

IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

BRIGHT RESPONSE, LLC
F/K/A POLARIS IP, LLC,
Plaintiff,
v.
GOOGLE INC., ET AL.,
Defendants.
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No. 2:07-cv-00371-CE
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Jury Demanded
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ORDER SUBSTITUTING COUNSEL

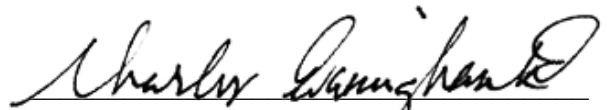
Defendants Google, Inc., AOL LLC, and America Online, Inc. filed their unopposed motion to substitute counsel pursuant to Local Rule 11(d). Such motion is GRANTED.

It is therefore ORDERED that Darryl Woo, Michael Sacksteder, Tyler Baker, Saina Shamilov, C. J. Alice Chuang, and Eric Ball of Fenwick & West LLP are withdrawn as counsel for Google, Inc., AOL LLC, and America Online, Inc., and Harry Lee Gillam, Jr. of Gillam & Smith, LLP is withdrawn as counsel for AOL LLC and America Online, Inc. The following attorneys and law firms are substituted in their place:

Charles K. Verhoeven
charlesverhoeven@quinnemanuel.com
David A. Perlson
davidperlson@quinnemanuel.com
Jennifer A. Kash
jenniferkash@quinnemanuel.com
QUINN EMANUEL URQUHART OLIVER & HEDGES, LLP
50 California St, 22nd Floor
San Francisco, CA 94111
Phone: 415-875-6600
Fax: 415-875-6700

Jennifer Parker Ainsworth
jainsworth@wilsonlawfirm.com
WILSON, ROBERTSON & CORNELIUS, P.C.
P.O. Box 7339
Tyler, Texas 75711
Phone: (903) 509-5000
Fax: (903) 509-5092

SIGNED this 15th day of July, 2009.



CHARLES EVERINGHAM IV
UNITED STATES MAGISTRATE JUDGE