IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

BRIGHT RESPONSE, LLC	
v.	No. 2:07-cv-371-TJW
GOOGLE INC., ET AL	JURY

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, Ari Rafilson, enters his appearance in the above-referenced proceedings for the Plaintiff, Bright Response, LLC ("Bright Response"). Bright Response respectfully requests that the Court take note of this Notice of Appearance and make Ari Rafilson one of the attorneys of record for Bright Response in this lawsuit. Copies of all communications and other documents should be e-mailed or faxed to Ari Rafilson at the address set forth below.

Dated: June 16, 2009 Respectfully submitted,

BRIGHT RESPONSE, LLC

By: /s/ Ari Rafilson
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CERTIFICATE OF SERVICE

I hereby certify that the counsel of record who are deemed to have consented to electronic service are being served today with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3). Any other counsel of record will be served by electronic mail, facsimile transmission and/or first class mail on this same date.

Dated: June 16, 2009	/	/s/ Ari Rafilson