennessee and online. Discounts from sponsors, such as Fuddruckers, discounts on Big Orange Army clothing lines, admittance into all Big Orange Army rallies and events. Once a member, you will serve as a member for life.

When a fan enlists, he or she will be placed into a Corps (state) and a Division (region). These have been broken down by state and region based on county. For Example if you enlisted from Knox County, you would be in the First Division (East Tennessee).





BIG ORANGE ARMY MEMBERS RECEIVE A



STAINLESS  
STEEL  
THE OTHER  
WITH METAL

DESIGNS BY  
MORELLATO



**FOUNTAIN CITY  
JEWELERS**

MARK ENIX, OWNER 686-0502

[www.fjdiamonds.com](http://www.fjdiamonds.com)



MASTER  
JEWELER

FOUNTAIN CITY JEWELERS IS A MEMBER OF THE INTERNATIONAL JEWELERS ORGANIZATION (IJO).  
MEMBERSHIP IN IJO IS A REQUIREMENT FOR ALL FOUNTAIN CITY JEWELERS.  
IJO IS THE ONLY ORGANIZATION THAT REPRESENTS THE INTERESTS OF THE JEWELRY INDUSTRY AS A WHOLE.  
IJO IS THE ONLY ORGANIZATION THAT REPRESENTS THE INTERESTS OF THE JEWELRY INDUSTRY AS A WHOLE.

**15% OFF ALL BIG ORANGE THEATER FURNISHINGS TILL JAN. 2008\***



## The Ultimate Entertainment Gear for the Ultimate Vol Fan

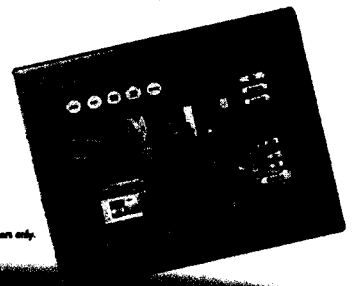
Bring the game to life in the comfort of your own media room with our specifically-designed systems, tailored to perfectly fit your orange-blooded lifestyle.

**THX**  
CERTIFIED HOME THEATER  
TECHNICIAN I

Fine Electronics and Home Theater  
Home Theater | Media Rooms | System Integration

At the Orangery 865.212.9860  
Studio open by appointment

\*Offer and/or price varies. Discount only valid with current BOA membership. This offer / discount is not for the general public. BOA members only.



**THE ENTERTAINMENT GROUP**



REWARD PARTNERS

The staff of the Big Orange Army is always looking for new and exciting Rewards partners to share with our soldiers. Below you will find a complete list (and growing) of our current partners. To activate these benefits, simply display your members rewards card at the time of purchase!

If you are interested in becoming a rewards partner, contact our marketing department for details.



Receive 10% off Banners, Signs, and Logo Designs



Members receive 20% off all in store purchases (excludes classes, instructional materials, and labor). Members also receive a free Discover Scuba class.



Receive 10% off the first Day or Night airplane banner advertising flight. Also receive 10% off of the purchase of a Custom Aerial Flying Billboard. UT Basketball and Interstate Rush Hour flights are available.



About Signs & Graphics

8805 Kingston Pike  
Knoxville TN 37922

865-531-3801

Official Dive Shop of the Big Orange Army

8025 Kingston Pike  
Knoxville, TN 37919  
865-690-3483

Aero Advertising Inc.

P.O. Box 392  
Powell, TN 37849

p. 865-679-1199

**BOA EXCLUSIVE PARTNER!**



By showing your Dog Tags BOA members will have their first \$5 deposit made into their Savings Account when opening a new account on Thursdays.

**The Official Financial Institution of the Big Orange Army**

Visit Our Website for Branch Locations

1 800 467 5427  
865 544 5400



**American Radio - Mobile Electronics**

8105 Kingston Pike  
Knoxville, TN 37919

865 693 8181

Receive 10% off Retail Cost of Total Bill or Invoice

**BOA EXCLUSIVE PARTNER!**



**Bojangles'  
The Official Chicken of the BOA**

505 Lovell Rd  
Knoxville, TN 37932

865.675.2201

Show us your BOA Tags or Rewards Card and receive: 1 Free Cajun Filet Biscuit with the Purchase of 1 Cajun Filet Biscuit Combo! (Limit one per customer)

GREAT FOR TAILGATING!! On Volunteer Football gamedays we'll be selling 10 pcs. of Chicken for \$10 (tax included)!

