

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

FUNCTION MEDIA, L.L.C.

Plaintiff,

vs.

GOOGLE INC. AND YAHOO, INC.

Defendants.

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Civil Action No. 2:07-CV-279

**DEFENDANT'S PRE-ADMITTED
TRIAL EXHIBIT LIST**

Presiding Judge: Chad Everingham	Plaintiff's Attorney(s): Max Tribble	Defendant's Attorney(s): Charles K Verhoeven
Trial Date(s): January 19-26, 2010	Court Reporter: SHELLY HOLMES, CSR	Courtroom Deputy: Jan Lockhart

DEFENDANTS PRE-ADMITTED TRIAL EXHIBIT LIST

EXH #	DATE	BATES BEGIN	BATES END	DOCUMENT DESCRIPTION	WILL USE	MAY USE	DATE OFFERED	MARKED	ADMITTED
DX0002	2/15/2000	G000597	G000623	U.S. Patent # 6,026,368	X				X
DX0004	10/4/1999	G026170	G026171	News article "Global Network, Inc. Enters Into Agreement in Principle..."	X				X
DX0007	3/28/2007	GGL-FM0005064	GGL-FM0005074	Life of a request: how our traffic management system works	X				X
DX0008		D017496	D017744	Virtual Cities Reservation Network screenshots	X				X
DX0019	8/20/2009			Chris Evans full profile	X				X
DX0020		G005358	G005359	Article re: "Accipiter announces Accipiter AdManager..."	X				X
DX0021	12/4/1997			Accipiter AdManager v3.0 - GUI Specifications Document	X				X
DX0022	3/18/1998			Article re: "Accipiter announces AdBureau..."	X				X
DX0023		G005378	G005378	Advertisement Administration	X				X
DX0024		G005379	G005379	Advertiser: Lycos	X				X
DX0025				Specification for determining "Goal Achieved"	X				X
DX0026	8/18/2009			Business Plan for Accipiter	X				X
DX0027				Advertisement Server	X				X
DX0028		G005380	G005381	Accipiter - AdBureau Frequently Asked Questions	X				X
DX0029		G005373	G005374	Accipiter, Inc. - AdManager Frequently Asked Questions	X				X
DX0030		G026172	G026189	Accipiter Market Atlas	X				X
DX0031	8/17/2009			Article re: "Accipiter announces Accipiter AdManager..."	X				X
DX0032				Article re: "Accipiter Licenses AdManager Software to CNET"	X				X
DX0033		G005362	G005364	Article re: "Accipiter Licenses AdManager Software to CNET"	X				X
DX0034		G005360	G005361	Article re: "Accipiter Now Shipping Newly Upgraded AdManager 1.1"	X				X
DX0035				Accipiter AdManager 2.0 - Features & Benefits	X				X
DX0036		G005365	G005369	Accipiter AdManager 2.0 - Features & Benefits	X				X
DX0037				AdManager 2.0 Screen Shots	X				X
DX0038		G005370	G005372	AdManager 2.0 Screen Shots	X				X
DX0039				Accipiter, Inc. - AdManager Frequently Asked Questions	X				X
DX0040				Accipiter, Inc. - AdManager Product Overview	X				X
DX0041		G005375	G005377	Accipiter, Inc. - AdManager Product Overview	X				X
DX0042				Advertiser: Lycos	X				X
DX0043				Advertisement Administration	X				X
DX0044				Engage Technologies Accipiter - AdBureau Frequently Asked Questions	X				X
DX0045		G005380	G005381	Engage Technologies Accipiter - AdBureau Frequently Asked Questions	X				X
DX0046				Engage Technologies Accipiter Products - AdBureau	X				X
DX0047		G005382	G005382	Engage Technologies Accipiter Products - AdBureau	X				X
DX0048				Engage Technologies Accipiter - AdBureau Precision Profiling	X				X
DX0049				Options					
DX0049		G005383	G005383	Engage Technologies Accipiter - AdBureau Precision Profiling	X				X
DX0050				Options					
DX0050				Engage Technologies Accipiter - AdManager Frequently Asked Questions	X				X

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EXH #	DATE	BATES BEGIN	BATES END	DOCUMENT DESCRIPTION	WILL USE	MAY USE	DATE OFFERED	MARKED	ADMITTED
DX0051		G005384	G005386	Engage Technologies Accipiter - AdManager Frequently Asked Questions		X			X
DX0052				Engage Technologies Accipiter - What's new in AdManager 4.0		X			X
DX0053		G005387	G005389	Engage Technologies Accipiter - What's new in AdManager 4.0		X			X
DX0054				Engage Technologies Accipiter - AdManager Precision Profiling Options		X			X
DX0055		G005390	G005390	Engage Technologies Accipiter - AdManager Precision Profiling Options		X			X
DX0056				Engage Technologies Accipiter - AdManager Precision Profiling Options FAQ		X			X
DX0057		G005391	G005393	Engage Technologies Accipiter - AdManager Precision Profiling Options FAQ		X			X
DX0058	7/31/1998			Accipiter AdManager Version 4.0 - Now With The Power of Engage!		X			X
DX0059		G018954	G019071	Advertising on the Internet		X			X
DX0060	12/8/2003			Roy T. Fielding profile		X			X
DX0061		G045837	G045837	Flow-chart		X			X
DX0062	2/16/1999	G006053	G006061	How AdForce Counts		X			X
DX0063	12/16/1998	G006227	G006231	AdForce Web Tags and Browsers		X			X
DX0064	12/28/1998	G006233	G006240	Cache Prevention Techniques		X			X
DX0065	7/1/1999	G045838	G045857	Smart Personalization		X			X
DX0066		G045911	G045955	TrackForce User Guide		X			X
DX0067		G045858	G045910	Report Manager 3.0		X			X
DX0068	11/16/1998			E-mail re: AdForce (formerly Inqis, Inc.) interested...		X			X
DX0069	2/24/2009			FIELDING 0001		X			X
DX0070	1/4/1999			Roy T. Fielding CV		X			X
DX0071		FIELDING 0017	FIELDING 0031	A Case Study of GeoCities and AdForce Counting		X			X
DX0072		G005430	G005527	User Guide 2.6		X			X
DX0073	1/27/2009			Chris Kempton CV		X			X
DX0074	10/1/1997	G068212	G068891	Declaration of Chris Kempton		X			X
DX0075	5/29/2008	G026146	G026163	ClassManagerPro User's Manual Version 1.0		X			X
DX0076	Jul-05	G002-000372031	G002-000372033	Welcome to Baseview - The Leader in Macintosh Publishing Systems		X			X
DX0077				Angela Lai Google Resume		X			X
DX0078	5/12/2009	G068892	G069217	Sandi Mathers CV		X			X
DX0084		D058827	D058828	Declaration of Sandi L. Mathers		X			X
DX0085		D058700	D058702	1st Travelers Choice has been around since...		X			X
DX0086	12/20/2005	G002-001080541	G002-001080552	Online Reservations and Availability - The Options Expand		X			X
DX0088	6/7/2002			Gokul Rajaram Resume		X			X
DX0089				Amendment to Application # 10/165,091		X			X
DX0090	7/24/2007			File History re: U.S. Patent # 7,240,025		X			X
DX0091		G005296	G005301	Issue Notification re: U.S. Patent # 7,249,059		X			X
DX0092	5/29/2008	G014946	G014963	The Best Way to Buy and Sell Web Advertising Space		X			X
				AdStar screenshots		X			X

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DX0093				AdStar User's Manual for the Orange County Register.	X				X
DX0094	10/14/1999			AdStar Remote Entry System - Windows User's Manual	X				X
DX0095				About AdStar	X				X
DX0096	May-01			AdStar - The Washington Post - User's Manual	X				X
DX0097				Classic Car for Sale	X				X
DX0098				Screenshot from Waybackmachine Today	X				X
DX0099	8/1/2009			Russ Seligman CV	X				X
DX0100	8/12/2009			A Brief History of NetGravity	X				X
DX0101	7/13/1999			Article re: "DoubleClick's scores with NetGravity purchase	X				X
DX0102	4/20/2000	G016551	G016753	About NetGravity AdServer	X				X
DX0103	8/10/2009			NetGravity AdServer AdMaster's Guide - Working With Ads	X				X
DX0104	8/12/1997			Article re: "NetGravity AdServer Network Solution..."	X				X
DX0105	9/16/1997			Article re: "Newsflash: Morningstar Net Joins Leading Sites..."	X				X
DX0106	7/28/1997			Article re: "Knight-Ridder New Media Utilizes NetGravity..."	X				X
DX0107	9/10/1998	G017488	G017488	Article re: "NetGravity Launches AdServer 3.5..."	X				X
DX0108	9/1/1998	G016760	G016760	Article re: "AdServer 3.5 for On-Line Marketing"	X				X
DX0115	12/10/2002	D059249	D059250	Phone Call notes	X				X
DX0116	12/13/2002	D054988	D054989	Letter to Ms. Mary Whitaker at B of A	X				X
DX0117			D059242	Single Billionaires	X				X
DX0118				File History re: U.S. Patent # 6,446,045	X				X
DX0119				File History re: U.S. Patent # 7,240,025	X				X
DX0121	6/4/2002	G001011	G001017	U.S. Patent # 6,401,075	X				X
DX0122	10/4/1999	G026170	G026170	Article re: "Global Network, Inc. Enters Into Agreement..."	X				X
DX0123		D005045	D005052	Declaration of Prior Invention Under Rule 131 - Exhibit A	X				X
DX0124		D069361	D069376	O.N.S. Inc. checks to Mohammed Hasan	X				X
DX0125	3/2/1998	D032371	D032379	Mohammed Hasan's ALL-Purpose General Utility Module	X				X
DX0126		D039374	D039376	To Do Prior to 01-20-00	X				X
DX0127		D036905	D036977	Press Releases - Global Network Inc. - On-line newspaper network	X				X
DX0128	9/13/2000	D036638	D036640	Article re: "CEO expects Global Network to be a \$100 million..."	X				X
DX0129	12/13/2001			Interview Summary re: Appl. # 09/480,303	X				X
DX0130	7/22/2003			Interview Summary re: Appl. # 10/165,091	X				X
DX0131	1/20/2004			Interview Summary re: Appl. # 10/165,091	X				X
DX0132	2/1/2006			Interview Summary re: Appl. # 10/954,820	X				X
DX0133	3/22/2006			Interview Summary re: Appl. # 10/193,465	X				X
DX0134	8/16/2006			Interview Summary re: Appl. # 10/193,465	X				X
DX0135	9/30/2004			Declaration of Kenneth Roberts	X				X
DX0137				Article re: "Adelphia to settle fraud case"	X				X
DX0139	12/10/2002	D055043	D055043	Letter from Michael Dean to Dean Alderucci	X				X
DX0141	7/24/2007			File History re: U.S. Patent # 7,249,059	X				X
DX0142	9/17/2009			DoubleClick Enhanced Ad Banner Specs - The Global Internet...	X				X
DX0143	1/14/2008	G015008	G015009	DoubleClick Ad Trafficking - The Global Internet...	X				X

