

IN THE UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION

BENEFICIAL INNOVATIONS, INC.,

Plaintiff,

v.

BLOCKDOT, INC., CAREERBUILDER,  
LLC., CNET NETWORKS, INC., DIGG,  
INC., EBAUM'S WORLD, INC., JABEZ  
NETWORKS, INC., THE NEW YORK  
TIMES CO., THE WASHINGTON POST  
CO., THE WEATHER CHANNEL  
INTERACTIVE, INC.,

Defendants.

CIVIL ACTION NO. 2:07-CV-263 (TJW/CE)

Jury Trial Demand

**CNET NETWORKS, INC.'S ORIGINAL ANSWER AND COUNTERCLAIMS  
TO PLAINTIFF'S FIRST AMENDED COMPLAINT FOR PATENT INFRINGEMENT**

Defendant and Counterclaim-Plaintiff CNET Networks, Inc. ("CNET"), by and through undersigned counsel, hereby provides its Answer, Affirmative Defenses and Counterclaims in response to the First Amended Complaint for Patent Infringement ("Complaint") of Plaintiff Beneficial Innovations, Inc. ("Beneficial"). CNET further states that anything in Beneficial's Complaint that is not expressly admitted is hereby denied.

**INTRODUCTION**

1. CNET admits that U.S. Patent No. 6,712,702 ("the '702 patent") is titled "Method and System for Playing Games on a Network" and that U.S. Patent No. 6,183,366 ("the '366 patent") is titled "Network Gaming System." CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegation of ownership of the '702 patent and the '366 patent and therefore denies such allegations. CNET denies that it (a) has

used and continues to use Plaintiff's patented technology in products that it makes, uses, imports, sells, and offers to sell, and (b) has contributed to or induced, and continues to contribute to or induce, others to infringe either the '702 patent or the '366 patent. CNET further denies that that Beneficial is entitled to any relief, whether in the form of damages or an injunction, from CNET. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations directed at the other defendants and therefore denies such allegations.

### **JURISDICTION AND VENUE**

2. Admitted.

3. CNET denies that it has committed acts and continues to commit acts within this judicial district giving rise to the allegations contained in this action. CNET admits venue is proper in this district pursuant to 28 U.S.C. §§ 1391(b) and 1400. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations directed at the other defendants and therefore denies such allegations.

### **PLAINTIFF BENEFICIAL INNOVATIONS**

4. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations contained in paragraph 4 and therefore denies such allegations.

### **DEFENDANTS**

5. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations contained in paragraph 5 and therefore denies such allegations.

6. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations contained in paragraph 6 and therefore denies such allegations.

7. Admitted.

8. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations contained in paragraph 8 and therefore denies such allegations.

9. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations contained in paragraph 9 and therefore denies such allegations.

10. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations contained in paragraph 10 and therefore denies such allegations.

11. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations contained in paragraph 11 and therefore denies such allegations.

12. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations contained in paragraph 12 and therefore denies such allegations.

13. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations contained in paragraph 13 and therefore denies such allegations.

**FIRST CLAIM FOR PATENT INFRINGEMENT  
(ALLEGED INFRINGEMENT OF THE '702 PATENT)**

14. CNET incorporates by reference each of its responses in paragraphs 1-13 above and further alleges as follows:

15. CNET admits that the United States Patent and Trademark Office issued the '702 patent on March 30, 2004 and that what purports to be a copy of the text of the '702 patent is attached as Exhibit A to the Complaint. CNET denies any implication in Beneficial's allegation regarding the validity of the '702 patent. CNET is without knowledge or information sufficient to form a belief as to the truth of the remainder of Beneficial's allegations contained in paragraph 15 and therefore denies such allegations.

16. CNET denies each of the allegations contained in paragraph 16 that Beneficial directed at CNET. CNET is without knowledge or information sufficient to form a belief as to

the truth of Beneficial's allegations directed at the other defendants and therefore denies such allegations.

17. CNET denies each of the allegations contained in paragraph 17 that Beneficial directed at CNET. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations directed at the other defendants and therefore denies such allegations.

18. CNET denies that it has willfully infringed one or more claims of the '702 patent. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations directed at the other defendants and therefore denies such allegations.

19. CNET denies that Beneficial is entitled to recover damages from CNET. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations directed at the other defendants and therefore denies such allegations.

20. CNET admits that Beneficial has demanded a trial by jury.

**SECOND CLAIM FOR PATENT INFRINGEMENT**  
**(ALLEGED INFRINGEMENT OF THE '366 PATENT)**

21. CNET incorporates by reference each of its responses in paragraphs 1-20 above and further alleges as follows:

22. CNET admits that the United States Patent and Trademark Office issued the '366 patent on February 6, 2001 and that what purports to be a copy of the text of the '366 patent is attached as Exhibit B to the Complaint. CNET denies any implication in Beneficial's allegation regarding the validity of the '366 patent. CNET is without knowledge or information sufficient to form a belief as to the truth of the remainder of Beneficial's allegations contained in paragraph 22 and therefore denies such allegations.