**BOA EXCLUSIVE PARTNER!**



G&K SERVICES™

**G & K Services**

10215 Upper Ridge Way

865-966-9550

Preferred 2 level discount on any new customer agreement approved for uniform rental program and/or facility service rental. G&K Sales Associate will provide pricing and details.

15% discount on direct sale merchandise and free art work/embroidery set up for any purchase of 25 pieces or more. This includes all garments, hats and promotional merchandise.



**Applebee's**

6928 Kingston Pike  
Knoxville, TN 37919

865-588-0766

Receive Half-Priced Appetizers 3pm-7pm and 10pm-Close Sunday through Thursday!! (excludes sampler, riblet basket and coconut shrimp)



**Baileys Sports Grille**

250 Seven Oaks Drive,  
Knoxville, TN 37922

Members receive \$2 off appetizers Monday-Thursday



**Concord Marina**

10903 North Shore Dr  
Knoxville, TN 37922

865-256-0553

Members receive 5% off gas purchases only. Must present Rewards card!



**Blue Chips Sports Pub & Grill**

7815 Montvue Center Way  
Knoxville, TN 37919

865-690-1763

Receive Happy Hour! prices from 3pm-9pm



[www.broadwaysound.net](http://www.broadwaysound.net)

Receive 10% off the lowest ticketed price on all merchandise!

**Budget Inns  
of America**

10% Discount on all sleeping room units  
FREE Appetizer with purchase of any entree with coupon from Harry's Restaurant  
Call for Promo Packages for special events



Receive 10% off your order



Receive 10% off food and non-alcoholic beverages

**Broadway Sound**

2830 N Broadway  
Knoxville TN 37917

p. 865.637.1644

**Budget Inns of America (Knoxville)**

323 Cedar Bluff Rd  
Knoxville, TN 37923

865.934.1182

**Buffalo Wild Wings**

Cumberland Location Only  
1912 Cumberland Ave  
Knoxville, TN 37916

865.524.9464

**Charlie Peppers**

Campus Location Only  
716 Twentieth Street  
Knoxville, TN 37916

865.789.7782



**Clarion Inn Gatlinburg**

1100 Parkway Dr  
Gatlinburg, TN 37738  
1-800-933-0777  
(865) 436-5656

Receive 10% off your next reservation at Gatlinburg's finest hotel!



**Crown Cleaners**

9411 Northshore Drive  
Knoxville, TN 37922  
865.539.6040

6300 Kingston Pike  
Knoxville, TN 37919  
865.584.7464

1043 N. Cedar Bluff Road  
Knoxville, TN 37923  
865.670.1177

Members receive 20% off dry cleaning



DJ2GO w/ HOT 104.5's Joey Tack  
plus other radio DJs with REAL entertainment experience.

865.805.5634

Members receive 15% discount on remaining 2006/2007 dates, subject to availability.  
Includes Free prizes and giveaways at each event! (restrictions apply)



**East Tennessee Paintball**

10049 Hwy. 11  
Lenoir City, TN 37772  
865.988.8827

144 Dickey Valley Rd  
Harriman, TN 37748  
865.882.6181

Members receive 10% off all sales at store or field



**Entertainment Group / eGroup**



Members receive **15% off Big Orange Theatre Furnishings**. Other terms also available. Does not include sale items. Program valid only with BOA membership.

**Entertainment Group / eGroup**

5412 Kingston Pike, Ste 3  
Knoxville, TN 37919

p. 865.212.9860  
f. 865.212.9867



Members receive **FREE lime treatment with Turfcare Program**

**Envirotexx Turf and Landscape Care**

3521 Central Park Blvd., Louisville, TN 3777

p. 865.983.2022



Members Receive **10% Off Landscaping & Mowing**

**Evergreen Lawn & Landscape**

6109 Creakhead Drive  
Knoxville, TN 37909

865.694.9919



Receive five free 4x6 prints with purchase of five prints and **10% off the rest of our services**

**Express Photo Center**

7240 Kingston Pike  
Suite 120  
Knoxville, TN 37909

p. 865.588.8070  
f. 865.602.7981



Receive **10% off your purchase**

**ET Graphics**

641 Barbow Lane  
Knoxville, TN 37932

865.671.3000



All Knoxville Area Locations.

Free drink with sub purchase. Free gallon of tea with any platter purchase.