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DX0144	7/23/2007	G014996	G014996	DoubleClick Technical Specifications	X				X
DX0145	1/14/2008	G015134	G015134	DoubleClick How DART Works - Online Advertising Solutions Company	X				X
DX0146	Feb-99	G004016	G004065	Documentation Projects	X				X
DX0147		G0040162	G004182	DoubleClick Table of Contents	X				X
DX0148	Feb-99	G004016	G004161	Documentation Projects	X				X
DX0149	Feb-98	G003512	G003587	DART User Manual	X				X
DX0154	9/23/2009			Initial Public Offerings (IPO) - Text Section	X				X
DX0155	9/23/2009			Initial Public Offerings (IPO) - Text Section	X				X
DX0156	6/20/2005			Online Advertising Report	X				X
DX0157		G014779	G014801	Campaign Manager - Part of the AdKnowledge System - Reviewer's Guide	X				X
DX0158		G014856	G014881	MarketMatch Planner - Reviewer's Guide	X				X
DX0159		G014689	G014778	Customer Reference Guide AdKnowledge Primary Services	X				X
DX0160		G014815	G014818	AdKnowledge Campaign Manager Quick Reference Card	X				X
DX0161		G014885	G014887	The AdKnowledge System - SmartBanner	X				X
DX0162		G014819	G014821	The AdKnowledge System - Campaign Manager	X				X
DX0163	11/12/2008			Function Media LLC's Response and Objections to Google Inc.'s First Set of Interrogatories	X				X
DX0164	1/9/2009			Function Media LLC's First Amended Response and Objections to Google Inc.'s First Set of Interrogatories	X				X
DX0165	7/30/2009			Function Media LLC's Second Amended Response and Objections to Google Inc.'s First Set of Interrogatories	X				X
DX0167	8/10/2009			Function Media LLC's Responses and Objections to Google Inc.'s Second Requests for Admission	X				X
DX0169	2/13/2009			Overview of revenue recognition and Traffic Acquisition Coasts	X				X
DX0170	9/16/2009	GGL-FM0040572	GGL-FM0040621	Declaration of Kurt J. Pires	X				X
DX0171	8/19/2009	GGL-FM0039392	GGL-FM0039518	Declaration of Christopher Butler	X				X
DX0172	9/25/2009			Certified File History re: U.S. Patent # 7,240,025	X				X
DX0173	9/25/2009			Certified File History re: U.S. Patent # 6,446,045	X				X
DX0174	9/25/2009			Certified File History re: U.S. Patent # 7,249,059	X				X
DX0184	2/19/1998	G014990	G014995	DoubleClick - "Beyond Targeting: try on "Micro-Segmentation"	X				X
DX0185	6/20/2005	G014996	G014998	"DoubleClick Technical Specifications"	X				X
DX0186	6/20/2005	G015001	G015001	"DoubleClick: Lead Form"	X				X
DX0187	3/8/1999	G015011	G015015	Advertising Age, "Agencies Centralize Web Ad Serving" s1, s18-s19	X				X
DX0188		G015018	G015094	"Welcome To DoubleClick"	X				X
DX0189	6/20/2005	G015095	G015097	"DART Frequently Asked Questions"	X				X
DX0190	6/20/2005	G015134	G015134	DoubleClick - "How DART Works"	X				X
DX0191	6/20/2005	G015166	G015167	DoubleClick - "Terms of Agreement"	X				X
DX0192		G173214	G173253	DoubleClick - Glossary	X				X
DX0193	6/20/2005	G036543	G036583	DoubleClick - Spreadsheet	X				X
DX0194	6/20/2005	G035977	G036019	DoubleClick - Spreadsheet	X				X

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DX0195	3/1/1999	G005719	G005721	Advertising Age, Adforce: "Targeting Distinguishes AdForce from the pack"		X			X
DX0196		G014688.01	G014688.01	Ad Force CD		X			X
DX0197		G014963.01	G014963.01	AdStar CD		X			X
DX0198		G015443.01	G015443.01	DoubleClick CD		X			X
DX0199		G015443.02	G015443.02	DoubleClick CD		X			X
DX0200		G015443.03	G015443.03	DoubleClick CD		X			X
DX0201		G015443.04	G015443.04	DoubleClick CD		X			X
DX0202		G017496.01	G017496.01	NetGravity CD		X			X
DX0203		G046080	G046080	DoubleClick CD		X			X
DX0204		G065016	G065016	AdKnowledge Native Documents CD		X			X
DX0205		G065907	G065907	DART CD		X			X
DX0206		G064578	G064578	DoubleClick and NetGravity CD		X			X
DX0207		G026190	G027485	NetGravity Source Code		X			X
DX0208		G177035	G177035	Netgravity CD		X			X
DX0209		G068204	G068204	AdKnowledge CD		X			X
DX0210	8/13/2004	IV-FM 000009	IV-FM 000009	Email from Detkin to Holohan re: Michael Dean		X			X
DX0213		IV-FM 000054	IV-FM 000083	Deal/Name spreadsheet		X			X
DX0214	3/28/2000	G000631	G000640	U.S. Patent No. 6,044,376		X			X
DX0215	8/29/2000	GGL-FM0046783	GGL-FM0046793	U.S. Patent No. 6,112,192		X			X
DX0216	9/13/1994	GGL-FM0046794	GGL-FM0046861	U.S. Patent No. 5,347,632		X			X
DX0217	11/7/2000	G000716	G000734	U.S. Patent No. 6,144,944		X			X
DX0218	12/26/2000	G000762	G000818	U.S. Patent No. 6,167,382		X			X
DX0219	5/25/2001	D065903	D065904	WO 01/37119 - Apparatus and Method for Providing Advertising on Internet-enabled Channels		X			X
DX0220	6/16/2005	G017603	G017614	Interactive Electronic Advertising, IEEE		X			X
DX0221		GGL-FM0042833	GGL-FM0042834	AdManagerPro web site		X			X
DX0222	6/21/2005	G020792	G020792	Direct Marketing Management, 2nd Edition, Prentice-Hall, Inc.		X			X
DX0223	4/20/2000	GGL-FM0039680	GGL-FM0039681	After the gold rush, The Economist, New York		X			X
DX0224	12/5/2000	GGL-FM0039682	GGL-FM0039684	Chopping tech-stocks down to size, The Economist.com		X			X
DX0225	10/4/1999	G005715	G005718	CMG's Web deal making hits big-time: Group preps two portals: AltaVista and MyWay.com, Advertising Age		X			X
DX0226	6/19/2005	G022202	G022202	The Internet Advertising Report, Harper Business		X			X
DX0227	11/17/1997	G016001	G016001	2 Web Ad Firms Decide to Marry: Palo Alto's Focallink, ClickOver merging, San Francisco Chronicle		X			X
DX0228	7/1/1998	G017767	G017767	Ad Management - Debunking the Turkey Myth, Jupiter Strategic Planning Services		X			X
DX0229	9/8/1997	G005308	G005308	Small networks chase per-click ad business - Aaddzz, ValueClick compete		X			X
DX0230	8/12/1998	GGL-FM0039391	GGL-FM0039391	NetGravity Launches AdCenter Service Solution, ClickZ News		X			X
DX0231	6/19/2005	G005302	G005302	Aaddzz Brochure reBrokers Web Ad Space Sales Between Advertisers and Publishers		X			X

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DX0232	10/1/2004	G005353	G005354	Aaddzz Letter to all Customers re Aaddzz Services Suspended as of 10/01/2004	X				X
DX0233	7/7/1997	G005355	G005357	New Online Ad Network Aaddzz to Launch, Western Div., Vol. XLVII No. 27	X				X
DX0234	6/20/2005	G014999	G014999	DoubleClick Case Study	X				X
DX0235	6/20/2005	G015000	G015000	DoubleClick Case Study re Client: Places to Stay (Hotel and Resort)	X				X
DX0236	6/24/1999	G015002	G015004	Rise of Intermediary	X				X
DX0237	10/7/1999	G015005	G015007	On the Internet, brand-building is out and straight selling is in...	X				X
DX0238	11/29/1999	G015010	G015010	DoubleClick joins huge e-mail ad realm...	X				X
DX0239	1/27/1999	G015016	G015016	DoubleClick - Beyond the Banner	X				X
DX0240	12/5/1998	G015017	G015017	Advertiser Solutions - Beyond the Banner	X				X
DX0241	6/11/2001	G015098	G015100	DoubleClick fixes on bulls-eye with Dart 5	X				X
DX0242	11/29/1999	G015101	G015103	DoubleClick joins huge e-mail ad realm	X				X
DX0243	5/24/1999	G015104	G015107	DoubleClick shopping aids e-commerce	X				X
DX0244	6/19/1998	G015108	G015123	Dynamic Advertising Reporting and Targeting - Product Literature	X				X
DX0245	12/1/1998	G015124	G015125	DoubleClick - Enhanced Ad Banner Specs	X				X
DX0246	3/1/1999	G015126	G015130	Agencies centralize Web ad serving	X				X
DX0247	7/19/1999	G015131	G015133	DoubleClick centralizes with NetGravity	X				X
DX0248	12/6/1998	G015134	G015134	How DART works	X				X
DX0249	7/10/2000	G015137	G015139	Advertising.com Serves Up Ad Delivery Software, Vol. 10, No. 28	X				X
DX0250	8/10/1998	G015140	G015140	Injnis Becomes Ad Force: Receives Financing from AOL, ADWEEK, Vol. 39, No. 32, p. 34	X				X
DX0251	12/6/1998	G015141	G015142	DoubleClick Outsourcing Ad Sales FAQ	X				X
DX0252	10/4/1999	G015156	G015158	Real Media dives into competition	X				X
DX0253	12/2/1998	G015164	G015165	DoubleClick Targeting Filters	X				X
DX0254	6/20/2005	G003690	G003714	DoubleClick Network Level Reports	X				X
DX0255		G003715	G003738	DoubleClick Network Level Reports	X				X
DX0256		G003739	G003762	DoubleClick Network Level Reports	X				X
DX0257	2/17/1998	G003763	G003808	DART Reporting Essentials - DRAFT	X				X
DX0258		G003844	G003850	Show Availability - Managing Inventory	X				X
DX0259	4/11/1998	G003943	G003951	Cross Network Functionality - A Step by Step Guide DRAFT	X				X
DX0260	6/22/2005	G003953	G003956	DoubleClick DART Global Market/Hybrid DART? White Paper	X				X
DX0261	12/9/2000	G003965	G003973	DoubleClick Network Affiliations - Revenue Sharing Relationships	X				X
DX0262	9/6/2001	G003980	G004015	DART for Advertising - The Power of Reporting	X				X
DX0263	6/19/2005	G024674	G024685	A framework for targeting banner advertising on the internet, IEEE System Sciences, Proceedings of the Thirtieth Hawaii Intl Conference, pages 265-274, Vol. 4	X				X

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DX0264		G024686	G024688	Acquiring Customer Preferences for Information Filtering: a Heuristic-Statistical Approach	X				X
DX0265	6/30/1998	G024689	G024699	White Papers, Adding Value in the Digital Age, Bringing One-to-One Marketing to the Internet	X				X
DX0266	6/30/1998	G024700	G024704	AdForce Privacy Practices	X				X
DX0267	3/27/2000	G024705	G024707	AdForce Introduces AdForce Everywhere. Advertising, Marketing & Promotions Wherever a Digital Signal Can Be Sent	X				X
DX0268	3/27/2000	G024708	G024709	AdForce Strategic Partners	X				X
DX0269	7/9/1998	G024710	G024715	NetGravity Products - AdServer 3	X				X
DX0270	6/20/1994	G024716	G024719	Coupon Clippers, Save your Scissors	X				X
DX0271	6/19/1998	G024720	G024735	DoubleClick DART Intro	X				X
DX0272	7/9/1998	G024736	G024748	About Engage Technologies	X				X
DX0273	6/20/1998	G024749	G024756	Firefly Passport Office Overview	X				X
DX0274	6/30/1998	G024757	G024758	Media Matrix FAQ	X				X
DX0275	1/1/1998	G024759	G024770	"Goodies" in exchange for consumer information on the Internet: the economics and issues, IEEE System Sciences, Proceedings of the Thirty-First Hawaii Intl Conference, pages 533-542, Vol. 4		X			X
DX0276	7/9/1998	G024771	G024773	Learn Sesame	X				X
DX0277	7/1/1998	G024774	G024775	MatchLogic's Services	X				X
DX0278	1/1/1998	G024776	G024787	Netvertising: content-based subgeneric variations in a digital genre, IEEE System Sciences, Proceedings of the Thirty-First Hawaii Intl Conference, pages 87-96, Vol 2	X				X
DX0279	8/21/1998	G024788	G024790	The Power of Personalization	X				X
DX0280	6/30/1998	G024791	G024792	SelectCast for Ad Servers: The Only Ad Targeting System with Published Performance Results - Ask Us!	X				X
DX0281	6/30/1998	G024793	G024793	SelectCast for Commerce Servers	X				X
DX0282	6/18/2005	G024794	G024813	The Value of Purchase History Data in Target Marketing, Marketing Science, Vol. 15, No. 4	X				X
DX0283	6/20/2005	G024814	G024817	Web advertising, IEEE Intelligent Systems, Vol. 13, Issue 3, pgs 8-9	X				X
DX0284	6/18/2005			Ad-Star Orange County Register Users Manual (1996)	X				X
DX0285	4/12/1997			Ad-Star.com website archive from www.archive.org (archived on April 12, 1997 and February 1, 1997)	X				X
DX0286	11/16/1998	FIELDING0001	FIELDING0016	Email from Philip A Lindsay to Roy Fielding, November 16, 1998	X				X
DX0287	2/26/1996	FIELDING0032	FIELDING0035	The Repping of the Web, February 26, 1996	X				X
DX0288		FIELDING0036	FIELDING0065	Print out from uci.worldcat.org attached to "Unintrusive Customization Techniques for Web Advertising"	X				X
DX0289	6/12/1997	G000170	G000246	WO 97/21183	X				X
DX0290	3/3/1998	G000381	G000399	U.S. Patent No. 5,724,521	X				X
DX0291	10/6/1998	G000424	G000471	U.S. Patent No. 5,819,092	X				X
DX0292	12/8/1998	G000472	G000502	U.S. Patent No. 5,848,396	X				X

