IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BENEFICIAL INNOVATIONS, INC.

VS.

corporation

BLOCKDOT, INC., a Texas Corporation; CAREERBUILDER, LLC, a Delaware corporation; CNET NETWORKS, INC., a Delaware corporation; DIGG, INC., a Delaware corporation; EBAUM'S WORLD, INC., a New York corporation; JABEX NETWORKS, INC., a Tennessee corporation; THE NEW YORK TIMES COMPANY, a New York corporation; THE WASHINGTON POST COMPANY, a Delaware corporation, THE WEATHER CHANNEL INTERACTIVE, INC., a Georgia

NO. 2:07CV263 (TJW-CE)

JURY TRIAL DEMANDED

NOTICE OF APPEARANCE

Notice is hereby given that attorney Robert Christopher Bunt enters his appearance in this matter as additional counsel for Plaintiff Beneficial Innovations, Inc. for the purpose of receiving notices from the Court.

Respectfully submitted,

/s/ Robert Christopher Bunt Robert Christopher Bunt State Bar No. 00787165 PARKER, BUNT & AINSWORTH, P.C. 100 E. Ferguson, Suite 1114 Tyler, Texas 75702 903/531-3535 903/533-9687 - Facsimile

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Attorneys for Plaintiff

CERTIFICATE OF SERVICE

I hereby certify that all counsel of record who are deemed to have consented to electronic service are being served this 27th day of June, 2007, with a copy of this document via the Court's CM/ECF system per Local Rule CD-5(a)(3).

/s/ Robert Christopher Bunt Robert Christopher Bunt