IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

POLARIS IP, LLC

v.

NO. 2:07-CV-371-CE

GOOGLE, INC., et al.

JURY

UNOPPOSED MOTION TO MODIFY CASE STYLE

Plaintiff Bright Response, LLC (formerly known as Polaris IP, LLC) respectfully submits this unopposed motion as follows:

Plaintiff has changed its name with the Texas Secretary of State from Polaris IP, LLC to Bright Response, LLC. So that the style of this case reflects the correct name of the Plaintiff, and in order to avoid any potential jury confusion over same, Plaintiff requests, and Defendants do not oppose, modifying the style of this case to be as follows: "Bright Response, LLC v. Google, Inc., et al."

Plaintiff thus requests entry of the proposed order submitted herewith, which would affect the foregoing modification.

September 30, 2008

Respectfully submitted,

BRIGHT RESPONSE, LLC

By: /s/ John J. Edmonds

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Counsel for Plaintiff Bright Response, LLC

CERTIFICATE OF CONFERENCE

The undersigned has conferred with counsel for all Defendants and this motion is unopposed.

September 30, 2008 /s/ John J. Edmonds
John J. Edmonds

CERTIFICATE OF SERVICE

I hereby certify that the counsel of record who are deemed to have consented to electronic service are being served today with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3).

September 30, 2008 /s/ John J. Edmonds
John J. Edmonds