

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

**FUNCTIONAL MEDIA, LLC**

**V**

**GOOGLE, INC. AND YAHOO! INC.**

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§  
§

**PLAINTIFF'S EXHIBIT LIST  
CASE NO.: 2007-CV-279**

<b>Presiding Judge: Chad Everingham</b>	<b>Plaintiff's Attorney(s): Max Tribble</b>	<b>Defendant's Attorneys: Charles Verhoeven</b>
<b>Trial Date(s): January 19, 2010</b>	<b>Court Reporter: Shelly Holmes</b>	<b>Courtroom Deputy: Jan Lockhart</b>

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
1	865		√			√	07/03/2007 Certified United States Patent Number 7,240,025 B2 unnumbered
2							Withdrawn
3	867		√			√	07/24/2007 Certified United States Patent Number 7,249,059 B2 unnumbered
4-6							Withdrawn

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
7				✓		✓	00/00/0000 Google AdSense Video unnumbered
8				✓		✓	00/00/0000 Video: Managing Ads unnumbered
9				✓		✓	00/00/0000 Video AdSense Channels and reporting webinar.mp4 unnumbered
10				✓		✓	00/00/0000 Video AdSense Channels Tutorial, Part I unnumbered
11				✓		✓	00/00/0000 Video AdSense Channels Tutorial, Part II unnumbered
12				✓		✓	00/00/0000 Video AdSense Channels Tutorial, Part III unnumbered
13				✓		✓	00/00/0000 Video AdSense for search unnumbered
14				✓		✓	04/01/2009 Video AdSense Optimization Webinar unnumbered
15				✓		✓	05/08/2009 Video AdSense Optimization Webinar unnumbered
16				✓		✓	04/23/2009 Video AdSense Orientation Webinar unnumbered
17				✓		✓	05/22/2009 Video AdSense Payments Webinar unnumbered
18				✓		✓	00/00/0000 Video CleverMedia, Inc.'s AdSense Story unnumbered

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
19				√		√	00/00/0000 Video Demo AdSense reporting in Analytics unnumbered
20				√		√	00/00/0000 Video Demo Generating Ad Code unnumbered
21				√		√	00/00/0000 Video Demo Linking AdSense and Analytics unnumbered
22				√		√	00/00/0000 Video Demo Managing Ads unnumbered
23				√		√	00/00/0000 Video Google AdSense Steps to Success unnumbered
24				√		√	00/00/0000 Demonstrations of Google's System unnumbered
25				√		√	00/00/0000 Video Google-certified networks in AdSense unnumbered
26				√		√	00/00/0000 Video Meet an AdSense Publisher Darren Rowse unnumbered
27				√		√	00/00/0000 Video Meet an AdSense Publisher Matt Adams unnumbered
28				√		√	00/00/0000 Video Meet an AdSense Publisher Tim Carter unnumbered
29				√		√	00/00/0000 Video Optimization Essentials Bigger is Better unnumbered
30				√		√	00/00/0000 Video Optimization Essentials Dress for success unnumbered

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
31				√		√	00/00/0000 Video Optimization Essentials Position for performance unnumbered
32				√		√	00/00/0000 Video PIN Without the Pain unnumbered
33				√		√	00/00/0000 Video Problogger's AdSense optimization tips unnumbered
34				√		√	00/00/0000 Video Speeding Up in a Slowdown Attracting More Advertiser Spend unnumbered
35				√		√	00/00/0000 Video Speeding Up in a Slowdown Attracting More Visitors unnumbered
36				√		√	00/00/0000 Video Speeding Up in a Slowdown Increasing Your Revenue Potential
37				√		√	00/00/0000 Video Speeding Up in a Slowdown Retaining Your Visitors unnumbered
38				√		√	00/00/0000 Video Speeding Up in a Slowdown Understanding Your Business unnumbered
39				√		√	00/00/0000 Video_Managing Ads unnumbered
40				√		√	00/00/0000 Video_Generating Ad Code unnumbered

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
41				√		√	00/00/0000 Video Activation Demo unnumbered
42				√		√	00/00/0000 Video Demv1 unnumbered
43				√		√	00/00/0000 Video Powered by Macromedia Breeze unnumbered
44							Withdrawn
45				√		√	00/00/2008 Web page re Google Content Network - Overview (Miller 2) unnumbered
46	812			√		√	00/00/2009 Web page re Google AdSense - Overview (Miller 3) unnumbered
47				√		√	00/00/2009 Web page re Google AdSense - Help (Miller 4) unnumbered
48				√		√	00/00/2009 Web page re Google AdSense - Help (Miller 5) unnumbered
49				√		√	00/00/2009 Web page re Google AdSense - Help (Miller 6) unnumbered
50	820			√		√	00/00/2009 Screen Shots re Google AdSense Demo (Miller 7) unnumbered