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EXH #	DATE	BATES BEGIN	BATES END	DOCUMENT DESCRIPTION	WILL USE	MAY USE	DATE OFFERED	MARKED	ADMITTED
DX0293	9/7/1999	G000550	G000561	U.S. Patent No. 5,948,061	X				X
DX0294	2/15/2000	G000597	G000623	U.S. Patent No. 6,026,368		X			X
DX0295	2/15/2000	G000624	G000630	U.S. Patent No. 6,026,369		X			X
DX0296	10/17/2000	G000676	G000715	U.S. Patent No. 6,134,532		X			X
DX0297	2/13/2001	G000819	G000824	U.S. Patent No. 6,188,398		X			X
DX0298	3/20/2001	G000825	G000853	U.S. Patent No. 6,205,432		X			X
DX0299	4/10/2001	G000854	G000870	U.S. Patent No. 6,216,112		X			X
DX0300	9/4/2001	G000900	G000925	U.S. Patent No. 6,285,987		X			X
DX0301	10/23/2001	G000947	G000960	U.S. Patent No. 6,308,202		X			X
DX0302	5/7/2002	G000985	G001010	U.S. Patent No. 6,385,592		X			X
DX0303	6/4/2002	G001011	G001017	U.S. Patent No. 6,401,075		X			X
DX0304	9/10/2002	G001029	G001053	U.S. Patent No. 6,449,657		X			X
DX0305	10/14/2003	G001100	G001128	U.S. Patent No. 6,633,850		X			X
DX0306	11/25/2003	G001129	G001144	U.S. Patent No. 6,654,725		X			X
DX0307	10/26/2004	G001157	G001177	U.S. Patent No. 6,810,527		X			X
DX0308	11/02/2006	G001178	G001227	U.S. Patent No. 6,985,882		X			X
DX0309	5/2/2006	G001424	G001435	U.S. Patent No. 7,038,637		X			X
DX0310		G001891	G001894	Advertising Creative Optimization		X			X
DX0311	5/24/2000	G001900	G001901	Ads Front End Access		X			X
DX0312	4/30/2001	G001902	G001904	Ad Assembly		X			X
DX0313	11/18/2005	G001905	G001916	Adding Publisher-Specific Targeting to the Ads System		X			X
DX0314	7/21/2005	G001918	G001927	AdSense API		X			X
DX0315	3/31/2000	G001969	G001976	Advertising System		X			X
DX0316		G002-000710691	G002-000710698	DART for Advertisers (DEAs) Reports and User Interface		X			X
DX0317	12/6/2006	G002-001618865	G002-001618892	AdSense for Content XML Protocol Reference		X			X
DX0318	1/5/2006	G002-003483068	G002-003483079	C2: An Overview		X			X
DX0319	7/28/2005	G002-003734707	G002-003734738	Overview of AdSense for Content		X			X
DX0320	2/24/2003	G002088	G002092	CAFE - Content Ads Frontend		X			X
DX0321	9/16/2002	G002103	G002107	Content - Based Ad Serving System		X			X
DX0322	11/30/2007	G002117	G002124	A High Level Overview of Advertiser Facing Content features		X			X
DX0323	8/25/2005	G002585	G002593	QBB - Quality Based Bidding (formerly BAD v2) (AdWords Frontend)		X			X
DX0324	10/26/2004	G002636	G002642	C2 - Ads Frontend		X			X
DX0325	5/23/2003	G002643	G002652	CAFE Output Formats		X			X
DX0326	10/29/2004	G002681	G002690	AdWords Keyword Generator		X			X
DX0327	9/30/2005	G002691	G002698	Content Bids (AdWords Frontend)		X			X
DX0328	8/16/2005	G002924	G002935	Hybrid Ad Groups - Keywords & Sites (AdWords Frontend)		X			X
DX0329	6/17/2009	G003-0000017	G003-0000018	Mobile Ads 3 rd Party Ad Serving		X			X
DX0330	3/6/2007	G003-0000065	G003-0000066	Mobile Ads and Spam		X			X
DX0331		G003-0000352	G003-0000355	Merging Mobile ads with Desktop Ads PRD - Take 2 (AdWords 3.0 PRD)		X			X
DX0332		G003-0000356	G003-0000356	Mobile Ads FAQ		X			X
DX0333	7/24/2006	G003-0000478	G003-0000485	SmartASS - Understand SmartASS		X			X
DX0334		G003-0000546	G003-0000546	Paul's AdWords 3.0 Shortcuts		X			X
DX0335		G003-0000593	G003-0000598	Google Branding Guidelines Supplement		X			X

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DX0336	2/1/2007	G003-0000622	G003-0000631	Site/Placement Targeting for Mobile Ads		X			X
DX0337	1/7/2007	G003-0000650	G003-0000651	Mobile AdSense for Search		X			X
DX0338	Jan-07	G003-0000671	G003-0000722	Google's Mobile Ads Platform - January 2007		X			X
DX0339	6/23/2008	G003-0000869	G003-0000879	Keyword Tool for Mobile Ads		X			X
DX0340	3/7/2009	G003-0001043	G003-0001053	Mobile AdSense for Content Online - Mocks March 2007		X			X
DX0341		G003-0001212	G003-0001225	Google AdSense for Mobile		X			X
DX0342		G003-0001246	G003-0001247	AdWords Product Overview - Mobile Ads		X			X
DX0343		G003-0001250	G003-0001251	AdWords Product Overview - Mobile Ads		X			X
DX0344		G003-0001252	G003-0001264	Mobile Ads		X			X
DX0345	5/2/12007	G003-0001327	G003-0001349	Virgin Mobile WAP Display Advertising		X			X
DX0346	Mar-07	G003-0001402	G003-0001433	Mobile AdSense for Content March 2007		X			X
DX0347	Mar-07	G003-0001476	G003-0001497	Mobile AdSense for Content March 2007		X			X
DX0348	Mar-08	G003-0001330	G003-0003154	Mobile Ads - Ads GPS March 2008		X			X
DX0349	5/14/2007	G003-0003155	G003-0003191	Google Mobile External Client Desk - May 14, 2007		X			X
DX0350	Apr-07	G003-0003252	G003-0003255	Mobile Image Ads		X			X
DX0351		G003-0003276	G003-0003299	Mobile Advertising Small Screen, Big Opportunity		X			X
DX0352	10/16/2006	G003-0003305	G003-0003311	Mobile AFC Design		X			X
DX0353	6/29/2007	G003-0003312	G003-0003315	Mobile AFC Online Design		X			X
DX0354	Mar-07	G003-0003394	G003-0003425	Mobile AdSense for Content March 2007		X			X
DX0355	Mar-07	G003-0003437	G003-0003458	Mobile AdSense for Content March 2007		X			X
DX0356		G003-0003527	G003-0003540	Brand Advertising with Mobile Image Ads Small Screen, Big Opportunity		X			X
DX0357		G003-0003556	G003-0003562	Introducing Mobile Image Ads Brand Advertising for AdSense for Mobile Content		X			X
DX0358		G003-0003563	G003-0003586	Mobile Advertising Small Screen, Big Opportunity		X			X
DX0359		G003-0003587	G003-0003600	Brand Advertising with Mobile Image Ads Small Screen, Big Opportunity		X			X
DX0360	4/20/2007	G003-0003668	G003-0003677	Product Engagement Mobile Ads Discussion April 20, 2007		X			X
DX0361	8/30/2006	G0030316	G0030317	Keyword Server		X			X
DX0362	2/27/2006	G0030318	G0030320	The Keyword Server		X			X
DX0363	1/20/2004	G003081	G003083	Keyword Limits		X			X
DX0364	2/3/2004	G003115	G003134	Ads NetAPI		X			X
DX0365	4/12/2006	G003467	G003475	Site tool Extension: Vertical Site Selection (AdWords Frontend)		X			X
DX0366	Feb-98	G003512	G003587	DoubleClick User Manual		X			X
DX0367	1/15/1999	G003588	G003689	Network Notebook		X			X
DX0368		G003818	G003843	Local Resellers Manual		X			X
DX0369	2/1/1999	G003851	G003942	Local Resellers Guide, February 1999		X			X
DX0370	2/1/1999	G004016	G004144	Documentation Projects, Feb. 1999		X			X
DX0371		G004162	G004293	DoubleClick: Training Manual		X			X
DX0372		G004581	G004603	DoubleClick: FAQ		X			X
DX0373		G004607	G004697	DART for advertisers		X			X
DX0374	3/10/2007	G004709	G004714	AdWords "My Client Center" (aka MCC dashboard)		X			X
DX0375	5/8/2008	G004792	G004796	Ad Database		X			X
DX0376		G004797	G004807	Ads Frontend Architecture		X			X

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DX0377		G004797	G004807	Ads Frontend Architecture		X			X
DX0378	2/3/2004	G004811	G004832	Ads NetAPI		X			X
DX0379	5/27/2005	G004844	G004854	AdSense API		X			X
DX0380	4/12/2006	G004882	G004892	AdSense for Content HTML Protocol Reference		X			X
DX0381	5/26/2006	G004923	G004933	Product Plan: AdWords My Client Center Version 3		X			X
DX0382	12/27/2006	G004944	G004945	AdSense - How To Create New Publisher		X			X
DX0383		G004959	G004967	The Really, Really Big Page of AWFE How-Tos		X			X
DX0384		G004990	G004994	CAFÉ - Content Ads Frontend		X			X
DX0385	7/1/2003	G004995	G004998	The CAFÉ Protocol		X			X
DX0386	3/25/2004	G004999	G005004	Content Ad Server Filtering Design Note		X			X
DX0387	10/10/2005	G005005	G005030	CAT2: Content Ads Targeting V2.0		X			X
DX0388	9/30/2005	G005031	G005038	Content Bids (AdWords Frontend)		X			X
DX0389	9/16/2002	G005039	G005042	Content-Based Ad Serving System		X			X
DX0390	8/1/2006	G005071	G005074	Google Mobile API (GMAPI)		X			X
DX0391		G005118	G005125	AdSense API Developer's Guide		X			X
DX0392	8/6/2005	G005133	G005147	Mobile Ads Design		X			X
DX0393	1/12/2005	G005148	G005160	Mobile Ads FrontEnd Design		X			X
DX0394	10/16/2006	G005172	G005178	Mobile AFC Design		X			X
DX0395	2/4/2007	G005179	G005182	Mobile AFC Online Design		X			X
DX0396	10/12/2006	G005214	G005218	Netapi Mobile Ads		X			X
DX0397		G005219	G005224	AdWords Front End Developer Library		X			X
DX0398	3/21/2006	G005227	G005235	Placement Targeting		X			X
DX0399	2/1/2006	G005266	G005279	Site-Targeted Ad Review		X			X
DX0400	6/19/2005	G005296	G005301	Information Access Technologies, Inc. Aaddzz Brochure (1997)		X			X
DX0401	1/30/1998	G005311	G005312	Aaddzz.com website archive from www.archive.org (archived on Jan. 30, 1998)		X			X
DX0402	2/1/1998	G005358	G005359	Acipiter.com website archive from www.archive.org, February 1, 1998		X			X
DX0403	6/20/2005	G005430	G005714	AdForce, Inc. User Guide: A Complete Guide to AdForce, Version 2.6 (1998)		X			X
DX0404	11/17/1998	G005733	G005740	AdForce: Passing and using multiple parameters in adforce tags		X			X
DX0405	1/8/1999	G008119	G008133	AdForce: Guidelines for Creating and Submitting Creatives		X			X
DX0406	6/18/2005	G014779	G014780	AdKnowledge: Campaign Manager: Reviewer's Guide (1996)		X			X
DX0407	6/18/2005	G014815	G014818	AdKnowledge: Campaign Manager: Quick Reference Card (1996)		X			X
DX0408	9/30/1996	G014828	G014855	Focallink MarketMatch UserGuide, Version 1.0 (Sept. 30, 1996)		X			X
DX0409	6/18/2005	G014856	G014881	MarketMatch Planner: Reviewer's Guide (1996)		X			X
DX0410	6/21/2005	G014899	G014913	AdManagerPro Brochure (1999)		X			X
DX0411		G014967	G014989	DoubleClick DART Brochure		X			X
DX0412	12/6/1998	G015008	G015009	DoubleClick from December 6, 1998, "Ad Trafficking"		X			X