Fountain City Jewelers

4914 Broadway  
Knoxville, TN 37918

865-686-0502

Free watch battery with rewards cards or dog-tags (drop off only) & 20% off any in store purchase (up to 1000.00 off) excludes custom work, repair work, and special orders.



FrameWorks

All Chattanooga and Knoxville Locations

865-693-3007

BOA members receive special \$39.00 BOA frame or 30% off any custom framing! & 20% off on all UT framed prints and posters. All Knoxville and Chattanooga locations.



Howard Johnson Plaza (Knoxville)

7621 Kingston Pike  
Knoxville, TN 37919

865-934-1182

10% Discount on all sleeping room units  
FREE Appetizer with purchase of any entree with coupon from Harry's Restaurant  
Call for Promo Packages for special events

# RAY'S

Rays

7355 Kingston Pike  
Knoxville, TN 37919

865-766-0464

Receive 20% off during (11-4) lunch & 15% off during dinner (4-10) Kingston Alley



Receive 15% off ALL LABOR! Value not to exceed \$500



Members receive 10% off



15% discount on all services to BOA members. Special promotional discounts on products also.



Members receive 15% off all services



Members receive \$50 off wedding package. 10% off reprints

#### LNS Motorsports

227 Sherway Road  
Knoxville, TN 37922

p.865.769.9040  
f.865.769.9041

#### Oscars Fine Italian Cuisine

6907 Kingston Pike  
Knoxville, TN 37919  
865.584.4900

1840 Cumberland Ave.  
Knoxville, TN 37916  
865.546.FOOD

#### PetSafe Village

10424 Electric Ave  
Knoxville, TN 37932

865.777.3647

#### Photograph Fee

Kingston Pike,  
Knoxville, TN 37919

865.621.3596

#### Photography by Sabrina

Knoxville, TN  
p. 865.531.7638



15% off Carryout Only



20% Off All Services!



Members receive 10% off goods services (up to \$500)



#### Pisano's Pizza

1200 Kenesaw Ave.  
Knoxville, TN 37922  
(In the Heart of Sequoia Hills)

#### Performance Detail

1-865-406-8628

#### Me & More Moses Electronics

2545 Silverstone Lane  
Knoxville, TN 37932

p. 865.690.2470  
f. 865.692.0189  
meandmore@comcast.net

#### Rain Soft Water Treatment Systems

865.591.3445

#### Roosters

7585 S. Northshore Dr.  
Knoxville, TN 37919

(865) 691-3938

1/2 Price Apps



S.E. Kagel Plumbing LLC

1528 Hull Lane  
Knoxville, TN 37923

865-670-3738

Members get 20% Discount, Free Estimates and Weekend Services



Spicy's (north)

950 W Emory Rd  
Powell, TN 37849

865-947-6002

Members buy 10 wings, receive 10 free!



Sweethearts Limousine

PO BOX 1121  
Kodak, TN 37764

865-397-1100 (5166)

Members receive our Premier Service at 10% off Standard Rates, Corporate Sponsors Receive 15% off Standard Rates. Home and Away game Packages are coming for the 2006 Football Season, Availability is Limited! Also ask about our new Ultimate Night on the Town SUV Package.



Tennessee Ice Vols Hockey

Members Receive a discounted \$2.00 Admission to the Ice Vols Hockey games



Terri Sykes, Realtor®

2160 Lakeside Center #250  
Knoxville, TN 37922  
p: 865-590-3232  
c: 865-666-5767

Receive \$250.00 Gift Certificate with Sell or Purchase of Real Estate



International Business to Business Bartering Company

Members receive a \$450 discount through Trade University



Receive 20% off your purchase!



Receive Half Off Appetizers!



Receive 5% Off All Internal Repairs!

**Tradebank**

130 Mabry Hood Road  
Knoxville, TN 37922

865.531.1822

**Z-Mex Grille**

1049 E Cedar Bluff  
Knoxville, TN 37923  
865.769.1377

1722 West Broadway  
Maryville, TN 37801  
865.984.9404

**Wild Wings Cafe**

111335 Campbell Lakes Dr.  
Farragut, TN 37934  
(865) 777-WING (9464)

**Transmission World**

113 Walker Springs Rd  
Knoxville, TN 37923

1-877-307-9797  
(865) 670-9797

Check back weekly for new Rewards Partners!

ACTION SPORTS MEDIA

*WE BRING THE BEST BRANDS TO THE BEST FUN™*