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
51	821			√		√	00/00/2009 Web page re Google Content Network - Ad formats (Miller 8) unnumbered
52				√		√	00/00/2009 Web page re Google AdSense - Help (Miller 9) unnumbered
53				√		√	00/00/2009 Web page re Google AdSense - Help (Miller 10) unnumbered
54	822			√		√	00/00/2009 Web page re Google AdSense - Ad Formats (Miller 11) unnumbered
55				√		√	00/00/2009 Web page re Google AdSense - Help (Miller 12) unnumbered
56	823			√		√	00/00/2009 Web page re Google AdSense - Help (Miller 13) unnumbered
57	824			√		√	00/00/2009 Web page re Google AdSense - Help (Miller 14) unnumbered
58	825			√		√	00/00/2009 Web page re Google AdSense - Help (Miller 15) unnumbered
59	826			√		√	00/00/2009 Web page re Welcome to AdSense (Miller 16) unnumbered

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
60	827			√		√	00/00/2009 Web page re Google AdSense for content (Miller17) unnumbered
61	828			√		√	00/00/2009 Web page re Google AdSense - Help Center (Miller 18) unnumbered
62	829			√		√	00/00/2009 Web page re Google AdSense - Help (Miller19) unnumbered
63	830			√		√	00/00/2009 Web page re Google AdSense - Help (Miller20) unnumbered
64	831			√		√	00/00/2009 Web page re Google AdSense - Help (Miller21) unnumbered
65	832			√		√	00/00/2009 Web page re Google AdSense - Help (Miller 22) unnumbered
66	833			√		√	00/00/2009 Web page re Google AdSense - Help (Miller23) unnumbered
67	834			√		√	00/00/2009 Web page re Google AdSense - Help (Miller24) unnumbered
68	835			√		√	00/00/2009 Web page re Google AdSense - Help (Miller25) unnumbered

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
69	836			✓		✓	00/00/2009 Web page re Google AdSense - Help (Miller 26) unnumbered
70	837			✓		✓	00/00/2009 Web page re Google AdSense - Help (Miller 27) unnumbered
71	838			✓		✓	00/00/2009 Web page re Google AdSense - Overview (Miller 28) unnumbered
72				✓		✓	00/00/2009 Screen Shot re Google AdSense - Help (Miller 29) unnumbered
73				✓		✓	00/00/2009 Web page re Google AdWords - Help (Holden 31) unnumbered
74				✓		✓	00/00/2009 Web page re Google AdWords - Help (Holden 32) unnumbered
75				✓		✓	00/00/2007 Screen Shots re Google AdWords - Create an ad (Holden 33) unnumbered
76				✓		✓	00/00/2009 Web page re Google AdWords - Help (Holden 34) unnumbered
77				✓		✓	00/00/2009 Screen Shot re Google AdWords - Content Network (Holden 35) unnumbered



PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
78				√		√	00/00/2007 Screen Shot re Google AdWords - Create an ad (Holden 36) unnumbered
79				√		√	12/14/2007 E-mail to P. Schindler from B. Axe re Blended Ads (Holden 37) G002-001593359-G002-001593362
80				√		√	00/00/2007 Screen Shots re Ads by Google - Nintendo Wii (Holden 38) unnumbered
81				√		√	00/00/2009 Screen Shots re Google AdWords - Learning Center (Holden 39) unnumbered
82	811			√		√	11/09/2005 Google Presentation re 2006 Ads/Commerce Strategy (Holden 40) G002-000941269-G002-000941373
83				√		√	04/15/2003 E-mail to R. Holden et al. from S. Kamangar re 24x7 Call 04.15.03 (Holden 41) G002-000814790-G002-000814791
84				√		√	01/18/2007 E-mail to Industry Info from A. Reynar re Marrying old-media ads with Internet selling (Holden 42) G002-002904983-G002-002904986

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
85				√		√	00/00/2009 Web page re Google AdWords - Help (Holden 43) unnumbered
86				√		√	00/00/2009 Screen Shot re Cheese.com (Miller 44) unnumbered
87				√		√	00/00/2009 Screen Shots re Google AdSense - Support (Miller 45) unnumbered
88-90							Withdrawn
91				√		√	02/27/2009 Exhibit A - Curriculum Vitae of V. Thomas Rhyne (Rhyne 85) unnumbered
92				√		√	00/00/2000 Screen Shots re Virtual Cities Reservation Network (Dean 88) D 017496-017744
93-97							Withdrawn
98				√		√	09/20/1999 O.N.S., Inc. Board Minutes (Stone 114) D 059298
99	84			√		√	00/00/0000 Presentation re 1 <sup>st</sup> Travelers Choice (Stone 117) D 058827-058828