23. CNET denies each of the allegations contained in paragraph 23 that Beneficial directed at CNET. CNET is without knowledge or information sufficient to form a belief as to

the truth of Beneficial's allegations directed at the other defendants and therefore denies such allegations.

24. CNET denies each of the allegations contained in paragraph 24 that Beneficial directed at CNET. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations directed at the other defendants and therefore denies such allegations.

25. CNET denies that it has willfully infringed one or more claims of the '702 patent, and to the extent alleged, the '366 patent. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations directed at the other defendants and therefore denies such allegations.

26. CNET denies that Beneficial is entitled to recover damages from CNET. CNET is without knowledge or information sufficient to form a belief as to the truth of Beneficial's allegations directed at the other defendants and therefore denies such allegations.

27. CNET admits that Beneficial has demanded a trial by jury.

#### **RESPONSE TO BENEFICIAL'S PRAYER FOR RELIEF**

28. CNET denies that Beneficial is entitled to be awarded any relief sought in its prayer for relief against CNET, its officers, directors, employees, agents, and all persons in active concert with them. CNET has not infringed, contributorily and/or by inducement, literally and/or by the doctrine of equivalents, willfully and/or otherwise the '702 and '366 patents. Beneficial is neither entitled to recover damages, including treble damages, nor attorney's fees, costs, and/or pre-judgment interest from CNET. At least as to CNET, Beneficial's prayer should, therefore, be denied in its entirety and with prejudice, and Beneficial should take nothing therefor. CNET asks that judgment be entered for CNET and that this action be found to be an

exceptional case entitling CNET to be awarded attorney's fees, together with such other and further relief the Court deems appropriate.

### **AFFIRMATIVE DEFENSES**

As and for its affirmative defenses, CNET alleges as follows:

#### **FIRST AFFIRMATIVE DEFENSE – FAILURE TO STATE A CLAIM**

29. The Complaint fails to state a claim upon which relief can be granted because CNET has not performed any act and is not proposing to perform any act in violation of any rights validly owned by Beneficial.

#### **SECOND AFFIRMATIVE DEFENSE – NONINFRINGEMENT**

30. CNET does not infringe and has not infringed, either directly, indirectly, contributorily, or by inducement, the '702 and/or '366 patent, either literally or under the doctrine of equivalents, willfully or otherwise.

#### **THIRD AFFIRMATIVE DEFENSE – PATENT INVALIDITY**

31. Beneficial's purported claims for infringement of the '702 and '366 patents are barred because the '702 and '366 patents are invalid for failure to comply with the requirements of Title 35, United States Code, including, but not limited to, Sections 102, 103, and/or 112.

#### **FOURTH AFFIRMATIVE DEFENSE – LACHES**

32. Beneficial's claims for relief are barred in whole or in part by the equitable doctrine of laches.

#### **FIFTH AFFIRMATIVE DEFENSE – EQUITABLE ESTOPPEL**

33. Beneficial is equitably estopped from pursuing its allegations based upon the '702 and/or the '366 patents.

**SIXTH AFFIRMATIVE DEFENSE – PROSECUTION HISTORY ESTOPPEL**

34. Beneficial is estopped from construing the claims of the ‘702 and/or the ‘366 patents in such a way as to cover any of CNET’s products or processes by reasons of statements to the United States Patent and Trademark Office during prosecution of the applications that led to issuance of the ‘702 and ‘366 patents.

**COUNTERCLAIMS**

Defendant and Counterclaim-Plaintiff, CNET Networks, Inc. pleads the following counterclaims against Plaintiff and Counterclaim-Defendant Beneficial Innovations, Inc.

**THE PARTIES**

35. CNET is a corporation organized and existing under the laws of Delaware, having its principal place of business at 235 Second Street, San Francisco, California 94105.

36. Beneficial claims to be a corporation existing under and by virtue of the laws of the State of Nevada.

**JURISDICTION AND VENUE**

35. The Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §§ 1331 and 1338(a) because this action concerns a federal question relating to patents arising under Title 35 of the United States Code, and pursuant to 28 U.S.C. §§ 2201 and 2202 because this is a civil action for declaratory judgment.

36. This Court has personal jurisdiction over Beneficial by virtue of its having submitted to the jurisdiction of this Court by filing the underlying lawsuit.

37. Venue is proper under 28 U.S.C. §§ 1391 and 1400.

**COUNT ONE -- U.S. PATENT NO. 712,702**

38. CNET incorporates by reference each of the allegations in paragraphs 1-43 above and further alleges as follows:

39. Beneficial claims to be the owner by assignment of U.S. Patent No. 712,702 (“the ’702 patent”), entitled “Method and System for Playing Games on a Network.”