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DX0413	12/5/1998	G015095	G015097	DoubleClick from December 5, 1998, "DART FAQ"		X			X
DX0414	12/6/1998	G015162	G015163	DoubleClick from December 6, 1998, "Standard Ad Sizes"		X			X
DX0415	6/18/2005	G015168	G015240	NetGravity AdServer v. 1.0.5, AdServer Help Contents (1996)		X			X
DX0416	6/18/2005	G015241	G015443	NetGravity AdServer v. 2.0, User Assistance Guide (1996)		X			X
DX0417		G015443.01 (native production)	G015443.01 (native production)	cross-network functionality File Name: X-10 Functionality - U.S. Version		X			X
DX0418		G015443.01 (native production)	G015443.01 (native production)	Cross-network FAQ File name: X-10 Functionality - FAQ		X			X
DX0419	2/5/1999	G015473	G015994	Flycast Communications Corp. Form S-1 SEC Filing (February 5, 1999)		X			X
DX0420	5/11/1999	G016419	G016451	8th World Wide Web Conference, Adwiz PowerPoint Presentation, May 11-14, 1999 in Toronto		X			X
DX0421	5/1/1999	G016452	G016465	Langheinrich et al., Unintrusive Customization Techniques for Web Advertising, 31 Computer Networks, pp. 1259-1272 (May 1999)		X			X
DX0422	6/20/2005	G017154	G017482	NetGravity AdServer v. 3.5, User Assistance Guide (1998)		X			X
DX0423	6/17/2005	G017758	G017766	Dedrick R., "A Consumption Model for Targeted Electronic Advertising," Intel Architecture Labs, IEEE (1995)		X			X
DX0424	6/21/2005	G018509	G018952	Robbin Zeff & Brad Aronson, Advertising on the Internet, 2nd ed. (John Wiley & Sons, 1999)		X			X
DX0425	6/19/2005	G018953	G019257	Robbin Zeff & Brad Aronson, Advertising on the Internet (John Wiley & Sons, 1997)		X			X
DX0426	1997-1998	G024818	G024880	RealMedia.com website archive from www.mrchive.org (archived from 1997-1998)		X			X
DX0427	11/15/2001	G024996	G025039	U.S. Pub. No. 2001/0042002		X			X
DX0428	1/20/1998	G025040	G025063	U.S. Patent No. 5,710,884		X			X
DX0429	6/29/1999	G025074	G025086	U.S. Patent No. 5,918,014		X			X
DX0430	8/10/1999	G025087	G025097	U.S. Patent No. 5,937,392		X			X
DX0431	12/7/1999	G025110	G025116	U.S. Patent No. 5,999,912		X			X
DX0432	1/11/2000	G025117	G025126	U.S. Patent No. 6,014,638		X			X
DX0433	4/4/2000	G025161	G025194	U.S. Patent No. 6,047,310		X			X

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DX0434	10/3/2000	G025195	G025217	U.S. Patent No. 6,128,663		X			X
DX0435	6/18/2002	G025291	G025306	U.S. Patent No. 6,408,278		X			X
DX0436	7/2/2002	G025307	G025333	U.S. Patent No. 6,415,270		X			X
DX0437	6/14/2005	G025334	G025349	U.S. Patent No. 6,907,566		X			X
DX0438	11/11/1999	G025350	G025391	WO 99/575660		X			X
DX0439		G025524	G025548	AFC XML Protocol Reference		X			X
DX0440	12/3/2003	G025549	G025552	Google AdSense for Content XML Protocol		X			X
DX0441	12/20/2005	G025553	G025562	Publisher Controls in AdSense		X			X
DX0442	8/7/2003	G025563	G025574	Google AdSense: UI Template HOWTO		X			X
DX0443	10/10/2004	G025575	G025592	Google AdSense: UI Template HOWTO		X			X
DX0444		G025668	G025695	The Life of an Ads Query		X			X
DX0445	10/10/2005	G025870	G025895	Deposition Exhibit 1 - Badros - CAT2: Content Ads Targeting v2.0		X			X
DX0446	Nov-04	G025896	G025906	Deposition Exhibit 2 - Badros - Rephil		X			X
DX0447	9/22/2006	G025907	G025920	Deposition Exhibit 3 - Badros - Rephil User's Guide: Understanding and Using Rephil		X			X
DX0448	8/25/2006	G025921	G025938	Deposition Exhibit 4 - Badros - Rephil User's Guide: Training Rephil		X			X
DX0449	10/30/2006	G025939	G025948	Deposition Exhibit 5 - Baddos - What's AdSense?		X			X
DX0450	10/31/2006	G025949	G026046	Deposition Exhibit 6 - Badros -Declaration of Gregory J. Badros Regarding Google AdSense Technology		X			X
DX0451	10/17/2006	G026047	G026048	Deposition Exhibit 7 - Badros - Advertise your business on Google		X			X
DX0452	10/17/2006	G026049	G026063	Deposition Exhibit 8 - Badros - What is Google AdSense?		X			X
DX0453	10/21/2006	G026064	G026067	Deposition Exhibit 10 - Badros - AdSense API Developer's Guide		X			X
DX0454	10/21/2006	G026068	G026068	Deposition Exhibit 11 - Badros - AdSense API Home		X			X
DX0455	10/21/2006	G026069	G026077	Deposition Exhibit 12 - Badros - AdSense API Developer's Guide - Introduction		X			X
DX0456	10/21/2006	G026078	G026084	Deposition Exhibit 13 - Badros - AdSense API Web Services		X			X
DX0457	10/21/2006	G026085	G026087	Deposition Exhibit 14 - Badros - Your Visitors Discover the Web: You Discover more revenue		X			X
DX0458	10/21/2006	G026088	G026092	Deposition Exhibit 15 - Badros - Discover Your Site's Full Revenue Potential		X			X
DX0459	10/21/2006	G026093	G026093	Deposition Exhibit 16 - Badros - Link Units - Examples of Placements on a page		X			X
DX0460	10/21/2006	G026094	G026101	Deposition Exhibit 17 - Badros - Text Ads		X			X
DX0461	10/21/2006	G026102	G026103	Deposition Exhibit 18 - Badros - Google AdSense Case Study		X			X
DX0462	10/21/2006	G026104	G026106	Deposition Exhibit 20 - Badros - Enhance your site - and your profits		X			X
DX0463	10/21/2006	G026107	G026112	Deposition Exhibit 21 - Badros - A look Inside Google AdSense		X			X
DX0464	6/27/2006	G026113	G026123	Deposition Exhibit 22 - Badros - Google Milestones		X			X

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DX0465	1/16/1997	G026146	G026163	baseview.com website from www.archive.org (ClassManagerPro) (archived on January 16, 1997)		X			X
DX0466	10/4/1999	G026170	G026171	Global Network, Inc. Enters Into Agreement In Principle With Major Advertising Agency, October 4, 1999		X			X
DX0467	12/23/1999	G027632	G027535	Project Freud, Due Diligence Materials, December 23, 1999		X			X
DX0468	6/20/2005	G027810	G027811	NetGravity, Competitive Positioning Brief, Approx. 1998		X			X
DX0469	7/9/1998	G027812	G027833	NetGravity, Competitive Analysis 2Q98 Presentation (7/9/1998)		X			X
DX0470	6/20/2005	G027834	G027851	NetGravity, Competitive Analysis (approximately 1998)		X			X
DX0471	6/20/2005	G027902	G027903	NetGravity, Competitive Analysis of ATG Dynamo Ad Station (approximately 1998)		X			X
DX0472	6/20/2005	G027933	G027939	NetGravity, Competitive Analysis of MatchLogic (approximately 1998)		X			X
DX0473	6/20/2005	G027941	G027946	NetGravity, Competitive Analysis of Micro-soft (approximately 1998)		X			X
DX0474		G027948	G027963	NetGravity, Competitive Analysis of RealMedia		X			X
DX0475	6/20/2005	G027964	G027966	NetGravity, Competitive Analysis of Soliant's AdapTX Software (approximately 1998)		X			X
DX0476	6/20/2005	G027967	G027968	NetGravity, Competitive Analysis of ThinkingMedia (approximately 1998)		X			X
DX0477	6/20/2005	G027975	G027975	NetGravity, Competitive Analysis of W3 (approximately 1998)		X			X
DX0478	6/21/2005	G028305	G028337	Sabela Media, Sabela Brochure (1999)		X			X
DX0479	6/21/2005	G028509	G028535	Stephen E. Recht, NetGravity Presentation (1999)		X			X
DX0480	6/20/2005	G028962	G028966	NetGravity, Competition Coverage (approximately 1998)		X			X
DX0481	12/1/1998	G028974	G028990	Bianc Otus, Industry Perceptions of Net Gravity (12/1/1998)		X			X
DX0482	12/1/1998	G028991	G029000	Bianc Otus, Analyst Report Summary - Internet Marketing Management Solutions (12/1/1998)		X			X
DX0483	12/1/1998	G029001	G029019	NetGravity Analyst / Media audit, conducted by Bianc Ores (12/1/1998)		X			X
DX0484	6/20/2005	G029020	G029021	Jupiter Research, Targeted Media: reality check on the road to one-to-one marketing - Fig. 6: Ad Management Tools Overviews (1998)		X			X
DX0485	1/11/2000	G029030	G029041	NetGravity, Competitive Analysis of Double Click, MatchLogic, AdKnowledge, Avenue A, AdForce, 24/7, Flycast (1/11/2000)		X			X
DX0486	1/11/2000	G029042	G029047	NetGravity, Competitive Analysis of AdCenter (1/11/2000)		X			X
DX0487	7/13/1999	G029053	G029053	NetGravity, Press Release, NetGravity Announces Record Q2 Revenues (7/13/1999)		X			X

DEFENDANT'S PRE-ADMITTED TRIAL EXHIBIT LIST

EXH #	DATE	BATES BEGIN	BATES END	DOCUMENT DESCRIPTION	WILL USE	MAY USE	DATE OFFERED	MARKED	ADMITTED
DX0488	6/18/2005	G029125	G029133	Hyper Net, Inc., Hyper System: Interactive Direct Marketing System, Presentation Materials (1996)		X			X
DX0489	6/18/2005	G029125	G029133	Hyper Net Hot-Cafe System as disclosed by Hyper Net, Inc., Hyper System: Interactive Direct Marketing System, Presentation Materials (1996)		X			X
DX0490	6/18/2005	G029134	G029134	HyperNet, Inc. List of Targeting Criteria, 1996		X			X
DX0491	4/1/1996	G029135	G029136	Hyper Net, Inc., The View Message System, printed Apr., 1996		X			X
DX0492	4/12/1996	G029137	G029143	Hypernet: HTML Explanation v. 1.0, Apr. 12 1996		X			X
DX0493	5/1/1997	G029212	G029228	Susan Gertzis et al., The Forrester Report, Media & Technology: Ad Serving and Measurement (5/1997)		X			X
DX0494	6/18/2005	G029283	G029305	Focalink, Focalink Marketing Materials and Presentation Slides (approximately 1996)		X			X
DX0495	10/1/1996	G029338	G029348	Debra Aho Williamson, Advertising Age, Web Ads Mark 2nd Birthday with Decisive Issues Ahead (10/1996)		X			X
DX0496		G029349	G029363	Randall Rothenberg, Advertising Age, The Advertising Century		X			X
DX0497	12/17/1998	G029364	G029368	eMarketer, Online Advertising: On Target (12/17/1998)		X			X
DX0498	3/25/1999	G029369	G029370	Markets Advertising, Increase in Ad Spending Predicted (3/25/1999)		X			X
DX0499	6/10/1999	G029371	G029372	CyberAtlas, Internet Economy Looking Good (6/10/1999)		X			X
DX0500	11/1/1999	G029373	G029378	Adrienne W. Fawcett, Advertising Age, Publishers Thankful but Nervous About Boom (11/1999)		X			X
DX0501	9/13/1999	G029883	G029885	Chris Oaks, Wired News, Patent's Net Result: Nothing? (9/13/1999)		X			X
DX0502	9/13/1999	G029886	G029887	www.anon.user.anonymizer.com, Switchboard Corporate Background (9/13/1999)		X			X
DX0503	1/14/1999	G029918	G029919	DoubleClick, Inc., Competitive Analysis of Match Logic (prior to 1/14/1999)		X			X
DX0504		G029920	G029924	Avenue A, FAQ, www.avenuea.com/corpinfo/faq.html (9/29/1999)		X			X
DX0505	11/1/1998	G029925	G029925	www.Spinbox.com website archive from www.archive.org (archived beginning Nov. 11, 1998)		X			X
DX0506	12/31/1998	G029926	G029946	Flycast Network Competitive Overview (Dec. 31, 1998)		X			X
DX0507	8/1/1999	G029947	G029950	DoubleClick, Competitive Analysis of DART and Sabella Media, August 1999		X			X