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
100	90 141			√		√	07/24/2007 Issue Notification from USPTO re Determination of Patent Term Adjustment under 35 U.S.C. 154 (b) (Croskell 126) unnumbered
101-105							Withdrawn
106	86			√		√	12/20/2005 Google Resume of G. Rajaram, Group Project Manager (Rajaram 134) G002-001080541 - 01080552
107				√		√	07/11/2005 Email from G. Rajaram to S. Patel re Google Perf Reminder (Rajaram 135) G002-002025731 - 002025734
108							Withdrawn
109				√		√	11/07/2005 Email from D. Thacker to S. Agrawal re example of a good quality due diligence doc? (Rajaram 137) G002-003476138
110							Withdrawn
111				√		√	10/17/2006 Email from R. Moonka to G. Rajaram re Google testing ads on for pay video (Rajaram 139) G002-003250747 - 003250749
112				√		√	03/00/2007 Presentation entitled "AFC Overview for Joan" (Rajaram 140) G002-001315381 - 001315407

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
113				√		√	12/02/2003 Email from G. Rajaram to G. Rajaram re [visible changes] AdSense Front-End: new feature launch tomorrow (Rajaram 141) G002-003460181
114				√		√	06/17/2006 Email from G. Rajaram to K. Baxter re [AdSense - core] AdSense May Usability Focus Groups Report (Rajaram 142) G002-000155536 - 000155537
115				√		√	03/22/2004 Email from L. Wiseman to A. Koch re How should image ads look?? (Rajaram 143) G002-002919241 - 002919245
116				√		√	00/00/0000 Presentation entitled "Site Targeting Update" (Rajaram144) G002-000681030 - 000681054
117				√		√	05/03/2006 Email from G. Rajaram to S. Wojcicki re just so you know (Rajaram 145) G002-002235436 - 002235438
118				√		√	07/29/2004 Email from T. Aiello to P. Dova re Con-call on Monday, July 25 at 9am (Rajaram 146) G002-002924896 - 002924899
119				√		√	01/23/2004 Email from J. Morrison to G. Rajaram re W8-W9 collection (Rajaram 147) G002-003279161 - 003279163

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
120				√		√	03/24/2004 Email from K. Desel to R. Holden re Guiding Principles for the BFS implementation (Rajaram 148) G002-000901139
121				√		√	03/22/2004 Overall Guiding Principles for Google Billing and Payment Platform (Rajaram 149) G002-000901140 - 000901143
122				√		√	06/22/2009 Screenshot re Google AdSense Help (Feng 150) unnumbered
123				√		√	03/00/2007 Presentation entitled "Mobile AdSense for Content Online - Mocks (Feng 151) G003-0001043 - 0001056
124				√		√	01/00/2007 Presentation entitled "Google's Mobile Ads Platform (Feng 152) G003-0000671 - 0000720
125				√		√	06/17/2009 Presentation entitled Google OC Business Review (Feng 153) G003-0000199 - 0000250
126	76			√		√	07/00/2005 Resume of Angela Lai, Engineering Director (Lai 154) G002-000372031-000372033

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
127	169			√		√	02/13/2009 Google Inc. Accounting Policy Overview of Revenue Recognition and Traffic Acquisition Costs (Lai 155) G174933-174936
128	661			√		√	00/00/0000 Presentation re Previewing the New AdWords Interface (Lai 156) unnumbered
129				√		√	03/07/2007 Email from A. Bardin to S. Wojcicki, R. Holden, S. Ramaswamy, et al re Larry review followup (Lai 157) G002-003374429
130	662			√		√	06/10/2005 C2 Features by Launch Date (Lai 158) unnumbered
131	663			√		√	06/30/2005 Q2 2005 Release Calendar (Lai 159) unnumbered
132	664			√		√	09/26/2006 2006 Q3 Release Calendar (Lai 160) unnumbered
133	665			√		√	03/21/2008 2008 Q1 Adwords Release Calendar (Lai 161) unnumbered
134	666			√		√	00/0/0000 Ads Frontend Architecture (Lai 162) G004797 - 004807

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
135-147							Withdrawn
148				√		√	01/08/2009 Notice of First Rule 30(b)(6) Deposition of Google Inc. (Axe 176; Miller 1) unnumbered
149				√		√	01/19/2007 Article re It's official! You can now run AdSense on the same page as other contextual ad programs (Axe 177) unnumbered
150				√		√	00/00/0000 Various screenshots (Axe 178) unnumbered
151				√		√	02/13/2009 Google Inc. Accounting Policy Overview of Revenue Recognition and Traffic Acquisition Costs (Axe 179) G174933-174936
152				√		√	03/01/2006 Email from S. Oskool to B. Mehta et al re [AdSense-core] ASFEE UI Roadmap Meeting minutes 2/28 (Axe 180) G002-000153150-000153156
153	771			√		√	00/00/2007 2007 Strategy Review - Question #20 (Axe 181) G002-001102221-001102253
154	733			√		√	00/00/2008 Spreadsheet re Google Served Revenue 2002-2008 (Axe 182) G068205-068207