40. Beneficial further claims that CNET infringes, contributes to the infringement, and induces others to infringe the ’702 patent.

41. CNET denies that it infringes and that it has infringed, either directly, indirectly, contributorily, or by inducement, the ’702 patent, either literally or under the doctrine of equivalents, willfully or otherwise.

42. CNET further asserts that the ’702 patent is invalid for failure to comply with the requirements of Title 35, United States Code, including, but not limited to, Sections 102, 103, and/or 112.

43. As a result of Beneficial’s allegations and CNET’s responses to Beneficial’s allegations, an actual and immediate justiciable controversy exists between the parties for which declaratory relief is appropriate.

44. CNET is entitled to judgment from this Court that the ’702 patent is not infringed by CNET and that the ’702 patent is invalid.

45. This is an exceptional case entitling CNET to an award of its attorney’s fees incurred in connection with this action pursuant to 35 U.S.C. § 285.

**COUNT TWO -- U.S. PATENT NO. 6,183,366**

46. CNET incorporates by reference each of the allegations in paragraphs 1-45 above and further alleges as follows:



47. Beneficial claims to be the owner by assignment of U.S. Patent No. 6,183,366 (“the ’366 patent”) entitled “Network Gaming System.”

48. Beneficial further claims that CNET infringes, contributes to the infringement, and induces others to infringe the ’366 patent.

49. CNET denies that it infringes and that it has infringed, either directly, indirectly, contributorily, or by inducement, the ’366 patent, either literally or under the doctrine of equivalents, willfully or otherwise.

50. CNET further asserts that the ’366 patent is invalid for failure to comply with the requirements of Title 35, United States Code, including, but not limited to, Sections 102, 103, and/or 112.

51. As a result of Beneficial’s allegations and CNET’s responses to Beneficial’s allegations, an actual and immediate justiciable controversy exists between the parties for which declaratory relief is appropriate.

52. CNET is entitled to judgment from this Court that the ’366 patent is not infringed by CNET and that the ’366 patent is invalid.

53. This is an exceptional case entitling CNET to an award of its attorney’s fees incurred in connection with this action pursuant to 35 U.S.C. § 285.

#### **JURY DEMAND**

54. CNET demands a trial by jury on all issues so triable.

#### **RELIEF**

WHEREFORE, CNET seeks the following relief:

A. A declaration that it does not infringe and that it has not infringed, either directly, indirectly, contributorily, or by inducement, the ’702 patent, either literally or under the doctrine of equivalents, willfully or otherwise;

B. A declaration that it does not infringe and that it has not infringed, either directly, indirectly, contributorily, or by inducement, the '366 patent, either literally or under the doctrine of equivalents, willfully or otherwise;

C. A declaration that the '702 patent is invalid;

D. A declaration that the '366 patent is invalid;

E. A declaration that Beneficial take nothing by its Complaint and that Beneficial's Complaint be dismissed with prejudice;

F. A declaration that pursuant to 35 U.S.C. § 285 this is an exceptional case and that CNET be awarded its attorney's fees incurred in connection with this action;

G. CNET be awarded its costs of suit incurred herewith; and

H. CNET be granted such other and additional relief as this Court deems just and proper.

DATE: September 4, 2007

Respectfully submitted,

By: /s/ Wayne M. Barsky  
Wayne M. Barsky  
Lead Attorney  
California Bar No. 116731  
[wbarsky@gibsondunn.com](mailto:wbarsky@gibsondunn.com)  
GIBSON, DUNN & CRUTCHER LLP  
2029 Century Park East, Suite 4000  
Los Angeles, California 90067  
Telephone: (310) 557-8183  
Facsimile: (310) 552-7010

Mark N. Reiter  
Texas Bar No. 16759900  
[mreiter@gibsondunn.com](mailto:mreiter@gibsondunn.com)  
Steven M. Geiszler  
Texas Bar No. 24032227  
[sgeiszler@gibsondunn.com](mailto:sgeiszler@gibsondunn.com)  
GIBSON, DUNN & CRUTCHER LLP  
2100 McKinney Avenue, Suite 1100  
Dallas, Texas 75201  
Telephone: (214) 698-3100  
Facsimile: (214) 571-2900

ATTORNEYS FOR DEFENDANT CNET  
NETWORKS, INC.

**CERTIFICATE OF SERVICE**

I certify that the foregoing document was filed electronically on September 4, 2007 pursuant to Local Rule CV-5(a) and has been served on all counsel who have consented to electronic service. Any other counsel of record will be served by first class U.S. mail on this same date.

/s/ Steven M. Geiszler  
Steven M. Geiszler