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EXH #	DATE	BATES BEGIN	BATES END	DOCUMENT DESCRIPTION	WILL USE	MAY USE	DATE OFFERED	MARKED	ADMITTED
DX0508	1/14/1999	G029951	G029952	DoubleClick, Inc., Feature Comparison: DoubleClick DART vs. NetGravity AdServ (prior to 1/14/1999)		X			X
DX0509	11/14/1999	G029959	G029960	DoubleClick, Inc., Competitive Analysis of Avenue A (prior to 11/14/1999)		X			X
DX0510	8/1/1999	G029972	G029976	DoubleClick, Competitive Analysis of RealMedia (Aug. 1999)		X			X
DX0511	9/30/1999	G029977	G030034	L90, Inc., Form S-1 SEC Filing (filed 9/30/1999)		X			X
DX0513	2/26/1997	G043058	G043059	Kevin O'Connor, Competitive Summary of the Infoseek Search Engine (2/26/1997)		X			X
DX0514	2/26/1997	G043060	G043060	Kevin O'Connor, Competitive Summary of Lycos (2/26/1997)		X			X
DX0515	2/26/1997	G043062	G043062	Kevin O'Connor, Competitive Analysis of Softbank's Foundation Buy Program (2/26/1997)		X			X
DX0516	2/26/1997	G043063	G043063	Competitive Analysis of the Web Connect Network (2/26/1997)		X			X
DX0517	2/26/1997	G043064	G043064	Kevin O'Connor, Competitive Analysis of the Yahoo! Directory (2/26/1997)		X			X
DX0518	9/25/1995	G045772	G045791	IAF, Internet Advertising Federation Confidential Business Plan (Sept. 25, 1995)		X			X
DX0519	6/17/2005	G045822	G045822	Internet Advertising Network, "How Ads Are Placed" (1995)		X			X
DX0520	6/18/2005	G045823	G045823	"Simple HTML Change" (1996)		X			X
DX0521	6/9/1998	G045827	G045830	Internet Advertising Network, "1996 Ian Advertising Rates" (June 9, 1998)		X			X
DX0522	5/8/1999	G045970	G045993	Sabela.com website archive from www.archive.org, archived on May 08, 1999		X			X
DX0523	6/21/2005	G045994	G046016	Seamus McAteer, Server Software: Integrated Approaches will Drive Sophisticated Personalization (Jupiter Communications, 1998)		X			X
DX0524	12/17/1999	G046050	G046079	Martin Wesley, Sabela and Adknowledge Presentation (created Nov. 07, 1999)		X			X

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EXH #	DATE	BATES BEGIN	BATES END	DOCUMENT DESCRIPTION	WILL USE	MAY USE	DATE OFFERED	MARKED	ADMITTED
DX0525	12/17/1999	G046050	G046079	DoubleClick, Inc., DART for Advertisers, Sabela and Adknowledge Competitive Overview (12/17/1999)	X				X
DX0526		G048446	G049183	Source code		X			X
DX0527		G064500	G064501	Google AdSense Addendum - Blocking Competitors Ads		X			X
DX0528		G065911	G065911	Source Code - source/first.txt		X			X
DX0529		G065912	G066036	Source Code - WebProperty.java		X			X
DX0530		G066037	G066037	Source Code - CompetitiveAdFilterTab.gxp		X			X
DX0531		G066038	G066041	Source Code - ad-color-palette.pb.h		X			X
DX0532		G066042	G066043	Source Code - AtsWizardAdCodeStep.gxp		X			X
DX0533		G066044	G066045	Source Code - cafe-format-is.h		X			X
DX0534		G066046	G066048	Source Code - cafe-format.xml.h		X			X
DX0535		G066049	G066050	Source Code - cafe-handler-generic.cc		X			X
DX0536		G066051	G066052	Source Code - cafe-handler-generic.h		X			X
DX0537		G066053	G066055	Source Code - cafe-pub-controls.cc		X			X
DX0538		G066056	G066057	Source Code - cafe-pub-controls.h		X			X
DX0539		G066058	G066067	Source Code - cafe-request-data.cc		X			X
DX0540		G066068	G066101	Source Code - cafe-util.cc		X			X
DX0541		G066102	G066104	Source Code - cafe-request-data.h		X			X
DX0542		G066105	G066114	Source Code - cafe-xfe.cc		X			X
DX0543		G066115	G066123	Source Code - cafe-util.h		X			X
DX0544		G066124	G066126	Source Code - cafe-xfe.h		X			X
DX0545		G066127	G066132	Source Code - cas-request-router.cc		X			X
DX0546		G066133	G066134	Source Code - image-ad-handler.h		X			X
DX0547		G066135	G066138	Source Code - ads-request-router.h		X			X
DX0548		G066139	G066144	Source Code - ads-handler-util.h		X			X
DX0549		G066145	G066166	Source Code - ads-handler-util.cc		X			X
DX0550		G066167	G066174	Source Code - image-ad-handler.cc		X			X
DX0551		G066175	G066259	Source Code - ads-handler.cc (current)		X			X
DX0552		G066260	G066260	Source Code - ads-request-data.cc		X			X
DX0553		G066261	G066262	Source Code - ads-request-data.h		X			X
DX0554		G066263	G066273	Source Code - ads-request-params.cc		X			X
DX0555		G066274	G066277	Source Code - ads-request-params.h		X			X
DX0556		G066278	G066279	Source Code - ads-request-params.cc		X			X
DX0557		G066280	G066281	Source Code - AtsWizardAdCodeStep.gxp		X			X
DX0558		G066282	G066283	Source Code - adview-utils.h		X			X
DX0559		G066284	G066299	Source Code - cafe-data-util.cc		X			X
DX0560		G066300	G066302	Source Code - cafe-data-util.h		X			X
DX0561		G066303	G066304	Source Code - AtsWizardAdCodeStep.gxp		X			X
DX0562		G066305	G066332	Source Code - cafe-format.html.cc		X			X
DX0563		G066333	G066340	Source Code - cafe-format-ads.h		X			X
DX0564		G066341	G066342	Source Code - cafe-format-is.h		X			X
DX0565		G066343	G066364	Source Code - cafe-format-ads.cc		X			X
DX0566		G066365	G066369	Source Code - cafe-format.html.h		X			X

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EXH #	DATE	BATES BEGIN	BATES END	DOCUMENT DESCRIPTION	WILL USE	MAY USE	DATE OFFERED	MARKED	ADMITTED
DX0567		G066369	G066372	Source Code - cafe-format:s.cc		X			X
DX0568		G066373	G066379	Source Code - cafe-format.xml.cc		X			X
DX0569		G066380	G066384	Source Code - cafe-format-info.h		X			X
DX0570		G066385	G066386	Source Code - cafe-format-son.h		X			X
DX0571		G066387	G066390	Source Code - cafe-format-son.cc		X			X
DX0572		G066391	G066401	Source Code - cafe-format-info.cc		X			X
DX0573		G066402	G066404	Source Code - cafe-format.xml.h		X			X
DX0574		G066405	G066405	Source Code - cafe-handler-constants.h		X			X
DX0575		G066406	G066407	Source Code - cafe-handler-generic.cc		X			X
DX0576		G066408	G066409	Source Code - cafe-handler-generic.h		X			X
DX0577		G066410	G066412	Source Code - cafe-pub-controls.cc		X			X
DX0578		G066413	G066414	Source Code - cafe-pub-controls.h		X			X
DX0579		G066415	G066419	Source Code - schema-change.sql		X			X
DX0580		G066420	G066428	Source Code - ad-color-palette.pb.cc		X			X
DX0581		G066429	G067818	Source code		X			X
DX0582	Jun-98	G068214	G068440	Baseview Products, Inc., AdManagerPro Administrator's Manual, Version 2.0 (June 1998)		X			X
DX0583	Jun-98	G068441	G068566	Baseview Products, Inc., AdManagerPro User Manual, v. 2.0 (June 1998)		X			X
DX0584	5/12/2009	G068892	G069217	Declaration of Sandi L. Mathers		X			X
DX0585	10/14/1999	G084303	G084333	Ad-Star Windows User's Manual (1999)		X			X
DX0586		G174743	G174743	AdSense unit: Coca-Cola homepages		X			X
DX0587		G174744	G174744	Manage Ad Units		X			X
DX0588		G174809	G174814	Getting Started with the New AdWords Interface		X			X
DX0589		G174822	G174824	Add and Edit Ads		X			X
DX0590		G174838	G174841	go/lawdivision		X			X
DX0591	12/29/98			U.S. Patent No 5,855,008 (Attention Brokerage)		X			X
DX0592		GGL-FM0000988	GGL-FM0001000	AdSense First-Run Experience		X			X
DX0593		GGL-FM0002126	GGL-FM0002133	My Client Center (MCC)		X			X
DX0594	6/22/2005	GGL-FM0040181	GGL-FM0040220	DoubleClick University		X			X
DX0595		GGL-FM0040221	GGL-FM0040239	DART for Advertisers Quick Reference Cards		X			X
DX0596	1998-1999	GGL-FM0040240	GGL-FM0040271	DART for Advertisers Trafficking Training		X			X
DX0597	7/1/2004	GGL-FM0039575	GGL-FM0039604	Ad System Overview		X			X
DX0598	10/1/2009	G003-0299503	G003-0299504	AdWords Help - Introduction to AdWords		X			X
DX0599	8/15/2005	G002-004025374	G002-004025380	Product Communications Plan - Quality Based Bidding		X			X
DX0600		GGL-FM0019128	GGL-FM0019139	Key Products		X			X
DX0601	9/28/2009	G003-0299106	G003-0299281	AdSense Help		X			X
DX0602	9/28/2009	G003-0299282	G003-0299497	AdSense Help		X			X
DX0603	9/30/2009	G003-0299498	G003-0299500	AdWords Help - Where will my ads appear		X			X
DX0604	9/30/2009	G003-0299501	G003-0299502	Introduction to AdWords - AdWords Help		X			X
DX0605	9/30/2009	G003-0299503	G003-0299504	Overview of AdWords - AdWords Help		X			X
DX0606	9/30/2009	G003-0299505	G003-0299505	Overview of AdWords - AdWords Help		X			X
DX0607	9/30/2009	G003-0299506	G003-0299507	Pricing and Ranking - AdWords Help		X			X
DX0608	9/30/2009	G003-0299508	G003-0299508	Pricing and Ranking - AdWords Help		X			X
DX0609	9/30/2009	G003-0299509	G003-0299509	Pricing and Ranking - AdWords Help		X			X