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
155	734			√		√	00/00/2008 Spreadsheet re Google Served Revenue 2002-2008 (Axe 183) G068208- 068210
156	770			√		√	12/14/2007 Email from J. Braddi to S. Wojcicki re Complete 2008 AdSense Strategy Draft (Axe 184) G002-002745164-002745221
157				√		√	07/04/2007 USA Today article entitled "The house that helped build Google" (Axe 185) unnumbered
158				√		√	09/05/2003 Utility Patent Application Transmittal (Axe 186) G051343-051395
159				√		√	03/15/2007 U. S. Patent Application Publication re US 2007/0061196 A1 (Axe 187) unnumbered
160				√		√	09/04/2007 Information Disclosure Statement by Applicant re Application Number 11/240,793 (Axe 188) unnumbered
161							Withdrawn
162				√		√	07/19/2009 Google Research Scientists and Engineers re Jeffrey Dean (Dean, J. 191) unnumbered



PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
163				√		√	08/23/1999 Email from R. Kutras to tech@google.com re Engineering Update: 8.23 (Dean, J. 192) G003-0003722-0003726
164							Withdrawn
165				√		√	01/29/2004 Email from S. Wojcicki to gps-notes@google.com re 1B GPS Notes (Dean, J. 194) G002-002582125-002582127
166				√		√	00/00/0000 Presentation re Benchmark talking points (Dean, J. 195) G002-002419618-002419648
167	315			√		√	03/21/2000 Article entitled "Advertising System (Dean, J. 196) G001969-001976
168	321			√		√	00/00/0000 Document entitled "Content-Based Ad Serving System (Dean, J. 197) G002103-002107
169				√		√	10/31/2002 Email from S. Wojcicki to Content-Ads@Google.com re content ads mtg notes 10.31.02 (Dean, J. 198) G002-000731689-000731690
170	778			√		√	11/14/2006 U. S. Patent Number 7,136,875 B2 (Dean, J. 199) unnumbered

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
171				√		√	08/26/2004 U. S. Patent Application Publication Number US 2004/0167928 A1 (Dean, J. 200) unnumbered
172-173							Withdrawn
174				√		√	06/08/2009 Notice of Third Rule 30(b)(6) Videotaped Deposition (Altherr 203) unnumbered
175				√		√	00/00/0000 Presentation entitled Product Team Best Practices (Altherr 204) G002-002535606-002535678
176				√		√	01/23/2004 Email from S. Wojcicki to B. Axe re Conversion (Altherr 205) G002-001270395-001270407
177				√		√	04/24/2007 Email from J. Rosenberg to S. Pichai, G. Rajaram re Proposed slides for "Board Presentation to Employees" (Altherr 206) G002-003995235-003995278
178-179							Withdrawn
180	768			√		√	12/31/2005 Google Q4 Earnings Book (Altherr 209) G002-002841893-002842102
181							Withdrawn

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
182	733			√		√	00/00/2008 Spreadsheet re Google Served Revenue 2002-2008 (Altherr 211; Axe 182) G068205-068207
183				√		√	00/00/0000 Spreadsheet re Revenue & Margin (Altherr 212) G002-000853264-000853277
184				√		√	00/00/0000 Adwords Status Panel (Altherr 213) G002-000249636-000249644
185				√		√	05/16/2005 Adwords Status Panel (Altherr 214) G002-001864837-001864837.0022
186				√		√	00/00/0000 Draft of Adwords On-line & Direct End-to-End Processing Business Requirements & Specifications Billing & Payment Platform -NEMO- BFS Finance Version 1.6 (Altherr 215) G002-003469934-003470073
187				√		√	07/08/2003 Document re Everest: The Ads Decision Support (Altherr216) G002-000381048-00381061
188				√		√	01/23/2004 Email from M. Horowitz to B. Axe re domain stats (Altherr 217) G002-002552244-002552246