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DX0610	9/30/2009	G003-0299510	G003-0299510	Getting Started with AdWords - AdWords Help		X			X
DX0611	9/30/2009	G003-0299511	G003-0299514	Account Types, Setup and Structure - AdWords Help		X			X
DX0612	9/30/2009	G003-0299515	G003-0299516	Account Types, Setup and Structure - AdWords Help		X			X
DX0613	9/30/2009	G003-0299517	G003-0299517	Account Navigation - AdWords Help		X			X
DX0614	9/30/2009	G003-0299518	G003-0299520	Account Navigation - AdWords Help		X			X
DX0615	9/30/2009	G003-0299521	G003-0299522	Account Navigation - AdWords Help		X			X
DX0616	9/30/2009	G003-0299523	G003-0299524	Account Navigation - AdWords Help		X			X
DX0617	9/30/2009	G003-0299525	G003-0299526	Account Organization, Keywords and Ad Text - AdWords Help		X			X
DX0618	9/30/2009	G003-0299527	G003-0299528	Using Different Ad Formats - AdWords Help		X			X
DX0619	9/30/2009	G003-0299529	G003-0299530	Using Different Ad Formats - AdWords Help		X			X
DX0620	9/30/2009	G003-0299531	G003-0299531	Using Different Ad Formats - AdWords Help		X			X
DX0621	9/30/2009	G003-0299532	G003-0299534	Targeting - AdWords Help		X			X
DX0622	9/30/2009	G003-0299535	G003-0299537	Search and Contextual Targeting - AdWords Help		X			X
DX0623	9/30/2009	G003-0299538	G003-0299540	Search and Contextual Targeting - AdWords Help		X			X
DX0624	9/30/2009	G003-0299541	G003-0299542	Placement Targeting - AdWords Help		X			X
DX0625	9/30/2009	G003-0299543	G003-0299544	Placement Targeting - AdWords Help		X			X
DX0626	9/30/2009	G003-0299545	G003-0299546	Language and Location Targeting - AdWords Help		X			X
DX0627	9/30/2009	G003-0299547	G003-0299548	Language and Location Targeting - AdWords Help		X			X
DX0628	9/30/2009	G003-0299549	G003-0299550	Language and Location Targeting - AdWords Help		X			X
DX0629	9/30/2009	G003-0299551	G003-0299551	Language and Location Targeting - AdWords Help		X			X
DX0630	9/30/2009	G003-0299552	G003-0299552	Language and Location Targeting - AdWords Help		X			X
DX0631	9/30/2009	G003-0299553	G003-0299554	Keyword Targeting - AdWords Help		X			X
DX0632	9/30/2009	G003-0299555	G003-0299556	Keyword Targeting - AdWords Help		X			X
DX0633	9/30/2009	G003-0299557	G003-0299558	Combining Keywords and Placements - AdWords Help		X			X
DX0634	9/30/2009	G003-0299559	G003-0299559	Combining Keywords and Placements - AdWords Help		X			X
DX0635	9/30/2009	G003-0299560	G003-0299561	Optimizing Your Website - AdWords Help		X			X
DX0636	9/30/2009	G003-0299562	G003-0299564	Optimizing Your Website - AdWords Help		X			X
DX0637	9/30/2009	G003-0299565	G003-0299566	Optimizing Your Account - AdWords Help		X			X
DX0638	9/30/2009	G003-0299567	G003-0299568	Specific Optimization Strategies - AdWords Help		X			X
DX0639	9/30/2009	G003-0299569	G003-0299570	Specific Optimization Strategies - AdWords Help		X			X
DX0640	9/30/2009	G003-0299571	G003-0299572	Specific Optimization Strategies - AdWords Help		X			X
DX0641	9/30/2009	G003-0299573	G003-0299576	AdWords Editor - AdWords Help		X			X
DX0642	9/30/2009	G003-0299577	G003-0299579	AdWords Editor - AdWords Help		X			X
DX0643	9/30/2009	G003-0299580	G003-0299581	AdWords Editor - AdWords Help		X			X
DX0644	9/30/2009	G003-0299582	G003-0299584	Managing Multiple Accounts - AdWords Help		X			X
DX0645	9/30/2009	G003-0299585	G003-0299586	Managing Multiple Accounts - AdWords Help		X			X
DX0646	9/30/2009	G003-0299587	G003-0299588	The AdWords API - AdWords Help		X			X
DX0647	9/30/2009	G003-0299589	G003-0299590	The AdWords API - AdWords Help		X			X
DX0648	9/30/2009	G003-0299591	G003-0299592	The AdWords API - AdWords Help		X			X
DX0649	9/30/2009	G003-0299593	G003-0299593	Account Navigation Overview - AdWords Help		X			X
DX0650	9/30/2009	G003-0299594	G003-0299595	Placement Targeting - AdWords Help		X			X
DX0651	9/30/2009	G003-0299596	G003-0299597	Starting a Campaign with Placement Targeting - AdWords Help		X			X
DX0652	9/30/2009	G003-0299598	G003-0299599	Combining Keywords and Placements - AdWords Help		X			X

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DX0653	9/30/2009	G003-0299600	G003-0299601	Quality and Performance Basics - AdWords Help	X	X			X
DX0654	9/30/2009	G003-0299602	G003-0299603	AdWords Help	X	X			X
DX0655	9/30/2009	G003-0299604	G003-0299604	What are MCC alerts? - AdWords Help	X	X			X
DX0656	9/30/2009	GGL-FM0044113	GGL-FM0044167	AdWords / AdSense screenshots	X	X			X
DX0657	2009	GGL-FM0007708	GGL-FM0007720	2009 Q2 Eng All Hands	X	X			X
DX0658	8/2/2006	G0052227	G0052235	Goowiki Main Placement Targeting	X	X			X
DX0659	6/28/2005	G002-000243732	G002-000243750	Content Ads Targeting	X	X			X
DX0660				Google AdSense Help - What is category filtering?	X	X			X
DX0661				"Previewing the New AdWords Interface"	X	X			X
DX0662				"Q2 Features by Launch Date"	X	X			X
DX0663	2005			"Q2 2005 Release Calendar"	X	X			X
DX0664	2006			"2006 Q3 Release Calendar"	X	X			X
DX0665	2008			"2008 Q1 AdWords Release Calendar"	X	X			X
DX0666		G004797	G004807	"Ads Frontend Architecture"	X	X			X
DX0667				DoubleClick website, doubleclick.net	X	X			X
DX0668				Training course at DoubleClick U	X	X			X
DX0669				DART For Advertisers quick reference cards	X	X			X
DX0670	12/13/1999			Training material used for clients of the DART For Advertisers application	X	X			X
DX0671	12/16/1997			Portions of Form S-1 filed by DoubleClick, Inc.	X	X			X
DX0672		G004162	G004293	Table of Contents - "Welcome to DART"	X	X			X
DX0673				Compilation of frequently asked questions	X	X			X
DX0674	Feb-99			Status of different documentation projects	X	X			X
DX0675				Document drafted by Ken Jensen	X	X			X
DX0676				DART for advertisers: DFA 5	X	X			X
DX0677				AdForce user guide version 2.6	X	X			X
DX0678	5/25/2006	G003-0131248	G003-0131261	NewSouth Innovations Pty Ltd. Agreement	X	X			X
DX0679	4/28/2004	G003-0131342	G003-0131342	Amendment No. 1 to License Agreement Effective 10/13/03 between Stanford & Google	X	X			X
DX0680	5/1/2000	G003-0131343	G003-0131344	Amendment No. 1 to the License Agreement between Stanford University and Google, Inc.	X	X			X
DX0681	10/1/2004	G003-0131350	G003-0131352	Amendment No. 1 between The Board of Trustees of The Leland Stanford Junior University and Google, Inc. (S01-027 & s01-028)	X	X			X
DX0682	12/30/2005	G003-0131353	G003-0131361	WildTangent Patent Sale Agreement	X	X			X
DX0683	10/22/2007	G003-0131362	G003-0131366	Invenda Corporation License Agreement	X	X			X
DX0684	10/31/2005	G003-0131377	G003-0131386	Google/CVIX Agreement	X	X			X
DX0685	6/28/2006	G003-0131387	G003-0131393	Teknowledge Corporation Agreement	X	X			X
DX0686	7/2/2001	G003-0131394	G003-0131402	Board of Trustees of The Leland Stanford Junior University and Google, Inc. (S01-027, S01-028)	X	X			X
DX0687	12/22/2008	G003-0131403	G003-0131413	Full Spectrum Technologies, LLC Patent License Agreement	X	X			X
DX0688	10/13/2003	G003-0131425	G003-0131439	Amendment & Restated License Agreement between Board of Trustees of The Leland Stanford Junior University and Google, Inc. (S96-213;LC)	X	X			X

DEFENDANT'S PRE-ADMITTED TRIAL EXHIBIT LIST

EXH #	DATE	BATES BEGIN	BATES END	DOCUMENT DESCRIPTION	WILL USE	MAY USE	DATE OFFERED	MARKED	ADMITTED
DX0689	12/11/1998	G003-0131455	G003-0131467	Exclusive License Agreement between The Board of Trustees of The Leland Stanford Junior University and Google, Inc. (S96-213.LC)		X			X
DX0690	8/18/2003	G003-0131468	G003-0131480	Leland Stanford Junior University and Kalix, Inc. (S03-087.LRM)		X			X
DX0691	5/3/2007	G003-0131481	G003-0131502	Board of Trustees of the Leland Stanford Exclusive Patent and Software Agreement		X			X
DX0692	4/7/2005	G003-0131503	G003-0131516	License Agreement between Carnegie Mellon University and Google, Inc.		X			X
DX0693	4/7/2006	G003-0131345	G003-0131347	Amendment No. 1 to Carnegie Mellon University License Agreement		X			X
DX0694	2/28/2007	G003-0131338	G003-0131339	Amendment No. 2 to Carnegie Mellon University License Agreement		X			X
DX0695	9/26/2008	G003-0131539	G003-0131549	Ringsoft LLC Patent License Agreement		X			X
DX0696	3/6/2008	G003-0131550	G003-0131565	Turnleweed Patent Cross-License and Settlement Agreement		X			X
DX0697	6/28/2006	G003-0131802	G003-0131807	Mitsubishi Royalty-Free License Agreement		X			X
DX0698	6/19/2007	G003-0131817	G003-0131822	Open Invention Network LLC Agreement		X			X
DX0699	4/8/2009	G003-0131860	G003-0131870	Twister Investments, LLC Patent License Agreement		X			X
DX0700	5/22/2009	G003-0131871	G003-0131881	Red Acre, LLC Patent License Agreement		X			X
DX0701	3/6/2009	G003-0131882	G003-0131893	TurnBridge Wells, LLC		X			X
DX0702	6/11/2006	G003-0131930	G003-0131949	IBM License Agreement		X			X
DX0703	2008	G003-0131971	G003-0132009	VoiceAge Corporation Patent License		X			X
DX0704	4/4/2007	G003-0131348	G003-0131349	Board of Trustees of the Leland Stanford S07-033, S06-288, S06-418, S06-419, S07-034 and S07-035		X			X
DX0705		G061036	G061041	Google Served Revenue Summaries: 2002-2008		X			X
DX0706	11/4/2004	G064319	G064333	Patent Assignment and License Agreement between Google, Inc., Disney Enterprises, Inc., Infoseek Corporation, and Stanwave		X			X
DX0707		G064334	G064372	Hewlett-Packard/Google Intellectual Property Agreement		X			X
DX0708	7/11/2006	G064373	G064374	Amendment to Schedule 2 of IP Agreement between HP and Google		X			X
DX0709	6/20/2008	G064375	G064381	Amendment to HP Intellectual Property Agreement		X			X
DX0710	12/18/2008	G065166	G065174	Carl Meyer Patent Purchase and Sale Agreement		X			X
DX0711	12/18/2008	G065097	G065103	Covenant Not to Sue and Intellectual Property Agreement		X			X
DX0712	1/19/2007	G067965	G067967	Acquisition Notice (00355) - Big Media		X			X
DX0713	2/14/2008	G067968	G067972	Acquisition Notice (00647) - Scientigo		X			X
DX0714	8/22/2006	G067973	G067978	Acquisition Notice (00353) - Webnav		X			X
DX0715	5/21/2008	G067979	G067981	Acquisition Notice (00904) - Gutman Levitan		X			X
DX0716	5/2/2006	G067982	G067987	Acquisition Notice (Group 00271) - eAcceleration		X			X
DX0717	7/15/2003	G067988	G068049	Limited Partnership Agreement (LPA)-IV		X			X
DX0718	12/31/2003	G068050	G068061	Intellectual Ventures Patent License Agreement		X			X
DX0719	5/2/2008	G068062	G068067	Redacted Subscription Agreement Amendment		X			X
DX0720	12/31/2003	G068068	G068084	Subscription Agreement		X			X
DX0721	3/9/2006	G068085	G068155	Amended and Restated Limited Partnership Agreement-IV		X			X

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DX0722	5/2/2007	G068156	G068167	Acquisition Notice (00464) - Reber	X				X
DX0723	2/5/2008	G068168	G068170	Acquisition Notice (00702) - Prev-U	X				X
DX0724	3/3/2005	G068171	G068177	Acquisition Notice (Group 00112) - Applied Microsystems	X				X
DX0725	6/1/2/2007	G068178	G068180	Acquisition Notice (00438) - Dominiz	X				X
DX0726	6/20/2008	G068181	G068183	Acquisition Notice (00739) - Inceptia	X				X
DX0727	4/8/2008	G068184	G068186	Acquisition Notice (00807) - Convey	X				X
DX0728	12/10/2007	G068187	G068189	Acquisition Notice (00738) - Kuryama	X				X
DX0729	10/1/2007	G068190	G068192	Acquisition Notice (00544) - Albrett/Srenada	X				X
DX0730	4/8/2008	G068193	G068196	Acquisition Notice (00884) - Univa Corporation	X				X
DX0731	10/17/2007	G068197	G068200	Acquisition Notice (00547) - Genedics	X				X
DX0732	4/8/2008	G068201	G068203	Acquisition Notice (00870) - Cottingham	X				X
DX0733		G068205	G068207	Google Served Revenue--U.S.	X				X
DX0734		G068208	G068210	Google Served Revenue--Non-U.S.	X				X
DX0735	12/15/2008	G172925	G172945	Alcatel-Lucent USA Patent License Agreement	X				X
DX0736		GGL-FM0008543	GGL-FM0008548	Historical Data revTACSA	X				X
DX0737		GGL-FM0008549	GGL-FM0010498	Hypertion Revenue COS OPEXRT	X				X
DX0738		GGL-FM0026509	GGL-FM0026511	Cat2Mixer - US/Non-US Partitions	X				X
DX0739		GGL-FM0026512	GGL-FM0026512	Revenue by Data Center	X				X
DX0740		GGL-FM0026513	GGL-FM0026514	AdWords-AFC-AFS_P & L Summary	X				X
DX0741	2008	GGL-FM0026515	GGL-FM0026520	AdWords - 2008	X				X
DX0742	2008	GGL-FM0026521	GGL-FM0026603	Q108: Contribution Margin Analysis	X				X
DX0743	2008	GGL-FM0026604	GGL-FM0026676	Q208: Contribution Margin Analysis	X				X
DX0744	2007	GGL-FM0026677	GGL-FM0026732	Q307: Contribution Margin Analysis v8	X				X
DX0745	2008	GGL-FM0026733	GGL-FM0029214	Q308: Contribution Margin Analysis	X				X
DX0746	2008	GGL-FM0029215	GGL-FM0037474	Q408: Contribution Margin Analysis	X				X
DX0747	2007	GGL-FM0037475	GGL-FM0039169	Q107: Contribution P & L	X				X
DX0748	Apr-03	GGL-FM0025620	GGL-FM0025663	Pre IPO Valuation by Houlihan Lokey (April 2003)	X				X
DX0749	Dec-03	GGL-FM0025664	GGL-FM0025712	Pre IPO Valuation by Houlihan Lokey (Dec. 2003)	X				X
DX0750	7/31/2000	GGL-FM0025713	GGL-FM0025776	Pre IPO Valuation by Houlihan Lokey Valuation July 31, 2000	X				X
DX0751	2004	G046471	G046591	Google Annual Report 2004	X				X
DX0752	2005	G046592	G046723	Google Annual Report 2005	X				X
DX0753	2006	G046166	G046293	Google Annual Report 2006	X				X
DX0754	2007	G046294	G046417	Google Annual Report 2007	X				X
DX0755	3/31/2008	G046418	G046470	Financials - Google Form 10-Q	X				X
DX0756	2008	GGL-FM0004985	GGL-FM0005004	Q308 Earnings Call - Key Messages & Hot Topics	X				X
DX0757	2008	GGL-FM0005005	GGL-FM0005012	Q308 to Present Earnings Prep Materials from Site	X				X
DX0758	4/13/2009	GGL-FM0005013	GGL-FM0005027	Product Summaries - GOOGLE	X				X
DX0759	2008	GGL-FM0005029	GGL-FM0005045	Q408 Product Summaries - 1 - Google	X				X
DX0760	2009	GGL-FM0005047	GGL-FM0005063	Q209 Product Summaries-Final-7.15.09.pdf	X				X
DX0761	2006	GGL-FM0018822	GGL-FM0019114	Q3 Earnings Call	X				X
DX0762	Oct-05	GGL-FM0019115	GGL-FM0019201	Q3 Earnings Call	X				X
DX0763	2006	GGL-FM0019202	GGL-FM0019492	Earnings Call Preparation Q1 2006	X				X
DX0764	2006	GGL-FM0019493	GGL-FM0019875	Earnings Call Product Binder Q3-2006	X				X
DX0765	2006	GGL-FM0019876	GGL-FM0019953	Earnings Call Product Binder Q4-2006	X				X

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EXH.#	DATE	BATES BEGIN	BATES END	DOCUMENT DESCRIPTION	WILL		MARKED	ADMITTED
					USE	DATE OFFERED		
DX0766	2006	GGL-FM0019954	GGL-FM0020031	Product Binder Q4-2006	X			X
DX0767	7/17/2007	GGL-FM0020032	GGL-FM0020487	Product Briefs July 17 2007	X			X
DX0768	2005	G002-002841893	G002-002842102	Q4 Earnings Book	X			X
DX0769	2008	GGL-FM0040296	GGL-FM0040309	MOMA 2008 EMG AWARDS	X			X
DX0770	12/14/2007	G002-002745164	G002-002745221	Wojcicki E-mail and Complete AdSense Strategy Draft	X			X
DX0771	2007	G002-001102221	G002-001102253	2007 Strategy Review	X			X
DX0774		GGL-FM0045094	GGL-FM0045251	Prospectus for offering of common stock in 24/7 Real Media Filing with the securities and exchange commission a report for the quarter ending September 30, 2009	X			X
DX0775	11/15/1999	GGL-FM0045253	GGL-FM0045287	User Guide for version 2.6 of the AdForce software	X			X
DX0776		GGL-FM0045310	GGL-FM0045594	U.S. Patent No. 6816857 (Meaning-Based Advertising and Document Relevance Determination)	X			X
DX0777	1/28/2000	G050667	G050795	U.S. Patent No. 7136875 (Serving Advertisements Based on Content)	X			X
DX0778	11/14/2006	G050831	G050897	U.S. Patent No. 7,346,606 (Rendering Advertisements with Documents Having One or More Topics using User Topic Interest)	X			X
DX0779	6/30/2003	G051050	G051107	U.S. Patent No. 7,546,625 (Pausing One or More Ads, One or More Ad Groups, and/or One or More Ad Campaigns)	X			X
DX0780	4/10/2007	GGL-FM0044586	GGL-FM0044600	U.S. Patent No. 7,363,302 (Promoting and/or Demoting an Advertisement from an Advertising Spot of One Type to an Advertising Spot of Another Type)	X			X
DX0781	6/9/2009	GGL-FM0044601	GGL-FM0044613	U.S. Patent No. 6,863,612 (System and Method for Interactive On-Line Gaming)	X			X
DX0782	3/25/2008	GGL-FM0044614	GGL-FM0044626	U.S. Patent No. 7,577,702 (Context-Aware Processes for Allowing Users of Network Services to Access Account Information)	X			X
DX0783	9/8/2009	GGL-FM0044627	GGL-FM0044646	U.S. Patent No. 7,349,876 (Determining a Minimum Price) Text Summarization for Use in Web-based Content "Deil")	X			X
DX0784	4/22/2008	GGL-FM0044647	GGL-FM0044665	U.S. Patent No. 7,523,087 (Determining and/or Designating a Performance Threshold)	X			X
DX0785	3/8/2005	GGL-FM0044666	GGL-FM0044678	U.S. Patent No. 5,948,061 (Method of Delivery of Targeting, and Measuring Advertising Over Networks)	X			X
DX0786	8/18/2009	GGL-FM0044679	GGL-FM0044691	U.S. Patent No. 5,918,014 (Automated Collaborative Filtering in World Wide Web Advertising)	X			X
DX0787	3/18/2008	GGL-FM0044692	GGL-FM0044715	U.S. Patent No. 7,039,599 (Method and Apparatus for Automatic Placement of Advertising)	X			X
DX0788	4/21/2009	GGL-FM0044716	GGL-FM0044733	U.S. Patent No. 7,346,615 (Using Match Confidence to Adjust Better Ad Information Such as Ad Landing Pages)	X			X
DX0789	3/21/1995	GGL-FM0044734	GGL-FM0044758	U.S. Patent No. 5,400,248 (Computer Network Based Conditional Voting System)	X			X
DX0790	9/7/1999	GGL-FM0044759	GGL-FM0044770	U.S. Patent No. 5,948,061 (Method of Delivery of Targeting, and Measuring Advertising Over Networks)	X			X
DX0791	6/29/1999	GGL-FM0044771	GGL-FM0044783	U.S. Patent No. 5,918,014 (Automated Collaborative Filtering in World Wide Web Advertising)	X			X
DX0792	5/2/2006	GGL-FM0044784	GGL-FM0044800	U.S. Patent No. 7,039,599 (Method and Apparatus for Automatic Placement of Advertising)	X			X

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EXH.#	DATE	BATES BEGIN	BATES END	DOCUMENT DESCRIPTION	WILL USE	MAY USE	DATE OFFERED	MARKED	ADMITTED
DX0793	8/1/2006	GGL-FM0044801	GGL-FM0044824	U.S. Patent No. 7,085,682 (System and Method for Analyzing Website Activity)		X			X
DX0794	3/25/2008	GGL-FM0044825	GGL-FM0044842	U.S. Patent No. 7,349,827 (System and Method for Reporting Website Activity Based on Inferred Attribution Methodology)		X			X
DX0795	8/21/2007	GGL-FM0044843	GGL-FM0044858	U.S. Patent No. 7,260,783 (System and Method for Delivering Targeted Content)		X			X
DX0796	7/24/2007	GGL-FM0044859	GGL-FM0044887	U.S. Patent No. 7,249,056 (Method and System for Exchanging Data Between Affiliated Sites)		X			X
DX0797	10/31/2006	GGL-FM0044888	GGL-FM0044904	U.S. Patent No. 7,130,808 (Method, Algorithm, and Computer Program for Optimizing the Performance of Messages Including Advertisements in an Interactive Measurable Medium)		X			X
DX0798	8/19/2008	GGL-FM0044905	GGL-FM0044916	U.S. Patent No. 7,415,423 (Method, Algorithm, and Computer Program for Optimizing the Performance of Messages Including Advertisements in an Interactive Measurable Medium)		X			X
DX0799	7/29/2008	GGL-FM0044917	GGL-FM0044938	U.S. Patent No. 7,406,434 (System and method for improving the performance of electronic media advertising campaigns through multi-attribute analysis and optimization)		X			X
DX0800	5/12/2009	GGL-FM0044939	GGL-FM0044955	U.S. Patent No. 7,533,090 (System and Method for Rating Electronic Documents)		X			X
DX0801	9/23/2008	GGL-FM0044956	GGL-FM0044972	U.S. Patent No. 7,428,555 (Real-Time, Computer-Generated Modifications to an Online Advertising Program)		X			X
DX0802	10/13/2009			U.S. Patent No. 7,603,619 (Formatting a User Network Site Based on User Preferences and Format Performance Data)		X			X
DX0803	4/21/2009	GGL-FM0046862	GGL-FM0046880	U.S. Patent No. 7,523,016 (Detecting Anamolies)		X			X
DX0804	5/2/2006	GGL-FM0046881	GGL-FM0046902	U.S. Patent No. 7,039,684 (Method and System for Collecting and Providing Multimedia Content)		X			X
DX0805				Edgar Online IPO - Text Section		X			X
DX0806				Edgar Online IPO - Initial Public Offerings (IPO)		X			X
DX0807	1/29/2007	G002-001538575	G002-001538585	E-mail re AdSense Product Landscape		X			X
DX0808		G003-0015530	G003-0015546	Contextual Advertising: Increase Website Revenues and Maintain Editorial Quality		X			X
DX0809		G002-001084310	G002-001084310,0016	Google AdSense Partnering for Sustained Growth Presentation		X			X
DX0810		G002-000682373	G002-000682452	AFC Strategic Review GBS Presentation		X			X
DX0811	2006	G002-000941269	G002-000941373	2006 Ads/Commerce Strategy		X			X
DX0812				Google AdSense for Content: Enhance your Site--and your profits		X			X
DX0813				AdKnowledge Online Advertising Report		X			X
DX0814		G014779	G014801	Campaign Manager Reviewer's Guide		X			X
DX0815		G014856	G014881	MarketMatch Planner Reviewer's Guide		X			X
DX0816		G014689	G014778	Customer Reference Guide AdKnowledge Primary Services		X			X