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
189				√		√	01/07/2005 Email from S. Fullove to adsense-announce@google.com et al re AdSense Competitive Landscape - Issue VI (Altherr 218) G002-000743750-000743754
190	807			√		√	01/29/2007 Email from C. Lee to afc-announce@google.com et al re The AdSense Product Landscape - Q1 2007 Edition (Altherr 219) G002-001538575-001538585
191				√		√	10/03/2005 Presentation re Sales Finance P&L Project (Altherr 220) G002-000774045-000774063
192				√		√	00/00/0000 Draft 3 of Communications Plan Fresh Choice Launch Q2, 2003 (Altherr 221) G002-002044417-002044419
193				√		√	06/25/2003 Email from L. DeBonis to content-ads@google.com et al re AdSense Daily Report (Altherr222) G002-000838532-000838533
194				√		√	08/01/2003 Email from T. Maly to content-ads@google.com et al re AdSense Online Weekly Report Seven Days Ending 7/31/2003 (Altherr 223) G002-000840202-000840203
195				√		√	01/23/2003 Email from S. Wojcicki to gps-notes@google.com re 1B GPS notes (Altherr 224) G002-000790564-000790566

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196				√		√	01/29/2004 Email from S. Wojcicki to gps-notes@google.com re 1B GPS notes (Altherr 225) G002-002582125-002582127
197				√		√	05/28/2002 Email from A. Patel to weekly@google.com re Amit's snippet (Altherr 226) G003-0029287
198							Withdrawn
199				√		√	08/04/2008 Screenshot re Google Desktop for Enterprise (Altherr 228) unnumbered
200				√		√	08/04/2008 Screenshot re Google Search Appliance (Altherr 229) unnumbered
201				√		√	05/30/2002 Email from J. Rosenberg to vips@google.com re Minutes from Google Q2 Quarterly Operations Review (Altherr 230) G002-004071203-004071206
202-203							Withdrawn
204	77			√		√	00/00/2009 Resume of Sandi L. Mathers (Mathers 234) unnumbered
205							Withdrawn

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
206				√		√	02/02/2009 Various AdSense screenshots (Ranganath 263) unnumbered
207				√		√	08/05/2009 Google AdSense Terms and Conditions (Ranganath 264) unnumbered
208				√		√	08/05/2009 Google AdSense Online Standard Terms and Conditions (Ranganath 265) unnumbered
209	658			√		√	08/02/2006 Draft re Goowiki Placement Targeting (Ranganath 266) G005227 - 005235
210	441			√		√	01/26/2006 Draft Goowick Publisher Controls in AdSense (Ranganath 267) G025553 - 025562
211				√		√	12/01/2005 U.S. Patent Application Publication Number 2005/0267799 A1 (Ranganath 268) unnumbered
212				√		√	03/10/2005 U.S. Patent Application Publication Number 2005-0055271 A1 (Ranganath 269) unnumbered
213				√		√	03/29/2007 Letter from Brian to Amit re joining product management team (Ranganath 270) G002-000686171 - 000686180

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
214	659			√		√	06/28/2005 Article re Contents Ad Targeting (Ranganath 271) G002-000243732 - 000243750
215							Withdrawn
216				√		√	08/05/2009 Screenshot Google AdSense Help re category filtering (Ranganath 273) unnumbered
217	99			√		√	08/11/2009 Resume of R. Seligman (Seligman 274) unnumbered
218-285							Withdrawn
286	71			√		√	00/00/1998 Excerpts for AdForce User Guide 2.6 (Fielding 342) G005430, 005527
287				√		√	08/31/2007 Presentation re Ads* SRE Update (Curtiss 350) GGL-FM0001719 - 0001728
288				√		√	00/00/0000 Presentation re Scaling the Web: An Overview of Google (Curtiss 351) G002-002582522 - 002582562
289				√		√	04/19/2009 Notice of Rule 30(b)(6) Videotaped Deposition of Google Inc Regarding U.S./International Issues and Financial Topics Related to the Accused Products (Curtiss 352) unnumbered

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
290				√		√	12/04/2008 Google Developer Handbook (Curtiss 353) GGL-FM0005076 - 0005078
291	7			√		√	03/28/2007 Life of a request: how our traffic management system works (Curtiss 354) GGL-FM0005064 - 0005074
292				√		√	02/16/2006 Email from T. Curtiss to T. Hutchinson re Data Center Equipment in Foreign Locations (Curtiss 355) G002-003626613 - 003626617
293				√		√	02/01/2006 Email from A. Lai to S. Ramaswamy re Data Center Equipment in Foreign Locations (Curtiss 356) G002-002593790 - 002593792
294				√		√	02/01/2006 Email from S. Ramaswamy to G. Badros re Data Center Equipment in Foreign Locations (Curtiss 357) G002-001227196 - 001227198
295				√		√	06/18/2009 Presentation re Ads Frontend Release Process (Curtiss 358) GGL-FM0007826 - 0007839
296				√		√	02/01/2006 Email from E. Nolan to T. Hutchinson re Data Center Equipment in Foreign Locations (Curtiss 359) G002-002761881 - 002761884



PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
297				√		√	00/00/0000 2 AdsDB or 12 AdsDB The Need for a 3 <sup>rd</sup> Ads DB Primary & Front End Cluster (Curtiss 360) GGL-FM0024450 - 0024466
298				√		√	11/04/2005 Email from T. Curtiss to ads-alert@google.com re Ads summary of Thursday night network event (Curtiss 361) G002-000400613
299-300							Withdrawn
301	689			√		√	12/01/1998 License Agreement between The Board of Trustees of the Leland Stanford Junior University and Google, Inc. (Curtiss 364) G003-0131455 - 0131467
302				√		√	00/00/0000 Spreadsheet (Curtiss 365) unnumbered
303				√			Not Used
304				√		√	00/00/0000 Google Resume of Johnny Chen, Business Development Manager (Chen 370) G003-0286017-0286022
305				√		√	01/23/2004 E-mail from N. Shivakumar to S. Brin and S. Wojcicki re Request for review: User feedback design doc (Chen 371) G002-002553815-002553817

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
306	754			√		√	12/31/2007 Google Annual Report (Chen 372) G046294-046417
307				√		√	08/15/2005 Product Team Directors Meeting Agenda, GPS/GBS Matrix, GPS/GBS Schedule, Patent and Action Items (Chen 373) G002-004025316-004025361
308				√		√	06/18/2004 File History for Application No. 60/581,276 (Chen 374) G003-0205160-0205218
309				√		√	04/09/2004 AdSense for Search (AFS) Online (Chen 375) G004875-004881
310				√		√	01/06/2004 E-mail from G. Rajaram to T. Maly re International Email Questions (Chen 376) G002-003978240-003978243
311							Withdrawn
312				√		√	12/03/2008 Google Presentation re FMG-Lite Deal Review Template - New Business Development (Chen 378) G003-0285611-0285613
313				√		√	08/06/2008 E-mail from J. Chen to J. Koplin re Discussion re AMR encoding via VoiceAge (Chen 379) G003-0285851-0285853

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
314				√		√	10/07/2004 Hewlett-Packard/Google Intellectual Property Agreement (Chen 380) G064344-064372
315							Withdrawn
316				√		√	00/00/0000 Book excerpt entitled "Use of the 25% Rule in Valuing Intellectual Property" by R. Goldscheider, J. Jarosz and C. Mulhern (Chen 382) G003-0272546-0272562
317	690			√		√	08/18/2003 Agreement between The Board of Trustees of the Leland Stanford Junior University and Kaltix, Inc. (Chen 383) G003-0131468-0131480
318	689			√		√	12/01/1998 License Agreement The Board of Trustees of the Leland Stanford Junior University and Google, Inc. (Chen 384) G003-0131455-0131467
319-326							Withdrawn
327				√		√	08/19/2005 Letter to Person D from Y. Hashemi re Patent License Agreement between Entity A and Google, Inc. (Chen 393) G068050-068061
328-329							Withdrawn

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
330	719			√		√	05/02/2008 Subscription Agreement Amendment between Google, Inc., Entity A, Entity B and Entity C (Chen 396) G068062-068067
331-340							Withdrawn
341				√		√	01/01/2009 Patent License Agreement between Microsoft Corporation, Microsoft Licensing, GP and Google Inc. (Chen 407) G003-0131673-0131694
342-343							Withdrawn
344				√		√	11/00/2000 Presentation re Google by S. Brin (Chen410) G002-002582497-002582521
345	123			√		√	00/00/0000 Notes re Patent Application Number 10/165,078 D005045 - 005052 (Dean 400)
346	124			√		√	06/01/2000 O.N.S. Incorporated Checks to M. Hasan from July 10, 1998 - June 1, 2000 (Dean, M. 401) D069361 - 069376
347-353							Withdrawn
354				√		√ In redacted form	09/01/2005 Google Presentation re Project Newton: Financial Review (Scheele 416) G002-001077763-001077787

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
355-357							Withdrawn
358	733			√		√	00/00/2008 Spreadsheet re Google Served Revenue, 2002-2008 (Bravomalo 450) G-068205-068207
359	734			√		√	00/00/2008 Spreadsheet re Google Served Revenue, 2002-2008 (Bravomalo 451) G068208-068210
360	705			√		√	00/00/2008 Spreadsheet re Google Served Revenue, 2002-2008 (Bravomalo 452) G061036-061038
361	705			√		√	00/00/2008 Spreadsheet re Google Served Revenue, 2002-2008 (Bravomalo 453) G061039-061041
362				√		√	00/00/0000 Spreadsheet re Revenue (Bravomalo 454) GGL-FM0026610-0026676
363				√		√	00/00/0000 Spreadsheet re Revenue (Bravomalo 455) GGL-FM0010818-0011195
364	741			√		√	00/00/2008 Spreadsheet re Product P&L - FY 2008 - Quarterly (Bravomalo 456) GGL-FM0026515-0026520

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
365	808			√		√	00/00/0000 Google Presentation re Contextual Advertising: Increase Website Revenues and Maintain Editorial Quality by K. Abrahamson (Bravomalo 457) G003-0015530-0015547
366				√		√	00/00/2004 Spreadsheet re Q&A for Q3 2004 (Bravomalo 458) G002-001107919-001107957
367				√		√	00/00/2003 Spreadsheet re Google 2003 and 2004 Line of Business P&Ls (Bravomalo 459) G177372-177426
368	736			√		√	00/00/0000 Spreadsheet re Reporting Roll-Up for FY01-FY05 (Bravomalo 460) GGL-FM0008543-0008548
369				√		√	09/00/2004 Google Presentation re Line of Business P&Ls (Bravomalo 461) G177427-177501
370				√		√	01/27/2004 Google Presentation re 2004 Plan (Bravomalo 462) G003-0286428-0286469
371				√		√	00/00/0000 Google Product P&L Revenue, TAC and Other Cost of Sales (COS) (Bravomalo 463) GGL-FM0025782-0025783
372				√		√	03/00/2007 Google Presentation re AFC Overview for Joan (Bravomalo 464) G002-000686028-000686054

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
373				√		√	11/19/2003 Google Presentation re AdSense for Content Business Review (Bravomalo 465) G002-000681612-000681647
374				√		√	09/14/2006 Google Presentation re AdSense Direct Contribution P&L (Bravomalo 466) G002-003652153-003652153.0010
375				√		√	00/00/0000 Google Presentation re 2003-2004 Operating Margin Comparison (Bravomalo 467) G002-000909667-000909673
376				√		√	10/15/2003 Spreadsheet re Per Property Conversion Stats (Bravomalo 468) G002-002552537-002552609
377				√		√	03/30/2006 AdSense Summary Document re Content, Search and Feeds (Bravomalo 469; Yu 827) G002-000682453-000682457
378	809			√		√	00/00/0000 Google Presentation re Google AdSense - Partnering for Sustained Growth by S. Patel (Bravomalo 470) G002-001084310-01084310.0016
379				√		√	00/00/0000 Spreadsheet re AFS Direct (Bravomalo 471) GGL-FM0029215-0029274

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
380				√		√	00/00/0000 Spreadsheet re AFS, AFC and AFD (Bravomalo 472) GGL-FM0038942-0039169
381				√		√	00/00/0000 Spreadsheet re Sum of Revenue and Sum of Cost fo Sales (Bravomalo 473) GGL-FM0010507-0010809 (various ranges)
382				√		√	02/19/2004 E-mail from R. Holden re Monetization Strategy Meeting Minutes - 02.03.04 (Bravomalo 474) G002-000909321-000909329
383				√		√	00/00/0000 Google Presentation re Exploring our Products: Introduction (Bravomalo 475) G002-002511246-002511246.0090
384				√		√	08/31/2004 Google Presentation re Online Sales Operations GBS Business Review (Bravomalo 476) G002-000918713-000918747
385				√		√	09/14/2004 Google Presentation re AFC Strategic Review GBS Presentation (Bravomalo 477) G002-000682373-000682452
386	810			√		√	00/00/0000 Google Presentation re The Google Partnership: AdSense for Content (Bravomalo 478) G002-002523351-002523351.0015



PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
387	753			√		√	12/31/2006 Google Annual Report (Bravomalo 479) G046166-046293
388				√		√	03/15/2006 E-mail to G. Rajaram from D. Troper re Site Targeting Memo (Bravomalo 480) G002-001085318-001085324
389				√		√	00/00/0000 Presentation re Benchmark talking points (Bravomalo 481) G002-002419618-002419648
390				√		√	12/17/2003 E-mail to J. Huber from R. Holden re Jeff Huber Ads Engineering Review Meeting Minutes - 12.16.03 (Bravomalo 482) G002-000892433-000892436
391				√		√	03/26/2003 Google Presentation re Content Targeting 2003-05 P&L Evaluation (Bravomalo 483) G002-000681264-000681280
392				√		√	08/17/2004 Google Presentation re Q3 Founder's MQU Finance Update (Bravomalo 484) G002-000919942-000919969
393				√		√	08/31/2004 E-mail to V. Monical et al. from B. Axe re Q3 Company OKRS - mid quarter update (Bravomalo 485) G002-002101110-002101118