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EXH.#	DATE	BATES BEGIN	BATES END	DOCUMENT DESCRIPTION	WILL USE	MAY USE	DATE OFFERED	MARKED	ADMITTED
DX0817		G014815	G014818	AdKnowledge Campaign Manager Quick Reference Card	X	X			X
DX0818		G014885	G014887	"The AdKnowledge System - SmartBanner"	X	X			X
DX0819		G014819	G014821	"The AdKnowledge System - Campaign Manager"	X	X			X
DX0820				Google Website - "Access Your Account"	X	X			X
DX0821				Google Website - "Add Formats"	X	X			X
DX0822				Google Website - "Google AdSense Add Formats"	X	X			X
DX0823				Google Website - "What are the format and color options for ads on my Webpages?"	X	X			X
DX0824				Google Website - "What color palettes are the most successful?"	X	X			X
DX0825				Google Website - "AdSense Help, Can I customize the appearance of image ads on my site?"	X	X			X
DX0826				Google Website - "Earn money from relevant ads on your Website"	X	X			X
DX0827				Google Website - "Enhance your site - and your profits"	X	X			X
DX0828				Google Website - "Eran money from relevant ads on your Website"	X	X			X
DX0829				Google Website - "How many Google ads can I display per page?"	X	X			X
DX0830				Google Website - "How does Google target ads to my Website?"	X	X			X
DX0831				Google Website - "Why is only one ad unit displaying ads?"	X	X			X
DX0832				Google Website - "Competitive Ad Filter"	X	X			X
DX0833				Google Website - "How do I add sites to my filter list?"	X	X			X
DX0834				Google Website - "Code Implementation Guide"	X	X			X
DX0835				Google Website - "New Ad Management Overview"	X	X			X
DX0836				Google Website - "Quick Start Guide"	X	X			X
DX0837				Google Website - "AdSense Help, How does Google target ads to my Website?"	X	X			X
DX0838				Google Website - "AdSense help, What's the difference between AdSense for video, video ads, and video units?"	X	X			X
DX0839		GGL-FM0044113	GGL-FM0044167	Screenshots of Google AdWords and AdSense	X	X			X
DX0840		G003-0299106	G003-0299604	Help files for AdWords and AdSense	X	X			X
DX0841		D000009	D000095	Accordion File App. 303	X	X			X
DX0842		D000697	D001118	Hanging file App. 303	X	X			X
DX0843		D001120	D001993	Accordion File App. 465	X	X			X
DX0844		D001994	D002386	Hanging File App. 303	X	X			X
DX0845		D022334	D022851	Bound with rubber band App. 465	X	X			X
DX0846		D023605	D024050	Accordion File App. 465	X	X			X
DX0847		D024053	D024773	Accordion File App. 303	X	X			X
DX0848		D031545	D031735	Binder-Clip App. 465	X	X			X
DX0849		D031739	D032297	Accordion File App. 465	X	X			X
DX0850		D032298	D032830	Accordion File App., Likely App. 078	X	X			X
DX0852	9/12/2000	D000218	D000290	U.S. Patent No. 6,119,101 ("Peckover")	X	X			X

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DX0853	12/26/2000	CROSK 1299	CROSK 1355	U.S. Patent No. 6,167,381 ("Sparks")	X				X
DX0854	6/4/2002	G171095	G171101	U.S. Patent No. 6,401,075 ("Mason")	X				X
DX0855	10/4/1999	G026170	G026171	Business Wire article dated October 4, 1999 Global Network Inc. Enters Into Agreement in Principle with Major Advertising Agency.	X				X
DX0859				Page 40 from DoubleClick University. Essential DART Concepts Student Guide, Version 2	X				X
DX0860		G002-000710691	G002-000710698	DART for Advertisers (DFA5) Reports and User Interface	X				X
DX0861	8/3/1999	G000524	G000549	U.S. Patent No. 5,933,811 - System and Method for Delivering Customized Advertisements within Interactive Communication Systems	X				X
DX0862		G003589	G003689	Network Notebook	X				X
DX0863		Kdelta0000077							
DX0863		G034339	G034434	DART for Advertisers	X				X
DX0864	1996	G045824	G045830	1996 Ian Advertising Rates	X				X
DX0865	7/3/2007			U.S. Patent No. 7,240,025	X				X
DX0866	9/3/2002			U.S. Patent No. 6,446,045	X				X
DX0867	7/24/2007			U.S. Patent No. 7,249,059	X				X
DX0870		D040127	D040134	The Virtual Cities Reservation Network	X				X
DX0871	2000	D019179	D019254	Virtual Cities Reservation Network 2000 - Right Handed User Manual	X				X
DX0872		D016838	D016842	Screenshots	X				X
DX0875		D062093	D062096	Legend of files	X				X
DX0879				Printouts from the internet archive of the AdForce website	X				X
DX0880				Printout from the AdForce web page	X				X
DX0881	6/11/1998			Netgravity common stock prospectus	X				X
DX0882	6/28/1996			Document headed "tome Fri. Jun 28 23:07:40 1996"	X				X
DX0883				Collection of printouts from Netgravity.com website	X				X
DX0884	9/10/1998			ClickZ News presee release entitled "Netgravity launches adserver 3.5 with beefed up targeting"	X				X
DX0885	4/3/2009			Function Media LLC's Responses and Objections to Google Inc.'s and Yahoo!, Inc.'s First Set of Joint Interrogatories	X				X
DX0886	10/2/2009			Function Media LLC's Supplemental Responses to Interrogatory Nos. 1, 3, 4, and 6	X				X
DX0887	10/2/2009			Function Media LLC's Supplemental Responses to Google Inc.'s Interrogatory Nos. 9, 10, 13, 14, 15, 16, and 18	X				X
DX0888	10/2/2009			Function Media LLC's Supplemental Responses to Google Inc.'s Interrogatory Nos. 19, 21, 24, and 30	X				X
DX0890	11/19/1996			Dean, Sutherland, and CFN Stipulation and Agreement in Settlement and Order	X				X
DX0894	9/24/2009			Function Media's Supplemental Response to Google Inc.'s Interrogatory No. 29	X				X
DX0895				Document bearing production numbers D039633 - D039636	X				X

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DX0896	7/6/2009	G003-0397113	G003-0397116	E-mail from Adspartners-EngReview@Google.com re: [Adspartners-EngReview] Ads/Monetization Eng Review Notes - 7-1-09	X				X
DX0897	5/15/2009	G003-0397117	G003-0397120	E-mail from Woojin Kim to Jeremiah Harmsen re: [Cagengleads] re: CAQ "Bi-Weekly" Update - 5/14/09		X			X
DX0898		G003-0370623	G003-0370636	Main Revenue Drivers Categories		X			X
DX0899	1/120/2006	G003-0375007	G003-0375010	E-mail from Shannon Bauman to Susan Wojcicki re: afc Formats		X			X
DX0900		G003-0393965	G003-0394009	Partner Strategy - Susan & Team		X			X
DX0901		G003-0396569	G003-0396600	AFC Online: High RPM Sites - Risks & Opportunities		X			X
DX0902	5/31/2006	G002-002272252	G002-002272256	E-mail from Shannon Bauman to adsense-formats@google.com re: AdSense Formats Meeting Notes 2006-05-30		X			X
DX0903		G002-002792720	G002-002792786	Global Online Sales & Operations - Revenue Products Overview		X			X
DX0904	4/13/2007	G002-003719626	G002-03719626.00003	Global Online Adwords Dashboard		X			X
DX0905	1/14/2010	GGL-FM0056315	GGL-FM0056315	Hyperion Revenue COS OPEX 011410		X			X
DX0906		GGL-FM0056316	GGL-FM0056316	3282945 Google Served Revenue 2002 - Q3 200		X			X
DX0907		D039633	D039636	Document bearing production numbers D039633 - D039636		X			X
DX0908	7/12/1998	G003-0300535	G003-0300535	E-mail from Weirid Daoudi to dart@doubleclick.net re: Dart to Dart Redirects		X			X
DX0909	10/21/1998	G003-0304396	G003-0304397	E-mail from Amy Shapiro to DoubleClick Launches Closed-Loop Marketing		X			X
DX0910	1/28/1999	G003-0306475	G003-0306479	E-mail from Karen Vigier to DoubleClick Documentation re: FW: Internal Redirects and its Implementation		X			X
DX0911	Apr-02	D059244		40 Second Spiel (Stone 109)		X			X
DX0912	10/4/1999	G026170	G026171	Business Wire article entitled "Global Network, Inc. Enters Into Agreement in Principle With Major Advertising Agency" (Croskell129; Stone 124)		X			X
DX0913	1/22/2009	unnumbered		Deposition Subpoena for E. Rousso (Rousso 163)		X			X
DX0914	6/28/2000	unnumbered		Provisional Application for Patent Cover Sheet (Rousso 164)		X			X
DX0915	4/24/2008	ROUSSO 0046		Email from J. Wolff to E. Rousso re Old AdStar software and manuals (Rousso 165)		X			X
DX0916	7/30/1999	unnumbered		SB-2 SEC filing for AdStar Com Inc. (Rousso 170)		X			X
DX0917		unnumbered		Screenshot of Ad (Rousso 172)		X			X
DX0918		unnumbered		Flashdrive (Rousso 173)		X			X
DX0919		unnumbered		Cd (Retained by Counsel) (Rousso 175)		X			X
DX0920	1/8/2009	unnumbered		Notice of First Rule 30(b)(6) Deposition of Google Inc. (Dean, J. 190)		X			X
DX0921	6/19/1998	unnumbered		Article re NetGravity Releases AdServer 3.1 With Rich Media Support (Seligman 217)		X			X
DX0922				Seligman 281 Retained by Counsel - dvd		X			X

DEFENDANT'S PRE-ADMITTED TRIAL EXHIBIT LIST

EXH.#	DATE	BATES BEGIN	BATES END	DOCUMENT DESCRIPTION	WILL USE	MAY USE	DATE OFFERED	MARKED	ADMITTED
DX0923	8/12/1997	unnumbered		Article re "NetGravity AdServer Network Solution Provides J. Walter Thompson Centralized Control for Targeting, Serving and Reporting Online Advertising (Seligman 282)		X			X
DX0924	11/30/2000	G064303	G064317	Product and Electronic Database Evaluation and License Agreement between Google, Inc. and Digital Envoy Inc. (Chen 390)		X			X
DX0925	9/29/2006	G064382	G064401	License Agreement between International Business Machines and Google, Inc. (Chen 392)		X			X
DX0926	12/18/2008	G003-0131808	G003-0131816	Patent Purchase and Sale Agreement between Carl Meyer and Google Inc. (Chen 397)		X			X
DX0927	12/15/2008	G003-0131950	G003-0131970	Patent License Agreement between Alcatel-Lucent USA Inc. and Google Inc. (Chen 403)		X			X
DX0928	10/22/2007	G003-0131362	G003-0131366	Patent License Agreement between Invenda Corporation and Google Inc. (Chen 405)		X			X
DX0929	10/3/2005	D036905	D036977	Global Network Press Releases (Dean, M. 409)		X			X
DX0930		D054997	D055002	Spreadsheets re Historical Market Statistics (Dean 423)		X			X
DX0931	1/14/1999	G010121	G010135	Ad Force Turn-Key Advertising Management Overview (Scheele 411)		X			X
DX0932	5/12/1998	G006066	G006069	Ad Force Chapter 2: Accounting Engineering Specification (Scheele 412)		X			X
DX0933	1/8/1999	G008100	G008115	Ad Force Guidelines for Creating Submitting Creatives TechDoc (Scheele 413)		X			X
DX0934	1/1/1998	G068933	G069217	Ad Force User Guide, Version 2.6 (Scheele 414)		X			X
DX0935	11/17/1998	G005734	G005740	Technical document re Passing and Using Multiple Parameters in AdForce Tags (Scheele 419)		X			X
DX0936	1/1/1998	unnumbered		DoubleClick Web Page re Enhanced Ad Banner Specs (Rupp 604)		X			X
DX0937	1/1/1998	G014996		DoubleClick Web Page re File Formats (Rupp 606)		X			X
DX0938	1/1/1998	HASAN 000050	HASAN 000053	W-2 Wage and Tax Statements for 1998-2000 (Hasan 612)		X			X
DX0939		D058656	D058696	Time Records (Hasan 614)		X			X
DX0940	3/11/2004	G002-000703095	G002-000704414	Spreadsheet re AdSense Content Dashboard		X			X
DX0941	6/20/2008	G003-0131666	G003-0131672	Amendment to the Hewlett-Packard/Google Intellectual Property Agreement		X			X
DX0942	5/12/2009	G068892	G069217	Declaration of Sandi L. Mathers		X			X
DX0943	8/25/1999	G177035.010424	G177035.010425	Email from R. Lack to dflske@netgravity.com re ADFORCE problems		X			X
DX0944	6/21/1999	G177035.011969	G117035.011981	AdServer 4 Rollout Plan Version 1.5		X			X
DX0945	7/9/1999	G177035.012403	G177035.012404	Email from P. Mack to russ@netgravity.com re Need help to gather Keynote Statistics		X			X