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
394				√		√	04/02/2008 Google Presentation re Increasing Profitability of AFC Online (Bravomalo 486) GGL-FM0020646-0020668
395				√		√	00/00/0000 Google Presentation re AdSense Integration Issues (Bravomalo 487) GGL-FM0004078-0004084
396				√		√	10/24/2007 Google Presentation re Summary for Week Ending 24 October 2007 (Bravomalo 488) GGL-FM0026026-0026055
397	657			√		√	06/30/2009 Google Presentation re 2009 Q2 Eng All Hands (Bravomalo 489) GGL-FM0007708-0007720
398				√		√	00/00/0000 Chart re % AdWords Revenue Managed through AW API (Bravomalo 490) GI77554
399				√		√	00/00/0000 Financial Spreadsheet (Bravomalo 491) GGL-FM0037435-0037474
400	751			√		√	12/31/2004 Google Annual Report (Bravomalo 492) G046471-046591

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
401	749			√		√ In redacted form	12/00/2003 Valuation of Google, Inc. by Houlihan Lokey Howard & Zukin (Bravomalo 493) GGL-FM0025664-0025712
402-404							Withdrawn
405				√		√	03/22/2007 Presentation re Google Ad Manager for Publishers Sales Training (Rupp 603.) G002-000151051-000151086
406-415							Withdrawn
416				√		√	06/15/1998 Virtual Cities Inc. Consultant Proprietary Information Agreement (Hasan 615) D 023349-023357
417				√		√	03/02/1998 All Purpose General Utility Module (Hasan 619) D 032805-032813
418				√		√	00/00/0000 Source Code re modVCTransportGlobal (Hasan 620) D 032399-032411
419-429							Withdrawn
430				√		√	05/08/2006 Product Team Directors Meeting (Zoufonoun 711) G002-001089834 - 001089853

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
431				√		√	00/00/2003 2003 Annual Plan (Zoufonoun 712) G003-0286577 - 0286617
432				√		√	00/00/0000 AdSense Online Business & Marketing Review (Zoufonoun 713) G002-001069085 - 106085.0064
433-436							Withdrawn
437				√		√ In redacted form	06/01/2007 Google Inc. Valuation Analysis of Certain Intangible Assets of Feedburner, Inc. (Zoufonoun 718) G003-0168901 - 0168995
438-439							Withdrawn
440	733		√			√	00/00/2008 Spreadsheet entitled Google Served Revenue 2002-2008 (Zoufonoun 721) G068205 - 068207
441				√		√ In redacted form	04/23/2003 Google Technology Inc. Acquisition Whitepaper Applied Semantics, Inc. (Zoufonoun 722) G174467 - 174484
442				√		√	02/12/2003 Google Content Ads Launch & Beyond (Zoufonoun 723) G002-000680649 - 000680682
443-447							Withdrawn

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
448				√		√	00/00/0000 Google AdSense Interview Reference Document (Zoufonoun 729) G002-001290223 - 0012900224
449-450							Withdrawn
451			√			√ In redacted form	02/17/2006 Presentation re Google Inc. Valuation of the Acquired Intangible Assets of dMarc Broadcasting Inc. (Zoufonoun 732) G003-0168662-0168724
452-453							Withdrawn
454				√		√	00/00/0000 Google We Offered: (Zoufonoun 735) G002-001078236 - 001078236.0004
455-457							Withdrawn
458				√		√	09/24/2003 Consent and Amendment to Agreement between Kaltix Corporation and Leland Stanford Junior University and Search-1 Acquisition Corporation (Zoufonoun 739) G003-0130697 - 0130699
459-461							Withdrawn
462				√		√ In redacted form	04/12/2007 Project Liberty BoD Review (Zoufonoun 743) G002-001684977 - 1684977.0016

PLF NO.	DEF NO.	DATE OFFERED	WILL USE	MAY USE	MARKED	ADMITTED	DESCRIPTION OF EXHIBIT
463-470							Withdrawn
471			√	√		√	07/03/2007 Certified File History of U.S. Patent Number 7,240,025 DD064903 - 066079
472			√	√		√	09/03/2002 Certified File History of U.S. Patent Number 6,446,045 D064583 - 64896
473			√	√		√	07/24/2007 Certified File History of U.S. Patent Number 7,249,059 D066080 - D66719
474							Withdrawn
475			√	√		√	04/23/2003 Presentation entitled Products Team Overview G002-000808158 - 000808218
476			√	√		√	07/18/2003 Everest: The Ads Decision Support System G002-000381048 - 000381061
477			√	√		√	07/13/03 Manual for Product Team Members G002-000223254 - 000223293
478			√	√		√	07/25/2006 Presentation entitled AdSense for commerce sites G002-000503918 - 000503936
479			√	√		√	00/00/0000 Presentation entitled AFC Update G002-000686337 - 000686346
480			√	√		√	08/05/2005 Spreadsheet of Marketing Programs (Yu 803) G002-000773288 - 000773376